Dhaka, Mar 1 (UNB) - Chinese Spring Festival 2010 was celebrated at the BRAC University on Sunday with much enthusiasm and festivity.

Central for Languages of BRAC University and Embassy of China in Bangladesh jointly organized the function with a view to exchanging cultural and linguistic diversities between two friendly countries.

BRAC University Vice Chancellor Professor Jamilur Reza Choudhury, Pro-VC Professor Md. Golam Samdani Fakir and Qian Kaifu, cultural counselor of the Chinese Embassy, among others, attended the celebration, said a press release Monday.

Chinese New Year, also known as the Lunar New Year, or the Spring Festival is one of the most important cultural celebrations in China.