

# Exploring the Different Aspects of Print Media Journalism

*At Dhaka Tribune*

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April 2019

**Exploring Different Aspects of Print Media Journalism**

*At Dhaka Tribune*

A Report Submitted to  
The Department of English and Humanities  
Of  
Brac University

By  
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In Partial Fulfillment for the Requirements  
for the Degree of  
Bachelors of Arts in English  
April 2019

## Declaration

It is hereby declared that

1. The report submitted is my own original work while completing degree at BRAC University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

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Rosemary Zenith Penheiro

Student ID: 15303004

## Approval

The internship report titled “Exploring the Different Aspects of Print Media Journalism At *Dhaka Tribune*” submitted by Rosemary Zenith Penheiro, ID no. 15303004, of Summer, 2015 has been accepted as satisfactory in partial fulfilment of the requirement for the degree of Bachelors of Arts in English on \_\_\_\_\_.

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Professor and Chairperson, Department of English and Humanities

Brac University

## Acknowledgement

*“If the path is beautiful, let us not ask where it leads.” - Anatole France*

Life is a beautiful journey we all should cherish. With the blessings of God, life brings amazing experiences that enrich us with beautiful lessons and memories. I feel lucky to be one of those fortunate ones who has experienced an amazing student life, full of learnings and happy faces around me. Even during my undergrad internship period, I came across people who not only supported me to go forward but also encouraged me in every way possible.

Through this paper, I would like to first and foremost thank God for always showing me light in my darkest times. I would like to show gratitude to my family, my parents and my younger sister, who have constantly supported me through thick and thin.

At the university, I would like to show special gratitude to my supervisor Ms Seema Nusrat Amin (Lecturer), who has constantly guided me throughout the internship report writing process. A special thanks to two of my honourable faculties, Ms Roohi Huda (Senior Lecturer) and Ms Anika Saba (Lecturer), who helped me in my difficult times of this internship period and guided me with knowledge and support. Side by side, I would take the chance to show my appreciation to my friends and classmates who have helped me not only with related information but also with emotional support at times of need.

Furthermore, I would like to show my appreciation to my supervisor Mr Niloy Alam (Senior Sub Editor) and my co-workers at *Dhaka Tribune*. A special thanks to Mr Sairas Rahman, Staff Sub-Editor, for the continuous support throughout my internship. The whole team has taught me not only the aspects of print-media journalism but also of real life glitches. Finally, I would like to thank the Editor, Mr Zafar Sobhan, for granting my internship at *Dhaka Tribune*.

Rosemary Zenith Penheiro

## Dedication

To my loving parents and my little sister who stood by me in every sector of my life, and never lost their hope on me to follow my dreams.

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## 1. Introduction

The era we are living in is often notable by reference to the prevalence of the media in our society and culture. In a world where globalization has become a central idea and technology has made the world a smaller place, the importance of print-media knows no bound. Although people have shifted from the traditional newspaper hardcopies, to keep track of the world's news, they still prefer newspaper tabloids. Starting from the world economy to sports, print media has continuously provided people with the latest information and entertainment. With the emergence of new technology, print media has welcomed new layouts, graphics and writing pattern. Entering the world of internet has given the newspapers a wider range to reach their readers all over the world. Now, newspapers are not only limited to locals or national level, but they can also reach their international readers as well through their tabloids.

Growing up, I was always fascinated by how newspapers had all the latest information on the whole universe. Their capability to report an incident that occurred the previous night flawlessly made me intrigued to know their internal working pattern. I wished to dig deeper into the lives of editors and reporters but that stayed as a dream until I joined Brac University. When I entered the university to do my Bachelors of Arts in English, like many people I thought this department is only about literature. However, soon my thoughts were changed when I was introduced to the three majors we were allowed to choose from, one of them being "Media and Cultural Studies". I researched and found out this sector allowed me to experience a field I always wanted to look into, print media.

I have always been fascinated with different cultures and their lifestyles. When I took the courses ENG331: Cultural Studies: Theory and Practice and ENG333: Globalization and The Media, I realised my fascination towards different cultures and societies. While doing the course ENG331, we were asked to cover a story and write a report on the ongoing art exhibition

titled “Chobi Mela 2017” at the Shilpakala Academy. That was the time I realised I liked taking interviews with people and take meaningful photographs. I felt like an amateur journalist for a day, but that was only the beginning. For the same course, we had to write a contrasting paper on an ongoing advertisement topic. I wrote a paper on “Burger King: Advertisement vs. Reality”, which required a lot of online research as well as handling the issue sensitively to avoid libellous news. While doing this paper, I realised how much I liked to work on current news that affected the youth and our culture. Similarly, the course ENG440: English for the Print Media allowed me to write papers on hot topics like “The Rising Problem of Child Abuse in Bangladesh”. This triggered a sensitive side of mine and I realised how much I want to promote the truth to the people of the nation.

Gradually, my childhood attraction towards journalism and print media became a burning desire and I applied as an intern at *Dhaka Tribune*. Fortunately, the newspaper found me as a suitable candidate and allowed me to work there to gain experience. I am glad that I got such an opportunity because not only did I experience the roles of an editor, but also experienced the role of a reporter. Such experience helped me to understand the current state of the world with an insight into the issues. Although I worked at the *Dhaka Tribune D2* department which handled soft news, our work was difficult because we had to provide the hard news to the readers in a light manner. According to Lehman-Wilzig and Seletzky in their article titled “Hard news, soft news, ‘general’ news: The necessity and utility of an intermediate classification” defined soft news as, “‘Light’ or ‘spicy’ news that need not be reported on immediately or at all, e.g. celebrity gossip, ‘man bites dog’ items (human interest)” (10) whereas hard news is, “Political, social, economic or serious environmental news of a highly significant nature that needs to be reported as soon as possible due to its immediate influence or ramifications on the public and surrounding world.” (11)

We avoided violence but we brought out issues that needed to be focused on as well. Working at a newspaper - which was mainly youth-based - helped me to understand what the youth of our time wants and how to deliver certain news to them. It has also made me realise the importance of print media in our lives, and I am glad I was able to experience my childhood desire to look into the nooks and crannies of the newsroom, where all the important news is produced.

## 2. A Brief History of Dhaka Tribune

# Dhaka Tribune

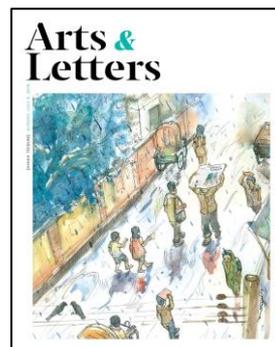
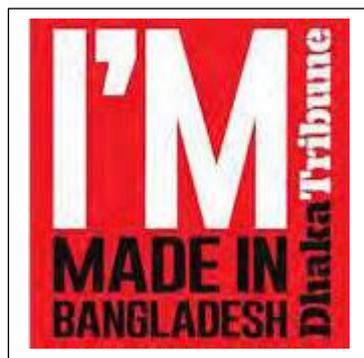
*Dhaka Tribune* is an English daily newspaper which was first published on April 19, 2013. The publisher of the paper is Kazi Anis Ahmed, who is also one of the executives, and its founding editor is Zafar Sobhan. As the launch of the newspaper virtually coincides with the Rana Plaza Disaster on April 24, 2013, the reporters and photographers got a chance to cover many of the major news on it.

The owners of this newspaper are Gemcon Group and Kazi Farm Group. Its weekly and fortnightly sections include Fashion, Sports, Lifestyle, Showtime, Profiles, Grooming, Wellness, Teen, Food, Relationship, Art and Culture. *Dhaka Tribune* publishes a variety of monthly supplements, “Arts & Letters” magazine being one of them. The newspaper actively supports Equal Gender Rights in Bangladesh. It also has a translated version of the main paper titles *Dhaka Tribune Bangla*.

The paper at first began in a broadsheet format which was later altered to compact format on March 1, 2015. The newspaper provides stories and updates on topics that are based on readers’ interests and written in a non-judgmental manner. "The news you need. No more, no less" is the motto of the newspaper. It mainly focuses on youth and their voice and makes a stage for the new leaders to demonstrate their vision to the nation. *Dhaka Tribune* frequently goes further into the burning issues of our nation and gives a platform to the desperate cries of the voiceless or minority. They have covered many stories related to the migrants and the displaced, one of their main focus being the Rohingya crisis. They dug deeper into the lives of the migrants and brought out heart-warming stories to the world to portray the seriousness of the issue. Not only that, they have continuously brought out stories of women assault, child

abuse, the rising rate of addiction, etc. to the world. They have given light to the victims and struggling people and even given them international attention. With such news stories, *Dhaka Tribune* continuously produces individuals' interest in the emerging crisis.

Two of the major things *Dhaka Tribune* is well-known for are the award-winning marketing campaigns *Glad to be a Bangladeshi* and *I am made in Bangladesh*. The newspaper is also the main media partner of the *Dhaka Literary Festival* since 2015.



A Brief History of Dhaka Tribune D2



“D2” desk is one of many diverse departments of the *Dhaka Tribune*. The department, which focuses on out of the ordinary and the offbeat, published its first news story on the *Dhaka Tribune* website on May 12, 2018, with an aim to create a buzz among the younger demographic.

The “D2” desk covers a varied, diverse and colourful section of topics. The subsections are:

- Fashion & Style
- Beauty & Grooming
- Health & Wellness
- Food
- Travel
- Career & Education
- People & Relationships
- Décor & Style
- Entertainment

The department’s articles can be found in the “D2” tab of the *Dhaka Tribune* homepage. In the beginning, “D2” had three members, which increased to six, with inclusions of three more interns at the desk, including me.

“D2” focused primarily into soft news. The department covers news and events within the industries of film, television, music, live events, video games, and others. The process of making a good story in “D2” desk begins with an assignment from the senior editor or a pitch from the writer that is accepted and approved. The assignment is a general outline that the writer will adhere to while investigating the story, which could be a brief interview with a recording artist about the start of their summer tour or an in-depth look at the complicated financial effects of streaming services on cable television subscriptions. Based on the outline, the journalist researches the topic to gather background information and decides on appropriate contacts to include as sources for the article. The rule is that a credible article needs at least three sources, or quoted individuals, and at least two differing opinions represented beside the evidentiary facts. The journalist makes decisions about how best to frame the article to make it compelling and interesting. A categorical listing of facts is not terribly interesting to read; it is the writer’s job to breathe life and creativity into the story.

The screenshot shows the Dhaka Tribune website interface. The main navigation bar includes 'Dhaka Tribune' logo, a search icon, 'TODAY'S PAPER', and several menu items: 'NEWS', 'BUSINESS', 'SPORTS', 'OPINION', 'D2', and 'MORE'. The 'D2' menu item is circled in red. Below the navigation bar, the 'Home' section features a grid of article thumbnails. The first row includes 'Chicago Symphony Orchestra members go...', 'K-pop star Ha Sung Woon set to greet...', and 'Alia Bhatt, Madhuri Dixit starrer 'Kalank'...'. The second row includes 'The contract between the musicians and the leading 128-year-old orchestra's association expired at...', 'Presented by Do Concert and Search Live, this is a chance for his fan club, Haneul, to see the 24-year-old...', and 'The period drama, described as a 'tale of eternal love', stars Alia Bhatt, Varun Dhawan, Madhuri...'. On the right side, there is a 'SUB CATEGORIES' list with items like 'Lifestyle', 'Fashion & Style', 'Beauty & Grooming', 'Internship', 'Quiz', 'Writing', 'Youth', 'Teen', 'Food', 'People', 'Cars', and 'Kids'. Below that is a 'JUST IN' section with news items such as 'Hollywood actors, CEOs accused of paying bribes, faking photos to scam US college admissions', 'Lifton: VC threatens lawsuit against protestors, rejects demands', and 'GS Saddam: Chhattr League's victory in Dacca polls reflect students choice'.

<https://www.dhakatribune.com/articles/feature>

After collecting background information and speaking with sources, the journalist formulates the first draft. This is only a rough version of the article. Every writer is different, but most iterate the copy at least twice before sending it to the editor. It is the editor’s job to

review the article for spelling, grammar, and style and then to work with the writer to trim the article and perfect the content. At this stage, it may even be necessary for the writer to gather new background information and contact additional sources. Again, the writer makes necessary changes and submits the draft to the editor. When he is satisfied with the story, the editor will approve the story for publication.

### 3. Basic Terminologies of Newspaper

The field of journalism and print media has some terminologies that they follow. These are common terms used in a newspaper agency. As an intern, I came across these words while doing my academic courses as well as gathering field experience from *Dhaka Tribune*. Some of the most important terminologies are given below.

- **Assignment:** A job given to a journalist by an editor.
- **Angle:** The approach or focus of a story.
- **Attribution:** Designation of the person being quoted. Also, indicates the source of information in a story.
- **Banner:** Headline across or near the top of all or most of a newspaper page.
- **Byline:** A journalist's name at the beginning of a story.
- **Caption:** Text printed below a picture used to describe it and who took it.
- **Contributor:** Correspondent, not a regular staff member, who is paid by the story or by the number of words written.
- **Correspondent:** Reporter who sends news from outside a newspaper office.
- **Cutline:** Any descriptive or explanatory material under a picture.
- **Dateline:** A line at the beginning of a story stating the date and the location.
- **Editor:** Someone who prepares material for print.
- **Flag:** The printed title of a newspaper on page one.
- **Feature:** Story emphasizing the human or entertaining aspects of a situation. A news story or other material differentiated from straight news.
- **Follow-up:** An update on a previous story.
- **Headline:** The main title of the article

- Handout: Term for written publicity or special-interest news sent to a newspaper for publication
- Hard news: Spot news for instance, live and current news in contrast to features.
- Investigative reporting: Technique used to unearth information that sources often want hidden.
- Lead: First paragraph of a news story.
- News Room: The place, where reporters and editors work.
- Masthead: Formal statement of the newspaper's name.
- News Agency: Company that sells stories to newspapers or magazines.
- News Value: It indicates the length of the importance of a story.
- Op-Ed Page: Abbreviation for the page opposite the editorial page. The page is frequently devoted to opinion columns and related illustrations.
- Plug Boxes: Small boxes that carry small news headline and page numbers. Plug boxes appear on the front page of the newspaper.
- Press Release: Publicity handout or a story was given to the news media for publication.
- Running Story: Events that is develop and covered over a period of time.
- Reporter: Someone who writes and researches news stories.
- Source: Person, record, document or event that provides their information for the story.
- Standfirst: An introductory paragraph in an article, printed in larger or bolder type or in capitals, that summarizes the article.
- Shoulder: Positioned above the main headline, are set in small points and aim supplements the main headline.
- Subheads: Separate sections within one long text.
- Verification: Determination of the truth of the material the reporter gathers or is given.

# 4. Identifying Terminologies through Picture



Masthead

Plug Box

Byline Contributor/Correspondent

Lead News

## RAB at the top of suspects list

Subhead

### Siddhirganj upazila AL relieves Nur and Yasin from all duties

News Intro

News Body

Ashraf Islam Shoon with our Narayanganj correspondent

The families of the victims of the sensational seven-murder case have told a probe committee that RAB had been involved with the abduction and the killing.

Yesterday, the high-powered government probe committee, formed following a High Court order to look into the sensational abduction and killing, quizzed 25 members of the families of the seven victims.

The quizzing began around 10am at the deputy commissioner's office of Narayanganj and continued till 6pm.

The first to go in was slain city panel mayor Nazrul's father-in-law Shahidul Islam alias Shahid Chairman. He later told journalists that "We (Nazrul's family) have told the probe committee that RAB was involved with the incident".

In reply to a question, he also said he and the other members of his family had mentioned the name of former RAB II commander Lt Col Faruk Sayed Mohammad, Major Afiz Hossain and Lt Commander SM Rana.

These three former officers of the army and the navy were removed from the services days after the April 27 abduction of the seven from the port city.

Shahidul also told reporters after the quizzing session that he had been having a sense of insecurity of late because he had been threatened. He however did not disclose anything about who was giving the threat.

Soon after he finished talking to reporters, he left the place on a police car.

Nazrul's wife Selma Islam Beauty and his brother Abubakar also testified yesterday.

On behalf of the family of slain Chandan Sarkar, a senior lawyer from the port city, his two daughters Sejuti Sarkar and Bushmita Sarkar and their husbands Bijoy Kumar Paul and Ranjit Deyouth spoke with the probe committee.

Bijoy Kumar is the plaintiff of the case filed in connection with the lawyer's murder.

He told reporters that "The probe committee asked us whether we suspected anyone. We told them that we had a suspicion that members from the law enforcement agencies could have been involved, because of the way the murders were committed. After looking at the existing data and reports on news media, we thought that RAB might be involved".

He also mentioned the names of those three removed RAB II officers.



2 families, united in grief, sees a bleak future

Ashraf Islam Shoon and Ahmed Zayeer

Little Zunayed was playing on his mother Honifa Begum's lap. He had no idea what was going on around him and what he had already lost.

His mother was crying while waiting at a meeting room of Narayanganj deputy commissioner's office to give deposition before the government-formed probe committee.

Zunayed's father Ibrahim was killed, along with six others, following their abduction on April 27. Ibrahim was the driver of slain lawyer Chandan Sarkar.

Honifa, mother of five, has been numb after her husband's death. Around two weeks after his death, she has no idea how she will raise her children.

Het (Ibrahim) worked with Chandan Sarkar for several years. On the day of his disappearance (April 27), he left the house at 10am. At 12:30pm, he told me over phone that he was coming home to pick Mumu opa (Chandan's youngest daughter) from the coaching centre. Those were the last words I heard from him," Honifa told the Dhaka Tribune.

"Ibrahim did not do anything wrong. Why did he face such brutality? I want punishment of his killer because way they had murdered my husband."

"He wanted help from the authorities to save his life".

Nazrul gave a written letter to State Minister of Home Affairs Md Asaduzzaman Khan 15 days before his abduction seeking help.

Rony, the elder son of Ibrahim, was also with his mother. He is a student of class VI at Baroadi High school. "My father told me that he will allow me to study as far as I want to."

## Ominous inaction led to Nazrul's death

Juffurul Ali Malik

For several months he tried his level best to save life with support from the authorities.

Despite all his efforts, the recent sensational abduction and killing of war councillor Nazrul Islam in Narayanganj port city (nearly consider him as "godfather") for help.

Nazrul's 42-year-old younger brother Abubakar talked to this correspondent several times in the last one week.

months before his abduction on April 27, Nazrul went to police, RAB and even the junior minister of the Home Ministry that runs the forces.

He also knocked the doors of all influential people around him including local Awami League lawmaker Shamim Osman, known as the most powerful person of the port city (nearly consider him as "godfather") for help.

Nazrul's 42-year-old younger brother Abubakar talked to this correspondent several times in the last one week.

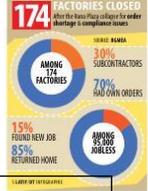
He said: "My brother informed the authorities and some influential people either verbally or in writing two months before his abduction about some information that a conspiracy was going on to eliminate him."

"He wanted help from the authorities to save his life".

Nazrul gave a written letter to State Minister of Home Affairs Md Asaduzzaman Khan 15 days before his abduction seeking help.

Headline

## 174 garment factories shut down in one year



Quote

Ibrahim Hossain Ovi

Since the collapse of Rana Plaza building in April last year, a total of 174 garment factories had been closed down due to lack of orders and non-compliance with the rule of law.

Of the total, 30% factories were subcontractors, according to Bangladesh Garment Manufacturers and Exporters Association.

At least 95,000 workers, mostly women, were thrown out of work following the closure of the garment factories. Of the total, around 15% had been able to manage jobs and the rest had to go back home, BGMMA data shows.

"After the Rana Plaza incident, the buyers are not placing orders for any unauthorised or shared buildings. It is very difficult for us to run our business due to lack of orders and hike of wages," said Md Rashed Hossain, the owner of Tushki Apparel.

Sears R. Mart, a buyer, fined him 100,000 for making products at an unauthorised building, he said, adding that buyers do not want to place orders for shared factory buildings situated in residential areas.

"I have decided to close my factory taking the workers' safety into account as the building is in poor state. Also, there is a chemical warehouse on the ground floor," said another factory owner Khandaker Magdurul Rahman Shamim.

"I want to downsize the business as the buyers are not putting orders for shared buildings," he said, adding that he had planned to relocate his factory, but could not for lack of gas and electricity.

He urged the government to provide gas and electricity to those owners who want to immediately relocate their factories.

"The banks stopped opening letter of credits (LC) and the authority disconnected the factory for non-payment of bills," Rajab Ali Hashim, the managing director of Fair Knitting, told the Dhaka Tribune.

Siddiqui, a worker of Topax Garment who lost his job due to factory closure, said, "It is very tough for me to manage my family."

UNDP asks EC to return 40,000 ballot boxes

Mohammad Zakaria

The United Nations Development Programme is taking back the 40,000 ballot boxes it had given to the Election Commission before the 10th national election as the commission said those boxes were not transparent.

The EC received a letter from the UNDP on Wednesday in this regard.

The boxes were sent to the field-level polling centres before the January 5 election. But those were not used. A committee formed by the EC reported that the imported ballot boxes were not transparent. Deputy Secretary of the EC Shahjahan Khan said.

INSIDE

Nation

4 Arzfa Begum, a housewife, Dobrapara village of Khokhobari upazila under Sadar upazila in Nilphamari district, has achieved self-reliance rearing cattle in a very limited area around her house.

Career

7 Academician's research increasingly focus on the idea of 'designated Bangladesh' rather than 'Made in Bangladesh' as a mechanism with which to invest the global perception.

Op-Ed

11 Narendra Modi's interview on Times Now's program 'Narendra's Interview' hosted by Anshu Goswami, one of India's most belittled anchors, was perhaps the most watched television event here on the evening of May 8, a week away from the end of the largest democratic election in history.

## Muhith: Large scale capital flight a headache

Azif Showkat Khatun

Finance minister AMA Muhith yesterday said he had no idea why local private financiers had not been investing in the country whereas foreign investors were coming in big after the political turmoil eased.

While addressing a pre-budget discussion with the newly elected members of the Economic Reporters Forum at the ministry's auditorium, the minister said the lack of interest among local investors was unusual because the market in the country had expanded from three crore consumers to five crore in recent years.

Board of investment data shows that Bangladesh has received foreign direct investment worth \$1.78bn in 2013, registering 37.5% growth on 2012 figure.

Muhith admitted that large sums of capital is being wired abroad because of the elongated period of political unrest, but did not elaborate.

According to Bangladesh Bank, local businessmen have transferred capital to countries like Malaysia, UAE, USA and Canada. Investors have been losing confidence and private sector credit growth has dropped to a record low of 20.7% in February.

The minister said: "Foreign investment would come if we can ensure land for the international businessmen."

For this, he said, the government selected seven areas in the country where foreign investors could set up their business. There was also a plan to allocate money for land requisition in the coming budget.

He hinted the tax-free income ceiling could be raised by \$5,000 from the existing Tk2.25 lakh and it would remain effective for at least the next five years.

Muhith, who has always been in favour of allowing whitening black money, said: "It is a useless provision".

During another discussion two days ago, the minister said he would try to fix a ceiling for the next ten years.

The target now is to double the number of 11 lakh existing taxpayers in five years, he said.

Muhith, who has always been in favour of allowing the policy of whitening black money, said yesterday: "It is a useless provision".

The provision had been there for a number of years but the housing sector has not benefited from it, he said.

Advertisement

## 5. Writing Experience

In a world where violence and brutality have become a common subject, coming up with the news that is entertaining yet important becomes difficult to produce. Soft news can be of four types. a) News that can be used to reach an audience on a personal level, b) news that needs to be urgently shared or published, c) news that can be considered unimportant and used whenever necessary, and lastly d) news that the respondents were asked to specify. The soft news can be of anything entertaining or important, whichever the audience wants to read. It can be related to gossip, sports, consumerism, fashion, lifestyle, travel, food, and even politics to a light extent.

Working at *Dhaka Tribune* in “D2” desk has given me the opportunity to explore the audience-preferred sections in Bangladesh and in the international sector. As *Dhaka Tribune* has a compact format and reaches out to youth interest, this specific department worked on news that was trending and eye-catching. As an intern, my work experience in this department was vast. I have categorized my internship learnings from the print media sector in the category below –

- Editing Activities
- Sharing News on Social Media
- News Writing Techniques
- Creative Writing Projects
- Graphics and Infographics Designing

The detail of these follows.

## Editing Activities

The “D2” desk was mainly run by my supervisor, a sub-editor, and three interns including me. As the department is different and new to the *Dhaka Tribune* family, our editing style and attention to stories were different. It was a small group of members in the department and each of us had various roles to play.

In the initial stage, my supervisor introduced me to the *Dhaka Tribune* writing format and guidelines. I was expected to do some simple stories for some funny videos that had been trending and gaining a lot of popularity among the youngsters. As “D2” desk was mainly online based, we had to come up with catchy headlines and standfirsts (a brief introduction of the news story, which comes right below the headline) to attract readers. The first few days were kept for me to learn these tricks. Below is the image of my first editing work at *Dhaka Tribune*.

The screenshot shows a news article on the Dhaka Tribune website. The main headline is "Cat shows Neymar's fake foul" with a sub-headline "A Brazilian woman, has trained her cat to repeat Neymar's signature move". The article text describes how a woman trained her cat to mimic Neymar's signature move of rolling on the floor after being hit. A video player shows the cat performing the move. The article includes social media sharing options and a list of related news items on the right side of the page.

**Dhaka Tribune**

Home / D2

### Cat shows Neymar's fake foul

Published at 05:08 pm July 5th, 2018

**D2**

A Brazilian woman, has trained her cat to repeat Neymar's signature move

Rolling on the floor after getting hit by Miguel Layun on the shin is known as Neymar's signature on-pitch performance. His "deliberate fake foul" was met with much heat on social media.

One of his most devoted fans, a Brazilian woman, has trained her cat to repeat Neymar's signature move to express her reaction towards the mocking. She posted the video on her Instagram page dressing the cat in a Neymar jersey. The video quickly went viral and made Odin the cat popular on social media.

View More on Instagram

30 likes

elaineecm\_e Como é que o Neymar faz. Odin? 🐱🐱🐱🐱🐱 #catneymar #gatoedineymar #mimiccat #neymar #catstagram #furry #gatosoninstagram #gatos #neymar #brasilsearica #mimiccat2018 #neymaromundo2018

view all 30 comments

Add a comment...

The video caption translates "how does Neymar do it, Odin?" and the cat responds immediately to the command by showing the move.

Brazil is going to face Belgium in the World Cup quarter-final on Saturday.

**JUST IN**

- 23 unnatural deaths in Saktaria in last 15 days
- Digital Security Bill 2018 passed with provision of tougher punishment
- Moudud: BNP getting ready for street agitation
- Instant's Breast backstop, and why it matters
- Arms dealer, JMB member, arrested in Chittagong
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<https://www.dhakatribune.com/feature/2018/07/05/cat-shows-neymar-s-fake-foul>

Gradually, I started learning the basics of reporting and interviewing as well. As I actively visit exhibitions and cultural programs, I was assigned to cover an ongoing art exhibition, which happened to be Unmad's 40 years anniversary, a popular monthly satire magazine in Bangladesh since 1978. I was expected to not only write a report on it but also take interviews of the founder, art directors and producers present at the venue along with photographs. As assigned, I covered the news and reported back to my supervisor who furthermore told me to develop a story on it to be published on the same day on the webpage. After preparing the content, with his permission, I uploaded the news on the *Dhaka Tribune* webpage. (See Appendix-1)

As the reporter, photographer and editor of the story, the news was published under my name. This was a big achievement for me as getting recognition in the first week of my internship helped me to be more passionate and dedicated to my work. Soon, I did some other original contents for the webpage. I was given translation assignments as well to test my translating skills. I also did a couple of news stories for the Student Protest in Bangladesh. As we were allowed only to produce soft news from our department, I was asked to write stories on celebrities who had been supporting the protest and attracting world audience to this protest. The list of celebrities included – Nas Daily and Drew Binsky, famous travel video bloggers, Bhanga Bangla, the first Bangladeshi Trap group based in Los Angeles, Salman Muqtadir, actor and YouTuber in Bangladesh etc.

Alongside original contents, we would edit news taken from international news sources and modify them according to our reader's preference. I needed to follow *Agence France-Presse (AFP)*, *Reuters*, *CNN*, *BBC*, *The Guardian* for English fresh news. As for Bangla news, I had to look into *United News of Bangladesh (UNB)*, *Bangla Tribune* and news coverage from reporters. Social media sources like YouTube, Facebook, Instagram and Twitter were one of our main focus to search for eye-catching soft news.

Initially, I had a lot of difficulties to understand the editing standards and faced many issues to develop content that was published worthy. However, with time I started understanding the wiles and formats. One of my story on research made on iPhone users reached a huge range of readers and boosted our department.

**Dhaka Tribune**

Home / D2

### Study: Owning an iPhone means you are rich

1.6k Shares

09:03 pm 23 unnatural deaths in Satkhira in last 15 days  
NATION

08:59 pm Digital Security Bill, 2018 passed with provision of tougher punishment  
PARLIAMENT

08:47 pm Moudud: BNP getting ready for street agitations  
POLITICS

08:28 pm Ireland's Brexit backstop, and why it matters  
EUROPE

08:11 pm 'Arms dealer, JMB member' arrested in Chapainawabganj  
NATION

PM: No scope for Rohingyas to stay

Owning an iPhone makes you one of the "high income" people | AFP

**Using an iPhone or iPad is the prime indicator of wealth**

If you are one of those who can carry an iPhone in your pocket without a worry, then according to a new study you are a "high income" person.

The term "high income" refers to the people who are rolling in money and prefers a specific brand image to match their lifestyle, such as iPhone.

A study by the University of Chicago along with USA's National Bureau of Economic Research discovered that buying an iPhone X priced \$999 instead of a reasonable Android phone is a sure-way to show wealth.

Researchers Marianne Bertrand and Emir Kamenica studied the users' media consumption, consumer behaviour, time usage on social media, and found 69.1% of people who owned an iPhone in 2016 were "predictive of having a high income", which is possibly common knowledge.

During the study, researchers revealed iPad as the second biggest indicator of wealth, followed by US broadband provider Verizon Wireless, and then Android phones. Till now the first position of wealth indicator is iPhone.

Even though Android smart phones own the 85% of the consumer market, iPhone is swimming in cash with 15% consistent users. The research also showed a survey of change in consumer behaviour from 2004 to 2016, which implies almost 36% of Apple users use over \$100,000 worth of household Apple devices.

**NBER WORKING PAPER SERIES**

COMING APART? CULTURAL DISTANCES IN THE UNITED STATES OVER TIME

Marianne Bertrand  
Emir Kamenica

Working Paper 24771  
<http://www.nber.org/papers/w24771>

NATIONAL BUREAU OF ECONOMIC RESEARCH  
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## Sharing News on Social Media

As our department only consisted of five members, we monitored our own Facebook page. Although it was linked with the official Facebook page of *Dhaka Tribune* and updated by the social media department, “D2” members had access to upload and edit stories on the social media under the guidance of the department head.



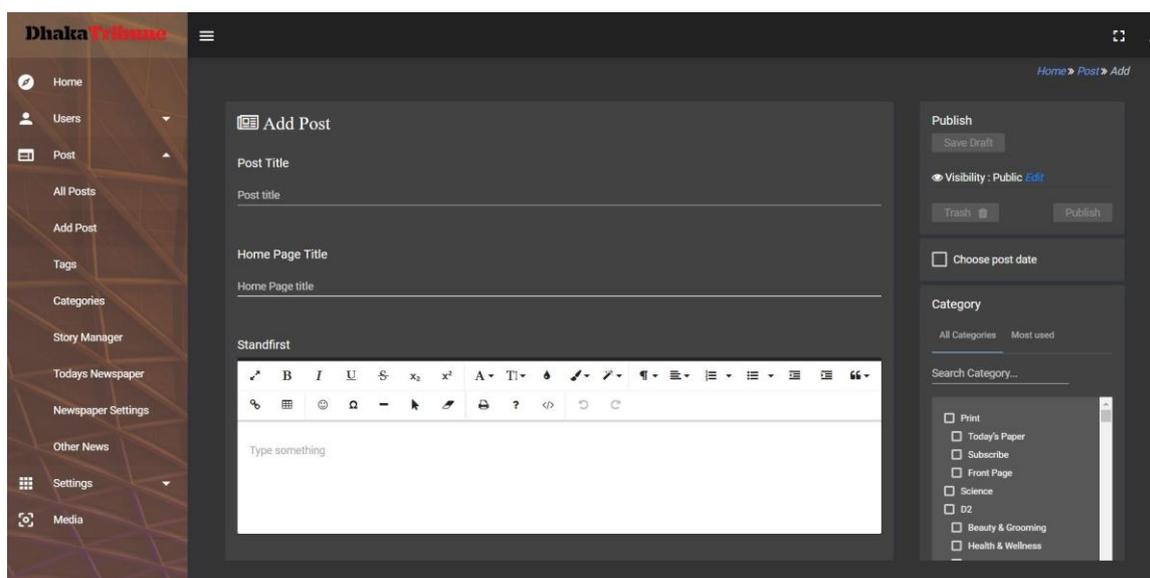
<https://www.facebook.com/DhakaTribuneD2/>

We had a group including the social media department where we would post what news we have prepared. Mostly the headlines and standfirsts were shared with them along with the time. The standfirsts usually contained the 5Ws and 1H (what, where, when, who, why, and how) to make the readers understand the summary of the news, which we learned basically in our ENG401: Editing course and then from my supervisor at *Dhaka Tribune*. Also, if we posted any news personally on the Facebook page, we would inform the social media team about it so that there was no double news sharing. To promote some specific news, *Dhaka Tribune* would upload some of the hard news post links to “D2” page and vice versa. However, as “D2” desk always uses their logo on the upper right corner of the cover picture of the news, it is easy to identify which news has been produced by this department.

For social media posts, as an intern, I had to learn how to prepare attractive captions as well. Generally, we could write the standfirsts as our caption but I was also taught to come up with unique captions which would be precise, short, eye-catching, and informative; like a grabber. Similar to a headline, but a bit descriptive. Although it seemed like an easy task, it proved to be challenging as it needed to grasp a large number of reader's attention.

On Facebook, I had to moderate and reply to comments to messages given by readers or followers of our page. I had access to the admin panel so even though I commented as myself, it would show the readers that "D2" replied to them. Nevertheless, it was strictly moderated by the whole "D2" team, social media team in charge and members of the editorial board. So, whatever we commented or published would be double checked before going online.

However, posting on social media was only one of my responsibilities. I had the privilege to learn how to upload news on the *Dhaka Tribune* official website as well. There is a specific website where we upload the news along with a headline, standfirst, image, cutline, author's name, etc. Usually, the news goes by the reporter's byline. As learned in our ENG401: Editing course, byline refers to the author's name given at the top of the news story, right below the headline.



This above picture is taken from the *Dhaka Tribune*'s backend manager which is strictly restricted for people outside the organization. Through this server sub-editors, senior sub-editors, staff sub-editors, and editors can upload their produced news to the official website. As an intern, I had permission to upload stories as well, but under my supervisor's guidance.

## News Writing Techniques

Completing my internship at one of the popular English dailies in Bangladesh has allowed me to not only implement my academic education in a practical field but also learn about various prospects of writing and journalism. I experienced the writing format that *Dhaka Tribune* follows, which includes a headline, byline, a standfirst, news written in an inverted pyramid structure, images following the news along with photo captions, and lastly links or videos related to the news (for online version). I learned in my ENG440: English for Print Media course that an inverted pyramid structure starts with the 5Ws and 1H in the beginning paragraph, followed by important information on the second paragraph and less important information on the third paragraph onwards. Although I had to follow the basic writing guidelines while producing news, I still had to come up with a tactical and creative approach to the stories as they were mainly focused on youth and adolescences.

### Inverted Pyramid of Journalism

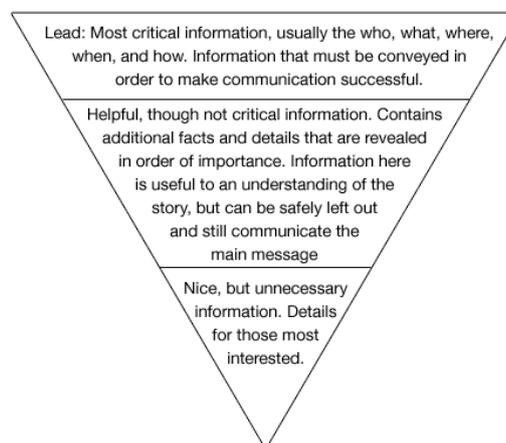


Fig 1: The inverted pyramid of journalism

The initial stage of writing a good story is to find the right topic to work on. As I was asked to concentrate on soft news for the “D2” desk, I had to research on social media and other sources for engaging and trending stories. Keeping an open eye for viral contents on social media or entertainment world was also necessary. Choosing the theme of the story was

another important aspect to look onto. As Olusola Oyero said in her book *Themes in Communication Writing*,

“Several factors come into play when choosing a theme: Has the story been done before? Is the story interesting to the audience? Does the story have a holding power (emotional appeal)? What makes the story worthy of being reported?” (119-120)

After considering all these things, choosing a topic became more difficult as if I listed ten ideas, seven of them would not hold positive answers to the above questions. If I was fortunate enough, then one of the ideas would be selected by my supervisor from the top three and I would start researching and writing on it.

One of my produced articles was “Meet the ‘Travelettes of Bangladesh’” which was based on a group of only four women who have been travelling all around Bangladesh on their scooties. A basic report was sent to us by one of our reporters, which was written in Bangla. My work was to translate the report, write publish-worthy news on it, verify information provided from online sources, and come up with the attractive headline and a standfirst. The copy I developed was further checked by my supervisor, who also gave me positive feedbacks, and they were published on the website by me.

The screenshot shows a news article on the DhakaTribune website. The headline is "Meet the 'Travelettes of Bangladesh'". The article text includes:
 

- Four women are riding scooties across Bangladesh to visit all 64 districts**
- On Saturday afternoon, four girls on scooties crossed Barisal to end a six-day tour in the region to promote women's empowerment.
- Over the past four months, they have travelled to 21 districts on scooters. The trip was organized by a Facebook-based group - "Travelettes of Bangladesh" - consisting solely of women who love to travel. The trip is sponsored by Bangladesh for their campaign to visit all 64 districts and see Bangladesh from the perspective of female travellers.
- The campaign slogan is: "Empower women through travelling."
- The group initially consisted of five members - Dr Sakia Hossain, founder leader of the group, Dr. Akhila Khan, Dr. Farhana Farhana, Sharmila Khan, Sharmila Khan, and Sharmila Khan.

 The article also includes a list of related news items on the right side of the page.

<https://www.dhakatribune.com/feature/travel/2018/09/02/four-girls-on-scooties-travels-around-bangladesh-to-promote-women-empowerment>

I was also assigned to edit copies of other interns as well. It was a practising process for us where we learned our flaws, how to correct them, and what is expected from a sub-editor to publish. A few things I grasped while editing and translating involved making less grammatical errors, thinking from the audiences' perspective, keeping the sentences simple and light, avoid libellous stories and avoiding gender preferences. In the case of editing other news stories, our supervisor would choose a handful of stories for each of us and ask us to research and write stories on them. The contents would generally be available on *AFP, Reuters, CNN, BBC, UNB, Twitter, YouTube or Facebook*. Otherwise, in many cases, we had to take direct interviews as well. One of my direct interviews taken to write a story was on “Bashap: A Bangladeshi Martial Arts Form”, a martial arts form initiated in Bangladesh and being practised since 1980. I had to contact the founder and the chief sensei of the foundation to gather information. I collected videos from YouTube and Facebook. The story went on my byline as I acted as the reporter and editor for the story. Another one of my interesting editing copy was on the “Kiki Challenge”, which became viral in 2018 all over the world. People were following the music video of the song “In My Feelings” by Drake, a Canadian rapper and singer. The challenge also got viral in Bangladesh and became a trend. I wrote an article on that and took interviews of the people who did the challenge. Unfortunately, one of them was facing body shaming from the audience and our story proved to be a voice against it.

Home / Bangladesh

## Bashap: A Bangladeshi martial art form



Bashap tournament 2017 Screenshot from video posted on YouTube

### Bashap focuses on defense techniques using the legs

Founded by Khaled Monsur Chowdhury in 1980, Bashap association established "Bashap" as a Bangladeshi martial art form that specializes in defense. This style of karate has been accepted by all karate federations worldwide.

Dhaka Metropolitan Additional Police Commissioner Sheikh Maruf Hasan has been contributing as the president of Bashap association since 2016. Along with founder and Secretary General Khaled Monsur Chowdhury, they aspire to take Bashap to a new level.

Rana Ahmed, main instructor of Bashap said: "Bashap is a Bangladeshi self-defense martial art where all our moves are taught in Bengali. We do not address our instructor as "sensei" like other Japanese martial art forms; instead we use "ostad," a Bengali term for teacher, to show them respect."

#### JUST IN

- 10:52 pm High Court: How dare the police act like courts? COURT
- 10:36 pm Gazi, Shinepukur shine in rainy day CRICKET
- 10:35 pm Infographic: US to seek agriculture access in EU trade talks WORLD
- 10:30 pm Raninagar Sports Association inert for 15 years OTHER SPORTS
- 10:22 pm Bangabandhu Cup Golf Open set to start amid no/wester concern GOLF
- 10:16 pm Whistleblower reveals 'grave breaches' in White House security clearances

**DhakaTribune** বাংলা বাংলা যোগসাজ

নুর ও শামসুন নাহার হলের ভিপি কে লাঞ্চিত করার অভিযোগ ছাত্রলীগের...

অপেক্ষে থেকে চালু সিম বিক্রি করলে জরিমানা পাঁচ হাজার...

শুক্রবার মিল্লপুরের হাসপাতাল থেকে ছাড়া পাবেন...

<https://www.dhakatribune.com/bangladesh/2018/09/23/bashap-a-bangladeshi-martial-art-form>

### Writing Style at *Dhaka Tribune*

*Dhaka Tribune* has its own style of writing. Moreover, as my department worked on soft news our writing style also varied from other newspapers. The newspaper has its own set of writing format, which is shared with its employees in the name of “Style Guide for DT”. The guideline was very helpful and easy to understand. Some of the main guidelines have been shared herewith.

The newspaper prefers to have simple yet strong words for each news stories. According to their guideline, single angle story should not be more than 300 words and a regular news feature should not be more than 600 words. Headlines need to have strong action verbs in them. *Dhaka Tribune* encourages its sub-editors to follow the TACT test, meaning keeping an eye for taste, attractiveness, clarity, and truth.

The newspaper prefers to write the full form of the abbreviations or acronyms at the beginning before adding the abbreviation or acronym itself. Also, they like to use the British style of writing when they refer to time or date. For example, “Petitioner's counsel Barrister Jyotirmoy Barua said Bangladesh Energy Regulatory Commission (BERC) on October 16, 2018, turned down the proposals of Petrobangla and its subsidiary companies to hike the gas prices.” (“High Court order on gas prices hike move on March 31”, *Dhaka Tribune*) However, the reporters and the sub-editors have the privilege to use abbreviations or acronyms in the headline to save space. For example, “PM to inaugurate 12 development projects” (See Appendix-2) or “LGED officials demo across countries” (See Appendix-3) have abbreviations that have been further explained in the story introduction. The headlines are written in a clean format. Only the first letter of the sentence is capitalized unless there is an abbreviation, name or acronym included in it.

As mentioned above, the newspaper also prefers the inverted pyramid structure, meaning the introduction of the news has the 5Ws and 1H progressing to most important to less important information. *Dhaka Tribune* prefers to add “hyphen” to elaborate a sentence instead of “commas”. (See Appendix-4) As for bylines, the newspaper adds the name of the reporter or the correspondent in the byline section. The picture credits are given to the photographers as usual. To avoid libel issues, the newspaper only uses free stock images or images from paid sites if photographers are unable to provide an image.

## Creative Writing Projects

At *Dhaka Tribune* as interns, we were given the freedom to write on creative topics which could attract the young readers. Coming up with topics that could attract and engage a large group of people was a difficult task for me. My supervisor pushed me with new categories and asked me to explore them. I worked on niches such as travel, food, fashion and lifestyle, skincare etc.

Developing creative contents requires a lot of time and managing them within a specific word limit proved to be a challenge. It was surprising to see how my supervisor would summarize my three lines to one sentence without missing any details. I realized, even if it is a creative copy, I need to keep it simple and have a good grabber to catch the attention of the readers. Of all the creative articles I have produced, one of my most popular ones is “Online bakeries: An alternative to store-bought cakes”, which was based on top online bakeries on Facebook in Bangladesh. We got a huge positive response from it and the main reason for it was being able to understand what Bangladeshi audience likes. As Bangladeshis are known to be foodies and have a sweet tooth, this article seemed to reach out the most to them. Cover image plays an important role as well to attract readers. (See Appendix-5)

Another article of mine was the total opposite, which talked about health issues due to so-called ‘diet’ food. The article was titled “5 “diet foods” that cause more harm than good”. Although the article was more informative, because of the cover photo, we suspect the audience reach decreased a little. (See Appendix-6)

I also prepared three articles on winter skincare that has been stocked for future publication. For those articles, I had to not only work as the writer and editor but also as the photographer as well. It allowed me to explore the fields of a reporter as well as a photographer. Pictures were also edited me. The articles required a lot of research about skin types, caring for

them and suitable products for the skin types with a preferable budget. One of the articles is given below.

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Thursday, Oct 04, 2018 | Last Update : 04:49 am

# Dhaka Tribune

TODAY'S PAPER NEWS BUSINESS SPORTS OPINION D2 MORE

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## How to have an amazing winter with dry skin

Rosemary Zenith

Published at 02:55 pm September 20th, 2018  
Last updated at 05:57 pm September 24th, 2018



Winter skincare for dry skin | Rosemary Zenith

Are you too lazy for the Korean 10 step routine? Try our 5 basic tips and let your natural beauty shine this winter

Let us be real, winter is the toughest season for the dry skin types. We know the hassle of managing the dry and flaky skin in winter and we are here to help you.

Washing your face and taking a shower is not enough to keep your skin healthy during this season. You need a bit more to keep your face radiant.

**So how do you know you have dry skin?**

**JUST IN**

- 01:58 am Tushar hits ton again, sets new records **CRICKET**
- 01:46 am Soumya, Mithun await APL NOC **CRICKET**
- 01:38 am Shakib to fly to Australia for further assessment **CRICKET**
- 01:30 am Young Tigers confident against India **CRICKET**
- 01:25 am Sylhet BKSP needs more initiatives **FOOTBALL**
- 01:19 am Bangladesh defence vow to be rock solid **FOOTBALL**

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প্রধানমন্ত্রী: ডিজিটাল নিরাপত্তা আইন নিয়ে উদ্দিগ্ন হওয়ার কিছু...

সিন্ধু শ্রসঙ্গে প্রধানমন্ত্রী: 'ল' উইল টেক ইটস ওউন...

মুদে ভাকর্ষের মট্টার সাথে কিছুক্ষণ



Lastly, adding them all together in the *Riddle* website along with images to get a fully ready quiz. I prepared three quizzes in total during my internship and each of them took me around a week to submit with the complete result. I also had to do some graphic design for one of them. I had to design the answers myself for the end result of the quiz. On the other hand, creating infographics was an easier task. I just had to gather information and suitable pictures and add them up in the template before publishing it.

## 6. Miscellaneous Activities

Besides my usual editing and writing works at *Dhaka Tribune* I also did some other activities which are described below.

### Reporting

On the first week of my internship, I was asked to cover and interview an ongoing art exhibition titled “40 years anniversary of Unmad” held at Drik Gallery, Dhanmondi. I took interviews of the founder and editor-publisher Mr Ahsan Habib, executive editor Anik Khan, and cartoonist Syed Rashad Imam Tanmoy. The interview went well and I also contributed as the photographer for the report. The story was also written and edited by me.

The second reporting project of mine was for “Toycon 2018” where LEGO enthusiast and Gemcon Group Director Juditha Ohlmacher exhibited her LEGO model of Jatiya Sangsad Bhaban. (See Appendix-7) I interviewed her and wrote an article on it, which was not only published on the website but also on the newspaper’s business and back page. This was a big achievement for me because as mentioned, no other intern got the privilege to have a story go by their byline on the newspaper at such an early stage of internship before.

Following this project, I covered a press release on the last month of my internship. The press release was on inaugural ceremony of Vivo’s new models V11 and V11 Pro. Vivo is a Chinese mobile brand doing business worldwide. Later on, I produced a news story on the launching ceremony. This was a different experience for me because I had to cover the event alone. I learned a lot of nooks and crannies of reporting from this coverage.

## Photography

As mentioned above, I had to play the role of a photographer for some of the articles I produced. *Dhaka Tribune* has given me various opportunities to explore my potentials in the fields of print media. My first photography project for the newspaper was for the article “40 years of Unmad”. I used my high-resolution mobile phone to take the images for this project.



Unmad paraphernalia on sale | Rosemary Zenith/Dhaka Tribune

Although, there is a change in trend as Ahsan Habib put it: “People are more involved in the virtual world now” but that did not reduce the fan following of Unmad. They have adapted and created social media platforms like Dhaka Comics, Akantis, Cartoon People, and taken to YouTube to balance their subscribers.

He continued: “We are settled. We do not need to exhibit to build circulation. We are doing far better without it. All we want is to create more cartoonists and put out more issues.”



Everyone's Unmad | Rosemary Zenith/Dhaka Tribune

The exhibition is taking place at Drik Gallery from till July 9. It will remain open from 3pm to 8pm. There is no entry fee. The issues on display are not available for purchase at the event.

<https://www.dhakatribune.com/feature/2018/07/07/40-years-of-unmad>

My second photography project was for my three skincare articles, which were original contents. The winter skincare articles were divided into three sections – dry skin, oily skin, and combination skin. I decided the theme and plot of the article and with my supervisor’s permission chose the models and took the photographs for the articles. The articles have not been yet published, but I have the end results of two of them which have been shared below.

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Thursday, Oct 04, 2018 | Last Update : 04:49 am

# Dhaka Tribune

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## How to have an amazing winter with dry skin

Published at 02:55 pm September 20th, 2018  
Last updated at 05:57 pm September 24th, 2018

Rosemary Zenith



Winter skincare for dry skin | Rosemary Zenith

**JUST IN**

- 01:58 am Tushar hits ton again, sets new records CRICKET
- 01:46 am Soumya, Mithun await APL NOC CRICKET
- 01:38 am Shakib to fly to Australia for further assessment CRICKET
- 01:30 am Young Tigers confident against India CRICKET
- 01:25 am Sylhet BKSP needs more initiatives FOOTBALL
- 01:19 am Bangladesh defence vow to be rock solid FOOTBALL

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**Are you too lazy for the Korean 10 step routine? Try our 5 basic tips and let your natural beauty shine this winter**

Let us be real, winter is the toughest season for the dry skin types. We know the hassle of managing the dry and flaky skin in winter and we are here to help you.

Washing your face and taking a shower is not enough to keep your skin healthy during this season. You need a bit more to keep your face radiant.

**So how do you know you have dry skin?**

When you feel moisturizing the skin once a day is not enough and your skin tightens up every few hours, well you have dry skin! This skin type tends to be sensitive and prone to acne. Not to mention, winter is the most challenging season for them as the skin gets easily dehydrated.

Also Read-



Winter skincare for dry skin | Rosemary Zenith

**What is the solution?**

We will provide you five simple daily skincare steps. These may help you deal with dryness this winter and possibly kiss them goodbye for good.

Dhaka Tribune বাংলা বাংলা হোমপেজ

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সিনথু প্রসঙ্গে প্রধানমন্ত্রী: ল' উইল টেক ইটস ওউন...

সুদে ভারতের অষ্টার সাথে কিছুক্ষণ

থাকছেন কোটা, মহিষজয় অনুমোদন

পিপলু: হোসিনা: আ ডটার্স টেলর বিষাদ পীথার অন্যতম...

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Home / D2

# Rock your combination skin with four easy winter care tips

Rosemary Zenith

Published at 05:46 pm September 22nd, 2018  
Last updated at 05:32 pm September 24th, 2018



Rock your combination skin this winter | Rosemary Zenith

If your skin is both oily and dry, keeping it healthy and fresh in winter is a challenge

Taking care of your skin is more or less easy when it is either dry or oily. But when your skin is a blend of both, skincare becomes complicated. Moisturizers are too hydrating; oil-absorbing masks are too absorbing. The skin is sometimes too dry and sometimes too greasy. If you can relate to all of these dilemmas, then you have a combination skin.

### How do I identify my skin type?

Combination skin types have contrasting zones located close to each other. In most cases, the T-zone tends to be oily for the most part, but the chin and the rest of the face remains dry. If your skin shares these features, you have a combination skin.

Also Read-



Know if you have combination skin by checking your T-zone | Rosemary Zenith

### JUST IN

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- 01:46 am Soumya, Mithun await APL NOC **CRICKET**
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- 01:19 am Bangladesh defence vow to be rock solid **FOOTBALL**

**Dhaka Tribune বাংলা** বাংলা যোগসাজ

- প্রধানমন্ত্রী: ডিজিটাল নিরাপত্তা আইন নিয়ে উদ্বিগ্ন হওয়ার কিছু...
- সিন্ধু প্রসঙ্গে প্রধানমন্ত্রী: 'ল' উইল টেক ইটস ওউন...
- সুদে ভাস্কর্যের অষ্টার সাথে কিছুক্ষণ
- বাকহেলা কোটা, মন্ত্রিসভায় অনুমোদন
- পিপলু: 'হাসিনা: আ ডটার্স টেল'র বিবাদ গাঁথার অন্যতম...
- আখিবেও কমেদি দাবদাহ, অতিষ্ঠ দেশবাসী

- Most Read | Most Watched | Most Shared
- Minute by minute: Saturday's protest ends with... **Dhaka**
  - 26 injured in Chhatra League-student clash in... **Bangladesh**
  - PM orders to carry out Mayor Annisul's bus plan **Dhaka**
  - Student protest continues in Dhaka **Dhaka**
  - Journalists, including AP photographer, beaten up **Dhaka**

**Dhaka Tribune** 1,223,735 likes

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## 7. Related Theories to My Work

Throughout my undergraduate program at Brac University, I have come across respectable and knowledgeable faculties who have provided us knowledge about theories related to the world of media and culture. These theories have not only enriched us with ideas about the world but also gave us a perspective of our own.

At Brac University, English department offers a course titled ENG331: Cultural Studies: Theory and Practice, which explores the theories of Michel Foucault's "The Eye of Power" and Raymond Williams's "Advertising: The magic system". Another course we are taught is ENG333: Globalization and The Media where we learn the impact of globalization on the whole world. Both the courses go hand in hand to teach us the effect of the power of surveillance over us through globalization. As we know, with the help of technology the whole world has become easier to monitor. Starting from our mobile phones to our office ID cards, everything is connected to a global network, which has all our information in its grasp. Similarly, in the world of advertisement where people are faking it every day to gain popularity or wealth is not unknown to us.

While I was doing my internship, I felt like these two theories are the most I could relate to. As a journalist, I had access to information that general people could not acquire. Not to forget, media has the power to use any general comment or video to spin around the meaning to make it viral. I was stunned to see how my seniors would track possible social media users through the simple search engine to gather information for related news stories. On the contrary, when I was working on writing creative yet short headlines, I was amazed to see how my supervisor made the headlines attractive with relatable yet juicy information. It kind of felt like the "Advertisement vs. Reality" concept where companies show what the readers or buyers want to see to make them buy a product, only to find out it has no necessity in our lives. Viral

stories shared online felt like clickbait stories where the only point of getting attracted to it is the headline or the cover photo. I felt like that when I was designing the quizzes. One of my quizzes was “Find out your perfect destination in Bangladesh”. The answers were basic and based on readers’ choice of answers. Yet, it had no surety of being the accurate answer for the readers. Still, they chose to take the quiz because it triggered some feelings in them. Another one of my quizzes was “Know which restaurant is best for steaks in Bangladesh”. Our articles were not paid by the companies but we still went for the restaurants that had better fan followings. This way, we could make sure more readers will feel intrigued to check the quiz. Unfortunately, this trick felt like deceiving people from the reality as the reviews gave were not 100% genuine and the end results from the quizzes were uncertain.

On the other hand, we have another course named ENG465: Translation Studies at Brac University where we learned about “Word for Word” and “Sense for Sense” translation techniques. When I was translating my Bangla to English copies given by my seniors, I decided to go for the “word for word” technique. According to Majid in his article titled “St. Jerome’s Approach to Word-for-Word and Sense-for-Sense Translation” said, “Word-for-word translation concerned with the level of words, in which each linguistic element of the source language (SL henceforth) is replaced by its closest target language (TL henceforth) correspondent,” (53) By doing so it became more difficult for me to translate it accurately as well as the richness of the whole article was being hampered. When I asked for correction and feedback from my supervisor, he suggested me to go for “sense for sense” approach which would make the article more interesting and bring an emotional appeal to it. Majid also added in his article that, “Sense-for-sense translation is more concerned with creating a target text (TT henceforth) that sounds natural in the TL,” (53) Agreeing to his words, creating a target text in “sense for sense” approach made the news story more appealing and engaging in the target language, which was English in this case.

## 8. A Personal Account

Doing my internship at *Dhaka Tribune* has given me a lot of opportunities to not only learn about print media sectors but also explore my inner potentials. Before this internship, all I had was academic knowledge of writing in print media. Even though books can be a rich source of knowledge, it cannot provide one the general and practical knowledge that can be learned at the field exposure.

During this three-month internship, I faced a lot of challenges, which pushed me to my limits and made me see my own potentials from a new perspective. Earlier, I had no experience in reporting or taking interviews of people. Through this platform, I have not only taken interviews of many important people but also made new friends. Not only that, I learned the importance of punctuality and following instructions. As this was my first experience at an office, I felt overwhelmed and scared, but that soon was replaced by dedication and passion.

There are many times when I failed to correctly follow instruction or produce content within assigned time, however, my supervisor and seniors kindly overlooked my mistakes and taught me the importance of following guidelines and time schedule. Soon I overcame these problems and dedicated myself more to delivering accurate news stories to my supervisor. This was only possible because of my supervisor's and colleagues' constant support and guide.

## 9. Conclusion

This report is centred around my internship in the “D2 Desk” of *Dhaka Tribune*. It incorporates the work I had done, my learning knowledge, and my experience of interning. It likewise incorporates the theories and practices I learnt from my faculties that helped me furthermore with the internship.

Doing my internship at *Dhaka Tribune* has helped me to develop into an increasingly capable and proficient person. I figured out how to design things in a progressively proficient way. In the meantime, I further built up my abilities regarding being a cooperative person. I comprehended the significance of following hardworking attitudes, participating with others and being timely at the office.

Lastly, I appreciate the guidance and help from the whole *Dhaka Tribune* team whose constant support throughout this journey has made it more memorable.

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Appendix

Appendix-1

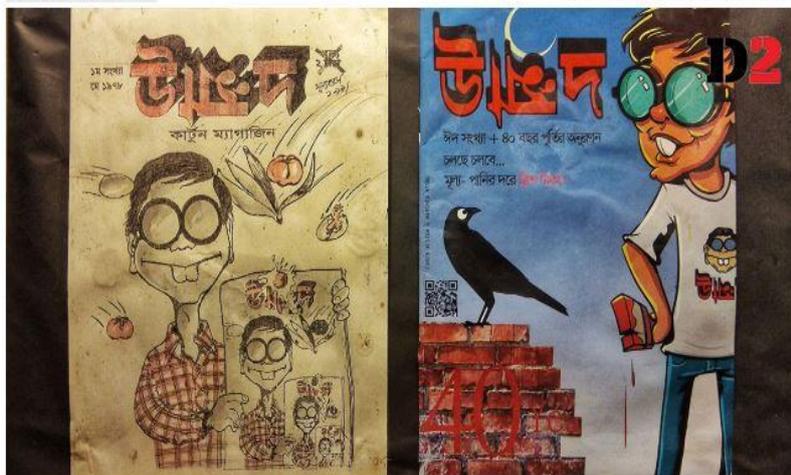


Home / D2

# 40 years of Unmad

Rosemary Zenith

Published at 05:14 pm July 7th, 2018



Unmad 1st edition and 40th edition side by side Rosemary Zenith/ Dhaka Tribune

For 40 years, Unmad has been the synonymous with satire in Bangladesh. A five-day exhibition of their four decades is taking place at Drik Gallery

South Asia's longest-running monthly satire magazine Unmad is celebrating their 40 years, exhibiting over 200 cartoons and artworks by approximately 80 cartoonists at Drik Gallery.

The magazine was founded by Ahsan Habib, Ishtiaque Hossain, Kazi Khaleed Ashraf, Sultanur Islam, and Nawshad Nabi in 1978.

The event, taking place from July 5-9, features some of the best Bangladeshi cartoonists in the exhibition. The list includes Mehedi Haque Cartoons, MITUcartoon, Arts by Rats and many other Unmad cartoonists.

JUST IN

- 11:30 pm Rajuk finds buildings around FR Tower are in violation of building codes **DHAKA**
- 11:19 pm NSU student Payel killing: Tribunal frames charges against 3 **COURT**
- 11:11 pm HC: Shut factories that make poultry feed using tannery waste **COURT**
- 11:07 pm Info minister: No foreign channel shut by govt **NATION**
- 10:52 pm High Court: How dare the police act like courts? **COURT**
- 10:36 pm Gazi, Shinepukur shine in rainy day

**DhakaTribune বাংলা** বাংলা বোমশোজ

বুন্ন ও শামসুন নাহার হলের ভিপিকে লাঞ্চিত করার অভিযোগ ছাত্রলীগের...

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আগে থেকে চালু সিম বিক্রি করলে জরিমানা পাঁচ হাজার...

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শুকবার দিলাপুরের হাসপাতাল থেকে ছাড়া পাবেন...

Full news at <https://www.dhakatribune.com/feature/2018/07/07/40-years-of-unmad>

Appendix-2

# Dhaka Tribune

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COVER LETTER SAMPLES

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Home / Bangladesh / Development

## PM to inaugurate 12 development projects in Tangail Thursday

By Abdullah Al Numan, Tangail Published at 10:55 pm March 13th, 2019



File photo of Prime Minister Sheikh Hasina Focus Bangla

To welcome the prime minister, Kumudini Complex has been colourfully decorated and all necessary security measures have been taken

Prime Minister Sheikh Hasina is set to attend an award giving ceremony, inaugurating and laying the foundation to development projects in Tangail's Mirzapur on Thursday.

She will hand present the "Danveer Ranada Prasad Saha Gold Medal" at Kumudini Complex in Mirzapur after inaugurating and laying foundation stones for 31 development projects in the district, unveiling their plaques.

The prime minister will also exchange views with senior government officials of the district during her visit.

The premier will arrive at the Kumudini Complex helipad in Mirzapur by an Air Force helicopter in the morning and will be given a guard of honour by the district police.

JUST IN

- 11:02 pm Macron's party rules out joining EU centrist group after Le Pen accusations EUROPE
- 10:57 pm Trump cites controversial activist to dismiss climate change NORTH AMERICA
- 10:57 pm 3 sentenced to life in BCL leader murder case COURT
- 10:55 pm PM to inaugurate 12 development projects in Tangail Thursday DEVELOPMENT
- 10:52 pm Murder suspect sentenced to death in Sunamganj COURT
- 10:52 pm Man sentenced to death for wife's COURT

Dhaka Tribune
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পুরস্কার নিতে এসে প্রধানমন্ত্রীকেই পুরস্কৃত করলো ছোট...



এখানে রাজধানী জুড়ে চালু হচ্ছে চমককার বাস...



ঢাকা-বরিশাল-সুন্দরবন-কলকাতা জাবাজ চালু হচ্ছে ২৯...



নোবেল- গানের কাছে দেশ কিংবা ধর্ম বলে কিছু নেই

Appendix-3

Home / Bangladesh / Nation

## LGED officials demo across country

Dhaka Tribune Desk

Published at 11:19 pm March 12th, 2019



Human chain of LGED officials in Thakurgaon Dhaka Tribune

JUST IN

- 11:02 pm EUROPE Macron's party rules out joining EU centrist group after Le Pen accusations
- 10:57 pm NORTH AMERICA Trump cites controversial activist to dismiss climate change
- 10:57 pm COURT 3 sentenced to life in BCL leader murder case
- 10:55 pm DEVELOPMENT PM to inaugurate 12 development projects in Tangail Thursday
- 10:52 pm COURT Murder suspect sentenced to death in Sunamganj
- Man sentenced to death for wife's

### They demanded immediate suspension and punishment of Jashimuddin

Local Government Engineering Department (LGED) officials demonstrated in several districts of the country on Tuesday protesting the arrest of their colleague in Bauphal upazila of Habiganj district on March 6.

They alleged Upazila Nirbahi Officer (UNO) of Bahubal upazila in Habiganj Jashimuddin arrested the upazila engineer of Local Government Engineering Department Mohiuddin by misusing his power with a view to hide his malpractice on the day.

They demanded immediate suspension and punishment of Jashimuddin.

In Madaripur, the LGED officials formed a human chain in the town around 10am participated by among others Executive Engineer Babul Akter, Senior Engineer Mamun Khan, Shah Alam and Mahmudullah. [reports our correspondent Manzur Hossain](#)

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হোমপেজ

Dhaka Tribune বাংলা

পুরস্কার নিতে এসে প্রধানমন্ত্রীকেই পুরস্কৃত করলো ছোট্ট...

এপ্রিলে রাজধানী জুড়ে চালু হচ্ছে চরকা কার বাস...

ঢাকা-বরিশাল-সুন্দরবন-কলকাতা জাহাজ চালু হচ্ছে ২৯...

নোবেল: পানের কাছে দেশ কিংবা ধর্ম বলে কিছু নেই

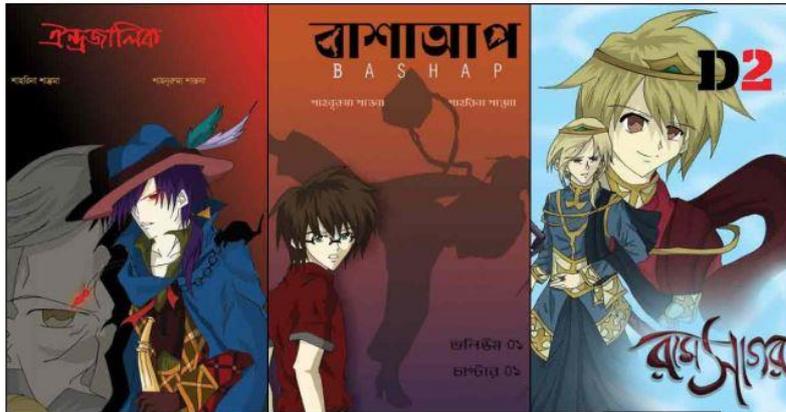
Appendix-4

Home / D2

## Manga Stage: First Bangla language manga platform

✍️ Sadia Mumtahna, Nazia Adnin

📅 Published at 06:01 pm September 13th, 2018



A collage of three manga titles available on mangastage.com

The website [mangastage.com](http://mangastage.com) launched little over a month ago

If you are familiar with anime, then you know what a manga is. But have you ever read manga in Bangla? Thanks to the dedication of two sisters —who also happen to be artists —now you can.

Traditionally, manga are comics created in Japan or by creators in the Japanese language, conforming to a style developed in Japan in the late 19th century. However, there are many derivations of it such as Manhwa (Korean manga) and Manhua (Chinese manga).

The first ever platform for Bangla language manga was launched with Manga Stage—a website dedicated to sharing manga in our mother tongue.

### JUST IN

- 🕒 11:27 pm Infographic: More than 11 million Syrians displaced by conflict  
**MIDDLE EAST**
- 🕒 11:22 pm School children trapped as building collapses in Nigeria  
**AFRICA**
- 🕒 11:15 pm RAB arrests main accused in Gazipur schoolgirl gang rape case  
**NATION**
- 🕒 11:12 pm Foreign NGOs pay Tk150cr for staffs' hotel bills  
**ROHINGYA CRISIS**
- 🕒 11:07 pm Iran threatens defence overhaul to counter 'suspicious nuclear projects'  
**MIDDLE EAST**
- 🕒 11:07 pm BRB Hospital inaugurates 'Kidney Awareness and Service Week'

**DhakaTribune** বাংলা

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Appendix-5

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Tuesday, Apr 02, 2019 | Last Update : 11:30 pm

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Home / D2

## Online bakeries: An alternative to store-bought cakes

✍ Rosemary Zenith 📅 Published at 06:02 pm September 15th, 2018



D2

Experience the joy of having a unique cake at your party [Unsplash](#)

It is natural to be very picky about the things that matter to you. Cakes matter. When you want to be very specific about your delight, the ones on display do not quite cut the cake

Sometimes cakes are the most exciting part of an event. Cakes are practically the heart of birthdays and anniversary celebrations.

Alas, finding a bakery that customizes cakes according to your taste and preference remains elusive. Although you are spending a lot of money on the cakes, they fail to offer novelty and excitement.

Bakeries in Bangladesh do not have much to offer when it comes to customizing cakes at a reasonable cost. They have limited flavours and similar designs. However much you want your cake

**JUST IN**

- 🕒 11:30 pm Rajuk finds buildings around FR Tower are in violation of building codes  
DHAKA
- 🕒 11:19 pm NSU student Payel killing: Tribunal frames charges against 3  
COURT
- 🕒 11:11 pm HC: Shut factories that make poultry feed using tannery waste  
COURT
- 🕒 11:07 pm Info minister: No foreign channel shut by govt  
NATION
- 🕒 10:52 pm High Court: How dare the police act like courts?  
COURT
- 🕒 10:36 pm Gazi, Shinepukur shine in rainy day  
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নূর ও শামসুন নাহার  
 হলের ভিপিকে লাঞ্চিত  
 করার অভিযোগ  
 ছাত্রলীগের...



আগে থেকে চালু সিম বিক্রি করলে  
 জরিমানা পাঁচ হাজার...



গুজবের সিদ্ধান্তের হাসপাতাল থেকে  
 ছাড়া পাবেন...



ওসিরা এত সাহস কোথায় পায়, প্রশ্ন

Full article at <https://www.dhakatribune.com/feature/2018/09/15/online-bakeries-an-alternative-to-store-bought-cakes>

Appendix-6

Home / D2

## 5 'diet foods' that cause more harm than good

✍ Rosemary Zenith

📅 Published at 12:51 pm September 20th, 2018



Sometimes what you think is healthy might be harmful for you | Pexels

Sometimes you think you are eating healthy, when the reality is quite the opposite

It is important to eat healthy when it comes to losing weight. Unfortunately, some food items that are considered "healthy" by food bloggers and online dieticians are more harmful than they lead on.

Many online influencers often share "healthy" meal plans that contain food items which promise to help you lose weight. Some of these food items that pop-up in every single blog are in truth stopping you from reaching your weight goal.

**JUST IN**

- 🕒 11:41 pm Bodies of two students found in Dhaka hotel  
DHAKA
- 🕒 11:30 pm Rajuk finds buildings around FR Tower are in violation of building codes  
DHAKA
- 🕒 11:19 pm NSU student Payel killing: Tribunal frames charges against 3  
COURT
- 🕒 11:11 pm HC: Shut factories that make poultry feed using tannery waste  
COURT
- 🕒 11:07 pm Info minister: No foreign channel shut by govt  
NATION
- 🕒 10:59 pm High Court: How dare the police act like courts?

**Dhaka Tribune** বাংলা বাংলা হোমপেজ



নুর ও শামসুন নাহার হলের ভিগিকে লাঞ্চিত করার অভিযোগ ছাত্রলীগের...



আগে থেকে চালু সিম বিক্রি করলে জরিমানা পাঁচ হাজার...

Full article at <https://www.dhakatribune.com/feature/2018/09/20/5-diet-foods-that-cause-more-harm-than-good-2>

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f y t G+ in ✉

Tuesday, Apr 02, 2019 | Last Update : 11:53 pm

# Dhaka Tribune

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Home / Bangladesh

## Jatiya Sangsad Bhaban, now in LEGO

✍ Rosemary Zenith

📅 Published at 01:21 am July 21st, 2018



Juditha assembles the national assembly building with LEGO bricks at ToyCon 2018 on Friday Mahmud Hossain Opu/Dhaka Tribune

In an interview with the **Dhaka Tribune's** Rosemary Zenith, LEGO enthusiast and Gemcon Group Director Juditha Ohlmacher discusses her reasons and plans for a diorama of the parliament building

Taking pride of place at ToyCon 2018 this weekend will be a scale replica of the Bangladesh Jatiya Sangsad.

### JUST IN

- 🕒 11:53 pm Bus driver arrested over Gazipur road crash  
**NATION**
- 🕒 11:44 pm 7 RDA officials sued for embezzlement  
**CORRUPTION**
- 🕒 11:41 pm Bodies of two students found in Dhaka hotel  
**DHAKA**
- 🕒 11:30 pm Rajuk finds buildings around FR Tower are in violation of building codes  
**DHAKA**
- 🕒 11:19 pm NSU student Payel killing: Tribunal frames charges against 3  
**COURT**
- 🕒 11:14 pm HC: Shut factories that make poultry feed using tannery waste

**Dhaka Tribune** বাংলা বাংলা  
খবরপত্র



নুর ও শামসুন নাহার হলের ভিপি কে লাঞ্চিত করার অভিযোগ ছাত্রলীগের...



আপে থেকে চালু পিস বিক্রি করলে জরিমানা পাঁচ হাজার...



শুক্রবার সিঙ্গাপুরের হাসপাতাল থেকে ছাড়া পাবেন...

Full article at <https://www.dhakatribune.com/bangladesh/2018/07/21/jatiya-sangsad-bhaban-now-in-lego>