

BDOC

## Income Generation for Vulnerable Group Development (IGVGD)

December 1991



BANGLADESH RURAL ADVANCEMENT COMMITTEE 55, MOHAKHALI C/A DHAKA-1212





ND00

#### Income Generation for Vulnerable Group Development (IGVGD)

Омоновит 1001



BRAC

BANGLADESH BURAL ADVANCEMENT COMMITTEE 55. REMANDIALI E/A DIAKA-1215

#### Contents

List of Abbreviations/Administrative Structure

Introduction

Background

Objectives of the Programme

The Programme Model

Credit

Programme Management

Monitoring

Conclusion

Appendix



#### List of Abbreviations

BRAC : Bangladesh Rural Advancement Committee

RDP : Rural Development Program

RCP : Rural Credit Program

IGVGD : Income Generation for Vulnerable Group Development

VGD : Vulnerable Group Development

HYV : High Yielding Variety

WFP : World Food Program

DRR : Directorate of Relief and Rehabilitation

DLS : Directorate of Livestock Services

#### Administrative Structure

(4 divisions in Bangladesh)

(64 districts in Bangladesh)

(462 upazilas in Bangladesh)

Upazila (8-10 Unions)

(lowest administrative unit)

Union (3 wards)

Ward (5-7 villages)

Village

## BRAC DOCUMENTS REPORTS DATA INPUT SHEET

MFN: 7-41	Input d	ate: 11.04,2002	-Database: BDOC	Language (10): 2~g
Title (80):	gnome	generation	tor vulnerable	group development (I GNGD).
Author(110):	Anony	mon 5		
Corp. body/Doc pro ^aOrg./Inst. ^bPlace ^cCourntry	oduced (125):			
Meeting/Conf. infor aName & no.  bDate & place  cCountry	rmation (135)			
Doc./Series stateme aName & no. bOther statement	ent (165):	1a BRAC 1	6 1991. 11 p	
Acc. no. (200):			Call no. (210):	~
Acquisition type (22 Pur./Compl./Exch.	20): No	o. of copies (230):	Price (250);	
Descriptors/Subject	s (300):	< heome	generation 7 (	IGVGD7
Geographic/Local d	lesc.(305):			
General note (360):		-		
Documentalist (370	):	Ra		

## BRAC DOCUMENTS REPORTS DATA INPUT SHEET

MFN:	Input date:	Database: BD	OC	Language (10):	
Γitle (80);	7	2-2	Since	Num Smit	Smy on Ja
Author(110):	e see	i he	such such	to so of	e Kund
Corp. body/Doc produce aOrg./Inst. bPlace %	od (125):	elections of afour	hoton "	Kokors Kokors Kokors	2 2 2
Meeting Conf. informational aname & no. Share & place Country	on (135): 47 6 22 6	each of	21.7 tt t t		fores / m2
Doc./Series statement (1) aName & no. 5 bOther statement	A	i (7.	Kange,	See to be	s fin
Acc. no. (200):	-14	p p p y	Call no. (210).	2 2	Û
Acquisition type (220): Pur./Compl./Exch.	No of copies (230):	con fr	Price (250): 6	return to	over
Descriptors/Subjects (30)	0):	cos .	12 - 18 Ser	nkine	c C
eographic Local deso(	305):	× × ×	j (	5 %	
ieneral note (360)	- Succe		i E	E his	
Pocumentalist (370):					

#### Introduction

In Bangladesh destitute rural women constitute the poorest stratum of rural society. Some 450,000 families in rural Bangladesh are recipients of 31.25 kg of wheat under the Vulnerable Group Development (VGD) programme administered by the Directorate of Relief and Rehabilitation and supported by the World Food Programme (WFP). This programme covered all the unions in Bangladesh and has been in operation since 1974. The VGD card holders are the poorest 10% of the population women and in most cases, they own no land, have little or no income and live without a husband's support because of desertion, divorce, death and disablement. Being a women they are in many cases excluded from development projects. The programme (VGD) provides food ration for a period of 2 years during which attempts are made to make the families self-supporting. However the programme was unable to ensure lasting benefits for a number of beneficiaries at the end of the two year period. Women did live better during the two years when they received food aid but after that they relapsed to their former position.

Although making women economically self reliant was one of the objectives of the VGD programme, the programme virtually turned into a relief programme as the target beneficiaries received only wheat because of lack of adequate manpower, technical ability and resources. BRAC realised that this monthly wheat ration to destitute women can be made into an important vehicle in changing their destiny by planning to build a sound economic base for the destitute women.

#### Background

In 1985 the Integrated Development Programme (IDP) of Bangladesh Rural Advancement Committee (BRAC) at Manikganj, collaborated with the Vulnerable Group Development (VGD) Programme of the Ministry of Relief and Rehabilitation. The VGD programme is implemented by the Directorate of Relief and Rehabilitation.

IDP/BRAC, Manikganj as a recipient of the Women's Training Centre (WTC) component of the VGD programme, selected 700 women in selected areas of Manikganj to provide skills training combined with the VGD monthly take-home ration of 31.25 kg wheat. IDP started this programme on an experimental basis and distributed wheat to the selected women and ensured training on different skills i.e. poultry, sericulture, vegetable cultivation and embroidery, to each of them. The Programme ensured each woman a monthly income of Tk.60/- to Tk.150/-.

While some of the RDP/BRAC areas started to test the same programme under the WTC component of VGD programme, BRAC in response to MRR/DRR's request during mid 1986, extended its collaboration to DRR on an experimental basis. During this experimentation BRAC at its own cost trained about 1,000 women who were receiving VGD ration for two years through 9 Union Council VGD Centres in Manikganj Upazila. The training package included skills training in the four above mentioned skills along

with Functional Literacy, Health and Nutrition Education and Group Formation.

The positive results of the programme led BRAC to design an independent programme named 'Income Generation Programme for VGD Women (IGVGDP)' during mid 1987 to replicate the achievement on a larger scale. IGVGD in collaboration with DRR and the Department of Livestock (DOL) launched a poultry scheme in August 1987 which aimed to train VGD wheat receivers at union level, in better poultry keeping practices to generate a sustained monthly income if not equal but as close as possible to the value of VGD monthly ration.

IGVGD is thus a collaboration between the World Food Program (WFP), Directorate of Relief and Rehabilitation (DRR), Department of Livestock (DLS), and DRAC to improve the income earning potentials of destitute women who are VGD card holders of the monthly wheat ration of 31.25 kg. of wheat. The programme aims to provide skills training and other support over a period of 2 years when the VGD beneficiaries are supported by the wheat ration. This training would be on better poultry rearing practices so that women can earn a sustained income equivalent to their monthly wheat ration when this is withdrawn.

Poultry rearing was considered as it is suitable for widespread implementation. It is low cost, requires little skills, highly productive and can be incorporated into the household work schedule. Initially, the programme was taken up on an experimental basis in 1987 with the Directorate of Relief and Rehabilitation (DDR) and Department of Livestock (DLS) in 22

Upazilas. Its success led to its expansion, and by June 1990 the programme covered 32 Upazilas benefiting 53,724 women. From July 1990 the second 2 year cycle began and the programme has covered 36 upazilas in 15 districts benefiting 80,000 card holders.

#### Objectives of the Programme

- 1 Create income equivalent to the monthly wheat ration of 31.25 kg in cash.
- 2 To reduce poultry mortality (45% to 15%)
- 3 Increase the poultry population
- 4 To introduce cross breeds and increase the production of eggs and meat and also fulfill the protein deficiency among the rural poor
- 5 To generate savings habits of the VGD card holders
- 6 Generate income and employment through poultry related activities.

#### The programme model and its components are given below:

- o Selection of VGD beneficiaries for training
- o Training of poultry workers
- o vaccination on a regular basis to reduce bird mortality
- o development of key rearers
- o establishment of units to rear day-old chicks
- o free range feed supplemented by balanced feed
- o Egg collection
- o credit support
- o follow up on a regular basis

#### Selection

The women are jointly selected by representatives from DRR, DLS, local union councils and BRAC according to the criteria set up by BRAC. In each union there are 150-200 VGD card holders and out of them only those with potentials are chosen for the poultry programme; approximately 75%. Altogether, 60,391 women have been selected for the session of 1990-92.

#### Poultry Worker

To prevent poultry mortality and develop poultry rearers, one VGD woman from each village is selected and given a 5-days training on poultry management, basic treatment of diseases and vaccination. The poultry worker is responsible for all vaccinations and dissemination of information on poultry rearing practices. A one day refresher's course is held every month. The poultry worker collects vaccines from the union parishad twice in a month. Upto December 1991 there were 5867 poultry workers.

#### Vaccination

The poultry workers are provided with the necessary equipments required for vaccinations and vaccines on a regular basis. The worker charges a token fee of Tk. 0.25-0.50 per bird. The average monthly income of a poultry worker is about Tk. 250 from giving vaccinations and her own poultry rearing.

#### Key Rearer

The selected VGD women are given 3 days training on the

ideal method of poultry rearing and are developed as key rearers. Each key rearer has one HYV cock and ten hens (4-5 HYV) and suitable space for their housing. She earns Tk. 150 - 200 monthly from her poultry. 54683 key rearer have been trained upto December 1991.

#### Chick Rearing Unit

To ensure continuous supply of birds, 15 to 25 chick rearing units per upazila have been established. The chick rearer are given 3 days training on chick rearing and provided with credit. The DOL poultry farms supply the day-old chicks at the rate of Tk. 7.00 per bird and the chick rearers rear it for two months, after which they are sold to the key rearers. Their average monthly income is Tk. 600-800 (with 200 chicks). There are 609 chick rearing unit upto December 1991.

#### Feed sales centre

To run the mini farm and chick rearing units properly, 5-10 poultry feed sales centre has been established in each area. With the spread of hybrid variety of birds, the people are gradually getting habituated to buying balanced for their birds.

#### Egg collections

In each village the poultry worker acts as a egg collector.

There is one agent appointed from each ward (5-7 villages comprise a ward) to collect and market the eggs.

#### Credit

To ensure proper utilization of skills, credit support is provided to key rearers chick rearer, feed seller and egg collectors. A pilot Credit scheme was under taken in 1988 with the 22 upazilas and present 36 upazilas whereby credit support to the women were ensured. This scheme was financed by DRR (Directorate of Relief and Rehabilitation) through monetized wheat of WFP. The rearers are encouraged to open Bank accounts and monthly deposit Tk. 25 in their accounts. The amount is deposit with a Dank by an arrangement with the union parishad. This savings is held in escrow for 2 years when they receive the wheat ration.

#### Programme Management

To cooperate with the government in the smooth implementation of the programme, 1 UPO and 3 POs are posted in each upazila. DRAC staff are responsible for motivation, group formation, training and supply of inputs to the VGD card holders. DRR through BRAC staff provides administrative support. WFP assists in monitoring and liaison with the various departments.

There is an upazila VGD sub committee comprising of the upazila livestock officer as the chairmen, the project implementation officer and a BRAC representative. The committee holds regular meeting between the departments concerned and carries out necessary steps for the functioning of the programme. The respective responsibilities of DRR, DOL, and BRAC in cooperative implementation of the programme are summarized as follows:

Livestock	BRAC	DRR	WFP
Department	o selection		
o training o Equipment	o motivation	o selection of VGD card holders	o Supply of Wheat
o Medicine	o Organization	o Wheat Distri- bution.	o monitoring
o Supply of Chicks, cocks, hen	o Training	o Administrative Support	
o Followup	o Followup o Monitoring		

#### Monitoring

The objective of monitoring is to assess the progress of the programme and identification of major problems. An action plan is prepared at the beginning of the programme and monthly reports are submitted to BRAC head office and related Departments. Two types of surveys such as baseline survey on the beneficiaries and mortality survey of poultry are done.

#### Conclusion

This programme has made significant contribution in raising the income level of the rural disadvantaged women (ie. VGD card holders) who would other wise be left out of the work sector. They are now an active work force, and even if their income is not much, it helps to augment the meagre earnings of the family as well as improving the quality of life. For many, it is the sole source of income.

Although the VGD program started in 1975, in Dangladesh it was mainly relief oriented. The VGD card holders improved their position only during their 2 years entitlement period and lapsed

into their former position when the ration was withdrawn. Therefore a programme with skills training and credit was needed if the card holders were to earn a sustainable income to offset the loss of wheat ration.

What is noteworthy about this programme is that rural poor women can actively participate in the rural economy both as buyers and sellers of goods and services. Moreover the strong linkages developed with the various government department, its assistance and the access to its service will have been activated and both govt, and NGO will join hands to work for the betterment of the country. Another most important aspect of the programme is the feeling of the beneficiaries i.e. the dignity of self employment which is already apparent in a substantial number of the target women now receiving WFP assistance.

BRAC IGVGD

Target Achievement Report on IGVGD Programme from July 90 to Dec. 91

Sl. No.	Subject	Target	Achieve-  ment	Percen-	Remarks
1.	Covered Upazila	36	36	100	
2.	Covered Unions	350	332	95	
3.	No. of covered VGD Cardholders	80,000	75,000	97	
4.	No. of selected cardhol	ders 56,236	60,391	107	
5.	No. of Trained Cardhold	ers 60,391	57,929	96	
6.	No. of Trained poultry workers	6,435	5,867	91	
7.	No. of Trained Key rear	er 57,145	54,684	95.7	
8.	No. of Trained Chick re-	arer 630	609	97	
9.	Dird distributed	682,800	533,897	78	
10.	Feed selling centre	250	228	91	
11.	Egg collector	670	517	7.7	
12.	a) Loan disbursed (cum) b) No. of loanee c) Loan realised (cum) d) Loan disbursed (this session) e) No. of loanees	65,000	52,548 45,885,133	84.7 81 99.7 85	
	(this session)				
13.	Total doses of vaccines distributed	36,391,000	26,093,291	71.7	
14.	Average monthly income (Tk.)				
	Poultry worker (Tk.) Key reafer (Tk.) Chick rearer (Tk.) Feed seller (Tk.) Egg seller (Tk.)	280 180 726 584 268	263 158 590 447 233	94 87.7 81.2 76.5	

BRAC IGVGD Target Achievement report on IGVGD Programme from July '88 to June '90

S1. No.	Subject	1	Achievement	
01.	Covered upazila	32	32	100
02.	Covered union	309	294	95
03.	No. of selected card 75% of 53724	42000	41792	99.5
04.	No. of Trained VGD	42000	40744	97
05.	No. of Trained poultry worker	6500	6310	97
06.	No. of trained key rearer	35000	34434	98
07.	No. of chick rearer	500	450	95
08.	Dird distributed	450000	430728	96
09.	Loan disbursed	17000000	13819539	81.29
10.	Loan realisation	13675717	13675717	100
11.	No. of loanee	37020		41.5 (due

BRAC IGVGD Statistical Report from July '90 to Dec. '91

SI.	Name of Upazilla	Total	Total Vill-	No. of Village	Total V6D	Selec- ted	Trair	ned	Vaccer	ation	No. of	No. of bird		Loan		No.	Feed saling	Egg collec
288			age	with VGD Cand	Card	Card	Poultry Work- er		Chicks	Adult	Unit	Distri- buted	Disturse ment	Realisa- tion	Outstan- ding	loanee:	e centre	tion
01	Manikgonj	10	284	252	1352	1135	237	1072	470378	809370	22	25113	1601900	1426298	175602	810	3	18
02	Daulatpur (F1)	- 6	190	143	1162	905	141	885	218184	378610	10	10667	1768200	1442083	326117	1236		
03	Faridpur	10	265	285	2535	2024	204	1786	147516	403037	18	14683	1359000	856702	502296	1197	2	2
04	Nagarkanda	13	247	247	2958	2343	136	1801	104965	205183	141	8763	1468000	962017	505983	1360	- 1	2
05	Bealmari	- 11	258	242	2534	2232	274	1842	242208	624369	20	16612	1724300	1204297	440003	1492	2	
06	Madbukhali	9	222	222	2307	1782	135	1565	136938	301047	15	17.120	1423000	958794	464206	1015	3	
07	Rajbari	12	184	176	1363	1093	120	975	178513	454746	10	11300	1185300	9.15750	242550	974	2	
08	Ealiak andi	7	254	254	2244	1860	102	1724	169399	523100	20	1877-7	1765500	1397590	368210	1603	- 2	3
09	Chagolniya	- 6	66	66	1122	1184	124	755	146792	317421	1.1	10176	790,700	474619	303405	629	- 2	(
10	Beramara	6	69	69	783	0.18	60	618	83866	\$37500	8	6-170	494600	348900	[45694]	-199	- 6	10
H	Daviotper (C)	12	197	197	20017	1608	17-1	1605	169114	\$555490	16	10035	7.55400	481667	254785	700	2	
12	Tala	12	214	213	1803	1-17.1	235	1400	183195	672946	10	11430	1091200	790575	300525	1011	10	- 4
13	Lolarea	12	1.17	142	1221	1058	140	924	267588	848873	13	13550	1061500	795726	265774	793	- 8	
16	Pangou		1:29	1239	3046	2584	69	1957	2411180	585669	19	14975	2287900	166075-1	407166	2.580	8	1
15	Hithapukur	15	2410	276	2547.5	10.44	215	100	927,143	618146	18	12035	1613600	10+3/22-1	548376	1239	13	1
16	Layron	- 6	il.	152	1064	14.0	117	1410	12.5.65	572,738	8	11120	1247400	1030-757	216943	15554		1
17	Dingacha -	9	201	2111	2508	29966	212	172.9	17/12/25	909309	262	12037	13002.00	855061	-455139	1313	(1)	37
14	Li Lai garij	3	55	1.5	10.00	Tree:	110	100	19554	>12474	_18	16695	88/4-09	10 Yet 25	5.0475	47.8	. 7	
15	eorifonela	12	2006	500	CSTAGG	157/6	20	200	SOMET	366507	26	1957-2	37000	2634371	711326	3106	0	17

# BRAC IGVGD Statistical Report from July '90 to Dec. '91

SI No.	Name of Upazilla	Total Union			No. of Village	>Total V6D	Selec- ted	Train	ied	Vaccenation		No: of	No. of bird					Feed saling	Egg collec-
			age	with VGD Cand	Cand	Card	Poultry Work- er		Chicks	Adult	Unit	Distri- buted	Disburse- ment	Realisa -	Outstan- ding	loanee	centre	tion	
20	Paba	9	247	247	3147	2452	211	2088	160989	435207	23	16046	1631800	1044475	587325	1153	7	17	
21	Putia	- 6		186	1576	1400	165	1235	247102	570709	10	13745	1758900	1125929	632971	1297	7	18	
22	Dungapun	7	124	124	1380	1190	171	1019	129987	326467	14	15050	1320400	2515/17	568853	384	7	20	
23	Borignam	- 7	178	172	1399	1193	89	1193	255841	4503-14	157	14295	845100	524962	320138	789	5	7	
24	Jamalpur	13	321	321	3685	3130	292	3087	439140	132/94/05	3-1	30154	4641300	35.1495-1	795.5-16	4500	12	25	
25	Sharishabari	8	210	210	2780	2150	222	1874	159084	303693	21	18670	1883800	1102650	781142	1-40.1	8	24	
26	Bexigent	7	225	206	1608	1263	11	1265	137661	533117	10	12053	2282600	20.52190	250410	2251	- 3	0	
27	Sherpur	13	247	247	3227	2457	1635	:2565	202969	728454	257	18250	283.5400	2265273	568127	26-12	12	365	
28	Nalitabari	. 7	154	153	2866	2381	111	1603	273022	699535	16	14582	2107200	1697545	409655	1916	- 7	2:1	
20	Ginaigati	- 4	109	109	1374	1200	93	1181	126777	-152602	15	10907	1756500	1319291	437009	1-197	1	1.4	
30	Nokla	:9	118	113	1640	1300	90	1241	135356	345629	129	14525	917900	716540	201360	987	10	23	
31	Sribordi	0	182	182	225	1790	164	1697	162551	500106	15	8996	2331100	1959025	372075	2188	6	22	
32	Sinajgonj	8	241	241	2275	1691	228	1396	134244	158950	15	14820	1200200	763212	456966	994	- 8	2/	
33	Shahjadpur	_11	282	282	2566	1904	200	1692	129668	588346	16	14974	1428400	1053526	374774	1411	12	20	
.11	Ullahpara	10	354	334	2105	1710	277	1-13-5	232751	762505	21	17964	1759000	1024357	754645	1061	15	35	
35	Chalmoher	10	287	287	1562	1268	173	1233	2256#0	683006	12	13690	1783100	1447784	335316	1342	10	29	
36	Gera	6	182	182	1642	1304	23	1251	119527	569254	12	11556	1032100	642670	369430	715	- 6	12	
	Withawal 7 Upz.												2311900	2311900		2271	2000		
	Total	332	7250	7116	7.4980	60.591	13867	54684	6991550	191017.11	601	5.53/407	10093300	+IS80S155	15108167	52548	226	517	