

Report On
Cute Dress Industry Limited
An Integrated Overview of Operations and Strategic Management in
Cute Dress Industry Ltd.

By
Akif Hossain

ID: 24281095

An internship report submitted to the Executive Development Center, BRAC Institute of Governance and Development (BIGD), BRAC University in partial fulfillment of the requirements for the degree of
Post Graduate Diploma in Knitwear Industry Management (PGD-KIM)

Executive Development Center, BIGD
BRAC University
November 2025

© 2025. BRAC University
All rights reserved.

Declaration

It is hereby declared that

1. The internship report submitted is my/our own original work while completing degree at Brac University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I/We have acknowledged all main sources of help.

Student's Full Name & Signature:

Akif Hossain

24281095

Academic Supervisor's Full Name & Signature:

Raisa Adiba

Senior Programme Coordinator, BIGD

Brac University

Letter of Transmittal

Raisa Adiba

Senior Programme Coordinator

BIGD, BRAC Tower,

65 Bir Uttam AK Khandakar Road, Dhaka 1212

Subject: Submission of Final Report on An Integrated Overview of Operations and Strategic Management in Cute Dress Industry Ltd.

Dear Madam,

With due respect, I am pleased to submit my report titled “An Integrated Overview of Operations and Strategic Management in Cute Dress Industry Ltd.” as part of my academic requirement.

This report presents an overall study of the operations and management practices of Cute Dress Industry, from production activities to top-level management functions.

I sincerely hope this report will meet your expectations. I would be grateful for your kind evaluation and feedback.

Sincerely yours,

Akif Hossain

24281095

Team leader / Asst. Manager

Cute Dress Industry Ltd

Date: Month Day, Year

Non-Disclosure Agreement

This agreement is made and entered into by and between Cute Dress Industry Ltd and the undersigned student at EDC, BIGD, Brac University, Akif Hossain.

Student's Full Name & Signature:

Akif Hossain

ID-24281095

Industry Supervisor's Full Name & Signature:

Shafiqur Rahman Alope

Department Head, Marketing and Merchandising

Cute Dress Industry Limited.

Acknowledgement

First of all, my heartfelt gratitude to **Almighty Allah** for giving me the strength, patience, and opportunity to complete this internship report successfully.

I would like to extend my Thankfulness to my supervisors **Mr. Shafiqur Rahman Alope** (Professional Supervisor) and **Ms. Raisa Adiba** (Academic Supervisor) for their continuous Support and guidance throughout the preparation of this report. Their insight information has been valuable to my learning experience.

I am also thankful to the staff & management of **Cute Dress Industry Ltd.** for their cooperation and for providing me with the necessary information and practical exposure during my internship period.

Executive Summary

This report is the summary of an internship experience at Cute Dress Industry Ltd. (CDIL), a top-class knitwear manufacturer in Bangladesh. Known for its commitment to ethical production and environmental sustainability. The company operates a vertically setup (accepts dyeing) equipped with advanced knitting, printing, and finishing units. Supported by comprehensive safety, compliance, and employee welfare systems.

Throughout the internship, we reviewed to multiple departments including Merchandising, Supply Chain, Industrial Engineering, Production, HR, and Finance, audit, Certifications. Which offered a big understanding of how CDIL manages its manufacturing processes, quality assurance, and buyer relations. The experience let us know the practical working process of academic knowledge in areas as production planning, inventory, commercial and financial documentation.

The significance of interdepartmental coordination, ongoing process improvement, and ethical business practices in maintaining global competitiveness are among the key insights. The internship also revealed ways to improve the organization through innovation, automation, and structured training. All things considered, the program greatly enhanced the intern's technical knowledge, professional abilities, and appreciation of sustainable clothing production in a global setting.

Table of Contents

Declaration	2
Letter of Transmittal	3
Non-Disclosure Agreement	4
Acknowledgement	5
Executive Summary	6
Table of Contents	7
List of Tables	8
List of Figures	8
List of Acronyms	8
Glossary	9

Chapter 1: About the Organization

1.1 Overview of the Cute dress Industry Ltd.....	11
1.2 Vision & Mission	12
1.3 Goals & Objectives	12
1.4 Organizational Structure, Organogram, Branches and Departments	13
1.5 Products/Services Produced by the Industry	15

Chapter 2: Description of Task Accomplishment

2.1 Marketing & Merchandising Department	17
2.2 Supply Chain Department	18
2.3 Industrial Engineering & Planning Department	19
2.4 Knitting Section	19
2.5 Cutting, Sewing and Finishing Section	20
2.6 HR & Compliance Department	21
2.7 Accounts, Finance Department	21
2.8 Commercial Department.....	21

Chapter 3: Critical Assessment of Internship Work

3.1 Integration of Academic Knowledge into Industrial Practice	24
3.2 Recommendations for Organizational Growth.....	25
3.3 Lessons for Personal and Professional Growth.....	26

Chapter 4: Conclusion27

Referencing28

List of Tables

Table 1.1 Business Units of Cute Dress Industry Ltd.	13
Table 2.1 Internship Work Plan	14
Table 2.2 Knitting Section	19

List of Figures

Figure 1.1: Cute dress organogram	14
Figure 1.2: Cute dress product variety.....	16
Figure 2.1: M&M Department Organogram.....	18

List of Acronyms

PGD – Post Graduate Diploma
KIM – Knitwear Industry Management
BRAC – Bangladesh Rural Advancement Committee
BIGD – BRAC Institute of Governance and Development
EDC – Executive Development Center
CDIL – Cute Dress Industry Limited
ADB – Asian Development Bank
SEIP – Skills for Employment Investment Program

HR – Human Resource

IE – Industrial Engineering

CAD – Computer-Aided Design

IT – Information Technology

M&M – Marketing and Merchandising

BGMEA – Bangladesh Garment Manufacturers and Exporters Association

RMG – Ready-Made Garments

SEDEX – Supplier Ethical Data Exchange

WRAP – Worldwide Responsible Accredited Production

GOTS – Global Organic Textile Standard

CU – Control Union

BCI – Better Cotton Initiative

ISO – International Organization for Standardization

ETP – Effluent Treatment Plant

Etc. – Et cetera

Glossary:

Thesis

A structured academic document that presents original research, analysis, or professional findings on a specific topic. It demonstrates the author's ability to apply theoretical knowledge to practical or field-based contexts, often as a partial requirement for completing a degree program.

Glossary

Knitting, cutting, sewing, and packaging are just a few of the coordinated industrial processes used in the design, production, and finishing of clothing.

Buyers are outside customers or brands who order clothing according to predetermined designs, requirements, and delivery schedules.

Computer-Aided Design, or CAD, - is a software program that accuracy, productivity, and visualization in pattern creation.

Compliance - is the observance of legal, moral, and environmental norms that govern working conditions, workplace security, and production sustainability.

An effluent treatment plant (ETP) - is a device that cleans wastewater produced during production before it is recycled or released into the environment.

Export documentation - is the collection of official documents needed to support international trade and shipping, including packing lists, invoices, and certificates of origin.

The field of industrial engineering (IE) - is concerned with increasing production efficiency through resource optimization, time-motion studies, and process planning.

Knitting - is the process of creating fabric, which is the foundation material for knitwear items, by interlocking yarn loops.

A letter of credit (L/C) - is a financial document that a bank issues to a seller that guarantees payment upon fulfillment of all shipment requirements and trade terms.

Merchandising - is the department in charge of organizing, setting prices, locating supplies, and communicating with customers to guarantee prompt order fulfillment.

Quality Control - The methodical process of examining clothing at various production stages to make sure it satisfies client requirements and corporate standards is known as quality control, or QC.

Sustainability - is a business strategy that emphasizes resource conservation, reducing the negative effects on the environment, and guaranteeing ethical labor practices throughout the production process.

Supply Chain - The coordinated handling of inventory, production scheduling, sourcing of materials, and logistics from supplier to final consumer is known as supply chain management.

Waste Recycling - Reusing fabric scraps and other production waste is known as waste recycling, and it is done to lessen pollution in the environment and increase resource efficiency.

Chapter 1: About the Organization

1.1 Overview of Cute Dress Industry Ltd.

Cute Dress Industry Ltd. (CDIL) is a top-class knitwear manufacturer in Bangladesh. Well known for its commitment to sustainable production and ethical practices (*Cute Dress Industry Ltd.*, n.d.). The company's head office is in Rupnagar, Dhaka, while its factory operates in Dhamrai on more than 200 decimals of land, where approximately 40 percent is open for environmental balance. The factory is nearly 97,000 square feet across three floors, enough for workspace and production management.

The infrastructure is full of occupational safety and environmental protection. CDIL maintains automatic fire safety systems, hydrants, and 24-hour CCTV monitoring to ensure a security (*Cute Dress Industry Ltd.*, n.d.). Waste and waste water recycling also safe disposal mechanisms are integrated into factory premises. More than 450 employees are now engaged throw all production and administrative roles. Who are supporting factory such as childcare, medical care, and insurance coverage.

Production capability aside of garments are, ten knitting machines, digital printing, and embroidery units. They have a basic fabric lab setup and a good inhouse CAD. A dedicated transportation system facilitates smooth procurement and delivery processes.

To reduce environmental pollution, CDIL do both a Water Treatment Plant (WTP) and an Effluent Treatment Plant (ETP). rainwater reuse and wastewater recycling also a very good practices of the company (*OEKO-TEX Association*, n.d.). The company's sustainable initiatives reflect compliance with international environmental standards and circular production principles.

CDIL is certified by many international organizations, such as OEKO-TEX, GOTS, OCS, GRS, RWS, LEED, BCI, and US Cotton. Also is regularly audited by BSCI and ACCORD/RSC (*Better Cotton Initiative*, n.d.). It is also working toward additional certifications such as the Higg Index, Fair Trade, WRAP, and C-TPAT (*Worldwide Responsible Accredited Production*, n.d.). The company is a signatory of the United Nations Fashion Industry Charter for Climate

Action, affirming its dedication to responsible business operations (*United Nations Climate Change*, n.d.).

1.2 Vision & Mission

Vision:

To become a global leader in the sustainable knitwear Industry. Also include ethical practices with new and functional design and responsible production by ensuring ethical work practice. Which also benefits people, communities, and the planet.

Mission:

Cute Dress Industry Ltd. wants to ensure integrity, accountability, and take part at every level of its operations. The company's mission is to be profitability with true ethics and social responsibility. Building a transparent, fair thinking supply chain that in long-term value and becomes a global icon.

1.3 Goals & Objectives

Goal:

To position Cute Dress Industry Ltd. In to a globally recognized example of sustainable and ethical apparel production. They added responsible manufacturing work procedures, workforce development, and environmental accountability.

Objectives:

- Encourage ecologically conscious production by reducing industrial waste and using resources efficiently
- Increase and improve adherence to global standards for workplace ethics, labor rights, and sustainability.
- Improve programs aimed at conserving water and energy at every stage of production.
- Maintain equitable employment practices while encouraging staff members' ongoing professional growth.

- Assure accountability, traceability, and transparency across the whole supply chain.
Form alliances that promote creativity and group advancement toward goals for
- sustainable development.
Increase business knowledge and awareness for sustainable and ethical fashion practices.

1.4 Organizational Structure, Organogram, Branches, and Departments

Cute Dress Industry Ltd. is a well-established knitwear manufacturing company. There operating under an organizational structure. The company is functions from a single production facility. All major operations are within the same place. Including dedicated units for Knitting, Printing, Sewing, Finishing, and Packing. This structure is effective coordination, streamlined communication. Also efficient across all departments to smooth workflow and quality assurance throughout the production process.

Category	Factory Name
Knitting, Printing & Garments	Cute Dress Industry Ltd

Table: 1.1 Business Unit of Cute Dress Industry Ltd.

Organogram:

Below is the organogram of Cute Dress Industry Ltd.

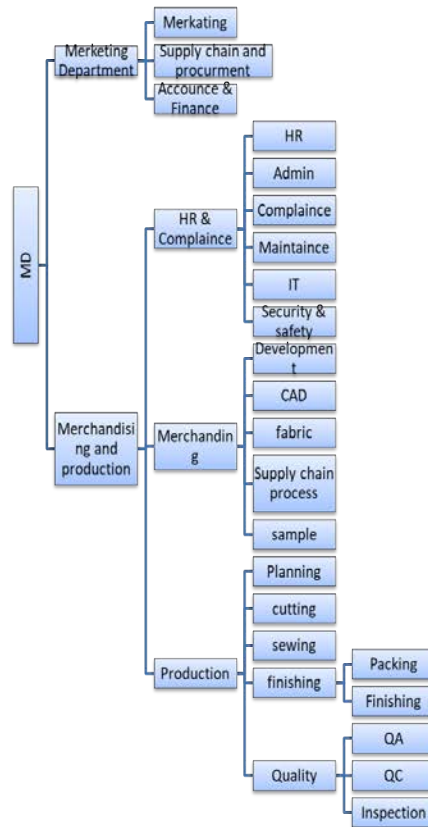


Figure 1.1: Cute dress organogram

Departments:

1. Admin & HR: All Employment, administrative and payroll work.
2. Compliance: Worker welfare, factory compliance and audit work
3. Knitting: Fabric manufacturing unit
4. Planning: Garments planning and control unit
5. Industrial Engineering: Production and efficiency optimization
6. Printing: Garments printing.
7. CAD: Pattern development of New and old garments styling.
8. Embroidery: Embroidery production and development unit
9. Inventory: This team is responsible for checking and maintaining inventory

10. Purchase: there are two purchase parts, one in garments related procurement and other is general or factory purchases.
11. Security & Fire Safety: Their work is to maintain the law and order as well as the fire safety.
12. Commercial: maintaining all the commercial work internal and external
13. Marketing and Merchandising: from order receiving to execution, they are responsible.
14. Sewing: Garments production unit
15. Finishing: Garments final packing and ornamenting unit.
16. Research and Development: New and current order analysis as well as development.
17. Quality: To control quality of both product and production.
18. Cutting: Fabric cutting for garment making.
19. Sample: Sample making section.
20. Quality Assurance: To ensure the final quality before garments shipment.
21. Finance and Accounts: To maintain currency and financial records
22. Maintenance: To maintain all machinery across all the factories.
23. IT: All the factory electronic and computer stationary maintenance.
24. Internal Audit: To ensure the audit of all the processes.
25. Store: To ensure goods inventory and record.
26. Procurement: To ensure supply chain

1.5 Products and Services Produced by the Industry

Cute Dress Industry Ltd. specializes in the manufacturing and export quality knitwear garments for men, women, and children. Categories as boys, girls, and infants as well. The company's product range extends to sportswear, maternity wear. Also other fashion essentials, crafted to meet the demands of diverse international markets.

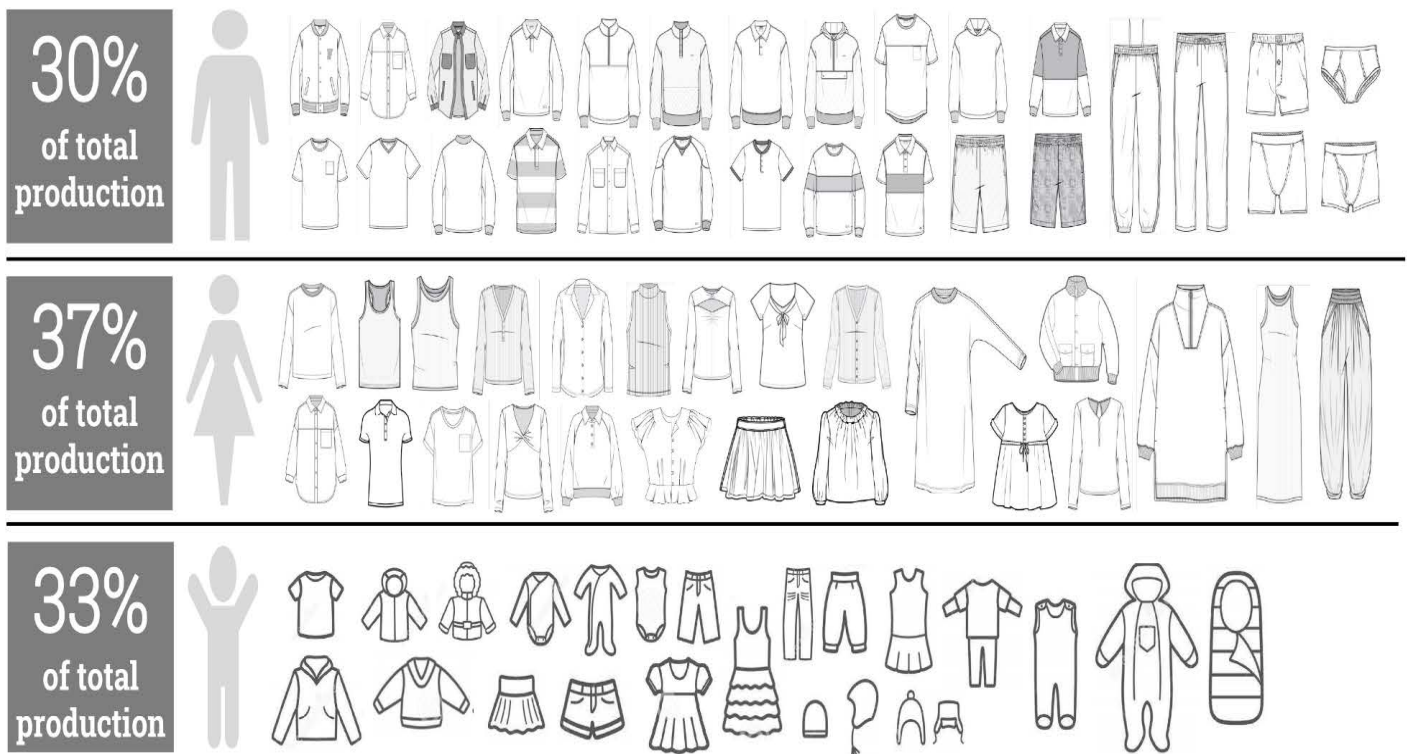
With good production facilities and a strong quality team, CDIL utilizes a wide variety of fibers and fabric. To create garments that combine comfort, durability, and style. Each product is developed under good quality control standards. Also ensure compliance with buyer specifications and global sustainability requirements.

CDIL's key product categories include:

- T-shirts and Polo shirts
- Sweatshirts and Hoodies
- Leggings and Joggers
- Dresses and Tops
- Shorts and Skirts
- Sportswear and Activewear
- Maternity and Infant wear

Below picture is details of the product range of CDIL

MANUFACTURING EXPERIENCE



Chapter 2: Description of Task Accomplishment

During my internship at Cute Dress Industry Ltd., I worked with many departments to know and understand how an apparel manufacturing company works. This first-hand learning experience I am able to understand the connection between operational, technical, and administrative activities. Also, within a modern production setup having all the component that a buyer requires and appreciates.

I worked on my way to the programs in seven main divisions, each of them offers a details overview on how the production, quality assurance, planning, and commercial operations are synchronized and work for each other.

Below are the departments on which I was assigned with and the time I spent in each are listed in the summary as table.

SL. NO.	Department Name	Working Day
i	Marketing & Merchandising Department	10
ii	Supply Chain Department	8
iii	Industrial Engineering & Planning Department	10
iv	Knitting Section & Dyeing Coordination	7
v	Cutting, Sewing & Finishing (Production)	15
vi	Human Resources & Compliance Department	6
vii	Accounts & Finance and Commercial Department	10
	Total	66

Table: 2.1 Internship Work Plan

2.1 Marketing & Merchandising Department

At Cute Dress Industry Ltd., the Merchandising and Marketing team is most important and somewhere essential to connecting the business with both domestic and foreign customers. I

developed my skills in order of marketing, management, pricing strategies, product development. And coordinating with merchandising and production teams to meet delivery deadlines while I worked in buyers for the communication.

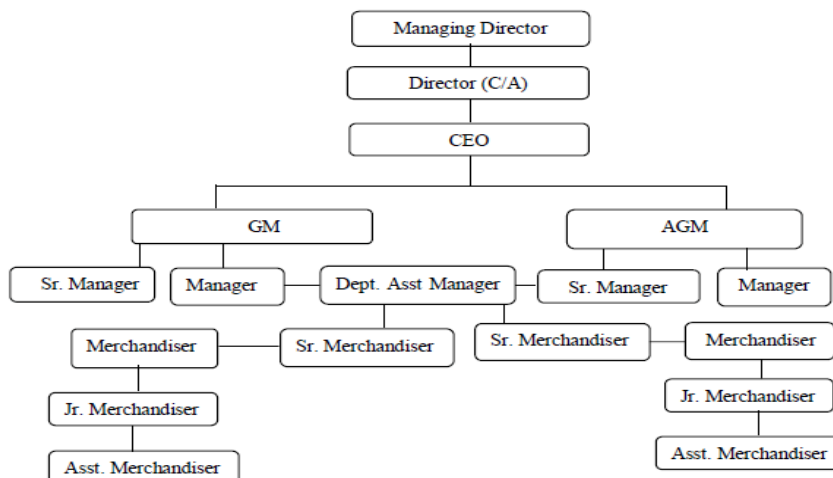


Figure: 2.1 M&M Department Organogram

I have seen how merchandisers work with all the other units. The department that I worked are Knitting and dyeing, sample section, planning, supply chain, production, stores, and quality control teams. They ensure that orders are processed properly and products meet buyer specifications with the proper quality and standards. I was also involved in developing and sourcing material requirements of buyer, assisting with sampling follow-up (new developments), and negotiations with buyers.

Above all work teaches me the importance of current market trends, adapting designs to customer requirements. And maintaining effective communication across departments to achieve timely shipments.

2.2 Supply Chain Department

The Supply Chain department is centrally handled by Dhaka office and their work is mainly to ensuring that raw materials are procured properly. Also, proper costing goods are purchased and finished products are delivered on time to factory. My work was to assist with the coordination of material orders, verifying quantities, and ensuring material quality and timely delivery.

I worked with other departments like merchandising, production, and logistics to maintain proper operations and on time delivery. Also, joined in monitoring inventory procedure, maintaining discrepancies, and checking supplier performance. This participation provided me a knowledge into inventory management, vendor selection, and overall supply chain procedures.

In this way of working, I came to know real work method of supply chain systems and tools, like logistics management, ERP software, and performance analytics. Which are essential for proper industrial operations.

2.3 Industrial Engineering & Planning Department

The Industrial Engineering and Planning department mainly works on the optimizing of production processes. Also ensuring efficient resource utilization of the line and manpower. During my internship, I worked for creating production plans, analyzing production capacity, finding out bottlenecks / problems, and improvements to workloads across production lines by maintaining the proper efficacy of the line.

I also worked with the production and maintenance department to reduce working process and machine downtime, by implementing advance maintenance. This is to optimize operational efficiency. By calculating production data, I came to know about how to identify opportunities for reducing waste, increasing productivity, and maintaining quality standards.

This work experience made me strong. Also, my understanding of industrial engineering works, process planning, and continuous improvement works in a manufacturing plants.

2.4 Knitting & Dyeing Section

The Knitting section is a first section where fabrics are produced. From yarn using circular knitting machines is the main work done here. In the time of my internship, I lookover the operation of 12 knitting machines making around 4,000 kg of grey fabric per day. The team is completely skilled technicians, with a total workforce of 35 personnel.

Total No. of Knitting Machine:	12 (with different dia and gauges)
Total Production:	4,000 kgs of Gray Fabrics per day

Man Power:	35 Person (including knitting head to helper)
------------	---

Table: 2.2 Knitting Section

I did work in a project aimed at new design development of the knitting process by analyzing development and production stages. Identifying cost points, and work for improvements. By this way I tried to increasing the frequency of advance maintenance to reduce machine breakdowns and tracking machine performance to remove potential issues. These initiatives helped production efficiency and reduced costs.

My working in the Knitting department provided a clear knowledge of fabric production, machine operation, quality inspection, and process efficiency.

2.5 Cutting, Sewing, and Finishing Sections

Cutting Section:

The Cutting section cuts finished fabric into pieces according to style wise patterns, by ensuring perfection for sewing section. I came to know about how did the process works and the experience that I had collected in distinguish between technical drawings, adjusting cutting machines, and confirming fabric quality. This helped me understand the true link between proper cutting and the quality of finished garments.

Sewing Section:

At the Sewing section, I came to know about how to operate different kinds of sewing machines and follow attachments instructions according to standard. I also participated in quality control and garments inspection to find defects and making adjustments to ensure maintaining the requirements of product. Teamwork and coordination between all the departments are main skills which were developed of my knowledge during this stage, where multiple operators work together to complete orders efficiently.

Finishing Section:

The Finishing department do the final work on every garments. This includes washing (if requires), pressing, trimming, and packaging and many more. At the time of my internship, I handled equipment like steam irons, vacuum tables, and pressing machines. I came to know how

to identify fabric types and select appropriate finishing process on a garment. Quality control procedures were modified, and I received experience about inspecting garments, performing how to arrange minor repairs, and making sure that the products meet customer standards.

This department shows us the importance of attention to detail, process coordination, and teamwork to ensure garments packing and presentation that satisfy buyer expectations.

2.6 Human Resources & Compliance Department

The HR and Compliance department watch over worker management, regulatory laws, and ethical practices. My internship let me know that how to maintain personnel record management, as well as background verification processes, and training sessions for new employees. I learned how the department do work with transparency and enforces company policies. Also, fosters a safe, inclusive, and socially responsible work environment.

This experience changed and improved my understanding of the important role of HR in maintaining employee welfare, compliance with labor laws. And how they are maintaining organizational culture.

2.7 Accounts, Finance Department

The Accounts, Finance, mainly manages financial operations, international trade transactions. During my internship, I came to know how to do order processing, documentation for letters of credit, coordination with buyers accounted, and monitoring financial transactions. I also learned the different types of accurate record-keeping, regulatory compliance, and timely communication across departments.

This experience has given me actual knowledge of financial management, trade documentation within the knitwear manufacturing sector.

2.8 Commercial Department

During my internship at Cute Dress Industry Ltd., I came to know about practical knowledge that how to work with various commercial operations, particularly related to international trade and logistics.

Letters of Credit (L/C): I came to know the process of opening L/Cs, including document preparation, coordination with banks and buyer's bank. Also, to ensure compliance with international trade regulations. This experience let me know the importance of the accuracy of documentation to legal standards and global transactions.

Shipment Documentation: I observed how to do shipments and how to coordinate. That includes carrier selection, customs documentation, and transportation planning. Making sure the precise and compliant records are highlighted. Also, the role of documentation in smooth cross-border operations.

Forwarding and Transportation: I had understood the department-wise role in dispatching goods, coordinating with freight forwarders, and how to monitor timely delivery. This is only possible through planning, communication, and an efficient supply chain.

Conclusion

During my internship at Cute Dress Industry Ltd., I learned how different department works in a knitwear production factory. Throughout operational areas, helped me to know both technical and managerial skills while developing my own skills, such as cross-functional work, communication, and analytical thinking. The overall experience of my practical knowledge in apparel manufacturing and organized me with the confidence and ability to perform more precisely in future industrial roles.

Chapter 3: Evaluation and Insights from the Internship Experience

My internship at **Cute Dress Industry Ltd. (CDIL)** provided an opportunity to connect both theoretical learning and real-world operations in the knitwear industry. Through my works across all departments—including Merchandising, Supply Chain, Industrial Engineering & Planning, Production, HR & Administration, Commercial, and Accounts & Finance—I understood practical works to factory workflow, financial documentation, and inter-departmental works.

Although the internship was very effective, I can say some areas where the overall structure could be organized more effectively. The program lacked a clear orientation, which made it challenging at times to understand some expectations and topics. A more elaborate plan with details guidelines, targets, and a timeline breakdown would have improved the learning process.

The way of communication between interns and supervisors was another aspect that should be more specified, and a detailed plan. While I received guidance from my assigned supervisor, cross-functional sessions were not available. Regular evaluations and interactive review meetings would make the internship experience more meaningful and aligned with both the student and the program's goals.

Despite all these challenges, my time at CDIL has allowed me to learn valuable industry information, understand operational procedures, and face practical problem-solving abilities. With a more organized program and stronger feedback culture, the company could make its internship system even more effective and impactful for future trainees.

s

3.1 Integration of Academic Knowledge into Industrial Practice

Throughout my internship, I was able to apply both foundational and specialized academic concepts in real-life factory operations.

In Merchandising, I used marketing and buyer communication knowledge to understand product development, cost negotiation, and client strategies policy.

Within the Supply Chain and Planning teams, I came to know more efficient inventory control, material management, and demand forecasting concepts. That to help maintain workflow properly.

The Production departments like Knitting, Cutting, Sewing, and Finishing, gave me the chance to observe how they work with yarn selection, machine setup, and quality inspection that make the output. My understanding of textile fibers, GSM, and other processes helped me organize technical decisions in production.

In HR & Administration, I worked on my coursework on labor rights and organizational behavior with proper compliance practices and employee welfare.

Finally, learned about Accounts, Finance, and Commercial functions, which helped me understand cost sheets, production expense reports, and export documentation. This really makes my understanding strong about pricing, financial planning, and business transparency.

This detailed learning experience shows how academic knowledge can guided to industrial works when applied in actual.

3.2 Recommendations for Organizational Growth

During my time at CDIL, I had found some improvement opportunities that could ensure more productivity, sustainability, and workforce motivation:

- **Adopt micro production methods:**

CDIL needs to develop its own production procedure which will help then to do proper work in both sustainability image and lower costs.

- **Integrate smart technology and automation:**

Automation in fabric cutting, sewing, and data management can minimize human error and optimize efficiency.

- **Encourage product innovation:**

Need to work on creative design and R&D. This initiative will help CDIL remain competitive and expand into new markets.

- **Enhance employee safety and well-being:**

Need to invest to improve better pay facility by maintain actual work load and performance and ergonomic working conditions. That can boost morale and reduce workplace stress.

- **Develop and continuous training programs:**

As the location is a bit away from the other industrial zone, they need to do more training to their work as well as stuff.

These measures would not only improve productivity but also strengthen CDIL's position in future run also as a responsible manufacturer.

3.3 Lessons for Personal and Professional Growth

The internship at CDIL did some very deep learning to my personal as well as professional life. I learned the importance of clear communication, networking, teamwork, and adaptability in a very different thinking manufacturing environment.

Facing real-world challenges made my ability to think critically and make informatively. I have become more efficient in handling buyer's communication, sorting tasks, and resolving production related problems with common sense.

Also, I have opportunity of hands-on work experience in using industry different methods and analytical tools, which improved my knowledge competence.

In a summery, this experience helped me understand the value of new learning, professional discipline, and communication. It has prepared me to enter the apparel industry with another point of view for future challenges.

Chapter 4: Summary and Reflections

In conclusion, my internship at Cute Dress Industry Ltd. has been a very valuable journey that made theoretical understanding in to real-world industrial practices. I was able to interact with important departments, where I understood first-hand how cross function among merchandising, supply chain, production, and other drives for efficiency improvement.

By applying academic concepts to these practical settings, I realized the critical role of managing and effective communication is very important in business growth. I am confident that the skills and the discipline will help to develop myself. Also, will serve as a strong foundation for my professional career.

I am sincerely thankful to BRAC University and Cute Dress Industry Ltd. for offering this opportunity and improving my personal and academic development.

References

Better Cotton Initiative (BCI). (n.d.). *About Better Cotton*. Retrieved October 22, 2025, from <https://bettercotton.org>

Control Union Certifications. (n.d.). *Global certification services for sustainability*. Retrieved October 22, 2025, from <https://certifications.controlunion.com>

Cute Dress Industry Ltd. (n.d.). *About us*. Retrieved October 22, 2025, from <https://www.cutedress.net>

Global Organic Textile Standard (GOTS). (n.d.). *About GOTS*. Retrieved October 22, 2025, from <https://global-standard.org>

International Organization for Standardization (ISO). (n.d.). *About ISO standards*. Retrieved October 22, 2025, from <https://www.iso.org>

OEKO-TEX Association. (n.d.). *OEKO-TEX® standards and certifications*. Retrieved October 22, 2025, from <https://www.oeko-tex.com>

Sustainable Apparel Coalition. (n.d.). *The Higg Index*. Retrieved October 22, 2025, from <https://apparelcoalition.org/the-higg-index/>

United Nations Climate Change. (n.d.). *Fashion Industry Charter for Climate Action*. Retrieved October 22, 2025, from <https://unfccc.int/climate-action/sectoral-engagement/fashion-industry-charter-for-climate-action>

Worldwide Responsible Accredited Production (WRAP). (n.d.). *Promoting safe, lawful, humane, and ethical manufacturing*. Retrieved October 22, 2025, from <https://wrapcompliance.org>

Citation Acknowledgment

This internship report has been prepared following the APA 7th Edition citation guidelines. All external information, references, and conceptual frameworks have been properly cited to maintain academic integrity and originality. The content reflects personal experiences and observations of Akif Hossain, student of BRAC University (2025), during the internship at Cute Dress Industry Ltd.