

A Report on
“Difference between Print media and Broadcast Media”

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Inspiring Excellence

“The Difference between Broadcast Media and Print Media”

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It is a great pleasure for getting an opportunity to work at the office of the English daily, The New Age. The environment, working pressure was more suitable and my supervisor of New Age, Mr. Siam helped me a lot. I am thankful to all the staff from this office. Also, I feel thankful to my supervisor Rukhsana Rahim Chowdhury who supported me a lot and taking me to the right path. It is really a pleasure for me who supported and helped me to complete this report.

Anika Tabassum

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Chapter-1

Introduction

News is one of the most important things in our daily life. A day without listening or reading news is completely unimagined. Newspaper provides written information about our current events and we can hear the news from radio or TV channel.

The newspaper can give us different information all over the world. It covers national news, politics, international news, sports, entertainment, weather forecast, lifestyle etc. now a day it been popular to all age's people. Bus or train or any transports, people go through the newspaper.

There are different sections in every newspaper. So, there are lots of people working in the different position like editor, translator, national and international desk, sports and entertainment. Some newspaper also provides business-related news.

On the other hand, when we are on car or bus or home, we can see and hear news from the technological sources like television or radio. Newspaper covers all type of news but broadcast media only provides the main and selective news.

I have experience working on both media so I can relate two of these in my paper. I was working on broadcast media name, 'Independent Television' so I identified the process and other sectors of news but it was only for few days. Then I switched to newspaper and I was working there as an intern in the national desk. My work was translating news and gave a proper headline. Though I have experience in both so I think my paper should be compared and contrast and I will connect the issue and other rules along with an academic study that I taught from my courses.

Chapter - 2

The Arrival and the Ascension of New Age

Though I was working on broadcast media also but I have done my internship in the Daily, 'New Age' newspaper. There are lots of English daily newspapers in our country like The Daily Star, Daily Observer, and New Nation etc. I choose New Age among all the newspaper because I heard from our classmates that the environment and the process of the internship are really good. Also, they really care about their stuff and interns as well. When I joined there I was pretty nervous about their environment and their writing style but the supervisor was really a helpful man and he taught me everything so carefully.

New Age is a Bangladeshi English-language daily newspaper published from Banglamotor, Dhaka. It is one of the country's most outspoken newspapers, regarded for its anti-establishment editorial policy. New age's present editor is Nurul Kabir. New age is successful for its over escalating readership since their beginning when it came to the reader's hand in June 2003. They have the capability to provide electronic and prints versions. They provide various sections in online portal and print news both. New age publishes national and international news, world, business, sport and entertainment, tech, opinion, cartoon, archive. Also, they provide an online newspaper and they publish recently their magazine 'Trends'. They publish New Age Youth and it covers the inspirational works of youth and campus-based work. This newspaper covers under all political and apolitical based news. There are lots of reporters and experienced editors are working here and this newspaper maintains original format and using broadsheet paper for publications.

Chapter 3

The Difference between Print Media and Broadcast Media

Though I have experienced on both side so in this chapter I will talk about the difference between print media and broadcast media. Broadcasting media is the allotment of audio and video content to scattered audience by audio and video mass communications media. Some people are assigned to deliver the news to their audience, they are called news presenter. Their work is just delivering by reading the news through different television channel and radio. Some are assigned to news writing and edit, they are known as news writer and editor. People who work the backstage, they are the real member because, without them, people don't get the news and editor's work is edit the news and final touch up of the news that is broadcasting. They have also news head who is the head of whole news department, sound system section, picture and voice record section, cameraman etc. also they have reporters and they have to be fearless because their work is a challenge. They work fearlessly in the different situation and different weather. Their work is collect the news and lively present their news what is happening on time. In broadcast, there are four sections in news room like national desk, international desk, sports desk and entertainment desk. In news room, people who are working on news collector and news writer, they write and edit the news and also they have to give the voice for the picture and video what they collect and for the appropriate news that will be live on television. In broadcast news, news has to be updated at any time and important news will be live on time. There is a possibility of discussion as well and updating frequently. Broadcast media provide graphics, video and other content so easily they can communicate with people. According to Lokesh Duraiswami, 'Broadcast journalism is a type of news presented to the public by Television or Through Digital

Media (Internet, Websites etc in the form of Image, Videos, and Text). Broadcast journalism easily reaches targeted audience in quick time and cheap. All The news is published immediately.’

On the other hand, print media is a mass communication; it provides the news through printed form. We get the news everyday by the daily newspaper. It is also updated news but we can get the news next day. Unlike broadcast media, print media give the whole day’s news in next day and it only can read the literate people. In Broadcast media, every class people and illiterate people can see the news and they can know it from radio or television. In print media’s deadline depends on their collection of news. It’s not updating frequently like broadcast media but it updates periodically and lives discussion obviously not possible. Lokesh Duraiswami says, ‘Print Media journalism is the journalism practiced in Daily , Weekly, Fortnightly, newspapers and Weekly , Fortnightly, Monthly magazines. Print journalism involves reporting, Collecting, local News, Events, etc to newspaper to its readers. The main work of print journalism is to give news to the readers. Print Media journalism also covers arts and entertainment, Education etc.’

Print media covers the national and international news, sports, entertainment, job news and others, Events, interview. They can also provide a magazine and weekly entertainment page. The Newspaper covers important or less important news whether it important but broadcast media telecasts the important news only. Also they provide news in details. Besides that, when I worked here I saw two or three accident news covers in newspaper but broadcast news just covers the major accident news and that’s not in details. The other thing is, newspaper provides the news depends on the country and location of the country. Like Bogura’s newspaper covers their news first, Rangpur also doing the same thing.

Moreover, print news has followed their own style like headline, 5w and 1h, caption, shoulder, picture and its caption everything but broadcast media don't follow this style. The coverage of news paper is limited to a particular location, city and country. Newspaper provides the headline first then subtitle if possible then 5w and 1h then they start the body part and giving the detail news in the part and the last conclusion exists. On the other hand, print media make a headline in one line and read the whole news summary. They just provide the important line along with video or picture. Sometimes they reporting live. We can see the headline on television also.

Chapter 4

Personal Experience of News Writing both in Print and Broadcast Media

When I worked in Independent Television, my duties were translating the news and collect the news and news related picture. I collected the news from BBC news, Bangla Tribune, Dhaka Tribune, Al Jazeera etc. Every time we had to focus on the latest news. I have learned many things from Independent Television. Though I worked for a few days, it really had a great time to work with them. We had to work there as a team and we had responsibility towards colleagues, lots of responsibilities, time to time news writing and submission. The thing always in our mind that was updated news had to provide to the news presenter. As a news writer's responsible is the different thing because at Brac University I didn't fear to work under peer pressure. But here I scared if I have mistaken anything then it was so embracing. It was very difficult for me because I had to write news in bangle font. Also, language has to be straightforward and it sounds catchy that easily can magnetize the viewer's attention. We also used 5w and 1h but only main things were added. Within few lines, I had to explain the whole news. Besides that, putting a perfect title is one of the important things. The standard word limit in every paragraph has to be 60-70 words and it has to writ in the different paragraph. I had to prepare OOV for the small event. OOV is mainly focused on small events and the main part that covers the OOV and big events and detail news form called Package or PKG. the length of PKG is 125 words and OOV is 60-79 words. The news also attached the image that was matched with relevant news. Any event or political news provided the image and video that was taken from the place where the incident happened. My seniors showed me a file where I could put all the files

and images by time and date. In Independent Television, always prepare a file day to day and time to time where everyone can put it on the file.

On the other hand, working as an intern at New Age newspaper was totally a different thing from working in broadcast media. Media courses at Brac University are more focused on print media than broadcast media. We have learned so many things about print media so that, I faced problem when I worked in news channel. Only similarities in every media follow the pyramid of 5ws and 1h. In newspaper, different newspaper follows the different style. New Age also follows their style. My work was translating the news. First I had to give a headline and the first letter in every single word has to be capital letter and also that would be bold icon. One headline considers 4/5 words, if the headline was long then put it on next line. Also, give a shoulder if needed. Then in the first few lines covers the 5w and 1h, but if any w and h were missing then it would be written later. At New Age, they provide the news in Bengali language and most of the news was organized nicely so that, I had to translate into English. As a staff correspondent, the work was mainly translating the news with add some vocabulary and new phrase to the news and press release. We used the Cambridge dictionary app to check the synonyms and make our news appropriately. Also, a translator should be more careful about the grammatical error and other mistakes. News should be written in a simple word that can read a student of class 5 to old age. I learned that previous news did not exist in the newspaper; we were focused on recent news more. Newspapers are also updated the latest news quickly but it provides the detail news. For example, I worked on some news that was like; if the news topic was road accident then the news provided the full name, age, and accommodation of victim. If possible then details would have been given in last few lines. The main story including 5w and

It covers first paragraph because when a reader reads the news he or she gives a look at the headline first then they want to know the main story.

News contains three parts, summary or thesis, body part and conclusion. If possible then image is given to the picture but in New Age, they have separate section for picture and reporters. They collect the news from different events and give to the writer. Then it transfers to the editor then their news become ready to publish with relevant picture. The most important part was those who wrote the news they started with staff correspondent and if it mentioned the place then it would be our correspondent. Mainly a correspondent tries to deliver the news with an eye catching way that reader can read the news attentively. Basically, no one likes to read lengthy and inappropriate news. Everyone likes to read the appropriate, organized and the main thing of news. Correspondent gives some technique to write the news that they can attract news easily. To be honest, this modern era is more focusing on modern technology so that, using of newspaper are really less important to the reader because they can easily see it on television channel. There are lots of news channels invented now. So the audience can change the channel easily but newspaper trend is never become old. People read the newspaper daily now. So, the correspondent writes the news with add some technique so that, people cannot switch to the electronic media easily.

Chapter -5

Academic Study Related to My Work

The department of English and Humanities offers media and culture as a major subject where we can learn Editing, Copywriting, Translation Studies, English for the Print Media, Globalization and Cultural Studies.

These media courses helped me a lot during my intern. We learned not only the media courses also we had some literature and linguistic courses those were very helpful for future. In 'Editing' courses, we have learned the work of editor, definition of editor, duties of editor, grammar, conjunction, preposition, comma slice and quote as well. The use of Editing that were used in my intern were given below:

1. Grammar: my work experience of New Age was focusing on Grammar part because when I wrote news I had to focus on my grammar. A correspondent should more focus on their grammar part. I have learned from my Editing course in grammar section those were really helpful to my work, those were- parts of speech, conjunction, logical agreement etc.
2. Punctuation: another important thing is punctuation. Punctuation uses commas, appositives, that and which those are very useful thing actually. It was very helpful to write down the correct format in my intern.
3. Other way to tell the news: in Editing course, there were a chapter that was called 'Other Ways to Tell The News', it was about a reporter how to convince their audience with to be more playful voice and to use analogies to make their points. Here we also learned the 5w and 1 h and which point should come first. Basically this

chapter was the main part to a news reporter and writer. My work was fully based on this chapter.

In Globalization courses, I have learned how to write a report or news, how to write a more confidential and catchy headline, shoulder and the pyramid of 5w and 1h. in my work experience, I used to do write a headline always. So this was very helpful also. Without learning this course, I couldn't be confident and efficient to work.

The course that helped me the most was 'Translation Studies'. My duty was fully based on translating the news with proper format. From this course some theories were very effective and those were always useful to my work. The theories are given below:

1. Sense for Sense Translation: some translation couldn't make point to point and some word had no meaning to use. So, from this course we learned how to do translate from our sense to sense. Sometimes few words had no meaning to write, we translate it what our sense told or the first thought which came on our mind first; that was called sense for sense theories.
2. Word for word Translation: word to word translation means translate the meaning of each word. During my intern, I got more news about accident and those were supposed to translate it word to word.
3. Omission: omission is about some word can omit in a sentence like if a word isn't so valuable, so we can quit omit the word. When someone translating news he or she might get less important word or same word that can omit easily.

These were some more important theories that were related to my work. Also we learned about propositional meaning, textual equivalence, grammatical equivalence, functional theories of translation etc.

Also, we did 'English for the Print Media', where we learned the event writing, op-ed, feature and personal eassay, how to write obituary etc. when I worked Independent Television, I wrote an event that was about a play that was 'Socratester Jobanbondi' that was held on Shilpakala Acamedy. Besides that, the course that we learned was 'copywriting' where we learned advertisement, time and duration of advertisement, focusing on prospect not the product etc. though I was not working in a Advertising firm, so copywriting was less important for work but the theory of this course were useful.

In general, all courses helped me a lot to do my intern. Without learning the course I did not maintain the timeliness and confidence towards my work. Besides that, I did also literature and some linguistic course that was really very useful things. These courses made me to write easier and gave me the comfort of translating news.

Chapter- 6

Work Experience of News Writing both Broadcast and Print Media

I have mentioned it before that I have an experience both media section. When I started my intern I was in 'Independent Television'. It was a bangla news channel and the work of this channel I was going through that translating news from English to Bengali. Also I had to collect the latest news from BBC, Dhaka Tribune, Bangla Tribune, Al Jazeera etc. I was working at 'Independent Television' only 2 weeks. The reason I left the opportunity was I didn't cooperate with their work and timing. Though I have taken 3 extra courses with my internship courses so that, it was very difficult to manage my time schedule. Besides that, I had to write the news in Bengali. So it was very difficult job for me to use bangle keyboard. So, unfortunately I had to switch on the daily, 'New Age' newspaper.

The term 'internship' means the position where we can work as a trainee to develop our work and being qualified to gain our work experience before to go to a professional life. I got an opportunity to work New Age that was actually relevant to my study. In 'New Age' first I was little bit nervous because for the first time I was going to work professionally. I was really very happy that I could utilize my studies in a perfect place. My supervisor was so cooperative and helpful. At first day, he taught me how my work was about and then he showed me the format and other rules. The environment of both work places was very soothing. The time flexibility was so good at New Age. Not only that, their environment was quite nice, no noise and no gloomy environment. Other staffs are also very helpful to us. As a woman worker, work with a very soothing place is challengeable but I didn't have any any problem to work with other stuffs. Though I joined there as an intern so first I have taken few days to adopt their format and news

style. My supervisor Mr. Sayem helped me a lot and he taught me what font and language should be used.

This era fully depends on modern technology. So newspapers are now useless now a day. If they don't provide the news in different way then they can't attract the reader's mind. I was enjoying the work as an intern at New Age because I learned new vocabularies, sentence making and headline making. Our faculties provided lots of example and report but if I could not do it by real then it couldn't understand my mistake. I was a bit confused on press release because it just took only the main points. I also gained knowledge of utilize the sentence with a simple language but different vocabularies.

If I didn't work here, I really missed the opportunity to learn something new. Sometimes I had to give a caption to the photo. In New Age, the reporter focused on the headline and my supervisor always said me that the headline should be catchier, that can attract the reader's mind. Three months internship was really blessing to my life and I hope I can utilize my lesson in future.

Chapter-7

News Reports and Press Releases with Example

My duties was writing and translating the news at New Age. This chapter helps to show my work clearly. In Independent Television I was translating some news. Only two weeks I worked there so, I can't show here any documents that I worked there.

I have started the journey from 18th January. In my first day I was learning their format and other style. The next day that means 19th January I officially started writing the news. my work was started by a press release that was about 'Seven girls fled from a Government safe home in Chittagong'. The news was about seven girls were lived in Government safe home but they run away suddenly and there was no reason to flee. In the safe home, there was a woman who always has taken care of all the girls. Police suspected her if she had the reason behind this incident.

Next report was about Paturia- Daulatdia river route ferry service disrupted and also abused of married female garments worker by their parents and law's house. One of the accident news that was making goose bumps when I was saw this. When I was starting the accident news in bogra, I thought it would be simple accident news like others but digging deep in the history, I found it grievous. It was about a man who was crossing the road then pushed by a truck and smashed by another truck. That was tragic and when I wrote it I was stopped for a few seconds. Besides that, another was female garments workers abused by their law's house and parents. Icddrb scientist also talked about that situation and told that it's the reason of having severe depression and other diseases. And the other is Paturia- Daulatdia river route ferry service disrupted for six hours due to dense fog.

Then, I got international news that happened in Nigeria and it was totally different from my previous work. I had to deal the national news like Accident news, press release or something .that relates with our country in New Age but that Nigeria news was so different from that. The new was about ‘5 people have been killed in Nigeria communal violence and the reason was fresh clashes between the farmer and nomadic herders in Benue state. Five people have been killed in fresh clashes between farmers and nomadic herders in Benue state in central Nigeria, the epicentre of a wave of deadly violence this year over grazing land, police said Monday. "Just yesterday we had a case where two persons were reportedly killed in a village in the Agatu local government area," said Benue State Police Commissioner Fatai Owoseni. Three more people were killed in the region over the weekend, he added. The state lies in Nigeria's so-called Middle Belt that separates the predominantly Muslim north from the largely Christian south. The area has long been a hotbed of ethnic, sectarian and religious tensions between indigenous farming communities, who are mainly Christian, and the nomadic Hausa/Fulani cattle herders, who are Muslim. Tensions have boiled over access to land and resources, escalating into a rift that has deepened along nominally religious lines. The Benue State Emergency Management Agency (SEMA) said Monday that "no fewer than 80,450 children" are currently living in displaced persons camps established for victims of the fighting. In all 175,000 people have been displaced by the fighting in Benue since the start of the year, most of whom are now in the camps.’

Another was two Indian journalists killed in 24 hours. Two journalists have killed in 24 hours in different incident. Both were crime news and I was really glad to write this type of crime news. ‘The news was about Hit-and-run attackers have killed two journalists in 24 hours in separate incidents that underlined India's reputation as one of the most dangerous places for reporters, police said Monday. Police on Monday detained a former village chief in Bihar state

accused of running over and killing Navin Nischal, a reporter for Dainik Bhaskar, a major Hindi-language newspaper. A television journalist, Sandeep Sharma, was mown down by a truck in the central state of Madhya Pradesh in the second attack. Nischal and an associate Vijay Singh were on a motorcycle when they were run over in Bhojpur, about 50 miles (80 kilometres) from the Bihar state capital of Patna on Sunday. Police said they had detained Mohammad Harsu, a former village chief in the region, after Nischal's brother registered a formal complaint."He said it was a murder as he (Nischal) had an argument with the former village head yesterday," Bhojpur police superintendent Avkash Kumar told AFP.

Next news was about '4 killed in road accident'. The report was about 'at least 4 people were killed and one injured in road accidents in Satkhira, Lakshmipur on Saturday. A motorcyclist and his co rider were killed on the spot following a head on collision between a Khulna bound bus and their Satkhira bound motor cycle at Noapara area on Satkhira Khulna highway.

Also, I worked on rape news that was 'Minor Girl Raped in City'. The news was about an 11 years old girl raped in her residence at Shobujbagh area and she admitted in Dhaka Medical College hospital. A man who was 19 years old, entered the victim's residence and raped her.

Next news was A Madrasa girl was raped in Narsindi. I am really tensed about this incident. Girls are not safe now a day. The sad part is, a new born baby also doesn't safe in our country, not only our country, this awful thing happens every country. When I got this news I could not find any words actually. But I had to deal with this. The girl was raped by a boy Kamrul hossain who lived in her same village. A Madrasha girl was allegedly picked up and violated by criminal of Krisnopur village under Monohardi upazila of Narsingdi district on March 29 . Rapist is

identified as Kamrul Islam son of Suruj Ali of Krisnopur village in Monohardi upazila. The victim is (16) of Krisnopur village and she also appeared Dhakhil examination this year from local Dakhil Madrasha of Monohardi upazila. Monohardi thana OC Fakharuddin Bhuiyan and local Krisnopur UP chairman Emdadul Islam Akand told that victim was going to her uncle house at evening when she reached to near one Dewan Ali's house rapist Kamrul was waiting there he attacked the girl and picked her up in a room and tied her both hands and legs and raped her forcibly. Victim shouted for help local people rushed to spot and rescued her and sent her Monohardi upazila hospital in critical condition.

One of the press releases was about Rabindra Nath Tagore birth anniversary. So many known writers were there and another news that was happened again in Chittagong. A minor girl killed in Chittagong- Cox's Bazar Highway. The girl was 6 years old.

Last week, I have got again accident news that was held on Rangpur. Two killed and ten people were injured in a road accident when a bus skidded off the road and fell into a roadside ditch beside Rangpur- Dhaka highway. Also have got a press release that was about climate change and that was held on Bangladesh Institute of Planners (BIP).

I have written a news that Chuadanga civil surgeon stopped treatment activities of Impact foundation because 20 patients damaged their eyes after operation. This news was tough though and a little bit different. I was struggling when I wrote this news but my colleague and supervisor helped me to sort out writing.

These are my news reports and some press releases that I worked on. I elaborately described some news that was important and some news I wrote in short.

Examples of some news reports that were published:

Example 1:

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Staff Correspondent

AT LEAST four people were killed and one injured in road accidents in Satkhira, Lakshmipur, Faridpur and Thakurgaon on Saturday.

New Age correspondent in Satkhira reported that a motorcyclist and his co-rider were killed on the spot following a head-on collision between a Khulna-bound bus and their Satkhira-bound motorcycle at Noapara area on Satkhira-Khulna highway under Tala upazila at about 3:00pm.

The deceased were identified as Bappi Hossain, 27, and Ataur Rahman, 30 both from Sheikh Para under Khulna metropolitan city.

Tala thana officer-in-charge Hasan Hafizur Rahman said the bodies were sent to hospital for autopsy.

United News Bangladesh reported that two non-government organisation workers were killed and another injured in two separate accidents in Faridpur and Thakurgaon districts.

In Faridpur, field officer of FDA Rikta Aktar, 32, also a resident of Sadipur area of the town, died and another was injured when a truck hit their motorbike near Tepakhola Bridge of the town at around 8:15am.

Officer-in-charge of Kotwali Police Station Nizam Uddin said Rikta was declared dead when she was taken to Faridpur General Hospital.

In Thakurgaon, an Eco Social Development Organisation field officer, named Jahangir Alam, 40, from village Chowdhuripara in Haripur upazila, was killed after a speeding truck hit his motorbike around 8:00am.

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Example 2:

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Vegetable Oil Industries Ltd, One Spinning Mills, Asian Food Trading and Company, Moon Knitwear, Desh Television Ltd, Dhaka March Industries, Quantum Power

recover loans given to name only organisations and to recover other loans.

On the loan scam of NRB Commercial Bank, he said the Bangladesh Bank

ing second home in Malaysia, Muhith informed the House that BFIU has already given information to ACC after collecting information from respective Malaysian authority.



ents, under the banner of Nipiran Birodhi Shikkharthi Brinda, hold a press Canteen on the campus on Wednesday a day after they were assaulted by rs and activists. Report on page 1 — New Age photo

Minor girl raped in city

Staff Correspondent

AN 11-YEAR-OLD girl was admitted to Dhaka Medical College Hospital on Wednesday afternoon, hours after she was raped at her residence in capital's Sabujbagh area.

Sub-inspector Shukdeb Biswas of Sabujbagh Police Station said a local man, Minhaj, 19, of Madina Masjid Lane of Basabo area entered the residence of the victim, also a class VII student of a school in the

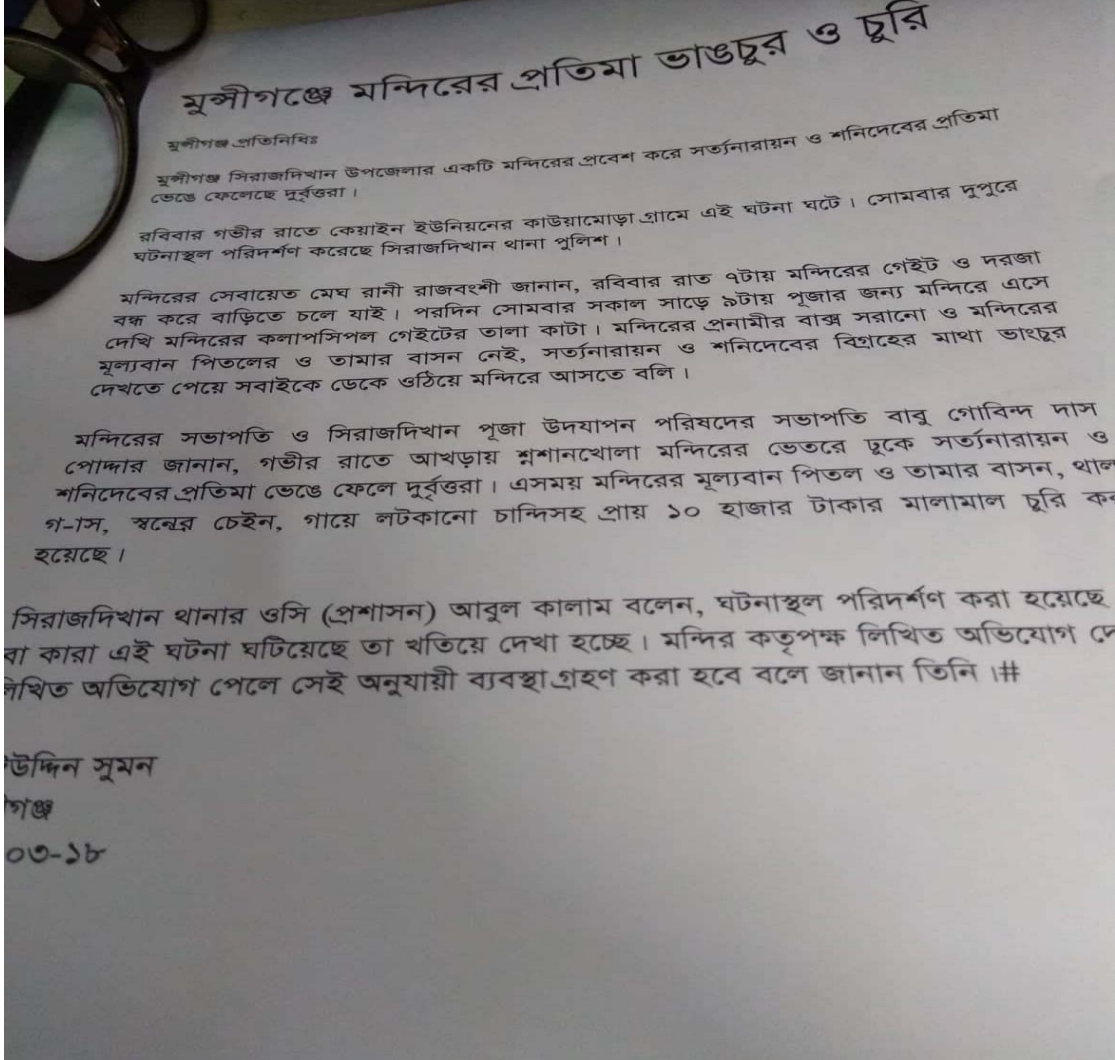
locality, around 11:30am in absence of her parents and raped the girl.

He said that the rapist then left the residence threatening the victim not to tell the matter to anyone.

After the victim informed her mother, the family informed the police who took her to DMCH for treatment and examination, said Shukdeb.

He added that the lone accused was arrested after the victim's father lodged a case with the police station.

Appendix 1:



Chapter- 8

Conclusion

I'm really blessed that I got a chance to do my intern at New age newspaper. Knowledge is a kind of thing that more we learn more get. Our faculties provided lots of things and we learned lots of things but when we relate to our work that we learned it was really a pleasant feeling. I worked both broadcast media and print media. For me, print media was a suitable place because I have interest on news report and all those things. Today we are fully dependent on modern technology. We can see the news on online or tv channel. The habit of reading newspaper is demolishing now. Modern technology has also good side and bad side. Sometimes we get wrong news from online newspaper. Sometimes we also get the irrelevant news from online. I think, if we can see the perfect news in online that would be beneficial for us. Also reading newspaper is a very good thing to all us. Though we can see the news in different channel but newspaper provide the news elaborately.

To sum up, I can share one thing that if daily newspaper delivers the main news and write it down nicely then it can read all the ages people. Also broadcast news and online news should be more focused on main news also the minor news. We get bore when we see advertise and it changes the mood frequently to see the news. Today newspaper also provides their best thing. School, college, university take the step of habit newspaper to their student then it would be more beneficial.

Work Cited

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