Report On
The Role Of Strategic Finance Limited in the Power Sector of Bangladesh

By

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15304011

An internship report submitted to the BRAC Business School in partial fulfillment of the requirements for the degree of
Bachelor of Business Administration

BRAC Business School
Brac University
April,2020

Declaration

It is hereby declared that

1. The internship report submitted is my/our own original work while completing degree at Brac University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I have acknowledged all main sources of help.

Student's Full Name & Signature:

Dewan Ehsan Hamid
15304011

Supervisor's Full Name & Signature:

Ms. Mahreen Mamoon
Assistant Professor, BRAC Business School
BRAC University

Letter of Transmittal

Ms. Mahreen Mamoon

Assistant Professor,

BRAC Business School

BRAC University

66 Mohakhali, Dhaka-1212

Subject: Submission of Internship report for the completion of BBA program.

Dear Madam,

It is a great pleasure for me to present the internship report on, ”The Role of Strategic Finance Limited in the Power Sector of Bangladesh.” Under Strategic Finance Limited, for the completion of my Bachelor of Business Administration degree. I got this as my assignment.I am glad to inform you that, I have successfully completed my 12 weeks of internship at Strategic Finance Limited, under the supervision of Mr. Kabir Sadeeq, Assistant Vice President of Strategic Finance Limited. It has been a great experience for me to work in Strategic Finance Limited, which is the only Investment Bank to invest in the Power Sector Of Bangladesh.

I am extremely grateful to you for your guidance on this report. It will be really kind of you if you go through my report and evaluate my performance.

Sincerely yours,

____

Dewan Ehsan Hamid

15304011

BRAC Business School

BRAC University

Date: 18th April, 2020

Non-Disclosure Agreement

This agreement is made and entered into by and between **Strategic Finance Limited** and the undersigned student at BRAC University **Dewan Ehsan Hamid**

Acknowledgement

At first I would like to thank Almighty Allah for all his blessings and my family for their endless support.

I want to thank everybody who compassionately gave me data and gave me direction for making this report. From the outset I want to thank BRAC Business School for enlightening me over the period of Bachelor Of Business Administration Degree.

I would also like to thank my supervisor Ms. Mahreen Mamoon, Assistant Professor, BRAC Business School for providing me the proper guidance for completing this report. My on site supervisor, Mr. Kabir Sadeeq, Assistant Vice President, Strategic Finance Limited.

Lastly, I would like to thank my faculty members from BRAC University, my mentors and each and every person who played his/her part in my Journey.

Executive Summary

The main objective behind this report is to know about the power sector of Bangladesh and the roles of Strategic Finance Limited in the power sector. This report will also help to know about the PSMP(Power Sector Master Plan) by Bangladesh Government. It will also let us know about the business strategies, the marketing strategies of an Investment Bank like Strategic Finance Limited. During my internship period I worked with various teams which helped me to improvise my leadership skills. After completing my report and research on this topic I have come to know about the power sector growth and it's investment process.

This report also lets us know about the problems of power sector of Bangladesh from the beginning of the power industry and it's distributors

Table of Contents

List of Tables

List of Figures

Chapter – 1: Overview of Internship

1.1 Student Information

Dewan Ehsan Hamid

ID – 1530411

BRAC Business School

Major: Marketing

1.2 Internship Information

Period – Spring 2020 (16th January 2020 to 16th April 2020)

Company Name: Strategic Finance Limited

Address: Level-6,Rangs Hai Legacy, Plot # 13, Sohrawardi Avenue, Block-K

Baridhara, Dhaka-1212

info@strategicfinanceltd.com

Phone: +88 02 8835201

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1.2.1 Internship Company Supervisor’s Information:

Kabir Sadeeq

Assistant Vice President

Mr. Kabir Sadeeq, AVP, Strategic Finance Limited ,is an accomplished Investment Banker in capital markets with broadened involvement with value and obligation financing and corporate warning. He went about as Relationship Manager to facilitate Issue Management extends and define operational technique for value financing. He has effectively finished various milestone exchanges worth around BDT 11 Billion of value and obligation plan. He began his investment banking calling with LankaBangla Investments Limited. Earlier joining SFL, he worked with NDB Capital Limited as Manager, Investment Banking and Compliance Officer.

1.2.2 Job Scope – Job Description/Duties/Responsibilities:

I was a part of the investment banking team for diverse advisory services(Such as, Valuation, financial modeling, deal structuring. Information memorandum preparation, corporate restructuring, feasibility study). Organizing and orchestrating debt,equity and semi value financing for customers is additionally part of the obligations regarding Arrangement Business.

1.3 Internship Outcomes

1.3.1 My contribution to the company:

Being a part of the investment banking team of Strategic finance limited I contributed in several works like valuation, financial modeling etc. I also contributed in industry research. But my primary job was to assist the bankers. Strategic Finance Limited focuses on Investment Banking services as well as Strategic Investment in power and infrastructure sector with high growth potentials so it was my duty to help the bankers in their works.

1.3.2 My benefits while working as an Intern at Strategic Finance Limited:

From my working experience in SFL, I learnt a lot of things which can be beneficial for my upcoming days and will also help me in building my career. Team work, team spirit, using creativity to overcome challenges, individual growth such as, communication skills, confidence, overcoming of fears were achieved during this period of my internship. Most importantly, working in SFL helped me to gain a corporate experience which will be helpful for me in the upcoming days of my career.

1.3.3 Problems/Difficulties:

There were some problems that were faced during the internship period in SFL. I myself is an marketing major student, it was hard for me to work in an investment bank. Working out of my comfort zone was the biggest challenge for me . Apart from that, it was quite a learning experience at Strategic Finance Limited.

1.3.4 Recommendations:

The company should focus on the development of the interns. The interns should get the chance to learn about adopting new working culture. They should get more chance to learn how to deal with situations that occur in this vast industry of investment banking.

Chapter 2: Organization Part: Overview, Operations and a Strategic Audit:

2.1 Introduction:

Strategic Finance Limited is an another age venture bank offering undeniable shipper banking activity under the permit from Bangladesh Securities and Exchange Commission. The essential focal point of SFL is on Investment Banking administrations just as Strategic Investment in force and framework division with high development possibilities. SFL gives arrangements in overseeing starting open contributions (IPO), rights issues, private value arrangements, capital rebuilding, situation of corporate securities, credit syndication, guaranteeing and portfolio the board. Established by unique people of the nation, SFL Leadership group has tremendous involvement with Power, Budgetary parts of Bangladesh just as have a broad system of nearby and global business connections. The Management group comprises of exceptionally proficient youthful Bangladeshi ability, prepared to global principles. The exceptionally productive activity group of SFL guarantees smooth and consistent execution of any arrangement. The important action of the organization is to give far reaching venture banking administrations.

2.2 Overview of the Company:

2.2.1 Objectives:

SFL provides solutions in managing initial public offerings(IPO), right issues, private equity placement, capital restructuring, placement of corporate bonds, loan syndication, underwriting and portfolio management.

2.2.2 Mission and Vision:

Strategic finance limited has a mission to achieve excellence in project execution, quality, reliability, safety and operational efficiency in the power sector. They promote a work culture that fosters learning, individual growth, team spirit and creativity to overcome challenges. SFL has a vision of providing uninterrupted electricity to all stakeholders, they are also intended to ensure sustainable growth by ensuring quality, availability and efficiency in power generation and developing more power plant across Bangladesh. They are also looking forward to develop the socio-economic condition of the country.

2.2.3 Services of Strategic Finance Limited:

2.2.3.1 Investment Banking:

SFL focuses on being a significant financier and provider of capital raising services, which, in turn, enables the clients to achieve their strategic goals.

Equity Arrangements: SFL works closely with public and privately owned businesses, money related backers to start, structure and execute value and value connected financing, for example, Initial Public Offer, Repeat Public Offer, Rights Issue of Shares, Underwriting services, Equity origination through Private Placements, Qualified Investor Offer by Small Cap. companies, Direct Listings etc.

Debt Arrangements: SFL gives direction on capital structure across obligation, crossover, subsidiary and value connected items for associations with high credit-quality evaluations. They are also responsible for marketing, pricing and distributing new corporate bonds and hybrid security issues for companies around the country. Furthermore, they begin, structure and execute syndicated bank obligation, security financing for corporate customers and monetary patrons. their skill incorporate utilized buyouts, renegotiating and restructurings.

2.2.3.2 Corporate Advisory:

SFL try to be the main confided in counsel to their customers, which incorporate organizations, budgetary Institutions, monetary backers, sheets of chiefs and business people. SFL endeavor to give the most appropriate counsel and execution greatness on the most perplexing exchanges across items so as to help their customers develop. their corporate warning administrations include: Capital Restructuring, Merger and Acquisitions, Joint Venture Support, Feasibility Study and Company Valuation Services.

2.2.3.3 Portfolio Management:

With legitimate enhancement of speculations over the parts SFL guarantees the expanded return for their portfolio speculators. SFL keep up a precise venture approach, where their devoted group of experts after basic valuation and subjective decisions take their speculation choices.

Maintaining a "Margin of safety" is their first priority for investments.

2.2.3.4 Strategic Investments:

Power Sectors: Strategic Finance Limited expects to put resources into the foundation division especially in power generation. Their methodology is to look for framework speculations with restricted drawback chance. They look to drive esteem creation through unmistakable sourcing, profound operational commitment, and dynamic partner the board. SFL accepts this methodology prompts esteem included returns. They believe this strategy leads to value-added returns. We have a strategic investment in a 584 MW gas fired combined cycle dual fuel power plant in the Meghnaghat region situated in the Narayangonj district of Bangladesh. The plant is expected to commence its commercial operation from July - 2022. Bangladesh will require around 19,000 MW by 2030. Bangladesh is expecting to grow at around 7% in the near future; present industry and agricultural growth, that will be the catalysts for this economic growth, require uninterruptable electricity supply. SFL is committed to helping to meet this demand by investing in power sector in Bangladesh.

Financial Sectors: SLF's system permits them to contribute capital through lion's share or minority stakes in privately owned businesses just as taking minority stakes in broad daylight organizations. SFL's initiative group has huge involvement with monetary segments of Bangladesh with a demonstrated reputation. Money related segment looks for solid accentuation so as to guarantee macroeconomic strength, increment proficiency and liquidity of business sectors, draw speculation and develop monetary reconciliation. SFL has the assets to effectively oversee interests in monetary part by planning new items and procedure enhancements.

Hospitality and Tourism: Tourism and Leisure projects are a large focus of our strategic investments as Bangladesh has identified Tourism as a driver for significant growth. Our tourism investment strategy focuses on viable projects having the right vertical & niche, the right team and the right economic cycle. Tourism now needs to account for an as high as possible proportion of GDP and that is driven by extensive investment that is being made in the sector, both publicly and privately.

2.2.4 Values:

2.2.4.1 Ethics:

SFL thinks about Integrity as one of our most significant resources. They put their best exertion to keep up models that meet administrative necessities, yet additionally to their standards, which are established in surpassing their customers' expectations.

2.2.4.2 Business Conduct and Principles:

SFL's workers' direct and order are guided by their code of Business Conduct and Principles. The code is upheld by representative direct arrangements and programs and fortified through worker training. SFL shows zero resilience for any unlawful or dishonest lead or even an expectation to such activities. Employees who damage or endeavors to abuse the code or some other approach of , is dependent upon disciplinary activity of the organization. SFL accepts that workers speak to the organization and they ought to keep up a similar exclusive requirements and lead suitable due constancy on colleagues.

2.2.4.3 Social Impact:

"We are powered by people."

SFL's mission is to help people achieve financial security and opportunity. They partner with start-ups, corporations, nonprofits and their employees to create impact, whether in their communities or on a global scale. They design their products where they give their highest priority to ensure financial security of people. Stat-ups, corporations, non-profits and their employees are the partners with whom they try to create an impact in our society.

2.3 Management Practices in SFL:

Financial statement analysis, portfolio allocations, equity research and buy and sale recommendations, financial planning and advising, estate and retirement planning as well as asset distribution. These are the primary management practices on SFL.

2.3.1 Financial Statement Analysis:

Being an Investment Bank, SFL analyses it's client's financial statements so that they can achieve their goals. By doing this SFL is becoming reliable among the clients.

2.3.2 Portfolio Allocations:

SFL deals with portfolio allocations such as proper mix of bonds and stocks. from most aggressive to safest, that will earn the total return over time that clients need.

2.3.3 Equity research:

SFL's management also includes the research of equity. for example, Initial Public Offer, Repeat Public Offer, Rights Issue of Shares, Underwriting services, Equity origination through Private Placements, Qualified Investor Offer by Small Cap. companies, Direct Listings etc.

2.3.4 Buy and sale recommendations:

SFL gives advice to their clients about buying and selling and recommends them about what should be best for them to reach their goals in the market.

2.4 Marketing Practices in SFL:

2.4.1 Digital Marketing:

SFL has their website where they have shown their policies and other things related to their organizations. They have provided all the information related to their works. So that their clients can easily choose them over other investment banks. Their website name is www.strategicfinltd.com

2.4.2 Social Media:

SFL has their social media pages in social platforms like, Facebook, Twitter, where they keep updating their activity. In those pages they update advertisement like, job circular, Internship offers. Along with that, they provide their business updates which will keep their customers posted about their activities.

2.4.3 Customer Services:

Providing a better customer service creates a better reputations among the customers of SFL. Whenever they provide a good service to their customers their customers choose them over other organisations. They give their customers advice about their financial activities, retirement policies, estate suggestions etc. By doing all these they gain the trust of their customers.

2.4.4. Strategic Partnership:

SFL has partnerships with various power sectors and tourism agencies. SFL invests in the power sectors so that they can provide powers all over country. Their partnerships is so good that their partners suggest the customers about SFL. This is how SFL is spreading gradually.

2.4.5 Community Initiatives:

SFL's crucial to assist individuals with accomplishing money related security and opportunity. They cooperate with new companies, enterprises, charities and their workers to make sway, regardless of whether in their networks or on a worldwide scale. They plan their items where they give their most noteworthy need to guarantee budgetary security of individuals. Detail ups, enterprises, non-benefits and their representatives are the accomplices with whom they attempt to make an effect in the general public.

2.5 Financial Performance & Accounting Practices:

2.5.1 Liquidity:

SFL analyses the liquidity ratios to evaluate their client's company stocks and bonds. So that they can invest in their businesses and their client's can reach their goals.

2.5.2 Solvency:

Solvency means when the liabilities and equities of the bank is greater than their assets. SFL doesn't need to work on this issue as they haven't faced anything yet related to solvency.

2.5.3 Profitability:

When the amount of expenses are less than what the organization earns. The major portion of a SLF's profit comes from the fees that it charges for its services and the interest that it earns on its assets. Its major expense is the interest paid on its liabilities.

2.5.4 Repayment Capacity:

Strategic finance limited has the capability to repay the debt on time. But repayment capacity is not considered as a measurement of their farm's performance. Repayment capacity includes their income outside their business.

2.5.5 Financial Efficiency:

Financial efficiency depends on the input and outputs of a company. SFL gives their peak level of performance and they try to give least input and achieve highest level of output. And they try to reduce unnecessary resources while they maintain their efficiency.

2.5.6 Assets Management:

SFL provides their client's their investment services to buy their assets. For example, On the power sectors SFL helps them to build power grids all over the country. For this vision they have been investing on the power sectors so that, the power sectors can buy their assets to build power grids.

2.5.7 Liability Management:

In managing the liabilities of their clients SFL is creating milestones. They are advising their clients so that they can take wise decisions while they are planning to buy a stock in the market or they are willing to start a project which has massive risks.

2.5.8 Equity:

Strategic Finance Limited invested in some power sectors by buying their shares from the market. This is how they are managing their equity on the market.

2.5.9 Financial Statements:

Like other organizations Strategic Finance Limited also maintain the basic financial statement. Income statement , the balance sheet and lastly the cash flow statement by which they are conducting their accounting practices.

2.6 Management Information System Practices:

In an organization like Strategic Finance Limited, Management Information System plays a key role. They pick their clients based on the data they collect about their clients and about the market.

2.6.1 Data Collection:

Strategic Finance Limited collects the data of their customers before investing in their business. For this purpose they analyze the previous activities of the organizations. Which investor has invested in their business, how much equity or solvency they have? Will it be safe for SFL to invest? The answers of these questions are find through the data collection process

2.6.2 Information Compatibility:

After collecting data they try to find out if the informations that are collected are compatible for them or not. If the informations are compatible enough to make them invest in the business of their client they move forward with a decision.

2.6.3 Strategic Planning:

The plans for long term policy decision, objectives, advertisements, location of their new investment plants etc. In a country where power sector is a massive sector in which the people of the country are relying on strategic planning in investing in power sectors are needed.

2.7 Industry and Competitive Analysis:

2.7.1 Investment Banking industry in Bangladesh:

In the Bangladesh context, money related foundations that do some unmistakable exercises are being tended to as shipper banks. The center elements of dealer banks in Bangladesh incorporate issue the executives, guaranteeing and Portfolio the executives administrations. The protections and trade commission, in light of SRO No 59 of 24 April 1996, and a choice taken by it on 17 August 1997, welcomed letters of expectation from 14 foundations for enrollment of trader banks. Preceding this choice, 7 establishments submitted such letters of expectation and SEC offered enrollment to an aggregate of 19. By and by, a sum of 50 shipper banks are working in the nation, and their total settled up capital adds up to about Tk 36 billion. Among them 43 are undeniable vendor banks. Trader banks in Bangladesh are effectively represented by the Securities and Exchange Commission (SEC) and agreeably by the Bangladesh Bank. Venture banks go about as middle people among backers and financial specialists. The backer offers protections to venture financiers who thus offer the protections to speculators. The venture banks possess the protections until they are exchanged. For firms trying to raise long haul reserves, venture banks in Bangladesh give help through various capacities that includes. Issue Management capacity of vendor Banking causes capital market to build the stockpile of protections and organizations to fund-raise from the market so as to extend their activities. An Issue Manager gives help a Private Limited Company proposed to be changed over into Public Limited Company by method for acquiring vital consent from the pertinent specialists, getting ready plan for open issue of offers and debentures, supporting itself in the assortment of use cash, assessment of uses, masterminding lottery identifying with distribution, etc. In this competitive industry of Bangladesh SFL is gradually trying get into the market to gain their customers by investing the power sectors. Because the other investment banks will to invest in other businesses. But investing in the power sector SFL is doing something different in the industry.

2.7.2 Competition in the industry:

In an industry where all the other big names like BRAC Bank, Investment Corporation Of Bangladesh are ruling, it was hard for a new comer like Strategic Finance Limited to involve in the market. Still they are now successfully gaining their position in the market. But to be more consistent they are now expanding their investment areas. For example, they are now investing in hospitality and tourism along with investing in the power sectors and other investment banking sectors. But the innovative decision was to invest in the power sectors when the other investment banks were not focusing well there. Power failure used to be a massive problem in Bangladesh but now the way SFL is planning to invest in the Power sectors it will reduce the problem of power failure in Bangladesh very soon.

2.7.3 SWOT Analysis:

Strength:

- SFL is providing a different work culture for their employees which are helping them to improve.

- SFL has one of the most experienced management bodies in Bangladesh. They are much intended to take SFL to the top.
- SFL's investment pattern is different from the other Investors in the industry.

Weakness:

- SFL's marketing practices are weaker than the most other companies in the industry.
- SFL fails to attract the newly recruited employees and as a result with this different working culture the new employees fail to cope up. And they end up leaving their jobs.

Opportunity:

- Investing in power sectors is definitely something different than the other investors in the industry.
- SFL has a vision of developing more power plants across the country.

Threats:

- New comers with innovative investments sectors can be threatening for SFL.
- Being a new comer in the industry it is always threatening for SFL to compete with big shots like IDC, IDLC, BRAC Bank, Prime Bank etc.
- Any wrong step in the industry can put an end for SFL in this competitive industry.

2.8 Summery and Conclusions:

Strategic Finance Limited (SFL) is another age venture bank offering undeniable trader banking activity under the permit from Bangladesh Securities and Exchange Commission. As power is one of the key catalysts of this growth, the Government of Bangladesh has developed the "Power System Master Plan 2010 back in 2010" for estimating the demand for electricity in next couple of decades. With the merchant banking facility, the company can provide financial advisory services which include but not limited to structured finance, securitisation, capital raising through IPO, merger and acquisition, issuance of bond, private equity deal etc. SFL gives arrangements in overseeing beginning open contributions (IPO), rights issues, private value positions, capital rebuilding, situation of corporate securities, credit syndication, guaranteeing and portfolio management.Founded by unique people of the nation, SFL Leadership group has huge involvement with Power, Financial divisions of Bangladesh just as have a broad system of neighborhood and global business connections.

2.9 Recommendations:

SFL should come forward with some steps to train their employees so that, they can keep pace with their new working culture. And on the other hand they have to come forward with some strong marketing strategies. If needed they have to create a solid marketing team to execute the marketing plans. For the threat of new comers, SFL needs to create a strong position in the market. So that, they can compete with the big organizations and also it maintain a safer distance in the market with the new competitors. While investing in the power sectors SFL can use new strategies so that their vision of developing more plants across the country can become successful.

Chapter 3: The Role of Strategic Finance Limited in the Power Sectors of Bangladesh

3.1 Power Sector Review Of Bangladesh:

3.1.1 Introduction to the Power Sector of Bangladesh

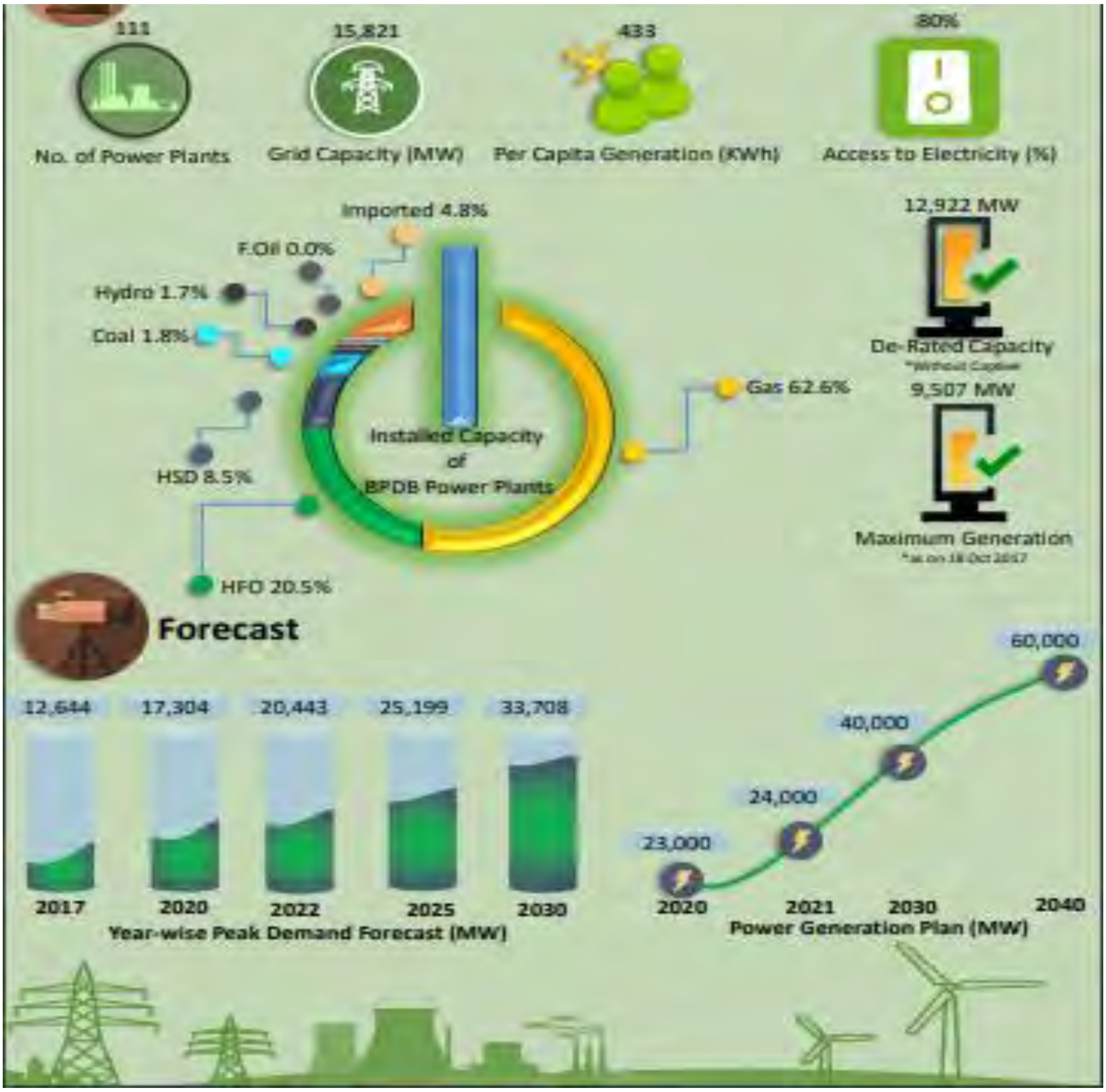

Figure 1: Power sector review of Bangladesh by EBL [*Bangladesh Power Sector Overview-2017.pdf*]

Unending stockpile of intensity and vitality is the essential for the advancement of an economy. The significance of vitality is much increasingly advantageous with regards to Bangladesh, a rising economy that has been encountering quick monetary development yet in addition has been encountering delayed time of vitality emergency. Power is the principle type of vitality that is tapped on both private what's more, business scales in Bangladesh. Be that as it may, the nation is still at a low degree of zap. The legislature of Bangladesh (GOB) perceives that the pace of intensity improvement must be quickened in request to accomplish by and large monetary improvement targets of the nation and abstain from approaching force deficiencies. To fulfill the expanding need for Power, the legislature of Bangladesh has embraced monstrous strides towards expanding the force supply in the limited capacity to focus time by empowering private division power creation just as import of intensity from local nations. The legislature of Bangladesh has set an objective to bring the entire nation under power inclusion by 2021. The report contains significant feature on progressing condition of power supply in Bangladesh, significant advances and new endorsements of intensity supply just as money related features of some recorded force delivering organizations

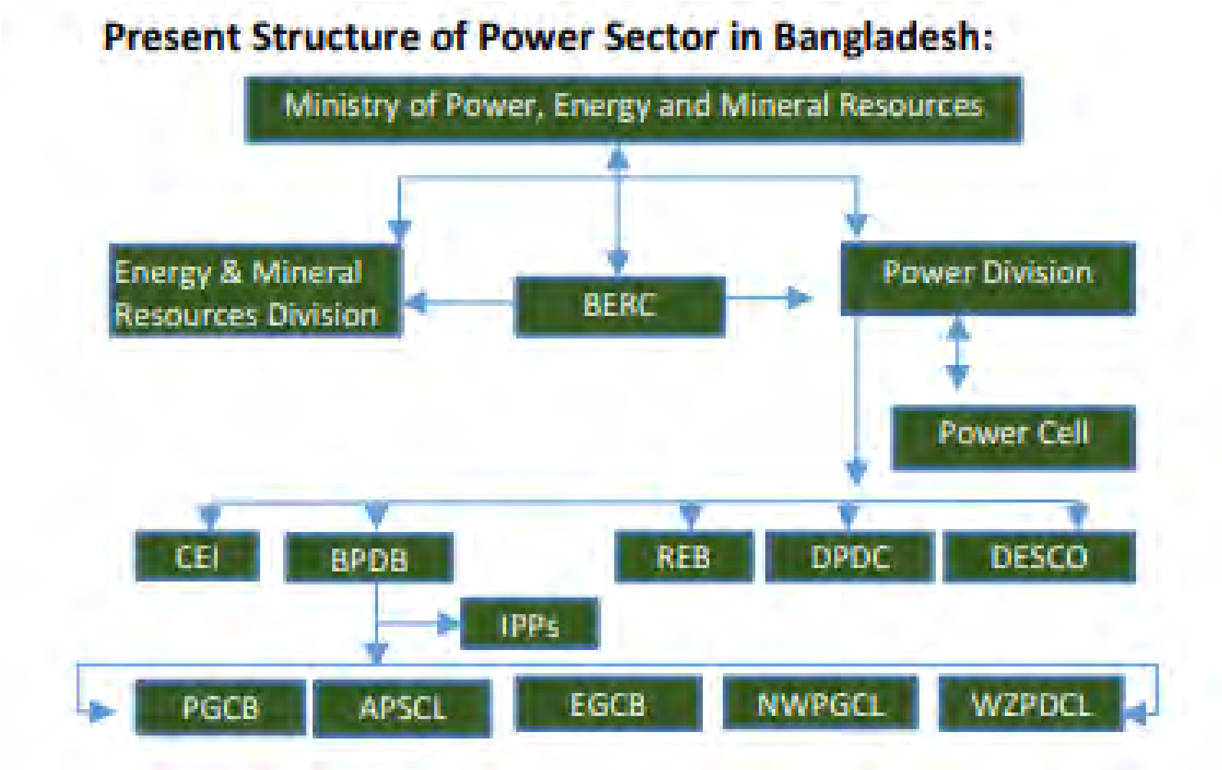

Figure 2 : Power Sector Structure of Bangladesh [*Bangladesh Power Sector Overview-2017.pdf*]

At A Glance

Date: March 12, 2020

Subject (1)	2009 (2)	2019 (3)	Achievements in last 3 years 2018-2019
Number of power plants	27	137	(+) 110
Number of retired power plants	-	98 (20-20 financial years)	-
Power generation capacity (MW)	4942	22787 (Including captive and renewable fuels)	(+) 17845
Maximum power generation (MW)	5,23 (Jan 1, 20)	12,1 (May 28, 20)	(+) 9625
Total circulation lines (SKM)	8000	12119	(+) 4119
Grid Substation Capacity (MVA)	15870	44340	(+) 28470
Power Import (MW)	---	1160	(+) 1160
Distribution line (km)	2 lakh 1 thousand	1 lakh 3 thousand	(+) 1 million
Electricity subsidized population (%)	47	96	(+) 49
Power generation per kWh (kWh)	220	510 (including captive and renewable fuels) (20 - 20 fiscal years)	(+1290
The number of electricity subscribers	1 crore 5 lakhs	3 crore 5 lakhs	(+) 2 crore 5 lakhs
Irrigation connection number	2 lakh 3 thousand	3 lakh 20 thousand	(+) 1 lakh 3 thousand
Allocation of Annual Development Program (in crore)	2677	28882 (20-2026 financial years)	(+) 26185
Distribution System Loss (%)	4.1 (20-20 financial years)	9.35 (20182019 financial year)	(-) 4.98

Table 1: Bangladeshi Power Sector At A Glance https://powerdivision.gov.bd/site/page/6cd25d49-3150-482a-8bd0-701d18136af7/At-A-Glance

3.1.2 Demand Of Power Sector In Bangladesh:

The force segment has encountered significant advancement in fulfilling the need for power. Access, inclusion, and level of utilization have essentially expanded throughout the years. Day by day load shedding has fundamentally dropped: from 1107 MKWH in 2009 to 32 MKWH in 2018. In any case,. Bangladesh's inclusion and access are still behind provincial gauges (Bangladesh versus South Asia normal: 76 percent versus 85.6 percent in 2016). Furthermore, vitality use effectiveness has been improving. As indicated by the SREDA, vitality use per GDP (kg OE/1000 US$) has decreased from 307 kg OE in 2007 to 218 kg OE in 2014 . This is happened inferable from solid monetary development upheld by the expansion of less-energy-intensive export industries, such as RMG sector. The power sector has been able to come out from the period of crisis (SREDA, 2016).

	2008	2013	2015	2018	% change between 2008 and 2018
Access to electricity (% of total population)	47	62	74	90	91.5
Per capita generation (KWh)	220	321	371	464	110.9
Total number of consumers (million)	11	14	18	30	178.0
Number of villages electrified	-	-	54,000	74,400	
Number of irrigation connection	233,906	307,640	361,000	364,000	55.6
Maximum Demand (MW)***	5,569	8,349	10,283	14,014	151.6
Maximum Peak Generation (MW)	4,130	6,434	7,817	10,958	165.3
Projection for 2021, 2025, 2030 and 2041	2021			2041	
Demand for electricity	14500			5100	
Per capita demand for electricity					
Access to electricity (% of total population)	47	62	74	90	43
Efficiency in electricity demand					

Source: Power Division, Bangladesh

Table 2: Power Demand of Bangladesh [The-Power-and-Energy-Sector-of-Bangladesh.pdf]

3.1.3 Current Scenario of Bangladeshi Power Sector:

Bangladesh's capacity part is one of the quickest developing in South Asia. The development as far as limit expansion has been momentous - expanding from 5% to 28% from 2012 to 2018 as indicated by the World Bank and the Bangladesh Power Development Board. Power utilization has expanded in accordance with the ascent in limit. Residential and mechanical areas are the key force request drivers in the nation. The modern segment has seen great development in the last six to seven years, with a development of 12.06% in FY17. Key businesses driving development in the nation are RMG producing, framework improvement, and pharmaceutical. We can expect electric force utilization per capita in Bangladesh to increment essentially as request is relied upon to increment in accordance with GDP development and the administration's ground breaking strategy to produce 24,000MW of power by 2021, 40,000 MW by 2030, and 60,000 MW by 2041. Bangladesh has constantly included force limit at a noteworthy development rate over the most recent five years.

3.1.4 Global Megatrends and their Impact:

The change of our capacity segment is being driven by the association between five worldwide uber inclines, and is enhanced by a lot of movements occurring inside the area. The five uber patterns include: Demographic and social change; innovative leaps forward; environmental change and asset shortage; a move in worldwide monetary force; and quick urbanization. For Bangladesh, developing populaces suggest a hole in the stockpile of power contrasted with request regardless of speculations by the GoB. Besides, Bangladesh's fast urbanization shows that the interest for power utilities will probably observe significant increments. According to World Bank information, around 25% of Bangladesh's present populace live in urban zones. The force utilities should be lead players in the city's future foundation, as the administration endeavors to set up Digital Bangladesh, with the goal of changing over every single significant city to shrewd urban areas. Worldwide financial elements additionally hold suggestions for Bangladesh. For example, Chinese state-possessed force and utilities organizations have been dynamic as they continued looking for reasonable global force utility and matrix venture openings. FDI inflow to Bangladesh has been rising, and the force area represents around 14% of complete FDI. In Bangladesh, different innovative activities, including paid ahead of time metering, venture asset arranging (ERP), supervisory control, and information securing (SCADA), and update of geographic data framework (GIS) have been embraced. The vitality segment is on the forefront of worries about environmental change. The division in general records for more than 66% of worldwide ozone depleting substance emanations, with simply over 40% of this coming from power age. Asset shortage and the related geopolitics and financial aspects of gas, oil, and coal supply are key variables forming the force advertise strategy. The all-inclusive strategy of Bangladesh's capacity area conceives that around 35% of the nation's capacity age will be from sustainable power sources or clean force imports by 2041, from the present degree of 3%.

3.1.5 Key Challenges :

The difference in our ability fragment is being driven by the relationship between five overall uber slants, and is upgraded by a great deal of developments happening inside the region. The five uber designs include: Demographic and social change; creative jumps forward; natural change and resource deficiency; a move in overall money related power; and speedy urbanization. For Bangladesh, creating peoples propose an opening in the store of intensity appeared differently in relation to demand paying little heed to hypotheses by the GoB. Moreover, Bangladesh's quick urbanization shows that the enthusiasm for power utilities will most likely watch huge additions. As per World Bank data, around 25% of Bangladesh's current masses live in urban zones. The power utilities ought to be lead players in the city's future establishment, as the organization tries to set up Digital Bangladesh, with the objective of changing over each and every noteworthy city to astute urban territories. Overall monetary components furthermore hold recommendations for Bangladesh. For example,Chinese state-had power and utilities associations have been dynamic as they kept searching for sensible worldwide power utility and network adventure openings. FDI inflow to Bangladesh has been rising, and the power region speaks to around 14% of complete FDI. In Bangladesh, diverse creative exercises, including paid early metering, adventure resource organizing (ERP), supervisory control, and data making sure about (SCADA), and update of geographic information system (GIS) have been grasped. The imperativeness fragment is on the bleeding edge of stresses over ecological change. The division when all is said in done records for over 66% of overall ozone draining substance radiations, with basically over 40% of this originating from power age. Resource lack and the related geopolitics and budgetary parts of gas, oil, and coal supply are key factors framing the power promote system. The comprehensive methodology of Bangladesh's ability region imagines that around 35% of the country's ability age will be from manageable force sources or clean power imports by 2041, from the current level of 3%.

3.2 Distributors of Bangladeshi Power Sector:

3.2.1 DESCO Power Distribution Company:

In Bangladesh, power sector is one of the fastest sectors. From the very beginning one of the very main problems were power failure all over the country. The government of Bangladesh was unable to get rid of the problems. Load shedding was a regular problem in this country. Power sectors were failing miserably. Shortly after the creation of an independent Bangladesh, 1972, the first government of Bangladesh, in an effort to speed up the investment in the sector issued an ordinance creating the Bangladesh Power Development Board(BPDB) as the successor organization of the power side of EWAPDA. The ordinance recognized the divergence of energy related issues in development. During 1972 to 1995, BDBP has increased the generating capacity in the country to 2818 MW, and the length of its 230 and 132 KV transmission networks to 419 KM and 2469 KM. for the first time in December 1982, the eastern and western halves of the country were electrically connected through the commissioning of double circuit 230 KV transmission line across the Jamuna river energized at 132 KV between Ishwardi and Tongi called the first East-West interconnector. Generation sources were diversified to include a 230 MW hydropower station at Kaptai on the Karnaphuli river and natural gas and imported fuel based open and combined cycle power plants at different locations of eastern and western part of the country. The distribution networks of all major towns and cities had been linked through 230 KV and 132 KV inter-ties.

3.2.2 The Bangladesh Energy Regulatory:

Commission was set up on March 13, 2003 through an authoritative Act of the Legislature of Bangladesh. The commission got compelling on April 27, 2004 with the arrangement of two, of the five part commission including the administrator. The administrator was named on June 4, 2005 .The Commission has been built up with the vision "To make arrangements for the foundation of a free and unbiased administrative commission for the vitality area" Commission's missions include:

1. Authorization of monetary order of the vitality part.

2. Presentation of execution targets and impetus based guideline.

3. Presentation of uniform operational norms and nature of supply.

4. Straightforwardness in levy assurance and monetary effectiveness.

5. Expanded open doors for improvement of serious markets.

6. Expanded open doors for effectiveness and monetary development.

7. Open inclusion into the vitality area.

3.2.3 Bangladesh Power Development Board:

Bangladesh Power Development Board is a statutory body made in May 1, 1972, by presidential Order No. 59 after bifurcation of past Bangladesh Water and Power Development Authority. BPDB began its activity with Installed Generation limit of just 200 MW. Introduced Generation limit (August 2014) has expanded to 10618 MW.The BPDB is answerable for significant part of age and dissemination of power basically in urban territories aside from Dhaka and West Zone of the country. The Board is under the Power Division of the Ministry of intensity, Energy and Mineral Resources, Government of Bangladesh. BPDB has taken a gigantic limit development intend to include around 10500 MW Generation limits in next 5 years to accomplish 24000 MW Capacity as indicated by PSMP-2010 by 2021 with the mean to give quality and dependable power to all the individuals of Country for wanted financial and social improvement. The force framework has been extended to keep pace with the quickly developing interest.

3.2.4 Ashuganj Power Station:

Ashuganj Power Station is the second biggest force station in Bangladesh. The present all out force (power) age limit of its 7 units is 671 MW. As a piece of the Force Sector Development and Reform Program of the Government of Bangladesh (GOB) Ashuganj Power Station Company Ltd. (APSCL) has been fused under the Companies Act 1994 on 28 June 2000. The Enlistment No. of APSCL is 40630 (2328)/2000. Ashuganj Power Station (APS) Complex (with its Assets and Liabilities) had been moved to the APSCL through a Temporary Vendor"s Agreement marked among BPDB and APSCL on 22 May 2003. All the exercises of the organization began officially on 01 June 2003. From that day the generally speaking exercises of the Company alongside activity, upkeep and advancement of the Power Station are vested upon a Management Team comprising of the Managing Chief, the Director (Technical) and the Director (Finance). As per the Articles of Association of the Company, 51% of complete offers is held by BPDB and the rest 49% is circulated among Ministry of Finance, Ministry of Planning, Force Division, MOPEMR and Energy Division, MOPEMR of GOB. Power created right now is provided to the national matrix and it is conveyed to the shoppers all through the entire nation through the national framework. This force station assumes a noteworthy job in the national monetary improvement by creating over 10% of all out interest for power in the nation. Right now station, Natural Gas from Titas Gas Transmission and Distribution Company Ltd. is utilized as fuel. Water from the Meghna is utilized through in-take channels for steam age and cooling of created steam and utilized water (for cooling) is again tossed into the Meghna through release channels. Enormous water from the release channels are utilized for water system in the dry season. It is realized that around 36,000 sections of land of place where there is Ashuganj are inundated by this water.

3.2.5 Electricity Generation Company of Bangladesh:

On 23rd November 1996 BPDB shaped Meghnaghat Power Company (MPC) Ltd.On sixteenth February 2004 the Meghnaghat Power Company (MPC) Ltd. has been re-named as Power Generation Company of Bangladesh (EGCB) Ltd. (an Enterprise of BPDB). Power Generation Company of Bangladesh (EGCB) Ltd. (An Enterprise of Bangladesh Power Development Board) was consolidated with Registrar of joint stock organizations on February 16, 2004 to deliver and offer of Electricity. EGCB has an arrangement to turn into a main power age organization the nation over. Power age related business administrations are among the quickest developing and key territory of the economy, EGCB expects to gain by the open door around there. The organization's significant offer is right now held by BPDB.

3.2.6 North West Power Generation Company:

Power is the main thrust of present day human progress just as the foundation of all advancement exercises of the nation. Yet, the current age limit of the nation isn't sufficiently adequate to fulfill the common burden need of the nation and causes difficult impedance to the advancement exercises in mechanical, business, rural and other social segments. Moreover, the heap request is expanding at a quicker rate which needs more force plants to create power for supporting the advancement exercises for complete advancement of the nation. Regardless of this, the Government is resolved to give power for all by 2020. To adapt up to the developing burden request just as to agree to the approach of the Government enough age of power should be included.

3.2.7 Rural Power Company Limited:

Bangladesh is by and by confronting deficiency of intensity and there are consistently load concealing in a few pieces of the nation. This is threatening to the farming, business, trade as well as the entire economy. Country Power Company Limited is focused on solid force age for Rural Advancement and furthermore to partake in social and financial improvement for country individuals of the nation. Country Power Company Limited was the principal Independent Power Producer (IPP) of Bangladesh and the first non-Bangladesh Power Development Board (BPDB) substance to be authorized to take up power age. Rustic Power Company Limited is enlisted as a open restricted organization under organization ACT 1913, was fused on 31 st December, 1994 under the organization laws to manufacture, possess and work power age ventures with business theory and standards. The organization was built up as a Pilot Project of Private Power Generation according to ECNEC choice on 23 rd November, 1994 to upgrade the privatization in the Power area of Bangladesh. Provincial Power Company Limited has opened another element of intensity age in private segment of Bangladesh, in light of the fact that the 100% value venture is prepared locally. This is totally a National Company in the private division. This will raise the certainty of financial specialists in the Private Power Generation Sector.

3.2.8 Power Grid Company of Bangladesh:

Force Grid Company of Bangladesh Ltd. (PGCB) was made under the rebuilding procedure of Power Sector in Bangladesh with the target of realizing business condition remembering increment for proficiency, foundation of responsibility and dynamism in achieving its destinations. PGCB was consolidated in November 1996 with an approved capital of Tk.10 billion. It was depended with the duty to claim the national force network to work and extend the equivalent with proficiency. Compliant with Government choice to move transmission advantages for PGCB from Bangladesh Power Development Board (BPDB) and Dhaka Electric Supply Authority (DESA), PGCB finished taking over of all the transmission resources on 31.12.2002. From that point forward, PGCB is working those proficiently and viably

3.2.9 Dhaka Power Distribution Company:

Dhaka Power Distribution Company (DPDC) propelled prepaid force meters for household customers on first June, 2014. State serve for force, vitality and mineral assets Nasrul Hamid propelled the company‟s prepaid meters venture. Through the pilot venture, 5,000 single-stage prepaid meters are being introduced under the Azimpur Network Operation and Customer Services division on the principal stage. The pilot venture covers Dayra Sharif, Eden College, Salimullah halfway house, government quarters furthermore, nearby zones of Azimpur. Another 5,000 conventional meters will be supplanted by paid ahead of time. DPDC and

Bangladesh Diesel Plant Limited, a business endeavor under the the executives of Bangladesh Army, is actualizing the task. Shopper should purchase a „smart card" from the Network Operation and Customer Administrations and store a sum against the card. The card then should be embedded into the paid ahead of time meter's opening to initiate supply. DPDC will set up 36 distributing stations to sell and energize cards. Force supply will consequently be suspended if the credit stored against the card is depleted.

3.2.10 West Zone Power Distribution Company:

The Electricity Directorate was set up in 1947 so as to design and improve power supply circumstance of the nation and in this manner EPWAPDA was established in 1959. After the autonomy of Bangladesh, "WAPDA" was isolated into "Bangladesh Power Development Board" and "Bangladesh Water Development Board" by the Presidential Request 59 (PO-59) in 1972. Accordingly, Bangladesh Power Development Board was depended with the duties of Generation, Transmission and Distribution of Electrical Power all through the nation. Country Electrical Board (REB) was built up by the Ordinance No-LI in the time of 1977, for the advancement of power in the provincial regions for the successful advantage of country individuals in October 1977. Under the change program, Dhaka Electric Supply Authority (DESA) was made for the better administration and productive power supply in Dhaka City and its connecting areas in 1990 and from that point forward, DESA was improved as Dhaka Power

Dissemination Company Ltd. (DPDC) in 2008. Dhaka Electric Supply Company Ltd. (DESCO) was made in 1997 as a piece of DESA. Under the Companies Act of 1994, Power Grid Company of Bangladesh (PGCB) was made in 1996 to regulate the transmission framework. Following the change action, Ashuganj Power Station Complex has been changed over into Ashuganj Power Station Organization Ltd (APSCL) in 1996. As a piece of refom activies, Electricity Generation Organization of Bangladesh (EGCB) was framed in 2004 and the North West Zone Power Age Company Limited (NWZPGCL) was additionally shaped in 2007. As a piece of continuous Power Sector Reforms Program by the method for unbundling the Power Segment and expanding productivity in the zone of Generation, Transmission and Distribution, West Zone Power Distribution Co. Ltd. (WZPDCL) was established as a power dispersion organization in November 2002 under the Companies Act 1994 as a Public Constrained Company. The labor of the Distribution Western Zone (Khulna Division, Barisal Division and Greater Faridpur involving 21 areas and 20 upazillas barring REB zone) of past Bangladesh Power Development Board (BPDB), put under Lien being the representatives of WZPDCL in October 1, 2003. WZPDCL consented to Provisional Vendor‟s Arrangement (VA) and Provisional Power Sales Understanding (PSA) with BPDB on March 23, 2005. In the wake of consenting to the two Arrangements, the operational exercises of WZPDCL initiated on April 1, 2005 by assuming control over the dispersion arrangement of the then Distribution Western Zone of BPDB. The workers of the BPDB joined WZPDCL in December 16, 2007 with the finish of Lien furthermore, consequently began working in WZPDCL autonomously as indicated by the Company Act of 1994.

3.2.11 Bangladesh Rural Electrification Board:

The Rural Electrification Board of Bangladesh has been offering support to provincial part shoppers for more than 37 years. Proceeded with help from the Government of Bangladesh, the contributor network, counseling accomplices, and part shoppers will help this program keep on growing, giving the endowment of power to millions more Bangladeshi families, organizations, and enterprises. Provincial Electrification Board Act, 2013 has been set up rather than Rural Electrification Board Ordinance, 1977 (Ordinance No. LI of 1977) and The name of Board is Bangladesh Rural Electrification Board. Which was liable for jolting rustic Bangladesh? Since its beginning, the motivation behind the program has been to utilize power as a methods for making open doors for improving rural creation and upgrading financial advancement in rustic territories, whereby there would be enhancements in the way of life and personal satisfaction for the provincial individuals.

3.3 Investment Banking roles in Bangladeshi Economy:

Budgetary organization that spends significant time in administrations, for example, acknowledgment of bills of trade, contract buy or portion purchasing, universal exchange financing, long haul credits, and the board of speculation portfolios. Venture banks likewise prompt on (and put possess assets in) acquisitions, mergers, and takeovers. In the US, an Investment account supplier is in some cases called a shipper bank. The Notification of the Ministry of Finance characterizes Investment broker as [3]Any individual who is occupied with the matter of issue the board either by making game plans in regards to selling, purchasing or buying in to protections as chief expert, consultant or rendering corporate warning administrations comparable to such issue the executives. In the expressions of Skully An Investment Bank could be best characterized as a budgetary establishment leading currency advertise exercises and loaning, endorsing and money related counsel, and speculation benefits whose association is described by a high extent of expert staff ready to ready to move toward issues in an imaginative way and to settle on and actualize choices quickly. An Investment bank contrasts from a customary speculation bank as it for the most part bargains in the business banking prerequisites of universal money just as stock guaranteeing and long haul corporate credits. An Investment bank is known as a discount bank and isn't utilized by the overall population. Most Investment banks manage huge partnerships just as with other Investment banks, huge monetary organizations and, here and there, different governments around the globe. Speculation banks dislike conventional bank where people can open up accounts by making deposits.At birth, Bangladesh acquired a premium based financial framework, which was presented here before when the nation was a piece of British Colony. Since its beginning Bangladesh saw another pattern in banking both at home and abroad. Speculation banking was effectively attempts in Egypt. After the Mit Ghamar Model, Naser Social Bank was currently foundation. During the seventies, Merchant Development Bank (MDB) and various Merchant Banks at national levels were built up in the Merchant world. At home, the Merchant bunches were vivaciously working for selection of Islam as the total code of life. They discovered Investment banking in prepared type of prompt presentation. Two expert bodies "Islamic Economics Research Bureau" (IERB) and "Bangladesh Investment Bankers Association" (BIBA) were making handy strides for granting preparing on Merchant Economics and banking to a gathering of financiers and masterminding some national and global courses/workshops to assemble nearby and outside individuals and draw in speculators to approach to set up Investment bank in Bangladesh. Their expert and right-thought exercises were fortifies by various Muslim business people working under the aegis of Muslim Businessman Society (MBS). The body gathered for the most part in activating value capital for the developing Investment bank. Because of persistent and devoted work of the above gatherings and people and dynamic help from the Government, Investment banking could be set up in mid eighties.

Speculation banks have been working in Bangladesh for around one and half decade close by with the conventional banks. Out of more than 39 banks just five banks (counting one remote Merchant bank) and two Investment banking parts of a customary bank, Prime Bank Limited (PBL) have been taking a shot at Investment standards. Like some other customary business banks, they do assemble stores and produce advances. In any case, their methods of activity, is not quite the same as the other conventional business banks. The Investment broker assumes a crucial job in channelizing the money related excess of the general public into gainful speculation roads. Consequently before choosing an Investment investor, one must choose, the administrations for which he is being drawn closer. Choosing the correct go-between who has the fundamental aptitudes to meet the prerequisites of the customer will guarantee achievement. It very well may be said that this undertaking helped me to see each insight regarding Investment Banking and in future how it will get developed in the Bangladesh economy. Thus, Investment Banking can be considered as basic budgetary body in Bangladeshi monetary framework. Market advancement is anticipated on a sound, reasonable and straightforward administrative structure. To support the development of the market and take shape the developing mindfulness and enthusiasm into a submitted, observing and developing mindfulness and enthusiasm into a fundamental to expel the exchanging misbehavior and basic deficiencies winning in the market, and give the financial specialists a sorted out, all around directed market in Bangladesh.

3.3.1 Investment Banking Roles In Bangladeshi Power Sector:

Power sector is one of the biggest sectors in Bangladesh. But the international investors didn't show much interest on investing here. Though World Bank has shown interest in investing in the Bangladesh Rural Electrification Board in the year 2018. Apart from this Asian Development Bank (ADB) has invested in a grid at Mymensingh which is also included in the Rural Electrification Project. The Bangladesh government has proposed to allot Tk 28,051 crore for the force and vitality part in the new monetary year, up by 5.84 percent from Tk 26,502 crore in 2018-19. They are hoping that by 2020, each upazila of the nation will have 100 percent access to power.

Apart from the World Bank and ADB Bangladesh power sector didn't get much help from the local investment banks. If the investment banks show interest in the sector then the power sector will grow rapidly.

3.4 Methodology:

Methodology alludes to the complete activities of research in my entry level position report. To accomplish the expected outcomes to set up the target, a few strategies are utilized. This area will explain the methods I used to do this project.

3.4.1 Types of Methods:

There are two types of methods used in this project:

Primary sources:

Practical desk work

Face to Face conversation with the President, Vice President, Assistant Vice President of SFL

Direct observations.

Secondary sources:

Websites.

Bangladesh Government Reports

3.5 Findings and Analysis:

3.5.1 Findings:

- Strategic Finance Limited is the only local financial organization to invest in the power sectors of Bangladesh.
- They have a vision of supplying uninterrupted electricity supply to all their stakeholders.
- SFL is planning to develop more power plants across the country.

- They are trying to do something different from the other competitors of the market.
- SFL is trying to play a vital role in the economy of Bangladesh by investing in the power sectors.
- Apart from the power sectors Strategic Finance Limited is trying to invest in the Tourism sector of Bangladesh
- SFL is under a vow of accomplishing the PSMP (Power Sector Master Plan) of Bangladesh.
- SFL has a goal to help the Bangladeshi government to fulfill the requirement of 19000 MW by 2030.

3.5.2 Analysis:

3.5.2.1 They are well intended to reach their goals:

From personal observations, SFL is very much intended to reach their goals. They have several. Goals to reach and they are following a few strategies to reach there. SFL is focused on assisting with satisfying this need by putting resources into power area in Bangladesh. SFL will probably accomplish returns through the procurement and operational improvement of intensity venture, which are essential to the working of Bangladesh economy.

3.5.2.2 Investment Banking and Power Sector:

The essential focal point of SFL is on Investment Banking administrations just as Strategic Investment in force and foundation segment with high development possibilities. SFL gives arrangements in overseeing beginning open contributions (IPO), rights issues, private value positions, capital rebuilding, situation of corporate securities, credit syndication, guaranteeing and portfolio the executives. Established by unique people of the nation, SFL Leadership group has tremendous involvement with Power, Financial areas of Bangladesh just as have a broad system of nearby and global business connections. The Management group comprises of exceptionally competent youthful Bangladeshi ability, prepared to universal principles. The exceptionally effective activity group of SFL guarantees smooth and consistent execution of any arrangement. The main action of the organization is to give complete speculation banking administrations.

3.6 The Role of Strategic Finance Limited in the Power Sector Of Bangladesh:

Being the only investment bank to invest in the Bangladeshi power sector, SFL is doing very good in the market. They are becoming a role model and they are setting a new standard for the other investment banks and the new comers in the market. SFL expects to put resources into the framework segment especially in power age. Their methodology is to look for foundation ventures with restricted drawback hazard. They try to drive esteem creation through unmistakable sourcing, profound operational commitment, and dynamic partner the executives. We accept this system prompts esteem included returns. They have a key interest in a 584 MW gas terminated joined cycle double fuel power plant in the Meghnaghat area arranged in the Narayangonj region of Bangladesh. The plant is relied upon to start its business activity from July – 2022.

The vital action of the Company is to contribute and back force plants for age of power at various locales in Bangladesh for any individual or for any legitimate entity.Bangladesh intends to turn into a center salary nation by 2020. To accomplish this target,Bangladesh needs to develop in any event 7% or above in next scarcely any decades. As force is one of the key impetuses of this development, the Government of Bangladesh has built up the "Force System Master Plan 2010 out of 2010" for assessing the interest for power in next couple of decades. Considering the earlier decade's GDP development of 6% every year and hoping to develop reliably with that rate in next two decades, Bangladesh will require around 19,000 MW by 2030. Bangladesh is hoping to develop at around 7% sooner rather than later; present industry and agrarian development, that will be the impetuses for this financial development, require uninterruptable power supply. SFL is focused on assisting with fulfilling this need by putting resources into power area in Bangladesh. They are likely to accomplish returns through the securing and operational improvement of intensity venture, which are critical to the working of Bangladesh economy. Bangladeshi power sectors used to be vulnerable, for this reason the entire country had to face load shedding very often. Load shedding became the regular problem of the daily life of a Bangladeshi citizen in the early 2000's. Now, Bangladesh faces on an average 0.47 load shedding on an average everyday where in the early 2000's Bangladesh faced 7.83 load shedding a day on average. Strategic Finance Limited is working on keeping the average amount of load shedding below 0.3. The way they are working with the government of Bangladesh they will reach their target of decreasing within 2023.

In a country like Bangladesh which is mainly based on garments and Agriculture power sector plays a vital role. When the power supply gets interrupted the entire economy suffers. So it is important for the development of a country to maintain an uninterrupted flow of energy. Strategic finance limited is trying to ensure this uninterrupted power supply to every sector. So that the Bangladeshi economy doesn't suffer. Right now the entire world is fighting with a pandemic. During this period the economy of the entire world is almost stopped. After this situation the economy of the country will face a disaster. SFL is ready to face this situation and they are planning to keep backup resources for the power sectors of Bangladesh. The government of Bangladesh will have a solid backup from SFL in their economy.

3.7 Summery and Conclusion:

In the end we can say that, Being the only investment bank to invest in the Bangladeshi power sector, SFL is doing very good in the market. Now, Bangladesh faces on an average 0.47 loadshedding on an average everyday where in the early 2000's Bangladesh faced 7.83 load shedding a day on average.SFL expects to put resources into the framework segment especially in power age.So that the Bangladeshi economy doesn't suffer. In a country like Bangladesh which is mainly based on garments and Agriculture power sector plays a vital role.

When the power supply gets interrupted the entire economy suffers. Right now the entire world is fighting with a pandemic.They are becoming a role model and they are setting a new standard for the other investment banks and the new comers in the market. They have a key interest in a 584 MW gas terminated joined cycle double fuel power plant in the Meghnaghat area arranged in the Narayangonj region of Bangladesh. Strategic finance limited is trying to ensure this uninterrupted power supply to every sector.Strategic Finance Limited is working on keeping the average amount of load shedding below 0.3. They accept this system prompts esteem included returns. Bangladeshi power sectors used to be vulnerable, for this reason the entire country had to face load shedding very often.SFL is ready to face this situation and they are planning to keep backup resources for the power sectors of Bangladesh. During this period the economy of the entire world is almost stopped.Load shedding became the regular problem of the daily life of a Bangladeshi citizen in the early 2000's.After this situation the economy of the country will face a disaster.The government of Bangladesh will have a solid backup from SFL in their economy. SFL is likely to accomplish returns through the securing and operational improvement of intensity venture, which are critical to the working of Bangladesh economy.SFL is focused on assisting with fulfilling this need by putting resources into power area in Bangladesh .

So, we can say that Strategic Finance Limited is playing a vital role in the power sector of Bangladesh. And if they get more help from the government they will be role model in the industry of investment banking of Bangladesh.

3.8 Recommendations:

SFL should approach with certain means to prepare their representatives so that, they can stay up with their new working society. What's more, then again they need to approach with some solid showcasing systems. If necessary they need to make a strong advertising group to execute the showcasing plans. For the danger of new comers, SFL needs to make a solid situation in the market. So that, they can rival the large associations and furthermore it keep up a more secure separation in the market with the new contenders. While putting resources into the force parts SFL can utilize new procedures with the goal that their vision of growing more plants the nation over can get fruitful.

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Appendix:

Finding out the Business Prospects of Merchant Banking and Asset Management Company:

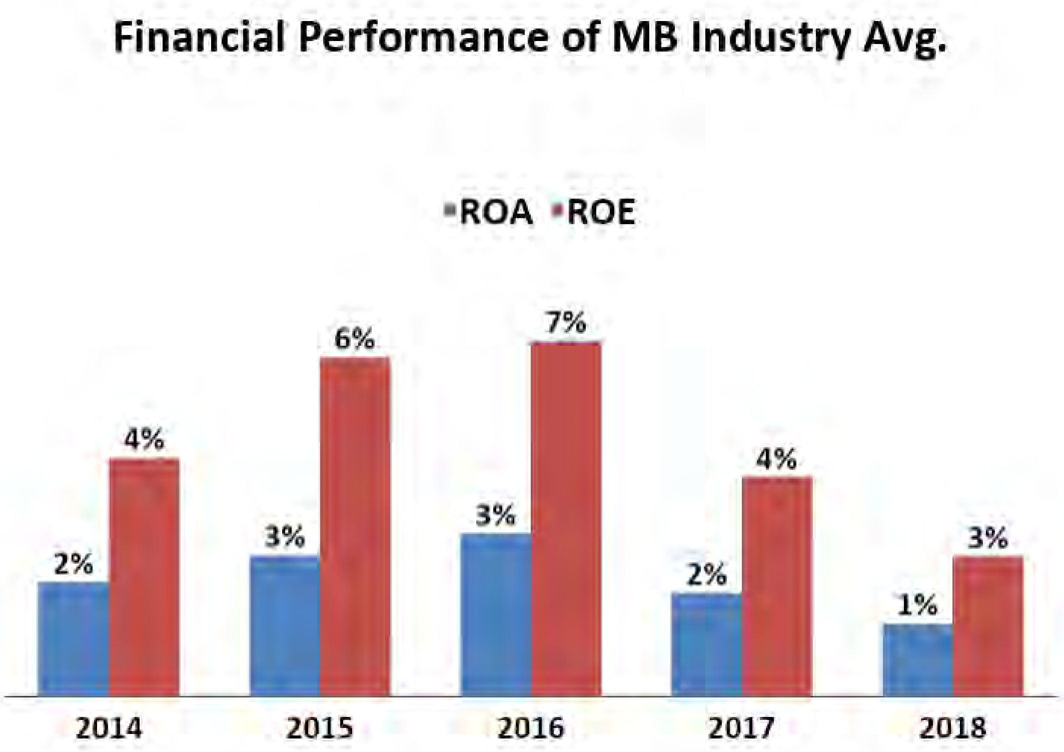

Figure 3: Financial Performance of Merchant Banking Industry

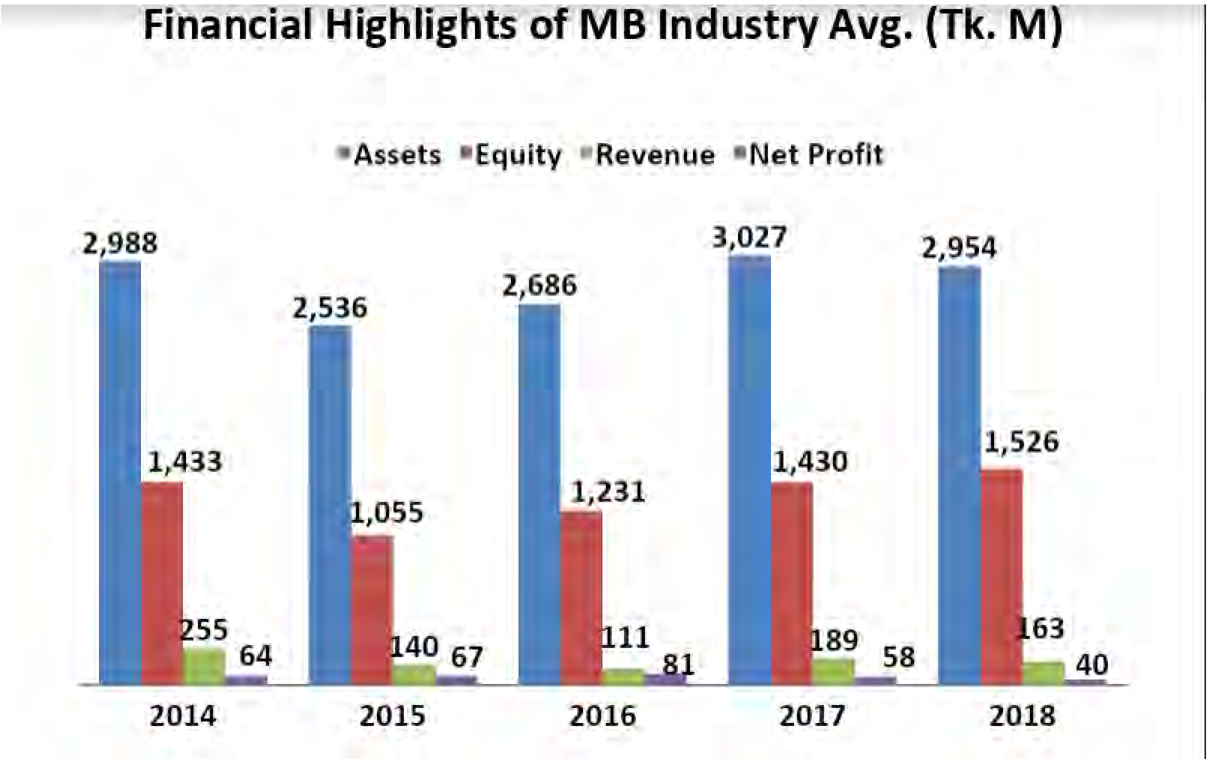

Figure 4: Financial Highlights of Merchant Banking Industry

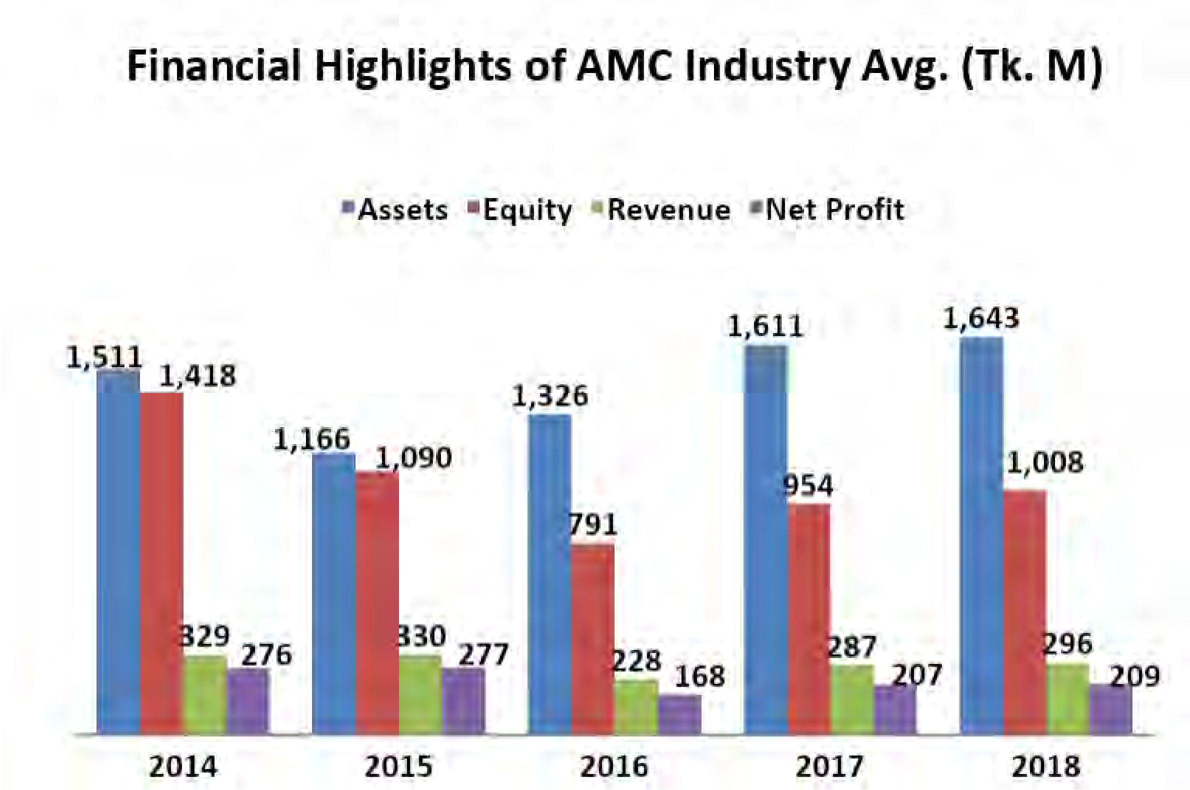

Figure 5: Financial Highlights of Asset Management Company Industry

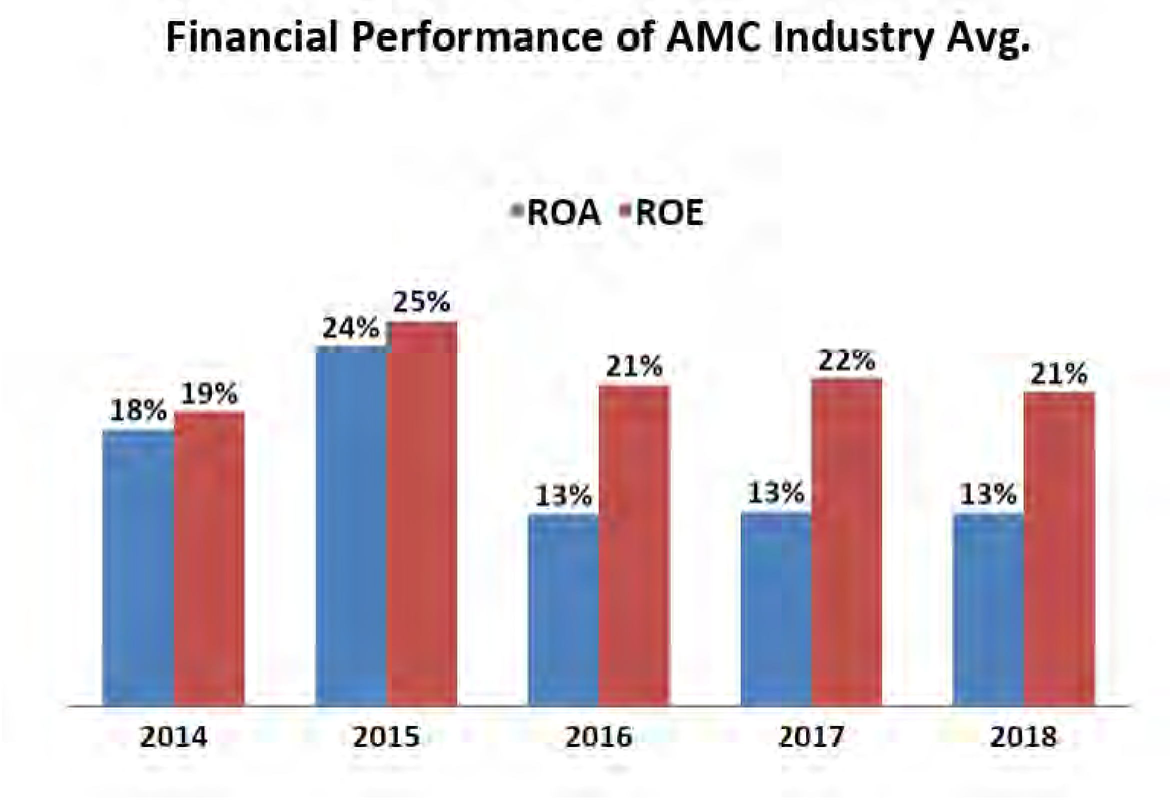

Figure 6:Financial Performance of AMC Industry

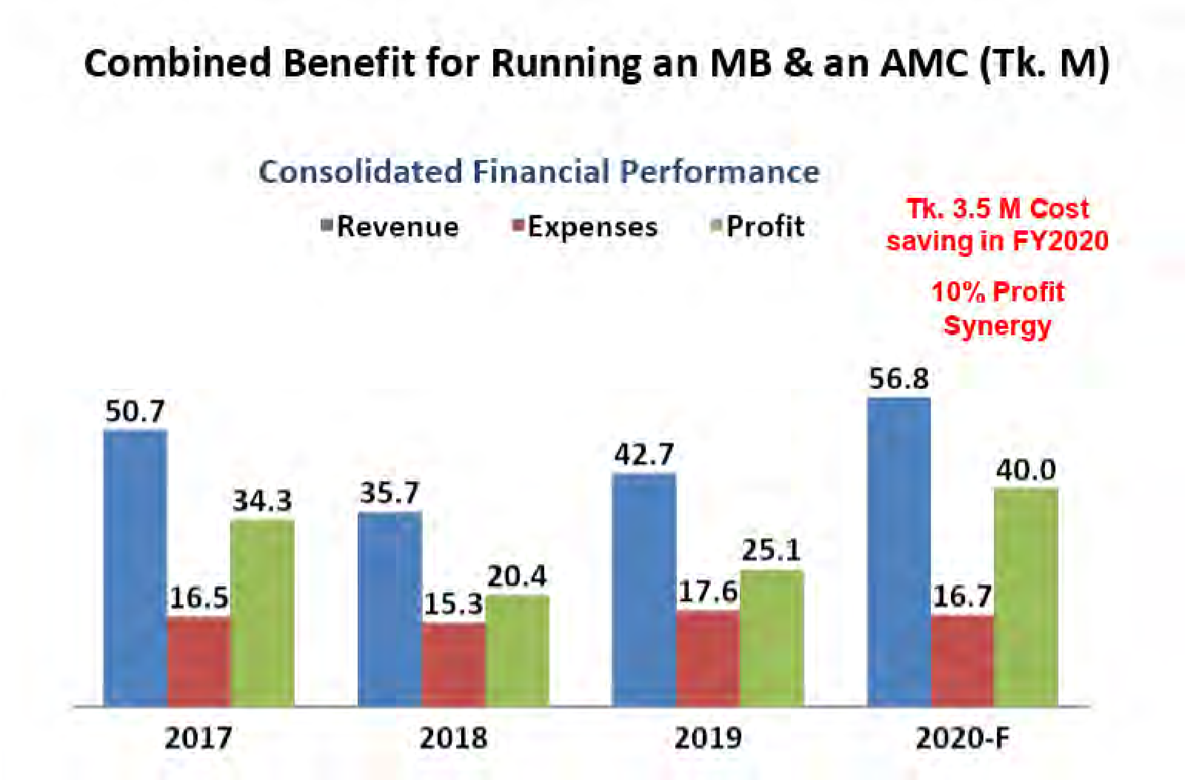

Figure 7: Combined Benefit For running an MB and AMC