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BRAC University signs partnership deal with UNICOM



The Career Services Office (CSO) of BRAC University has partnered with an Advertising and Event Management firm to foster industry-academia cooperation, a press release said Saturday.

The CSO signed a memorandum of understanding (MOU) with UNICOM Enterprise Limited in this connection. The signing ceremony between BRAC University and UNICOM Enterprise Limited, was held on 8th September, 2014 at the office premises of UNICOM Enterprise Limited.

UNICOM Enterprise is an industry leader in providing quality advertising service in premium locations in Bangladesh.

The agreement was signed by Mr. Khan A. N. Murshid, Director, CSO and Mr. Numayer Mahbub, Chief Executive Officer, UNICOM Enterprise Limited.

Under this MoU, the two entities agreed to cooperate in the development of an Internship Program. It was agreed that the interns are to be selected thrice a year following a strict process of evaluation and screening. UNICOM Enterprise LTD will recruit selected students for a period of 3 months (renewable) with a scope to hire interns as contracted staff. The interns will be provided with training and remuneration.

The MOU commences on the effective date and shall continue for 3 (Three) years though it can be extended by both parties mutual consent. The MOU is aimed to promote internship/ employment opportunities at UNICOM Enterprise LTD for BRAC University students and to create synergy between BRAC University and UNICOM.

Members of both the CSO and UNICOM Enterprise LTD were present at the event namely Mr. Kazi Shahnoor Kabir, Executive CSO, Ms. Shanzida Shahab Uddin, Executive CSO, Ms. Rakshinda Huq, Officer CSO, Ms. Asma Faria, Officer CSO and Mr. Taz Uddin, Officer CSO from CSO, BRAC University; and Mr. Hasan Mahmood Khurshid, Consultant, Mr. Sanjib Debnath, General Manager Finance, Ms. Rumana Sharmin Shampa, General Manger Sales, Mr. Monir Hossain, General Manager Operations and Mr. Nobu-Ul-Bashar, Head of Sales & Marketing from UNICOM Enterprise Limited.