

**Final Report On**  
**Internship as a Desk Reporter at *DBC News***

By

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An internship report submitted to the Department of English and Humanities in partial fulfillment of the requirements for the degree of Bachelors of Arts in English

Department of English and Humanities

BRAC University

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## **Declaration**

It is hereby declared that

1. The internship report submitted is my/our own original work while completing degree at BRAC University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

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## Letter of Transmittal

Roohi Huda

Assistant Professor, Department of English and Humanities

BRAC University

66, Mohakhali, Dhaka-1212

Subject: Internship report on “Internship as a Desk Reporter at DBC News”

Dear ma’am,

It is an honor for me to submit my internship report on “Internship as a Desk Reporter at DBC News”, where everything has been covered under your supervision. I have attempted my best to complete the report with the valid, essential information and recommended hypothesis in an important and fathomable manner. I trust that this report will meet the desires.

Sincerely yours-

---

Akashlina Chakma

Student ID: 19103005

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Date: 05/01/2023

Non-Disclosure Agreement

This understating is made and entered into by and between *DBC News* and the undersigned student at BRAC University named Akashlina Chakma for the commitment of avoiding the unapproved divulgence of confidential data of the organization.

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DBC News

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Akashlina Chakma

## **Acknowledgement**

At first I would like to thank both of my parents for supporting me and guiding me till now. Because of them I have always stayed strong and tried to do better in my academic results. Without them I never could be here where I am right now. Secondly, I would like to thank The Almighty God for keeping me safe and sound, being away from my parents. Next, I would like to thank my teachers and professors of BRAC University for helping me establish the creativity that was hidden inside me by which I could express my way of thinking through different writings. Further my internship supervisor, Roohi Huda ma'am is a real blessing to me. I have done many courses under her and she has been a great teacher who wants the best for the students and genuinely wants to help the students to do better in the academic studies. Lastly, I want to thank my supervisor at DBC News, Naim Tarique for giving me an opportunity to have a wonderful experience in the organization through which I have learnt many news things, and through this I have also developed my communication skills.

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## **Glossary:**

1. Panopticon: The term was introduced by Jeremy Bentham. It is a concept where people are kept in surveillance in a type of institutional building that is being used for the system of control.
2. Semiology: The study of different 'signs'.
3. OOV: A type of news story which has to be within the duration of below one minute. This type of news is being read by the presenters while presenting in live broadcast.
4. PKG: A type of news story whose duration is larger than OOV. The news story is not being presented by the presenters but is pre-recorded by the reporters for broadcasting in the news.

## Chapter 1

### Introduction

News is an important platform for knowing about the whole world sitting in a corner. This is getting more overwhelming day by day introducing people to great stories and facts throughout the media. The media itself is playing a great role in day-to-day life as people are now mostly dependent on it. Media is the source of recreation that entertains people when bored and also is the source of bringing amazing subjects of interest. Newspapers used to play a vital role from the very start as a source of media. Now news channels are creating more impact over the media as the details of the incidents are shown more as videos which cannot be seen in the case of a newspaper. Despite that, all of the media platforms are helping the people of all over the world with its credibility and adjustability with the modern changing world. Beside these, news can be easily gotten within the most used media platform like Facebook.

I never thought of taking admission in the English Department of BRAC University as my first choice. My parents suggested that I should enroll in this program as I received better results in my school and college days in the subject English. After getting admitted I realized that it was the best choice for me as I was interested in learning new languages and this will be able to help me to connect with all other cultures and languages as it is the language which is used almost throughout the world as an international language. Entering this department made me more creative and I could explore more about people and the world. From the very start of my program, I was not sure about the majors of the department. Later as I got introduced more with the majors, I decided to take media and culture as my major as media is a part of our daily life and I was also interested in different cultures of the world. This would help me to know more



about different kinds of people including their cultures, languages, customs and will also help me to build up my career in the future.

I have taken the major courses that are important for doing a major in media and culture. At first, I took the course ENG333: Globalization and the Media, which gave me a glimpse of the whole media and how it works. After this I did the course ENG404: Copywriting, which introduced me to the features of making different advertisements and how they are being introduced to the customers. I also did the course ENG401: Editing and ENG440: English for the Print Media. Both of the courses gave me the idea of organizing news stories and differences between different types of news in different newspapers. These also helped me to know how to write different kinds of news for different parts in the newspaper and magazines. Beside this I have also taken the course ENG331: Cultural Studies: Theory and Practices that gave me the idea of culture and different aspects of cultures are seen through different eyes and minds. Lastly, I completed the course ENG465: Translation Studies that helped me to practice translating articles from Bangla to English and English to Bangla. I have also taken some literature and history courses of my own choice and interest. These courses helped me to explore changes of human situation and mentality with the change of time.

The reason I chose to do my internship at *DBC News* was because of the place. It is now one of the leading news channels of recent days and is also convenient for me as it is near my University. As I was new to working in a news channel without experience, I had a tough time learning the works starting from my first day but surprisingly the working experience made me improve much better in writing news. The serious environment made me determined to work like a professional desk reporter and take my work seriously. The seniors were very helpful and friendly in case of teaching and helping with the work when needed. Overall, the internship

experience at *DBC News* was meaningful as the training I received will be able to help me for my career in future.

## Chapter 2

### A Brief History of *DBC News*

*DBC News* is a news channel which started its journey on 21<sup>st</sup> September in the year 2016. The head office of this news channel is situated in Mohakhali, Dhaka. The founding managing director of this channel was Sahidul Ahsan while Monjurul Islam was the founding news editor. The channel is owned by Dhaka Bangla Media and Communication Limited. The chairman of this news channel was Iqbal Sobhan Chowdhury, who is the former media adviser of Prime Minister Sheikh Hasina. He helped the channel to get a license from Bangladesh Telecommunication Regulatory Commission to broadcast as *Dhaka Bangla Television*. Later the channel started to broadcast the 10 am news with the name *DBC News*. The channel broadcasts news of national and international platform in Bangla language and it is broadcasted nationwide. Beside this, the channel also has the English news section which is broadcasted twice a day. There are also some other talk shows shown in some particular time in the channel like “Talikhata”, “Projuktir Tottho”, “Manchitro”, “Onnopokkho”, “Rajkahon”, “Shastho Kotha”, “Aini Somadhan” and many more.

### Chapter 3

#### **Organization Structure:**

The office of DBC News consists of four floors which are 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> floor in Ahsan tower, Mohakhali, Dhaka. Different floors have different parts of the organization. The information desk is situated on the 5<sup>th</sup> floor, where any information about the news channel is provided when asked. The cafeteria of the organization is also situated on the same floor alongside the HR (Human Resource) department. The information of every sector of the office is being recorded here. The conference room of the agency also can be found in this floor where different meetings are being held when needed.

In the 6<sup>th</sup> floor, the sector of videographers and video editors can be found. Different videographers are being assigned from here to go to some particular places for collecting footage alongside the field reporters. The panels where the videos are being edited by the reporters can also be found here. The main work of the video editors is to edit the videos according to the instructions provided by the reporters. The helpline sector of the agency can also be found on this floor. If any technical problem or any other problems can be found on set or in the office, they try to help when called. They can control almost all the personal computers present in the organization when needed and solve the problems found in the personal computers. Above the floor there are also two more floors where the main works of the news channel are done.

In the 7<sup>th</sup> floor, there remains the newsroom where different desk reporters work alongside each other. The desks are organized in a round-like structure where the reporters of different sectors work. There are the desks of the sector of National news, sector of International news and the sector of English news. The production team also works there in the middle of every other sector,

which holds the power of providing panels for the reporters. On the left side the desk of the chief news editor of the English news section and other news sections can be found. They usually observe the works of the reporter and also call someone particularly when needed. They also act as the supervisors of every reporter. Beside the newsroom there are two rooms where the news are being broadcasted and presented by the presenters. One of these rooms is being used always and the other room is kept to use when needed. The other room is also being used to practice presenting news for the news trainers in this agency. Beside that room there are the desks of the directors who direct the presenters while presenting.

There is also the 8<sup>th</sup> floor where one needs to go through the right side of the newsroom. The workers here handle the news online and this floor also has the IT (Information Technology) department where they help in the online news portal through different sources like Facebook, YouTube and many more. Overall, the whole organization has many CCTV cameras on every floor.

## Chapter 4

### My daily task

After joining *DBC News* as an intern I was appointed at the International desk as a reporter. As I had no experience, it was difficult for me to cope with my task from the beginning. The main part of my daily task was translating a Bangla text into English and editing it to make a news. Sometimes I had to take help from the google translator while translating. Most of the news I wrote were 'OOVs', which are read by the news presenters while presenting news in live telecast.

I also wrote some of 'PKGs' or 'packages' for the practice, which are longer than 'OOVs' and these types of news are being pre-recorded by the reporters who write them, before telecasting them in live news. As I was assigned to write 'OOVs' most of the time, I used to write one daily from the beginning and increased writing more news daily over time. Later, I used to write two to three news articles daily and sometimes four news articles. Every time after writing the news I have to give it a 'super' and a headline for the news story. 'Super' is basically the short name by which the news story is saved in the news portal. Then I had to get it checked by the seniors to know if there was any mistake. After that I have to search for the footage for the news story I have written, and rename them after downloading them in the international folder of the computer. I have to ask for a seat in the panel from the production team for editing the footage or footages I saved.

Sometimes panels cannot be given as there is a lot of work load and I have to wait for a long time because of that. After getting a seat in the panel I have to go to the panel room for editing the footage. I was instructed to go to the panel room in person to see how the work is done in the panel. I have to go to a particular room number which was given to me by the production team.

Every time different room numbers are given where a seat is available. The video editors are there to help the reporters to edit the videos for the news. I have to instruct the video editors where to cut and merge, and how many seconds the video should be. I also have to tell them the name of the file with which the edited footage will be saved so that the footage can be easily identified when searched. Then I have to head back to the newsroom to write another piece of news and the same circle goes on every time I write a news story.

## Chapter 5

### Research and Writing:

One of the parts of my work in DBC News was doing research and editing the texts. There are different sources from which the International news is being collected as the channel does not have reporters in different countries outside Bangladesh and also mainly focuses on broadcasting Bangla news. As I was a worker in the International news section, I was instructed to research different latest international news from different relevant and famous news sources like *Reuters*, *BBC News*, *CNN* and many more.

For different regions there are different kinds of sources. For example, the relevant news of Pakistan can be found from *Geo News*, while the important news of the Middle East or majority Muslim related news of different countries can be found from *Al Jazeera*. Again, the important news or the latest news of India can be found from *NDTV*. I had to search for the latest news and edit that news by bringing out only the facts rather than any details. Then I have to write them by translating the way I was instructed by my senior.

There are also some news articles which are written in Bengali but in different forms. I have to change the form and write in a form which is readable and understandable by the people of the country of Bangladesh. For example, the dialect or the form of news in the West Bengal of India is not the same as the form of language in Bangladesh. Though the people of both parts speak in Bangla, they do not have the same accent. Even the writing style of news is different from one another and the reporters try to write in the form by which the news will be readable and well understandable by the readers of those regions.



Moreover, sometimes some numbers do not match with each other when the same news is being searched from two different news sources. This mostly happens in case of death tolls happen due to flood or landslides due to heavy rain and also for different unpredictable disasters in different areas. That time I have to choose the news which is written mostly in different sources or the source which is mostly relevant widely.

## Chapter 6

### Application of Theories and strategies with my Experience

Everything cannot be learnt just by reading and studying from the academic courses. For this practical experience is needed to understand better what has been learned in academic teaching. Sometimes, some courses can be connected with the experience I have taken from working in DBC News. I learnt many lessons regarding the media from different courses like ENG331(Cultural Studies), ENG333(Globalization and Media), ENG401(Editing), ENG440(English for Print Media). I learn many of the theories from these courses, especially from the course ENG331(Cultural Studies) like interiorization of the gaze, ideology of semiology, scopophilia and panopticon. The theories that can be related with my internship experience are panopticon and the idea of semiology from this course.

Panopticon is the theory that was introduced by Jeremy Bentham, where he explained about the interiorization of the gaze. In the journal article “Jeremy Bentham’s Panoptic Device” by Jacques-Alain Miller and Richard Miller it is said, “The Panopticon is not a prison. It is a general principle of construction, the polyvalent apparatus of surveillance, the universal optical machine of human groupings” (Miller 3) From this, it can be said that panopticon is basically the disciplinary concept of a central observation tower placed in a circle of prison cell where the power should be visible but not verifiable. In other word, it is a round prison cell where a tower is being placed in the middle for having a constant power of surveillance to watch over prisoners. Thus, the tower is situated in such a way that the prisoner will think that they are being watched from the tower and cannot do any kind of thing that is against the rule of the prison. As a result, a fear of being watched always stay in the mind of the prisoners even if anyone from the tower is not watching. In this way the prisoners are being held under control in this type of prison.

Though panopticon is not a prison cell but a construction of surveillance that can be seen in many places. That kind of panopticon can be observed from my internship experience where it feels like we are being watched by the supervisor whatever we do. The responsibility of the supervisor is to keep the workers working in surveillance so that he or she can know who is working well and who is not. Thus, everyone needs to work well so that they do not fall into the negative sight of the supervisor in the office. Otherwise, the consequences will not be good. Besides, the working place was made in such a way that the supervisor can watch the workers from the 8<sup>th</sup> floor of the building as everything and everyone of the newsroom are visible from there. Even if no one is watching it feels like someone is watching and keeping an eye on the workers.

Again, another theory that can be connected with the internship experience is the ideology of semiology. Semiology is the study of signs. There are different signs which are being used for different terms. These types of signs can be of different types like symbols, words and many others. French essayist Roland Barthes played an important role by explaining the ideology of semiology. In the article “Semiology- A Study of Signs” by Paul Dole it is said, “It is the study of the development and roles of science in society, from the Greek sema (“sign”) and logos (“knowledge” or “account”)” (Dole 31) From here it can be understood that semiology is the knowledge or account of signs. The semiology Barthes explained conveys the idea of signified and signifier. He explained how different signs are being signified and how signifiers see them. For this, he divided semiology into five parts which are Hermeneutic Codes/Enigma Codes, Proairetic Codes/Action Codes, Referential Codes/Cultural Codes, Symbolic Codes and Semantic Codes. Different codes signify different meanings. The semiology which can be seen from my internship experience is the use of different signs through words. The people who are

not familiar with those words might never be able to know which one conveys what meaning. For example, the news I had to write are mostly ‘OOV’ and I also practiced ‘PKG’ for the news stories. Without having the experience, I would never know what these things are and where they are used. OOV is the news which has to be up to the duration of less than one minute while PKG can be up to the duration of two minutes maximum. These are the written signs that are being used to understand what kind of news one is writing. Moreover, there are also some terms which are being used to identify if the news is ready or not. Signs like ‘SR’ are being used to identify if the script is ready, ‘N’ is used when the script is not ready, ‘R’ is being used to clarify everything is ready and ‘MR’ is being used when the news is ready for the media. Further, there are also signs like ‘!’, ‘3!’, ‘4!’, ‘9!’ are being used to signify for how many times the news is being broadcast in the news channel. Again, a lock sign can be seen in the news portal when the news is being checked for getting it ready and also when shown in the news.

SR		IV/PKG
	!	IV/OOV
9!		IV/OOV
N	4!	IV/OOV
N	3!	IV/OOV
R	4!	IV/OOV
N	!	IV/OOV
N	!	IV/OOV

Figure 1: Different signs used in news portal

Furthermore, at DBC News most of the news are recited in Bangla by the presenters. As I was in the International desk, I had to write news stories in Bangla. For writing the international news stories I had to translate those stories from English to Bangla after researching different international news from different websites or sources. I used to translate literally at the beginning of my internship journey and my seniors would show me which part to be taken and which should be ignored from the translated part. Later, by the instruction of my seniors I used to translate the news to what they really try to convey or what they really try to mean rather than translating literally. Here, the course 'Translation Studies' I did during my spring 2022 semester, helped me to translate the stories easily as the course made me practice different texts while I was doing the course. Besides, my seniors also helped me as sometimes the literal meaning of some words cannot be used in the translated news. Moreover, sometimes some of the news were written too broadly. I had to shorten them while translating, as the news I wrote only consisted of facts rather than having extra details.

## Chapter 7

### **My Internship Experience:**

I was very excited to have the experience of working in an office from the very beginning. When I joined DBC News I was kind of nervous as everything was new to me. I got more excited when I saw the newsroom and the presenter room after entering the office where I worked. I always used to see those rooms on the television when the presenters presented news but never thought I could be working in such places till I joined the organization as an intern.

I joined the organization on 20<sup>th</sup> June, 2022. On the first day I was introduced to some of the seniors by my supervisor on site. They welcomed me politely and asked about me. They also requested me to visit every floor to get introduced with other workers of different parts and to see how the work is being done there. My seniors also introduced me to the other colleagues who were also working, side by side.

One of my seniors named Marzia Upama introduced me to the work of a panel on my first day. Beside this, she is also the first one to teach me how to translate and write news for the channel. She herself is a hardworking person and guided me to work hard for my better future. From the second day she used to give me news every day to translate and edit, and gradually she advised me to write more news day by day, from one to two, two to three and three to four. Beside this, many other seniors like Samia apu and Disha apu also helped me by giving guidance about how to choose news and how to edit to make better news.

All the seniors who used to work in the newsroom were very friendly no matter what section they are working on. There were the seniors of the English news section, International news section and the national news section. There were many things I did not know about the work

outside the newsroom. I could easily ask my seniors to know about those things. They gave me the opportunity to explore the things inside the office.

From the very beginning of my daily work I used to feel everything was very hard and was very slow in everything. Gradually, I improved my skills by working as fast as I could almost every day. In this way my typing skill also increased and I could easily fix my mistakes that I used to do when I was new. I also learnt the knowledge of translating fast and using better words for the news. The communication skill also improved working in this organization as I met many people and had to communicate with them eventually for different reasons. Moreover, I got introduced to the kind of jobs people do in a channel organization. I learned to write 'OVV', 'PKG' and give voices for the news. I also got introduced to how the presenters work on live telecasts.

The experience taught me time management and professionalism as I have to submit the news within a time. If the news is not submitted within a time, the news will lose its value. There were also some news articles which were needed to write as fast as they could as the news could get changed anytime. For example, the news of the death of the Queen of England was such a news where the news needed to update as fast as one could.

My working time was 8 hours a day, from 10 am to 6 pm every day. My weekly holiday was on Tuesday. Working in a news channel, the workers cannot get the public holiday which is on Friday. Beside this, there are different other public holidays like 15<sup>th</sup> August, Eid, Durga puja and many others when the workers cannot get the holidays as the news is broadcast 24/7. Despite these, the workers can get the holidays on any other days and they have to inform the onsite supervisor. I also had to work during the holidays and had to ask every time I needed a holiday from my supervisor.

The environment in the office was created in such a way that almost every person is being called as 'Bhaiya' or 'apu' despite having many age differences. This way the workers can get a friendly environment with each other and work with cooperatively. Though this is a formal institution, calling in such a way can bring better communication between people for which the junior will not be able to hesitate asking anything from the seniors. I also felt the same and could easily ask anything when I could not understand something. Most of my seniors were friendly and treated me well. They helped to write better news by showing my mistakes and correcting them.

This experience has taught me to get introduced to new people and removing hesitation in knowing something new. The most importing thing I learnt was to be able to communicate with people despite of having many age differences. I have also learned to take new challenges to learn new things and having the power of will to do more better. These will help me to grow as a better person in future and through this experience I will be able to communicate easily with many new people and will have the power not to hesitate to ask something from someone to know more about something new. This will be a big help for my career too as media is a platform where many new things are being learnt and many new people are being introduced every day. Besides, the skill of typing fast and the skill of translating articles from English to Bengali that I learnt can also help me to be able to work online in different platforms.



## **Chapter 8**

### **Conclusion**

It was a great journey with many experiences throughout the whole internship journey. I could experience the pressure of work of the reporters and how the works are done. I never thought of working in a news channel and had no idea how the work is done there. Though I had difficulties from the beginning of my experience, I learnt many great things which will help me forward in the future. I am greatly thankful to DBC News for having me there as an intern and giving me the opportunities to be determined for working hard in the future. This also gave me the opportunity to be better as a person and to work cooperatively with many people in the coming future. The most important thing I learnt from this experience is the improvement of my typing and writing skills. I have also learnt to translate better and use the perfect words for translation. This gave me a better understanding about journalism and gave me the chance to explore more ahead of my upcoming journey.

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## Appendix:

Here are the news stories I worked on that are being shown on live television. I clicked them over my cellphone while working in the organization.



Figure 2: News stories shown in live television (1)



Figure 3: News stories shown in live television (2)

Here is the image given below which shows the cooperative work with my seniors. The time when the news was shown in the television is also given on the left side of the image.

IV/OOV	UBER SUE	OOV NWS_OOV_EBB_V
DBC 7/14/2022 16:00 (35)		0:00
DBC 7/14/2022 14:00 (134)	TION	0:43
		IV Pocket ON Videowall
		IV SUPER__UBER SUE
		OOV NWS_OOV_UBER
		internee, samia

Figure 4: Cooperative work with seniors