

BRACU launches English campaign

Sun Campus Desk



BRAC University had taken an initiative to design an 'English Campaign' both in University's Savar and Mohakhali campuses. After the successful launching in Savar campus on 25th February, the official initiation of Mohakhali campus was organised on 16th March, at the university auditorium. Vice Chancellor Prof Ainun Nishat inaugurated the programme along with Joint Registrar Khan Ahmed Murshid and Lady Syeda Sarwat Abed, Director of BRAC Institute of Languages. A large number of students and faculties were present on the occasion.

Prof Nishat emphasised on four skills of communication in English to excel in the professional sphere. He said, "There is no alternative of polishing and sharpening the tool called English." The joint registrar voiced, "We need English to compete globally and for that, we have to give conscious effort to use English in BRACU premises as much as possible."

Four hours of interactive event included students' participations in poetry recitals, fun-filled games like Charades, Pictionary, and Hangman, English film screening, parliamentary debates and live music performance. The entire programme was structured to instruct and develop English skills in interesting manner for escalating the efficacy.