

## C&A Foundation launches 'Mapped in Bangladesh' 20 Feb '19

The C&A Foundation, affiliated to Belgium-based global apparel retailer C&A, recently launched 'Mapped in Bangladesh', an initiative aimed at improving transparency in the country's garment sector. The project was launched by its partner BRAC University in Dhaka to digitally map all exportoriented readymade garment (RMG) factories across the Dhaka district.

The project has collected essential primary data on export-oriented factories across the district and published it online in an interactive, digital map. Enumerators used a door-to-door approach, visiting each factory to gather the data, according to a statement from the foundation.

The public database maps each factory's name, GPS location, postal address, number of workers, products produced, export countries, brands and buyers, and memberships, affiliations, and certifications. Data updates will be crowd-sourced to the public and then verified to ensure that information remains current.

'Mapped in Bangladesh' is guided by an expert project advisory committee, which includes representatives from rights-based organisations, research organisations, international brands, nongovernmental organisations, major industry associations, and the Bangladesh Government, inspiring shared responsibility across the industry.

An expanded map, incorporating factories from across the country, is expected to be completed in 2021. (DS)

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