BUS 400

Internship Report Submission

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Prepared for

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Internship Report on Google Infill Project

17 April, 2018

Dr. Suman Paul Chowdhury
Assistant Professor
BRAC Business School
BRAC University.

Dear Sir,

It is a great pleasure for me to submit to you the report on my experiences and learning from my internship at Front Desk Bangladesh. Being a student of marketing concentration, I always felt the significance of having some practical exercise of what I have learnt in theory. In my internship I felt this need even more as I faced the practical dimensions of the real business world. I am grateful that you extended me all the support and guidance I needed in this course.

Lastly, I would like to thank you for giving your valuable time in helping me out at various stages during this internship.

Sincerely,

Oli-ur-Reza
ID: 13304035

ACKNOWLEDGEMENT

I would like to thank all who helped me during my internship report preparing. I am very grateful to my internship supervisor for her continuous guidance henceforth. It was of extreme help to me. I also gratified for all the times I seek advice from her and she answered with patience and perseverance. In addition to this, her requirements for the report made it mandatory for me to seek contacts externally, which proved to be very rewarding. I am also grateful to **FDB** team for continuously supporting me by providing information. I would also like to thank the Project Manager and Ops Leads for their assistance. I am also grateful to other co-workers of FDB who always supported me with every kinds of information I needed.

Executive summary:

FDB is one of the biggest consultancy agencies in our country working with a lot of projects as a third party. Google Infill Bangladesh is a project assigned by Google map.The purpose of this project is to update google map and verify the existing location of our country.

In this report, I tried to explain how this project is beneficial to our social development.I also give the description of how the whole project works with some examples and references. Also, I explained the history of my internship period.

A short survey was conducted to get a concrete idea about the whole process. As we go further, step by step explanation will be available based on the survey result.It will make us understand the impact of this project on the social development and what we can add more to make this project more beneficial for the society. I have also added my findings and recommendations analysing the current scenario of the report.

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Chapter 1: Introduction

1.1 Origin of the report:

We recognize Google is running with specific components of our existence. In particular, Google infill tasks interact with Google map mapping. Previously, Google map handled mapping the place best. Afterward, they took the venture of infilling the statistics precisely with as a whole lot information as feasible so that it will affect people's social existence. Consequently, the target of my report is to have a look at the implementation of the complete project and its effect on social improvement.

1.2 Purpose of Google Infill Project:

In 2014, Google with the help of generation brought Google avenue view in Bangladesh which becomes a clear up gradation of their existing Google map. Later on, they realized the significance of enterprise records which needs to be included together with the vicinity. As a result, Google infill undertaking commenced its adventure in the mid of this year. The cause of this task is to gather business facts in conjunction with all possible info on the industrial websites. This includes:

-**Business name**

To enlist the precise name of the enterprise/business enterprise, this assists us to pick out that particular commercial enterprise/ organization.

-**Location**

On this phase, we need to set a marker. at the same time as setting the marker, we make certain that the marker is given precisely within the center of the shape.

-**Category**

At the begining, we discover all the related classes of the business after which we add all of them to make it easier for the people to locate their vacation spot.

-**Contact details**

On this element, we acquire contact numbers of the commercial enterprise. In case, the company/ enterprise fails to offer the touch details they don't get eligible for the new list.

-Business hours

Commercial enterprise hour includes commercial enterprise establishing and last time at the side of business final day or any optional statistics associated with this.

-Taking pictures

We gather images in six specific categories. Specifically: store the front, identity, Indoor, Menu, info and commercial enterprise card.

-Website

If the commercial enterprise has any internet site then our venture is to include that as well.

These are the stairs we observe in the course of a new list. Apart from that, we additionally do the verification. Verification serves the motive of checking the lifestyles of the commercial enterprise. To make sure the location enlisted in the map was accurate and statistics provided changed as appropriate. After passing those steps, the owner of the business may be given a verification code the use of which they may get the authority to personalize their enterprise records, in addition, to claim the originality in their lifestyles.

1.3 Objectives:
The targets of the subject are to discover:

-The techniques Google Infill project is following for correct implementation.

-The struggles they may be going through while enforcing the techniques.

-How this project creates an effect on the general social development of the mass human beings.

1.4 Limitations:
Some of the main obstacles are stated underneath:

-most of the information on Google projects is personal. Consequently, I don't have the permission or authorization to use those.

-Secondary facts were now not to be had as consistent with the requirement. Consequently, I had to accumulate primary records which turned into a time-eating and tough nut to crack.

1.5 Methodology:

1.5.1 Datatype

Data used in this report are by and large number one. This is due to the fact, Google infill venture is a completely new venture of this kind released recently in our country. Thus, no existing articles or journals are available in the contemporary time.

1.5.2 Sources of Data:

Primary Source:

Most of the statistics are accumulated directly from the legit supply and sensible enjoy.

Secondary source:

As a connection with a few data, secondary sources like journal articles are used.

1.5.3 Data collection technique:

Questionnaire:

A based questionnaire was used to behavior the survey.

Online survey:

Most of the cases, the respondents were given on-line survey hyperlink to participate in the survey. This approach turned into convenient for both interviewer and respondent

1.5.4 Research Design

Sample size

There had been 60 respondents. The target market includes every factor of individuals who own a business/ organization. Therefore, it was now not continually easy to get right of entry to them as they stay busy in the course of top hours.

Sampling techniques

Simple Random sampling techniques have been used because my goal became to accumulate records from them who already are taking the provider of Google map.

Chapter 2: Organizational Part

2.1 Introduction

People understand Google as a multinational era corporation who are specialized in presenting internet related products and services. Immediately or in a roundabout way people are getting all the necessary information and services from the field's most extreme legitimate brand. Moreover, Google is supplying a few tremendous facilities, as an example, advertising and marketing, search engine, business enterprise services, patron offerings, net-based services, software program, hardware and different offerings like Google API, Google Wallet, Google shopping specific, vehicle draw and so on. Google is updating its very own offerings so rapid that human being once in a while believing that without Google net is useless. In February 08, 2005 Google launched Google map which is known as one of the most hit net mapping carrier. Across the globe, it's offering satellite imagery, avenue maps, 360 degree panoramic view of road, actual time traffic situation and root planning for travelling individuals who uses foot, automobile, bicycle, and other public transportation for one location to another area. The Google Infill undertaking is strolling below the business procedure Outsourcing in Bangladesh. Frontdesk Bangladesh has a contract with the massive company Google for finishing this mission successfully in Bangladesh. World's well-known multinational IT enterprise Cognizant is helping with IT support to face this challenge. Both Google and Cognizant are certifying that Frontdesk Bangladesh has been legal to gather enterprise information within the city of Bangladesh.

2.2 Organization Background

The Frontdesk Bangladesh (FDB) is a complete management consultancy firm. The firm promised to offer comprehensive human useful resource answers and carrier countrywide. The company is always prepared to deliver consistent service responding to customer demand and beyond.

FDB advise, plan and execute an extensive variety of counseling and outsourcing arrangements that empowers customers to develop ability to drive hierarchical and individual execution and in addition development. FDB also help at all ranges of your organization to secure boom, profitability, and performance. Moreover, assist you to manage your personnel at every step of the employment existence cycle for better business consequences. From skills evaluation, management assessment, performance and repayment control to workforce making plans, we aid

your HR approach. we have packages and equipment that pick out, interact, praise, develop and inspire your humans to paintings to their highest potential. collectively, we make sure your commercial enterprise is in excellent hands, now and in the destiny.

2.3 Services provided by FDB

Here are some services that are provided by FDB:

Professional placement

Now-a-days every firm wants to hire talented and experieced employees but all their effort turn into failure when they ended up hiring an unprofessional or inexperienced individual. (professional-placement, 2016) FDB is the leader in professional placement comprises of highly qualified recruiters.

Industry experience

- ➢ FMCG
- ➢ RMG & Textile
- ➢ Chemicals
- ➢ Oil & Gas
- ➢ IT & Software
- ➢ Heavy Industry– Steel & Fertilizer

Business Process Outsourcing (BPO)

Outsourcing can play a crucial function in growing a countries structure particularly for a developing country like Bangladesh. Professional human resources are the key factors for

practicing outsourcing. Finding out proper skilled employee is very complex as well as high-priced. FDB is usually being with you and believes that (business-process-outsourcing-bpo, 2016) "let us to handle the complexity of human resources of your company". Google Infill Bangladesh is a kind of BPO carrier that is supplied by using Frontdesk Bangladesh.

Professional Employer Organization (PEO)

If you want day-to-day hold the control over the way you manipulate your employees, a preferred expert enterprise employer like FDB handles the HR control and advantages management, along with:

offer expert recommendation from a relied on HR enterprise associate who's devoted every day assisting your business enterprise proactively manipulate your personnel and make the right business selections about blessings. Front desk Bangladesh blanketed that, (professional-employer-organization-peo, 2016) "FDB gives integrated services every day correctly manage critical human aid responsibilities and business enterprise dangers for daily. A PEO gives you those services by way of organizing and preserving a company dating with the personnel at the purchaser's worksite and by using contractually assuming certain company rights, obligations, and risk".

Strategic HR Consulting

Strategic Compensation and Reward Planning

☐ Repayment Survey

☐ Advantage management Plan

☐ Activity evaluation and Grad structure

☐ Worker Opinion Survey

Compliance & Policies

□   HR manual.

□   Labor regulation Compliance legal services.

□   Job Evaluation and Grad structure

□   Employee Opinion Survey

HR Admin Support

□   Back office Management for Small Size Companies

□   Employee Record File & Service Book Management

Learning Interventions

FDB believes that their top function is to become aware of customer's wishes, as well as broaden an action plan and facilitate the trade to decorate the achievement of your organization. They also claimed that (learning-interventions, 2018)their control, humanitarian aid, and education services are designed to enhance productivity, performance and verbal exchange and worker morale.

They divided the training and development into some sub-sector:

- ➢ Functional Training
- ➢ Team Building Training
- ➢ Soft Skill Development Training
- ➢ Leadership Training

Knowledge Process Outsourcing (KPO)

(knowledge-process-outsourcing-kpo)"Concept of KPO is a new idea in Bangladesh and FDB is actively working with local and international customers". FDB is usually ready to provide proper

services and answers for the organizations to gain their commercial enterprise purpose. They're capable to increase your productiveness, in addition, to help to boost up new innovation that facilitates to convey your employer as a new dimension.

Frontdesk Bangladesh is also offering a listing of the task provide for the vacancies of their very own website. In order to ensure that people can easily see all the information that are provided and drop their CV there simply by clicking.

2.4 Company Values

☐   Respect

☐   Leadership with integrity

☐   Dedication

☐   Team work & determination.

2.5 Mission

The mission of FDB is to be the quality service leader of comprehensive human resource solutions.

2.6 Vision

Become the Human Resources Solution providers for clients and associates based on three key principles.

1. Professional Placement: Match qualified professionals with quality companies

2. Temporary Staffing (HR BPO): Provide Labor Law compliant services to clients by matching right skill set with interiority and value

3. Professional Employer Organization (PEO): Become a dedicated HR management and benefits administration partner to our clients

2.7 Organogram of the project Department

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                        ┌─────────────────┐
                        │ Project Manager │
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        ┌────────────────────────┼────────────────────────┐
        ▼                        ▼                        ▼
  ┌───────────┐          ┌───────────┐            ┌───────────┐
  │ Ops Lead  │          │ Ops Lead  │            │ Ops Lead  │
  └───────────┘          └───────────┘            └───────────┘
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                        │  Walker   │
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Project Manager

An assignment supervisor is an individual liable for carrying out the undertaking goals. For Google Infill mission in Bangladesh, project managers have the obligation of the planning, procurement, and execution of an assignment. Key obligations:

•Developing task plan

•Coping with conversation

•Dealing with the venture team

•Dealing with mission hazard

•Managing mission timetable

• Managing with project finances

• Managing with undertaking warfare

• Managing with mission shipping

Ops Lead

An operations supervisor performs a senior position which includes overseeing the production of products and/or provision of services. Operations manager's process is to make sure that an enterprise is running as properly as it probably can, with a smooth efficient service that meets the expectations and needs of customers and clients. In this task, Ops lead to cope with every aspect of the task and have to submit a daily report of the assignment overall performance to the task manager as well as to the country manager.

Walker QC

In simple word quality, controls' obligation is to test the walker's listing and ship report to ops lead. Not handiest that if quality controls observed any mistakes, they are ready to remedy it. They have to make certain that 99% facts are correct. They need to:

•Visit stores for which listings are accumulated

• Check for coverage and correctness of listings collected

•Validates every attribute collected by means of the walker

•Provide remarks to Ops lead/meta quality control to approve/reject the batch of listings

Elite Walker

Elite Walker does the identical work as ordinary walker does but moreover they are appointed as team chief. They need to preserve group productivity as well as fixing others walker's troubles in the event that they have. Elite walker has to post an everyday document to the ops lead. And in the event that they have confronted any problem, they've to inform ops lead as an emergency foundation.

Walker

Walker is the person who collects records from the enterprise center or from the sphere. all the assignment fulfillment depend on the accuracy of walker due to the fact if the walker executed errors, again and again, it honestly creates a huge trouble for the quality control and Ops result in hold the everyday pastime. This Google Infill project began in Dhaka and later on others district will be covered. So, right here they divided Dhaka into two parts, south and north. 24 walker's works for north and forty-eight walkers work for the south.

Roles of Walker

•Visit shops, places of work or any business associated entity.

•Collect enterprise facts

• Add information gathered

•Day by day reporting to Ops lead

2.8 Key Responsibility as an Intern

As an Intern, I took responsibilities of a walker and later in line with performance had been promoted as an elite walker. I ought to cope with various tasks on daily basis. This includes:

Collect business information

My primary job is to gather information from the business center and store. I need to acquire 50 lists every day. This consists of a few primary statistics which are required to feature them as the new listing.

Verification

Those shops or commercial enterprise facilities that already exist in Google map, my task is to confirm them with the aid of observing their proper call, place, contact quantity and other information they already provided. I must send them "verification code" by Google verifier apps so that they have the strength to customize their very own business.

Attributes that needs to be checked

I must accumulate all statistics that are important for Google map which include including business call, location placing, touch information, category and web websites, commercial enterprise hours.

Trained Fresher's

Now and again individuals are selected as new walkers. So that they want to gain knowledge of up and these humans are dispatched to me for a three-4 days schooling .so that they may be acquainted with the corporate policies and policies.

Team leader

There are six walkers in my team. I ought to hold team productiveness in addition to keep the complete team. Keeping productiveness is plenty greater tough due to the fact you cannot show the same performance every day, problems can take place. So right here, as a group leader, I need to distribute the paintings the various group participants to keeping healthful productivity.

Helping Walkers

If walkers face any kinds of problems, they may be requested to percentage their problem as soon as feasible due to the fact as an elite walker it's my obligation to resolve others walkers trouble.

Communicating with Ops Lead

Preparation comes from ops lead. So for every trouble, I must connect and communicate with the ops lead. As an example, I ought to ship organization replaces the ops lead each day.

2.9 Learning Reflection

I had to acquire 50 listings every day which turned into a hard venture for me at the beginning. However, with the passage of time, I found out the proper allocation of time and the importance of punctuality to complete my assigned undertaking. Genuinely, this could create a fee to my life. Additionally, I needed to lead a small crew of 6 humans which expanded my leadership talent and handling capability.
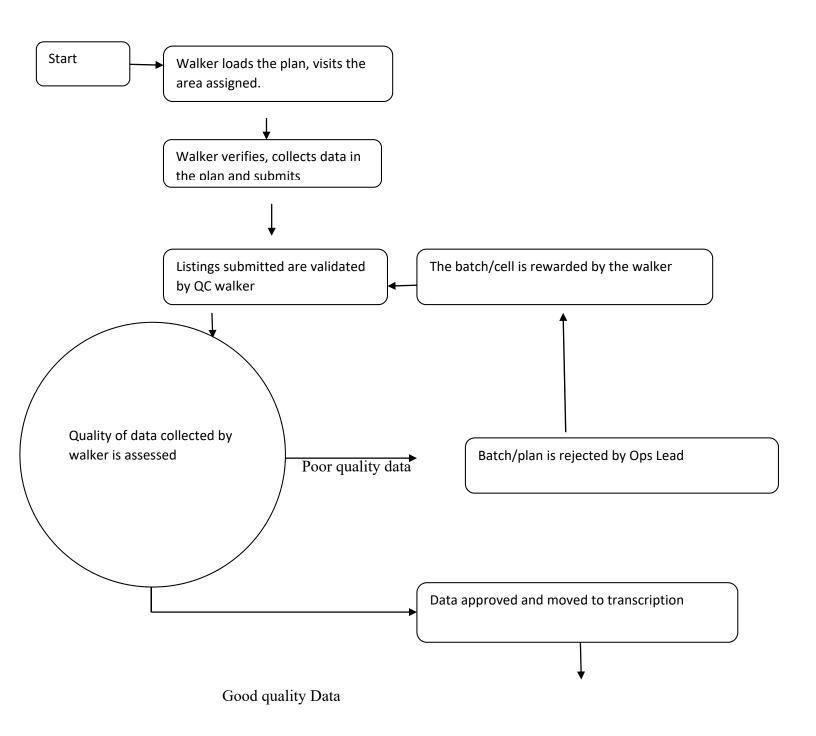
on the grounds that, my key duty changed into to enlist new companies records consequently my convincing electricity began to grow and working them have become simpler for me as I discovered some hints and hints of dealing clients.

Chapter 3: Project Analysis
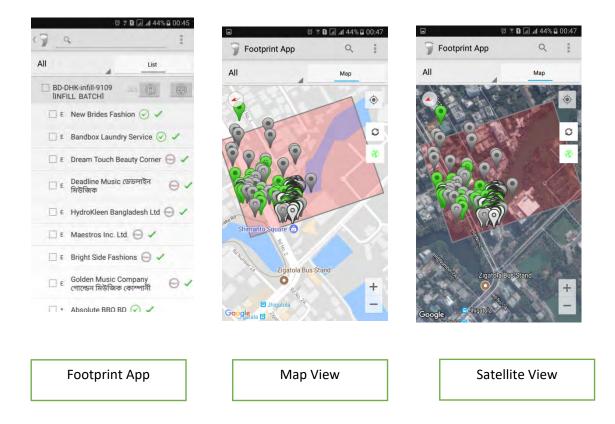
3.1 Flow chart of the on-field operation life cycle

This flow chart shows the field work that is needed to complete the project.

Flowchart of the on-field operation life cycle

Start → Walker loads the plan, visits the area assigned.

Walker verifies, collects data in the plan and submits

Listings submitted are validated by QC walker

The batch/cell is rewarded by the walker

Quality of data collected by walker is assessed

Poor quality data

Batch/plan is rejected by Ops Lead

Data approved and moved to transcription

Good quality Data

End

In the beginning, a plan call is assigned for the walker by way of the Ops lead. Walker needs to fetch the plan. While Walker load the plan generally the software program shows each map as well as satellite views for higher knowledge. Walker desires to go to the assigned place. Then they can acquire the business facts and also verifies the existing listing. Whilst walker submitted their list and completed the plan, QC is ready to assess the records this is gathered with the aid of the walker and send the report to the ops lead. If they located bad first-rate statistics the plan/ batch is rejected by way of ops lead and the batch/mobile is transformed through the walker and once more quality controls take a look at the records after finishing the plan. However, if the walker generates good satisfactory data, then the information accredited and moved to transcription.

3.2 Footprint App

| Footprint App | Map View | Satellite View |

3.3 Daily Productivity
The walker needs to make sure each day productiveness of fifty lists and they should comply with a ratio of 3:1 that's way if walkers collect 3 new lists they need to accumulate one verification. So

consistent with accumulate 50 listing they ought to collect 35 new list and 15verification for keeping day by day productiveness.

3.4 Project Target Listing for Dhaka city

Consistent with the contact they must acquire an expected 350,000 list (250,000 new lists + 100,000 verification) best for Dhaka city. Whilst they will cover Dhaka town well then they're beginning the same assignment in every other metropolis in Bangladesh.

3.5 Marketing Strategy:

Geographical Segmentation

Google Infill Bangladesh covers the target phase market in step with Geographical segmentation. They started out their project in Dhaka due to the fact it's miles the capital of Bangladesh.later they have a plan to cover different large towns like Chittagong, Khulna Rajshahi, and others.

3.6 Problem statement:

Google Infill undertaking even as enforcing their techniques is going through several styles of problems. First of all, decision making electricity that's centrally controlled by the higher government of India. Because of this, from time to time the complete procedure float receives interrupted and slower than ordinary.

Each walker needs to paintings on the idea of the polygon. A polygon means an area which can be similarly divided into sub areas. For instance, Mirpur is a polygon in which Pallabi, DOHS are sub regions which might be also referred to a plan.

For the duration of operating for any plan or sub place; Walker needs to face some problems which include visitors, distance and so on. These limitations make the task more difficult and time eating for the walker to finish.

Every other mentionable impediment is to address the customers of the domestically restricted region. As an example: Bihari camp where we can't get access to collect information according to our preference. We have to deal with many difficulties while entering and collecting data's from them. High security area like cantonment area can be another example of this type. This is because, we are not allowed to take any picture or use any modern device without their permission.

While a walker finish lists their plan they want to inform their ops lead about it and look forward to a new plan to work with. However, ops lead doesn't have the authority to offer new plan instantly. They need to talk with better authorities of India and gather new plan which makes the system slower and less green for all of the events.

3.7 New Service Development Process for Google Infill Project in Bangladesh

For developing Google Infill project in Bangladesh I am considering the entire procedure in elements. One is front cease planning and different is implementation.

Front End Planning

Front-end planning (FEP) is an essential and valuable process that helps identify. It also referred to as pre-project planning (PPP)

- **Business Strategy Development**

At this part challenge name and details are brought. A formal board evaluates for clearance is wanted for further instruction.

- **New service Strategy Development**

New carrier method development is crucial to becoming aware of whether the brand new provider is contradictory or complementary to Google Infill challenge's vision. Crucial Attributes need to be disclosed here. For instance:

- Team
- Cost
- Time

- **Idea Generation**

An important meeting is wanted to broaden the concept as well as sharing new development thoughts in order that best concept are chosen.

- **Concept Development and Evaluation**

  On this component, Authority decided their targets and their mission final results goal. For Google Infill Bangladesh undertaking number one target turned into determined to collect 350000 lists in Dhaka city (250000new listing + 100,000 verification).

- **Business Analysis**

  On this part mission feasibility analysis is used to assess the strengths and weaknesses of a proposed venture and present guidelines of activities with the intention to enhance a task and acquire preferred effects.

Implementation

- **Service development and testing**

  In this part, Google has to address the Bangladesh government for jogging this undertaking in Bangladesh. So they need proper documentation/licensing/registration for beginning the mission.

- **Market testing**

  This part is called pilot testing/soft launching. This gentle launching carried out as a way to evaluate feasibility, time, fee, unfavorable activities, and impact size (statistical variability) in an try to expect the right sample length and improve upon the observe design previous to the overall performance of a complete-scale studies task. Some of the location/ small areas are chosen for tender launching inside the challenge. For example, a small organization of people is operating in Jamuna future Park area.

- **Commercialization**

  This part is called hard launching. When soft launching is successfully passed, they officially started the project with full coverage.

- **Post introduction Evaluation**

  After submitting all the report final certification is needed for Bangladesh Government

3.8 Consumer Response to Service Failure

A provider failure, genuinely defined, is service performance that fails to meet customers expectancies via offering the same provider no person can show a hundred percent achievement fee for an organization or a venture. A number of the human beings might be sad due to provider failure. For an instance, on an emergency basis, a person needs pharmacy at night. Individual seek Google map for assistance to discover nearby pharmacy place. He /she determined a pharmacy on the map but whilst going to the real place he /she found not anything. Any other tale might be a person who following Google map at the same time as using, the map shows an avenue however genuinely It docent exit.so there is a special motive for carrier failure. Let's see what took place when a carrier failure is passed off.

While someone dealing with some service failure due to some dissatisfaction or terrible emotion. They determined to move for bitch movement or taking No motion. Underneath complain action they can select.
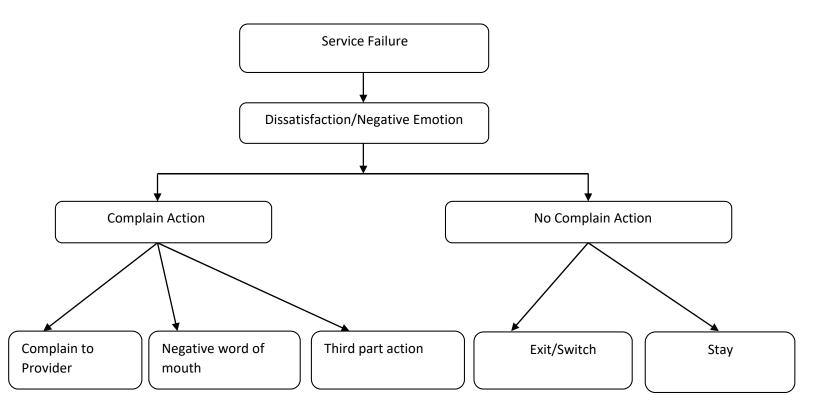
Complain to Provider

This is the best way for producing a respectable complaint. However in our u. s. Google Do now not have direct get entry to because they don't have an everlasting workplace in Bangladesh. So people can mail their professional aid center, however, it not so powerful for our country.

Negative word of Mouth

terrible word of mouth to start with starts with two or extra-human beings discussing a bad client revel in face-to-face, over the phone or online via blogs, assessment websites, social networks, forums and chat rooms. On the other hand, a negative phrase of mouth can severely harm or even smash a business.

Third Party Action

Sometimes they can complain to the third party so that action can be taken.

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          ┌─────────────────────────┐
          │     Service Failure     │
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                       │
                       ▼
          ┌─────────────────────────────┐
          │ Dissatisfaction/Negative Emotion │
          └─────────────────────────────┘
                       │
          ┌────────────┴────────────┐
          ▼                         ▼
  ┌────────────────┐        ┌────────────────┐
  │ Complain Action │        │ No Complain Action │
  └────────────────┘        └────────────────┘
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| Complain to Provider | Negative word of mouth | Third part action | | Exit/Switch | Stay |

3.9 Impact on Social Development

For the direct and indirect purpose, we are the usage of Google map but some groups are completely dependent on Google map. They may be bringing a few new services for social development. For example: Uber, Pathao etc.
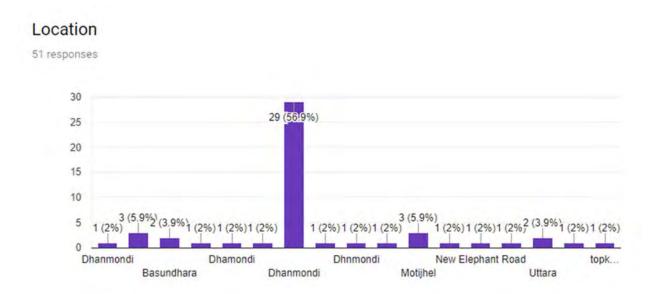
Apps like Uber, Pathao calculate distance, truthful, customer's location and much different info the usage of google map. Without the help of Google map, it wouldn't be viable as its miles now. The accurate and errors unfastened carrier of Google map made it take place for the one's apps to behavior their activities smoothly and without problems. These corporations are totally converting our lives thru new innovation and offerings. Youths of our country are getting new jobs as this type of recent opportunities is growing. a lot of them are making plans to begin their personal

enterprise based totally on Google map carrier. Others are operating as a component time/complete time worker below those groups.

Visitors update is a brand new provider from Google Map in Bangladesh. This selection shows stay visitor's condition in colorings. So that people can pick change road to attain their destination.
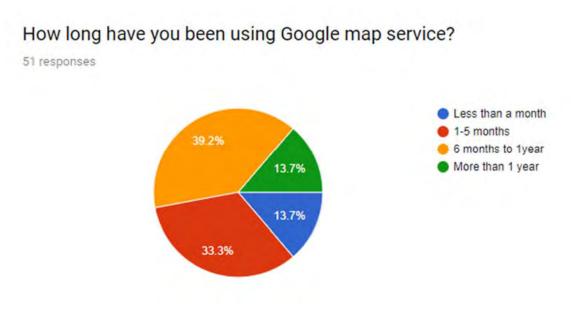
Other than this form of groups, humans are also the usage of this service to review a business or area. Based on the one's reviews, customers are increasing in lots of instances.
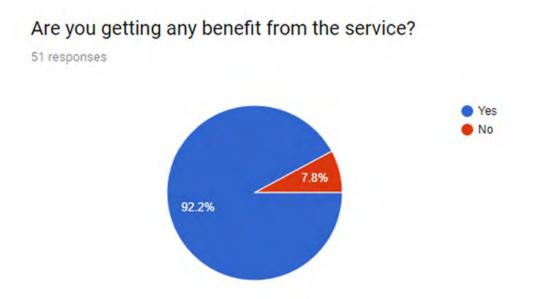
Chapter 4: Survey Analysis

Different attributes is chosen for preparing the survey.
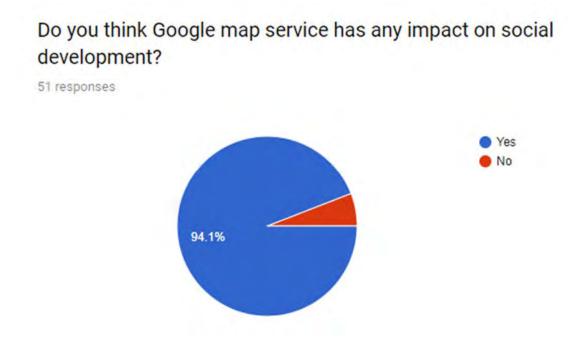
Location

51 responses

Enterprise statistics is accumulated from the exceptional region. As I'm currently working in Dhanmondi so most of the facts are gathered from this vicinity, that's why 56.9% enterprise is from Dhanmondi.

How long have you been using Google map service?

51 responses

Less than a month
1-5 months
6 months to 1year
More than 1 year

While we're often asking humans how long they were the use of Google map. Most of the people around 39.2% say that from 6month to one yr they observed Google map.
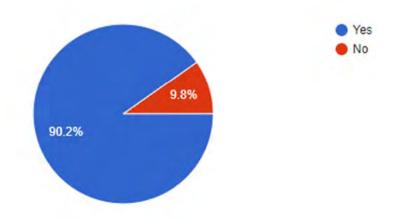
Are you getting any benefit from the service?
51 responses

This Graph Clearly Indicate that people are getting benefited from Google map. 92.2% people believe that.

Do you think Google map service has any impact on social development?
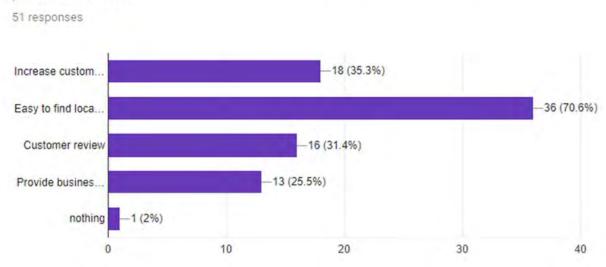
51 responses

91.1% humans believe that Google map creates high-quality impacts on society. for that reason, people are the usage of Google map .day by day new function are coming so that humans can get up to date.

Do you think it is creating any impact on your business?

51 responses

Now a day's people are showing extra interest on the net. If humans can find your commercial enterprise over the net it creates a large impact on your enterprise. From m survey ninety.2 percentage human beings say that it creates an effect on their commercial enterprise. for example, the Takeout restaurant started out their adventure with a complete small funding but with the very positive evaluations and social effects, they're able to build a successful eating place.
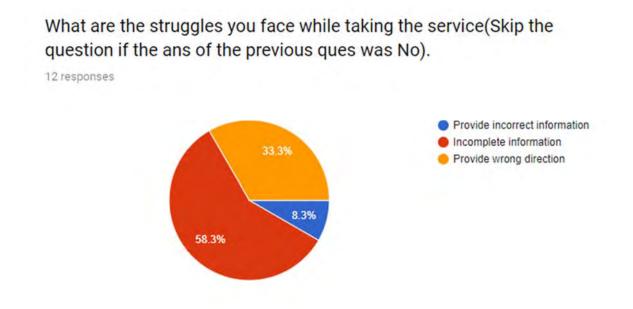
Choose any of the following option that has direct or indirect impact on your business.

51 responses

Increase custom...	18 (35.3%)
Easy to find loca...	36 (70.6%)
Customer review	16 (31.4%)
Provide busines...	13 (25.5%)
nothing	1 (2%)

Basically, Google Map is used to find your place however now functions are updated and peoples are getting benefited from special angles. You can without difficulty locate consumer overview, business statistics and so on. 70.6% of the humans accept as true with that it helps to find correct area.

Do you face any struggle while using google map service(If yes proceed to next question)?

51 responses

- Yes
- No

74.5%

25.5%

Sometimes the technical problem can happen. It's a very rare case. Some of the people say they are facing some problem while using Google map.

What are the struggles you face while taking the service(Skip the question if the ans of the previous ques was No).

12 responses

- Provide incorrect information
- Incomplete information
- Provide wrong direction

33.3%

8.3%

58.3%

At the same time as taking carrier from the Google, Map people are dealing with a few problems. 58.3% human beings say that they face incomplete facts .as an instance, a business presents its

place and class, however, cannot offer touch statistics. Once in a while it's developing the problem for the purchaser to touch with the business. Incorrect course (8.3%) and wrong records (33.3%) can create a problem for the commercial enterprise.

Chapter 5: Conclusion

Recommendation:

•It is going to be wonderful if Google pockets carrier may be delivered with Google map due to the fact masses of companies are directly dependent upon Google map.

•From time to time Walker needs a new plan but ops lead does no longer have the plan in hand. In order that they need to send a request for the new plan. occasionally it takes time and productivity go down.so the plan authorization needs to be given to neighborhood authority as opposed to outside of us of a.

•As it's a challenge work employer have to be privy to worker delight because if they're now not glad about their paintings, they in no way supply their great efforts.

•Google water Navigation may be modified the water-based transportation gadget. As a result, we are able to lessen the boat twist of fate.

•Time travel characteristic could be the very thrilling function of Google map that suggests the modifications of a particular region over time but this feature isn't always available in Bangladesh. It ought to be brought.

•Purchaser assist line ought to be delivered as a part of establishing patron dating.

•The greater survey is wanted to forecast future expectation of the client.

Conclusion:

Google Infill Bangladesh is a terrific initiative of Google map to complement its mapping carrier. Currently, they very near reach their aim of mapping Dhaka metropolis and transferring in the direction of outside Dhaka. At the moment Google infill mission Operates in 52 international locations in the world however it's far genuinely amazing that this project in Bangladesh was given the very best success rate (greater than 65%). In different expand international locations Google Operates masses of the project. For the first time, Google comes in Bangladesh with the Google Infill undertaking. We are able to accept as true with one of a kind types of the new task could be announced in Bangladesh, so that the venture can create an influence on the social improvement. As an intern, it was a brilliant possibility for me to be a part of this colossal assignment. No doubt, this experience is going to feature price to my career. I grateful to my supervisor and my task manager without their help it couldn't be viable for me to carry out this adventure.

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