

Report on the Internship Program at *NEWS24*

By

Sanjida Sharmin

19303035

An internship report submitted to the Department of English and Humanities in partial
fulfillment of the requirements for the degree of
Bachelor of Arts in English

Department of English and Humanities

BRAC University

September 2023

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Declaration

It is hereby declared that

1. The internship report submitted is my original work while completing my degree at Brac University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through complete and accurate referencing.
3. The report does not contain material which has been accepted or submitted for any other degree or diploma at a university or other institution.
4. I have acknowledged all primary sources of help.

Student's Full Name & Signature:

Sanjida Sharmin

19303035

Supervisor's Full Name & Signature:

Jahin Kaiissar

Lecturer, Department of English and Humanities

BRAC University

Acknowledgment

Firstly, I want to thank Almighty Allah for gifting me an incredible journey. I am also very thankful to my parents, who are the source of my success. I am grateful to them for being supportive. I want to thank Brac University's Department of English and Humanities for helping me find my career goal. I thank all the faculty members for their priceless guidelines and advice throughout the semesters.

My special thanks go to my supervisor, Jahin Kaiissar. With her immense support and specific guidelines, I was focused on the proper direction while writing my report. Lastly, I am highly thankful to the TV channel *NEWS24* for giving me the platform to gain practical knowledge. The experience that I have gained there is priceless. I also want to thank all the employees for their constant support during my internship. Their friendly behavior inspired me to learn heart wholly. Much gratitude goes to my supervisor, Unus Raju, at *NEWS24*, for his keen observation. I also thank my mentors, Nibir Amin and Masud Rana, for their friendly guidance. I have learned everything about the desk from them and cherish the moments I spent with them.

Lastly, I am very thankful to everyone who supported me with their knowledge and valuable time to help me complete my internship successfully and on time. I thank all the people who have contributed directly and indirectly to achieving this report.

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Glossary

OOV: OOV stands for Out Of Vision, an item of news consisting of pictures or videos. When the presenter continues to read the news, the video is played on the screen.

PKG: PKG is an abbreviated form of Package. The reporter's basic report includes a pre-written news story, a pre-recorded voice track, and a precisely edited video with an appropriate soundtrack.

SOT: SOT refers to the Sound On Tape, whether it is an interview or voice-over.

Rundown: Rundown refers to the order in which the presenter will read the news.

Sting: Sting is the short theme music that goes on air before, after, and in between, taking breaks while the news is going on air.

News Ticker: News Ticker refers to breaking news or the latest information.

Panopticon: A device that refers to all being constantly observed.

Gaze: It is an unknown overseer who is top in society, frequently watching and controlling all aspects of life.

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Chapter 1

Introduction

From childhood, I was fascinated by the media. Today, technology has reached Mars, but people know little about it. Every invention comes with curiosity. Everything starts from a point. In my early life, when I watched TV programs on the screen, I always wondered how they worked. Deep inside, I wanted to witness making a show or broadcasting systems of the channels closely in real life. I remember some TV programs such as Sisimpur, Ityadi, and Meena Cartoon that were very popular back then. I was obsessed and waited long before the program started. Even the TV advertisement played in the break time amazed me. Watching them made me happy. Back then, I did not understand the source of that happiness. From scriptwriting to storytelling, everything attracted me. I always wondered how producing and managing all of those was possible.

When I recall my childhood memories, I remember all my family gathering to watch TV programs or news while having dinner. In 2009, during the Bangladesh Rifles revolt, I saw my family panicking and eagerly waiting for the latest updates. The incident was terrifying, and I was curious. I also watched the live streaming of that news to know the latest updates. Many reporters risked their safety, and the presenters' way of presenting the news got my attention. Among print and electronic media, the information of electronic media always comes first with trustworthy information. Gradually keeping up with many tragic incidents through the news made me realize the significance of news media. The rush of the reporters and the people's excitement for the information the channels provide are insane. People from every remote area of

the world watch TV. I became interested in everything related to the media. Their management system, backstage works, and everything somehow pleased me.

After being admitted into the Department of English and Humanities at BRAC University, I took Media and Culture Studies as my major. While choosing my major, I checked the course grid of every major, and I found the courses in Media and Cultural Studies to be more engaging and relevant to real life. Media is the primary means of mass communication, such as broadcasting, publishing, and the internet, regarded as a whole. I have done some courses in the media stream, which influenced me to choose my career path—for instance, Copywriting, Editing, Globalization and the Media, and Translation Studies. The problem I faced was that most of the courses were related to print media, but I wanted to do an academic internship on a TV channel. I thought about it and chose TV channels over print media to fulfill my long-time curiosity.

Later On, I chose *NEWS24* among other TV channels because *NEWS24* is a leading TV channel in Bangladesh. It is well-known for its reliable news and in-depth coverage. This news channel's management system is punctual and dedicated to unfolding the stories. It delivers the latest news and events happening all around the world. People like *NEWS24* for its breaking news, exclusive interviews, and in-depth reporting from across the globe. I applied to *NEWS24* and gave my interview. I finally got the internship. I was offered to work as an intern on the National and International Desk. I chose to work at the International Desk because it was related to the course Translation Studies. My internship lasted three months, from February 8, 2023, to May 8, 2023. Working with them at the beginning of my career was a great opportunity and honour.

From the very beginning of my internship, I have always tried to listen to my mentor. My motive was to learn and experience the life of a Desk-Reporter. Every job wants an employee with real-life experience. I was focused and wanted to know everything about the International Desk. I learned 'Bijoy' Bangla typing on the first day of my work. As it was a Bangla news channel, I had to learn the Bangla language typing as soon as possible. My mentors helped me with every small inquiry when I got stuck with my typing. I adapted within very little time and started to work professionally. I finally witnessed how the different departments work together to accomplish one goal. First, I was given more than enough time to complete my parts with proper mentoring. It felt epic that I finally worked on what I wanted. Even though it was my first professional experience, I hoped my journey would be incredible.

Chapter 2

History



Fig 1: *NEWS24* channel Logo

Every successful organization has a beginning story. *NEWS24* also has an inspiring history of starting. *NEWS24* is an HD Satellite and cable pay television channel. It is one of the fastest-developing channels in Bangladesh. It is devoted to news programming. *NEWS24* focuses on Bengali programs as it is a Bengali-language news channel. It prioritizes serving the latest and valid news to the people with the vision of being the best Bangla news channel. It is trying to provide its valuable information twenty-four hours to become the mouthpiece of real Bangladesh. From the time it started its journey, it never looked back. Its growth was noticeable. The positive response from people inspired it to do well. It wants to be marked locally and globally. *NEWS24* is trying to keep its position as a leading news channel in Bangladesh where only the voice of truth speaks.

2.1. Brief History of *NEWS24*

NEWS24 is an HD Satellite television that officially went on air on July 28, 2016. It is one of the largest private TV channels in Bangladesh. East West Media Group, a Bashundhara

Group subsidiary, owns it. East West Media Group is mainly a broad media enterprise controlled by the parent company Bashundhara Group and was established in 2009. The sister channel of *NEWS24* is *T-Sports*. Newspapers such as *The Daily Sun*, *Kalter Kantho*, *Banglanews24.com* - an online news portal, and *Radio Capital* - an FM radio station - are owned by the East West Media Group.

Even though *NEWS24* was officially launched in 2016, the processing started long before. East West Media Group got the license to run *NEWS24* in November 2013, granted by BTRC (Bangladesh Telecommunication Regulatory Commission). Its first official logo was revealed in February 2016, and the revised one on March 26, 2021. After the first test broadcast on March 26, 2016, it started its journey on July 28. In 2021, *NEWS24* started its high-definition broadcasts, which provide a substantially higher image resolution than the previous generation of technologies.

2.2. Organizational Profile

Organization	<i>NEWS24</i>
Launched	28 July 2016
Owned by	East West Media Group
Web Address	http://www.news24bd.tv/
Email	info@news24bd.tv
Telephone	+8802 55036655
Fax	8800255036651
Language	Bengali

Picture Format

1080i HDTV

Address

Plot No: 371/A, Block No: D, Bashundhara R/A, Dhaka, 1229

2.3. Organogram of NEWS24



Fig 2: Organogram

This is the current hierarchy chart of *NEWS24*. As for the main organogram, the Managing Director manages the organization's four central departments: Broadcast Operation, HR and admin, News and Current Affairs, and IT. The News and Current Affairs department has two sections in the hierarchy table. They are the Senior News Editor and Head of News. The Head of News assigns the editor, senior broadcast, broadcast journalist, and correspondents.

Under the Senior news editor, the news editor, the joint news editor, the newsroom editor, and the trainee news editor report their duty. As an intern, I worked under the trainee news editor to take the command.

2.4. *NEWS24* News Schedules

NEWS24 constantly broadcasts news every zero hours. Currently, its focus is on news and entertainment for all groups. *NEWS24* has programs for all ages, genders, and all corners of people. The daily broadcasting schedule is strictly followed, but program time is changed at any time if any emergency happens. The Azan time is changed regularly. Without Friday, the daily schedule is always the same. The Daily Transmission Schedule of August 13, 2023 is given here:

NEWS24			
Daily Transmission Schedule			
On Air Time	News/Program Name	Total Commercial Duration with (promo, filler) before	News/PGM Duration
1 am	Probashe News24	12 mins	18 mins
1.30 am	Team Undercover	12 mins	18 mins
2 am	Orthonity Vabona	25 mins	35 mins

3 am	News24 Sports Arena	14 mins	16mins
3.30 am	It's Amazing	13 mins	17 mins
4 am	Raat 12tar Songbad	20 mins	40 mins
4.20 am	Fazr er Azan	4 mins 53sec	4 mins 53sec
5 am	Islam O amra	30 mins	30 mins
6 am	Alokito Protidin	1 min	24 mins
7 am	Shokaler Songbad	9 mins	21 mins
7.30 am	News24 Desh	9 mins	21 mins
8 am	Jonotrontro Gonotrontro	15 mins	45 mins
9 am	Shokal 9tar Songbad	9 mins	21 mins
9.30 am	S.Interview	12 mins	18 mins
10 am	Shokal 10tar Songbad	28 mins	32 mins
11 am	Shokal 11tar Songbad	13 mins	17 mins
11.30 am	News24 Sports Arena	16 mins	14 mins
12 pm	News24 Diner Songbad	31 mins (with Azan)	29 mins
12.52 pm	Juhor er Azan	4 mins 12sec	4 mins 12sec

1 pm	Business Hour	26 mins	34 mins
2 pm	Dupurer Songbad	30 mins	30 mins
3 pm	CTG Protidin	18 mins	12 mins
3.30 pm	News24 International	16 mins	14 mins
4 pm	News24 Bikaler Songbad	18 mins	20 mins
4.38 pm	BTV News	7 mins (with Azan)	16 mins
4.52 pm	Asor er Azan	4 mins 12sec	4 mins 12sec
5 pm	Islam O amra	7 mins	53 mins
6 pm	News24 Desh	14 mins	16 mins
6.30 pm	News24: English News	19 mins (with Azan)	11 mins
6.38 pm	Magrib er Azan	4 mins 12sec	4 min 12sec
7 pm	News24 Sondhar Songbad	30 mins	30 mins
8 pm	Program: Its Amazing	15 mins (with Azan)	15 mins
8.25 pm	Esha er Azan	4 mins 12sec	4 mins 12sec
8.30 pm	Program: Sci Tech24	13 mins	17 mins
9 pm	SPL Interview	14 mins	16 mins

9.30 pm	News24 Sports Arena	16 mins	14 mins
10 pm	News24 Rater Songbad	30 mins	30 mins
11 pm	Jonotrontro Gonotrontro	18 mins	42 mins
12 pm	Raat 12tar Songbad	23 mins	37 mins

Fig 3: News Schedules

2.5. News Desks

News Desks are essential for any news channel because the root of each of the programs is created here. *NEWS24* Newsroom is a very active and busy place. The well-organized and friendly environment of *NEWS24* improves the creative work of the employees here. The Desks are:

1. The National Desk
2. The International Desk
3. The Central Desk
4. The Sports Desk
5. The Business Desk
6. The Assignment Desk
7. The Production Desk

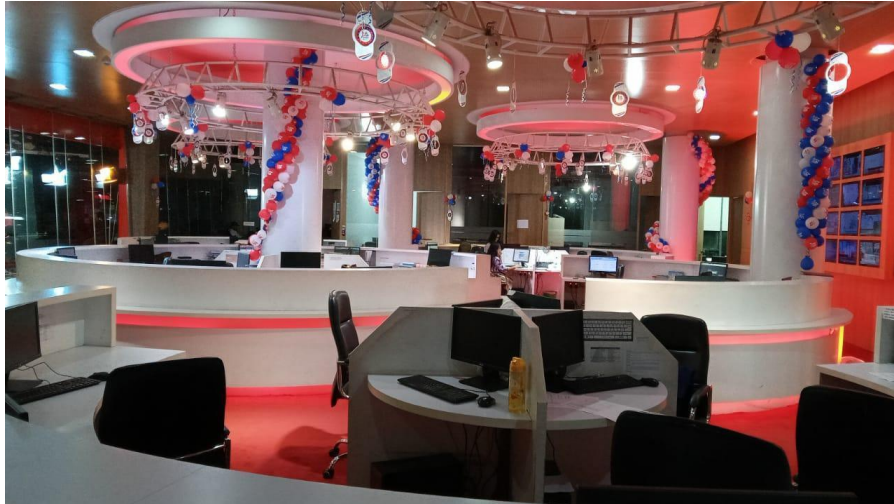


Fig 4: News Desks

1. National Desk

The National Desk is the busiest desk among all the desks. It handles our country's internal affairs, such as political, local, and entertainment. The National Desk is the center of attraction for this leading news channel. The information is usually collected from different sources. Journalists of *NEWS24* mainly work for the national desk. Sometimes, when a variety of events take place, the workload of this desk becomes so high.

2. International Desk

The International Desk is the most exciting and creative desk of *NEWS24*. It mainly focuses on international or global news or events. Political, entertainment or any exciting news is covered in this section. There is no staff reporter for this desk. The desk reporters usually collect news from different verified and trustworthy international news portals. This desk has four reporters to handle all the international news and events. There is also a segment called

"Probashe" news, which is a part of the International Desk. The desk reporters work on it beside the International Desk.

The Program Desk is also a sub-desk of *NEWS24*. It mainly works for a program called "It's Amazing." It is broadcast every day except Friday. It also has a few segments such as Fashion, Culture, Hollywood, Bollywood, international songs, etc. This program is a pre-recorded TV program.

Under *NEWS24*, there is also another sub-desk for English Bulletin. English Desk prepares news translated into English for the global people. Two desk reporters are working under the English Desk of *NEWS24*.

3. Central Desk

The news editors maintain the Central Desk of *NEWS24*. They mainly recheck and edit the news pieces prepared by the desk reporters or reporters before the broadcast. They take the command from the chief news editor of *NEWS24*. Currently, four news editors are working under *NEWS24*. They handle the work of reporters and the work of the production team. They decide which news should be on air and which one should not. Based on the decision, they updated the rundown of the broadcast.

4. Sports Desk

The Sports Desk covers national and international sports-related news. Sports journalists and desk reporters collect information about games or sports events and organize that information chronologically and excitingly. This desk works for sports lovers to keep them updated.

5. Business Desk

The Business Desk of *NEWS24* prepares national and international business news. Any events related to business and the economy are under their expertise. They also handle news about foreign currency, stock exchange, and so on.

6. Assignment Desk

NEWS24 Assignment Desk covers stories for the local news. The reporters collected those stories with the command of the Head of News or Chief News Reporter.

7. Production Desk

The Production Desk works for the rundown of the bulletin. The news producers manage the rundown. They usually fix the time duration of the bulletin and schedule the news. Then, the news editor checks the schedule and confirms it. After that, everything of the news going on air is under the production team.

2.6. Other Important Sections

- **IT Department**

The IT department is crucial for any news channel. It looks after all the computers of *NEWS24*. The IT department is the resolving key for any technical problem with the computers or edited news footage. It handles all of the issues of the computers and is also responsible for processing the video footage of the news. After editing the news footage, the video editing panel sends footage to the IT department, and IT sends it back to the editing panel. Desk reporters and

video editors must work fast to complete their news before the broadcast. Any unexpected problem with the computer can create an undesired situation. If there is a problem with the computer, they fix it without delay or provide a solution.

- **Ingest**

The work of ingest is to record the video footage. The ingest is the fastest and most reliable for a channel's computer server to manage the official video files. The reporters' collected video footage is stored in the ingest department's server.

- **Store**

All the technical equipment of *NEWS24* is stored here. The networking system for reporting, cameras, and other important stuff needed for any operation is stored here.

Chapter 3

NEWS24 Newsroom

The newsroom is the most complex place of a TV channel. People are mostly curious about this place and its function. They need to learn about the news desks, so all their focus is on the newsroom activities. As I said, I was also curious about the functional activities of the newsroom before I joined *NEWS24* as an intern. All the sections of a newsroom help to function the news altogether until the broadcasting.

3.1. *NEWS24* News Studio



Fig 5: *NEWS24* Studio

NEWS24 News Studio is where programs are pre-shooted and where all the news broadcasts take place. *NEWS24* has two very organized news studios. For different programs, the sets of the studios are recreated. One studio is a virtual studio for pre-recording programs. This part of the Studio contains cameras from different angles and green backgrounds for the graphic

works. This part of the studio includes an electrical background that helps to edit the programs. The other part of the studio is mainly for live broadcasts of the news and the shows. It has a monitor controlled by the Production Control Room (PCR) to provide the auto scripts. It is primarily the softcopy of the news for the presenter to read. A screen is played on one side of the studio background when there is a program. The studio contains high-quality equipment for the HD resolution of the images.

3.2. *NEWS24* Video Editing Panel



Fig 6: Video editing Panel

In the video editing panel, the video footage of the news is edited. People can relate to the news if the video matches the situation or the news. *NEWS24* has seven video editing panels. Desk reporters, field reporters, and responsible newsroom editors download the video of their news and upload it to the joint server of the video editors. After that, the editors edit the video, maintaining copyright rules. With the instructions from the reporters, the editor adds background music and sequences the video to visualize the news story perfectly. The desk reporter or

reporter needs to give voice to the news, which is further merged with the video. This panel always works fast for having the pressure of seven desks altogether. It also lists the number of videos they are editing throughout the day with proper details.

3.3. NEWS24 Employees

NEWS24 has very skillful and dedicated employees responsible for building the fame and popularity of the channel. From the operational heads to the interns, each person is modest, helpful, and works from the bottom of their heart for this channel. Time management is essential for any channel, and the employees here work smoothly despite having such rushed work hours before the programs go on air. Maintaining the chronological order in rush hours is appreciable. The department heads come up with ideas and then give the command to implement the concept. The responsible staff takes control and works with dignity. For example, after getting an order from the department head, a journalist goes for reporting and sends or comes back with the information. The desk reporters then start working on the news and edit the video footage with voice. They also store and save the file to rundown. The editors send the video to the IT department and the central server. The editors also check the news to confirm the rundown. Then, the control room and the newsroom broadcast the news. There are many other functions I need to mention here. It is a very complex and lengthy process, and learning this work ethic from NEWS24 was a fantastic experience. Simply put, each individual's position shows their practical responsibility.

3.4. Graphics Department

The Graphics Department is essential to the *NEWS24* newsroom. It handles the works of graphics during the broadcasting. It is responsible for inserting the graphical elements during the news, promotions, and programs. The graphics department sets the Aston, which provides extra information about an interviewee or news story; Stings- which is basically short theme music of the channel; Ticker, which is the electronic display of news headlines and also sets different kinds of digital content. Because of the graphics department, we can see live headlines on the screen, pop-up promotional advertisements, live introductions visible on the screen, and live background music while broadcasting.

3.5. Master Control Room and Production Control Room



Fig 7: *NEWS24* PCR

The Master Control Room (MCR) and Production Control Room (PCR) are closely connected to news broadcasting. PCR works to coordinate the news broadcasting. The *NEWS24* Production Control Room is attached to the News Studio containing monitors. The PCR has access to the video footage and soft copies of the news. They assist the production team when the

presenter starts presenting, or the video footage needs to be played. They also give reminders about when to take a break, switch the camera, and so on. On the other hand, the Master Control Room creates tickers, station logos, scrolls, and headlines, sets the program duration, and so on. When the Production Room takes a break in the broadcasting, the Master Control Room starts playing advertisements. With the direction of the Production Control Room, the Master Control Room operates the technical works. After that, it sends the signal to the satellite provider for broadcast. Then, the signal is transmitted over the air, and the cable television gets the signal eventually.

3.6. Camera Person

A camera person or the photojournalists are responsible for the newsroom camera management. They capture the expressions of reporters, programmers, or news presenters. A cameraperson must catch an excellent angle for a proper shoot. Sometimes, we can see them running with the reporters while reporting. They are responsible for changing and fixing the angles while shooting a program. Getting a reasonable frame for the programs is their priority. They always need to remain focused.

3.7. Light Department

Proper functioning of the lights in broadcasting or for a program is essential. The visuals of the image quality go down, or the camera only functions properly if the lighting is proper. The light department sets which program needs which kind of lighting.

Chapter 4

Internship Experience

I have learned that experience comes with being responsible. Being an intern in a reputed news channel showcases immense responsibility. The more accountable an intern is, the more experience they can gather. To have good work experience, people should have a positive work ethic to use their time however they can. On the first day, my Planning Editor, Md. Ariful Sazzad introduced me to my supervisor, Md. Unus Raju. Later, he introduced me to my mentor and other coworkers at the International Desk. I was stressed because the media sector was new to me. As *NEWS24* is a Bangla news channel, I was first asked to learn Bijoy Bayanno Bangla typing. I practiced Bangla by following some of the given old sample news. This learning process introduced me to *NEWS24*'s news writing style and unique wordings. My mentor guided me by providing basic instructions when I could not write the compound letters. I worked with my mentor's computer login ID in the first week, and in the second week, I got my computer login ID by filling out a form.

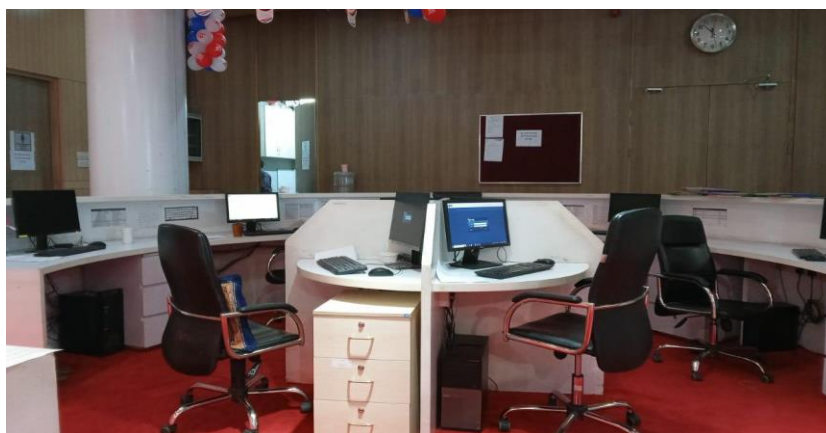


Fig 8: International Desk

4.1. OOV (Out of Vision) Writing Experience

I started writing OOV (Out of Vision) on my second day at the International Desk. At first, writing OOV seemed challenging to organize in order, and it took time to adapt the OVV writing pattern. The word limit for writing an OOV is a maximum of 100 to 110 words, which takes approximately 15-30 seconds to broadcast. OVV has two parts, and the information should be precise. The first part should have proper data with a catchy grabber to capture the audience's attention. In the second part, the story is explained. The first two OVVs I wrote were news about A Mexican Security Minister convicted of drug trafficking and *All Quite on the Western Front*, winning BAFTA awards in many categories, and both aired. The International news airs daily at 3:30 p.m., so I had to finish all my work on time. First, I had to choose the latest topics to write the news. I was instructed to follow BBC, CNN, Al Jazeera, Reuters, and many credible news portals to collect the information. *NEWS24* is a Bangla news channel, so I had to translate the international English news to Bangla and summarize it to make it easier for the audience. In this case, I had to decide which line was more important and which information to include or omit. My mentor told me to keep the 5W and 1H in mind before writing any news, which reminded me of my ENG401: *Editing* course. Before summarizing the story, I always did a background check from reliable sources. Moreover, I had to follow the news words of *NEWS24*'s unique written format. For example, I am using “গেল” instead of “গত”, “নারী” instead of “মহিলা”, “সাবেক” instead of “প্রাক্তন”, etc. Sexist and discriminatory remarks are forbidden to use. One of my writings about Adani's falling stocks became the news headline. After writing the script, my mentor checked my information and gave feedback, and then the edited news went for the rundown. After writing OOV for one month, I started writing perfect OOVs. After getting used to writing OOV, my mentor taught me how to arrange video footage for the OOV. I was instructed in downloading

video footage from different sites, taking snips, and giving instructions while editing videos. I needed to go to the video editing panel to edit the videos. *NEWS24* has a joint server system, and the International Desk has a folder called Nshare to keep the soft news piece. Different news and video footage were stored in separate folders according to date. I needed to rename the files in the formal structure and paste them to the correct folder. The most crucial part was keeping a backup copy for safety, as the joint server crashes sometimes. Almost all my OOVs went for the broadcast, and good ones were also praised.

4.2. PKG (Package) Writing Experience

In the sixth week of the internship, I started writing PKG. When my OOV was perfect, my mentor assigned me to write PKG. He told me to select a topic or exciting news for writing PKG. According to him, choosing a proper case is vital to deliver the story briefly. A beginner should start with something other than controversial issues. This is because only some news stories are suitable for PKG, and it is more challenging than writing OOV. I was nervous as it was the first broad news I would report. PKG is the short form of Package. It includes footage, images, videos, recordings, SOT, background music, voice dubbing, and so on. The word limit for short news pieces I wrote was around 110 words, but a package is usually 200 to 230 words or can be shorter or longer. The standard duration for a PKG is generally 1 minute 30 seconds. The first PKG I wrote aired in the Friday International news segment "Onnorokom Khobor." The report was about Japanese twin sisters who won the Guinness world record due to their considerable height difference. I read some sample PKG given by my mentor before writing. The beginning of the news is written using a grabber. It has a part for the presenter and a PKG part for the desk reporter. I needed clarification about what to write or which information would

come first; after I completed writing, my mentor checked my news and gave his feedback to edit. I collected the video footage from Reuter and stored the renamed file in the editing panel's folder. I also downloaded some pictures related to the news. My mentor and the video editor helped me to edit the video. With the order of the PKG, the video was edited. The most exciting part was giving voice in the video. Interns are not allowed to voice over the video, but my mentor helped me. I chose two Sound on Tape (SOT) to write, and I, along with the help of another intern, gave voice to them. It was a new experience for me.

When the PKG starts, it answers six WH questions and continues like storytelling. It provides a five-second voice break a few times, but the video continues to play. SOT is used in the middle of the news. The PKG ends with the term Pay-Off. Here, a desk reporter tells the name and the name of the television channel to finish reporting. The whole process was exciting, and I noted everything. After the editing, the news editor double-checked the PKG, and it was approved for broadcast.

4.3. Onnorokom Khobor Writing Experience

Onnorokom Khobor is a subsegment of the International Desk. It aired every Friday at 3:30 p.m. It comes in both OOV and PKG forms. This segment is fascinating as it only broadcasts funny, informative, or knowledgeable news people enjoy. The approach of this news segment is to make news circulating lively. My first Onnorokom Khobor was about Princess Katherine failing to make a pancake. I collected the report from Reuters and wrote it as an OOV. The discovery of a 2400-year-old ancient "Flush Toilet" in China, the mass death of fish in Australia, NASA unveiling the prototype of a new spacesuit design for the Artemis mission, a man accidentally eating a rare Cadbury's Creme Egg that is worth ten thousand pounds, the

release of a comic book on Harry Style's life story, and the Sacred Thai tattoo are some of my other Onnorokom OVV. I also wrote some PKG news for this section, such as a Thai shop that makes dead animal plushies, NASA's discovery of a planet named VHS 1256B, where two suns set over the horizon, etc.

4.4. Program (It's Amazing) Writing Experience

The show “It's Amazing,” a segment of the Entertainment Desk, aired every Saturday to Thursday at 8:00 p.m. I experienced a different writing style here compared to the international desk. When I could write international news correctly, my mentor asked me to try another desk besides *NEWS24*, which was handled by the international desk back then. First, I helped my mentor write the body paragraph of a Lakme Fashion Show. This segment follows casual talking with the show host about different cultures, fashions, movies, and songs. I was free to use English fashion-related words without translating them into Bengali. I was also allowed to use English sentences to attract modern viewers. Finally, I found something to write that I liked. I gave it a try by following the basic structure and wrote one piece of news for the show about the grand opening of the Nita Mukesh Ambani Cultural Centre. I started writing with a proper grabber, using an introductory sentence to show the connection between the Ambani's and fashion. I explained all the essential information and focused on celebrities' latest clothing fashion. Later, I also wrote a few other news in the fashion segment. Then, I switched to another segment of this program called reviewing songs. It was similar to reviewing movies. Firstly, I checked the Bollywood song “Yentamma.” I found it so interesting that I chose to study two other pieces by another artist. I decided to work on idol Kim Jisoo, who is a member of the

popular band Blackpink. I focused on her first solo debuting songs to review. While checking my writing, my mentor praised me for writing interestingly with almost zero errors.

Chapter 5

Reflection of Theories

As a media and cultural studies student, I was familiar with the theories related to media activities. The core courses offered in the Department of English and Humanities such as ENG331 (Cultural Studies: Theory and Practice), ENG333 (Globalization and Media), ENG401 (Editing), ENG404 (Copywriting), ENG440 (English for the Print Media), and ENG465 (Translation Studies) consist of many theories and concepts. While doing courses, I thought the theories had no association with real life. From the first day after joining my internship, I noticed the use of the ideas everywhere. I was astonished at how perfectly the theories were shaping my writings. I will relate the theories in this chapter with my practical experience at *NEWS24*.

5.1. Getting the Story: The Basics of Professional Journalism

Getting the story is crucial for news writing. The day I wrote my first news, I instantly understood that this is essential to writing any news. It can be compared to selecting, writing, and polishing any information. A videotape titled "Getting the Story: The Basics of Professional Journalism" discusses the essential elements of professional journalism taught in my ENG401 (Editing) course. They are: 1. Reporting, 2. Writing, 3. Editing.

- **Reporting**

A reporter needs to remember six elements while reporting a complete news story. It is possible when it answers the six WH questions: who, what, when, where, why, and how. I have learned that being a reporter is a very accountable job. They need to dig for the truth to find out the real story. For example, I wrote a news about a 500-year-old Peru mummy that was found in

a delivery man's backpack. I searched many sources to dig for the real story to deliver. For example: What happened? Who found it? Where was the mummy found? Why was the mummy there? When did the incident take place? How did the incident occur? This way, a reporter can check every essential information while gathering from sources like I did and can answer the audience's query.

- **Writing**

When reporters have a story that answers the six WH questions, writing the outline comes with greater responsibility. The lead or intro and the body (what, where, who, how, when, why) must be organized sequentially. The news is organized in a general classic style called the Inverted Pyramid. The intro or the first paragraph should be the focus of the news story. Getting the first sentence or the grabber is quite tricky. The reporter needs to find a small anecdote for an individual example to illustrate the big story. The incident of the Peru mummy was simply stated to be found in a delivery man's backpack. In detail, that man said his family inherited it, and it was with him for over 30 years. The audience could think of this man as a thief by only hearing the introductory sentence. Thus, I wrote a catchy grabber by finding an anecdote to keep the story connected. My written introduction was: ত্রিশ বছর ধরে মৃত মানুষের সাথে বসবাস করছেন পেরুর এক যুবক। শুনতে অবাক লাগলেও এটাই সত্যি (A Peruvian young man is living with an ancient Mummy. It may sound surprising, but It's true.

- **Editing**

An editor needs to put himself in other's shoes. *NEWS24* did not have a separate desk for fixing grammar, syntax, or typographical errors, so reporters themselves were required to correct them. As an intern, my mentor edited my writings before rundown. He told me to try to relate the story from the audience's point of view, and then I would find out the problematic issues,

readability, and overall interest. Then he said to focus on the grabber. Good writing shows the scenario rather than explaining it irrelevantly. A few minor word changes can make the story lively, too. Before the final check, I had to edit my writing to be precise. An editor looks for the problems, the holes, the inconsistencies, and the imbalances of the story. Cutting off unnecessary information and delivering news with relevant images or videos is essential. As I discussed earlier, news scripts are shorter than news articles. The OOV story covers a whole news story within 4 to 5 lines. It needs much practice to make the proper order to write a report shortly.

5.2. News Value Factors

News value factors are also known as newsworthiness. This term describes whether a topic is interesting enough for people to want to know. Johan Galtung and Mari Holmboe Ruge were the first to introduce the idea of newsworthiness for newspaper and broadcast news.

Galtung and Ruge, in their book titled *The Structure of Foreign News: The Presentation of the Congo, Cuba, and Cyprus Crises*, said, “Since we cannot register everything, we have to select, and the question is what will strike our attention. This is a problem in the psychology of perception [...]” (65). It explains that our brain can't process everything, and individuals lose focus when they see something unrelated. Thus, the news value factors add credibility to the news items. There are five news value factors: 1. Proximity 2. Prominence 3. Timeliness 4. Consequence 5. Oddity

- **Proximity**

Proximity refers to the distance between the viewers and where the incident occurred. If the place of the incident is near the viewers, the viewers will give it more importance. As I worked for the International Desk, I tried to give more priority to the incidents that are near our

country or will affect us somehow. For example, I wrote news about Adani's wealth becoming half titled "হিন্ডেনবার্গ রিসার্চ এর রিপোর্ট প্রকাশের জেরে ভারতের শিল্পপতি গৌতম আদানির সম্পত্তি প্রায় অর্ধেকে নেমেছে বলে জানিয়েছে ব্লুমবার্গ". Gautam Adani is an Indian billionaire industrialist with numerous businesses in different countries. India is our neighbor country, and people wanted to know more about it because if anything happens to his business, it will also affect our country. Therefore, I gave this incident priority over other news.

- **Prominence**

When a news story involves prominent or well-known persons, places, or events, such as the president, prime minister, celebrity, etc., the news gets extra attention from the viewers. The reason is people always like to hear about famous people. It also gets the priority for the rundown. During my internship, I had two news to work on simultaneously. I needed clarification about which one I should write first. One piece of news was about the first woman who died from covid vaccine in Japan, and another news I have written was about Donald Trump. He had been invited to testify before the New York grand jury. I gave importance to Donald Trump's news even though the other news was also a serious global issue. Trump is the former U.S. president and a well-known and influential political figure. Thus, this news has prominence to broadcast first.

- **Timeliness**

News channels rely on their timely broadcast. The faster a channel can report, the more reliable they are to the people for information. If a news channel airs important news before any other channel, it will get attention. This is the era of technology. The audience likes to get information quickly. The news channels that telecast news stories late are not getting a competitive advantage. During my internship, I wrote updates about the Turkey-Syria earthquake

victims from time to time and the follow-up on Amritpal Singh's arrest warrant. People want to know more about these news stories.

- **Consequence**

The success of a news story can only be determined when it can have a meaningful impact on the masses. As a result, while writing news scripts, I had to choose news stories that impacted the viewers' lives that they could relate to. For example, I wrote one news script about the scenario of Turkey one month after the earthquake happened. As a country full of natural calamities, Bangladeshi people could relate to the situation of Turkey. Knowing the suffering of the people from the news, people from Bangladesh and all around the world helped Turkey with their rescue mission and sent relief goods.

- **Oddity**

People pay more attention to news that is unusual or unexpected. I was assigned to search for exciting and unique news, and luckily, I found some. For example, I wrote a news script about Harry Styles following the shoey trend. It is an Australian trend. Harry drank liquor from his sweaty sneaker in front of thousands of fans. It is odd news for people and worthy of getting viewers' attention. I wrote another news article about a man who accidentally ate a rare Cadbury Creme Egg worth ten thousand pounds. A chocolate worth that much was consumed accidentally is odd and worth writing about.

5.3. Event and Movie Review

Reviewing is evaluating something critically. In the English for Print Media (ENG440) course, I learned about reviewing an event or a movie. While working at the Entertainment Desk

for the program “It's Amazing,” I wrote PKG about fashion events or songs. I wrote about the fashion of Met Gala 2023. I already knew how to review an event, but it was not a review. I slightly modified the writing style to sound more like studying fashion. Additionally, reviewing songs was similar to reviewing movies. I reviewed the Bollywood song “Yentamma.” I also reviewed Blackpink member Kim Jisoo's first solo album. For both the music and the event, I talked about the title of the song/event and the meaning behind it. I also spoke about the artist/organization. I pointed out the interesting facts about the song/event and why it succeeded. The choice of words shaped it perfectly to connect with the audience. I had to do another thing here: choose perfect video footage of the songs or the events. The selection of visuals makes them fascinating.

5.4. Translation Studies

In *NEWS24*, presenters recite news in Bangla. As I was at the International Desk, I needed to translate the source stories from English to Bangla and then summarize them following the news writing style. The importance of a proper translation is significant in the news script because important information might lose weight after translation. Hence, a translator must maintain the same effect after translating the news from the source to the target language. I learned translation in my course Translation Studies (ENG465). I have learned some of the most used translation strategies for news translation, such as using a more general word, paraphrasing related words, cultural substitution-omission, and borrowing words. To work at the international desk, I had to follow them all. During my internship, I wrote a fashion-related international package where I was instructed to use minimal English words. On the other hand, I was asked to write using both English and Bangla and needed to keep a friendly tone for the program "It's

Amazing." For writing the Package, I avoided the literal translation and maintained a formal style to inform. For example, I wrote two news scripts about making animal plushies and Met Gala 2023. In both of them, there was a considerable loss of information. The loss happened because a news channel can include less detail than a news portal. I also used complicated words and translated them simply with the basic information so the audience could understand the story. I had to use Direct Translation for the sentences where I used borrowing words. I used "রেড কার্পেট থিম", "ভ্যালেন্টিনো লুক", "স্ট্যানিং লুক", "স্টাফড টয়", "পেট লাভারসদের", "ফ্রপ আর্ট শো", "প্লাশি", and so on. Those words were still in the form of the source language, which is English. I also used different types of Connotative meanings, such as collective meanings. Connotation is a feeling imparted by word and phrase choice that the reader takes away in addition to the literal meaning of the phrase. I wrote, "প্রানির আকৃতি দিতে ধাপে ধাপে প্রথমে কার্ডবোর্ডে আঁকা" to translate "gradually". On the other hand, the "It's Amazing" program includes more borrowed words and the use of Modulation, Affective meaning, etc., to persuade the audience to watch the show. For example, "Well well well জিসুর সোলো ডেবু শেষে হলেও it's well worth the wait", "সো ভিউয়ার্স, উইশ হার অল দ্যা বেস্ট ফর হার সোলো ক্যারিয়ার", "woooow সত্যিই যেন একটি রকিং পার্টি শেষে ফিরে আসা", "So viewers, আপনি যদি বলিউড সং লাভার হন এখনই গানটি প্লে করে crash the stage," etc. I have used compensation by merging and compensation by splitting theory in all the news. I have merged two to three lines and made it one line by sorting the critical information. Sometimes, I have split one extensive line into two lines because those lines contain lots of information. It is essential to extract the limited newsworthy information from those massive unlimited news sources.

5.5. Panopticon and Gaze

'Panopticon' is derived from two different words. 'Pan' is a Greek word which means "all," and "Opticon" means to observe." Jeremy Bentham, an English philosopher and social theorist, coined the term Panopticon. This concept is about observing the prisoners by a single security system when they do not even know they are being observed. Later, the idea was expanded by a French philosopher, Michel Foucault. Foucault, in his book titled *Discipline and Punish: The Birth of the Prison*, stated, "The Panopticon is a radiant machine which, whatever utilization one may wish to put it to, produces homogeneous impacts of intensity" (202). This theory is relatable in this modern technological era. We are constantly being observed by knowing or not knowing, from our mobile phones to our every step outside. It is an unknown overseer at the top of society, frequently watching and controlling all aspects of our lives.

People always think they are continuously being monitored even when they are not being guarded. According to Bentham, this is how the practice of Panopticon exerts power or influence over others. This authority is known as "gaze". Gaze refers to the pragmatic observation and oppression of subordinates. This kind of observation indirectly motivates people to act through the fear of being watched at all times.

For example, I wrote news about the Australian government removing China's CCTV cameras from their defence sites. The U.S. and UK governments took the same step in the previous year. It was because they feared that they could be watched by hacking their systems. They were still determining whether they were being watched, so they took the steps beforehand.

5.6. Globalization and Mediascapes

The media industry is in many ways responsible for globalization by spreading the global culture and trade. In this modern era, news is transmitted in the blink of our eyes. The news transmission took several days or months a few decades ago. A century ago, countries had less influence on each other's culture. Now, massive globalization has made the world a global village. Every country influences each other politics, social affairs, culture, religion, economy, and so on. Due to the development of technology, media right now has a significant impact on the global cultural flow. Based on ethnicity, technology, ideology, finance, and media, Arjun Appadurai, an Indian anthropologist and social theorist, divided the global cultural flow into five distinct segments. Here, we are focusing on media or Appadurai's theory of "Mediascapes." Appadurai, in his book titled *Disjuncture and Difference in the Global Cultural Economy*, said,

that Mediascapes", whether produced by private or state interests, tend to be image-centred, narrative-based accounts of strips of reality and what they offer to those who experience and transform them in a series of elements (such as characters, plot, and textual forms) out of which scripts can be formed of imagined lives, their own as well as those of others living in other places. (299)

According to Appadurai, people live in an imaginary world created by media. This world has no racial boundary. As a result, people are already aware of the culture of foreign countries, or they only know what media, such as news, series, movies, and documentaries, show them about the country. During my internship, I was influenced by the lifestyle of foreign cultures. After I edited the videos, the news looked perfect, and everyone was convinced that what I was trying to deliver was fascinating.

Recently, the people of Bangladesh have been desperate to settle in Canada. I wrote news about Canada's population growth, which increased by one million for permitted immigration. The previous year, about half a million people were allowed to immigrate legally by 2025. People think highly about Canada and want to settle there, so it took only a year to surpass the amount. People were not thinking about the cons. People are going there and struggling to adjust, finding a job in whatever category they can fit in, and convincing themselves by saying it is better than their country. It is all because of the cultural influence of globalization and media. Similarly, they can relate to people's emotions shown in media through video footage of any incident. For example, I wrote news about the earthquake in Turkey and Syria. The sentimental footage of victims made people feel bad for them. They saw people from other countries sending them relief goods, and they also did the same to show empathy. They were eager to know more about their condition and how many victims died or were rescued. They became emotionally connected to them and thought about what would happen if the same happened to them. The mediascapes influenced all of them.

5.7. Ethical Journalism

For every print, broadcast, and online news organization, ethical journalism is an essential part. *NEWS24* also maintains the five core principles of journalism. As a desk reporter of the International Desk, I have experienced many situations where I had to hold the ethics of journalism. In the article titled "The 5 Principles of Ethical Journalism," published by Ethical Journalism Network, it is mentioned that "There are hundreds of codes of conduct, charters, and statements made by media and professional groups outlining the principles, values, and obligations of the craft of journalism. Most focus on five common themes." The five core

principles of journalism are: 1. Truth and accuracy, 2. Independence, 3. Fairness and Impartiality, 4. Humanity, 5. Accountability.

- **Truth and Accuracy**

As a private news channel in Bangladesh, *NEWS24* is very strict about news accuracy. False news can destroy the reputation of the news channel. *NEWS24* provides truthful news as it is their ethical duty. Even though truth cannot be guaranteed, *NEWS24* always tries to get the facts of the news. I was advised to follow multiple sources before writing any news. Depending on only one source cannot make the story clear and informative. Therefore, I checked relevant facts while writing news to develop the whole story. There was also the rule to collect information from credible sources such as BBC News, Aljazeera, Reuters, The Wall Street Journal, USA Today, etc. After getting the story, I tried to write accurate and factual news.

- **Independence**

Along with *NEWS24*, the reporters here are also independent while telecasting news. It is a private TV channel, so that no political parties can influence its content. Journalists have the permission to choose a topic to write. During my internship, I decided on the news about the economic instability and the Ukraine-Russia war. I have always discussed the facts and sympathized with those who need them. I saw *NEWS24* covering all types of news regarding essential issues. Thus, *NEWS24* can broadcast news by merging or comparing any topic with logical evidence.

- **Fairness and Impartiality**

NEWS24 does not telecast any biased news. Its preference is always the truth and the audience's choice in every situation. It is not biased towards any political party or influential people. Here, *NEWS24* follows the ethics of the principle of journalism that includes “limitation

of harm.” *NEWS24* reports the news in a very informative way to avoid harm. It also avoids news that can be hurtful for any community or can create chaos for its presentation. It keeps the source's privacy in terms of identity or revealing images when needed. Online collected video footage for the news was sincerely edited. Videos from YouTube and other paid portals were differently edited. The video or picture's unnecessary elements are edited, blurred, or adequately hidden.

- **Humanity**

NEWS24 focuses on social development and influences people's thinking well. It also telecasts many knowledgeable stories and points out the problems of the incidents to promote humanity. For example, *NEWS24* has a segment about foreign culture and programs called "Onnorokom Khobor." These programs show many different news or incidents that can catch people's attention. I remember writing an OOV for this segment about the mass death of fish in Australia. It did not happen just one time. There were several more incidents related to this, and I mentioned them in the news. I was instructed to add a line about who is taking steps or who should do that. This type of news awakens the humanity of people to take action.

- **Accountability**

NEWS24 is always accountable for reliable news information. It always maintains its professional ethics. It keeps the expressions of the information from sources and corrects its mistakes without delay. This channel always works fairly and impartially in every news. Most stories have two sides to present, but *NEWS24* balances them by adding context. It keeps its audience's trust by reporting impartially. It also tries to be fair and impartial toward any community, political party, or gender. *NEWS24*'s news writing style and presentations of the

news while broadcasting is very positive. They mention women or older citizens by using unbiased words to show them respect. There are some differences in terms of word choice from other news channels. For example, I wrote "সাবেক প্রধানমন্ত্রী" instead of "প্রাক্তন". All of those differentiate *NEWS24* from the rest of the news channels for its unique expression.

Overall, *NEWS24* maintains truthfulness, fact and accuracy, impartiality, respect for the people, and public accountability. A leading news channel like *NEWS24* needs to keep its audience's trust.

Chapter 6

Conclusion

The real-life work experience in the media house is more complex and busier than we saw in the movies. In this report, I have incorporated all the insights and experiences I gained as an intern at the *NEWS24* International Desk. I have also given an overview of the channel *NEWS24*. I have analyzed my internship journey, the structure, and the operating system of this channel. In these three months, I have learned many sides of professional reporting. The process of broadcasting news or programs is intensive. It was a pleasant journey, and I have learned a lot. Before, my thought about news channels was different. I needed to gain more knowledge about this sector. In the past, I thought presenters memorized the news scripts beforehand, and now it sounds pretty funny. After completing my internship at *NEWS24*, I got a genuine idea of how the media works. My experience while working at *NEWS24* has taught me the actual work functions of news media. I have gained a strong sense of responsibility towards any group work. For example, we need to be polite while talking and requesting help. Also, the tone of rejecting anyone for asking for help should be polite and logical.

My reading and writing skills significantly improved after being admitted to the Department of English and Humanities at BRAC University. My whole undergraduate journey taught me the core techniques of writing almost everything. It brought significant changes in my thinking. The departmental courses were beneficial, along with the teachers. They prepared us for the internship beforehand. They taught us to research to know more because there is no end to acquiring knowledge.

My 12 weeks of experience at *NEWS24* taught me that learning from others' experiences cannot give us proper direction to apply in our lives. Also, bookish knowledge is only part of it. We need to learn things from our situational experiences. Before, I thought being an intern was a hard job, but it was super cool after experiencing it directly at the International Desk. My supervisor and mentor took me as one of their own. They treat me like their sister. They taught us to learn first for our future careers, not only for the internship. I was encouraged to do better for myself, not just to cover the time. Their supervising was very friendly. They praised me after writing my news and helped me edit it. They also help me to find out my errors to correct them. I was very much motivated by their behavior. To highlight, I was given the chance to work in another department called 'Entertainment Segment' along with the International Desk and was praised for doing well.

The internal functional rules and regulations of *NEWS24* amazed me. Time management and balancing daily work are of utmost importance. *NEWS24* maintains a proper dress code, which is a good step. The code is appropriate and fair for both men and women. Additionally, I learned many hidden secrets about office cultures, such as behaviour and fellowship. I was also stuck with my passion while choosing what to write and cooperating with my colleagues. Before choosing a piece of news during my internship, I always asked my fellow workers if the information was covered beforehand or not. I always kept time for emergency news. While organizing my work, I have always kept time for the sudden emergency news announcement. I delivered the prepared news and videos at least an hour before the telecast. This way, I could prepare extra news or help someone else during work if there was an emergency. I also asked my mentor to check my information before submitting it to the final server. This sense of responsibility can only be earned with real-life experience.

My fantastic experience at *NEWS24* International News Desk will guide me in choosing my career path. Nowadays, morality and ethics in news media are fundamental. *NEWS24* maintains both suitable rules and regulations. Now, providing accurate and credible information is the duty of a journalist. In this sector, we need to use practical rather than bookish knowledge. This internship performance will help me in my future jobs. With my professional reporting and other technical skills, I am very much into this profession. It will be great to work for the people by providing truth in the name of "news."

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Appendix

হিন্দেনবার্গ রিসার্চ এর রিপোর্ট প্রকাশের জেরে ভারতের শিল্পপতি গৌতম আদানির সম্পত্তি প্রায় অর্ধেকে নেমেছে বলে জানিয়েছে ব্লুমবার্গ।

তাঁর সম্পদের পরিমাণ কমে দাঁড়িয়েছে পাঁচ হাজার কোটি ডলারের নিচে। যুক্তরাষ্ট্রের সাময়িকী ফোর্চস এবং দেশটির গণমাধ্যম ও আর্থিক সেবাদাতা প্রতিষ্ঠান ব্লুমবার্গের হিসেবে আদানির সম্পদের পরিমাণ যথাক্রমে ৪ হাজার ৮০০ ও ৪ হাজার ৯১০ কোটি ডলার। তবে আদানি গ্রুপ এর দাবি, তাদের ব্যবসায় এর কোন প্রভাব পড়েনি। এদিকে আদানি গ্রুপ এর অর্থনৈতিক ধ্বসের কারণে শঙ্কার মুখে পড়তে পারে ভারতের সবুজ জ্বালানি উৎপাদন। যা ছিলো ভারত সরকারের স্বপ্ন। বিশ্লেষকরা ধারণা করছেন, সময় মত গ্রুপটি এই খাতে অর্থায়ন না বাড়ালে, সবুজ জ্বালানির মূল পরিকল্পনায় প্রভাব ফেলবে।

Fig 1: OOV Adani's Wealth

জাতীয় নিরাপত্তায় নজরদারির আশঙ্কায় নিজেদের প্রতিরক্ষা সাইট থেকে চীনা নজরদারি ক্যামেরা সরিয়ে ফেলবে অস্ট্রেলিয়া। হিকভিশন এবং ডাছুয়া কোম্পানির সরকারী এস্টেটে তৈরি ৯০০ টুকরো নজরদারি সরঞ্জাম পাওয়ার পর এই সিদ্ধান্ত নিয়েছে দেশটি।

চীনের মাধ্যমে ডেটা অ্যাক্সেসের উদ্দেশ্যে গেল বছর একই ধরনের পদক্ষেপ গ্রহণ করেছিলো যুক্তরাষ্ট্র ও যুক্তরাজ্য। অস্ট্রেলীয় সরকারী সাইটের একটি নিরীক্ষায় দেখা গেছে, ক্যামেরা ও নিরাপত্তা গিয়ারগুলি পররাষ্ট্র বিষয়ক ও অ্যাটর্নি জেনারেলের বিভাগ সহ ২০০ টিরও বেশি ভবনে অবস্থিত ছিলো। এই প্রসঙ্গে হিকভিশন বলেছে, এই ভয়গুলি ভিত্তিহীন। ডাছুয়া এখনো পর্যন্ত কোন মন্তব্য করেনি। অস্ট্রেলীয় প্রতিরক্ষামন্ত্রি ও উপ-প্রধানমন্ত্রি বলেছেন, সকল প্রতিরক্ষা অবস্থান থেকে ক্যামেরা খুঁজে বের করে সরিয়ে দিবে সরকার। প্রধানমন্ত্রি অ্যান্থনি আলবানিজ বলেছেন, চীন সরকার এই পদক্ষেপের প্রতি কিভাবে প্রতিক্রিয়া জানাবে সে সম্পর্কে উদ্বিগ্ন নন তিনি।

Fig 2: OOV China CCTV Camera

অভিবাসনের জন্য এক বছরে কানাডায় জনসংখ্যা বেড়েছে ১০ লাখেরও বেশি।

১৯৫৭ সালের পর এটিই কানাডার সর্বোচ্চ বার্ষিক জনসংখ্যা বৃদ্ধির হার বলে জানিয়েছে দেশটির সরকার। পরিসংখ্যান মতে দেশটির জনসংখ্যা ৩৮ কোটি ৫ লাখ ১৬ হাজার ১শ আটত্রিশ জন থেকে বেড়ে দাঁড়িয়েছে ৩৯ কোটি ৫ লাখ ৬৬ হাজার ২শ আটচল্লিশ জনে। এর মধ্যে প্রায় ৯৬ শতাংশ জনসংখ্যা বৃদ্ধির জন্য অভিবাসন কে দায়ী করা হচ্ছে। ২০২২ সালে দেশটিতে আসা অভিবাসীর সংখ্যা ছিলো ৪লাখ ৩৭ হাজার এবং অস্থায়ী বাসিন্দার সংখ্যা বেড়েছে ৬ লাখেরও বেশি। গেল বছর দেশটির সরকার ২০২৫ সাল পর্যন্ত বছরে পাঁচ লাখ মানুষকে অভিবাসনের অনুমতি দেয়ার ঘোষণা দেয়। কানাডিয়ান সরকার ইউক্রেন, আফগানিস্তান, তুরস্ক ও সিরিয়ার মতো বিভিন্ন সংঘাতে ক্ষতিগ্রস্ত মানুষদেরও গ্রহণ করছে। প্রতি বছর এই হারে অভিবাসন বৃদ্ধি বজায় থাকলে আগামী ২৬ বছরে দেশটির জনসংখ্যা হবে দ্বিগুণ।

Fig 3: OOV Canada immigration

সাবেক মার্কিন প্রেসিডেন্ট ডোনাল্ড ট্রাম্পকে পর্নতারকা স্টর্মি ড্যানিয়েলসের করা মামলায় গ্র্যান্ড জুরিতে সাক্ষ্য দেওয়ার জন্য আমন্ত্রণ জানিয়েছে নিউইয়র্কের প্রসিকিউটররা। এটিই হতে পারে কোনো সাবেক মার্কিন প্রেসিডেন্টের বিরুদ্ধে প্রথম ফৌজদারি মামলা।

মামলাটির সূত্রপাত ঘটে স্টর্মি ড্যানিয়েলসের করা একটি অভিযোগ থেকে। যেখানে ট্রাম্প তার আইনজীবী মাইকেল কোহেনকে তাদের কথিত সম্পর্কের বিষয়ে কথা বলা বন্ধ করার জন্য অর্থ প্রদানের নির্দেশ দিয়েছিলো। ট্রাম্প তাদের যৌন সম্পর্কের কথা অস্বীকার করেছেন। কোহেনের সাক্ষ্য মতে ট্রাম্প তাকে ২০১৬ সালের নির্বাচনের আগে ১ লাখ ৩০ হাজার ডলার প্রদানের নির্দেশ দিয়েছিলো। ট্রাম্প কোহেনকে ফেরত দেওয়া অর্থ আইনি ফি হিসাবে রাষ্ট্রীয় রেকর্ডগুলিতে তালিকাভুক্ত করার অপরাধে অভিযুক্ত হতে পারেন বলে ধারণা করছেন বিশেষজ্ঞরা। ২০২১ সালে এই তদন্ত বাতিল করা হলেও ম্যানহাটন জেলা অ্যাটর্নির পৃথক তদন্তের জন্য তাকে জুরিতে ডাকা হয়েছে।

Fig 4: OOV Trump Scam

চকলেটের স্বাদ অনুশোচনার মতো পুরস্কার জেতার সুযোগ হারিয়ে এমনই মন্তব্য করলেন ব্রিটিশ রেডিও উপস্থাপক ও টেলিভিশন ব্যক্তিত্ব রোমান কেম্প। খাওয়ার সময় ছবি না তোলায় যদি হারাতে হয় ১৩ লাখ টাকার পুরস্কার তবে অনুশোচনা কার না হবে।

ক্যাডবেরি ব্র্যান্ডের 'ক্রিম এগ' চকলেটের সঙ্গে নিজের তোলা ছবি জমা দিলেই পেতেন প্রায় ১৩ লাখ টাকা। দেখতে ব্যতিক্রম হওয়ায় টুইটারে চকলেটটির একটি ছবি পোস্ট করে এর সম্পর্কে জানতে চেয়েই চকলেটটি খেয়ে ফেলেন রোমান। পোস্ট করা চকলেটের ছবিতে শুধু তাঁর হাত দেখা যাচ্ছে। যুক্তরাজ্যে কোম্পানিটির বিশেষ প্রতियোগিতার অংশ হিসেবে অর্ধেক সাদা আর অর্ধেক দুধের ১৪৬ টি বিশেষ চকলেট বিভিন্ন দোকানে লুকোনো ছিল। এর মধ্যে ছয়টির জন্য পুরস্কার ছিল ১০ হাজার পাউন্ড আর তিনটির জন্য পাঁচ হাজার পাউন্ড।

Fig 5: OOV Chocolate Price

ত্রিশ বছর ধরে মৃত মানুষের সাথে বসবাস করছেন পেরুর এক যুবক। শুনতে অবাক লাগলেও এটাই সত্যি।

গত শনিবার পেরুর পুনো শহরে এমন এক ঘটনার সাক্ষী হলো দেশবাসী। জুলিও সিজার নামের ওই যুবক ডেলিভারী ম্যানের কাজ করেন। ত্রিশ বছর ধরে একটি মমির সাথে বসবাস করছেন। সিজার বলেন, মমিটি তার সাথেই থাকে। তার শোবার ঘর, টেলিভিশন এবং পড়ার টেবিলের পাশেই তার অবস্থান। পেরুর ন্যাশনাল পুলিশ জানায়, শনিবার একদল লোককে রাস্তায় পাশে মদ্যপান করার সময় তাদের তল্লাশী করতে গিয়ে তারা এই মমির সন্ধান পান। মমিটিতে আদর করে জুয়ানিটা বলে ডাকেন সিজার। বলেন, তিনি মমিটি পেরুর জাদুঘরে দান করতে চেয়েছিলেন তার পূর্বপুরুষরা। কিন্তু ব্যর্থ হয়ে সেটা তার সাথেই রেখে দেন। মমিটি ৩০ বছর ধরে তাদের পরিবারের একজন সদস্য হয়েই রয়েছে। ঘটনাটি তদন্ত করছে পুলিশ।

Fig 6: OOV Peru Mummy

গেল শুক্রবার অস্ট্রেলিয়ার মেনিন্দি শহরের ডার্লিং নদীতে কয়েক লাখ মৃত মাছ ভেসে থাকতে দেখা গেছে। আরও বাড়তে পারে মাছ মৃত্যুর সংখ্যা।

ডার্লিং-বাকা নদী অস্ট্রেলিয়ার বৃহত্তম নদী ব্যবস্থা মারে ডার্লিং বেসিনের একটি অংশ। আঞ্চলিক শহরের স্থানীয়রা পানি সরবরাহের জন্য এর উপর নির্ভরশীল। খরা এবং মানুষের ব্যবহার বৃদ্ধি মারে ডার্লিং ইকোসিস্টেমের স্বাস্থ্যকে প্রভাবিত করেছে। ২০১২ সালে নদীটিকে শুকিয়ে যাওয়া থেকে বিরত রাখতে এবং এটিকে স্বাস্থ্যকর স্তরে ফিরিয়ে আনতে পদক্ষেপ নেয়া হয়েছিল। তাপমাত্রার অস্বাভাবিকতার কারণে অক্সিজেনের মাত্রা কমে যাওয়ায় এই উদ্ভেগের সৃষ্টি হয়েছে বলে ধারণা করছে কর্তৃপক্ষ। ২০১৮-১৯ সালেও একই এলাকায় জলপ্রবাহ ও জলের গুণমান জনিত সমস্যা এবং হঠাৎ তাপমাত্রা পরিবর্তনের কারণে ১০ লাখেরও অধিক মাছ মারা গিয়েছিল। বিষয়টি খুতিয়ে দেখতে মৎস্য কর্মকর্তাদের ওই এলাকায় পাঠানো হয়েছে।

Fig 7: OOV Dead Fish

ঘামে ভেজা জুতো থেকে বিয়ার পান করলেন ব্রিটিশ পপ তারকা হ্যারি স্টাইলস।

গেলো সোমবার রাতে এমন কাণ্ড ঘটান হ্যারি স্টাইলস। অস্ট্রেলিয়াতে তার প্রথম শো 'পার্থ' অন মানডে নাইট-এ ৩০ হাজার ভক্তকে অবাক করে দিয়ে নিজের জুতো খুলে তার ভেতরে বিয়ার ঢেলে তার তা পান করেন হ্যারি। অস্ট্রেলিয়ায় এই প্রথাকে বলা হয় শোয়ে ট্রেন্ড। অস্ট্রেলিয়ার শোয়ে ট্রেন্ডটিতে সাধারণত জুতোর ভেতরে নেশাজাতীয় পানীয় নিয়ে তা পান করা হয়। প্রথাটি নিয়ে রয়েছে বেশ সমালোচনা। অনেক অস্ট্রেলিয়ানের মতে প্রথাটি অরুচিকর। হ্যারি এই কাণ্ডটি ঘটান তার এক ভক্তের উতসাহে। পানীয় পানের পর হ্যারি বলেন এটিই তার দেখা সব থেকে জঘন্য প্রথা এবং তিনি এর জন্য লজ্জিত।

Fig 8: OOV Harry Shoey

এতোদিন আমরা বড়জোর ভিন্ন চেহারার যমজ ভাইবোন সম্পর্কে জেনে এসেছি। কিন্তু যমজদের মধ্যে উচ্চতারও বড়ধরনের পার্থক্য হয়, এমন ঘটনা খুবই বিরল। আর এধরণের জমজেরই দেখা মিললো জাপানের ওকায়ামা শহরে। উচ্চতার পার্থক্য তাদের স্থান দিয়েছে গিনেস বুক অব ওয়ার্ল্ড রেকর্ডে। ডেক্স রিপোর্টে জানানো হচ্ছে বিস্তারিত।

প্যাকেজ:

যমজ এই দুইবোনের নাম ইয়োশি কিবুচি ও মিশি কিবুচি। বয়স ৩৩ বছর। উচ্চতায় পার্থক্য প্রায় ২ ফুট সাড়ে ৫ ইঞ্চি। এদের মধ্যে ইয়োশির উচ্চতা ৫ ফুট ৪ ইঞ্চি আর মিশির উচ্চতা ২ ফুট সাড়ে ১০ ইঞ্চি। নন আইডেন্টিক্যাল টুইন্স অর্থাৎ একরকম দেখতে নন এমন নারী যমজদের মধ্যে উচ্চতার পার্থক্যের নিরিখে গিনেস ওয়ার্ল্ড রেকর্ড গড়েছেন তারা।

আপস

১৯৮৯ সালের ১৫ অক্টোবর তাদের জন্ম। তবে দুটি আলাদা ডিম্বাণু থেকে। মিশি একটি হাড়ের রোগে আক্রান্ত। ফলে তার শারীরিক বৃদ্ধি বাধাপ্রাপ্ত হয়। ইয়োশির জীবন স্বাভাবিক হলেও মিশি নিজের উচ্চতা নিয়ে সংকোচবোধ করতো। খাটো হওয়ায় প্রায়ই দৈনন্দিন কাজেও সমস্যায় পড়তে হয়। মিশি তার পুরোহিত বাবার মন্দিরের প্রতিদিনের কাজকর্মে সাহায্য করে আর ইয়োশি কারখানায় কাজ করে।

আপস

খাদ্যাভ্যাস থেকে শুরু করে, পছন্দের রং সব ক্ষেত্রেই তারা একে অপরের থেকে আলাদা।

স্ট: আমরা একে অপরের থেকে একেবারেই আলাদা। ও খুবই আবেগপ্রবণ, খুব সহজেই কেঁদে ফেলে।

এতো পার্থক্য সত্ত্বেও খুবই ভালো সম্পর্ক তাদের। বিপদে আপদে একে ওপরের পাশে থাকে সবসময়।

স্ট: যখন স্কুলের অন্য বাচ্চারা আমাকে বিরক্ত করতো তখনবোনকে সাহায্যের জন্য ডাকতাম আমি।

ইয়োশি এবং মিশি শারীরিক প্রতিবন্ধীদের উৎসাহ জোগাতে চান। জনসম্মুখে এসে দেখাতে চান, শারীরিক অক্ষমতা সত্ত্বেও অনেক কিছুই করতে পারে তাদের মতো মানুষ। জীবন যুদ্ধে টিকে থাকতে পারেন স্বাভাবিক মানুষের মতোই।

পে-অফ।

Fig 10: PKG Twins Height

খেলনা বা পুতুল কে না ভালোবাসে। আর যদি সেই পুতুলটি হয় নিজের কোনো মৃত পোষা প্রাণীর ছবুছ প্রতিকৃতি, তাহলে তো কথাই নেই। এমনই একটি বিচিত্র খেলনা দোকানের কথা জানা গেছে ফিলিপাইনে। পেট লাভারদের মারা যাওয়া সকল পোষা প্রাণীর ছবুছ স্টাফড টয় তৈরি করা হয় সেই দোকানে। বিস্তারিত ডেক্স রিপোর্টে।

প্যাকেজ:

৪৮ বছর বয়সী ফিলিপিনো খেলনা নির্মাতা ডেভিড ট্যানের পোষা গোল্ডেন রিট্রিভার কুকুরটি মারা যাওয়ার পর এটিকে স্মৃতি করে রাখতে তিনি এর একটি প্লাশি তৈরি করেন। প্লাশি মূলত বিভিন্ন প্রাণীর আদলে তৈরী খেলনা। পরবর্তীতে পেট লাভারসদের এই পরিষেবা দিতে একটি দল তৈরী করেন ডেভিড। ২০ সদস্যের দলটি ক্লোন তৈরির জন্য স্থানীয় এবং আন্তর্জাতিক অর্ডার পেয়ে থাকে।

আপস

তাদের তৈরি ক্লোনের মধ্যে রয়েছে বিভিন্ন প্রজাতির কুকুর, বিড়াল, এমনকি হ্যামস্টার এবং খরগোশের মতো ছোট প্রাণী। খেলনাগুলো বানাতে গ্রাহকদের নিজেদের পোষা প্রাণীর ছবি, ডিডিও এবং পরিমাপ প্রয়োজন হয়।

আপস

প্রাণির আকৃতি দিতে ধাপে ধাপে প্রথমে কার্ডবোর্ডে আঁকা, পরে এটিকে ফেব্রিকের উপর সেলাই করা এবং পরিশেষে স্টাফিং ভরা হয়। সিন্থেটিক পশমে মৃত পোষা প্রাণীর রঙ এবং চিহ্নগুলি পুনরায় তৈরি করতে জটিলভাবে এয়ারব্রাশ করা হয়।

সট: আমরা ট্যাক্সিডার্মি বা সত্যিকারের প্রাণির লোম বা চামড়া ব্যবহার করছি না। প্রকৃতপক্ষে এটি পুরোপুরি স্টাফড খেলনা।

গ্রাহকদের কাছে বেশ জনপ্রিয় হয়ে উঠেছে খেলনাগুলো।

সট: যতবার আমি এটি দেখি এবং স্পর্শ করি, স্মৃতিগুলি যেনো আমার কাছে ফিরে আসে। আমাদের একসাথে কাটানো মুহূর্তগুলো মনে পড়ে যায়।

প্রতিটি প্লাশি উৎপাদন করতে সময় লাগে প্রায় দুই দিন। আকার এবং পরিমাপের উপর নির্ভর করে প্রতিটি পোষা প্রাণীর মূল্য প্রায় ৩৫শ পেসো। যা গ্রাহকদের তাদের ভালোবাসার প্রাণির প্রতিচ্ছবি নিজের কাছে রেখে দিতে তুলনামূলকভাবে খুবই কম দাম।

পে-অফ।

Fig 11: PKG Dead Animal Toy

PRESENTER

অদ্ভুত সব সাজের মেলা হিসেবে মেট গালা সর্বোত্রই বহুল পরিচিত। বিশ্বের অন্যতম সেরা ফ্যাশন শো মেট গালা এবার আনলো অদ্ভুত সব সাজের চমক। অদ্ভুত সব সাজের সাথে নামি দামি সব ব্র্যান্ডের পোশাকে দেখতে পাওয়া যায় অসংখ্য ইন্টান্যাশনাল প্রথম সারির সেলিব্রিটিদের। বিস্তারিত ডেক্স রিপোর্টে।

PKG

মেট গালায় অদ্ভুত সব লুকের জন্য আজকাল হলিউডের এই রেড কার্পেট ইভেন্টটি বরাবরই আলোচনায় থাকে। নতুন নতুন ফ্যাশনে লাইম লাইটে আসতে যেনো সেলিব্রিটিরাও যেন মুখিয়ে থাকে। এবারের মেট গালা যেন সেই সুযোগ এনে দিলো বিশ্বমানের তারকাদের।

আপস

কি ছিলোনা এবারের মেট গালায়! এবারের রেড কার্পেট থিম ছিলো কার্ল লেগারফিল্ড এ লাইন অব বিউটি। জার্মানির প্রয়াত ফ্যাশন ডিজাইনার কার্ল লেগারফিল্ডকে শ্রদ্ধা জানাতেই এই প্রয়াস।

আপস

বলিউড অভিনেত্রী আলিয়া ভাটের প্রথম মেট গালায় সাদা মুক্তির পোশাকে সবার নজর কেড়েছে স। কালো ম্যাচিং পোশাকে প্রিয়াংকা চোপরা এবং নিক জোনাস জুটিকেও দারুন লাগছিলো।

আপস...

রিহানা সাদা ভ্যালেন্টিনো লুকে সবার নজর কেড়েছে। সবাইকে অবাক করে দিয়ে কার্ল লেগারফিল্ডের বিড়াল চৌপেটের আকৃতিতে হাজির হয়েছিলো ডোজা ক্যাট এমনকি তার দেয়া ইন্টারভিউ এ বিড়ালের ভাষায় কথা বলে সকলকে হাসিয়েছেনও তিনি। অ্যান হ্যাথওয়েকে তার লম্বা টুইড ভারছাচি গাউনে মনোমুগ্ধকর লাগছিলো।

আপস

এছাড়াও লিলি কলিনসের নজর কাড়া লুক এবং জেনা ওটেগার ড্রামাটিক ভাইব ছিলো উপস্থিত সকলের মন কাড়ার মতো। দেখা গেছে সুপারমডেল জিজি হাদিদ, কিম কার্ডাশিয়ান, কাইলি এবং কেন্ডাল জেনারকেও।

পে অফ

Fig 14: PKG Met Gala Fashion

Presenter

সালমান খান আর ভেক্টরটেশের লুঙ্গি ড্যান্স এর সাথে রাম চরণ এর অর্থাৎ করা কামিওতে এবার মেতেছে ভক্তরা। সালমান খান এবং ভেক্টরটেশের আপকামিং মুক্তি কিসি কা ভাই কিসি কি জান এর নতুন গান ইয়েন্তেমা ভক্তদের মনে তুলছে নাচের ঝড়। এই ঈদেই মুক্তি পেতে চলেছে ফারহাদ সামজি পরিচালিত এবং সালমা খান প্রযোজিত এই মুক্তি। গানটিতে রাখা হয়েছে একটি পাটি থিম। এমন একটি পাটি যাতে আপনিও অংশ নিতে চাইবেন। So viewers lets enjoy the song.....

Package

আপস

গানটির শুরুতে সালমান ভাই এর সাথে সহ অভিনেতা ভেক্টরটেশ কে তালে তালে নাচতে দেখা যায়। পরনে তেলেগু ধাঁচের হলুদ শাট এর সাথে সাদা রঙ এর লুঙ্গি। চেম্বাই এক্সপ্রেস এর লুঙ্গি ড্যান্স এর পর এই গানটিই যেন নিয়ে আসল লুঙ্গির সাথে নাচার জন্য নতুন স্টেপ।

আপস

রামচরণের ফ্রেমে প্রবেশের পর গানটি পড়ছে গিয়েছে সম্পূর্ণ এক ভিন্ন লেভেলে। গানটিতে আরও রয়েছে পূজা হেগড়ে, শেহনাজ গিল, রাঘব জুয়াল এবং পলক তিওয়ারি। কালারফুল ব্যাকগ্রাউন্ড এ নাচতে দেখা যায় হাজারও ব্যাকগ্রাউন্ড ড্যান্সারদের।

আপস

ইয়েন্তেমা গানটি গেয়েছেন বিশাল দাদলানি এবং পায়ের দেব। সুর করেছেন পায়ের দেব। রকিং গানটির কথা এবং র্যাপ লিখেছেন শাব্বির আহমেদ ও রাফতার।

Back-link

woow সত্যিই যেন একটি রকিং পাটি শেসে ফিরে আসা।। গানটি সত্যিকার অর্থে ব্লকবাস্টার। সালমান খান, ভেক্টরটেশ এবং রাম চরণ এর স্টেজ ভাগ করে নেয়া এ যেন ইতিহাস। এরপরও কি ভক্তরা পারবে গানটির সাথে না নেচে থেমে থাকতে। So viewers, আপনি যদি বলিউড সং লাভার হন এখনই গানটি প্লে করে crash the stage.....

Fig 15: It's Amazing Yentamma

PRESENTER

ব্ল্যাকপিংকের হাউ ইউ লাইক দ্যাট অথবা লেটস কিল দিজ লাভ গান কে শোনেনি। হ্যা, বলছি জনপ্রিয় দক্ষিণ কোরিয়ান গার্লস গ্রুপ ব্ল্যাকপিংকের কথা। কে-পপ মিউজিক ব্যান্ডের জনপ্রিয়তা বাড়ার সাথে সাথে চলছে সিংগারদের সোলো ডেবু। আজ কথা বলবো ব্ল্যাকপিংকের ৪ মেম্বারের মধ্যে ওলডেস্ট জিসুকে নিয়ে। তার বয়স ২৮ বছর। জিসু একাধারে সিংগার, সং রাইটার, ডেন্সার এবং একট্রেস। এবার গ্রুপটির সর্বশেষ ম্যান্বার হিসেবে অবশেষে একক অ্যালবাম 'মি' দিয়ে স্টানিং সোলো ডেবু করেছে জিসু। ওয়েল চলুন তাহলে এবার চোখ ফেলি গানটিতে।

PKG

এবার মুক্তি পেলো জিসুর একক অ্যালবাম 'মি' যেখানে ফ্লাওয়ার এবং "অল আইজ অন মি" শিরোনামের দুটি ট্র্যাক রয়েছে।

আপস....

তার প্রথম একক গান ফ্লাওয়ার নামটি বেছে নেয়ার কারণ এটি তারই ভাবধারাকে প্রকাশ করে। সেইসাথে রোমান্স জীবনে হতাশা থেকে কিভাবে মুক্ত হতে হয় তাও ফুটিয়ে তুলেছেন।

আপস....

যদিও এর লিরিক্স নেই দুঃখ বা হতাশার ছাপ। যেখানে নিজেকে তিনি তুলনা করেছেন ফুটন্ত ফুলের সাথে।

আপস...

মি-এর দ্বিতীয় ট্র্যাক All Eyes On Me তে পপ-সঙ্গীতের সাথে অসাধারণ নাচের প্যারফরমেন্স দর্শককে মুগ্ধ করেছে। গানের কথাগুলো যেন জিসুর প্রতি ফোকাস করতে বাধ্য করে। তার প্রতিটি লিরিক্স যেন আত্মবিশ্বাসের সুর।

BACK-LINK

Well well well....জিসুর সোলো ডেবু শেষে হলেও it's well worth the wait. ভক্তরা অবশেষে দেখতে সক্ষম হয়েছে যে ব্ল্যাকপিংকের তথাকথিত "সবচেয়ে উপেক্ষিত" সদস্যটিও তার নিজের গল্প বলার জগতে প্রসারিত হতে পারে। ২০২২ এর হট ১০০ কে-পপ আইডল এর তালিকায় টপ টেন এ নিজের জায়গা করে নিয়েছে জিসু। শুধু সঙ্গীত জীবনে নয় ২০১৫ সালে সিরিজ দ্য প্রডিউসার এ একটি ক্যামিও চরিত্রে দর্শক মাত করেছেন। সেইসাথে ২০২১ সালে মুক্তি প্রাপ্ত সিরিজ নোড্রপ এ প্রধান ভূমিকায় অভিনয় করে বেস্ট একট্রেস এর এওয়ার্ড ও জিতে নিয়েছেন। সো ভিউয়ার্স, উইশ হার অল দ্যা বেস্ট ফর হার সোলো ক্যারিয়ার।

Fig 16: It's Amazing Blackpink