

Report On
Internship during Covid 19: Challenges and Impact
Based on an internship experience at *Daily Sun*

By

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An internship report submitted to the Department of English and Humanities in partial fulfillment of the requirements for the degree of Bachelor of Arts in English

Department of English and Humanities

BRAC University

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Declaration

It is hereby declared that

1. The internship report submitted is my own original work while completing degree at BRAC University.
2. The report does not contain material previously published or written by a third party. Information taken from outside sources is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

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Approval:

The internship report titled “Internship during Covid 19: Challenges and Impact” submitted by Fatiha Bashir (18103033) of Spring, 2022 has been accepted satisfactory in partial fulfilment of the requirement for the degree of Bachelor of Arts in English and Humanities on September 12, 2022

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Letter of Transmittal

Rukhsana Rahim Chowdhury
Senior Lecturer,
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BRAC University
66 Mohakhali, Dhaka-1212

Subject: Submission of Internship Report

Dear Madam,

I am hereby pleased to submit my Internship report on, “Internship during Covid 19: Challenges and Impact”. I have completed my three months internship at Daily Sun.

I have attempted my best to finish the report with the essential data and recommended proposition in a significant compact and comprehensive manner as possible. I trust that the report will meet the desires. Thank You.

Sincerely yours,

Fatiha Bashar
18103033
Department of English and Humanities
BRAC University
Date: September 12, 2022

Acknowledgement

To begin with, I would like to extend my heartfelt gratitude to Allah for giving me enough patience and skills to finish my undergraduate program at BRAC and the potential to complete the report by the deadline.

I also want to express my gratitude to Rukhsana Rahim Chowdhury, senior lecturer in the department of English and humanities at BRAC University, who oversaw my internship program. Without her guidance, this work would not have seen the light of day.

My parents deserve special recognition for guiding me down the path of integrity and peace. I will always be grateful to my parents for supporting, encouraging and motivating me in my life endeavours.

I am appreciative of my friends who have always supported me and pushed me to go in the right direction. My undergrad journey would not have been so fruitful and pleasurable if not for their selfless friendship.

My coworkers at The Daily Sun and have my sincere gratitude. They were like guardians for me during my internship. They provided me with the foundation for getting real-world experience and helped me to learn the nuances and details of the corporate culture.

Executive Summary

The Daily Sun is one of the most successful print medium, which played a critical role at the time of the COVID-19 outbreak. The internship journey during the pandemic at this esteemed newspaper was comprised of valuable learning and success stories. Creating a fusion of the institutional knowledge of the BRAC university and the practical experience of the Daily Sun was a challenge I took and has been accomplished by publishing an article in the Daily Sun newspaper.

An internship is a requirement for degree completion in the English and Humanities Departments of BRAC University. I completed my internship with the English newspaper Daily Sun as an editor. In this report, I attempt to describe my three months of newspaper experience along with academic concepts using real-world examples. In the introductory chapter, I try to clarify the goals of an internship and provide justification for studying media. I then discuss the newspaper portal's history and the broadcaster's goal and aim.

The second chapter, I describe my internship experience at the Daily Sun and talk about their working atmosphere. There are several departments in the Daily Sun. I worked as an editor in the Editorial dept.

The third chapter showcases my accomplishments and details the challenges I encountered while working on them.

I then move on to the fourth chapter, where I discuss how the ENH courses have aided me in completing my given responsibilities. I try to connect the theories I learned in media classes to

what I observed in the field. My knowledge of various media related concepts has aided me in putting those theories into practice.

Finally, I will summarize my experiences and discuss how this internship program has influenced my ability to write more effectively and more professionally.

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Chapter one: Introduction

The present newspaper is a European creation. There was no simple method to find knowledge in the past since there were no trustworthy sources of information like we have today. However, with the advent of writing and literacy, news stories became more dependable. Newspapers have a vital part in society in the present day. It is a significant component of the media landscape. They are utilized to influence public opinion, as a medium for public deliberation and debate, and to safeguard and inform citizens about misdeeds.

An expanding number of readers, viewers and listeners are now getting their news online. Broadcasting, newspapers, and radio are still around, but interactive internet media is gaining traction. Even though the value and use of a local newspaper have not diminished, there are millions of readers, both old and young, who prefer a tangible copy of the newspaper.

Newspapers bring us up to date on a wide range of activities taking place across the world. It satisfies our eagerness to know things. It transmits, writes, and publishes information on a regular basis to keep the general public informed of what is going on in the country and throughout the world. Furthermore, it is a component of globalization.

It also exposes the general population to societal ills. It has a positive impact on society. They bring up various issues that are still prevalent in society, such as dowry, female feticide, gender inequality, and so on. When the media reveals and exposes such difficulties, the public is made aware of them, and the required efforts are made to resolve them. The media also aids in conveying the opinion of the majority to the appropriate people.

1.1 A Brief History of Daily Sun



Company logo of Daily Sun

The Daily Sun is a well-known and well-established newspaper channel in Bangladesh where I finished my three-month internship. It is an outstanding journey at the Daily Sun. Together with Bangladesh Pratidin, Kaler Kantho, and online news source Banglanews24.com, The East-West Media Group, a unit of the Bashundhara Group, created the Daily Sun on October 24, 2010. The main newspaper currently has 16 pages, with 4 pages devoted to business and 1 page to sports, which is still titled "Winner." The newspaper features a number of sections, including Front Page, Back Page, Metropolis, Sun World, Editorial, Asia, World, Culturetainment, and Post-Logue, my district. English-speaking readers make up the majority of this newspaper's readership. Moreover, its goal is to provide society and its readers with accurate and impartial news reporting.

In the Daily Sun, Enamul Hoque Chowdhury is the Daily Sun's executive editor at the moment, and the assistant editor is Sarker Nazrul Islam. Despite being a newcomer to the daily publishing

industry, the number of employees is impressive. Their specific professional goals persuade sixty to sixty-five workers.

There are also sub-editors who check all of these people's articles to ensure that no contradictory news items have been broadcast. Persuading people to support their specific professional goals is part of the daily sun's persuasion. There are various categories for which to work. For instance, there are sections for sports, reporting, front- and back-page editing, metropolitan, marketing, online version, pictures, magazines, and others.

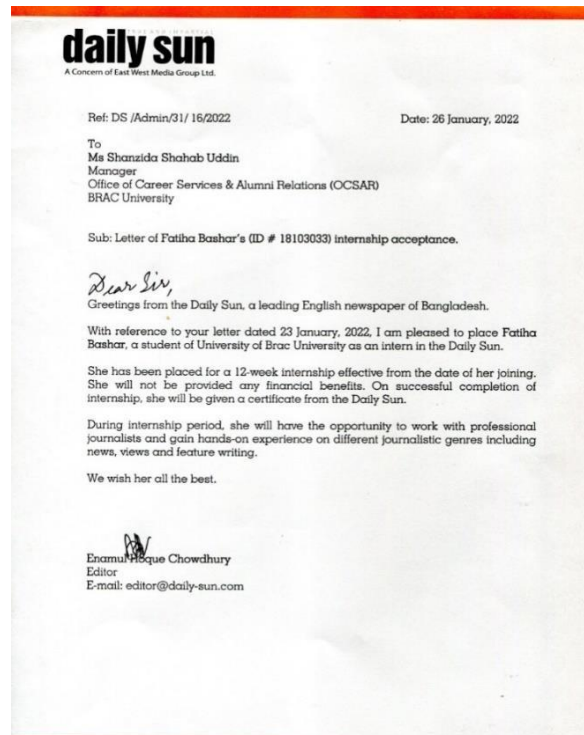
Additionally, the Daily Sun's print edition is accessible online at <http://www.daily-sun.com>.

As a result, readers may access the Daily Sun online whenever and wherever they like. It is also accompanied by the Daily Sun's e-paper. Additionally, it is available online. The e-paper may make it appear as though you are reading a real newspaper online. In contrast to online newspapers, the pages can be turned by pressing next to view the next page and back to view the previous page.

Chapter two: My Internship Experience at Daily Sun

The journey begins

On February 8th, 2022, I started working as an intern at Daily Sun. I performed editorial work here. I had to submit a resume along with my application for the internship, and if I was selected, I would be informed. By Allah's mercy, I was chosen, and the next step was an interview. The instant before my interview, I was anxious. Even though I have given many presentations and have conquered my fear and mistakes, I was more nervous than afraid. I felt anxious because the interview was extremely different from giving a presentation in front of my peers in a classroom, but again, I have trust in my God, and I know Allah will help me.



Picture of offer letter

My instructors are all excellent people with wonderful personalities. Without a doubt, they are exceedingly understanding and cooperative. I started learning how to compose News in Brief on my first day. I learned how to write by responding to 5W and 1H questions in my English 401 (Editing) class. The corner column of a newspaper usually features the newsworthy. The 5Ws and 1 H, which are six fundamental components of every news article, should be present. The 5Ws and 1H (who, what, when, where, why, and how) must be addressed for the news story to be considered complete. These questions are essential to the creation of most new stories since they help the reporter gather reliable information.

Chapter three: Assigned Tasks

A) To generate fresh writing topics, do a brainstorming session:

My supervisor at the Daily Sun gave me the opportunity to publish a piece when I was working there as an intern. I was given the freedom to write whatever I wanted, and they would then publish it. Therefore, after becoming familiar with their strategies and procedures and according to their rules and recommendations, I have decided to compose an article on a BRACU Club known as BURT. In this writing, I have included headlines, a byline, a lead paragraph, and a

supporting paragraph. To give you an example, my direct supervisor first requested that I select something descriptive. After that, he instructed me to begin by gathering information and conducting interviews with club members as well as those who had received assistance from this organization. After that, he also told me to organize my writing by using chronological order. Additionally, he requested that I hand it over to him within the allotted time frame. After that, I followed the instructions given to me by my supervisor and got started on my task. It was not an easy task for me to collect the data and conduct interviews with people for my work. Because the university was closed due to the epidemic, I had no choice but to use social media to track the members of the club because the university was closed due to COVID. There were a significant number of club members who could not be reached via social media. Consequently, it was quite challenging for me to disseminate the knowledge. In the end, a buddy of mine who was the vice president of the BURT club assisted me in gathering all the materials I needed.

BURT—the life saver

EXTRACURRICULAR activities help university students improve their various skills. In the process, it activities their brains. Students who take part in such activities prove themselves to be smarter professionals in practical life. These activities are not directly related to course curriculum prescribed for them. Activities and involvement of students in various university clubs or teams are essential in fostering the strengths of youth.

The BRAC University Response Team or the BURT Club is such an organisation that deserves to be mentioned. It was floated two just years ago with a vision to get prepared during emergencies and to respond to emergency requirements as quickly as possible.

The mission of the BURT is to provide safe, timely, effective, and compliant services. This include emergency response, providing support and leadership to the BRAC University student community, and creating an extensive blood group database of present and former students of BRACU. Apart from this, its mission is also to do social work by helping people of different backgrounds. It also envisions the welfare of society, specifically for the people belonging to lower class.

In March 2020, a group of BRAC University students organised the "Covid-19 Response Team" to aid Covid victims and their families in the BRACU community. At the time, people felt helpless as collecting blood and plasma donors were especially difficult because of COVID health risks. Furthermore, most of the time, hospitals and critical care units (ICUs) remained in full capacity. The "Covid-19 Response team" came in to provide a lifeline to those in need. The team members handled difficult-to-find emergency medications and provided oxygen to those in need. This squad began as an unrecognition unit, only serving as a Response Team during the COVID-19 pandemic.

However, instead of being limited to medical situations, they gradually expanded their services that include student rights, animal rights, environmental protection, and a number of other welfare-oriented activities.

Since its inception, the BURT remained engaged in various life-saving activities. The activities include over 1,700 cases of blood and plasma donation, 250 cases of emergency hospitalisation, ICU management, emergency oxygen supply and similar life-saving activities.

While narrating his experience as president of the BURT club, Farhan Sakib said, "It is my privilege to lead this team consisting of some amazing and enthusiastic peo-

ple who are keen to help others. I believe the team will be more efficient in immediate response in future. We are planning for some new projects in diverse fields and with new ideas to create good impact in society. BRAC University Response Team is always ready to respond to your call as fast as possible when you need us most."

Another team member, Zannatul Ferdous Trishita, also the vice president of the BURT team shared her feelings with the Daily Sun. She said, "As an Animal Right Activist I was searching for an opportunity to do welfare-oriented activities for animals and our people. When I came to know about the BURT and it's activities, I got relieved thinking that I shall be able to work for them. I'm glad that we started working on that exact moment when people needed us the most. Actually I'm pretty optimistic about the abilities of members of the BURT. They'll bring changes, they'll continue to be the light of hope for the next generation welfare activists. In ShaAllah."

The BURT's past and current projects:

Project HashiMukh:

The BURT's first project was "Project HashiMukh." During Ramadan 2021, this effort was aimed to provide Iftar to impoverished people in the vicinity of BRAC University. They intended to offer each guest one meal. This project was funded by the team members themselves. This project started on May 11, 2021, near the BRAC University campus. The meal was produced and packaged on the spot, and everything was thoroughly sanitizing. The distribution occurred in front of the campus, and the crew followed all COVID processes. Each food packet came with a mask and a bottle of water. Project HashiMukh provided food for individuals in need, and the BURT was able to feed nearly 800 people.

Winter campaign:

The BRACU Response Team launched the initiative "Winter Campaign" in late 2021. The goal of the campaign was to provide underprivileged people with winter essentials such as blankets, clothing, and food items. The campaign was sponsored by crowdfunding, and a huge number of winter clothes were collected as well. 300-400 pieces of clothing and 250 blankets were collected. On the 11th of December 2021, a group of 20-25 volunteers from BURT gathered and then went to various sites in Dhaka and Dinajpur to distribute clothes and blankets. This effort provided warmth to persons who were freezing due to a lack of clothes or blankets throughout the winter.

Project Shanjibani:

On March 1, 2022, BURT launched "Project Shan-



jibani", which intended to create a comprehensive blood group database of present and former BRACU university students. Any former or current faculty or student of BRAC University will also be able to donate blood and plasma if they include their name in this database. They can also get support immediately through this database. All they will need to do is contact the team to help them as soon as possible. This project currently has over 200 donors, with many more to come. It is a long-term project that will conclude on April 30, 2022.

"The BRACU Response Team has been highly active in monitoring blood donors since the beginning of their journey. They are quite efficient in their work. Since the pandemic, they have aided a large number of people. I used their assistance several times and found them to be quite helpful and responsive, which I greatly appreciate. I wish them continued success in carrying out such a great mission," said one of the beneficiaries.

Upcoming Projects:

Project HashiMukh 2022:

In continuation to Project HashiMukh 2021, the BURT has decided to perform a similar initiative after the 20th of Ramadan as a follow-up, named "Project HashiMukh 2022". The goal of the BRAC University Response Team for this

project is to give rations for at least 7 days to about 250 low-income or impoverished families. Each of these packages is called "Eid Gift Pack", which will include a variety of foods. These families will not have to compromise on any type or quality of food as compared to persons of higher social classes. This planned initiative is sure to put a smile on people's faces over the Eid holiday.

Project Jibon:

The BRACU University Response Team has a forthcoming project called "Project Jibon", the main goal of which is to plant trees in places across to combat environmental degradation and climate change. They also hope to achieve proper tree distribution in several neighborhoods of Dhaka. They will also be responsible for the maintenance of the trees that have been planted in the regions. The team also expresses a desire to continue this endeavor for the next ten years, with the same goal of planting 1000 trees each year.

Conclusion:

With all the accomplishments and many more to come, the team hopes that they would work for its and society's betterment by creating its members socially impactful, doing multiple projects, and helping each other at honing their skills.

Fatima Bashara, BRAC University

The BRAC University Response Team, also known as BURT, is a social welfare-based club at BRAC University that began its journey in 2020, during the most difficult time for the world as the COVID-19 pandemic. In addition, I have decided to write about this club because the BRAC University Response Team, also known as BURT, is a club at BRAC University. Because BURT at BRAC University is a group that focuses on social welfare, I have decided to write about it because of that. This group of people banded together to provide medical assistance to the students, in addition to assisting with the many other circumstances that arose because of the epidemic. In the beginning, the group began working together with the students of BRAC University in times of crisis. These crises included everything having to do with the pandemic and the plague, as well as anything having to do with the improvement of the University and the community around it. They have also reached out to persons of many social strata who may have the most requirement for their assistance. In conclusion, the primary mission of any newspaper is to inform the general audience about new concepts, unfolding events, and what is going on elsewhere in the universe. It gives folks information they need and educates readers on what is going on in the world today. As a result, I reasoned that I ought to compose anything that might be of assistance to individuals who are in need as a result of this epidemic. And bearing all of this in mind, I composed an essay that was published under the heading BURT: the life saver. It goes without saying that when my supervisor at the

Daily Sun saw my writing, he was astonished, yet he nevertheless went right ahead and published it on their 'Young opinion page'.

B) Editing Articles:

Additionally, I was given editing instructions by my supervisor for some articles that Daily Sun reporters had written and reported. He provided me with a digital copy of the articles and instructed me to read them first. The editing responsibilities throughout my internship proved to be difficult for me. While editing, I made the assumption that you cannot write or change this on your own; rather, you must understand the broader sense of what the reporter wished to convey through his writing. Additionally, my supervisor urged me to get in touch with him if I ran into any problems or had any inquiries. I revised four to five stories in less than two weeks.

Grammar, sentence structure, punctuation, and attribution mistakes all needed to be checked while editing. In order to capture readers' interest while editing, I had to craft appropriate and appealing headlines for the news articles. I had to verify the data twice. For instance, I edited an article that was about "The suffering of passengers on public buses." After compiling my work, my supervisor gave me feedback regarding the editing. He checked my work and if he found any mistakes, he instructed me to re-correct them. He explained to me the idea of choosing the right words. And also indicated the grammatical mistakes which I had done while editing the copies. Then I also edited an article, "One Video Game Company's Value: 69 Billion Dollars!". I have corrected tenses and a few grammatical errors when doing this article.

Additionally, when I was editing, I had to bear in mind that the reports' and features' conversational tones would give readers the impression that the author was speaking directly to

them. While editing, I also discovered the distinction between a feature headline and a hard news story title. While feature headlines should be slightly mysterious, colorful, and dramatic, news headlines should be more informed.

C) Translation

A special style manual for translation is available in the Daily Sun's Guide. It should include more than just Bangla-to-English translations of information. Press releases in various languages occasionally arrive at our office. The language in Bangla needs to be converted using the Bijoy app. Stories might need to be rearranged to highlight the key plot sections.

We learned the word-for-word and sense-for-sense translation methods in both the source and destination languages as part of our ENG 465 Translation Studies course. We frequently received materials from Daily Sun's journalists in both Bangla and English so that we could translate them and analyze the language used in the article. We attentively study the stories when we first receive them in order to comprehend the news. Additionally, confirm the accuracy and applicability of the data. Additionally, editors train us on how to eliminate superfluous information from a news item and organize it in a different way to create a new narrative.

Jeremy Mundy's work, "Introducing Translation Studies: Theories," investigated the many techniques employed in translation studies. In his opinion, to preserve the elegance of the language, "the translator needs have a full comprehension of both SL and TL" (Munday26).

Also, Louis Kelly wrote a book titled "The True Interpreter" in 1979 where he discussed some of the terms necessary for a precise and accurate translation. He thoroughly investigates the evolution of western translation theory and tracks the progression of the "fidelity," "spirit," and "truth" ideas, which he refers to as being "inextricably tangled."

D) Images captions:

Create captions for every single image and which is the duty of a copy editor. The captions must be informative and organized. Most importantly, the caption needs to be the description of the photo. In Daily Sun, my supervisor also asked me to write captions in present tense and told me to contain accurate information without stating the obvious so that viewers may understand the image's context.

3.1 Things I have Learned Through challenging Environment

My first day at the Daily Sun will always be cherished. My supervisor and other coworkers gave me a warm welcome, and for my forthcoming days, they gave me advice and motivation. There were other coworkers who were both older than me and professionally employed here. They were all helpful. My supervisor was amiable and treated me with a lot of consideration and kindness. The Daily Sun offers a casual work environment, and they allow people to arrive at work in clothes they feel good in, which is a desirable quality.

I had to get to work on time each day and complete my writing within the allotted time. My supervisor assigned me a variety of writing tasks, including event reports, news editing, story translation, captioning images, etc. He instructed me to read up on recent global news articles and instructed me to write about various subjects to enhance my writing abilities.

Moreover, I faced significant challenges while working there because of the highly contagious "Coronavirus" (COVID-19) outbreak. Several workers left their employment because of the outbreak. As a result, the Daily Sun's workforce significantly decreased. Since the population declines, their task grows to accommodate fewer individuals. For this reason, the Daily Sun's editors also reduced the paper's page count. Due to COVID-19, they also discontinued publishing magazines and weekly supplements, including Groove, The Hood, and Morning Tea. These acts have a significant impact on their economy.

Another challenge was keeping and maintaining physical distance between people, improving sanitation, and deep cleaning techniques for everyone's safety. They also raise employee awareness by sensitizing them. If any employee started to exhibit symptoms, they made sure that sick or infected people were not permitted to enter the Daily Sun's property.

Chapter 4: Theoretical Concepts Relevant to My Internship

Proficiency in a particular field or subject is the goal of academic courses. I was given the freedom to use my theoretical knowledge in real-world situations thanks to my internship. In my course, I was required to read a few ideas pertaining to journalism and the media. It's nothing new to think that the media might influence how we feel or how we see a critical issue. We now have the knowledge necessary to assess many actions occurring in our environment thanks to the theories. Our evolution and the development of newer theories that are also applicable to the present were aided by the ideas we gained from these earlier theories. Different media theories and courses I've taken have aided me in putting those theories into practice.

The courses ENG 440 English for the Print Media, ENG 465 Translation Studies, ENG 301 Research Methodology, ENG 401 Editing, ENG 102 Composition 1 and ENG 201 Composition 2 were very beneficial to me while I was interning at the Daily Sun. My internship relied heavily on these courses, which aided me in accomplishing each responsibility.

In order to reflect on my internship experiences, my supervisor instructed me to prepare six reflective papers. When my internship at the Daily Sun was over, I wrote these reports. The experiences I had during my 12-week internship at Daily Sun are

detailed in these reflecting reports. Regarding print media, everything is covered in ENG 440. I also learned short introduction, less than 89 characters long when spaces are added. This also appears in the area between the headline and the byline.

It's essential to comprehend editing techniques, which are covered in ENG401 (Editing).

Spelling, Grammar, Idiom and Syntax, Punctuation, and Punctuation are other chapters

I've studied. The work I did for the offline part benefited from these chapters. I must take great care when altering the articles.

Moreover, Writers should keep in mind the following tips when editing headlines: Read and comprehend the material before writing the headline; draft a rough headline by experimenting with word combinations that will make up one or more lines of the headline; and Writers should use precise and explicit language.

We were informed about racism and sexism by Roohi Huda in ENG 440 course. She showed us that racism and sexism shouldn't be promoted when reporting on the news.

“Racism, Sexism, and the Media” is a book by Felix Gutierrez where author explains how women and people of color are widely used as objects in commercials by businesses and the media. Racism and sexism are prevalent in the globe, which is unfair to women and many other individuals. News without sexism is always published by DS. Therefore, gender neutral terminology was employed as much as feasible in Daily Sun while referring to jobs or professions.

While I was translating, I received assistance from ENG465 (Translation & Studies), another media course. I translated more frequently throughout my internship utilizing the "Sense for Sense" translation. For print media work, word for word translation was not as readily available. According to the "Sense for sense" translation principle, we should avoid translating literary works because doing so would cause the copy to be ambiguous and the meaning of the story to be utterly altered. The words used in the source language and the target language are different. These theories were really helpful to me while I was translating any kind of text.

In the ENG331 (Media & Culture) course, I gained more knowledge about culture and was introduced to pop culture and Orientalism, which is a "constructed corpus of theory and practice." In composing the piece, the theories relating to culture were of great use to me.

Chapter 5: Conclusion

To conclude My opportunities for a career in the writing and media industries have been enhanced by my internship experience. One of my most treasured experiences was working at the Daily Sun. I can state with assurance that my employment has taught me a great deal. Although my first writing, editing, and translation skills had problems, I was able to improve after three months of employment at the Daily Sun.

Everything seems pleasant and unique when studied in theory, while in practice we get the chance to experience the detrimental side of reality. I have faced the real world here. I've also learned how to perform well under pressure at work. Furthermore, I developed my ability to maintain composure under pressure. Additionally, creating features and experimental writing during the experience helped me become a better creative writer. While I was under the load of my studies, all my coworkers and friends offered their unwavering support. My full talent was revealed by the Daily Sun, which also inspired me to put forth an effort.

Despite the dangers and threats to their lives, dedicated journalists never stop working. They take it as a challenge and work hard to achieve their specific goal. Despite knowing the risks, I am passionate about pursuing a career in journalism. Lastly, I feel privileged to be a part of the organization where I gained such experience.

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