Report on

Exploring the World of Print Media Journalism at Dhaka Tribune

By Maria Afroz ID: 17103008

An internship report submitted to the Department of English and Humanities in partial Fulfillment of the requirements for the degree of Bachelors of Arts in English

> Department of English and Humanities BRAC University June 2022

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Declaration

It is hereby declared that

1. The internship report submitted is my original work while completing degree

at BRAC University.

2. The internship report does not contain material previously published or written by a

third party, except where this is appropriately cited through full and accurate

referencing.

3. The internship report does not contain material that has been accepted, or

submitted, for any other degree or diploma at a university or other institution.

4. I have acknowledged all main sources of help.

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Letter of Transmittal

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Subject: Submission of Internship Report

Dear Madam,

I am hereby pleased to submit my Internship report on, "Exploring the World of Print Media

Journalism at *Dhaka Tribune*". I have completed my three months internship there.

I have tried to explain my learning and experience briefly, throughout my report. All of

myworks and information presented in this report is done with utmost sincerity and honesty.

In this regard, I also want to assure you that I will be always available if you want to make

any conversation regarding this report. Thank You.

Sincerely yours,

Maria Afroz

17103008

Department of English and

HumanitiesBRAC University

Date: June 15, 2022

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Non-Disclosure Agreement

This agreement is made and entered into by and between *Dhaka Tribune* and the undersigned student of the Department of English and Humanities, Brac University.

Maria Afroz 17103008 Department of English and HumanitiesBRAC University

Date: June 15, 2022

Acknowledgement

"Live as if you were to die tomorrow. Learn as if you were to live forever." —Mahatma Gandhi
Life is like a rollercoaster. It does not always give us only good time rather it sometimes gives us bad times too just to testify our patience, strength and beliefs. We all should always appreciate each other's existence on this Earth and be grateful to God for every single second that He has bestowed upon us for living.

I feel myself very lucky to be surrounded by some amazing people around me who not only stayed by my side in good times but also stayed with me in my bad times. After showing my immense gratitude towards almighty Allah, I would like to appreciate the existence of these amazing people including my parents, friends, family members and most importantly my beloved faculties without whom, completing my undergraduate program smoothly would not be possible. Hence I would like to take the opportunity to express my huge gratitude towards my each and every faculty members and a special thanks to my supervisor, Seema Nusrat Amin who helped and guided me in every possible ways even after having very tight and hectic schedule.

Similarly, words would fall short if I start appreciating the unconditional support and love which I got from my parents who always believed in me and encouraged me to overcome all the obstacles.

Furthermore, I would like to show my thankfulness to the whole team of Dhaka Tribune who made my internship journey smooth and easy with their guidance and support. I would like to convey a special thanks to the Editor and the founder of Dhaka Tribune, Zafar Sobhan, who granted my internship application without any adieu and gave me the chance to work under the guidance of the experts.

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Introduction

Print media alludes to printed publications such as newspapers, magazines, weeklies, monthlies and other forms of printed journals that are used for global communication. Print media makes a significant contribution to information dissemination and knowledge transmission. Print media has retained its allure and importance even after the introduction of technological media. With more in-depth reporting and analysis, print media has the advantage of leaving a longer impression on the reader's mind. Newspapers are the most common kind of print media. Newspapers gather, edit, and publish news stories and reports. Some newspapers are issued in the evening and they are known as the eveningers. The importance of print media in our day to day life is beyond explanation. In this modern era of technological advancement and digitalization of print media, people started to switch into the online newspapers from the hardcopies of newspapers. The reason behind that is the online newspapers are easy to access in these days as all of us are always connected with internet. On the contrary the hardcopies of newspapers are not easy to get as it is sold in specific stores and moreover it is not possible to carry it 24 hours. Hence the demand of online newspapers and journals are increasing day by day. For instance, yesterday while going to university I came across an incident of bus accident. But as I was getting late for my university so I could not get down and take the information of how many people got injured or lost their lives. Then suddenly today I somehow was reminded of that incident and my curious mind wanted to know more about that accident. In that case only print media can help me out. So I searched on internet and got to know the details of that accident. Through this example it is quite clear how essential this print media has become in our day to day life. Before the invention of print media, people hardly got to know about the news worldwide. But now we are just a click away from the news of the countries which are thousands of miles away from us.

Newspapers, magazines and comic books seem to have an increasing impact on how the people develop their own worldviews. The impact of print media texts on knowledge acquisition has been emphasized by curriculum thinkers and they have found out that the print media is more influential especially for the students because they are more susceptible to the hegemonic influence as they aim for social conformity (Aboglili, 2). So the distribution of right information to the right people should be ensured. Rouet, Lowe, and Schnotz said in their article titled "Understanding Multimedia Documents", "Individuals must be able to access relevant information from text, pictures or other types of external representations, to decode and interpret the corresponding documents, and to integrate information from multiple sources" (1). Being a student of "Media and Cultural Studies" background, I was fortunate enough to learn the different aspects of print media and journalism. After taking related courses of this field including ENG331: Cultural Studies: Theory and Practice, ENG333: Globalization and The Media, ENG401: Editing, ENG404: Copywriting, ENG440: English for the Print Media and lastly ENG465: Translation Studies, I got to know about different techniques of journalism and how things work in print media. The knowledge I acquired from these courses has answered all of the questions running in my mind from childhood such as how journalists make attractive headlines, how they report recent incidents within short time period and most importantly how they get all the latest news from every corner of the world. Besides these, from "ENG465: Translation Studies" course I have learned about many tactics of translating copies for print media. Furthermore, from "ENG440: English for the Print Media" course I have learned to build attractive headlines on hot topics and from "ENG401: Editing" course I have learned how to edit copies according to the perspective of print media journalism. So overall these courses have helped me to learn each and every detailed information related to print media journalism which later on helped me immensely during my internship at *Dhaka Tribune*.

I have joined *Dhaka Tribune* as an intern in the Central Desk department. I am forever grateful to *Dhaka Tribune* because it not only gave the platform to showcase the qualities and techniques which I have learned from my university courses but also gave me a lifetime experience of working under such humble and helpful individuals. The special benefit that I got from there is I got the chance of learning not only what a Sub-Editor does but also learned the stuffs what an uploader and an editor does. Furthermore, I learned punctuality, working under pressure and under a specific time frame which I believe will help me in my future profession no matter what I choose to do. So the whole learning process of my internship program at *Dhaka Tribune* was versatile and full of new experiences. I will forever cherish the experience that I have gained from there and utilize the strategy and styles that I have learned from my seniors.

A Brief History of Dhaka Tribune

DhakaTribune

The *Dhaka Tribune* is a daily English broadsheet newspaper of Bangladesh which was first published on April 19, 2013 and Zafar Sobhan is the founding editor of this newspaper. It has print and online editions with readers in Bangladesh and around the world. Gemcon Group owns the newspaper and it is published by Kazi Anis Ahmed. Bangla Tribune and the literary journal Bengal Lights both are owned by the group.

The newspaper began as a broadsheet before shifting to a thinner format on March 1, 2015. It has resorted to broadsheet versions from the beginning of May 1, 2019. The newspaper's motto is: "The news you want. No more, no less ". It also provides a Bangla translation of the main newspaper, known as *Bangla Tribune*. It strongly supports the Equal Gender Rights in Bangladesh. It always welcomes the youth leadership with much appreciation and makes necessary grounds for their sound development. It focuses on the most recent and the most important news from all over the world. The topic of the voiceless minorities also gets the top position of its priority list.

Dhaka Tribune is well-known for its award winning marketing campaigns which are "Glad to be a Bangladeshi" and "I am made in Bangladesh". Dhaka Tribune is also famous as the main media partner of the Dhaka Literary Festival since 2015.

Basic Terminologies of Newspaper

There are various terminologies that are used in the field of journalism and print media. In a newspaper agency, these terms are typically used almost everywhere. I got to know about these terms while taking university courses and gaining real world experience as an intern at *Dhaka Tribune*. And some of these are given below-

- Headline: The main title of the story
- Home Title: Shorter form of headline if the main headline exceeds 60 characters
- Stand First: Summary of the story written in one open ended sentence with the use of keywords
- Shoulder: Positioned above the main headline if there is no enough space in the headline to put in all the information
- Byline: Name of the journalist written at the beginning of the story
- Cutline: Words under the caption of any photo describing the photograph or illustration
- Dateline: Mentioned at the beginning of any story regarding the date the story was filed and the city the journalist was in
- Subheads: A subdivision's title or heading in any newspaper article
- Caption: Headline over the cutline describing the photo
- Contributor: A person who contributes or writes for a newspaper
- Follow-up: an update or an increase in the effectiveness of a previous story
- Correspondent: A journalist or an agent who contributes in reporting from the event spot
- Staff Reporter: Who collects, analyzes facts and writes about newsworthy events by taking interview
- Editor: A journalist who is in charge of a specific section of a newspaper or magazine

- Sub-Editor: A journalist or designer who supervise the substance, accuracy, layout, and design of newspaper and magazine articles
- Attribution: Indicates the source of information in a story or states who said something
- Category: Determines the type of the news
- News Value: Standards that determine the collection and presentation of events as reported news
- Op-Ed: An opinion article by a specialist or a regular columnist employed by the newspaper that appears on a page dedicated only to them in the newspaper.
- Press Release: An official statement or story given to the news media with proper information on a particular matter for publication

My daily tasks at Dhaka Tribune

I did my internship in the Central Desk Department of *Dhaka Tribune*, where I had to work with a group of other extremely talented Sub-Editors and interns under the instructions of Deputy News Editor, News Editor and Assistant News Editor. Working under a news agency is both exciting and overwhelming at the same time because there I had to be occupied with good and bad news all the time. Moreover, there is always a pressure of searching the most recent news from all over the world. I was also asked to keep my eyes and ears always alert to search for the latest news from the assigned agencies. The agencies that work as the core sources of news of *Dhaka Tribune* are mainly *Agence France-Presse (AFP)*, *BSS*, *United News of Bangladesh (UNB)*, *The Guardian*, *Reuters*, *CNN*, *BBC* and from *Dhaka Tribune*'s own reporters and staff reporters. Doing internship under *Dhaka Tribune*, opened up so many windows of gathering real life experience related to news and media industry. I have gained vast experience of what a Sub-Editor does and beyond that as well. The tasks that I did in *Dhaka Tribune* for three months are as follows-

- Editing News Story
- Translating News Stories
- Uploading Stories on website
- Selecting and Editing pictures for the news
- Writing PRs



Figure 01: Percentage of the tasks I did at *Dhaka Tribune*

While doing above mentioned tasks, I was successfully able to implement my lessons which I have learned from my university courses. For instance, "ENG440: English for the Print Media" course has taught me about an inverted pyramid structure which contains the idea of implementing 5Ws and 1H in the first part of the paragraph, then comes the important information on the second paragraph and lastly comes the less important information on the third paragraph. This inverted pyramid structure helped me while building any stories from the beginning with some given scattered ideas. For instance, while writing PRs I was asked to cover 5Ws and 1H in the beginning part and then go with the other information simultaneously with the flow. This course has also taught me how to create attractive headlines for print media which actually helped me almost every sphere of my work at *Dhaka Tribune*. Moreover, the lessons that I have learned from "ENG401: Editing" and "ENG404: Copywriting" courses also helped me every single day while doing my duty as I was most associated with the task of editing national and international stories. Furthermore, "ENG465: Translation Studies" course helped

me a lot when I had to translate any copy. Before doing this course, I was not familiar with the terms "word for word translation" and "sense for sense translation". But I am glad that I did this course otherwise I could not be able to accommodate with *Dhaka Tribune*'s translating norms because they mostly prefer "sense-for-sense" translation process and use "word-for-word" for specific terms only. Therefore, I can proudly say that the each and every single lesson I have learned from my media courses are actually beneficial in practical terms. My whole internship experience was the reflection of what I have learned from my academic curriculums.

4.1: Editing News Story

On the very first day of my internship I was welcomed cordially and my supervisor introduced me with other colleagues and social media groups from which they run all the operations of work from home programs as I did work from home internship program. They have also provided me the style guide of *Dhaka Tribune* for acknowledging how they edit news reports according to their style. Throughout my whole internship program, I have edited 142 news stories in total within 3 months. Initially they used to give me news stories from agencies to edit them according to their style guide and later on they started giving me news stories of their daily stuff correspondents from different divisions. In the agency copies, I had to fix the date formats, add or precise headlines according to Dhaka Tribune style, also I had to add "standfirst" which holds the main idea of the story within a line and then "byline" which refers the name of the agency like where I got the news story from. In terms of writing headlines I was taught to make it shorter like within 60 characters and attractive to the audience. Moreover, headlines should be feature-esque which means it has to capture the essence of the story but not tell the entire story. To build a good headline I was asked to always notice about two important things: 1) Why is this story important? 2) What about it will interest the reader? Headlines should also contain the keywords. This means I need to use words from the story that are most likely to be searched. I was also instructed not to make the headline exceed 70 characters, since additional words are considered too long for search engines to index. But for print, I was instructed to fit the headline in a single line. In fact, when subbing a story, it was highly recommended for all the sub editors to put in two separate headlines (one for print and one for online) if possible.

According to *Dhaka Tribune* style guide, a good headline is driven by good action verbs (action verbs are words that describe physical or mental action in a clear and convincing way). For instance I had to write "use" instead of "utilize" or "show" instead of "demonstrate" or "model" while writing any headline. I was asked to avoid verbs like "think", "believe" or "feel" because these are not based on fact or statements and add zero value to the headline. They also recommended to write the headline after finishing the whole story as it makes the whole process easier. Then after completing the headline, I was advised to run it through the TACT (taste, attractiveness, clarity, truth). Dr. Marlin R. Mann in his article named "Headlines" states that TACT test should answer the following questions:

- 1) Is it in good taste? Is there anything possibly offensive in the headline? Can anything in the headline be taken the wrong way?
- 2) Is it attractive to the reader? Can it be improved so it is more engaging and interesting, without sacrificing accuracy?
- 3) Does it communicate the key points of the article? Is it clear and simple? Does it use the active voice and active verbs? Are there any odd words or double meanings that could confuse the reader?
- 4) Is it accurate? Are the proper words or terms from the article used in the headline? Is the headline factually correct?

Then if my answer is "no" to any of these questions, I had to rethink the headline and adjust it until I get the TACT properly.

During my internship, I have written so many headlines from which some of the headlines got highly appreciated and some of them were needed to be improvised. For instance, for a story I wrote the headline which states, "Momen: Dhaka to host World Peace Conference on Dec 4-5". And this headline was liked by my supervisor and kept as it is while uploading on *Dhaka Tribune* website.

DhakaTribune



https://archive.dhakatribune.com/bangladesh/foreign-affairs/2021/07/12/momen-dhaka-to-host-world-peace-conference-on-dec-4-5

Figure 02: Screenshot of the news titled "Momen: Dhaka to host World Peace Conference on Dec 4-5" from the official website of *Dhaka Tribune*

For another story I wrote a headline stating, "2 remanded for selling new drug 'Magic Mushroom". But my supervisor asked me to change it to "2 remanded for selling magic mushroom" from the previous one because using inverted comma for unnecessary terms in the headline is against their style guide so I had to fix that.

DhakaTribune



https://archive.dhakatribune.com/bangladesh/court/2021/07/08/2-remanded-for-selling-magic-mushroom

Figure 03: Screenshot of the news titled "2 remanded for selling magic mushroom" from the official website of *Dhaka Tribune*

For another story I built the headline stating, "SC upholds death penalty in Dr Nazneen murder case" but later I was asked to change it to "Supreme Court upholds death penalty in Dr Nazneen murder case" because in the headline I cannot use the abbreviation of "Supreme Court" which is "HC". I am only allowed to use the abbreviation in the second mention after mentioning it in full form.



https://archive.dhakatribune.com/bangladesh/court/2021/07/12/supreme-court-upholds-death-penalty-in-dr-nazneen-murder-case

Figure 04: Screenshot of the news titled "Supreme Court upholds death penalty in Dr Nazneen murder case" from the official website of *Dhaka Tribune*

For another story my produced headline was "7th day of lockdown: 1,102 arrested, fined 18.6L in Dhaka" and this headline got much appreciation as it was very precise and straight forward because of the usage of colon in it. The use of colon makes any headline even more focused just like Pratik Dholakiya in his article "How to Write an Irresistible Headline" says, "Using a hyphen or colon will add 9% to your CTR (Clickthrough rate)". This indicates using of colon in the headlines contributes to 9% of audience engagement.





Figure 05: Screenshot of the news titled "7th day of lockdown: 1,102 arrested, fined 18.6L in Dhaka" from the official website of *Dhaka Tribune*

Editing news stories also requires to add "stand first" in the story which stands for a brief idea or the summation of the entire story written in one sentence using the keywords and being left open ended that means it ends without any full stop in the end of the sentence. While editing any copy I had to dissect the unimportant or irrelevant parts from the story. I had to keep the stories within 600 words. And if it's a single angle story or event report then it should not exceed 300 words. I was also instructed to keep the longform stories within 1200 words.

4.2: Translating News Stories

I was also given stories to translate them from Bangla to English. Most of them were from Bangla Tribune or from staff correspondent reports. While translating any copy I was asked to not simply convert the Bangla text into English rather I had to translate for essence of the story. The main reason behind that is often a story structure that works in Bangla does not work in English. In that case I had to restructure the story to highlight the points that are most relevant to my assigned story. I was also instructed to read and understand the whole story before jumping into the translation process. A good translator does not begin to translate until s/he has read the text at least once and got a 'gist' of the overall message (Baker, 111). I was also allowed to use outside resources to give more information and context to my story. I was also given the freedom to cut a story short or extend it, depending on relevance. When translating a report from *Bangla Tribune*, I had to credit *Bangla Tribune* inside the story, but publish with the Tribune Desk byline. However, if a *Bangla Tribune* story has been published with an author's by-line, then I had to use that author's name as the published by-line instead of Tribune Desk.

I translated several copies during my internship ranging from correspondent report to *Bangla Tribune* to PR briefs. One of the *Bangla Tribune* copies that I have translated was "Three new upazilas in Madaripur, Cox's Bazar and Sunamganj" where I had to dissect so many information which seems irrelevant to me and after showing the translated copy to my supervisor, he also admired my work which needed some very minor corrections. Overall he complimented me for keeping the good work and translating few difficult terms correctly including the institution names and designations (National Implementation Committee for Administrative Reorganization (NICAR), Cabinet Secretary).

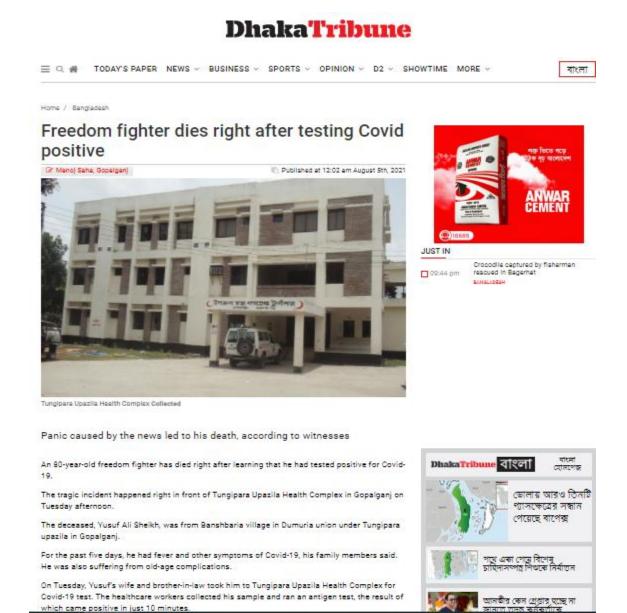
DhakaTribune



https://archive.dhakatribune.com/bangladesh/2021/07/26/three-new-upazilas-in-madaripur-cox-s-bazar-and-sunamganj

Figure 06: Screenshot of the news titled "Three new upazilas in Madaripur, Cox's Bazar and Sunamganj" from the official website of *Dhaka Tribune*

The headline of one of the correspondent copy that I have translated is "Freedom fighter died after hearing corona positive"



https://archive.dhakatribune.com/bangladesh/2021/08/05/freedom-fighter-dies-right-after-testing-covid-positive

Figure 07: Screenshot of the news titled "Freedom fighter died after hearing corona positive" from the official website of *Dhaka Tribune*

In another story titled "Departmental action for needle push without Covid-19 vaccine" which I have translated also got admired by my supervisor because even after the translation, the true essence of the story was kept perfectly as I implemented St. Jerome's "sense-for-sense" translating method properly without hampering the meaning of some key terms. St. Jerome also insisted that the sense should have priority over the form in his "Approach to Word-for-Word and Sense-for-Sense Translation".



https://archive.dhakatribune.com/bangladesh/2021/08/02/departmental-action-for-needle-push-without-covid-19-vaccine

Figure 08: Screenshot of the news titled "Departmental action for needle push without Covid-19 vaccine" from the official website of *Dhaka Tribune*

After completing the translation and editing I drafted them on Google drive for being checked by the professional sub assistant and sub-editors of Dhaka Tribune. Thus I have implemented the knowledge that I have learned from my "ENG465: Translation Studies" course and brushed up my translating skill through the guidance of experts during translating the news stories.

4.3: Uploading Stories on website

Besides editing and translating I was also taught how to upload any story on the website of *Dhaka Tribune*. *Dhaka Tribune* uploads all of its news stories from a specific website. In the first day of my uploading stories, they have provided me the access pass code of their website and also enlightened me with the rules of uploading any story. They upload stories from their backend manager which can only be accessed by the specific people whom they give the access code. I was lucky enough to get the opportunity to be a part of it and learn about their uploading system.

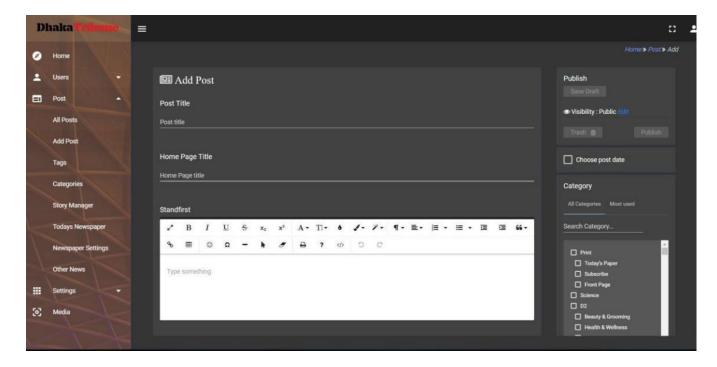


Figure 09: Screenshot of *Dhaka Tribune*'s backend manager

Above is the picture of *Dhaka Tribune*'s backend manager from where they upload their news stories including proper post title, home title, stand first, byline, hyperlink, body story, keywords, tags, category, pictures and date.

In terms of uploading any story I had to select the category of the news according to their style guide. For instance, all national stories under the category of nation, Bangladesh and the foreign stories under foreign affairs and the name of the sub-continent. Similarly divisional stories within Bangladesh used to be categorized according to its division's name.

Furthermore, I had to tag few keywords while uploading any news. These keywords were basically selected from the main story so that audiences could easily find the news by searching those keywords.

While uploading any news I had to select a relevant photo for the news sometimes from Dhaka Tribune's own photo gallery and sometimes from different agencies and in this case I had to give proper credit in the caption of the photo. After completing the story to upload on the website I was advised to double check it by any of my mentors to see whether everything is correct.

During my whole internship program, I have uploaded 32 news stories on their website and most of them were edited and translated by my own. The titles of some news stories that I have uploaded on *Dhaka Tribune* website are "Bangladesh Navy delivers 8 multipurpose rescue boats", "New Delhi mission pays homage to Sheikh Kamal", "PM Hasina releases postage stamp on Sheikh Kamal's birthday" and "Former state minister Prof Jahanara Begum passes away". Thus, I have also played the role of an uploader and learned how to upload news on websites.

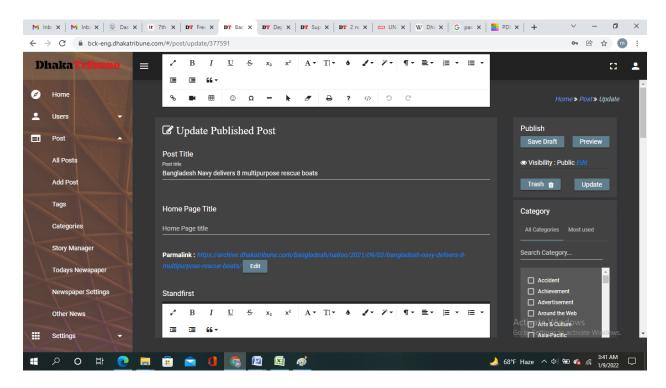


Figure 10: Screenshot of the news titled "Bangladesh Navy delivers 8 multipurpose rescue boats" from *Dhaka Tribune's* backend manager

4.4: Selecting and editing pictures for the news

Besides editing and uploading news stories I was given the responsibility to select relevant photos with stories before uploading them on website. Most of the time, I have selected photos from *Dhaka Tribune*'s own media storage.

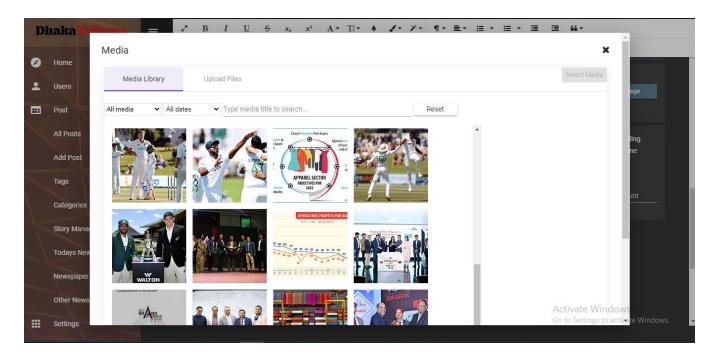


Figure 11: Screenshot of *Tribune*'s backend manager's media store

Above is the photo of *Dhaka Tribune*'s backend manager's media store from where all the photos are uploaded with relevant stories. If I could not find relevant photos from backend manager then I had to download it from authorized sources of *Dhaka Tribune* with proper credit to the source and then store it in their media store before publishing on website. Moreover, right after downloading, I had to edit and resize it according to *Dhaka Tribune*'s style before posting on their media store. They keep the ratio of the photo 3:2 and size 512 kb so I had to resize any photo before posting according to their preferred ratio. Sometimes I got several photos related to the story and in that case I had to choose the best suited one with the story. I had to select and edit photos for the stories which were edited by me and sometimes for the stories which were edited by others as well. In that case I had to go through the entire story and understand its gist to choose relevant photo of it. After choosing the photo I had to edit and resize it and then publish it on the website with proper tags, keywords, category and date.

4.5: Writing PRs

Press Release (PR) means an official statement or story given to the news media with proper information on a particular matter for publication. I was assigned with a PR (Press Release) copy. As I did not write any PR copies before so in the first hand my supervisor enlightened me how to write PR by giving a sample copy. So after going through the sample copy and several instructions by my supervisor, I got to know that the structure of PR copies are just like the structure of any other news story containing headline, stand first and byline. Only the difference between them is no information can be missing in PR copies which have been provided by the company. I was also advised to answer 5W and 1H in the PR by my supervisor. By following 5W and 1H, I created the pyramid of information in the PR copy ranging from the most important news to the less important one. PR should also have attractive information in it so that it can grab the attention of the target audience easily. Therefore, following these rules I could be able to write my first PR with the headline as "Bangladesh Navy delivers 8 multipurpose rescue boats"

Miscellaneous Activities

I had joined *Dhaka Tribune* as an intern in their *Central Desk* department but I was also given some tasks from their *Print* department. So I have also gained the experience of working under a totally different department from which I was selected for. So the experience was versatile.

5.1: Sorting News for the Print

Under the *Print* department, I was given the instruction to download news stories from their website for print. For this, I had to download the stories according to a list given by my supervisor containing which story will go on which page of the newspaper on the next day. After downloading the stories from the website I had to edit them according to their *Print* format. In that case I had to follow the opposite rules of editing news for uploading on the website. For instance for uploading on the website they avoid using today, tomorrow and yesterday rather they use Sunday, Monday etc. On the other hand for *Print* department, they use "yesterday" instead of that day as the paper is coming on the next day. If I had to download news from Sunday's stories for the paper of Monday then I had to write "yesterday" instead of "Sunday" wherever "Sunday" appeared.

In such way I used to download stories for print along with featured photo of that particular story and saved them in the folders which name was given according to the page number of the newspaper where the news would be printed. Sometimes I got more than one featured photo of the story from the website, in that case which photo would go to the newspaper, this decision was left at my discretion by my supervisor and I had to choose one most relevant featured photo from the website. Then I had to put relevant caption to that feature photo and saved it for print.

Related Theories to My Work

Being a media major student, I am familiar with many theories and concepts related to the world of media and culture which were excellently taught by my respectable faculties. I could directly relate to some of these theories with my internship work. For instance, I could relate to the term called "Globalization" which I was taught in ENG333: Globalization and Media course. Similarly I could also relate to Michel Foucault's "Surveillance Theory" which was taught in ENG331: Cultural Studies: Theory and Practice course. Furthermore, I could also connect to Baudrillard's "Concept of Hyperreality" with my personal experience while working at *Dhaka Tribune*.

Globalization: Globalization has a significant impact on the media, which in turn has an impact on us. Globalization's most noticeable effect is mass networking. The introduction of newspapers, magazines, the internet, and television has greatly aided in the spread of information and the gathering of people from all over the world. While this impact has some drawbacks, the benefits far outweigh the drawbacks. We are all handicapped in a way by globalization. Due to the immense progress in globalization, we can get every news and information from one corner of the world to another within few second. While doing my internship in one of the renowned news agencies in Bangladesh I was able to experience that how news media get all the information around the world within seconds. While working in *Dhaka Tribune*, I used to get all the news within the country from *Dhaka Tribune*'s local news agency like *AFP*, *BSS*, *UNB* and their local staff reporters and the international news from their international news agency like *BBC*, *CNN*, *Rueters* and *The Guardian*. After working there I could easily relate that with the blessings of globalization everyone is now connected to the media and information all over the world.

Surveillance Theory: In the surveillance theory, Foucault states that disciplinary power had changed immensely in the late nineteenth century with Jeremy Bentham's new prison design known as the "Panopticon", where every prisoner is under constant surveillance by the authorities, with the help of telescreens. In this system only authorities could see the prisoners but the prisoners were unaware of this system of watching over them. This modern era has also adapted this idea because here we are always under the constant surveillance of the power holder or who are at the higher ranks than us. As we all know, technology has made it simpler to monitor the entire world. All of our data saved in our mobile phones and other personal devices are under the surveillance of global network. If we lose any of these devices we can easily restore the data from cloud storage. Hence, I can easily connect to the idea of this theory with my personal experience of working in a news agency. There all of my actions were being recorded through my email address from which I had to access all of their networking sites. Moreover, in the workplace, my supervisor also observed my activities by checking the "Daily logs" list where I had give entry of my works time to time. Though the latter is ordinary occupational monitoring, rather than surveillance, in fact a lot of other kinds of surveillance are possible due to the fact that employers have the right to monitor employees and our data are all part of the same systems (i.e. medical, national, electronic).

Baudrillard's Concept of Hyperreality: Jean Baudrillard's hyperreality is strongly related to his concept of Simulacrum, which he describes as something that replaces reality with its representations. In the eyes of Baudrillard, the present world is a simulacrum, in which reality has been substituted with fakes to the point where it is impossible to distinguish between the real and the unreal. According to Antony and Tramboo, "Hyperreality allows mingling the physical reality with virtual reality (2021). I could connect to this theory while working on Press Release because to write a PR, I was asked to present the information given in the PR briefs by the

companies in the most convincing and attractive way in terms of creating headlines and news stories on it so that it can catch the attention of the target audience. I somehow felt it was kind of fabricating the real story or enhancing the value of the product through the use of convincing language. Maybe to some extend this is called the power of media. Media has the power to manipulate peoples' mind. In this present day, everything we read, hear, watch and want to watch is ultimately the result of media manipulation. As a result we are creating a generation based on falsification just like Baudrillard defined "hyperreality" as "the generation by models of a real without origin or reality" (Baudrillard 1)

A Personal Account

During my internship at the *Dhaka Tribune*, I have faced few challenges along with all the good experiences. Initially I had no prior expertise with reporting or editing news stories and I was also not introduced with how work from home program operates online but as I joined during pandemic so I was introduced with this term first and also with all of its rules and regulations. While working from home I often faced problem like their server is down sometimes and while writing this paper I found out that their previous website was archived as a result I had to face difficulties while searching my own works on their website.

However, from this three-month internship, I not only learned about the print media industry, but also discovered my own hidden talents. I only had academic knowledge before doing my internship but now I am enriched with excellent practical knowledge.

I have gained my grip over every possible technique and qualities that a Sub-editor should have. Throughout these three months I made so many mistakes and at the same time corrected and learned from my mistakes with the help of my co-workers and supervisor.

Conclusion

This internship report is the culmination of my studies as a Media and Cultural Studies student at BRAC University. It is based on my internship at the Central Desk department of *Dhaka Tribune*. Doing internship here was a wonderful experience for me. Since I was given a variety of duties to complete, I have edited, translated and uploaded news stories at the same time. Hence, the overall experience was versatile. I have also learnt how to think creatively and increased my knowledge of novel aspects of print and on line media manifold. I've discovered the invigorating side my own personality working under pressure while hitting a deadline. *Dhaka* Tribune has provided me with numerous opportunities to improve my writing abilities, communication skill, translating skill and punctuality.

Lastly, I would like to show my gratitude to all my respected faculties, my supervisor and the whole team of *Dhaka Tribune* for their immense love and constant support.

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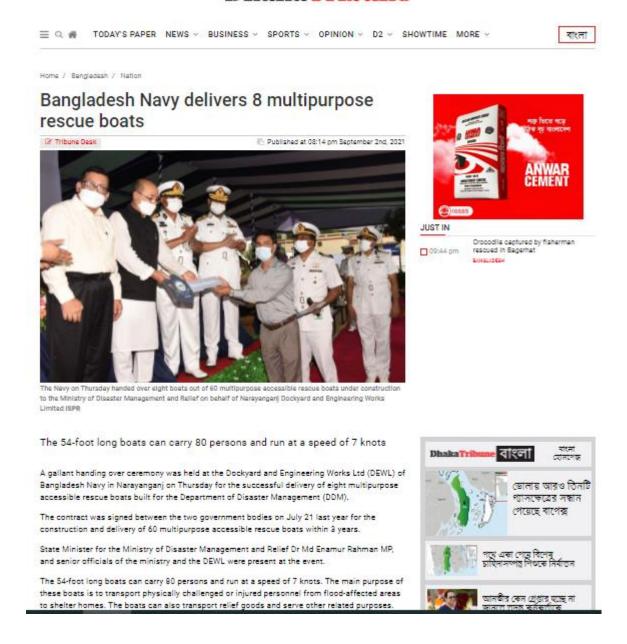
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Appendix-1

Dhaka Tribune



 $\underline{https://archive.dhakatribune.com/bangladesh/nation/2021/09/02/bangladesh-navy-delivers-8-multipurpose-rescue-boats}$

Figure 12: Screenshot of the news titled "Bangladesh Navy delivers 8 multipurpose rescue boats" from the official website of *Dhaka Tribune*

DhakaTribune



https://archive.dhakatribune.com/bangladesh/2021/08/05/new-delhi-mission-pays-homage-to-sheikh-kamal

Figure 13: Screenshot of the news titled "New Delhi mission pays homage to Sheikh Kamal" from the official website of *Dhaka Tribune*

DhakaTribune



https://archive.dhakatribune.com/bangladesh/2021/08/05/pm-hasina-releases-postage-stamp-on-sheikh-kamal-s-birthday

Figure 14: Screenshot of the news titled "PM Hasina releases postage stamp on Sheikh Kamal's birthday" from the official website of *Dhaka Tribune*

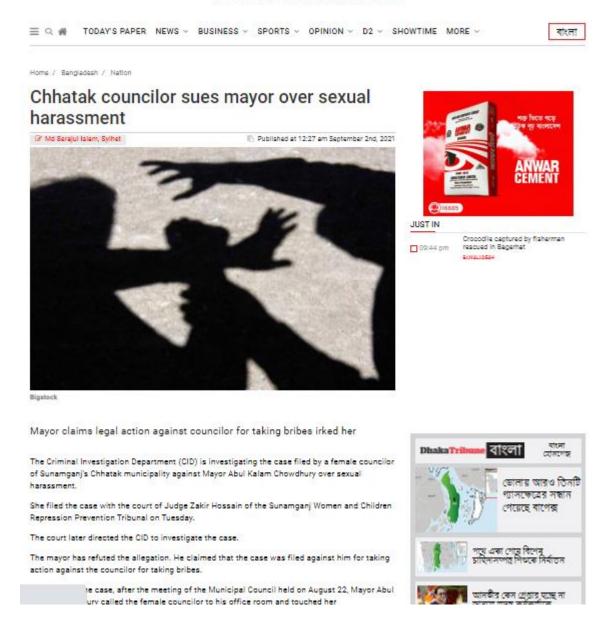




https://archive.dhakatribune.com/obituary/2021/07/24/former-state-minister-prof-jahanara-begum-passes-away

Figure 15: Screenshot of the news titled "Former state minister Prof Jahanara Begum passes away" from the official website of *Dhaka Tribune*

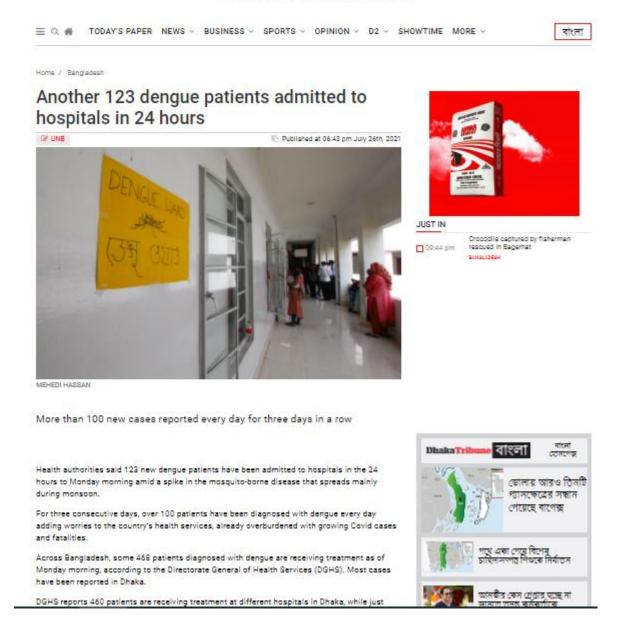
Dhaka Tribune



https://archive.dhakatribune.com/bangladesh/nation/2021/09/02/chhatak-councilor-sues-mayor-over-sexual-harassment

Figure 16: Screenshot of the news titled "Female councilor sues mayor over sexual harassment" from the official website of *Dhaka Tribune*

Dhaka Tribune



https://archive.dhakatribune.com/bangladesh/2021/07/26/another-123-dengue-patients-admitted-to-hospitals-in-24-hours

Figure 17: Screenshot of the news titled "Another 123 dengue patients admitted to hospitals in 24 hours" from the official website of *Dhaka Tribune*





https://archive.dhakatribune.com/bangladesh/2021/08/25/quader-bnp-biggest-obstacle-to-democratic-politics

Figure 17: Screenshot of the news titled "Quader: BNP biggest obstacle to democratic politics" from the official website of *Dhaka Tribune*

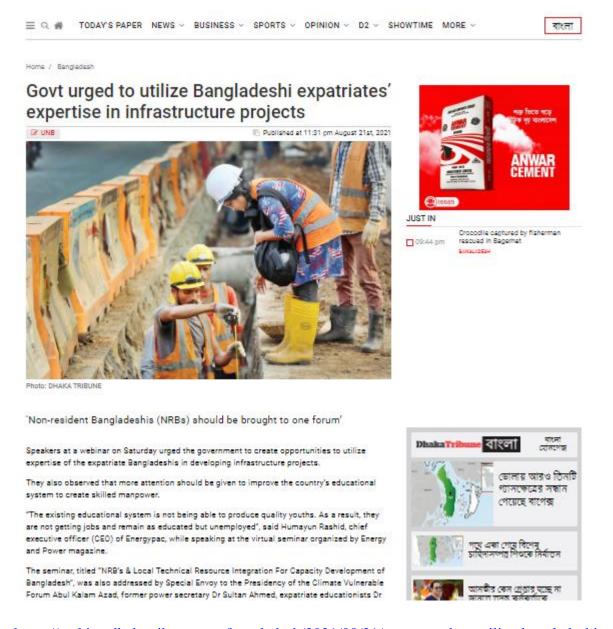
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https://archive.dhakatribune.com/bangladesh/2021/08/25/minister-urges-big-companies-to-invest-in-agro-processing

Figure 18: Screenshot of the news titled "Minister urges big companies to invest in agroprocessing" from the official website of *Dhaka Tribune*

DhakaTribune



https://archive.dhakatribune.com/bangladesh/2021/08/21/govt-urged-to-utilize-bangladeshi-expatriates-expertise-in-infrastructure-projects

Figure 19: Screenshot of the news titled "Govt urged to utilize Bangladeshi expatriates' expertise in infrastructure projects" from the official website of *Dhaka Tribune*