

BBS, CIMA hold grooming session for global business case competition

By SOHANA HAQUE - Sun Apr 05, 5:38 pm



BRAC Business School (BBS) and Chartered Institute of Management Accountants (CIMA) Bangladesh jointly organized a grooming session on 4th April, 2015 for CIMA Global Business Case Competition 2015, a press release said Sunday.

The session was organized to discuss about the overall marking system, case solving techniques, the answer writing style, etc.

The presenter of the discussion session is one of the assessors of this year case competition. 17 teams (68 students) from BRAC University registered for this year case competition, and most of them participated in the grooming session.

Besides the students and CIMA officials, faculty members from BBS Mr. Showvonick Datta, Mr. Saif Hossain, Mr. Riyashad Ahmed, and Mr. SM Arifuzzaman, and Associate Professor Rezaur Razzak, Acting Head of BBS were also present in the discussion session.

A further mentoring and grooming session will take place on April 13, 2015 by BBS faculty for the registered student.