

The Daily Star

March 27, 2014

BRACU English Campaign Launch: The CSO-Daily Star Initiative

BRAC University (BRACU) has taken an initiative to launch an English Campaign aimed at empowering students to compete globally by excelling in English. As a part of this initiative, BRAC University Career Services Office (CSO) in collaboration with The Daily Star, held a seminar, titled “The Daily Star: A Top Quality Career Choice” on March 19. The seminar was intended to explore the career prospects available at The Daily Star for BRACU students.

The event was moderated by Joint Registrar and Director of CSO, Khan A. N. Murshid. Syed Shanoor Wahid, Special Supplements Editor and Shahriar Shahid, Manager Business Development of The Daily Star were present as speakers.

Opening the event, Khan A. N. Murshid talked about the need for English at BRACU and across the board in the country. Syed Shanoor Wahid said “The Daily Star provides opportunities to the young generation to expose their creativity and talent through their writing for which they need outstanding command over English”.