

BRAC Univ organises anti-bullying awareness campaign week

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Syeda Sarwat Abed, director of BRAC Institute of Languages, speaks at the opening ceremony of Anti Bullying campaign at BRACU Auditorium on May 13. — press release

BRAC University organised an 'anti-bullying awareness campaign week' at its Mohakhali campus auditorium in the capital in May 13-17.

The campaign's main objectives were to create empathy, compassion and awareness and develop strategies to effectively prevent bullying and to provide psycho-education about the psychology of bullies, bystanders and victims and its impacts, said a press release issued by the university.

BRAC Institute of Languages, office of co-curricular activities and counselling unit jointly organised the programme.

The campaign's initiator, Syeda Sarwat Abed, also founder and director of BIL, quoting Ralph W Sockman, said, 'The test of courage comes when we are in the minority. The test of tolerance comes when we are in the majority.'

Students also shared their experiences of being bullied at school, college and society in an interactive session.

Video presentations about bullying were screened too.

Fazle Hasan Abed, founder and chairperson of BRAC and chairperson of the BRACU board of trustees, BRAC University vice-chancellor Professor Andaleeb, Professor Emeritus Anisuzzaman, board of trustee member, Rokia Afzal Rahman, another trustee member, executive director of Ain O Salish Kendra Sheepa Hafiza and Sara Zaker, actor, business entrepreneur and social activist, attended the programme.

Besides, singers Tanveer Alam Shawjeeb, Mobassher Chowdhury, singer and actor Rafiath Rashid Mithila, actor and director Afsana Mimi, singer, lyricist and musician Jon Kabir, and motivational speaker Solaiman Shukhon, also shared their personal experiences and thoughts on bullying with the students.

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