

# The Daily Star

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## **BUMA organises “Corporate Maven”**

BRAC University Marketing Association (BUMA) organised the first intra university case competition, titled “Corporate Maven” in BRAC University. Thirty-two teams registered for the preliminary round, among them 10 made it to the semi finals. After a rigorous observation, judges selected the top 5 teams for the final round. The Grand Finale was held on the November 12 at BRAC University Auditorium. After a riveting battle, “Team Vanilla” won the first prize worth Tk. 15000. Team “Gen Y Marketeers” became first runners-up and got Tk. 10000 as prize money and Team “Marvels” secured the second runners-up position with prize money of Tk. 5000. Prof. Rahim B. Talukdar, Dean of BRAC Business School was present as the special guest. The finale judge panel included Mohammad Rezaur Razzak, Associate Professor, BRAC Business School; Tahsan Rahman Khan, Senior Lecturer, BRAC Business School; A.S.M Shakil, Commercial Director, DHL and Solaiman Alam, Marketing Director, Banglalink. BUMA's adviser Ummul Wara Adrita, Lecturer, BRAC Business school concluded the event with the closing speech. The event was sponsored by BRAC Bank Ltd. The Daily Star was its strategic partner.