

# **Internship Experience at Magazine Desk of *Daily Sun***

By

Md. Ashrafuzzaman Refath  
15103021

A thesis submitted to the Department of English & Humanities in partial fulfillment of the requirements for the degree of  
B.A. Hons. in English

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## **Declaration**

It is hereby declared that

1. The internship report submitted is my original work while completing degree at Brac University.
2. The internship report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The internship report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

**Student's Full Name & Signature:**

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**Md. Ashrafuzzaman Refath**

15103021

## Approval

The Internship Report titled “Internship experience at Magazine desk of Daily Sun” submitted by Md. Ashrafuzzaman Refath; of Summer 2020 has been accepted as satisfactory in partial fulfillment of the requirement for the degree of B.A. Hons. on September, 2020.

### Examining Committee:

Supervisor:

(Member)

---

Roohi Andalib Huda  
Assistant Professor, English & Humanities  
BRAC University

Departmental Head:

(Chairperson)

---

Prof. Firdous Azim  
Chairperson, English & Humanities  
BRAC University

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# **Chapter One**

## **1.1 Introduction**

“Journalism is the production and distribution of reports on current or past events. The word journalism applies to the occupation, as well as citizen journalists who gather and publish information. Journalistic media include print, television, radio, Internet, and, in the past, newsreels”-

Theodore Eugene Sterne.

Journalism refers to the collective activities of collecting, organizing, assessing and presenting the information among the viewers. Through the actions taken by the involved people in journalism, people around the world get to know all the updated details on time. For our daily life, the newspaper plays a vital role because it is a source of information that provides all kinds of knowledge to us.

## **1.2 Necessities of Media**

Accordingly, I have a true interest in this area, and I chose Media and Cultural Studies as my concentration. Even few years back, studying or working in media or other spaces related to media would raise eyebrows. Now, it is a complete different scenario because media has become the best modern of connection. It has become the fastest way to transfer message and information and details to other common people. Since we are moving forward into the digital era from analogue era, media has become more important day by day. It has enlarged numerically and so, we are directly connected with people all around the world. Regarding this, mobiles, TVs, computers, and the internet have become a common source of information for all and sundry. It is enormously rooted in our livelihood that it is remarkable in our personal lives and also



business, politics, and society too. It is true that we cannot imagine a world without media for a second because we are too attached to the idea of simply turning on the television and seeing what is going on in the world. Apart from these, there are more reasons behind its necessities. Likewise, media offers vast knowledge and information as media is always keeping us informed about daily events or issues that are happening around the world. Along with that, it broadcasts, prints and updates information and facts timely so that the general public can stay aware of what is going on in the country and in the entire world. Among others, media does not enforce its own opinion rather it provides facts, figures and news to the people so that they can analyze and look over the information and can decide between what is right and wrong and also share their thoughts. All in all, it creates awareness in us by providing information and knowledge.

Yet, it brings forth social evils to the public. Sometimes it plays a constructive role in shaping the society. They raise many issues that linger in the society like dowry, female feticide, gender discrimination, etc. When media represents and unveils such issues, the public becomes aware and the necessary steps are taken for resolving the issues. It is really effective when the media provides valuable social messages toward the general people for the betterment, for getting rid of such social barriers. Furthermore, media also helps the voice of masses to reach to the concerned authorities. It helps to see the true picture of events through LIVE or recorded telecast. For instances: FIFA matches, cricket world cup, or presidential visits and landmark events about royalties or other important meetings around the world. In addition to that, media educates the society. Now a question may arise: How the society can get education through media? It is noteworthy that media educates the society by exploring and analyzing various product reviews, through price comparison for various items, by reading news about politics, fashion, lifestyle, war, health, etc. It exposes issues like poverty, illiteracy, social backwardness,

etc. Most importantly, it educates people about their rights and duties and helps enforce law as well.

### **1.3 The Organization I Chose**

As a media major student, the internship is mandatory, so I was asked to do my internship in the advertising sector or print media sector. As I had to choose one, so I had started thinking about what actually can give me more interest. The course ENG404: Copywriting was a guideline to write advertisement copies for television, radio, websites, brochures, catalogues, etc. The focal point of it is to understand the psychology of various target markets. Reversing it, the course, ENG 440: English for the Print Media, assisted me in becoming familiar with writing forms such as writing op-eds, editorials, features, sports stories, obituaries, book review, event stories, movie reviews, tech reviews, etc.

Regarding all these, the thought came to my mind is that printed newspaper is published daily or weekly and contained news, articles of opinions, features, and advertising. It is a platform of spreading the news and ideas towards the local people or worldwide. Besides, the curiosity always haunted me to know how a journalist gathers the information, how editors write, and how it was published. While studying ENG440: English for Print Media, I acquired fundamentals of writing features as it seemed more delightful and the right place to express creativity. Creative writing is another thing that I always used to enjoy. Moreover, writing features also gives me more pleasure than anything; therefore, I chose the print media sector to do my internship and dropped my CV at several printed newspaper organizations. A few days later, I got called for attending the interview at *Daily Sun*. By almighty's grace, I was selected for the internship there.

Henceforward, I decided to complete my internship at *Daily Sun* because of its great reputation. It is known as one of the leading English newspapers in Bangladesh because apart from other newspapers, they give emphasis on truth and impartiality. The experience of working as an intern at *Daily Sun* was fascinating and continuously working 8 weeks was enough to guide me to advance my career further. Among others, the working experience that I have acquired in this area is a good preview of my career and future. Having said that, I was assigned as a sub-editor in the magazine section, more like a feature writer for the *Daily Sun*. The internship journey started in February 2020. While working there, I not only got the opportunity to practice what I have been taught but also I got the opportunity to experience a realistic environment of the workplace.

## **Chapter Two**

### **2.1 Brief History of Daily Sun**

History of ancient newspaper industries and revolution mentions that for the very first time, people engraved the news on stone or metal when it was 130 BC. At that time, it was presented through message boards in public places like the forum of Rome. However, every subject has its history. As time went by, several newspapers around the world have been introduced till the date, and since then, most of those got instant acceptance. In Bangladesh, *Daily Sun* is one of them that has gained its admiration very perfectly.



**Figure 1: Logo of *Daily Sun***

To begin with, *Daily Sun* is an English newspaper that was founded on 24 October, 2010 by East West Media Group Limited. East west media is a concern of Bashundhara Group. Everyday *Daily Sun* publishes around more than five thousand copies of the newspaper, and the same amount of magazine prints out weekly. It is recognized as one of the well-renowned English leading newspaper because it has a different aim than other leading newspapers, which is to publish the truth to the public.

The present editor of the organization is Enamul Haque Chowdhury. Late Professor Syed Anwar Hossain was the first Chief Editor of *Daily Sun*. In the early days of *Daily Sun*, Amir Hossain was the executive editor. Later, due to his sudden death, Shihabur Rahman was the acting executive for a few days. Afterward, he became the executive editor. Ahmed Akbar Sobhan is the Chairman of *Daily Sun* and the managing director of this media group, named Md. Sayem Sobhan Anvir runs the organization. In addition, East-West Media Group arranges several programs and events during the whole year, where the employees meet the owners and others. By following their motto and aim, *Daily Sun* is becoming a trustworthy daily news portal gradually where there are no biases and yellow journalism and is gaining high popularity. In addition to that, about eighty-five employees are working under *Daily sun*, which also has a

significant contribution to this organization because they only made it possible to reach *Daily Sun*'s aim.

Aside from the contribution to reach the aim, the East-West media group also owns two other daily newspapers known as Bangladesh Protidin and KalerKontho. Moreover, the most popular news channel NEWS24, and a radio channel FM 94.8 are also maneuvered by the East-West Media Group, located at plot no: 371/A, Block: D, East West Media Group, Bashundhara R/A, Baridhara, Dhaka-1229. However, *Daily Sun* has both online (<http://www.daily-sun.com>) print version with 24 pages, including four pages on business and two pages on sports, named as 'winner' by targeting the audience. Alongside this, they also provide the E-paper (<http://www.edailysun.com>), which is providing a copy of the printed version online. The printed newspaper has a front page, back page, metropolis, sun extra, editorial, Asia, world, cultural entertainment, winner, and more, and the online version provides updated news that happens daily because it generally takes time to provide the news in time via printed paper as it is known that printed paper publishes one time daily. This is why newspaper provides an online version so that readers can receive updated news such as national, economy, world, sport, entertainment, arts, nature, and lifestyles, and so on through the online version of *Daily Sun*. It has approximately forty thousand readers and viewers who always are notified of the news. To add more, three weekly supplements are published in the *Daily Sun* newspaper and occasional magazines like Eid Magazine, Pahela Baishakh also are published by them. Eight employees, including an intern, cover weekly supplements. The environment of Daily Sun was amicable that encouraged me more to deal with the work with them.

## 2.2 About Weekly Magazine Supplements

As a general rule, magazines were published weekly so that readers can get rid of monotony by reading the daily news or incidents. It may be known to everyone that magazine speaks more about the subject relating to the reader's lifestyle, fashion, and etc. In contrast, the daily newspaper provides information about what is happening every day around the world. However, *Daily Sun* has excellent popularity because of the weekly magazine supplements. Therefore, *Daily Sun* has increased the magazine supplement from one to three. There are three magazines that come out every week on a specific day. Each of them has different features than others.



**Figure 2: Logo of *Morning Tea* magazine**

Primarily, one of the most popular weekly magazines of *Daily Sun* is called “Morning Tea,” which is a twelve-page magazine that publishes every Friday. “Morning Tea” deals with the socio-cultural, political issues, photo feature, pros and cons of any incident around the city, and many other matters which are related to the general life. Substantially, each article in this magazine contains 2000-2500 words. It focuses on in-depth research and information, highlighting an issue with its consequences and impact, and ends with practical solutions. In addition to that, sub-editors of the magazine section have to work on from Tuesday so that they can do the additional findings and put everything together into a piece of writing. Often,

sarcastic, vivid portrayal or relevant images are used to illustrate the idea in front of the reader with creating headlines too. Sub editors are able to get the freedom to talk about the recent incident, event, or upcoming actions with their own opinions, portraying the argument.



**Figure 3: Logo of *Groove* magazine**

Additionally, readers always love to explore the world of fashion and style, especially younger people. For them, "Groove" magazine achieved enormous popularity because it covers topics such as fashion, health and fitness, home décor ideas, recipes, art and culture and celebrity interviews, and so on by targeting the reader's interests. This twelve page magazine covers every week with a unique topic.



**Figure 4: Logo of *The Hood* magazine**

By prioritizing the youngsters, *Daily Sun* also publishes the magazine named "The Hood," containing different sections according to the reader's interest such as Scribbles, Blah, Fun fact, Talkies, and Bring the Noise. It mainly focuses on the interest of the young reader. For instance, this magazine entertains with movie reviews, band or music-related topics, etc. by convincing solutions for acceptance.

In terms of the size of the weekly supplements of *Daily Sun*, all the supplements follow the same word rule in terms of cover story and inner page story. In size, all the magazines are 15 "x 20 ". There are 4 standard columns in the page where the daily newspaper usually consists of 6 or more columns per page. In the magazine the gap between each columns is 0.167 " and gap from the margin from all the corner is 0.5 ". Along with that, columns size or measurement can vary base on writing format. Besides, font size is 13 and Times New Roman. Before printing, it needs to be converted to TIFF format to keep the image quality and the font untouched and standard.



## **Chapter Three**

Working in any field, time management, adjusting with working environment and co-workers, knowing the ideologies manner is most important if anyone wants to achieve success.

### **3.1 Time Management**

Attending for internships and courses at the university at the same time was not an easy task. Time management plays an essential role in every sector of our lives. It became a little hard when I started articles and reported for the magazine in the first two weeks of work. There are lots of things that I had to balance with the work and studies because I also had to manage the time to study. However, having a busy schedule regularly was fascinating as well because I believe that if you confine yourself within only bookish knowledge, you will get stuck everywhere around the world. Practical knowledge enhances the existing knowledge and adds experience to utilize it. Moreover, punctuality is essential to make a good impression in the job field. Following these, all I had to do is managing the time perfectly.

### **3.2 Working Environment**

The internship is a path to learn and achieve professional knowledge. To achieve this, a working environment is the most crucial role here as the working environment positively or negatively affects one's work.

### **3.2 Understanding with Co-workers**

The attitude towards an intern at the *Daily Sun* office was very liberal. Everyone was welcoming, which encourages new learners to participate and learn and appreciate the work. Though I was nervous at the very first day at my workplace, I was able to handle the situation

because every person was amicable and supportive. My supervisor, my colleagues, and other workmates helped me in learning work techniques and rules for the newspaper. There, I also did not need to be formal as everybody addresses each other as ‘Bhaiya’ or ‘Apu’ instead of addressing 'Sir' or 'Madam.' I think this kind of attitude can enhance new interns to be morefriendly and get adjusted to the environment. Their generous behavior helped me to improve my writing and editing skills.

### **3.3 Sharing Ideologies**

Perhaps, interns may get insecure about sharing their ideas with their co-workers. Though I was an unpaid intern at *Daily Sun*, I also could share my ideas, opinions. We often shared our opinions about journalism, issues, incidents, photography, and so on regarding the media. Even there was a seminar held at the office, and different people were present with whom we could discuss different topics and issues.

## **Chapter Four**

### **4.1 Academic and Professional Objective**

Alongside, there should be a goal in both academic and professional field. Without fixing a goal, it is not possible to achieve success in both academic and professional life.

Fundamentally, the Department of English and Humanities directs to advance studies in English and Humanities because it comfortably can encourage critical thinking and analytical skills. Other than that, studying in Media and Cultural Studies assists to clarify the ever-changing cultural traditions and obtain insights into global events or personal experiences. In addition to that, the purpose for performing my internship was to achieve practical knowledge and experience. Throughout my internship journey, I have acquired practical experience of the

newspaper world which was completely correlated to my academic courses as well. Working as an intern was light-hearted because it involved practical works which resulted in me finding more interest because I found that I was doing exactly what I have done in my academic courses. Moreover, internship can be defined as the process which provides the experience of implementing the acquired knowledge practically.

Furthermore, the courses I have done as my major helped me to overcome every single barrier practically as well as improve my practical knowledge, such as: ENG 331: Cultural studies; helped me to know about the relations between society and literary as well as cultural production, it also helped me to understand the process of cultural production in our own society. ENG 333: Globalization and The Media; enabled me to focus audio visual media and the creation of global culture. ENG 401: Editing; helped me to understand the role of editors in marking the typescript, structure, headings, spelling, vocabulary, grammar correction, punctuation etc. ENG 404: Copywriting; this course is about preparing copy for print media, copywriting for radio, television and films, copywriting for social marketing, preparing texts for brochures; designing campaigns; working with graphics and layouts. The course which was highly relatable to my internship and that is ENG 440: English for the Print Media; associated me to know write for newspapers, journals and other print media. These courses gave me an understanding of how a news story is organized and introduced me to the different aspects of journalistic writing like news reporting, feature writing, op-eds, obituary, planning a story and so on. Another effective course that I learnt is ENG 465: Translation Studies which helped me to dissolve the problems of translation from Bangla to English and vice versa. Along with that, the other courses from academic study also helped me to participate in the activity that I always wanted to.

This academic knowledge prepared me to involve in practical knowledge. Moreover, the knowledge of journalism already helped me to advance my future carrier. In terms of defining professional goal of doing internship, generally it refers to the acquisition of skill, knowledge and practical behavior as a fresher. In my opinion, there are certain professional goals of internship which will not only develop my skill for future but will also boost my career ahead. Performing as an intern, I learnt how the newspaper industry works on a daily basis. Along with that, I got to know where the news gets published and procedures which are followed before publishing the news. Additionally, while working in *Daily Sun* I received many constructive feedbacks, not only from my supervisor but also from my co-workers. Everyone should have a belief that feedback will give one success whether it is negative or positive, a constructive feedback or criticism, these help one to improve drastically. Similarly, I got the chance to improve my professional skill one step forward by receiving a lot of constructive feedback as an intern.

To add more, when doing internship, I was in touch with many people that was surely effective for my communication skill which is very much needed in terms of becoming successful in life. Even on an intern level, one should strive to represent him/herself in a professional and businesslike manner. The input one gets from colleagues and the way one interacts with them can help him/her start defining their professional persona. They can learn what approaches and interactions are effective and which ones are not. Strive not to just observe the work environment, but to be an active participant in as many ways as possible. Ultimately, a saying can be stated by Albert Schweitzer that, success is not the key to happiness. Happiness is the key to success. If you can enjoy your performance and work, you will definitely be successful.

## Chapter Five

### 5.1 Organizational Structure of *Daily Sun*

There are many sections in the newspaper department of *Daily Sun* where each section works separately with separate team. It is effective to represent the different issues because the category of news varies from section to section. Here, the sections are commonly known as desks. For instances, front desk, business desk, international desk etc. Around four to five people work at each desk and they are known as junior or senior sub-editor and editor.

- **Front Desk** This is the center of the every news of *Daily Sun*. This desk is considered as the most prominent and important and busiest department of the organization. Around four people work for this desk. This desk is covered by especially skilled and experienced news editors, dealing with all type of soft news and editing the daily reports which are more important for the audience and the country.
- **Sports Desk** People from every state are almost crazy about the sports. Like other media organization, *DailySun* also gives importance in sports news separately through the sports desk. There, sports news page is titled as Winner. One experienced in-charge of sports desk and one sub-editor deal with the sports news. Along with that, four reporters from the sports desk work in the field. They always need to be updated in order to make the news ready on time.
- **Cultural Desk** Cultural desk mainly covers the cultural news like exhibition, concerts, arts, interviews, cultural event and other related shows and so on, titled as Sun Culture. Two employees are working in the desk.

- **Editorial** An editorial is a leading article or leader, an article that is written by the senior editorial staff or publisher of a newspaper. Editorial desk tackles recent events or issues, and attempts to formulate viewpoints based on an objective analysis of happenings and conflicting opinions. About three sub-editors are working in this section.
- **Metro Desk** This desk covers the news about daily news by reporting, editing and translating. Five sub-editors deal with the metro desk and update the news time to time.
- **District desk** District desk covers the daily news or events happening in the countryside of Bangladesh. Around four subeditors and two reports work for this desk.
- **Magazine desk** Magazine desk is about updating the information about serious issues, life style and fashion tips. Six sub-editors and one in charge of the desk work for this magazine desk by targeting the young audience. The editors always need to keep an eye on celebrity life style and glamour world all the time. They also focus on recent movies, gadgets, books, songs, cultural programs.

## Chapter Six

### My Work Experience at magazine section of *Daily Sun*

#### 6.1 Practical Work Experience

An adage goes without saying that ‘Practice makes a man perfect’ and when it comes to practice a skill practically it enhances the skill further. The aim of my internship was to engage in the practical tasks which I learnt about from Media major courses including Editing (ENG 401), Copywriting (ENG 404), English for Print media (ENG 440), Translation Studies (ENG 465), Globalization (ENG333), Research Methodology (ENG 301) and other courses. The fact is that each and every course is outlined in such a way that a student can get the maximum knowledge required to execute the practical tasks smoothly and flawlessly. During my internship at magazine desk of *Daily Sun* I got the opportunity to explore multiple dimensions of writing that entailed feature article writing, sub-editing, extensive research and creative writing strategies as well. It is worth mentioning that I already had the fundamental knowledge on these aspects which allowed catalyzing both my theoretical knowledge and practical learning motivation and implementing on the writing throughout my internship tenure.

During my internship, my primary responsibility or task was to generate content topic, get it approve and write on the topic following the guide to write feature articles. Feature article is the most read and popular genre of writing in both print and electronic media as it allows the writer to go in-depth of a particular topic and covey the message spontaneously. Dr. Curtis in his article, “How to Write a Feature Story” explained all the details from definition of feature story to the structure of writing a quality feature. The author defined feature story as, “Feature stories

are human-interest articles that focus on particular people, places and events. Along with that, Feature stories are journalistic, researched, descriptive, colorful, thoughtful, reflective thorough writing about original ideas.” (Curtis,1).

This signifies that fact that feature article is completely different from the hard news as it covers several aspects in a piece. In terms of making the feature story successful and more engaging, the writer should use engaging introduction focusing on the topic. With grabbing introduction, statistics or dramatic approach writer can make the story more interesting and enjoyable. Feature article however also has several characteristics which distinguish it from the daily news. The part that is worth mentioning is that the feature article at least contains 500-2500 words and the word count depends on the particular topic. In contrast, special report or the lead story contains maximum 400 words. Not only the word count boundaries news but also the limitation of expressing own words promotes feature articles to a great extent.

## **6.2 Exploring Different Types of Feature Writing**

As *Daily Sun* publishes three supplements each week, it gave me the opportunity to explore more and gain experience on writing different types of feature articles. There are several types of feature articles and each has own unique characteristics and style to convey the writer’s thought in simple way yet profoundly. At the beginning, my supervisor assigned me to look through each supplements and understand the theme closely. After a while, I had to generate topics considering the theme of a supplement and write a feature article on that particular topic. However, it was not that easy to come up with fresh topic and there are other media who either have covered it earlier or the topic doesn’t match with the theme of the supplement. In my



internship, I got the chance to write different types of feature articles including ‘Human Interest’ and ‘How To’ feature article.

### **6.3 Movie and Gadget Review**

Writing movie and gadget reviews were one of the most interesting parts of doing internship from the magazine section of *Daily Sun*. It is evident that both types of review article have great demand in the market owing to the fact that movie reviews allow the readers to get the gist of the movie or in some cases some spoilers in order to criticize the movie and to justify its worthiness. Similarly, gadget review also has a handsome amount of audience in the market as it contains detailed specification, compare contrast, USPs and other aspects of the gadget, this allows the buyer or tech-freak to know more about latest gadgets in the market and pace with the constant evolving industry.

Moreover, while writing tech and movie review I successfully implemented the academic knowledge that I gathered from one of my Media major courses ENG 440: English for Print Media. From the course, I learnt that following just few steps can make a movie review article successful and how to make it more enjoyable. While writing the movie review article I implemented these techniques:

- Select movie and get familiar with the context
- Watch the movie and take out the main theme
- Write engaging lead
- Recap briefly but with minimum information

- Back up main argument with specifics
- Be interesting
- Always be truthful in approach. (See Appendix: 3)

## **Chapter Seven**

### **Integration of Theories with my internship at *Daily Sun***

During my internship, I was exposed to several aspects which are very much relevant to the courses I took while doing my major in Media and Culture. The following major courses, for instance, ENG 465 Translation Studies, ENG 440 English for the Print Media, ENG 401 Editing, ENG 301 Research Methodology, ENG 201 Composition 2 and ENG 102 Composition 1 courses assisted me to execute the writing task effectively. Besides, those courses taught me the required fundamentals in order to understand the functionalities properly.

#### **7.1 Translation Studies**

English in our country is considered as the second language. As a result, many reports for publication came to the magazine section written in Bangla and my supervisor assigned me to translate the Bangla script to maintain the essence of English. It is worth mentioning that though *Daily Sun* is the English daily, it never comprises the reports written in Bangla pondering over the characteristics which meet the criteria of news. While translating those copies, the principles and methods of translating from source text to targeting text allowed doing professional transcreation after the first month. An adage goes without saying that ‘blend of prior knowledge and practical knowledge can produce a fantastic output’. Here the intellects that I gathered from the ENG 465 Translation Studies course guide me to go through each lines properly and pull the

meaning out of it and put in words which can convey the message properly without any distortion.

Undoubtedly a translator has to wear many hats to understand and justify several aspects of a report. To describe this, the author of the article mentioned that, “Translation in Journalism: The Practices of Multilingual Foreign Correspondents” mentioned that

Translators then are not simply translating. They are more complex than that — they are jugglers, conjurers, mind readers, psychologists, games players, poets, and social scientists. At the end they are cultural porters, offering the use of one language an imaginative equivalence of the meaning expressed in another. The question is not whether they get it wrong. The wonder is that so much of it is right. (Qtd. in Ahern & Jeanne)

Needless to say, English language doesn't have the same expression and aura to determine the expressed meaning and convey it properly. The idea of conveying the same expression through the targeted language lies under the great choice of words, sentence structure as well as the syntax and lexical aspects of the language as well. Consequently, it becomes difficult to think and find out the best expressions in order to deliver the authentic message in the targeted text.

Here the ENG 465: Translation Studies course's role came into play. From this course, I have learnt many theories and techniques to bring out the proper meaning and aura from ST (Source Text) to TT (Targeted Text) without hampering the meaning. To be more precise, the technique of translating ST to TT depends on the context, which means there are two different

techniques, such as ‘Word for Word’ and ‘Sense for Sense.’ Though both of the terms are quite self-explanatory, here is the brief idea on both of the techniques.

Word for Word techniques refers to the technique of translation the ST to TT by employing the precise word from the targeted language to translate the source text with same meaning and aura. Jeremy Munday, in his book, *Introducing Translation Studies: Theories and Applications* mentioned that, “[...] it refers to what came to be known as ‘literal’. [...]” (Qtd. in Munday,20). Besides, it is imperative to pay heed to the competence level of the reader while using the Word for Word technique, which means that the translator should take the readers’ ability into consideration while doing the translation, otherwise, the meaning won’t be delivered to the readers properly.

Sense for Sense, on the other hand, is the complete opposite of the ‘Word for Word’ technique, as it comprises of practice of conveying the meaning of ST through TT following the indirect manner keeping the meaning unchanged. Jeremy in his book explained this technique “[...] free (sense for sense) translation. [...] The sense for sense approach, on the other hand, allowed the sense or content of the ST to be translated” (Qtd. in Munday, 20). As it is mentioned earlier that there are plenty of expressions present in the ST cannot be translated directly using the Word for Word technique. Subsequently, Sense for Sense plays the most prominent role in terms of determining the TT text expression in such way so that the reader can understand taking the context into account. This method helped me to acquire in-depth and sound knowledge on the language as it deals with the expression rather than the actual word for word translation. In order to translate this properly and without distorting the meaning, I used Sense for Sense technique and got appreciation from my supervisor.

It is worth mentionable that there is no rule that translators are not abiding by the single technique while translating the same or single ST. This is where the beauty and role of translation lies. Translation Studies course also taught me different angles to justify the text while translating. Maintaining the proper cohesion and coherence also plays the most crucial role with the view to forming the TT in such way so that readers don't feel a bump while going through the article. This means that cohesion determines organization of words in such way that it will become like spontaneous flow, otherwise, it will lose the reader's attention instantly. Eventually, the Translation Studies incorporates every details aspects of translation in such convenient way that it helped me to understand all the process, techniques and most importantly gave me a sound understanding the aura of translation.

## **7.2 Editing**

Moving on, grammar, spelling, punctuation, idioms, syntax, and all the relevant aspects regarding editing text and making it error free, the knowledge I acquired from the ENG 401: Editing course helped to edit the given articles by my supervisor. It is imperative to make each article error-free in order to maintain the reputation untouched and always create a good impression regarding the newspaper. As all the magazines were one of the most significant and admired part of the *Daily Sun*, the supervisor and the organization always remained strict in terms of publishing flawless copies. It is worth mentioning that people across the country often sent their write-ups to the magazines' mail address and from those the supervisor used to choose the best one and take it for publication. During my internship at the magazine desk, I also played the role of a Sub-Editor diligently. Hence, I had to edit the chosen copies and do it properly so that it can match with the magazines' format. While editing I have noticed that *Daily Sun* always

follows the British spelling rather than the American and the write-up should meet the characteristic of feature article in order to get published.

### **7.3 Headline Generate**

Headlines for instance play the most prominent role not only in terms of catching the readers' attention but also conveying the message regarding the write-up's content and context. Noteworthy, though news headlines have broader impact, headlines for the feature article is no less in these aspects. Rather I believe that coming up with catchy and meaningful headlines for feature articles is tougher than creating one for news. However, ENG 401: Editing course packet mentioned all the elements required in order to create catchy and meaningful headlines and that really helped me to generate headlines and justify accordingly. While creating headlines for the articles, I implemented the following six steps which I learnt from the Editing course. There are six steps for beginners on how to write interesting and perfect headline for the article which are:

- Read and understand the story again to get a good grasp on it to write headline for it
- Experiment with word combination and make more rough headlines
- Choose specific, precise words
- Make each word count
- Use action verbs blending with creativity
- Start over when box is empty

Eventually, I generated several headlines following the six crucial steps of creating headlines. For instance, a feature story which was written by Shihab Jahir talked about the

project that aimed to develop global leaders. After going through the article, I gave the write-up title “Developing Global Leaders Through Community Service” which was published on March 19, 2020 (See Appendix: 5)

#### **7.4 Global Cultural Flow**

While doing my internship at the magazine section, I also had to come up with the topic(s) and submit those to my supervisor. Upon approval, I would write on those topics in order to get it published. Under such circumstances, ENG 331: Cultural Studies course helped me to understand the process of sharing culture, information and thoughts in a very simple yet profound manner. Arjun Appadurai, an Indian-American Anthropologist, in his article “Disjuncture and Difference in the Global Cultural Economy” mentioned a framework of five different dimension in order to explain how this exchange propensity organized all over the world and still running edging with the cultural overlapping controversy. “I propose that an elementary framework for exploring this Disjuncture is to look at the relationship between five dimensions of global cultural flow, which can be termed: (a) Ethnos capes; (b) Mediascapes; (c) Technoscapes; (d) Finanscapes; and (e) Ideoscapes” (Appadurai, 296).

Pondering over the role of each scape and foreign cultural influence in our society, it is noticeable that K-POP culture has already been flourished among the millennial and is somewhat leading them to another direction. Hence, I came up with the topic to highlight the negative impact of K-POP culture in our country. With the title “Is K-Pop A Bad Influence?” got published on the *Hood* magazine. Interestingly, I got both positive and negative response regarding the article which also lead to think of the more topics associated with the cultural influence in the country.

For instance, Mediascape is one of the scapes that mentioned in the 5 scapes. The term explained as “production of media content, symbols, and narratives in a competitive setting of distribution channels, such as broadcasting stations” (Appudurai, 1). Due to the easy availability and accessibility to internet, millennial can see the K-POP music and drama which eventually let them to show more interest in K-POP.

### **7.5 The Idea of Panopticon**

We live in the society where the rich are getting richer and poor are getting poorer. Similarly, the concept of hierarchy also implies considering the fact that those who have knowledge carry the potential power to watch over the people with less or no power. However, this has become the natural sense in the world and among the human being. Subsequently, people always have the feeling that they are under constant surveillance not only by the God but also by the authority of a state. This eventually restricts them from committing any crime. Media is a part of the state authority as it controls the crime in the sense of reporting the truth in front the mass people and always strives to deliver the insights in order to alert the fraudsters that they are being watched.

From the academic course ENG 331: Cultural Studies, I learned the concept of Panopticon which intends to signify how the different forms of media encapsulates all the news around the world swiftly with credibility. Historically, the inception of Panopticon was taken from an architectural design which was first blueprinted by Jeremy Bentham in eighteenth century. Jeremy Bentham, was an English philosopher, economist and theoretical jurist. Later on, Michel Foucault, a French philosopher, social theorist and literary critic developed the idea of Panopticism to prove that knowledge is always a form of power, but he took it a step further and told



us that knowledge can be gained from power; producing it, not preventing it. Foucault believed that, every individual born with equal rights and freedom. Foucault in his book, “Discipline and Punish” mentioned that,

Bentham's Panopticon is the architectural figure of this composition. We know the principle on which it was based: at the periphery an annular building; at the Centre, a tower; this tower is pierced with wide windows that open onto the inner side of the ring; the peripheric building is divided into cells, each of which extends the whole width of the building; they have two windows, one on the inside, corresponding to the windows of the tower; the other, on the outside, allows the light to cross the cell from one end to the other. All that is needed, then, is to place a supervisor in the central tower and to shut up in each cell a madman, a patient, a condemned man, a worker or a schoolboy. (Foucault, 360)

Similarly, the stance of the media is the center of the Earth and this position allows the forms of media to encapsulate the incidents happening around the world every now and then. Not only it has the power to overlook the incidents that take place around the globe but also it has the power to unearth any mystery easily. The fact is that media has the record of ‘almost’ every incident which later help to one to go deep in order to find the relevant clues regarding the matter. In the article, “The Panopticon's Changing Geography” it is stated that, “It was, he said, ‘A new mode of obtaining power of mind over mind, in a quantity hitherto without example .... Such is the engine: such the work that may be done with it’” (Qtd. in Dobson & Peter 308). This statement signifies the fact that technology advancement blessed the media to look through a boarder lens efficiently and convey the message to the world faster than ever. Besides, the influence of

different forms of technology usage, people now feel more comfortable to read and know more about the countries and condition of different countries from their devices.

While I was doing my internship, I noticed how not only the organization but also the magazine desk coped with the latest incidents around the world, covered those and convey the credible news and thoughts on every particular matter. For instance, from the magazine point of view, *Morning Tea* magazine covers the issues that have either direct or indirect influence to our culture, society and other aspects closely. Owing the blessing of the technology advancement, the team successfully covered thousands of topics till the date with more or less in-field reporting. Moreover, the magazine section also remains up to date to any kind of incident and trends in order to fulfill the readers' thirst for knowledge. This became possible due to the constant surveillance or in other words, the eye of power sees everything and depicts everything in front of the mass.

In order to relate the concept of Panopticon, citizen journalism practice through the use of social media platforms in one the significant and most practical example of Panopticon. Usually, we have seen people to share any kind of videos or news that seemed too harsh to humanity or any kind of activities that violates the universal norms and regulation. Moreover, the broadcast or print media takes those information and validate for instance, going more deep into the matter, gather insights related to any incident and if it looks credible and informative media in our country publishes it through their portal. It is worth mentioning that due to the practice of citizen journalism and its attributes to the society, it obstructs people from engaging in any kind of immoral acts. Hence, the humans remain more civilized than when there was no practice of citizen journalism.

## **Chapter Eight**

### **8.1 Conclusion**

My Thesis report includes eight chapters explaining various aspects of my internship during the three months journey at *Daily Sun*. I had interned at the magazine section there where I was under the supervision of my supervisor Morshedul Alam Mohabat who is the Magazine Editor of magazine department of *Daily Sun*. He did editing for most of my tasks and writings by checking my spelling, grammar, syntax, etc.

To conclude, the journey of my internship performance has taught me how to work and behave in a professional atmosphere, enhanced me to know the importance of meeting deadlines and working under pressure. I believe that this internship journey has prepared me well for being a fulltime job holder. Among others, working there was more like a rewarding to me. I feel being a worker of a newspaper organization is actually an amazing job, here employees can comfortably relate and implement their knowledge.

In short, working in such organization was an enormous experience in my whole lifetime that I surely believe that it will serve me further in the future. Because it enabled me a chance to put myself in an unknown environment to adjust the new and inconvenient situation, that overall experience including writing structures have boosted up my confidence level to face my upcoming function.

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# Appendix

## Appendix: 1



## Is K-Pop A Bad Influence?

Md. Ashrafuzzaman Refath

It is a well-known fact that music has no boundaries. Songs from different languages, countries and cultures can be popular among a totally unknown and new group of audiences. K-pop can be a good example of this. Originated in South Korea, K-pop is magnetizing the audiences around the world nowadays. K-pop is a popular genre that includes electronic, hip hop, pop, rock and R&B songs. Owing to its huge popularity, K-pop festivals are arranged in different parts of the world and Bangladesh is no exception in this regard. The listeners of our country also appreciate and enjoy these festivals very much.

Besides having catchy tunes, K-pop music videos are known for their visual effects and elaborate storylines. But the problem is that a good number of youths are getting increasingly addicted to this genre of music. It cannot be denied that K-pop may help understand South Korean culture; still it is affecting teenagers in a negative way which results in different troubles for them in the long run.

### Health damage

Though music helps us to relax, K-pop contributes to several health problems. Those who spend too much time for watching music videos and searching information about K-pop usually suffer from asthenia as a result of sleeplessness and skipping meals. Some K-pop fans remain glued to the computer or TV screen which can cause eye disease or memory loss. Besides, it can be harsh to ears too, if you listen to loud

sound without any break. It also has been associated with depression, delinquency and smoking. Apart from these, it can cause a greater tendency to engage in reckless behavior than their peers who are not fan of K-pop. Some of the fans of K-pop, for instance, behave in an awkward way all the time and they keep blabbering about their idols instead of communicating with real people properly or sharing their own opinion.

### Poor academic performance

Heavy K-pop addiction not only damages the mental and physical health, but badly influences their academic performance as well. K-pop addicts cannot concentrate on their studies, rather their mind always gets diverted to K-pop stuffs. They are so obsessed that they do not pay attention to the class lectures, rather they keep listening to music all the time. Instead of discussing about studies or other positive matters, K-pop fans encourage other teenagers to watch K-pop. In other words, they keep diverting from their studies, and this leads them to poor academic performance.

### Less activity

People are supposed to get themselves involved in different lively activities and pass quality time. But K-pop fans refrain themselves from participating in different playful activities. Instead of going out with friends, doing extracurricular activities and playing, all of which are good for their

physical and mental health, the addicts keep themselves busy with k-pop stuffs or stay at home.

### Decreased social skills

K-pop addiction may affect relationships. It is clear that most K-pop addicts do not like to go outside. They prefer sitting anywhere and enjoying their favorite hits or Super Junior's new album without being annoyed by others. Such attitude may harm any relationship they have with others.

### Insane behavior

Some crazy fans publicly behave rudely with their parents. They become very arrogant when their parents do not provide money to buy new albums or buy tickets to attend shows or events related to k-pop. Sometimes they get too much attached emotionally to k-pop that they start following Korean culture instead of following their own culture.

## Men Crave

Rabitul Hasan

Men crave what they no,  
I crave you.

Neither of this world nor of the other,  
Yet you are of them.

Fitting as you flit, and flip as you flop,  
I stumble in my steps, and am night blind by day.  
But when my day is done, I am not done with you.

Men crave what they yes,  
I crave you.

Appendix 2:

INDIAN AND IMPARTIAL  
**daily sun**  
**the hood**  
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## HELPING YOUR CHILD WITH SOCIALIZATION

**2** Debunking Some Myths  
About Coronavirus

**3** Ashoka: The Tale Of One  
Of The Greatest Emperors

**8** "Joy Bangla" Concert:  
The Legacy Continues



# Helping Your Child With Socialization

Md. Ashrafuzzaman Refath

In this materialistic world toddlers face many kinds of challenges from the very day they are born. To overcome all these problems they need to develop their social skills and interact with the world around them. Developing social skills is a critical part of their success and happiness, even more important than their academic results. A positive

social skill allows children to enjoy better peer relationships whereas the children who lack social and emotional skills are more likely to have substance abuse and relationship issues. Fortunately, social skills can be taught so that children get to know how to get along with others. Parents can play an important role in this regard. Here are some ways to help your child

develop some essential social skills:

## Follow their interests

Firstly, you must know about your child's interests because enjoying other things will come more naturally when a child is doing something he/she is genuinely interested in. Whether it is participating in a favorite sport, playing an instrument they like or being part of a club they are interested in, this is the first





riding a bicycle, it will improve their physical fitness, agility and stamina. If somehow they fail in any activity, explain that it is important to learn from mistakes, and try again. Help them to understand their limits and their boundaries. Allow them to have fun in their activity.

### Decrease the screen-time

The more your child will get exposed to smartphones and other devices, the less he/she will be interacting with others. Such addiction will stop them from developing essential social skills. So, do not use digital devices to distract your children or keep them quiet. Talk to your children, play games or look at a book together. Join in your children's screen time and talk about their online activity with a view to keeping track of what they are doing on the internet.

### Teach them right emotions

When children are more likely to feel connected to other people and form positive bonds, then they have a better understanding of how others feel. Experts suggest teaching empathy by talking about different situations and scenarios with your child. Ask how other people might feel when each of these things happen. To teach them right emotion, let your children imitate a variety of emotions such as joy, anger, disappointment, excitement, mischief, weirdness, nervousness, tiredness, terror, danger, etc. Another idea can be effective - play 'identify the emotion' game by making faces or holding placards of different smiley. This will help them to differentiate emotions and express better. Moreover it is important when your children misbehave, you should make a straight face and tell them upfront that you are upset. Part of teaching empathy is to help children learn how to actively listen to others. This involves focusing on what others are saying and then thinking about what the speaker has said once the conversation is over.

step toward building social skills. It also places a child around like-minded individuals that the child will probably feel more at ease with. While it is important to be able to socialize with those of varying interests, starting out with other kids who like the same things is an excellent way to build more social skills.

### Give them the environment

None can live alone; similarly a lonely child may have difficulty in interacting with the world. Thus, give your children good company, exposure and chances to interact with different types of people. Generally, children with social skill deficits often have trouble reading things and interacting socially. Therefore, activities will be a great idea to assist them to be more comfortable with these situations. Playschools, hobby classes, playgrounds, sports activities, etc. will give them a chance to socialize with others. When children get engaged with other children or elders, they develop a range of interpersonal skills that become the foundation of their personality.

### Practice role playing

Through play, parents and others can connect fully with their children and have fun. A parent or relatives can play with the child. It is beneficial that they give their children time, freedom and choice to play. If an adult makes all the decisions about how, what and when their child plays, the child won't enjoy their play experiences. So, instead of directing them let them play however they want. It is a great way for kids to actively practice their social skills. However it will be wise to include body language, such as smiling and making eye

contact, when advising your child. Encourage your child to look into their eyes and talk for effective communication.

### Engage in activities

Engaging in activities improve the cognitive, physical, social and emotional well-being of children and young people. Through different activities, children learn about the world and themselves. They also learn skills they need for study, work and relationships such as confidence, self-esteem, interactive skills and adaptability. If they practice physical activities such as running, swimming or







Samsung Galaxy  
Note 10 Lite  
**An Affordable  
High-End Phone**

Reviewed By Magazine Desk

**T**he Samsung Galaxy Note 10 Lite is a strange addition to the queue because it costs much less than your regular Galaxy Note 10, and it's not as light on features as one might think. It has a high-tier processor, the coveted S Pen, a gorgeous display, and the nearly extinct headphone jack. The camera is quite good, and the build materials still feel premium. The Note 10 Lite doesn't have a curved display or stereo speakers, both of which are features exclusive to the top-tier Samsung phones, but it will get just the same amount of software updates as its flagship siblings.

**Design**

The Samsung Galaxy Note 10 Lite looks a lot like a Galaxy A71. The screen panel is a big, flat slab of glass with reasonably thin bezels and a tiny cutout for the selfie camera. The glass back is curved, providing a more ergonomic fit in the palm of your hand. But in design one thing that's missing is wireless charging. There is no IP rating either, which means that the phone may or may not be resistant to small splashes of water. However, the build feels very tight and sturdy in the hand - it's a pleasure to hold and operate this device.

**Display**

The screen is a 6.7-inch panel with a 20:9 aspect ratio. Its resolution is 1080x2400 pixels, which translates to a pixel-per-inch density of 393. On paper, it's not as crazy-sharp as the flagships out there, but rest assured it looks great in real life. It's a beautiful AMOLED display, and by now, Samsung has become adept at nailing natural, warm, and tame tones. Still, if you want punchy vibrancy, go ahead and pick Vivid Mode from the settings menu and you will get just that. Typical Samsung features are there as well.





# Analyzing The Impacts Of Coronavirus On Film Industry

Magazine Desk



In the face of coronavirus outbreak the government has already closed cinema halls and Cineplex all around the country till April 2. Like Bangladesh the governments of other countries also have shut their movie theatres for an extended period of time. And this has hit a huge blow to the probable blockbusters of the year. Three of the year's biggest blockbusters vacated long-held release dates within a seven-hour period on March 11, culminating with Disney halting the release of its live-action 'Mulan'.

Disney announced that it will close the gates at Disneyland and California Adventure, which followed an order from the state of California to ban large gatherings overall. The studio had already indefinitely postponed its China release of 'Mulan', and just days after the Hollywood premiere for the new film, the global release was also postponed. In addition, Disney delayed the perpetually stalled 'The New Mutants' (originally set for April 3) and the Searchlight horror film 'Antlers' (April 17).

Still on the schedule is Marvel's 'Black Widow', set to open on May 1. Disney sources

say the company hopes to find another release date for the April films sometime within 2020.

The Disney moves capped a whirlwind day that started with the postponements of Paramount's 'A Quiet Place Part II' (which was supposed to come out on March 20) and Universal's 'F9', the latest installment in the 'Fast & Furious' franchise (originally slated for May 23, the action film will now arrive on April 2, 2021). The James Bond film 'No Time to Die', which was set to arrive in theaters on April 10, has already been rescheduled for November.



However, cross-sections of people are also not visiting cinema halls in large numbers. A manager of a multiplex told the media that they had seen sharp declines in weekday attendance. Advanced ticket sales appeared to be hurting as well. Business of the Universal Studio's Blumhouse thriller 'The Hunt', the Vin Diesel movie 'Bloodshot', and Christian rock drama 'I Still Believe' were also affected by COVID-19.

Globally, of course, coronavirus has already severely impacted movie business, as theaters remain closed in many countries such as Italy and South Korea. And gradual spread of the pandemic in the USA caused biggest loss for Hollywood. Earlier this month, it was reported that the film industry would lose close to \$5 billion worldwide as a result of the coronavirus outbreak. Cineworld,



the world's second-largest movie theater operator, said that a prolonged coronavirus disruption could cause the company to shut down.

To conclude, the social distancing actions that have rattled popular culture in an effort to mitigate the spread of the virus and take pressure off the health care system won't necessarily spell the end of the theatrical experience of the year. If more movies follow the lead of 'No Time to Die' and head for what everyone hopes is the pandemic-free pastures of the summer and fall, the third and fourth quarters of 2020 could wind up hosting a crush of blockbusters.







# Developing Global Leaders Through Community Service

Shihab Jahir



**E**ducating others is one of the noblest forms of contribution anyone can make to develop a society. While there are some people who are fortunate enough to receive quality education in Dhaka, there are many who are deprived. With a vision to create leaders of the future who will feel responsible to help their less fortunate communities, International School Dhaka (ISD) has held annual service days. This initiative includes three days when regular academic classes are replaced by service activities and projects. Students and staff collaborate with various partner organizations of ISD to address specific needs within the community.



ISD does not only aim to teach students to excel in their academic education but also focuses on the importance of international mindedness, strong communication skills, flexibility and understanding the ethics of their choices and actions. During Service Days, students were part of grade-level projects or student-led service projects. By analyzing and inquiring about a situation, they were able to identify the factual needs within the local community before strategizing a plan.

This year, Service Days were held from January 27-29, 2020 with a participation of approximately 220 students from Grade 6 to 12. They collaborated with over 200 underprivileged students from 7 community welfare organizations, namely Carlotta Centre, Solmaid, UTSHO, Abinta Kabir Foundation School, LEF for Life, and Families for Children (FFC). These projects were mentored with the help of all secondary teachers.

The grade-level projects included Grade 6 students who had an amazing time team-building and playing interactive and educational games with the students of Carlotta both at ISD and on-site at Carlotta Center. The Grade 7 service project was directly linked to their math unit in which students designed a playground for Solmaid Community School's campus using measurements and equations learnt in the classroom. On the Service Days, students went to Solmaid to actually paint the designs they had created. Grade 8 students built and painted toys for the children at UTSHO in Badda in the design center and also at the UTSHO school campus. The children from UTSHO also came to play and enjoy the facilities at ISD. Ninth graders learned to make soap and also ice-cream with LEF students in the ISD science lab. The tenth-graders worked within their respective art classes in collaboration with LEF students to create art, drama, or music productions. The artwork was exhibited and sold on the last day, and the music and drama students showcased their combined talent through a Passion Project performed in the auditorium for the whole school.

Grade 11 students split up into their various Service Teams and worked with their community partner schools. The Amra Achi Service Team invited LEF students to practice football and compete in friendly but competitive games involving much teamwork. The FFC Service Team hosted FFC students for swim therapy, and the Rise and Shine Service Team visited Abinta Kabir School as part of their ongoing CAS project centered on creative education for underprivileged students. Finally, Grade 12 students went on a Service Trip to UTSHO School in Gazipur and painted five classrooms at the campus to brighten the environment for UTSHO students in an educational way. The students of ISD and partner organizations have had a memorable experience.

With a mission to create future leaders for a sustainable world, ISD inspires its students to get out of their comfort zone and work towards something meaningful for the society. No matter how the students maneuver these projects, whether their plans succeed or fail, the time they spend with the students from the different organizations changes their mindset towards the world outside their school and develops them as better human beings.