

11 September 2014

## **Book launching ceremony at BRAC University**



The Department of Economics and Social Sciences, BRAC University, organized a Book Launching event on 9th of September for Dr. Shahidur Rahman's "Broken Promises of Globalization: The Case of the Bangladesh Garment Industry", published by Lexington Books. Dr. Shahidur Rahman is Associate Professor of Sociology at the Department of Economics and Social Sciences, BRAC University. The book analyses the consequences of the latest wave of globalization in the context of the integration of the Bangladeshi garment industry into the world market.

The author argues that in spite of the opportunities created by the growth of the garment industry in Bangladesh, the key actors such as workers, entrepreneurs, unions and even the government have become vulnerable in this regime of neo-liberalism. Dr Binayak Sen, Research Director of BIDS, Professor Mokaddem Hossain, Pro-VC of Bangladesh Open University and Professor Dina Siddiqui from BRAC University were the discussants on the book. Vice Chancellor of BRAC University, Professor Syed Saad Andaleeb was also present at the event.

The discussants agreed that the book exposes the crisis Bangladesh garment industry face as a result of the momentous pressures emanating from the regime of neo-liberal globalization and further it contributes to the contemporary debate on the costs and benefits of globalization to the global south. The launching ceremony was chaired by Professor Syed M. Hashemi, Chair, Department of Economics and Social Sciences.