

Report On

**Exploring The World of Copywriting and Content Developing at Roar বাংলা, During a
Global Pandemic**

By

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An internship report submitted to the Department of English and Humanities in partial
fulfillment of the degree of
Bachelor of Arts in English

Department of English and Humanities

BRAC University

May, 2022

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Declaration

It is hereby declared that

1. The internship report submitted is my own original work while completing degree at BRAC University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

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Acknowledgement:

First of all, I would like to thank Allah, the Almighty for keeping me content and focused throughout my internship period. Then, I would like to express my sincere gratitude towards my parents who have been my constant support in every possible way. I would also like to express my special thanks to my supervisor, Miss Seema Nusrat Amin who has been my biggest guidance in this whole journey of my internship report writing. She has successfully created a friendly yet encouraging environment that let me enjoy my writing process. I never felt pressure but encouragement. With great pleasure, I would like to thank BRAC University for providing an amazing education system. As I am very close to my graduation, I feel that the experiences and Knowledge I have gathered from BRAC University have not only helped me in actual work field, but also have changed me a lot as a person. In addition, these changes have ended in fruitful ways. Moreover, I am extremely grateful to my on-site supervisor, Tahseen Mahmood (Editor, Roar বাংলা) for providing me the opportunity to work with the most popular alternative media of Bangladesh. I have learned a lot about online media and content developing after working with Roar বাংলা. Then again, I would like to thank my coworkers for being so patient and encouraging. Especially Tahseen Ahmed sir and Mohaiminul Islam bhaia have been very helpful. Their openness and friendly behavior created the working environment very enjoyable. Finally I would like to thank my best friend Shahriar for motivating me every time I felt demotivated or discouraged. With all of their support and encouragement, this journey has been a great experience for me. Hopefully I will be completing my graduation with a heart full of happiness and gratitude.

Dedication:

I dedicate this report to my amazing parents, whose support, affection and dedication have brought me this far and hopefully I will make them very proud someday.

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Chapter 1: Introduction:

"The only way to do great work is to love what you do." -Steve Jobs

Fortunately, I got the opportunity to do my internship in a field that I am highly interested in. I chose Roar Bangla for several reasons but this company being a News/Media company mostly grabbed my attention and made me interested to work with them. Secondly, I had to manage an internship position during a global pandemic. As, it was very difficult to go out and work in person every single day, I preferred a working place who allow working from home. That's why working with Roar Bangla matched my preferences in both ways. Then again, the work environment they are able to create is highly encouraging, that I heard from a friend earlier and have witnessed it latter.

While working with Roar Bangla I was assigned to work on different topics. I had to research and write on different agendas such as history, politics, culture etc. As a student of Media and Cultural studies Major, I had to do 8 Media concentration courses. My learnings from these courses actually helped me when I started working at Roar Bangla. For instance, I took a course Titled Eng404: copy writing. From this course I have learned copy writing techniques, audio visual promotion, fundamentals of persuasive writing and many more techniques and theories. While studying these theories and techniques, I became highly fascinated to work with these in a actual situation. Roar Bangla made that dream of mine come true. As I am done with my

internship, I look forward to work with some other media company in future as well because I have witnessed my ambition and passion grow even bigger.

Chapter 2: Essence of Content development and alternative media:

Content development requires a whole process where we research, write, gather and organize Information and finally edit them for publication. In short, the process of creating, manipulating and maintaining the quality of a content is what a content developer follows so that he can provide correct and suitable information to his target audience.

Margarita Loktioniva wrote in a blogpost titled “11 Steps to Successful Content Development: Guide.” that, “A quality content development strategy comprises all the steps of content creation, from planning and research to promotion, optimization, and performance tracking” (Loktioniva).

Then, alternative media sources are different from the dominant types of media. Roar Bangla is an online based media/news company which is an example of alternative media and it is different from mainstream media such as newspaper or television. They differ in terms of their contents and audiences.

Dorothy Kidd wrote in an article titled “The value Of alternative media” that, “While the mainstream media tends to think of us as the other, alternative journalists often use the term to mean the opposite, the counter to mainstream corporate and state media” (Kidd).

Chapter 3: A brief history of Roar বাংলা:

Roar বাংলা is a media/news company and it has become the most popular alternative media of our country. Since 2016 till now, it has produced more than 13000 articles and videos. According to critiques, they are powerful and well written.

The goal of roar বাংলা is to create an impact while educating and inspiring the audience. They cover history, politics, documentaries, culture, current affairs, technology and many more topics from both national and international angle. Then again, Roar Bangla concentrates on producing quality articles written in Bangla. The reason behind is that they want to inform, inspire and entertain the Bangla speaking audience in their own language medium. Roar Bangla has not only attracted the audiences of Bangladesh, it has also attracted audiences from all over the globe, who speak in Bangla.

In addition, Roar Bangla never compromises with the quality and authenticity of their contents.

In Roar বাংলা, different people are selected to take different responsibilities. Both full time and freelance writers get to submit their writing. Then, an expert editorial panel curate them before posting. However, the Roar Bangla platform is completely youth driven. People aged between 17 to 26 years old are basically working in the team.

Moreover, Roar Bangla has an expert production team, who are successful providing content service to many brands and businesses. Not only they provide the freshest style of native advising, but also they have introduced the 3D mapping facility to the brands for the first time in Bangladesh.



Figure 1.1: Roar Bangla Facebook page.

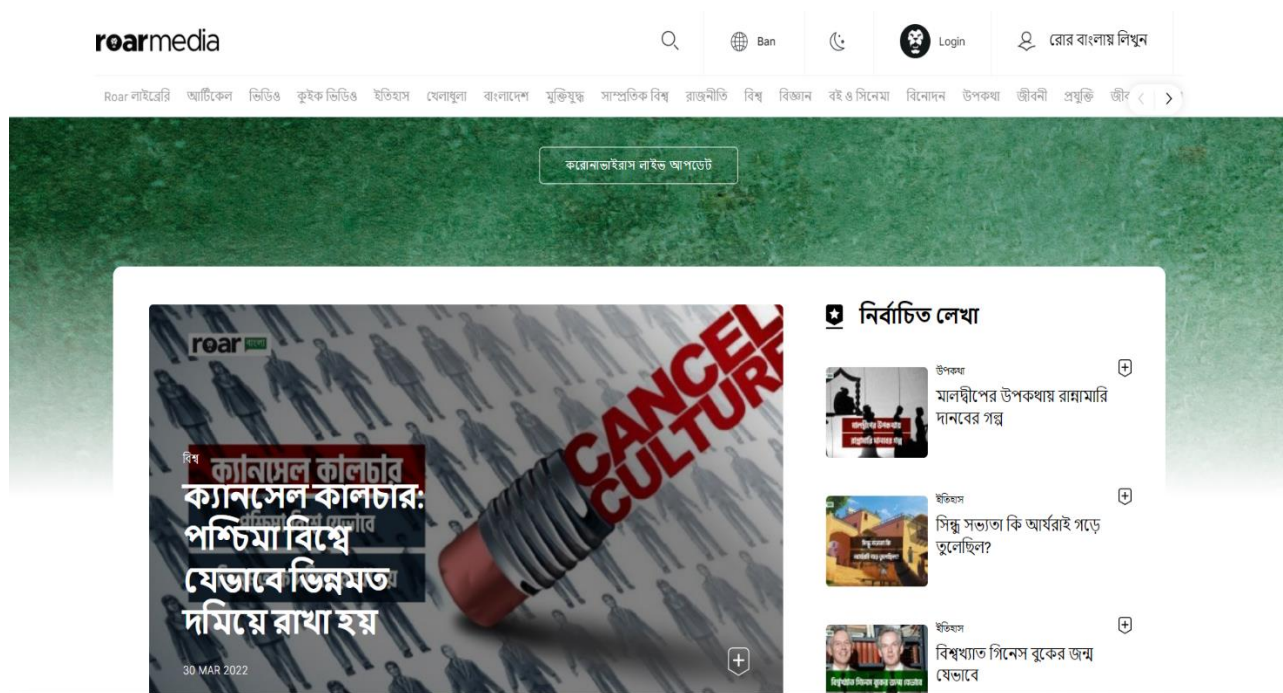


Figure 1.2: Roar Bangla web site.

Chapter 4. My Journey as an Intern

First of all, I am very glad that I got to work with Roar Bangla because I think my experience and learnings here will lead me towards my dream carrier.

At my first week of internship, my in office supervisor (Tahseen Mahmud, editor, Roar বাংলা) suggested me few topics that I could research and work on. He gave me a guideline, few sample works and the do/don'ts for this company. One of the most important rules I was following is to never take any information without giving proper reference and credit. I also learned that from my University earlier as every ENH courses of BRAC University taught us how important it is to give proper citation. So I didn't find it very difficult to maintain that at my work.

However, my first task was to write 10 copies for a photo album on Aly Zaker. The theme was: "Life and works of Aly Zaker." I found it very fascinating. I started reading different articles and watching documentaries. That is how I gathered information needed to write the copies. Another important direction I got from my supervisor is to always take information from reliable and trustworthy sources, such as BBC news, The daily star, Prothom Alo etc.

As, Roar বাংলা is a feature content platform in Bangla, I had to learn the proper Format, structure of writing Bangla articles, copies and scripts because it had to match the producing standard of Roar বাংলা. Before that I never wrote Bangla articles, so it was a challenge for me. Yet one course that I did earlier help me a lot, which is ENG 465 (Translation course). I applied the rules and techniques of translating articles and took notes in Bangla from different English articles written on the Life and works of Aly Zaker. afterwards, it helped me writing copies in Bangla on that topic. That is how my previous courses helped me working on the topics from my first week at Roar বাংলা। I also worked on writing a script on the upcoming release of 'The Matrix Resurrection'. Then, I wrote another 10 copies on "The Evolution of Microsoft Word". So I worked on diverse topics and learned a lot from those.

As I was doing this internship online, I took that as an opportunity first but later on I realized that how hard it is to communicate with new colleagues online. luckily my supervisor Tahseen Mahmud and another colleague named Muhaiminul Islam were highly cooperative. So I could cope well. Additionally, they not only guided me well, but also appreciated my good works and corrected my mistakes.

In Roar বাংলা, different people are selected to do different part. My responsibility was working on the contents. During my first week of working with them, I was given specific topics and samples but it changed after a certain period. From the second week I was given agendas only. For instance, I wrote 5 copies on 'Creating Awareness for the Animal Kingdom', when the given agenda was awareness. My work became more challenging and fun. Also, I started to learn more about the writing techniques needed to create a well written Bangla article.

Not only that, my supervisor also appreciated my improvement. That boosted my confidence. Though I was not working with them in person, they welcomed me well and engaged me in group works very fast. I feel very grateful for that because a welcoming attitude can be very inspiring for a new comer like me. Additionally, all my works were checked by a senior worker and then it went to the chef editor. As it goes through a whole process, I needed to be very careful with my selection of words. So, I tried to brain storm and research a lot before writing any copy. I was well aware that, there was a lot to improve. Yet, I was trying my best.

However, I have been very punctual since I started working for this company. When I was studying, there were times when I managed to catch up after being late but it's different at work. As I have mentioned earlier that I was doing this internship online, I needed to communicate with my colleagues at the exact time or period. To make it easier, my supervisor fixed a period. That was, from 9am to 2pm and from 3pm to 5pm. I could ask for any help or suggestion during this period. Additionally, he always fixed a submission deadline for all my works after I was appointed to complete them. Then again, I needed to be present for online meetings at the exact

time. Otherwise, I could lose the chance to communicate. Besides, Bangladesh is fighting with Corona virus since March 2020. So, we are doing online classes since then. So, I learned the importance of being sharp punctual and strategic for online meetings. That's why I always tried to be ready with my devices, 10minutes earlier. Also, I used to set up backup internet connection as the Wi-Fi connection might fail sometimes. Moreover, one the most important things I learned there is that, the professional world is very practical and requires taking responsibility.

In my third week at Roar বাংলা, I was given a group work. A group of 4people was made. We communicated through mail, WhatsApp and then Google meet. We were making a script and the title was "চোখের রং নীল হয় কেন?" I was given a sample video and then I got to ask questions needed to understand the task. Me and another colleague was given time to do our research and make a script from our perception. The script needed to not only be informative but also entertaining. Then, both of us presented our writing and ideas in another online meeting. After that, other two senior workers from this group provided their opinion. These opinions included correction, suggestion and also appreciation. Learning from practically working and getting constant feedbacks really helped me to improve my work. Then again, the very next day I was given a script title to work alone. The title is, "মানুষের গায়ের রং বিভিন্নরকম হয় কেন?" I tried to give my maximum effort on research because it seemed a huge responsibility to me. I am glad that, my in office supervisor liked it. After that I have worked on multiple scripts like that. At this point, my internship experience seemed very fascinating to me.

When I first started working at Roar বাংলা, I felt nervous and intimidated to ask questions. I was pressuring myself and didn't want to show and admit that I struggled a little to understand their instructions. But asking questions is one of the most effective way to learn fast. Luckily, my colleagues encouraged me about asking questions whenever I seemed little confused. Also, they appreciated if I asked too many questions for better understanding and learning. Now I have overcome that fear. Hopefully, I won't struggle that much in my future work places as I have learned that asking too many questions is not a shameful act, rather it's helpful.

However, I have realized that working for a company or someone else is different from working for myself. When I was doing my courses at University, I had the experiences of facing deadlines, multitasking, communicating with different people, working on diverse topics etc. but when I started working I have faced the practicality of professional life. I have noticed how everything is related and effects one another in long terms.

After four weeks of working experience at Roar বাংলা, I noticed that every news company follows particular strategies. For instance, the covid-19 related news and updates were a must for roar বাংলা, like every other news company. As we are in the midst of a pandemic since a long time, most of the people wants to read or hear about it. Roar বাংলা priorities it's audience's demand. From daily updates on Bangladesh and worldwide covid-19 rates to new variants we as a team were working on it as a daily basis.

Then again, I was using my learnings from major courses in my works every day. For instance, I always kept myself reminded of the news value factors while working on different types of news. In a previous course titled "English for the print media" (ENG440) I have learned that, consequences, prominence, timeliness, oddity and proximity are the news value factors, which are important to keep in mind for a well written news.

Moreover, I started working as an intern from 12th of October. First three weeks I worked according my comfort zone and they gave me enough time to complete assigned works. However, in the fourth week I have learnt working under pressure. From the fourth week to the last week of the third month, I worked a lot more actively. One of my colleagues suggested me that, I should think myself to be a permanent employee and take responsibilities accordingly. Though it will be a short internship of three months, I can't take my appointed tasks lightly because that may hamper my quality of work. I took that advice of him very positively.

Additionally, I was learning how online media and social media like Facebook works to spread news and contents fast. These are able to reach maximum amount of audience and create great impact on them. I have also learned how a caption or the way of presenting posts should be created consciously to grab maximum attention. I used to check daily posts of Roar বাংলা online. I also checked the audience's engagement along with their reactions and comments. It was my daily task to keep looking these online and informing the production team.

Before starting this internship, I have heard a lot of times that an internship is a wake up calls for students like us as it makes us realize if we are in the wrong major or not. For me, the experience

has been very fascinating. I would like to see myself working in this sector for a very long time. I am well aware of the fact that, dreams and passions do change but what matters most for now is that, I am enjoying my work.

Chapter 4.1 my daily responsibilities as an intern content developer

As I have mentioned earlier, I had to work on Covid -19 updates and check audience reactions on a daily basis. Apart from that, I used to read a lot of articles from different sources, both national and International. As I worked on different types of topics on a daily basis I had find a lot of options to show my senior coworker. Then, he used to assign me to complete the task. While looking for topics, I had to especially keep things in mind. One is that the content had to be post worthy and secondly it has to be authentic. Apart from that, my seniors suggested me to go through their previous posts on a daily basis, so that I can catch up their writing standard fast. Eventually, that really helped me. With every assigned task, they gave me sample works. For writing one copy, I used to read or watch and observe 3 to 4 similar posts from Roar Bangla. Then, I used to find out as many articles as possible on that exact topic in a fear that I might miss any important information. So, these were my daily responsibilities.

Chapter 4.2: Covid -19 related updates:

Like every other media or news company, Roar Bangla is constantly updating their audiences with Covid-19 related writings, articles, videos and more. During my internship period, I worked with a team who gathered information and posted about the Covid test rate, affected rate, death rate of Bangladesh and world on a daily basis. Apart from that, whenever the world scientists

shared any information about new variants or vaccination, we as a team tried to cover that topic and share with our audiences quickly. Especially, when Bangladesh Government took any decision on Covid or vaccination related matter, we highlighted those information's instantly. Additionally I noticed one more thing while checking up the audience reaction. That is, the supply of oxygen or medicines and the conditions of hospitals, doctors, nurses, patients, these were the headlines that caught the attention of most of the audiences. From this, I learned that media platforms mostly focuses on the matters where their target audiences are highly interested in.



Figure 2; Covid -19 update sample.

Chapter 4.3: Working on National content

While working on national content, I was suggested to choose topics that may seem familiar to the audiences, who are mostly Bangladeshi. The reason behind is that, the audience might relate to it easily and it may catch their attention easily. For instance I worked on a topic as, "5 firsts of Bangladesh". I wrote small copies for photo caption on 1. First newspaper of Bangladesh, 2. First laptop of Bangladesh, 3. First Satellite of Bangladesh, 4. First museum of Bangladesh and 5. First mobile hospital of Bangladesh.

Sample: বাংলাদেশ এর প্রথম সংবাদপত্র

১৯৭১ সালের ১৭ই ডিসেম্বর অর্থাৎ স্বাধীনতার ঠিক পরদিন , চট্টগ্রাম থেকে প্রকাশিত হয় বাংলাদেশ এর প্রথম সংবাদপত্র 'আজাদী'। স্বাধীন বাংলার এই প্রথম সংবাদপত্রটির প্রধান সম্পাদক ছিলেন মোহাম্মদ আবু খালেক।

বাংলাদেশ এর তৈরি প্রথম ল্যাপটপ

২০১১ সালের ১১ই অক্টোবর , 'দোয়েল' ল্যাপটপ বাজারে আসে, যেটা কিনা বাংলাদেশ এর প্রথম স্থানীয়ভাবে তৈরি ল্যাপটপ। ডিজিটাল বাংলাদেশ গড়ার লক্ষ্যে, তুলনামূলকভাবে স্বল্পমূল্যে এই ল্যাপটপ বিক্রি করা হয়। টেসিস নামে এক টেলিফোন শিল্প সংস্থা এই ল্যাপটপ তৈরি ও বাজারজাত করণের দায়িত্বে ছিলো।

বাংলাদেশ এর প্রথম কৃত্রিম উপগ্রহ

বাংলাদেশ এর প্রথম কৃত্রিম উপগ্রহের নাম হচ্ছে 'বঙ্গবন্ধু স্যাটেলাইট - ১' এবং ২০১৮ সালের ১১ই মে এই উপগ্রহ মহাকাশে পাঠানো হয়। এর মাধ্যমে স্যাটেলাইট উৎক্ষেপকারী দেশের তালিকায় ৫৭ তম জায়গা করে নেয় বাংলাদেশ।

বাংলাদেশ এর প্রথম জাদুঘর

রাজশাহী জেলায় অবস্থিত 'বরেন্দ্র গবেষণা জাদুঘর' হচ্ছে, বাংলাদেশ এর প্রথম জাদুঘর। এই জাদুঘরটি ১৯১০ সালে স্থাপিত হয়েছিল এবং বর্তমানে রাজশাহী বিশ্ববিদ্যালয় এর পরিচালনার দায়িত্বে আছে। 'বরেন্দ্র গবেষণা জাদুঘর' কে প্রত্ন সংগ্রহে সমৃদ্ধ এক জাদুঘর হিসেবে বিবেচনা করা হয়।

বাংলাদেশ এর প্রথম ভাসমান হাসপাতাল

বাংলাদেশ এর প্রথম ভাসমান হাসপাতাল চালু হয় ১৯৯৯ সালে, যার নাম দেয়া হয় 'জীবনতরী'। আর্থিক অসচ্ছলতা ও যাতায়াত ব্যবস্থার অসুবিধার কারণে যারা উপযুক্ত চিকিৎসা পান না, তাদের জন্যেই এই 'জীবনতরী'। ১২ বেড এর এই ভাসমান হাসপাতালে ডাক্তার, নার্স ও অন্যান্য সহযোগী সহ মোট ৩৫ জন লোক কাজ করেন।

While looking for this information I got several videos and credible articles written and voiced in Bangla. So, these types of tasks were not too difficult to work on, unlike international contents.

On another note, I provided proper citation along with my work.

For instance,

1. বাংলাদেশ এর প্রথম নারী স্পিকার

২০১৩ সালে বাংলাদেশ প্রথম একজন নারী স্পিকার পায় এবং তার নাম হচ্ছে শিরীন শারমিন চৌধুরী। জাতীয় সংসদের স্পিকার নির্বাচিত হবার পূর্বেই তিনি একজন বিশিষ্ট রাজনীতিবিদ এবং মহিলা ও শিশু বিষয়ক প্রতিমন্ত্রী ছিলেন।

Source: https://www.bbc.com/bengali/news/2013/04/130429_aho_woman_speaker

2. বাংলাদেশ এর প্রথম নারী পাইলট

বাংলাদেশ এর প্রথম নারী পাইলট ছিলেন সৈয়দা কানিজ ফাতেমা রোকছানা, যিনি ১৯৭৭ সালে প্রথম বানিজ্যিক বিমান পরিচালনার দায়িত্ব পান। তবে, ১৯৮৪ সালের ৪ আগস্ট এক ভয়াবহ বিমান দুর্ঘটনায় তিনি নিহত হন। সাথে প্রাণ হারায় ৪জন ক্রু সদস্য সহ ৪৫ জন যাত্রী।

Source: <https://www.daily-bangladesh.com/feature/264422>

These two samples are from my work on national agenda.

Chapter 4.4: Working on International content:

As Roar Bangla shares all of their contents on Bangla, I had to write my copies on Bangla regardless the sources were available in Bangla or not. Most of the International topics were hard to find in Bangla articles or videos. Besides, I was suggested to choose topic that is mostly new to our target audience. The reason behind is that, people might want to know about the unknown facts around the world. For that matter, I had invest more time and work technically while working on international topics. Many times I translated English articles or videos in Bangla, took notes and used them as my resources. Then, I could write a proper copy.

Chapter 5: Translating English articles to Bangla and using them as resources:

As mentioned above, many times I translated English sources in Bangla and used those information while writing a Bangla copy for roar Bangla. For instance, I worked on International topics such as, "The evolution of Microsoft Windows", "Creating awareness for the animal Kingdom" and "different tones of human body color". Sometimes, I took information from English articles for few parts of my copy. Yet, for this topic "different tones of human body color", I mostly took information from English articles and videos. My title was, "মানুষের গায়ের রং বিভিন্নরকম হয় কেন?" but most of the Bangla articles I found were titled "মানুষের

গায়ের রং সাদা বা কালো হয় কেন?” I was looking for elaborate discussion and unbiased facts.

That’s why I had to mostly follow English articles and videos.

Moreover, while writing a video script for an English movie I had to follow both word to word translation and sense to sense translation method. Only English articles and the trailer of the movie was all I could find for my source. Then again, there were few words who doesn’t make exact Bangla meaning. Then I had to follow sense to sense translation method. The title I was gives is that, "Script on the upcoming release of 'The Matrix Resurrection'."

Sample:

দ্য ম্যাট্রিক্স রিসারেকশন

ম্যাট্রিক্স সিরিজের এই চতুর্থ চলচ্চিত্রটি মূলত বিজ্ঞান কল্পকাহিনী ও অ্যাকশন থ্রিলার ধাচের একটি চলচ্চিত্র।

এবছরের সেপ্টেম্বরে দ্য ম্যাট্রিক্স রিসারেকশন এর ট্রেইলার মুক্তি পায়

এবং ট্রেইলার মুক্তির সাথেসাথেই এটি চলচ্চিত্র প্রেমিদের ব্যাপক সারা পায়।

এরপর থেকেই ম্যাট্রিক্স সিরিজের ভক্তদের মাঝে এই চলচিত্রের মুক্তির তারিখ নিয়ে প্রচুর উত্তেজনার দেখা মিলছে।

এবছরের মে মাসে মুক্তি পাবার কথা ছিল লানা ওয়াচোফ্‌স্কি পরিচালিত ব্যয়বহুল এই চলচ্চিত্রটি (১৪৫ মিলিয়ন ডলার)।

কোভিড পরিস্থিতির কারণে পিছিয়ে যায় মুক্তির তারিখ

এবং নতুন তারিখ নির্ধারণ করা হয় ১এপ্রিল, ২০২২।

কোভিড পরিস্থিতি নিয়ন্ত্রণে আসায় আবারও এই চলচিত্র মুক্তির তারিখ এগিয়ে আনা হয়েছে।

অবেশেষে এবছরের ২২ এ ডিসেম্বর মুক্তি পেতে চলেছে ম্যাট্রিক্স সিরিজের চতুর্থ চলচ্চিত্র দ্য ম্যাট্রিক্স রিসারেকশন।

ম্যাট্রিক্স সিরিজের ভক্তরা সিমেনা হলে গিয়ে বড় পর্দায় দেখার পাশাপাশি HBO Max এও উপভোগ করতে পারবে দ্য ম্যাট্রিক্স রিসারেকশন।

ডিসেম্বর থেকে শুরু করে টানা এক মাস HBO Max এ পাওয়া যাবে চলচ্চিত্রটি।

ম্যাট্রিক্স সিরিজের প্রথম তিন চলচ্চিত্রের যেসকল অভিনেতা ও অভিনেত্রীদেরকে দ্য ম্যাট্রিক্স রিসারেকশন এও দেখতে পাওয়া যাবে তারা হলেন

কিয়ানু রিভস, ক্যারি-অ্যান মস, জাদা পিঙ্কেট স্মিথ, ল্যান্সার্ট উইলসন এবং ড্যানিয়েল বের্নহার্ট।

এছাড়াও এই চলচ্চিত্রে নতুন চমক নিয়ে বিশেষ উপস্থিতি রাখতে চলেছেন

ইয়াহিয়া আবদুল-মতিন দ্বিতীয়, নীল প্যাট্রিক হ্যারিস, প্রিয়াঙ্কা চোপড়া জোনাথান, জেসিকা হেনউইক,

জোনাথান গ্রফ এবং ক্রিস্টিনা রিসি এর মতো বর্তমান সময়ের বেশ কিছু জনপ্রিয় অভিনয় শিল্পীরা।

এছাড়াও দুটি ভাষায় পাওয়া যাবে ১২৯ মিনিটের এই চলচ্চিত্রটি।

ইংরজি ভাষায় ও ইটালিয়ান ভাষায়।

প্রযোজনা ও প্রচারণা কমিটির এই সিদ্ধান্ত অপরিবর্তিত থাকলে আগামী মাসেই আসছে দ্য ম্যাট্রিক্স রিসারেকশন ।

যা দর্শকের মাঝে ব্যাপক আলোরন তৈরি করবে বলে ধারণা করছেন চলচ্চিত্র বিশেষজ্ঞ ও সমালোচকেরা।

What I learned from my translation course is that, a translator need to be efficient in both Source Language and Target Language in order to translate properly. As I was working on a media platform who only posts on Bangla, mostly I had translate English articles into Bangla. As, my high school was a Bangla medium school, I have similar skill in English and Bangla both. That why I believe, translating English articles into Bangla is more comfortable for me than translating Bangla articles into English.

Chapter 6: Script writing for videos:

While writing a script for video, the first think I needed to keep on mind was time management. I had to plan the time duration first. Usually we made videos containing 7 to 8 minutes. Then I had to decide time duration for each caption of my copy. Editing the videos was assigned to another coworker of mine. My task was only planning, writing the copy and sharing editing ideas. I noticed that, the videos posted by Roar Bangla got more engagement of their audiences than other types of contents. After discussing this matter with my seniors, I got to know that the video contents have helped the most in growth of this company. Many of their videos have millions of views. So, they take this task very seriously. I was also given serious instruction before writing script for videos. Another important suggestion I got is that, setting a goal is very important for creating and impactful video script. I learned from my coworkers that how the target audience and expected reactions or engagement were thought before planning the video making. Catching this amount of audience's attention I not as easy as it seems. While

writing the script for "The evolution of Microsoft Windows" we planned the visuals first and then the time duration. After that, I and another colleague looked for every available source. Then, we noted down the main points and showed them to our seniors for guidance. So, it went through a whole process. The fact that they valued my opinions and ideas as much as the senior workers inspired me more. At first, I was not enough confident, but when they appreciated my ideas that encouraged me to share few more in our next projects. So, writing scripts for videos was huge challenging for me, yet it was an amazing experience. I got to learn a lot as well.

Chapter 7: Recreating Content from Different Sources

Recreating content from different sources was a very fun task for me. I worked on different types of contents during my internship. It is not necessary to take information from similar type of content. Collecting the authentic information from credible source was the main target. For instance, while writing copies for photo album I could take information from any sources, such as an interview or documentary and what not. Then again, writing copy about an upcoming film I could watch the trailer or talk shows. So, recreating content from different sources can be very entertaining task.

Chapter 8: Relating theories to my works:

When I started working, I could relate many of the theories I learned from many of my previous courses. For instance, Cultural studies: Theory and practice (Eng331), Globalization and Media (ENG333), Editing (Eng401), Copy writing (ENG404), English for the Print Media (Eng440),

Translation Studies (Eng465) etc. Our teachers introduced us with the concepts and theories of media and cultural studies that helped shaping my overall understanding of the world of media, both online and print media. I found different theories and concepts relatable when working on different types of concepts. Yet, there are some theories that were relatable to almost every work I did so far. The "5Ws and 1H" technique can be a great example of that. The Editing course (Eng401) introduced us with this technique, where the 5Ws are Who, Where, When, What, Why and the H is How? Journalism purists argue that, when any article or news story misses one of the Ws or H question, it's not perfectly done yet. On another note, containing answers of all these questions make a content highly informative that makes it a good quality content. Even when gathering information from a video or audio interview for writing an article, I used to carefully find out and note down the answers of these specific questions. Then, it also helped me while finding new topics on regular basis. As the "5Ws and 1H" concept can define if any incident or story is news worthy or not.

Chapter 8.1: Sexism and racism:

Though people of this era are constantly raising their voices against racism and sexism, it's still rooted so deeply inside us. The world media is the greatest representation of this fact. Luckily, many of the responsible media platforms are actively and consciously working against racism and sexism. Roar Bangla is one of them. As their goal is to educate and inspire people in positive ways, they are very concerned regarding matters like that. When any story or other types of contents goes for revision, the editors cross check if the use of words are sexist or racist, then they fix it. Also, the angle of representation is very important. From years after years, media has played proactive role in constructing racist and sexist ideas and have further utilized it for their

own benefits. For example, objectification of women is very common in advertisements, even in 2022.

Then racial bias and minor dominating representation is also very common. As media has great influence on how people think, act and react, it's again media's responsibility to improve and change the situation. That's why conscious selection of words, writing and representing gets so much important. In one of my courses named English for the print Media (Eng440), I learned how the value of journalism gets decreased by the use of sexist and racist words. Therefore, I kept this in my mind when working on different contents.

Chapter 8.2: Five news value factors of journalism:

Learning the news value factors is very important to work on any news. Courses like English for the print media and Editing brought me the opportunity to learn the 5 news value factors. Those are prominence, proximity, timeliness, oddity and consequences. These news value factors determine the newsworthiness of any story. These factors also influence the selection of news. How every news value factors have played important roles in my works is shown with example below:

Prominence: Any event, people or brand who have a large number of following, will always get the newsworthiness because they already have a large number of audience. So, when selecting stories, I considered popular subject or events first as it included one of the most impactful news value factors (prominence). For instance, I worked on a post about the death of Hasan Azizul

Haque, who was a famous novelist and short story writer of Bangladesh and also won many prestigious awards including, Bangla Academy Literary Award (1970), Ekushey Padak (1999) and independence award. As he had a huge number of following and he was a very important person of Bangladesh, reporting on his death would get most reactions than any other commoners. The post was titled, "বরেণ্য কথাসাহিত্যিক হাসান আজিজুল হক আর নেই। বাংলা সাহিত্যের এই কিংবদন্তি ব্যক্তিত্বের প্রয়াণে আমরা শোকাহত।" So, this post got that much reach for the prominence of its message.

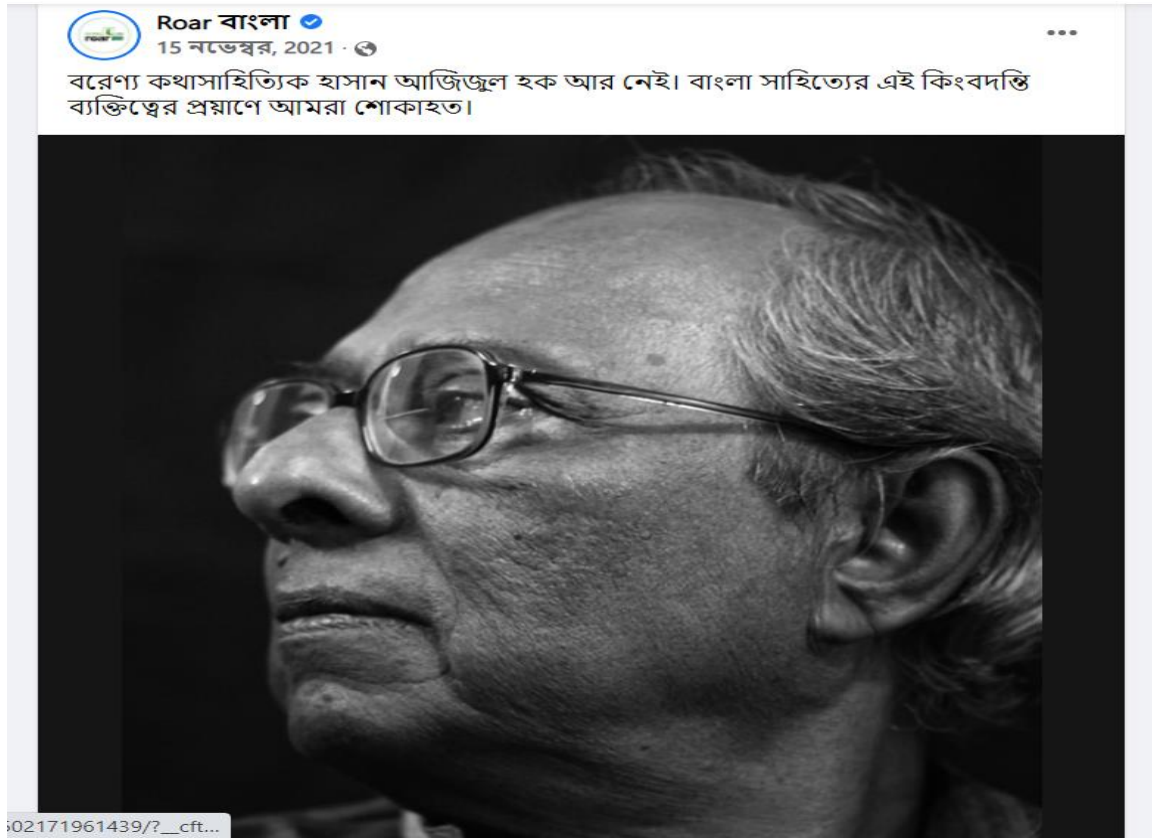


Figure 3: The death of Hasan Azizul haque

Timeliness: Immediate or current information are able to attract the audience most. The quicker the audience gets any news, they give it the most importance. Every news company wants to provide new information or updates faster than others. Similarly, Roar Bangla gives importance to the timeliness of any incident or event. The post I have mentioned under prominence also had timeliness. Hasan Azizul Haque died on 15th of November, around 9pm and the post I have mentioned was made on that very day at 10:42 pm. Then again, every Covid-19 related posts were made maintaining its timeliness. For example, I worked on posts like "ওমিক্রনে প্রথম মৃত্যু দেখলো ভারত" (Figure 4.1). And "সাইপ্রাসে ধরা পড়ল ডেল্টা ও ওমিক্রন এর মিশ্র ভ্যারিয়েন্ট" (Figure 4.2). These information were shared immediately



Figure 4.1



Figure 4.2

Oddity: When any incident is unusual, strange or shocking, it is able to capture the interest of its audience. When the degree of oddity of a news is greater, then its value is also greater. During my internship period I worked on many contents that are unusual, bizarre or out of the ordinary. What I have witnessed is that, those posts have been very successful in terms of audience engagement. For instance, I worked on contents such as, " ১১ বার করোনা টিকা নপয়ার দাবি ভারতীয় বৃদ্ধের।" (Figure 5.1) and " ওতোমাৎসুরি: জাপানের ঐতিহ্যবাহী আগুন উৎসব। " and "অপরিবর্তনশীল বার বিশিষ্ট অদ্ভুত এক কার্যকর ক্যালেন্ডার।" (Figure 5.2) and many more. These contents were selected and posted mainly because of their oddity.

Roar বাংলা 11 জানুয়ারি

ভারতের বিহার রাজ্যের বাসিন্দা ৬৫ বছর বয়সী ব্রহ্মদেব মন্ডল এখন পর্যন্ত মোট ১১ বার করোনাভাইরাসের টিকা নিয়েছেন বলে দাবি করেছেন। নিজের পরিবারের সদস্য ও আত্মীয়দের আইডি কার্ড ব্যবহার করেই এমনটা করেছেন তিনি। শেষ পর্যন্ত ১২ তম বার টিকা নিতে গিয়ে ধরা পড়েন তিনি।



**১১ বার করোনার টিকা
নেয়ার দাবি ভারতীয় বৃদ্ধের**

ভারতের বিহার রাজ্যের বাসিন্দা ৬৫ বছর বয়সী ব্রহ্মদেব মন্ডল এখন পর্যন্ত মোট ১১ বার করোনাভাইরাসের টিকা নিয়েছেন বলে দাবি করেছেন। নিজের পরিবারের সদস্য ও আত্মীয়দের আইডি কার্ড ব্যবহার করেই এমনটা করেছেন তিনি। শেষ পর্যন্ত ১২ তম বার টিকা নিতে গিয়ে ধরা পড়েন তিনি।

খবর: বিবিসি

Figure 5.1

কেমন হতো, যদি আমাদের ক্যালেন্ডারটি এমন হতো যে, প্রতি বছরই এর তারিখগুলো নির্দিষ্ট বারে পড়ত? অর্থাৎ জানুয়ারি মাসের ১ তারিখ প্রতি বছরই যদি সোমবারে (বা অন্য কোনো বারে) শুরু হতো, আপনার জন্মদিনটি যদি সব সময়ই রবিবারে পড়ত, একুশে ফেব্রুয়ারি যদি সব সময়ই বুধবারে পড়ত? অবিশ্বাস্য মনে হতে পারে, কিন্তু আমাদের প্রচলিত ক্যালেন্ডারের প্রায়োগিক সমস্যাগুলোর চমৎকার সমাধান দেওয়া এরকম একটি ক্যালেন্ডার সত্যি সত্যিই আছে, শুধু বিশ্বব্যাপী মানুষের মন জয় করে কার্যকর হওয়াটাই বাকি।

বর্তমানে যে ক্যালেন্ডারটি আমরা ব্যবহার করি, সেটি প্রায় ৪০০ বছরের পুরানো ক্যালেন্ডার। কিন্তু এর মূল ভিত্তি আরো অনেক পুরানো, অন্তত দুই হাজার বছর। খ্রিস্টপূর্ব ৪৬ সালে জুলিয়াস সিজার কর্তৃক প্রণীত জুলিয়ান ক্যালেন্ডারকে সংশোধন করে পোপ গ্রেগরি ১৫৮২ সালে গ্রেগরিয়ান ক্যালেন্ডারের প্রচলন করেন, যা আমরা এখনও ব্যবহার করে থাকি। সূর্যের অবস্থান এবং খাত্ত পরিবর্তনের হিসেব রাখার জন্য ক্যালেন্ডারটি অত্যন্ত নির্ভুল, কিন্তু আমাদের দৈনন্দিন কাজকর্মের জন্য এটি খুব বেশি ব্যবহার বাধক না।



Figure 5.2

Proximity: Proximity refers to the connection between the target audience and location of the incident or event. Usually, audiences are most likely to events happening around them. For instance, incidents happening inside Bangladesh or neighbor countries such as India, makes Bangladeshi audiences more interested than any other incidents happening far from Bangladesh. Though Roar Bangla work on international contents and make posts about events happening all over the worlds, still Bangladeshi or Indian incidents are able to catch their interest very easily.

Consequence: When any news is able to affect the greater number of audience, it's more newsworthy. As I have mentioned earlier, Roar Bangla's goal us to leave impact on Bangla speaking audience. So, I was instructed to think about the consequences of the contents before writing any copy. When any content can leave meaningful impact on its audience, then it is considered as a successful content. I worked on a video content titled, "ঢাকা শহরের বিভিন্ন পাবলিক ইভেন্টে দেখা মিলে উল্লেখযোগ্য সংখ্যক ব্রেস্টফিডিং বুথের।" This type of useful and informative contents can leave impact on people and help them as well. From this post many

people especially mothers got the chance to know about it and look for booths when needed to breast feed their child. So, the consequence of this news have made it most newsworthy.

Chapter 8.3: Mediascape and Globalization

Mediascape refers to the flow of information through media platforms all across the globe. Nowadays, Cultures have also been global. An audience from Bangladesh can relate to the culture from western worlds because of Mediascape. For instance, entertainment, educational or travel contents resourcing from any continent is enjoyable to the Bangla speaking audiences of Roar Bangla. Before globalization, it was not that common to be familiar with cultures or sports or events happening in another side of the world but nowadays information from all over the world is available in many medium. Roar Bangla is one of them. In one of my previous course called "Globalization and the Media (ENG333)" I learned about this concept and could relate to my work.

Chapter 8.4: Orientalism, Othering and Islamophobia:

In two of my courses (ENG 331 Cultural studies and 319: Modernism) I learned about orientalism. Orientalism refers to the imitation of Eastern cultures by the Western represents such as, writers, artists etc. Edward W. Said in his book "Orientalism" has stated that, "Orientalism can be discussed and analyzed as the corporate institution for dealing with the orient - dealing with it by making statements about it, authorizing views of it, describing it, by teaching it, settling it, ruling over it: in short, Orientalism is a western style for dominating, restructuring and having authority over the orient." (Said 3). Additionally, othering is a phenomenon, that defines if any group fits according the norms of pre decided social group or

not. The people who goes with the in - group and people who goes with the out- group are treated differently. Then again, Islamophobia is also very significant in the writings or representation of the occident. Negative coverage and wrong selection of words about Muslims, Islam related topics are the examples of Islamophobic actions. While working on international contents, Eastern or Western contents, terrorism or Islam related contents I went through so many articles provided my international media, that have presented the orients wrongly. So, I could highly relate the concepts of Orientalism, othering and Islamophobia. For instance, when any attacks happen around the world the Muslims are instantly tagged as extremists or terrorists, even before any proper investigation or proof. Many times, I have taken information from those articles as sources but in my copy writing I have tried to be neutral and unbiased.

Chapter 8.5: Popular culture and high culture:

Cultures that are very popular among the youth, easy to understand and able to entertain the mass people, falls under popular culture or pop culture. Besides, the culture of elite society or the culture of the intellectuals are referred as high culture. In my internship journey, I have worked on both pop culture and high culture. What I have noticed from them is that, contents of pop culture gets more engagement than high culture. For instance, fast beat music of new generation or Rom Com Hollywood movies fall under pop culture. On the other hand, aesthetic arts or opera songs fall under high culture. In my previous course Eng331: Cultural studies, I got to learn about pop culture and high culture. Afterwards I could relate these concept in my works.

Chapter 9: Media ethics of Journalism:

Media ethics of journalism includes some specific ethical principles and any responsible worker of media field must be familiar with them. There are 5 principles of ethical journalism. From my previous course, English for the print Media: Eng440, I learned about these principles. Firstly, ensuring truth and accuracy of my writing was my ethical responsibility that I tried to accomplish through my works. Then, a journalist, writer or editor must be independent and unbiased while working on any news or content. Luckily, I got to work with a company who are free from political influence. So, my independence as a copy writer or content developer wasn't hampered. Then again, maintain fairness and impartiality is not only the ethical duty but also it builds confidence and trust among the audience. So, I followed this very carefully. After that, Humanity is another aspect before of media ethics. Sometimes, any media post or publication can be hurtful for certain people but we need to be careful about the impact of it on other people because that's an ethical responsibility of the post creator. When certain hurtful words are more like facts and must be included, then the copy writer must try to minimize the negative impact of his writing. I also followed this during my works. Lastly, accountability is another media ethics that I followed. Accountability refers to admitting the errors and calling attention to mistakes. Admitting errors doesn't break the trust of the audiences, rather it builds it up again. So, I tried to follow all of the five media ethics when working with Roar Bangla from October to January. Though I learned these concepts from reading earlier, my on-site supervisor again explained me the importance of these ethics and how it was my responsibility to follow them. If I get to work on media field in future, I will be following these ethics then as well.

Chapter 10: Personal Account:

As I was always very fascinated about the world of media and how everything works, it was my chance to witness it from closer and contributing directly. What I learned after my three months working experience is that, the responsibility of an intern content developer is not only writing copies, translating and observing but also being responsible, aware and punctual. In addition, the ability of critical thinking has also been increased. I got to know different perspectives of different people on one topic. For instance, besides reading different article on one specific topic I also carefully observed my colleague's and supervisor's point of view on that topic. That's how diverse observation on same subject increased my ability to think from multiple dimensions in my next works. In my supervisor's opinion, first few weeks my writings were average but it got improved every week. I am very glad I got to work with a very supportive team. Though I had to work 7 days a week, I never felt excessive pressure because my supervisor helped me planning my tasks and the deadlines were also reasonable. However, I am very grateful to Roar Bangla because I got to work from home during a life taking outbreak. That was a relief for me and also my family.

Chapter 11: Conclusion:

My internship journey has helped me grow both personally and professionally. I have more aware and responsible as a person and the knowledge and experiences I have got from working with roar Bangla will surely help me in my professional life in many ways. First of all, I learned to work under deadline, importance of referring sources properly, following ethical

responsibilities and many more. Then again, I have learned how student life and professional is different in terms of taking responsibilities and work process. Moreover, I have learned how any task can be done beautifully by doing it step by step. As I joined roar Bangla as an intern content developer, I had to research, note, rewrite and cite a lot for every copy I worked on. Then it went to the reviser and editors. It's a whole process that I enjoyed being a part of. In today's world, media is blended in our daily lives. The fact that, I could also work on providing information to many people like me, is a pleasure for me. Especially, I am glad that I could work on Covid-related contents on a regular basis. As a audience, I used to look for those information daily. So, as a worker it's a great feeling that my work is helping other in some ways.

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Appendix

Appendix 1

roarmedia

Roar লাইব্রেরি আর্টিকেল ভিডিও কুইক ভিডিও ইতিহাস খেলাধুলা বাংলাদেশ মুক্তিযুদ্ধ সাম্প্রতিক বিশ্ব রাজনীতি বিশ্ব বিজ্ঞান বই ও সিনেমা বিনোদন উপকথা জীবনী প্রযুক্তি জীব

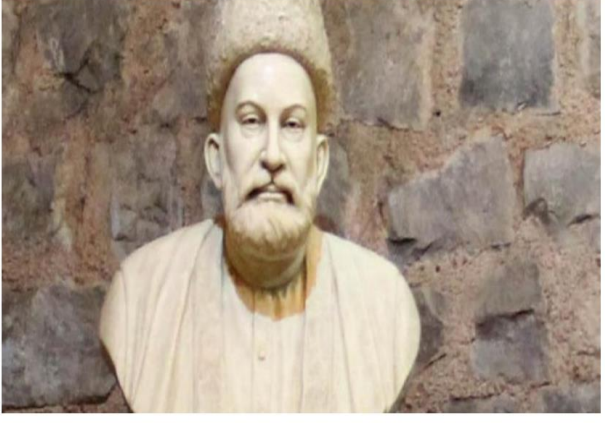
জীবনী

মির্জা গালিব: নিয়তির হরফে লেখা জীবন

Ahmed din Rumi
Feature Writer
30 Nov 2019 · 68K বার পড়া হয়েছে

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“

“হাম থে মরনে কো খাড়ে, পাস না আয়া না সহি
আখির উস্ শোখকে তারকাশমে কোয়ি তীর ভি থা-?”

-আমি তো মরবার জন্যেই দাঁড়িয়ে ছিলাম; সে-ই তো কাছে এলো না। আচ্ছা, মরবার জন্যে কোনো
তীরই কি ছিল না আজ রূপময়ীর তুণে?

খুব সম্ভবত ভারতের ইতিহাসে মির্জা গালিবের মতো প্রভাবশালী কবি দ্বিতীয়টি নেই। তার লেখা অজস্র গজল, শায়েরি, রুবাইয়াতে বিহ্বল হয়েছে সদ্য প্রেমে পড়া তরুণ থেকে পরিণত পশ্চিম পর্যন্ত। উপমহাদেশে সঙ্গীতের পুরোধা জগজিৎ সিং, মেহদি হাসান, মোহাম্মদ রফি, গুলাম আলী, গুলজার কিংবা রাহাত ফতেহ আলী খানও ব্যবহার করেছেন তার পণ্ডিত। বিভিন্ন আসরে গেয়েছেন সমৃদ্ধ সব গজল। তার চেয়ে বড় কথা, তিনি একটি যুগ সন্ধিক্ষণের সচেতন সাক্ষী। মোঘল সাম্রাজ্যের পতন, কোম্পানি শাসনের প্রতিষ্ঠা এবং ভারতের প্রথম স্বাধীনতা সংগ্রামকে দেখেছেন খুব কাছে থেকে। নাটকীয় সময়ের বুক দাঁড়িয়ে থাকা গালিবের জীবন যেন তার লেখা কবিতার চেয়েও নাটকীয়।

“

“ইয়ে না থি হামারি কিসমাত কি বিসাল-এ ইয়ার হোতা,
আগার অওর জিতে রেহতে ইয়েহি ইনতেজার হোতা।”

-প্রিয়ের সাথে মিলন হবে; আসলে এ আমার ভাগ্যেই ছিল না। যদি আরো কিছুদিন বেঁচে থাকতাম,
অপেক্ষাটাই দীর্ঘতর হতো শুধু।

Link : <https://roar.media/bangla/main/biography/mirza-ghalib-and-his-times>



Appendix 2

Roar বাংলা
11 ডিসেম্বর, 2021 · 🌐

নেদারল্যান্ডের আইসেল হ্রদে (IJsselmeer) নির্মিত হল বৃহদাকার উইন্ডপার্ক ফ্লাইস্ল্যান।

roar বাংলা

অভ্যন্তরীণ জলাশয়ের ক্ষেত্রে সর্ববৃহৎ এই উইন্ডমিলের ৮৯টি টার্বাইনের বিদ্যুৎ উৎপাদন ক্ষমতা ৪.৩ মেগাওয়াট। বাৎসরিকভাবে এখান থেকে পাওয়া যাবে ১.৫ বিলিয়ন ইউনিট বিদ্যুৎ। চাহিদা মেটাতে ৫ লক্ষ গৃহস্থালী মানুষের

নেদারল্যান্ডের আইসেল হ্রদ (IJsselmeer) নির্মিত হল বৃহদাকার উইন্ডপার্ক

👍❤️ 658

৩টি কमेंট ৩ বার শেয়ার করা হয়েছে

Link:

[https://www.facebook.com/137147343396934/photos/a.182597205518614/1368003653644624/?_cft__\[0\]=AZWLVX8A_AYr6uyUCdYmSBeg-pPE0xv9J_VRObBDOqFFCmgfJ9KjiNzsvpXE9_Y69PVe-3viI4QgMu9bh](https://www.facebook.com/137147343396934/photos/a.182597205518614/1368003653644624/?_cft__[0]=AZWLVX8A_AYr6uyUCdYmSBeg-pPE0xv9J_VRObBDOqFFCmgfJ9KjiNzsvpXE9_Y69PVe-3viI4QgMu9bh)

Appendix 3

Roar বাংলা
25 ডিসেম্বর, 2021 · 🌐

বাংলাদেশ বছরে ২৫০০ ঘণ্টা সূর্যালোক পেয়ে থাকে। বাগেরহাটের মোংলায় ১৩০ মেগাওয়াট ক্ষমতার এই প্ল্যান্ট বছরে উৎপাদন করবে প্রায় ৩২৪,০০০ টন কয়লার সমতুল্য বিদ্যুৎ!



**বাগেরহাটে উৎপাদনে যাচ্ছে
বাংলাদেশের বৃহত্তম সৌরবিদ্যুত প্ল্যান্ট বিদ্যুৎ**

বাংলাদেশ বছরে ২৫০০ ঘণ্টা সূর্যালোক পেয়ে থাকে।
বাগেরহাটের মোংলায় ১৩০ মেগাওয়াট ক্ষমতার এই প্ল্যান্ট বছরে
উৎপাদন করবে প্রায় ৩২৪,০০০ টন কয়লার সমতুল্য বিদ্যুৎ!

খবর: ইয়াহু ফাইন্যান্স

👍❤️ 3.3 হাজার 39টি কमेंট 49 বার শেয়ার করা হয়েছে


Link:

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Appendix 4:

Roar বাংলা
11 জানুয়ারি · 🌐

বৈশ্বিক তাপমাত্রা বৃদ্ধিতে প্রসারিত হচ্ছে পৃথিবীর বায়ুমণ্ডল।



বৈশ্বিক তাপমাত্রা বৃদ্ধিতে প্রসারিত হচ্ছে পৃথিবীর বায়ুমণ্ডল

পৃথিবীর নিম্নতম বায়ুমণ্ডলীয় স্তর ট্রোপোস্ফিয়ারেই আবহাওয়ার ঘটনা ঘটে থাকে। বিগত ৪০ বছরের উপাত্ত বলছে, ২০০ মিটার গড় স্ফীতি ঘটেছে এই স্তরের। হিমবাহের বরফ গলন, সমুদ্রের উচ্চতা বৃদ্ধির মত এই ঘটনাও বৈশ্বিক উষ্ণায়নেরই ইঙ্গিত দেয়।

খবর: সায়েন্স নিউজ

roar বাংলা

👍👎 214

2টি কमेंট 2 বার শেয়ার করা হয়েছে

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Appendix 5:



Link:

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Appendix 6:

Roar বাংলা
15 জানুয়ারি · 🌐

টেস্ট অধিনায়কত্ব ছাড়লেন বিরাট কোহলি!



**টেস্ট অধিনায়কত্ব ছাড়লেন
বিরাট কোহলি**

গত কিছুদিন ধরে বিসিসিআইয়ের সঙ্গে সম্পর্ক কিছুটা শীতল। ব্যাট হাতেও নিজের ছায়া হয়ে আছেন। আবার দক্ষিণ আফ্রিকার বিপক্ষেও ১-২ ব্যবধানে হারতে হয়েছে টেস্ট সিরিজ। এরই মধ্যে বিরাট কোহলি সামাজিক যোগাযোগ মাধ্যমে ঘোষণা দিলেন, ২০১৪ সালে মহেন্দ্র সিং ধোনির স্থলাভিষিক্ত হওয়ার প্রায় সাত বছর পর তিনি আর ভারতের টেস্ট দলের অধিনায়ক পদে থাকছেন না।

খবর: ক্রিকিফো

👍👎 998

7টি কमेंट


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Appendix 7:

Roar বাংলা
11 জানুয়ারি · 🌐

২০ জন কোভিড রোগীর সন্ধান মেলায় চীনের তিয়ানজিন শহরে মাত্র ৪৮ ঘণ্টায় সেখানকার প্রায় দেড় কোটি বাসিন্দার কোভিড টেস্টের সিদ্ধান্ত নিয়েছে দেশটির সরকার। নেগেটিভ রেজাল্ট আসার পূর্বে ঘর থেকে বেরোতে নিষেধ করা হয়েছে নাগরিকদের।



চীনের একটি শহরে মাত্র দুই দিনে প্রায় দেড় কোটি কোভিড টেস্ট হাত চালাছে

২০ জন কোভিড রোগীর সন্ধান মেলায় চীনের তিয়ানজিন শহরে মাত্র ৪৮ ঘণ্টায় সেখানকার প্রায় দেড় কোটি বাসিন্দার কোভিড টেস্টের সিদ্ধান্ত নিয়েছে দেশটির সরকার। নেগেটিভ রেজাল্ট আসার পূর্বে ঘর থেকে বেরোতে নিষেধ করা হয়েছে নাগরিকদের।

তথ্যসূত্র: বিবিসি

roar বাংলা

👍👎 3.9 হাজার

36টি কमेंট 51 বার শেয়ার করা হয়েছে

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Appendix 8:

Roar বাংলা ✓
28 ডিসেম্বর, 2021 · 🌐

হাড় এবং তরুণাস্থির গঠনে বাধা দিতে পারে বলে ১৮ বছরের নিচে কেউ গ্রহণ করতে পারবে না মলনুপিরাভির। চিকিৎসকের প্রেসক্রিপশন মেনে কোভিড পজিটিভ হলেই উপসর্গ দেখার ৫ দিনের মাঝে সেবনের অনুমতি থাকবে।



**কোভিড চিকিৎসায়
এফডিএ অনুমোদিত
দ্বিতীয় খাওয়ার বড়ি
মলনুপিরাভির**

হাড় এবং তরুণাস্থির গঠনে বাধা দিতে পারে বলে ১৮ বছরের নিচে কেউ গ্রহণ করতে পারবে না মলনুপিরাভির। চিকিৎসকের প্রেসক্রিপশন মেনে কোভিড পজিটিভ হলেই উপসর্গ দেখার ৫ দিনের মাঝে সেবনের অনুমতি থাকবে।

তথ্যসূত্র: এফডিএ

roar বাংলা


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Appendix 9:

Roar বাংলা ✓
4 জানুয়ারি · 🌐

শুভ জন্মদিন, মহাবিজ্ঞানী আইজ্যাক নিউটন।



শুভ জন্মদিন
মহাবিজ্ঞানী আইজ্যাক নিউটন

যদিও নিউটন জন্মগ্রহণ করেন ১৬৪২ সালের বড়দিনে, সেটি ছিল ইংল্যান্ডে প্রচলিত জুলিয়ান ক্যালেন্ডার অনুযায়ী। সংশোধনের কারণে, বর্তমান গ্রেগরিয়ান ক্যালেন্ডার অনুযায়ী ১৬৪২ সালে 'উদযাপিত বড়দিন'টির সংশোধিত তারিখ দাঁড়ায় ৪ জানুয়ারি, ১৬৪৩।

1.1 হাজার
৭টি কमेंট 13 বার শেয়ার করা হয়েছে

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Appendix; 10

Roar বাংলা ✓
9 জানুয়ারি · 🌐

মরিশাস হারাচ্ছে সামুদ্রিক ঝিনুক!

roar বাংলা

তিন দশকে সামুদ্রিক ঝিনুক কমেছে ৬০ শতাংশ। জলবায়ু পরিবর্তনের পাশাপাশি আরো দায়ী অতিরিক্ত মাছ ধরা, পর্যটন, বর্জ্যপানি এবং জলযানগুলোর দূষণ। সমুদ্রের তাপমাত্রা বৃদ্ধি ক্ষতিসাধন করছে মলাস্কা পর্বের ঝিনুকসহ অন্যান্য বাস্তুতন্ত্রও। বাড়তি এসিডীয় পরিবেশের কারণে ঝিনুকের পুরুত্বও হ্রাস পেয়েছে।

খবর: বিবিসি

**জলবায়ু পরিবর্তনের
বুঁকি: মরিশাস হারাচ্ছে
সামুদ্রিক ঝিনুক**

👍👎 425

4 বার শেয়ার করা হয়েছে

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