

**Working as an Intern in Dhaka Bangla Channel (DBC News)**

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**Working as an Intern in Dhaka Bangla Channel (DBC News)**

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Elham Abu Sayed

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## **Abstract**

To accomplish my undergraduate program, I had to do an internship in any print or visual media. So, I preferred to join in a TV channel. I joined at Dhaka Bangla Channel (DBC News) in the department of English Newsroom Editor Desk as an intern on 15<sup>th</sup> September, 2016 and worked for three months till 15 December, 2016. During my internship period, I learnt different phases of news production in DBC News. So, this internship report will present my experience of working and learning under the guidance of the journalist team of the Channel DBC News.

Therefore, I have divided this paper into three major chapters. Chapter One will briefly introduce my internship process and progress and the working atmosphere of DBC News. Chapter Two will look at the history of television industry in Bangladesh and will also glance at how DBC News became a name. Chapter Three will encapsulate the phases of my learning at the DBC News. It will also talk about the different phases of news production in DBC News. Chapter Four of this report contains the Conclusion. I have interposed my personal experiences at DBC News in this account and also focused on the power of mass media in the age of globalization. Altogether this internship paper will bring out the stimulating journey that I have taken with the DBC News channel. I hope this paper will be a help to the new interns who wish to embark on their internship life.

## Chapter One: Introduction

With a specific goal to finish my Bachelor of Arts degree from Department of English and Humanities of BRAC University as student of Media and Cultural studies, I was required to undertake internship in an organization related to media. Students can choose their own field of internship, as such, advertisements, and working in different media. My choice of field was TV channel as I always aspired to build my career in a TV channel, preferably a news channel and thus unite my interests of media and journalism. So, I searched for internship opportunities in different Bangladeshi TV channels located in Dhaka and was accepted by Dhaka Bangla Channel (DBC News). This is an emerging TV channel which has already gained good acceptance from the viewers for its diverse range of programs and good presentation style. I started working here as an intern on 15th September, 2016 and worked for about 3 months. I was assigned in the '**English Newsroom Editor Desk**'. I had to perform many tasks related to the presentation of news. With this internship report, I will present a detailed account of my work responsibilities and what I have learnt through working in this channel.

I have always been fascinated by the role of media and its vast impact in our lives. To be a journalist was like a dream come true to me. I had strong interest on how different media work, and how it affects the modern world. Journalism is a very challenging and exciting profession which requires taking up a lot of challenge, hard work, passion, as well as the knowledge of the methodologies. Journalism is a form of collecting, writing and editing of news for presentation through the media of newspapers, magazines, websites and TV channel.

To reflect on my interest on pursuing a career in journalism, I am tempted to quote from Homer L. Hall's book *Student Journalism & Media Literacy* which defines journalism as

something that "...can never be silent. That is its greatest virtue and its greatest fault. It must speak, and speak immediately [...] (5)." Homer tries to portray that journalism is a way of speaking with a reflection of its dignity and responsibilities which speaks immediately of the changing events, issues in the world. The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments.

This internship gave me an opportunity in gaining a practical job experiences related to my subject and also of applying my thoughts and subject knowledge in a more practical way. One of the reasons why I chose media among the choices is its applicability. For example, I had done courses such Cultural Studies: Theory and Practice (ENG 331), Globalization and Media (ENG 333), Editing (ENG 401), Print Media (ENG 404), Copyrighting (ENG 440) and Translation Studies (ENG 465) and I were excited with the possibility of incorporating those lessons in a real life work environment. It also provided me with the opportunity to know new things about media from an insider's perspective. After doing these media courses and attending a few workshops on different aspects of media organized by my department, I developed even a greater interest in this field. Interning at DBC News was truly a good opportunity for me to actualize those lessons and notions.

Thus, this internship report will provide an account of my internship in the Dhaka Bangla channel. I will write about my responsibilities and tasks which I accomplished. The report will also provide a general overview of the operation of the newsroom at DBC News. I was assigned under Mr. Quadrat-E-Moula, the chief news editor of the English newsroom editor desk. Under his guidance I have accomplished a lot of tasks. This was a truly rewarding experience as I got the opportunity to work with real life journalists and media professionals.

## **Chapter Two: A glance at TV Channel Industry and its History**

We are living in the 21<sup>st</sup> century where everything is based on communication and we are fully depended on several aspects of media and rapid growth of technology. Today the world is much smaller than it originally was because of the development of modern technology. Television is one the greatest invention in this modern age of technology. A life without a television is hence a life unbelievable and incredibly hard in the modern life. We can see with our eyes the events, news, entertainment shows live that takes place hundred and thousands of kilometers away from us. There are various sources of mass media. We can hear it on the radio, view it on a television channel, read it in a newspaper or surf it on internet in a computer. But TV channel is one of the powerful medium of mass communication because TV is a device of visual communication technology where sounds are used with moving images. Nowadays people depend on broadcast news more than print news because we are in an era where many of us do not have much time to read a newspaper. Thus, broadcast news is more convenient for most people because it uses graphic, moving pictures and can employ the modes of audio, visual and reporting in one platform. The differences between print and broadcast news is that broadcast news is for listeners and viewers turning into their ears and eyes. Whereas print news is tangible information structured to be read.

WRGB was the world's first experimental television station in the world on 1928. Later it became a licensed television stations for commercial broadcasting operation before the end of World War II.<sup>1</sup> From then by the revolution of TV channel industry many channels were being

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<sup>1</sup> For further information about WRGB channel please visit <https://en.wikipedia.org/wiki/WRGB>



transmitted through the world. At the present time there are TV channels only on news which tends to broadcast 24 hours day news and have the opportunities to look at various stories in depth. CNN (The Cable News Network) was the first television channel to provide 24-hour news coverage. BBC News (The British Broadcasting Corporation), Al Jazeera are now one the most popular 24 hour news channel around the world. News channels offer the ultimate in convenience. Viewers can easily flick over to a News channels and catch up with the latest news. Since broadcast news no longer has to wait for print news, they can turn out a news stories incredibly fast which appears in the scroll of a TV channel as breaking news. According to Walter Cummins and George Gordon in the chapter titled “Introduction” in his book *Programming Our Lives*, “TV offer instant content and information. Because of its immediacy, it has a strong drawn for us to see in to see the latest headlines [...] (16)”.<sup>2</sup> Walter and George additionally depicts that television allows breaking news or latest headlines to be shown to the viewer without interrupting the current broadcast, so that the viewers can quickly recognize latest news. Breaking news turns to be exclusive and important, so the bottom line of scroll is that when stories break, media outlets publishes at least the basic information immediately.

## **2.1 History of TV channels in Bangladesh:**

TV channels play a vital role in shaping the people’s opinion and it equally applies in our context. Media played a major role in the birth of our nation through the liberation war of 1971 and continues to do so. Bangladesh Television (BTV) is the first Television that started

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<sup>2</sup> Taken from the book *Programming Our Lives* by Walter Cummins and George Gordon. This book looks at the notion of the dominant of Medium to our life.

broadcasting as a corporation named Pakistan Television (PTV) in 1964. In 1971, after independence, it was renamed as Bangladesh Television (BTV) and till 1972 it continued as corporation. Later BTV was given a status of governmental channel. Kaiser Haq and Kabir Chowdhury in an article “Encyclopedia of Post-Colonial Literatures in English” said that “BTV fully government controlled and show bias for the ruling regime (153).”<sup>3</sup> In the article both the writer illustrates that as BTV is known as a governmental channel so it always shows bias towards the administration of our country. After a long time the Government taken the decision of giving permission of Private Channel. ETV is the first private satellite TV channel in Bangladesh; its official transmission began on 2000. Now there are over 30 television channels in Bangladesh. There are also some upcoming Television channels which are about to start their transmission. For some political issues and for news twisting the Government of Bangladesh has stopped broadcasting of few TV Channels. Diganta Television & Islamic Television is two of them.

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<sup>3</sup> The article, “Encyclopedia of Post-Colonial Literature in English” is an online article regarding on diverse in literature. For further inquiry please search in <https://books.google.com/book>.

## 2.2 History of Dhaka Bangla Channel (DBC News):



**Logo of Dhaka Bangla Channel (DBC News)<sup>4</sup>**

Dhaka Bangla Channel (DBC 24/7 News) is one of the new private TV channels of Bangladesh which provides service of 24-hour live news. It is mainly Bengali language digital cable television channel which has English Department also. It started its journey on the 15th of June, 2016. About three months the channel was on test and on 21th of September, 2016 it have officially gone on-air. The channel has its own fully Earth Station which is used to broadcast digital signal to telecast Apstar 7 satellite whose downlink frequency is 4092 MHz.<sup>5</sup> It transmits from its studio in Dhaka, Bangladesh and the satellite has a huge coverage area across the country. The logos of the channel have been designed by Sadek Ahmed.

In addition, this channel telecasts both English and Bengali news for both Bengali and English speaking people all over the world. From the beginning of its journey, this channel has

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<sup>4</sup> For further information please see <https://fineartamerica.com/profiles/dbc-news.htm>.

<sup>5</sup> For more details of Dhaka Bangla channel (DBC News), please see <https://dbcnews.tv/>.

become popular for its news presentation. It presents a wide variety of programming including news, talk shows, live talk shows, health shows, national and international sports shows, share business shows, and many things. In addition, the DBC channel has incorporated a wide range of programs to attract viewership. They are listed below:

**Shomadhan Shutro:** is a talk show on the subject of women's right and their empowerment.

**Khela Niye Khela:** is a program on international sports.

**Rajkahon:** is a talk show related to national and political issues of our country.

**Krishi Kotha:** is program on agriculture where it talks about agricultural development in our country.

**Kortar Ortho Kotha:** is a talk show on economic, business throughout the world.

This channel believes in good journalism which is the key element in making a good nation. It creates awareness among people on their rights and is dedicated to create a sphere of public opinion and open criticism. DBC News believes in giving the news in a straight format, runs its operation based on the spirit of Liberation War in 1971 and commits to provide correct information. Its stated objective is to maintaining the sanctity of democracy and to show the power of information against extremism, militancy, falsehoods and provocations by providing objective and accurate information.<sup>6</sup>

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<sup>6</sup> DBC 24/7 TV channel starts journey published by Daily Observer on Thursday, 22 September, 2016. See more at: <http://www.observerbd.com/details>.

### **Chapter Three: Different phases of News production in Dhaka Bangla Channel (DBC News)**

Dhaka Bangla Channel (DBC News) a new private television channel, news room is governed by two department; Bangla and English department. Each department administrates its own news. Bangla department operates the Bangla news and English department operates the English news to be telecast in television. So, therefore I mainly worked in the English Newsroom Editing Department of DBC News for my internship. English department has proved to be one of the most popular elements of DBC News channel as it telecasts 3 times English news bulletin. This department is governed by twelve Members. It is run by a committee of one Chief News Editor, one Joint News Editor, two Senior Newsroom Editor, and eight Newsroom Editor. This twelve member in a whole works for the English newsroom department for preparing news.

In DBC News, I have learned a new style of writing reports compared to my undergraduate courses such Print Media (ENG 404), Editing (ENG 401), Copywriting (ENG 440) and Translation Studies (ENG 465), since DBC News follows the simple way of writing. While preparing news items, language has to be very straightforward and catchy to the viewers otherwise viewers can switch to the channel by using remote control. There are lots of television channels in Bangladesh so it is a question why people will watch news of a particular channel and what attracts people to watch news of that channel. The main thing should be kept in mind while preparing news is that, the more actual information a channel can provide to the public, the more the public will be interested to watch that channel's news.

While preparing news, I had to familiarize myself with DBC news writing or presentation methods. So, before during preparing news I had got familiar with some basic technical

terminologies of newsroom production department which are related with broadcasting or presentation of news. Then I had got familiar with different stages and aspects of News production in Dhaka Bangla Channel. During my internship, I worked with English Newsroom Editing Department where I had to edit, translate and search online sources.

### **3.1 Online sourcing:**

In Bangladesh, on-line sourcing means a lot to news agencies. Most of the times channels cannot afford to send reporters and camerapersons abroad, and sometimes even outside Dhaka. So, automatically they have to depend very much on online sources. Therefore, DBC news also depended on online sourcing to select news of some selected websites. There is more than thousand of news coming in every 5 minutes in the websites that need to be selected. So editors had to be more cautious in selecting the news that will grab the attention of the audience and they should be updates of news of each single minute.

In terms of international and sports news selection the DBC News editors generally browses into the most four significant websites listed below:

- BBC
- CNN
- Al Jazeera
- Reuters

In terms of selecting national news and other news item they generally go for significant websites of our country.

- Bdnews24

- Daily Star
- New Age
- Prothom Alo

### 3.2 News Value Factors:

News stories can be defined as fresh, unpublished, uncommon and interesting. News can be described as newsworthy information about current actions or events. There are few news value factors, which are considered as newsworthy. From my English for Print Media course (ENG 401), I have learnt that there are few factors, which are considered when deciding if a story is newsworthy. The news value factors are:

**a) Consequences:** Impact of an event decides its newsworthiness, especially when major national stories occur in a community. When a tsunami occurs in several parts of the world and thousands of people were affected then it becomes important news because it may have impact on the whole world.

**b) Prominence:** Famous people like political leaders, TV stars are involved in any event then it becomes news because people are interested in their lives. If an artist died then it becomes important news.

**c) Timeliness:** People like to receive the latest news and issues. So timeliness is a great factor in deciding news. If an incident took place today then it turns to be news. If the same thing happened one week ago then it is no longer news as people will not show their interest about the incidents that took place 7 days ago.

**d) Oddity:** Anything unusual, extraordinary and unexpected events generate people's interest. A man pulls a car by his hair; a woman gives birth to triplets. All such odd stories evoke much public interest.

**e) Human Interest:** Stories of human interest make good news items and newsworthy. A story that entertains viewers and helps them to educate or enjoy their leisure time is important.

Therefore, while selecting a particular story as news a reporter tries to find out if the story meets each of the criteria to be newsworthy. According to Barrie Gunter in the book *Violence on Television*, "The audience tends to find stories interesting if they are human interest stories, show conflict or controversy. Cover unusual happenings, cover events that are news, are happening now, and are culturally and geographically relevant (203)." Here in the quotation it demonstrates that, to be considered as news, there must be some facts and the fact must be new to the public and likely interesting.

Following these news value factor criteria there are different types of news items. According to their nature and character, two types are important. They are soft and hard news.

**a) Hard news:** These are the most important and breaking news which need to be shown immediately. For instance: fires, accidents, crime, the courts, disasters, tragedies, war, news conferences, local government, or political campaigns. This news requires footage, GFX and lives and these mainly tend to be national and international news.

**b) Soft news:** These are the light stories so it does not need urgent screening, but it likely to be interesting to the audience and this news is made by making package news.



According to Dan Berkowitz in the book *Social meaning of news* says “Hard news concerns important matters and soft news, interesting matters (179).” Here Dan wants to specify that hard news deals something that is important towards the country whereas soft news tries to give a glimpse of something interesting towards the viewers. During my internship period I prepared both types of news. The hard news items were air pollution in China, Begum Rokeya day, news on hartal and other issues. I have also prepared news items about road accidents, fires, crime and disasters. On the other hand, packages can be about soft news items. I have prepared some packages on death anniversary of famous singer Prince Roger Nelson, new movie releasing like *La La Land*, *Beauty and the beast* etc.

### **3.3 Six Questions:**

When an editor gets newsworthy stories it becomes difficult for him to choose what to air and what not to air. Every story needs to be carefully judged whether it has what it needs to be a good story. While writing news story all stories should have all 5Ws and an H, which stands for Who, What, Why, When, Where and How. Ricky Telg and Tracy Anne Irani’s book *Agricultural Communication in Action: A Hands-On approach* says “To gain the reader’s attention you should begin the lead with the most interesting or more important element of the five W’s and H (77).” This quotation indicates that to capture the viewer attention all 5W’s and H should be given in the lead sentence. If any of them failed to answer one of the questions then the news item seems lack of compelling towards the viewer. I have learned about these six questions in Print Media (ENG 404) course and here at DBC News I could see its practical implications as well. The five Ws and one H are given below:

Who: Who was involved in the incident?

What: What happened?

Where: Where did the incident take place?

When: When did the incident take place?

Why: Why did the incident happen?

How: How did the incident happen?

Once these six questions have been answered, an editor has to become more cautious about shaping the news. There are some other important issues that they keep in mind while preparing news items. These includes who is the target audience, what is the main subject of the news etc.

### **3.4 Technical Terminologies:**

I encountered new things during my internship experience about news presentation. Presentation of news is always driven by an urge to achieve a level of authenticity, creativity and objectivity. Some basic technical terminologies are related with broadcasting or presentation of news. I have explained some basic technical terminologies of newsroom production department.

**a) IV:** 'Presenter in vision' is the news presenter is seen in the television screen while presenting the news. Presenter usually reads out intro or lead sentence in IV, which conveys the essence of the story in a clear, concise way to grab the viewer's attention. The standard word limit for IV is 35 words which mainly gives the main idea of the news and should consist of 15 seconds.

**b) OOV:** Out of vision is an item consisting of pictures, footage to be played on screen while the presenter stays on-air and continues to present the news out of vision. OOV elaborates the news

story towards the viewer and it's a kind of presenting news consisting of graphics, video and Live. The time limit is very important here. An OOV should consist of 30 seconds.

c) **GFX:** In a word, 'GFX' refers to graphics, chart or map. It is done when footage of any news item does not reach at hand of the news desk, then instead of footage they show the pictures of that incident/event, it is called "GFX". A 'GFX' consists of 20-25 seconds long and at least three pictures needs to be shown. For example, 'Mukesh Ambani again tops Forbes list of richest Indians', the reporter could not collect any video footage except some pictures in terms of emergency news. So therefore, reporter collects several pictures of 'Mukesh Ambani' and the picture of the magazine 'Forbes'.

d) **PKG:** Package news is an innovative way to convey news to the audience and the longest type of news storytelling. It is a kind of news with more detail that has a form of storytelling, characters, entertainment value and facts that deliver in-depth coverage of news by investigating. It includes the most recent and significant incidents on innovation, science, showbiz, trends and other issues of interest throughout the world. A news package usually runs for 1:30-2:00 minutes in length.

At first, before making a news package I had to be familiar with some journalistic terms such as SOT, voice over and pay off. SOT refers to 'sound of tape'; here we can see an expert gives an opinion based on a news story. For example, a political leader comments on an issue of what he/she feels about the report. Then voice-over is a production technique where a voice of an unseen narrator or reporter speaking in a package. A voiceover should indicate the tone and emotions to help the story along. After that, pay off is when a reporter is done with giving a voice over then at the end he/she should conclude the voice over mentioning his/her name and

the channels name. For example, Elham Abu Sayed, DBC News. I have prepared some packages in my internship period. I made the scripts of the package news and collected videos from the online sourcing but as an intern does not get the permission to give voice in PKG because he/she does not have a fixed designation in the channel. So, therefore I had to arrange one of my colleagues to give voice for the PKG. Package is normally made in a panel where panel team uses the collected videos and voiceover of that subject news to bring together the whole news package to create a newscast that is entertaining, compelling and informative.

**e) Phono:** When breaking news turns out but there is no time to make any OOV, package and news is very important, then editor passes the very raw news to the news presenter directly. In this situation the presenter reads the very recent crucial news to the audience and tries to communicate with the reporter live who is present at the spot. Presenting news in this way is known as 'Phono', 'Live' or 'Studio'. For example, live world cup cricket or football match, conference or many other events. Sometimes, some live news consists of public reaction. While spot reporting a reporter interviews public about their reaction towards the particular breaking news which is called 'Vox Pop'. 'Vox Pop' refers to voice of the people.

### **3.5 Translation:**

Translation is a challenging task that requires a strong knowledge of languages, good writing skills of a specific subject. The purpose of translation is to convey the original message and communicates the same information to one language to another language. Hatim & Munday, *Translation: An advanced Resource Book* states that, "To establish general principles by means of which these phenomena can be explained and predicted" (7). So, Translation is a process where information should be explained in other reproduced language by following its theory.

During my internship period at DBC News, translation was the most common task which I have done a lot of times. I had to prepare OOV (Out Of Vision) and headlines translating them from Bangla to English.

As we know translation methods can be of two categories and they are-

- a. Word for word
- b. Sense for sense<sup>7</sup>

To demonstrate, in word for word translation the translator just translates following the context word by word and keeps the sentence structure same. But in sense for sense translation, the translator translates the text understanding its inner meaning and does not use the exact word for word translation, therefore the syntax of the sentence changes.

While translating news in my internship period I was advised to follow sense for sense translation because it does not change the content, tone of the news. And in that case the word selection had to be straight forward and specific. So, I always had to follow the simple strategy keeping in mind the target group while translating.

### **3.6 Editing:**

The most crucial part of any writing is its editing. In journalism, editing is known as an extremely challenging task to do. Editing is the preparation of a written material by correcting

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<sup>7</sup> *Translation: An advanced Resource Book* this book was assigned in the course Translation Studies. This book shows different categories of translation.

errors, revising, adapting and making words and sentences clearer, more precise, and more effective. It helps to correct a sentence in terms of grammar, spelling, punctuation, capitalization, sentence structure and capitalizing. A minor mistake can lead to a devastating consequence. In DBC News the editing's were fairly simple and it is exactly like done in my undergraduate Editing (ENG 401) course. The problem while editing news is that there are full of spelling mistakes and some of them are severe. In these case things are double checked, cross-referencing and fact-finding is done. Most importantly, writers need to write in such way that is understandable by the general mass. According to Cecilia Friend and Donald Challenger in the book "*Contemporary editing*" said, "Editing is about thinking critically and reading well. If you can read with care and understanding, you can develop the skills essential for editing in any news medium (3)." To my understanding, this quotation tries to explain that editing is an art where it needs practice, knowledge of the skills and the process and approaches to edit in any agency.

### **3.7 Headline:**

Having a perfect title is an important part of any news item. According to Ron F. Smith and Loraine M. O'Connell in their book "*Editor Today*", "Writing headline is an art. A good headline not only tells the story but also sells the story" (139). A headline is an artful phrasing that informs and attracts the audiences in just a few words by injecting creativity. To write headline six steps must be followed which I have learned from the "Eng-401: Editing" course. They are:

- Read and understand the story before you start to write the headline.
- Write a rough headline, experimenting with word combinations that will form one or more lines of the headlines.

- Choose specific, precise words.
- Make each word count.
- Use action verbs -and some creativity.
- Start over if you're stuck (Smith and O'Connell 139)

The most important items of news are headlines or bulletins. An important aspect of preparing headlines is maintaining word limit of 15-18 words. It is strictly forbidden to exceed 18 words; otherwise it will lose the flavor of news headline.

### **3.8 Rundown:**

The rundown is a server which is built to put down all the news item with all its sequences in the right order. All the news is put down in rundown before one to two hours of broadcasting. A reporter collects news, prepares news and put it on rundown. So, all the tasks in the newsroom are linked to rundown. A rundown consists of Headlines, Out of Vision (OOV), Package, GFX, bulletin scripts etc. Rundown starts with an intro part. Here the headline, the time of the news, whether its Bangla news or English news, time duration, bulletin color, greetings, and the name of the presenter are included. And Rundown ends with its ending part where there is repetition of the headlines and also the invitation to watch the next news.

### **3.9 Live on Air Coordination:**

There are three units involved in —Live on air coordination in DBC News. They are broadcasting, production and in house units. Live on air coordination is unit where a team works with the news items to be on-aired and broadcasting. Broadcasting is a technical unit which

controls all the technical issues of the news. Program Control Room (PCR) and Master Control Room (MCR) are part of it. PCR controls the technical aspects of news and MCR controls all the technical aspects of DBC news and gives the entire news work to PCR. If any of the section fails to do its duty properly then it affects the on aired news which will hamper the reputation of the Channel. In the news room a senior news producer, leads the whole news production team. All the editors who usually edit and prepare news work in house units.

When done with preparing the news items; the news item goes to the news presenter as news script (hard copy) and auto-script (soft copy). The news presenters read all the news from the auto-script machine. Auto-script machine monitors and guides presenter's script replacement and also gives guidelines to the presenter in case of replacing news or changing any news. Sometimes, when the auto-script hangs and the presenter cannot see anything, then they are asked to present the news from their scripts (hard copy). Finally, the news items are on-aired and broadcasted through channel to the whole country.



## Chapter Four: Conclusion

Three months is a short time for an internship but I have tried my best to learn from my experience. Each day came with something new to learn and something new to experience. It was the first organization where I worked like an employee. DBC News gave me an opportunity to apply my academic knowledge into real life workplace. It helped me to enlarge my understanding of how media journalism actually works and what it takes to be a journalist. The life of a journalist is not as easy as I used to think it was. The efforts they give are immeasurable. Reporters deal with new issues and new ideas every time which makes it interesting and challenging as well. I had learned hands in training in reporting, editing and different ways of presenting news. There is a vast difference between the academic knowledge and practical work in this field. Doing a practical work enhances and clears lot of things that a text book does not allow us to do so. Previously, I had no interest in watching news; but after some days of my internship, I started taking on interest in it. It is really challenging to find good and solid news, but it is far more challenging to telecast each of them. Nevertheless, with the rise of globalization, television channels have grown in a greater scale.

Before I conclude my internship report, I want to write about the notion of transparency and journalistic standards and to what extent they are followed. Media is also sometimes used as a control mechanism either by the state apparatus or by the powerful companies. Sometimes broadcast news is criticized for exaggerating news stories to where stories can be distorted by viewers. Sometimes there is likelihood of the journalist being influenced by some personal, political or corporate bias. They are also criticized for fabricating stories based on the bias of the company or company owner. *Media Control*, a book of Noam Chomsky where he writes that,

“The media are a corporate monopoly (29).”<sup>8</sup> So, media is a monopoly market which has a control over it. Media is never independent and is always subject to intervention. They are also forced divest assets to satisfy the market laws. The relationship between media and government is very important. If a channel broadcasts negative news regarding on governments or any company then it becomes a trouble for the channel.

To further prove my point, I want to refer to the work of Noam Chomsky, *The Media Control*. According to Chomsky, “The role of media in contemporary politics forces us to ask what kind of a world and what kind of a society we want to live in, and in particular in what sense of democracy do we want this to be a democratic society?” (Chomsky 6). Chomsky additionally depicts how media is also required in making what he calls "selective perception", or constraining our impression of things at the end of the day. Chomsky's work additionally takes a glance at how certain media financed by a powerful group or organization may adhere to promoting certain news and ideas. What Chomsky's book shows us is that while media will remain an indispensable piece of our insight framework, we should remain alert of what we are being fed and whether our assessments are being developed.

To sum up, I believe this three month learning will be beneficial for me to explore and make decisions about my future career in the media world. My internship has helped me in my growth as an individual. Not only have I learnt professional mannerism, I have also have gained a lot of knowledge which would help me in my future to satisfy the employers who are looking for experienced candidates. Finally, I think this internship had set me up well for my future

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<sup>8</sup> For further information, please see the book *Media Control* by Noam Chomsky.

vocation. It acquainted me with workplace in a TV channel. Thus, working as a journalist during this short period of internship had shown me about numerous features of journalism.

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**Photo Illustrations taken from:**

Logo of DBC News

<<https://fineartamerica.com/profiles/dbc-news.html>>

# **APPENDIX**

Scripts written during the internship period at Dhaka Bangla Channel (DBC News) are attached in this section for review.

**Appendix 1:**

<b>IV</b>	<b>0:15</b>
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MOS: PILOT: SUPER\_ALARM\_SCENT\_ENG, 8977, DUR: 0:00

Have you ever imagined waking up in a flower garden with sweet aroma enchanting your olfactory sense.? Well, Paris-based designer Guillaume Rolland imagined exactly that and went on to make a scent alarm clock that will wake you up with different fragrances.

NOTE: SCENT ALARM CLOCK

<b>PKG</b>	<b>HARRIS: NWS_PKG_SCENT_CLOCK_ENG_160926, NWS_PKG_SCENT_CLOCK_ENG_160926, DUR: 1:37</b>	<b>1:37</b>
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MOS: PILOT: ASTON\_SABBIR\_ENG, 9097, DUR: 0:00

An olfactory alarm clock designed to gradually wake you up by diffusing sweet scents in the air has been launched at Berlin's IFA consumer technology show.

**Ups...**

20-year-old inventor Guillaume Rolland said the device works with a capsule that needs to be plugged into the clock. The scent begins diffusing at a high concentration for three minutes, in order to wakeyou up gradually. If users fail to wake up, a back-up audio alarm takes over and rings at the end of the three minutes.

MOS: PILOT: aston\_guillome\_eng, 11749, DUR: 0:00 Sync: Guillaume Rolland

Ups.....

*We use dry air diffusion for a safe diffusion, so we use polymer beads in the capsule with scents and an airflow will do an emission of scents because it will pass through the capsules and it will diffuse the scents through to the user in bed.*

Ups.....

The Paris-based designer joined forces with a commercial perfume maker to ensure that the capsules are non-toxic. Fifteen fragrances are available. Each cartridge can be used 30 times.

Ups.....

The clock will be available at a cost of 99 euros on the Sensorwake website and in certain French retail stores. It will also go on sale in Germany and Switzerland by the end of

Christmas. Replacement capsules can be bought for 5 euros.

Ups.....

Though it is not yet available in the market, people are eagerly awaiting the launch of the scent alarm to begin the day with a magical fragrance.

**Caption 1: My package news under innovative section Scent alarm clock.**



**Appendix 2:**

<b>IV</b>	<b>0:29</b>
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MOS: **PILOT: super\_giant\_ballon\_parade\_eng**,  
36786, **DUR: 0:00**

NOTE: 90TH MACY'S THANKSGIVING DAY  
PARADE

The annual 90th Macy's Thanksgiving Day Parade featuring enormous balloons shaped cartoon characters is scheduled to be broadcast in the United States nationwide on Thursday morning. Giants balloons were inflated in New York's Upper West Side on Wednesday ahead of the holiday festival. The parade will display the iconic line-up of famous characters such as Pikachu, Hello Kitty and with some newcomers like Felix cat and also the colorful version of Greg Heffley from the Diary of a Wimpy Kid.

<b>PKG</b>	<b>HARRIS: NWS_PKG_GIANT_BAL_UP_ENG_161124,</b> <b>NWS_PKG_GIANT_BAL_UP_ENG_161124, DUR: 1:55</b>	<b>1:55</b>
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MOS: **PILOT: aston\_nafisa\_nawal\_eng**, 36796,  
**DUR: 0:00**

NOTE: Nafisa Nawal  
DBC News

This year marks the 90th anniversary of the parade that started in 1924. Unfortunately the parade which got suspended from 1942 to 1944 because of World War II.

Ups...

To celebrate, Amy Kule said that there was a throwback to the 1920's with a classic character that started it all.

NOTE: Amy Kule  
Executive Producer, 90th Macy's Thanksgiving Day

MOS: **PILOT: aston\_amy-kule\_eng**, 36798, **DUR: 0:00**

Sync..... (Amy Kule, executive producer of the festive event) "Charlie Brown is brand new this year. He is clutching his kite, he had no success in flying it, so he is just holding on to it, This is in fact our second Charlie Brown balloon, the first one flew back in 2002."

Ups....

This season Trolls balloon will feature four characters and a color version of Greg Heffley from the Diary of a Wimpy Kid.

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MOS: PILOT: aston\_amy-kule\_eng, 36798, DUR: 0:00 Sync.... (Amy Kule, executive producer of the festive event)  
"We have got a brand new Trolls balloon which is for the first time four characters in one balloon. And we have got a brand new Greg Heffley balloon from the Diary of a Wimpy Kid, and this is the second time Greg Heffley has flown with the parade, the difference is that this year, he is in total, beautiful outfit, he is full of color. And our first Greg Heffley balloon was actually black and white."

Ups.....

Before 1927, the parade was a procession of live animals from the Central Park Zoo that reportedly scared children. So this year they were not scared of the floating animals.

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MOS: PILOT: aston\_chloe\_nagel\_eng, 36801,  
DUR: 0:00

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NOTE: Chloe Nagel  
Viewer

Sync....(Viewer Chloe Nagel)

"I like the big duck, and I like Greg's diaries. And I like Trixie (the dog), and I like Hello Kitty,"

Ups...

The Macy's Thanksgiving Day Parade is annually among the most-watched non-sporting events, with National broadcasting company NBC drawing more than 22 million viewers last year.

**Caption 2: My package news on soft news item of an event “90<sup>th</sup> Macy’s thanksgiving day parade”.**

## Appendix 3:

IV

0:12

NOTE: PAK TEA BOY NOW INSTAGRAM SENSATION

MOS: PILOT: SUPER\_PAKISTANI\_TEA\_ENG, 20265, DUR: 0:00

An 18-year-old Pakistani Arshad Khan tea vendor, who became an overnight Internet sensation this week after his picture was posted on Instagram, goes viral on the Internet, with many swooning over his good looks.

PKG

HARRIS: NWS\_PKG\_PAKISTAN\_STAR\_ENG\_161021, NWS\_PKG\_PAKISTAN\_STAR\_ENG\_161021, DUR: 1:24

1:24

NOTE: Sulaiman Shaheed, DBC News

MOS: PILOT: ASTON\_REPORTER\_SULAIMAN\_ENG, 20267,

Arshad Khan was suddenly catapulted to fame when Islamabad-based photographer Jiah Ali, Instagrammed a photo of him pouring tea at a stall in a weekly Sunday Bazaar in Islamabad. The picture instantly became a hit racking up thousands of like and comments from admirers.

Ups...

The family of the 18-year-old Khan has been living in Islamabad 25 years. He used to work as a fruit seller at the same Sunday market but started working at the tea stall three months ago.

Ups...

Local news outlets have reported offers of modelling contracts and even a possible film career for Khan, but he says he's only interested in "honourable" work and not keen on films.

NOTE: Arshad Khan Tea Stall Vendor

MOS: PILOT: ASTON\_ARSHAD\_KHAN\_ENG, 20272, DUR: 0:00

sync (khan)

"I have not thought about acting in movies, because it has not been done by anyone in our family. If I can find some clean, honourable work, I will certainly do it. I have not thought about working in films and dramas. We have never done it, and will not do so in the future."

Ups...

Khan is an ethnic Pashtun, Some of Bollywood's biggest stars have been of Pashtun heritage, including Dilip Kumar and the late legend Madhubala, considered one of the classic beauties of vintage

Indian cinema.

Ups...

But opportunities for Pakistani actors in Bollywood may soon be limited due to escalating tensions between the nuclear-armed rivals. There have been calls in India for a ban on Pakistani actors in the country's giant Bollywood film industry. Pakistani cinemas responded by banning Bollywood films in cinema.

**Caption 3: My package news on soft news item of human interest “Pak tea now instragarm sensation”.**

**Appendix 4:**

<b>IV</b>	<b>0:14</b>
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NOTE: BEAUTY AND THE BEAST COMING SOON

or

DISNEY'S BEAUTY AND THE BEAST DUE 2017

MOS: PILOT:  
**SUPER\_BEAUTY\_AND\_THE\_BEAST\_ENG ,**

Disney fans got fortunate to watch the trailer of live action version of the famous classic animated fairy tale---Beauty and the Beast on Monday. Directed by Bill Condon, the 2- minute trailer got viewed by more than 11 million viewers till now.

<b>PKG</b>	<b>HARRIS: NWS_PKG_BEAUTY_BEAST_ENG_161116, NWS_PKG_BEAUTY_BEAST_ENG_161116, DUR: 1:59</b>	<b>1:59</b>
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NOTE: Nafisa Nawal  
 DBC News

MOS: PILOT: **ASTON\_Nafisa\_Nawal\_Eng, 32732,**  
**DUR: 0:00**

Belle is a young woman who is taken prisoner by a Beast in his castle.

**UPS..**

Despite her fears, she becomes friends with the castle's enchanted staff and learns to look beyond the Beast's exterior to recognize the true heart and soul of the human Prince.

NOTE: Bill Condon  
 Director, Beauty and the Beast

MOS: PILOT: **aston\_Bill Condon\_eng, 32733,**  
**DUR: 0:00**

Belle again 25 yrs later in a live action way you know and I think that was that was so much a part of the casting emma watson you know because I do think of all the actress her age of her generation she is the one who sort of most closely defined with women's issues

**UPS..**

"Harry Potter" actress Emma Watson stars as heroine Belle while actor Dan Stevens plays Beast or Prince in the film, which is a new take on the classic fairy tale about a romance between a girl and her monstrous captor.

MOS: PILOT: **ASTON\_EMMA\_WATSON\_ENG, 32735, DUR: 0:00**

NOTE: Emma Watson  
 Actress, Beauty and the Beast  
 Abdullah Al Mashud, 4/3/2017 08:09

**Sync..(Actress Emma Watson)**

I just fell in love with Belle she was this feisty young

women who spoke her mind and had all of these ambitions and was incredibly independent and wanted to see the world and were so smart and i loved how she had this relationship with beast

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MOS: PILOT: aston\_Dan\_steven\_eng, 32736,  
DUR: 0:00

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NOTE: Dan Stevens  
Actor

The music freeze is sensational and you know one of the great things about the animated film was the blend of romance and sort of classic , fairy tale telling as well as a bit of humor and fun.

**Ups...**

About 11million viewers have viewed the trailer and the film is scheduled for release in March 2017.

**Ups..**

And its a no miss movie for the lovers of the fairy tale the beauty and the beast.

**Caption 4: My package news on soft news item of entertainment section of a movie Beauty and The Beast.**

## Appendix 5:

কানাডা ও যুক্তরাষ্ট্র সফরে গেছেন প্রধানমন্ত্রী শেখ হাসিনা। এখন তিনি লন্ডনে যাত্রা বিরতি করছেন। আজই তার কানাডার উদ্দেশ্যে লন্ডন ছেড়ে যাবার কথা।

বুধবার সকাল সাড়ে দশটায় বিমান বাংলাদেশ এয়ারলাইন্সের একটি বিশেষ ফ্লাইটে ঢাকা ছাড়েন প্রধানমন্ত্রী। ১২দিনের এই সফরে পঞ্চম বৈশ্বিক ভূবিল পুনর্গঠন সম্মেলনে যোগ দেয়া ছাড়াও দ্বি-পাক্ষিক বিভিন্ন ইভেন্টে অংশ নেবেন প্রধানমন্ত্রী। এছাড়া নিউইয়র্কে জাতিসংঘের ৭১তম সাধারণ অধিবেশনেও অংশ নেয়ার কথা তার। একইসঙ্গে নিউইয়র্ক ও ওয়াশিংটনে আরো বেশ কয়েকটি কর্মসূচিতে অংশ নেবেন প্রধানমন্ত্রী শেখ হাসিনা। আগামি ২৬শে সেপ্টেম্বর দেশে ফিরবে তিনি।

Prime minister Shiekh Hasina has left for Canada and USA on a 12- day official tour . She is now staying in London on her way to Canada. Today she will be leaving for Canada from London.

Earlier on Wednesday morning, prime minister left Dhaka in a special flight of Biman Bangladesh Airlines. During her tour, prime minister will take part in different bilateral events along with joining the conference on Restructuring of Fifth Global Fund. Moreover, she will take part in the 71st UN General Assembly- UNGA. Prime Minister Shiekh Hasina will also attend various programs in New York and Washington. On 26th September she will return home.

**Caption 5: My work on translation of a national hard news item.**