“Functions of Inward Remittance unit under CMO and relate it to HRM functions”

Submitted to:

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Date of Submission:

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Acknowledgements:

At the very beginning, I would like to express my gratitude to almighty Allah for enabling me to complete the report on time. Thanks to all the people who helped me to accomplish the entire task in making this report.

I would like to thank my internship supervisor MD. Nadeem senior manager of inward remittance department at Standard Chartered bank for his guidance and support and also wanted to give thanks my whole team for their support. I was being approached very positively every time when I need their guidance and suggestions for making this report.

My sincerest gratitude to my internship supervisor Md. Fazla Mohiuddin lecturer of BBS department at BRAC University for his kind guidance and support from the beginning of my research.

Moreover, I am very much thankful to all officials of Standard Chartered Bank, This report would not be possible without the co-operation of all officials of SCB. So my heartiest appreciation goes to those officials.
Letter of transmittal

16th June, 2015

Md. Fazla Mohiuddin
Lecturer
Department of BBS
BRAC University
Mohakhali, Dhaka

Subject: Submission of internship report on “Inward remittance department of Cash Management Operations”.

Dear Sir,

It is my pleasure to submit my internship report on “Inward remittance department of CMO” as a requirement of internship.

I tried my best to meet relevant information for constructing a complete report on inward remittance of CMO as outlined.

I would like to express my profound gratitude for your kind and conscious guidance in preparing my report in the giving time. Thank you so much for your heartiest collaboration.

Sincerely Yours

Sami Hassan
ID: 11104121
BBS Department
BRAC University
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Executive summary

The main objective of the internship program is to fill the gap between theoretical knowledge and practical experience.

This report contains two phases. In the first phase, there is a brief discussion on the Standard Chartered Bank as an organization and the functions of the Cash Management Operations department. Though I was an intern in Inward Remittance unit under CMO, my report tries to discover the functions of ITT unit.

On the second phase, there is a short discussion on other units of Cash Management Operations and also tried to relate with HRM functions. Then I also tried to do SWOT analysis in my justification.

All the data were firstly processed and then the salvaged information was interpreted and the overall performance was analyzed seemingly. Thus, as a result of my study some rigorous suggestions and recommendations are stated in the last portion of my report.
Origin of the report:

This is a reflection of academic knowledge through practical work experience which is almost mandatory for the successful completion of BRAC Business School (BBS) degree. The report has been prepared as requirement of BBS program after the completion of 3 months (16th March-15th June, 2015) organizational attachment at Standard Chartered Bank. I did my internship in Inward Remittance (ITT) under the department of Cash Management Operations (CMO) of SCB. So as per the academic requirement here is the report topic-

“Functions of Inward Remittance unit under CMO and relate it to HRM functions”.

Objectives of the report:

General Objective: To present the “Functions of Inward Remittance and relate it to HRM functions”.

Specific Objectives:

➢ To know about the Cash Management Operations of SCB.
➢ To relate the functions of ITT with HRM.
➢ To suggest some recommendations on the basis of findings.

Scope of the report:

➢ Data collection: The data used in the descriptive part was collected from SCB officials and annual reports of SCB from its official website.
Methodology of the report:

- Research Design: This report is mainly a descriptive research. The main focus of this report is to analyze the functions of Inward Remittance and relates it with Human Resource Management functions.

- Sources & Collection of Data: The main source of data is secondary data. Annual reports of SCB from their website, journals from internet and data from published sources i.e. research papers. I have used my observation and also took the help of the officials of the “Cash Management Department” to clarify my quarries regarding the theoretical parts.

Limitations:

- Getting relevant papers and documents were strictly prohibited.
- Due to lack of experience there may have been faults in the report.
- The length of this internship program (12 weeks) is not sufficient to conduct a detailed study on the subject of research.
- Time constraint was another limitation for a more detailed report.

Introduction:

Every day billions of transactions are made around the world. So, there is no matter to surprise that Cash Management is an incredibly important area for banks. Cash management is evolving local and cross border payments, collections, information management, account services, liquidity management and investment services for both corporate and institutional clients. To reach a high volume of financial profit SCB looking for different procedures of customer payments. Through which they can provide the customer best service and also transfer or pay the money as quick as possible. They use lots of technology and a worldwide system for making the transaction and keeping of data. This sector also involves optimizing the way it makes internal and external payments, and making the best use of internal liquidity (cash owned by the company) to reduce the need for external loans. It can be said that this report is also important for SCB because, by this report it will create awareness among the employees and customers about the present payment procedures. It will also help them to improve their services and also
find faults and remove those errors. If I am working on this topic it will also help me to know more about cash management system of this bank.

**Organization Overview:**

Standard Chartered Bank has been operating in Bangladesh for more than 100 years. Having being established in British colonial period, the bank has positioned itself as a unique business serving the local business community with due professional and ethical fervor.

The Standard Chartered Group was formed in 1969 through a merger of two banks: The Standard Bank of British South Africa founded in 1863, and the Chartered Bank of India, Australia and China, founded in 1853. This friendly merger allowed both banks to capitalize on the expansion of trade caused by the increased movement of goods from Europe to the East and Africa.

**The Standard Bank:**

- Founded in the Cape Province of South Africa in 1862 by John Paterson. Commenced business in Port Elizabeth, South Africa, in January 1863
- Was prominent in financing the development of the diamond fields of Kimberley from 1867 and later extended its network further north to the new town of Johannesburg when gold was discovered there in 1885
- Expanded in Southern, Central and Eastern Africa and by 1953 had 600 offices
- In 1965, it merged with the Bank of West Africa expanding its operations into Cameroon, Gambia, Ghana, Nigeria and Sierra Leone

In 1969, the decision was made by Chartered and by Standard to undergo a friendly merger. In 1986 an aggressive takeover bid was made for the Group by Lloyds Bank of the United Kingdom. When the bid was defeated, Standard Chartered entered a period of change. Provisions had to be made against third world debt exposure and loans to corporations and entrepreneurs
who could not meet their commitments. Standard Chartered began a series of divestments notably in the United States and South Africa, and also entered into a number of asset sales.

Since the early 90s, Standard Chartered has focused on developing its strong franchises in Asia, Africa and the Middle East, using its operations in the United Kingdom and North America to provide customers with a bridge between these markets. They have also focused on consumer, corporate and institutional banking, as well as the provision of treasury services – areas in which the Group has particular strength and expertise.

In the new millennium we acquired Grind lays Bank from the ANZ Group and the Chase Consumer Banking operations in Hong Kong in 2000.

Since 2005, we have achieved several milestones with a number of strategic alliances and acquisitions that will extend our client and geographic reach and enhance our capabilities. Some of them include A Brain, American Express Bank, Cazenovia Asia, Harrison Love grove and Pembroke.

**The Chartered Bank**

- Funded by James Wilson following the grant of a Royal Charter by Queen Victoria in 1853
- Chartered opened its first branches in Mumbai (Bombay), Calcutta and Shanghai in 1858, followed by Hong Kong and Singapore in 1859
- Traditional business was in cotton from Mumbai (Bombay), indigo and tea from Calcutta, rice in Burma, sugar from Java, tobacco from Sumatra, hemp in Manila and silk from Yokohama
- Played a major role in the development of trade with the East which followed the opening of the Suez Canal in 1869, and the extension of the telegraph to China in 1871
- In 1957 Chartered Bank bought the Eastern Bank together with the Ionian Bank’s Cyprus Branches. This established a presence in the Gulf.
History of Standard Chartered In Bangladesh:

In Bangladesh the number of banks in all now stands at 52, among them Standard Chartered Bank (SCB) is the leading multinational bank. Standard Chartered Bangladesh, officially M/S Standard Chartered Bank Bangladesh Pvt. Ltd. is a banking and financial services company headquartered in Dhaka, Bangladesh and a wholly owned subsidiary of Standard Chartered.

Standard Chartered Bank originally established its first branch in Chittagong in 1948 after the partition of the subcontinent in 1947 where East Pakistan became Bangladesh. The Chartered Bank started operating in Bangladesh in 1948, opening a branch in Chittagong. The branch was opened mainly to facilitate the post-war re-establishment and expansion of South and Southeast Asia. The Chartered Bank opened another branch in Dhaka in 1966, where it is still headquartered. After the merger of the Chartered Bank with the Standard Bank in 1969, the Standard Chartered Bank took up a program of expansion. It increasingly invested in people, technology and premises as its business grew in relation to the country's economy.

The acquisitions of Grind lays bank (in 2000) and the commercial banking business of American Express Bank in Bangladesh (in 2006) are reflections of the Bank’s increasing commitment to Bangladesh. The bank increasingly invested in people, technology and premises as its business grew in relation to the country's thriving economy. This bank is only the country's only offshore banking units inside Dhaka Export Processing Zone (DEPZ) at Savar and Chittagong Export Processing Zone (CEPZ). This is only bank that never closed its doors over 100 years of banking operation in the country.

Today, Standard Chartered Bank is the largest international bank in Bangladesh with 26 Branches, 57 ATMs and 7 Financial Booths; employing over 1,300 people. They are the only foreign bank in the country with presence in 6 cities of Bangladesh, They are: Dhaka, Chittagong, Khulna, Sylhet, Bogra and Narayanganj.

The network of SCB Bank in Bangladesh includes:

- 10 Branches in Dhaka city.
- 1 Branch in Savar EPZ (recently started with full banking operations).
- 1 Branch in Narayanganj.
3 Branches in Chittagong.
1 Branch in Khulna.
1 Branch in Sylhet.
1 Branch in Bogra.

They currently provide both Consumer Banking and Wholesale Banking Services, ranging from Personal and Corporate Banking to Institutional Banking, Treasury and Custodial services. Extensive knowledge of the market and essential expertise in a wide range of financial services underline their strength to build business opportunities for corporate and institutional clients in Bangladesh. Continuous upgrading of technology and control systems has enabled the bank to offer new and improved services such as Phone banking, I-banking, E-Lending.

Mission:

The bank has a mission to build and grow on its 150 years of experience and the positive image that it has earned over the years. The underlying factor on its business mission is manifested by its five values: “Responsive, International, Trust Worthy, Responsive and Courageous.”

Vision:

The vision of Standard Chartered Bank is to make it an experience, which satisfy the customer and an environment where the people like to stand out. This bank has achieved a positive slot in the hearts of Bangladeshi people for its long-standing service and quality.

Five values of Standard Chartered Bank:

Standard Chartered Bank has five values, which are critical to their success. These values determine how the employees achieve their goals, the way they work together and how it feels to be a part of Standard Chartered Bank. In brief these values are:

1. Courageous

Being courageous is about confidently doing what is right. Often the task may seem insurmountable but with courage and tenacity, the odds can be overcome. A truly courageous act both inspires and builds character.
2. Responsive

How SCB responds to customers and how it will influence customer’s belief in their commitment towards them. A proactive response is often unexpected and more effective in such case. It clearly demonstrates organization’s willingness to go beyond the unexpected.

3. International

As a member of global village SCB views the world from the widest perspective. They consider themselves to be global citizens and the world is full of new opportunities and exciting possibilities. SCB also delivers world-class products and services.

4. Creative

Creativity belongs to those who are excited by challenges and engage themselves in fresh thinking and an open mindedness. Creative thinkers are not limited by convention but are those allow their minds to soar beyond predictable solutions. SCB believes that they are a creative organization as well.

5. Trustworthy

Trust is the foundation of every successful relationship. SCB trusts because the organization believes in the sincerity of their promise. They also believe that building trust can take forever, but losing it takes only a moment.

**Key Success factors of Standard Chartered Bank:**

- Provider of the highest range of products and strategic points of delivery
- It has one of the largest capital bases
- Its portfolio includes the biggest names
 Long standing presence in the Asia, Africa and the Middle East and therefore longest standing relationships
 It has a technological edge over its competitors
 It has the widest distribution network among foreign banks through its own branches and correspondent banks.

Working Process:

Cash Management services include local and cross border payments, collections, information management and investment services for both corporate and institutional clients. As part of Standard Charterer’s global transaction solutions to Corporate and Institutions, they provide Cash Management, Securities Services and Trade Services through their strong market networks in Asia, Africa, the Middle East and Latin America. SCB also provide a connection to these markets for clients from the U.S and Europe.

They are committed to providing with:

 Integrated, superior cross-border and local services
 Efficient transaction processing
 Reliable financial information
 Innovative products
 World-class clearing services

They also ensure a full suite of transactional products.
Organ gram of SCB Bangladesh:

Bank is conservative by nature and activities. Since it is a financial institution, conservativeness is important here. SCB follows top down approach in communication. The hierarchical ladder of the chain of command is given in the above mentioned organ gram.
SWOT Analysis of SCB BD:

Strength:

- Banking Experience for more than 110 years.
- SCB has wide range of customer base and its operating efficiently in this country.
- SCB is the first bank in Bangladesh to issue Money link (ATM) card.
- SCB has a bulk of qualified, experienced and dedicated human resources.

Weakness:

- SCB has fewer branches than their competitor.
- SCB has more and high fees and charges compared to its rivals.
- SCB hasn’t that much good market share as other multinational bank. As SCB’s marketing strategy is not aggressive.

Opportunity:

- The country’s growing population is gradually and increasingly learning to adapt consumer finance.

Threat:

- Increased competition by other foreign banks. At present HSBC and CITI Corp are posing significant threats to SCB regarding retail and business banking respectively.
- The new comers in private sector- Prime Bank, Dutch Bangla Bank, EXIM Bank, BRAC Bank are also coming up with very competitive products.
**Inward Telegraphic Transfers:**

Inward telegraphic Transfer (ITT) department is for foreign currency transfer and convert that into local currency. My supervisor was **Md. Nadeem**. He taught me how to receive messages, sort out them for pre-advice.

Banks receive numerous requests from customers asking them to credit and place funds from one place to another. **The Society for Worldwide Interbank Financial Telecommunication (SWIFT)** provides secure global financial messaging services and places an obligation on members to ensure that there is strict compliance with settlement instructions in messages. Therefore we have to process settlements according to the message without deviating from its contents. Inward Telegraphic Transfer (ITT) is a receipt of funds by SWIFT/Telex from an overseas party. DBS Bank has a very extensive network of correspondent banks and overseas branches. As such, you can receive funds in various currencies from most parts of the world.

- I received ITT instructions from remitting banks via SWIFT in MT (Massage Type) 103, MT 202 and MT 101 format. I collected all printed copies of the messages except MT 103s are to be authenticated by two individuals (sign on the physical message) while collecting from locked and dually controlled printer box.

  Physical Message received from the printer needs to be separated from the lot by checking the sequence number (at top of the message) and end of the message. Printing sequence is manually tracked in an Excel sheet.

- Messages received from SCB was processed by me on the given value date. So, messages with current value date should be kept for processing and with future value date should be kept in the pending file to process on respective value date.

- If the messages received from other banks with old value date can be processed on current date based on cover credit. Current and forward value date messages should be kept in the pending file to process on future date based on cover credit.
After ensuring cover credit, messages are sorted for

- Processing payment
- Generating pre advice
- Keeping as pending
- Sending for investigation

After Receiving **Form C** from Customer, I had to perform the following analysis:

Attach the filled in Form C with the respective message and verify whether the declaration on Form C and supporting document (if provided any) is sufficient to effect the transaction considering the Remitter, Beneficiary and other details. In addition to that, for the following purposes, processor will require to obtain and check some special/relevant approvals before effecting the payment.

Form C has to be attached for these purposes:

- **Investment/Loan:** It obtains an email confirmation from Investigation Team (or their designated person) whether the beneficiary has submitted all documents respectively
- **Commission/Office Expense:** It checks in the file provided by Account Services whether beneficiary is holding the valid permission against the Remitter.
- **Freight:** It checks the file provided by Account Services whether beneficiary is holding the valid permission against the Remitter
- **Donation/Grant:** It checks whether beneficiary has provided appropriate approval copy of NGO Affairs Bureau with respect to Donor and Project name, validity period, approved amount, available limit, etc. Limit should be checked and tracked in the NGO Limit monitoring database before executing transaction

In short,

- Receive ITT instruction via SWIFT in MT103,202,101 formats.
- Sort messages.
Generate pre-advice and inform customer about remittance and receive supporting documents from customer for the payments.

Verify details/ checking for confirmations

Payment instruction/ encashment to customers account

If necessary documents are not been provided or required documents are not updated then items move to UCD (Unclaimed Cover for Drawings) file, and hold the remittance for regulatory requirement.

Relating with HRM Functions:

1. **Rewarding system**: There is no rewarding system in inward remittance for the employees as the reward is given in a year only which is called yearly bonus. A good amount of money based on performance will be given yearly to the employees. Except this there is no rewarding system.

2. **Compensation**: Standard Chartered bank follows a pay scale system where employees are counted from 10th grade to 1st grade. When an officer join as a 10th grade officer he/she will get a fixed salary along with some allowances as house rent and medical expenses. Officers need to work there at least for two years to get another promotion from grade 10. Whenever they get promotion allowances will also increase along with some other benefits. Before two years no one can get promotion.

3. **Motivation**: Like other organization SCB won’t do anything to motivate its employees. Other organizations may give double salary or give increment for good performance but SCB doesn’t do that. Senior managers only give a pat on the back of the employees to appreciate their works. Another thing is, head of the department try to celebrate employee’s birthday by giving bouquet to cheer them up. Except this I couldn’t see any motivation among the employees. Lack of motivation can be a danger to and organization.
Functions of other units in CMO:

1. **Outward Telegraphic Transfer (OTT):** OTT unit processes outward remittances where fund is transferred from accounts held with SCB Bangladesh. Though the telegraphic system has been decommissioned for such transfers, the term ‘telegraphic transfer’ broadly is being used throughout the banking industry. OTT itself makes 2 reports for BB-TM reporting and Cash-Flow reporting. TM reporting involves sending the original TM form along with photocopies of all relevant documents of tax. Cash flow reporting involves sending a weekly report of exact amount of transactions passed through by SCB OTT.

2. **Local Collection Unit (LCU):** Local Collection Unit collects local cheque of other bank. SCB has arrangement with 4 local banks who acts to facilitate the local collections. These are called correspondent bank and they are:
   - Agrani bank
   - Islami bank
   - IFIC bank
   - National bank.

   **Working Process:** When local cheques are received by LCU then the following steps are followed:
   - Receive other bank local cheque
   - Verify details
   - Reject / input cheque transaction
   - Check and approve transaction
   - Generate and send payment message

3. **Foreign Collection Unit (FCU):** Foreign Collection Unit also works under cash management operations department. The foreign collection unit collects foreign currency from both local and foreign bank on behalf of SCB clients.
Working Process:
  - Receive other bank foreign cheque
  - Collects inward cheque
  - Verify details
  - Reject / input cheque transaction
  - Check and approve transaction
  - Generate and send payment message

4. **Bills Pay:** Bills pay, the most convenient way to settle monthly utility bills. Bills pay unit not only provide convenience but also allow flexibility to pay customer bills as and when chosen. Once who sign up for the services, customer will no longer have to go out of his way to pay bills for electricity, mobile phones, internet, etc., every month. Bills pay provides one-stop payment solution where the department will debit customers’ account to pay bills.

5. **CAAR:** The main responsibility of commercial and airlines remittance unit is to determine the surplus earnings of the airlines and shipping companies which are the remaining earning they have left after all taxes and other payments have been settled in their home countries. This surplus earning is the remittable amount. The airlines send their collection and disbursement statements to CAAR every month, while the shipping companies send theirs every quarter. CAAR cross matches the remittable amount shown by the companies with the internal checking and calculation. Then CAAR forward a remittance application from with other documents obtained from the customer to OTT. If OTT finds the instructions complying they remit the proceeds to the parent company.

**Types of Airlines:** There are two types of airlines that CAAR deals with:
  - Online: which do not have direct landing in Bangladesh rather they have agents to sell the tickets.
  - Offline: Have their flights land in the territory of Bangladesh.
Implications to Organization/Company:
At first, I am highly grateful to Al-Mighty Allah, who has provided me with all kinds of opportunities to complete the internship program. Then I would also like to thank my bank’s supervisor Mr. Nadeem who has made valuable contribution to my internship program. My bank’s supervisor appointed me a variety of tasks in order to build my skill in my bank field. Some tasks were very interesting and some were very hard. But he made me able to do any type of work in any situation. From this internship period, I learned a lot of things to improve myself and also increase my confidence.

- I learned how to do inquiry for all transactions.
- I learned to process form-C
- I gather knowledge from professional environment
- I learned about corporate culture
- I learned to manage people
- I learned to cope up with professional environment

Implications to University’s Internship Program:
At first, I am highly grateful to Al-Mighty Allah, who has provided me with all kinds of opportunities to complete the internship program. The Almighty Allah who has enabled me to complete this report. Individual efforts alone can never contribute in totality to a successful completion of any venture. I would like to thank my university for doing my internship so that I can complete my BBA program. I would also like to thank my supervisor Md. Fazla Mohiuddin who has made valuable contribution toward this report.
Analysis: Analysis part is the main part of any report. In this report two types of analysis have been done. This analysis will define the overall condition of ITT Unit of Cash Management Operation.

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount (In US Dollar)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>40,427,797.93</td>
</tr>
<tr>
<td>2009</td>
<td>43,618,090.39</td>
</tr>
<tr>
<td>2010</td>
<td>47,885,853.59</td>
</tr>
</tbody>
</table>

The above Trend analysis is showing the total amount of remittance received in 2008, 2009 and 2010 in US dollar. Here we can see that, the amounts of inward remittances are gradually increased by year.
<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount (In US Dollar)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>860,750.11</td>
</tr>
<tr>
<td>Business</td>
<td>20,505,750.23</td>
</tr>
<tr>
<td>NGO</td>
<td>15,420,150.25</td>
</tr>
<tr>
<td>Others</td>
<td>11,099,203.00</td>
</tr>
<tr>
<td>Total</td>
<td>47,885,853.59</td>
</tr>
</tbody>
</table>

Here above Pie chart shows the percentage of purposes of inward remittance received on the basis of year 2014. From the business purpose 43% remittances are received which is maximum among others then remittance come from NGO, Other and Personal purposes accordingly.
Comparative Analysis of SCB with HSBC & Citi N.A:

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCB</td>
<td>40,427,797.93</td>
<td>43,618,090.39</td>
<td>47,885,853.59</td>
</tr>
<tr>
<td>HSBC</td>
<td>42,618,090.39</td>
<td>45,996,476.52</td>
<td>48,382,581.52</td>
</tr>
<tr>
<td>Citi N.A</td>
<td>30,788,912.00</td>
<td>34,479,845.75</td>
<td>38,019,050.59</td>
</tr>
</tbody>
</table>

The above trend analysis gives us the idea of inward remittance collection by SCB, HSBC & Citi N.A in the year 2008, 2009 and 2010. Here SCB & HSBC both banks are close in the amount of collection where Citi N.A lacks behind. All three banks are showing upward trend in collection year by year.

Findings after Analysis:

Inward remittance from personal purpose is very low compare to the other purposes of remittance collection. Which indicates that remittances come in personal account/salary account are only 2% according to 2010
Findings, Recommendations and Conclusions:

Findings:

- There is a large amount of contract workers in SCB. They always feel insecure about their job. They tried their best to be permanent but not all of them can do it.
- Remuneration Package for entry level officers is very low in SCB. That is another weakness of SCB. They offer very low amount salary to their officers. That’s why switching rate of SCB is high.
- Now a day, competition is increasing day by day. In this competitive environment local banks are offering standardized product by using new technology. They also offer handsome salary to the new employees. For this reason, SCB facing new challenge to maintain their standard and their customers.
- SCB is one of the market leaders and has long standing presence in the banking industry in Bangladesh and its portfolio includes the biggest names.
- It has the widest distribution network among foreign banks present in our country through its own branches and correspondent banks.
- For customers added convenience SCB has an enquiry processing service which enables them to respond quickly to customer’s needs.
- In our country, rules and regulations for foreign banks are stricter than local banks. This is another challenge for SCB as a multi-national bank. They have to follow many formalities, roles to continue their business.
- In SCB account opening and maintenance cost is very high. It is not possible for all to maintain these costs according to the economic condition of our country. For this reason, very little amount of Accounts is maintained till the end.
Recommendations:

- As SCB has lots of contract employee which is not so good for them. They should permanent their worker after a certain time. They can also permanent their worker on the basis of their performance.
- Remuneration Package for entry level officers is very low in SCB. They offer very low amount salary to their officers. That’s why switching rate of SCB is high. So they should offer average or high salary for their officers.
- In SCB account opening and maintenance cost is very high. It is not possible for all to maintain these costs according to the economic condition of our country. For this reason, very little amount of Accounts is maintained till the end. They can offer low charge on account opening and their maintenance cost. So that customers can maintain their account till the end.
- SCB has low amount of ATM booths than other banks. That’s why, sometimes customer have to face trouble for withdrawn their money on their urgent time. So they need to increase the number of their ATM booths inside and outside of Dhaka.
- In compare to collection of remittance SCB was lack behind HSBC bank. So, they have to increase their position from this to be the leading bank because HSBC is the number one competitor of them.
- The cash management operations department must evaluate employees’ performance and based on that, the department must allow promotion to appreciate. It is important to promote every department’s employee time to time. Because all departments employees are important part of the organization.
- As Standard Chartered Bank playing corporative social responsibilities they also should invest in the government sector for the development of the country.
- Finally, SCB BD should try to defuse the threats, overcome the weakness and exploit the opportunities maintaining its strength.

In spite of facing some internal and external problem, SCB is continuously providing services to the large number of customers. To operate more efficiently, they are taking necessary steps to overcome all of these problems. In this regards SCB maintains good relationship between
management and officials, making good communication with local groups and governments and collecting proper information about the market competitors.

**Conclusion:**

Standard Chartered Group has earned the reputation of top foreign banks operating in Bangladesh. The organization is much more structured compared to any other foreign bank operating in Bangladesh. It is relentless in pursuit of business innovation and improvement. It has a reputation as a leader in financing manufacturing sector. Certainly with a banking heritage spanning more than 150 years, Standard Chartered has an extensive global reach and a strong position in emerging markets, supplemented by strategic alliances and acquisitions. SCB is not only the leading foreign bank but also one of the few banks that have revolutionized the banking service industry through adoption of modern technology and process with a view to enhancing customer satisfaction.

Though standard chartered bank has been operating around the globe with a strong brand image “**Here for Good**” and customer satisfaction but it’s still need to improve some of its lacking to enrich and maintain a better reputation to become the world’s best international bank.

This report tries to figure out most of the indicators of problems and strengths of Standard Chartered Bank as a foreign bank in the competitive banking sector of Bangladesh. Competition is going on currently in this sector and that’s why Standard Chartered Bank has to work out with different dimensions like – product diversification, market forecasting, proactive activities undertaken by Standard Chartered Bank and some suggestion to get rid of the predicaments that exist.

In case of internship program the main problem is students cannot manage internship in proper time. Here university can play a vital role. University can make an agreement with leading organizations of Bangladesh that every organization should take minimum 8-10 students in per semester. If university can make this type of agreement, that will be very helpful for students.
Bibliography:

Reports:

- Annual report of SCB, HSBC & Citi N.A
- CMO operational units monthly reports

Websites:

- www.standardchartered.com
- www.standardchartered.com/bd/en
- http://reports.standardchartered.com/annual-report-201
- www.bangladesh-bank.org

Others:

- Brochures of SCB
- Research papers on banking industry.

Abbreviation:

- CMO: Cash Management Operations
- LCU: Local collection Unit
- ITT: Inward Telegraphic Transfer
- OTT: Outward Telegraphic Transfer
- SCB BD: Standard Chartered Bank Bangladesh
Appendix:
Sami Hassan
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Baitul Aman Housing Society, Shamoly, Adabor, Mohammadpur, Dhaka.
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Career objective

To make positive contribution in a dynamic and well reputed organization where my management, decision making and communication skills will be appreciated and enhanced.

Work Experience

- **Intern** [March 2015 – June 2015]
  Inward Remittance Cash Management Operation,
  Standard Chartered Bank, Dhaka, Bangladesh.

- **Mentor** [2010-2012]
  “EKRA” Coaching center.

Education

*Bachelor of Business Administration (BBA)*

BRAC University, Dhaka
Major: Human Resource Management
Minor: Marketing Management
Year: 2011 - 2015
H.S.C (Higher Secondary Certificate), 2010
Dhaka City College.
Group : Business Studies
GPA : 5.00 (on scale of 5.00)

S.S.C (Secondary School Certificate), 2008
Dhaka Residential Model College.
Group : Business Studies
GPA : 5.00 (on scale of 5.00)

Achievement

- Scholarship in SSC
- Scholarship in HSC

Extra-Curricular Activities

- Volunteer at “JAAGO” Foundation on “Income Tax” at 16th September, 2011
- Volunteer at “Its Humanity Foundation” on “Fund raising for winter cloth collection” at 27th November, 2014

Seminars and workshops

- Joined seminar on “Service Strategy” at BRAC University on 11th December.
- Participate in “Spelling Bee” Program at BRAC University.

Trainings

- Professional skills development program (PSDP) from May-December (2014).
  Topics covered:
  - Sector specific seminars and workshops for graduating students with an interest in particular fields (managed by senior executives from the business community and public sector).
• Individual advising (a 45 minute one-to-one session with an advisor covering the most important issues for myself).

• Residential Semester (BRAC Training and Resource Center):
  Topics covered:
  • Improving communications skills, especially in English.
  • Creating a strong sense of social responsibility and an awareness of each other’s rights and responsibilities as members of society and citizens of a nation.

Computer skills

• Sound knowledge of MS-Word, MS-Excel, MS-PowerPoint.
• Well experienced with use of internet.

Personal details

Date of birth: April 01, 1992
Nationality: Bangladeshi
Father Name: S. M. S. Hassan
Mother Name: Shamima Bulbul
Interest: Travelling, watching movies, reading comics, novels, playing cricket

References

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