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Unilever Leadership Internship Program held at BRACU



BRAC University Career Services Office's (CSO) mission to reduce graduate unemployment was once again boosted up. Based on an array of collaborations with private and public organizations to plug the 'academic-industry gap', the latest took the form of the Unilever Leadership Internship Program, which the CSO hosted in BRAC University Auditorium.

The pressing need to address the leadership deficit in the economy is central to the practical objectives of both the CSO and Unilever, whose programs share a natural affinity. Mononita Syed Haq (Human Resource Director, Unilever Bangladesh Ltd), Taslima H. Jaigirder (Leadership Development Manager, Unilever Bangladesh Ltd), and Khan A. N. Murshid (Director Career Services Office) shared their insights on the importance of the leadership theme, before delivery of the recruitment selection program itself.

The selection process included shortlisted candidates with aptitude, numerical, analytical and English proficiency tests to identify the best from the rest, in a drive to seek out future leaders for an economy that desperately needs them.