

**Internship Experience as a Junior Editor of Digital Media at *DBC News***

**Channel**

by

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**Declaration:**

It is hereby declared that

1. The internship report submitted is my own primary work while completing degree at BRAC University.
2. The report does not contain any material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain any material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources for help.

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Maliha Tasnim

## Table of Contents

<b>Declaration</b> .....	<b>ii</b>
<b>Acknowledgement</b> .....	<b>iii</b>
<b>Glossary</b> .....	<b>iv</b>
<b>Chapter 1 Introduction</b> .....	<b>1-3</b>
<b>Chapter 2 Brief History of <i>DBC News Channel</i></b> .....	<b>4-5</b>
<b>Chapter 3 Structure of <i>DBC News Channel</i></b> .....	<b>5-9</b>
<b>Chapter 4 Terminologies Learnt at <i>DBC News Channel</i></b> .....	<b>10-13</b>
<b>Chapter 5 Application of 5 News Factors while Writing a News Article</b> .....	<b>14-16</b>
<b>Chapter 6 Scopes and Objectives of <i>DBC News Channel</i></b> .....	<b>16-20</b>
<b>Chapter 7 Application of Theories and Terminologies</b> .....	<b>20-24</b>
<b>Chapter 8 Internship Experience</b> .....	<b>25-26</b>
<b>Chapter 9 Conclusion</b> .....	<b>26-27</b>
<b>Chapter 10 Recommendation</b> .....	<b>27</b>
<b>Appendix</b>	

## **Glossary:**

**Beats:** Specific reporters in a newsroom who are in charge of guard.

**Dub:** It makes recording of a recording.

**Headlines:** 'Tease' read at the starting of the newscast.

**Package (PKG):** Contains a sound bite between the introduction and the epilogue.

**Voiceover:** A news presenter reads a script live.

**Vox pop:** short interviews of public while gathering new



## 1. Introduction

Elon Musk, Chief Executive officer of Tesla which makes electric cars and batteries. He once said, “Persistence is very important. You should not give up unless you are forced to give up.” My believe is, being a journalist requires a lot of persistence so I started my journey towards being a journalism by taking baby steps. My first step was starting internship at *DBC News Channel*. It is true that there are some age boundaries for job obligation but there are no boundaries for gaining knowledge. For example, I found one intern who was much superior to me in terms of age. He inspired me in such a way to believe that, in order to gain knowledge, no particular age is needed. Internship benefits a student in two ways. One is to complete the prerequisite of Bachelor’s degree and other way is to explore the glimpse of job life.

I chose Media and Journalism as my area of concentration for multiple reasons. To begin with, my spirit of inquiry was about how reporters gathers news, how they process the news and publish them and how they deliver the news to the audiences worldwide. There are many processes and I wanted to learn about all of them. My curiosity had no bounds to know more about journalists and media and also how they managed to collect the news from different places

from all around the world. Furthermore, I had the urge to know about the news presenters, desk reporters, online portals of various news channels, how to write a news article based on the information that has been gathered by the news reporters and so on. Besides, I got to learn about my own culture and foreign culture as well. Another reason was I admired all the practical aspects of Media and Journalism studies. For example, being innovative is a must to fit in the world of media. While writing a news article by combining the information I have, I have to make sure that I can lure a great number of audiences through creativity because gaining their support and attention will make sure the news is more acceptable and trustworthy. I have to research their cultural backgrounds, origins, ideas, beliefs and norms as well. This kind of investigation instills a thrill in me. The last reason behind my choosing of media and journalism is the society. There are numerous of mysteries in society and the people who are living in it. An investigative reporter can shed lights on those mysteries. These mysteries could be anything. For example, a mystery behind a crime and the criminal, a mystery behind a bumper production of any kind of agricultural product. Therefore, I chose this field to know the unknown.

I was delighted to join *DBC News* channel as an internee because of multiple reasons. Firstly, I have huge urge to know more about desk reporting and online portals. I dropped my CV for the vacant position of the Junior News Editor post which was required for the Digital Media section of *DBC News*. They interviewed me and wanted to know the reason I wanted to join as an intern. Besides *DBC News*, I dropped my CV at other news channels as well, such as, *Boishakhi Television*, *Anondo Television*, *Somoy News*, *Channel I* and many more. Among all those organizations, HR department from *DBC News* called me first. More importantly, *DBC News* has a fascinating newsroom. I always used to watch the newsroom on the television. Also,



the decoration of the newsroom was very attractive. The lunch and refreshment they provide for the employees are very commendable. Co-workers at *DBC News* are very helpful, supportive and co-operative, which made my internship tasks easier to understand. Thus, learning new things at that particular organization and gaining experience from the environment were very pleasant for me.

## 2. History of *DBC News Channel*

The history of *DBC News* can be dated back to 21<sup>st</sup> September, 2016. The full form of DBC is ‘Dhaka Bangla Channel’. Since then, the organization has been broadcasting news programs and talk-shows 24 hours each day. The founding manager of *DBC News* is Shahidul Ahsan and the founding editor of news is Monjurul Islam. The journey of *DBC News* started with a broadcast of the 10 am news. Besides, broadcasting the news and talk- shows there are two main shows that are aired, one of them is ‘Rajkahon’. It is a primetime political talk show hosted by Sharmin Chowdhury, a television journalist. Another program is ‘Choturnogo’. This is a weekly show featuring individuals from the arts and entertainment field.



Figure 1: Logo of *DBC News*

*DBC News Channel* invites young students and offers a significant amount of time and energy to prepare them for a journalism career. In terms of the workplace environment, this is a gender-neutral organization where both males and females can work in a safe and relaxed atmosphere. There is no gender discrimination. The news portal covers the important news headlines in an article format. This feature helps the public understand easily.

### 3. Structure of *DBC News Channel*

According to the Editors at *DBC News*, a large number of interns finished their internship gracefully from this news channel. Some of the previous interns were kept as permanent Senior News Editors based on their best performances. Certainly, there were differences between National, International, Sports, Business and Entertainment sections.

**Editors for National News:** Reporters who work as desk reporters of National news have more workloads than any other section in *DBC News*. News from every part of the country keep coming 24 hours a day. It is editor's job to edit the news for it to be publish finally.

**Business News Editors:** Business news is broadcast at 11 am and 5 pm. Sometimes the business news items are also broadcast partially at night at 9.30 pm. Editors for business related news keep an eye on the news scripts are correct, information are authentic and accurate right before broadcasting the news.

**Editors for International News:** Everyday International Newsroom broadcasts its news items at 1 pm, 3 pm and 10 pm. Sometimes the international news items are also broadcast partially in the morning. Before broadcasting the news, editors check the news multiple times.

**Sports News Editors:** Sports news editors broadcast their news items at the end of each broadcast schedule. Sometimes they have special broadcast news. Also, during the world cup of any game, they broadcast for a long time. At this point, the reporters are not shown on the screen, rather footages of cricket, football, Olympics is also shown along with the commentary.

**Editors for Entertainment News:** This part covers news items regarding celebrities and personalities within the country and worldwide. They have special news events as well. For example, they may broadcast a long documentary on Mark Zuckerberg's birthday. It is very important to broadcast the correct information. So, editors must check every scripts twice.

**Work Schedule Shifting:** News editors work both day and night shifts. In the digital media sector, the working time for online portals is 7 am to 3 pm, 4 pm to 6 pm, 6 pm to 9 pm and 9 pm to 1 am. There are two days per week for holidays. Interns who are there to fulfill the requirements of a Bachelor's degree do not get any salary, rather they only get free lunch.

**Upper Rank Ascension:** Appointment of workers usually begins from the trainee level.

Trainees are superior to interns. Later on, trainees get promoted to Senior News Editors. Trainers are the professionals who work full time. New employee start works as interneers. If they improve, then they can become trainee. The trainee becomes a junior editor when he or she fulfills the expectation of becoming a trainee. They gradually become a senior editor. They work in a specific group which is known as the 'Output Section'. Usually, they edit everything. For example, news title of the news, sentences etc. Besides that, they give permission to broadcast news. Then, an editor gets promoted to the Senior Editor. The numbers of senior editors are very few. *DBC News* has only three senior editors. At last, a senior editor can become the chief of the newsroom based on their adequate performances for at least 10 years.

**Production Control Room:** This is a restricted area only for interns. They are not allowed to work in this room. The importance of this room is to run the news programs, broadcast advertisements, and control each program which is broadcast every day. However, interns can observe the work with the producers on duty.

In case of an emergency, some news need updates. For example, an opening ceremony of a flyover was supposed to be held at 12 pm, but the program was cancelled a few minutes earlier. For that reason, the Production Control Room (PCR) canceled the news. If any last minute's update is required, then they edit the news and broadcast it. Investigation on the productions of the news channel is done by PCR as well. To monitor the coherence of the news arrangement, senior desk reporters check the schedule of news program routinely.

**Graphics:** People who are working in this area are involved with images. They can edit photos. The size of the image or color can be changed if necessary. They also work to set up the still images. Three images pop up on the large screen behind the news presenter whenever he or she talks. They do not have to deal with the videos or motion pictures. People who work in the graphics department, organize the sequence of a number of pictures according to any written news report.

**Panel:** This part deals with moving pictures and videos. Here, they adjust timing of a video. They have to adjust the timing of a video keeping in mind the limitation of the reading time of a specific report. Obviously, these reports and the time limits of the videos vary in size. A video starts with the help of the reporters, and it ends when a news presenter is done with his or her news reading. Reporters provide instructions to the employees in the panel room. They instruct them about how to alter news broadcast with written scripts. Usually, the panel room is separated with a glass partition from the control room. Video editors in the control room are labelled as Panel A. They double check the work of the fellow video editors. Sometimes, video editors switch their positions from one section to another when necessary. Besides this, the editors in the panel room keep an eye on the news headlines and the archives as well. Without any valid ID card, no employee can enter either of the rooms.

**News Headlines:** Among all the news broadcasts every day, some news is considered to be very urgent. That news requires special attention. Most of the time, news also appears in the scrolling section at the bottom of the television. Therefore, work on the news headlines is one of the most

challenging tasks in the 'News Headline Section'. They also work on readjusting videos if needed.

**Archives:** Some news may not get aired at all. Sometimes, there can be an overload of news items. That type of news postponed for broadcast is kept in the archive section. In order to broadcast a news for later, a desk reporter has to e-mail the archive's server. People in the panel check the content and resend it to the server where the desk reporters work. Then the senior editors recheck the item and finally it reaches to the 'Production Control Room'.

**Voice Room:** At the DBC news channel, there are six small rooms containing a computer, a microphone and a mouth speaker. Only trainers and desk reporters have access to this room. They give voice to any foreigner who is involved in a news event. First, they translate a news report into Bangla and then they read out the translated part in the Voice Room (VR).

**Human Resource Department:** This is the most significant authority in the *DBC News* channel. Here, they keep track of all the activities of employees and give job to the new employees. They also investigate if a worker wants to resign or demand any type of increase in terms of advantages for an employee.

#### 4. Terminologies Learnt at *DBC News Channel*

Three months is very short time. However, interning with this organization for 5 hours six days a week was quite an amazing experience as an internee. I eventually came across and understood everything that junior editors do. They basically proofread all the scripts that a news presenter delivers in front of the camera. The terms I learnt are relevant to editors for online portal as well. Editors of online portal gather the news from the reports, write an article and publish it online. The terms mentioned below are related to write news articles for online portals of digital media as well. Now, I am going to explain step by step how they complete their tasks.

**In Vision:** This part is very common. Usually, it is placed at the very beginning of any news script. In this part, the news presenter stays within the audience's vision. When the news presenter presents the news, no footage or image is shown. In this part, a news script read by the news presenter deals only with the basic parts of the news story. It contains what the news is about, who the main subject is regarding the topic, where the news is basically taking place and why or how it happened. It is known as '5Ws and H' method that I learned in my ENG440: English for the Print Media course. Generally, footage or image is shown after the news presenter ends presenting the basics of a specific news story. This is where the 'In Vision' part concludes.

**Super:** It consists only of three lines. It is always necessary for all types of news contents. Firstly, the news title is placed in the first line. It consists two words. The second- and third-line cover the



main contents of the news item. The first title must not exceed three words. The second title must not exceed five words and the third title must not exceed seven words. These words have to be written in simple and attractive way. These words must contain the gist of the whole news story. These titles always appear at the bottom of the TV screen while the news is aired. Therefore, the audiences get a glimpse of that news whenever they look at the screen.

**Footage:** It has an audio-visual system. It is basically the relevant videos regarding any news topic that is broadcast at the time of the news presenters' oral description of the news story.

**Graphics:** Usually desk reporters prepare the 'In Vision' part. When it is time for graphics, a sequence is determined and images come one after another. The chronological order of images is maintained as the news reader gives the details of a news after giving the basic information.

**Package:** It is actually the largest type of written script, read out by the news presenters. A number of aspects come into consideration while preparing a package. First of all, topics for a package can be a soft story or any current event. For example, there can be a package on the issue of the ongoing genocide in Gaza.

On the other hand, Small Outline Transistor (SOT) or the sound bite is the edited slice of a news speaker. Depending on the context of the news, there can be more than one sound bite. Several SOTs can be spliced together with the edits. These can be included in the packages and SOTs. There are three different types of SOTs in a package and they are SOT, Sink and Voxpop. The voice can be either of a male or of a female. These SOTs are quoted in first brackets. It is only

applicable in TV channels. Double inverted commas while quoting prominent people is allowed in the print media.

The first SOT that a reporter can use is the quotation of influential people like government officials in a country. The principal of a school or the head of a church becomes influential if a reporter is preparing a package on any of those organizations. These SOTs are very short and precise.

The second SOT is also the quotations from influential people, but it is longer as it is detailed than the first one. This is known as Sink. When combined, both the SOT and the Sink give more than enough information. However, this combination is not always mandatory.

Voxpop has the quotation of simple people only. If a reporter is writing a package about an interesting company, then something said by one of their customers, salesman and other general people becomes a voxpop. The length of a voxpop is medium, neither too large, nor too short. The length of a voxpop depends on the content, the context and the gravity of the news topic.

Preparing a package is more time consuming than preparing graphics. Submitting a package in a short time is definitely a challenge. On the contrary, professional desk reporters are capable of making two or more packages every day. Time and practice make a reporter more efficient day by day.

**News Ticker:** Apparently, it is known as breaking news. A number of breaking news topics keep appearing in the bottom line. Usually the first line of the 'In Vision' part becomes the breaking news. News stories which are highly significant, but somewhat necessary, do not always require news tickers.

**Just In:** This is another type of news that appears just above news ticker at the bottom of TV screen. It contains the main news with a short incomplete but meaningful chunk of words. For example, "Gaza perished".

**BARCO:** When a news reporter reads out the 'In Vision' part, a number of images appear behind him or her. Those images are always related to the particular news item the news presenter talks about. For example, if a news item about Leonardo DiCaprio is being broadcast. In that case, three or more images of this actor will appear behind the news presenter. Actually, a curtain is used to make those images clearer. It is always mandatory to download images for BARCO. It is a catalogue of images which are shown on the curtain behind the news presenter. The reporters download relevant images from Google for every particular news item. Later, these images are sent to the people of the Graphics section for proper adjustment with BARCO.

## 5. Application of 5 Five News Factors while Writing a News Article

The factors that help reporters understand the level of significance of a news item are: Prominence, Proximity, Consequence, Oddity and Timeliness. Finding all the five factors in a news story is a heavy task. At least one or two news factors have a strong presence in a particular news story. After writing an article it is the editor's job to edit it thoroughly. Editors from the online portal of Digital Media at first go through the report collected by the reporters, then rewrite the news by applying relevant news value, the 5 factors of news and finally they publish the news on their online news portal. The detailed description of these five news factors is given below:

**Prominence:** A news content always requires something noteworthy. For example, new information about recent genocide can become a news item. The education system has been perished in Gaza. It was then broadcast as international news on *DBC News* channel, providing information about how education system got eradicated and what will be the outcome of this incident.

Also, a natural catastrophe has a major impact on a nation's economy. For example, the recent cyclone 'Hamun' destroyed the sub-coastal areas of Bay of Bengal. It was a national news item on that day. It had a huge amount of importance because there was a large number of casualties. In case of political importance, news related to the Ministers or the President of a nation is also significant.

**Proximity:** The place of occurrence always matters in making decisions whether a news item is important or not. According to the perspective of the inhabitants in Dhaka, a news that takes place in the city is almost always more significant than any other place. Hence, proximity depends on the viewer's geographic location. For example, Malala Yousufzai engaged with a lot of activities in Pakistan which are not broadcast by *DBC News*. Those topics are related to Pakistan only.

**Consequences:** This news factor refers to the overall impact on the people. For example, a news item gave information about the increasing tax on daily products. This will affect Bangladeshi economy. Therefore, the consequence of a news occurrence in a country can have impact on the residents of that nation.

**Oddity:** A news occurrence is different from regular news items can also be considered to be a news item. When I was doing my internship, the senior desk reporters of *DBC News* told me that many audiences are interested to see exceptional news stories. For instance, the man in Bangladesh with bark like trees and he was the only the fourth person in the world to have this symptom.

On 27<sup>th</sup> May, 2023, I wrote an article for the online portal of *DBC News* on the mysterious ship 'Titanic'. The news was about how the ship is still in the surface of the Atlantic Ocean. Oddity adds uniqueness in the list of news items. It not only gains the attention of the viewers; it also grabs the interest. It adds diversity in the category of news items.

**Timeliness:** Apparently the old news items never get broadcast in a television channel. A particular news item has a fixed deadline to be broadcast. For a television channel, the headline rules are very strict. For example, reporters who write for online portal, have to prepare news as soon as it occurs. Usually, interns struggle with the time limit. For example, the cyclone ‘Mocha’, occurred on 23<sup>rd</sup> May, 2023. The news on this cyclone will not carry any value now. However, it can currently be broadcast as a lengthy meaningful news feature that critically analyzes the incident.

## 6. Scopes and Objectives of Internship

A large number of questions can come out of my three months internship at *DBC News*. Among them, the following five questions are common. They also have major significance in discussing the opportunities and objectives of the internship at the organization.

- I. How efficient my academic courses were to help me during my internship?
- II. Was I able to achieve my goal as an intern? How far was I successful?
- III. What were my expectations as an intern at *DBC News*? Did they match?
- IV. What kind of expectations did my internship supervisors at DBC News have from me?

The answer to the first question is clear. All the courses I took during my undergraduate program indeed helped during my internship. To be a student of Media and Cultural Studies stream of the English and Humanities Department at BRAC University, I had to finish all the major courses in this area of concentration. Those courses are ENG331: Cultural Studies: Theory and Practice, ENG401: Editing, ENG404: Copywriting, ENG333: Globalization and Media, ENG440: English for the Print Media and ENG465: Translation Studies. All of the Media and Cultural Studies courses were related to my internship in every way. However, ENG465: Translation Studies, ENG404: Copywriting and ENG401: Editing had direct connections to my internship because I had to translate English news to Bangla and edit the news before uploading it to the online portals since I was an intern at the online portal, and also worked as a junior editor for the online portal at *DBC News*. I also learned several journalism terminologies when I was doing ENG401: Editing. Thus, I understood during my internship period that I had a purpose behind completing these courses. In the ENG466: Translation Studies course, I learned some strategies of translation I recall two types of translation methods. One is called 'Word for Word' Translation and the other is called 'Sense for Sense' translation.

The word for word translation method has literal or dictionary meaning. Sense for Sense, on the other hand, preserves the meaning and uses a different word for proper translation. For my job, I always needed to follow sense for sense translation. Otherwise, the translated text did not accurately represent the news story. Sense to sense translation helps to preserve the meaning and organizes the story in my own words.

Doing word for word translation is not forbidden for the editors. They do it when necessary. However, sense for sense translation is useful most of the time. When it comes to the arrangement of news contents in chronological order, I learnt a lot from ENG401: Editing. It taught me the 5Ws and H method (Who, What, When, Where, Why and How). Thus, I learnt to write the starting of one of the most common ways to write news. News contents are arranged according to the descending order of importance. I was also benefitted by ENG331: Cultural Studies: Theories and Practice and ENG333: Globalization and Media. Theories and terminologies in those courses like helped me understand the cultural context of the media and the society. This is how I was benefitted by the courses I completed. The answer to the second question is positive. I was not perfect or flawless like the professionals, but the editors of online portals at *DBC News* were satisfied with my performance. According to the chief of *DBC News*, Monjurul Islam, the rate of my progression and understanding of the activities of the online portal was praiseworthy. Within the first two weeks of my internship, I could prepare news that was suitable for online portal specially the national and international news.

Most of the time, I did not need the help of others to complete my work. My co-workers also gave positive feedback about my cooperation and adaptability to the work environment.

Addressing the third question, I had three expectations from *DBC News*.

- i. Get a good work experience
- ii. Gain practical knowledge about media and journalism and
- iii. Enjoy the working environment.

All my expectations were fulfilled successfully.



The answer to the fourth question is very easy. They expected punctuality, a hardworking attitude, enough knowledge of surroundings and integrity from me. Apart from three major aspects, they had other expectations such as the improvement of my writing skills. They filled up the evaluation form provided by OCSAR from BRAC University that had some questions about my capabilities:

I. Following Directions

II. Punctuality

III. Attitude towards work

IV. Self-motivation and initiation of follow-ups

V. Dress code

VI. Good writing skills

VII. English Communication Skills

VIII. Accuracy and error-free work

IX. Flexibility in the ability to work on several levels of job assignments

X. Ability to confront problems

XI. Interpersonal skills

XII. Ability to interact positively with other individuals

XIII. Internship objectives fulfillment

XIV. Understanding of the business practices

XV. Overrating of intern

The Manager of Online Portal at DBC News, Kamrul Islam who is my supervisor, rated these out of five

marks after discussing with my other supervisor Khaleduzzaman. I was rated four out of five

marks in most of the criteria. This is an indication that I could fulfill their expectations very well.

The experience fulfilled my objectives and goals. Goal is a long-term achievement. During my internship, my objectives for a week were to check the improvement of my writing proficiency, translation progress, and my vocabulary in English and Bengali. Lastly, I focused on the goal after three months of interning at *DBC News*. My goal was to experience the nature of the job as an editor. I believe that I acquired sufficient knowledge and experience and thus I was successful in achieving my goal.

## **7. Application of Theories and Terminologies**

When I started undergraduate at ENH department in BRAC University, I was thrilled to choose Media and Cultural Studies as a concentration area for my undergraduate program because it taught me many useful theories which were applicable while doing the internship.

I could not believe that some of the theories I learned would help me understand most of the task related problems during my internship. I saw how certain theories introduced to me in the media courses reflected the reality of media. In this chapter, I will relate the tasks of my internship with some theories.

**Panopticon and Gaze:** The French philosopher Michel Foucault's idea of the panopticon is derived from the English philosopher Jeremy Bentham's initial presents in Victorian England. Foucault described it as a ring-shaped device that maintains observation on the activities of each and every person.

Panopticon consists of two words- 'Pan' and 'Opticon'. 'Pan' means all or everyone in a community whereas 'Opticon' means observe. This is how Foucault described Panopticon.

This was to be used as a machinery to keep different groups under surveillance.

For example, during my internship at *DBC News*, news editors or reporting observed the society, and by observing, they are collecting news. The whole society is under their gaze because its every movement is being watched.

On the other hand, 'Gaze' is known as the 'vision' or 'eye'. This vision is the eye of the supreme authority who watches over everything and everyone. According to Foucault, the term 'Gaze' is a system of surveillance, under which people pass every day. Gaze creates interiorization among us through which people begin to keep an eye on themselves. In the article titled "Media Hegemony: A Failure of Perspective," Foucault argues, "an inspecting gaze, a gaze which each individual under its weight will end by interiorizing to the point that he is his own overseer. Each individual thus exercises this surveillance over, against himself" (Storey 110). When a person is continuously being watched, that person becomes conscious about him or herself. Hence, the idea of moral policing is established. While I was doing my internship, I was always under surveillance of my supervisor. So, I had to do my tasks properly and professionally.

**Connection between Hegemony and the Panopticon-Gaze:** Surely, there is a correlation among Panopticon-Gaze and hegemony. Speaking about the idea of hegemony, I learned this terminology in ENG331: Cultural Studies: Theories and Practice. Hegemony refers to the supremacy of the dominant group over a subdominant group. All these three concepts lead to power.

News editors and news reporters collect the news which will increase their viewers. Furthermore, I realized that government surveillance is also done successfully following the model of Panopticon because the government takes control of the center position, whereas everyone else stays at the circumference of the ring. Hegemony, in terms of power, establishes a link between Panopticon and Gaze. John Storey in an essay titled “What is Popular Culture?” describes the definition of hegemony from the perspective of Antonio Gramsci who was an Italian Marxist philosopher. According to Gramsci, hegemony is the way in which dominant groups in the society win the consent of the subordinate groups through a process of ‘Intellectual and Moral Leadership’ (Storey 1). This management is seen in different social classes. At present, people are being manipulated by the power of media. We easily believe what media says or shows us. It also means we are being manipulated by media and technology. Media does this mainly to gain profit in the economic market. For example, broadcast media does it in order to get more Television Rating Point (TRP) for profit. Similarly, it is done in social media in order to get more views and shares. Media can hegemonize us through its work and, we can be manipulated by its representation of varieties of different things. For example, advertisements of beauty products (concealer, foundation etc) without

any guarantee of safety can manipulate female customers through their representation by utilizing the power of media manipulation.

Yet another example is that, during the election, through the media candidates give people all kinds of hopes and promises to make their lives better. They manipulate people by sharing status or videos in social media. In broadcast media, politicians can often be seen as making false promises.

On the other hand, the government in a country can also use media to dominate people living under its rule. It is said that hegemony is applied not only to media but all classes of the society.

**Hyper-reality:** There is another terminology that is known as ‘Hyper reality’. It means there is no separation of reality from the representation or simulation done by media. Certainly, it is impossible to separate reality from simulation in the world of media. According to Bentham, the term simulation envelops the whole edifice of representation as simulacrum itself. It is related with symbols and it is a representation of an object. For example, people can easily get swayed by the version of a similar product, which is not real but is a replica of the original. In real life, we can get affected by fake news reported on social media due to insincere reporting due to insincerity or carelessness of the reporters. We often do not cross check the validity or the accuracy of the news.

**Ethics and Ideology:** It is very important in every aspect of one’s life. I learned about these terminologies in HUM103: Ethics and Culture. Speaking of ethics, I realized that the people who respect other’s values, norms and beliefs can adapt to a new

environment where circumstances are constantly changing. Good understanding among people emerges from tolerance and patience and other human virtues. Therefore, the human qualities of honesty, punctuality, discipline, etc are equally required for an intern to have ethical qualities. In the field of media, there are several kinds of ethics which one needs to follow while working. When I was an intern, my supervisor told me to be disciplined, honest, punctual and tolerant of others' opinions. Taking responsibilities is also considered an important part of ethics. Duties were assigned equally to every member in the newsroom. The interns are not subjected to any strict rules because the expectations of the newsroom from the seniors like chief editors and reporters is much less than the expectations from the professionals like the managers and the directors.

The most important ethics in media is that media should not be biased towards anything. However, channels are often biased. This biased attitude often makes it clear how different channels telecast news how the same information can be either contextualized and represented according to the private channel's ideological and company affiliations. Ideological values of the owners of private TV channels often dominate how each TV channel operates. Unfortunately, this hampers the standard of neutrality.

## 8. Internship Experience

I was thrilled to go to news channel and experience how an office works because Students with a concentration in Media and Cultural Studies have the opportunity to intern at news stations, newspapers, or advertising agencies. I started my internship at *DBC News* channel during the second last semester of my undergraduate program. My job was to write news articles for online portals. I was at the same time risky as well because people are always watching over for online work, and not only that, little mistakes are easily caught. Therefore, I always had to be very careful.

I had to start my work at 9 AM. I was honored and blessed to have had such a supportive team with me at *DBC News*. My supervisor, Mr. Kamrul Islam was extremely kind to everyone whenever we needed any help. All my co-workers were polite with each other. Whenever I made mistakes, they behaved really well and made me understand my mistakes.

The encouragement and appreciation I received from my teammates pushed me to work harder every day. I believe that a person's workplace etiquette and teamwork support can encourage them in multiple ways. I realized that the smallest task is just as significant as the largest.

Furthermore, my workplace taught me time-management skills as well as professionalism. Since media networks are continually engaging with the public, time management is critical. Shifts from 9:00 a.m. to 3.30 p.m. was the norm for me. The amount of effort depended on how exclusive the news articles were. On exceptional events, such as public holidays or religious festivals, there appears to be an increase in the normal flow of news items.

While interning at *DBC News*, I experienced the work life situation very closely. After that, I was able to discover my capability as a news editor. I received a variety of assistance from my coworkers and enjoyed the atmosphere.

## 9. Conclusion

Concluding a report is never an easy task. It reflects the entire experience of my internship. I was surely benefitted by most of the theories I learned in my courses at the university. I was able to see the application of textual theories in reality. Having Media and Cultural Studies as an area of concentration helped me enrich my knowledge about the practical work as well. In this report, I have clarified how I improved in terms of the official activities at *DBC News*, as I learnt the terminologies related to media courses. I could practically apply many of the theories and learnt strategies during my internship.

I realized that the references from textual theories and concepts have direct relations with practical world. The knowledge I gained from the English courses in my student life were not just



theories rather they were the means to solve problems eventually. When I studied theories in the courses such as ENG331: Cultural Studies, ENG331: Globalization and the Media, sometimes I found them difficult to understand and thought that they just appeared in texts. However, When I was interning at *DBC News channel*, I realized that theories can be applied. The internship also helped me to understand how important it is to be responsible and punctual. Realization of the significances of responsibility was important because I had to go to the *DBC News* channel office on time and finish my assignments on time.

## **10. Recommendation**

After my three-month internship at *DBC News Channel*, I have sufficient knowledge which will help in my career in the future. I am really grateful to be a student of English and Humanities Department at BRAC University. Moreover, choosing Media and Cultural Studies as an area of concentration gave me the opportunities to do an internship at a reputed channel.

However, it will be better if the department starts offering some on-air technology-based media courses which will help students to sharpen the critical thinking skills of the students. Most of the courses provided by the English and Humanities Department are based on Print Media. Introduction to the elements of electronic media will increase the experience and knowledge of the students in the long term. Therefore, the students will get a basic theoretical education about the new terms, language and working pattern that I had to learn as an intern.

## Appendix



**Image 2: My Published News**

Usually, the internees do not publish their names with the news article. Mostly, senior editors publish the news for online portal in Digital Media. This was my first work that was published with the approval of my supervisor.

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