

Report on
Internship as a Feature Writer at Dhaka Post

By

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18103023

An internship report submitted to the Department of English and Humanities in partial fulfillment of the requirements for the degree of Bachelor of Arts in English

Department of English and Humanities

BRAC University

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Declaration

It is hereby declared that

1.The internship report submitted is my/our own original work while completing degree at Brac University.

2.The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.

3.The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.

4.I/We have acknowledged all main sources of help.

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Acknowledgement

“Dear Almighty Allah,

Thank you for always protecting me and showing me the right path in my life.”

Before anything else, I'd like to express my gratitude to Allah SWT for bestowing upon me greater advantages which I can ever repay along with providing the fortitude I needed to finish my undergraduate degree at BRAC University.

I feel blessed for having my parents by my side. They never forced anything on me, but taught me how to proceed. They always give me my own space. In the absence of them, I am nothing. Anytime I required encouragement or reassurance, my brother was there to believe in me and give me courage. I'm grateful to him. Because of my sibling, I was able to navigate college with ease and success.

I would like to take this opportunity to express appreciation to all of my instructors and classmates at my institution from the bottom of my being. During my time as student, I had the constant encouragement and guidance of Sabreena Ahmed, Roohi Huda, Syeed Noman, Seema Amin, and Anika Saba. For the never-ending support and affection they gave me throughout my time at university, I am eternally grateful to my friends also.

Tabassum Zaman, my wonderful supervisor, whose lectures have given me the proper idea I could use on my own to critically engage with the world around me. Remaining modest and extremely encouraging of those around her is something she exemplifies. In addition, her explanation regarding how to create a report on an internship was just superb. She has my deepest gratitude.

Finally, I'd like to express my gratitude to Ariful Islam Arman, who served as my on-site supervisor at Dhaka Post, for offering me with a chance for internship. He helped me in every step of the way during my internship.

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Chapter 1

Introduction

Even as a child, I hated the moment television news programs would cut in during the middle of something I was watching. Whenever my maternal grandfather would visit at our residence when I was a child, he was constantly engrossed in a lengthy discussion concerning the current circumstances in Bangladesh and possible solutions. This gloomy chatter began to really annoy me. In subsequent times, I find that articles and discussions like this pique my interest in the news cycle. These days, our nation is up-to-date with all the latest changes. In addition, there are a plethora of newspapers available to us that provide us with the latest news around the clock. Even fewer individuals are watching TV nowadays; instead, most depend upon online newspapers to keep them informed.

I feel very lucky to have been able to pursue the media and culture studies major within the English and Humanities Department. It made me more interested to know more about what goes into making and airing news stories on the World Wide Web, and how they appear flawless on television. Journalists must adhere to several guidelines in order for their news articles to be comprehensible to the public. My internship with DHAKA Post provided me with valuable

exposure in the news industry and helped me expand the realm of writing for newspaper. I was assigned with gathering significant articles from well-known international news websites and translating them into Bengali.



Figure01:Appointment letter at Dhaka Post

September 26, 2023 was the first day of my internship with the Dhaka Post. At eleven in the morning on September 27th, I began my workday. I feel fortunate to work at Dhaka Post having such generous and encouraging staff. No matter how small the request, supervisor Ariful

Islam sir was constantly there to lend a helping hand. No one was rude to anyone else in my office. In times of require, they'd be more than happy to lend me a hand.

During my internship at Dhaka Post, I was able to convey my desire for to work in a certain area and showcase my excitement about becoming a part of the desk responsible for creating feature articles. Dhaka Post, which publishes in both Bengali and English, was another potential employer of mine. You can find it in Bangla and English editions. I became a member of the team in charge of producing and refining feature articles, reporting with the Feature Editor seeking direction. Prior to being asked to take on a permanent role, I was required to get the necessary training as a subeditor for articles within the group. My role at Dhaka Post was exclusively for the Bangla version.

There is a sports desk, a national desk, an international desk, and a tourism and travelling desk inside the journal. With the support provided by the feature editor at Dhaka Post, I worked independently for five hours each day with the possibility of taking a weekend off once.

All of the sections of the Dhaka Post, including Recreational activities, Health, the Lifestyle website, Entertainment, Career guidance, and Tourism, are written by the feature editor. I have been able to unleash my knack for writing because to the wide variety of sections. Dhaka Post's plan to reach out to young people is inspiring, and the paper is always open to new ideas.

So, I was given responsibilities on various pages throughout my internship as a feature writer. During my initial few weeks on the job, I was given the chance to contribute to various

sections, such as Health, Career guidance, and Lifestyle. Once I had all the information I needed, writing the pieces seemed like a pleasure. Pieces summarising facts to fit a tight framework were actually fun and hard to write.

The constraints imposed are comparable to those of the English for Print Media class. The assignment needed me to include every detail needed in between 400 and 500 words with ensuring that each paragraph flowed smoothly and consistently. The three pieces I contributed all fell within the category of features.

Chapter 2

A Brief History about *DHAKA POST*

If you're looking for unbiased, factual news coverage in Bangladesh, then Dhaka Post the one, the best digital media platform in today's.

Using the slogan of 'সত্যের সাথে সন্ধি', the online news portal began its voyage on 16th February 2021. The government's Ministry of Communication and Information of the Government of the People's Republic of Bangladesh formally established Dhakapost.com as a digital publication on July 24, 2022. Dhaka Post is one of the subsidiaries of Bijoy Bangla Media Limited (BBML), as a sister concern of The US Bangla Group of industries..

Events from all districts and the country receive special coverage in the Dhaka Post. It also features several sections such as economics, politics, worldwide, activities, entertainment, learning, features, lifestyle, columns, and technology and information.

By combining traditional news reporting with "multimedia" elements like audio, video, infographics, and web stories, this website stands out from the crowd of news site platforms.

For almost 20 years, Mohiuddin Sarker has been a significant figure in Bangladesh's journalistic field as an editor of Dhaka Post. Among the many organizations he covered over his entire time as an editor were Ajker Kagoj, Jagonews24.com, Jugantor, and many more. Dhaka Post is driven by a team of youthful, energetic, and seasoned reporters that put an emphasis on the narrative structure of news stories to help viewers make sense of even the most complex topics.

The goal of Dhaka Post is to bring its audience the latest news as quickly as feasible. Dhaka Post strives for accuracy, objectivity, and impartiality in its pursuit of rapid news delivery. In keeping with the tenets of the Bangladeshi laws, Dhaka Post seeks to rally support for the independence struggle.

Dhaka Post upholds each of Bangladesh's basic principles, including secularism, democratic systems, and national sovereignty. Furthermore, Dhaka Post will stand up for the nation's citizens' civil and human rights

The utmost moral principles are upheld by Dhaka Post. Dhaka Post upholds their honesty by adhering to basic values such as impartiality, precision, and openness. Their biggest resource, in our opinion, is people's faith in them.

Dhaka Post's editorial decisions remains neutral on all issues related to politics. Plus, it always stands with the truth no matter what the situation can be.

When reporting the news, Dhaka Post strives to be as precise as possible. Nevertheless, even when adopting all the necessary protocols, errors remain possible in reporting. Dhaka Post is quick to admit fault under such circumstances.

As soon as all the details have been checked, Dhaka Post aims to inform viewers concerning what went wrong and exactly what went right. We did our best to explain everything to ensure everyone could follow along while comprehending the reason and exactly how that error was fixed.

Dhaka Post publishes a "rejoinder" on its official website if there is a significant error, so please make sure to properly mark the modification.

Each department has an assigned "In-charge" who is responsible for managing the daily operations of the group. Dhaka Post's newspaper editor oversees the news desk, whereas the chief journalist directs the writing staff. Digital, with the goal technology and online, sports, entertainment, worldwide, English, country, and feature all have been helmed by the appropriate in-charges. Assisting every division head are the senior sub-editors.

Following the Editor of Dhaka Post's instructions, the R&D department is tasked with penning editorials, opinions, and articles. On top of that, they compile editorials written by other famous authors as well.

The full administration, comprising the finance, manufacturing, retail, and establishing sections, is overseen by the Administration and HR division. Dealing with Dhaka Post's financial and accounting departments is the accounting section.

This feature editor of the Dhaka Post covers a wide range of topics, including travel, fitness, life style, recreation, professional advice, and sporting. I have been able to discover more about my capacity for writing because to the features era and the wide variety of topics explored in them. The Dhaka Post's plan to reach with young people is optimistic and open to new ideas.



Figure02: Logo of Dhaka POST, For their intended readers, the emblem of Dhaka Post represents truthfulness, devotion, and openness.

Chapter 3

Daily Activities at *DHAKA POST*

During the initial two weeks, I have written 3 articles: one on wellness, a single on guidance for careers, and a third on lifestyles. The three writing pieces I contributed all fell within the Feature category. The piece, considered an experiment to me, turned out decently, and it appears in the Dhaka Post Lifestyle page.

I translated a newspaper article about tourist destinations during the second week being an intern at Dhaka Post. The tourist industry created the foundation. The public at large benefited greatly from the media when it came to learning regarding travel destinations around the world.

Consequently, my responsibilities as an intern feature writer included contributing to a variety of pages. Health, Career guidance, and Lifestyle were just a few of the topics I was able to contribute to in the initial two weeks on the job. On occasion, I was asked to write down articles using the available information. As an alternative, you may summarise the latest event.

Handling the process remained my primary responsibility and the most important part of my job. Offering Bengali translators for English-language writings, features, and other forms of content. Maintaining the original meaning, tone, and context was crucial, as was making sure the language was precise and suitable for the culture. Supported feature writing, often making it more approachable regarding a wider audience.

In September, I started a three-month internship at Dhaka Post that has been an incredible educational and experiential experience. A solid thirty hours of my entire week were devoted to learning about the exciting field of journalism and media. Research became usually the first thing I did in the morning. I would investigate different subjects in order to collect data and ideas for future articles.

Once I had settled in for a few weeks and learnt the ropes, I was offered the opportunity to collaborate closely with Dhaka Post's senior feature editor. The lessons I learnt throughout this month-long journey were priceless. Their methods helped me hone my own writing and editing abilities, and I also got pointers on how to improve.

The last month, I became a part of the Feature content production team. My energy and imagination may shine through here. In group discussions, I voiced my opinions on potential new pieces of content and worked with my coworkers to create interesting feature stories.

I gained a strong understanding of media methods and a profound respect for the cooperation and commitment required to produce high-quality feature writing during my internship, which ended at the final week of January.

Chapter 4

Editing and Translating News Articles

My primary duty is modifying news stories. This activity is being done by the news feature section. Which story to compose, two primary considerations regarding global news: proximity and timeliness. The articles I assigned to edit or translate are mostly today's serious problems. For instance, parents didn't give proper attention to their children's food, that's why I chose an article and the senior were so pleased that they uploaded it.

Before anything else, I choose an article of these current problems. Then I showed the article to the senior. After taking his permission, I copy the article into Microsoft and underline or note the most crucial parts. Afterwards I commenced proofreading and modifying my articles using technology such as SEO that is favorable to search engines. Writing down every detail of an event accurately and concisely is a major challenge when translating.



Figure 3: Translating News

In order for this post to be easily understood by all individuals, I need to be very careful with my wording choice.

There rarely are straightforward translations, therefore the writer has to rephrase particular phrases in using the most correct methods; this was one of the restrictions I encountered when translating English phrases into Bengali. But this helped me a lot since it gave me the ability to sum up longer English articles into Bengali, that is a big talent in and of itself.

Chapter 5

Making Job Circular Notice

One creative approach to reach out those individuals who are really looking for work is to make job circular notice.. For them, publishing an advertisement in an online publication becomes a great help. In this additional in-depth type of information, one may find all of the details regarding that recruiting in an overall arrangement. If you are seeking for work, you are going to find it within this section. This was basically the job circular notice where the regular people find it so easily

Usually the job circular notice is usually published in different cite as like BD Jobs, linked in and many more.My job was to search for those circular from renowned industries like Jamuna Industries, Basundhara Group among all;

DHAKA POST

0% Interest On cash EMI | 100% Cashback | EXCHANGE GIFT 20,000

বসুন্ধরা পেপার মিলস লিমিটেড
BASUNDHARA PAPER MILLS LTD

জবস
বসুন্ধরা গ্রুপে নিয়োগ, কাজ
পেপার মিলে

চাকরি ডেস্ক
১৬ জানুয়ারি ২০২৪, ০৯:২৭

Figure 4: Job Circular Notice

Under the assistance of my superior, I drafted this advertisement for posting . I once completed an assignment he gave me: posting a career announcement on the employment site. I was asked by my superior to create a piece for the employment sector and test if I could cope with the strain. The whole thing was fantastic, and he additionally presented me something particularly special.

Chapter 6

Feature Writing



Figure 5: Headline, lifestyle

When putting together news stories, it's important to remember that people are more inclined to click through an article via the internet if it has more real data. I am required to update this article using an SEO-friendly software for the Dhaka Post lifestyle website. After that, I will revise this piece. The ability to use Adobe Photoshop for image manipulation is something else I learn.

Working on the feature desk, this one used to my most difficult task as I was still learning. Even I used to do error to some point but senior were so supportive that helped me writing a feature.

While looking for the article , I used to search for unique types which will grab attention of the readers so that they at least go through the article least a times.

As someone who writes features, essays, and analyses, When opposed to more traditional forms of reporting on events, feature writing provides readers with more in-depth explorations of topics through the use of vivid imagery and intricate detail. Analysing the subject's underlying causes, effects, and human elements, it goes beyond the standard facts and information found in news pieces.

Feature articles delve into the intricacies of a topic. Feature articles differ from news pieces in that they spend more time exploring the subject's history, setting, and complexities than they do reporting the news quickly and concisely. Researching the past, interviewing relevant parties, and analysing the results thoroughly may all be necessary steps in this process.

Instead than just reporting the facts, feature articles often take a more dramatic tack by telling a story. The use of literary devices like vivid descriptions, developing characters, and a logical storyline are all part of this. Creating an emotional connection with readers is key to

hooking them and making sure the story sticks with them. A vital component of feature writing is interest from people. It gives broader themes a human face by highlighting personal anecdotes and first-hand experiences. Research studies that illustrate bigger trends or occurrences, first-hand accounts, or personas may be part of this process.

A feature story's lead ought to captivate the audience from the very first line. You can start the opening with a story, a strong argument, or an intense moment. The goal of the finish is the same: to leave an impression on viewers by providing a satisfying climax that makes them think. Writing features well requires thorough research and interviewees. In order to make their stories more realistic and in-depth, authors gather material from a variety of sources. To do this, it may be necessary to interview experts, eyewitnesses or anybody else whose life the story touches.

I often used imaginative writing strategies to enhance the tale in my role as a feature content writer. The use of symbolic language, which includes metaphors, similes, and the like, may make complex ideas interesting and easy to understand. Other techniques that writers use to keep readers interested include pace, dialogue, and suspense.

Storytelling is the lifeblood of feature writing. Reporting accurately and objectively while vividly depicting a story through the use of detailed details, captivating human interest, and delving into the tale's complexities is what journalism is all about. Lyrical journalism is a subgenre of reporting that combines literary techniques with the actual foundation of

journalism. Its goal is to interest people on a deeper level while also providing them with knowledge and amusement.

Chapter 07

Internship Experience

I was eagerly for an opportunity that can help me build up my confidence. This is due to the fact that media and cultural studies majors often have internship opportunities with media organizations, editorial offices, or news organizations. Consequently, I became a member of Dhaka Post whenever my internship began. Even though I was anxious about the consequences of failing to carry out my responsibilities adequately, I felt honored to have the opportunity to get journalistic training at Dhaka Post.

My colleagues' words of support motivated me to try more each day. Workplace encouragement can come from several sources, including strong teams and mutual support, in my opinion. Everything from the smallest to the biggest duty is equally important on this media network. I felt shy when working as an intern at first, considering that I was required to talk to my teammates every day. This discussion made me care more about and committed to my job.

The importance of confirming information with additional trustworthy sources when penning fresh, current material was brought to my attention. Reviewing numerous pieces side by side to ensure that the majority of the facts, figures, and images presented are true and reflect the situation on reality. In addition, I figured out a way to rank the headlines based on what many people view each along with how important they are. It doesn't matter if global occurrences affect Bangladesh either way; what matters is that they've got economic and social and political

implications. A further skill I learned up during my second full week on the position was how to prioritize and organize current events and headlines. Outside of employment, I honed my communication abilities, learned to effectively communicate with coworkers and clients, and mastered the technique of helpful criticism and comments. It is my firm belief that these qualities will serve me well in any field or company that recognizes their importance and value in the workplace, not just within the news sector. My experience at DHAKA Post has taught me a lot about digital newspaper journalism and has helped me develop my people abilities. Thanks to this, it's I will be able to launch an exciting career.

A great deal of caution was required of me throughout the times I was working on feature editing. I learned the value of paying close attention to the project. A few of those most important things I've learnt at Dhaka Post have the importance of arriving on time, always kind to other people, and treating everybody with decency. For instance, I witnessed the senior class's incredibly respectful behavior toward the younger class nearby. It drove home the point that every person matters.

In addition, I learned professionalism as well as how to effectively handle my schedule at job. Media professionals must master the art of managing their time due to the dynamic nature of social media platforms. My typical workday spanned from eleven in the morning until five in the late afternoon. In addition, it seems like the usual circulation of reports increases on special occasions like national holidays or religious celebrations. Even though I was worried and scared out from having so much tasks to do, I managed to get everything done on time every single

time. As an added bonus, I was able to complete all of my assignments to the satisfaction of my superiors at the workplace.

Chapter 8

Theoretical Application to the Internship Experience

I was hoping to get some hands-on knowledge while also making connections to what I've learned in university, so I grab the opportunity of taking an internship. So taking advantage of joining a media outlet was a big opportunity as I had indicated before, since I was a teenager and was always wanting to do so. Plus, I was getting the chance of fulfilling my dream. Consequently, I gained valuable experience throughout my internship in Dhaka Post. Theoretical frameworks have been applied in my internship time by means of courses such as Translation Studies (ENG-465), Editing (ENG-401), Globalization and Media (ENG-333), and English for the Print Media (ENG-440).

Being an intern for the Feature desk, I had been primarily taught by my direct supervisor where to choose articles right from the start. The internet-based newspaper is more concerned with the standard of the news than the scale, thus we aren't permitted to share as much. In this case, I've put into practice the five value elements we covered in ENG 440. Prominence, proximity, timeliness, consequences, and oddity are these. The principles of timeliness, prominence, and oddities were often utilized by me whenever I worked.

The first task I did as an intern working for the Dhaka Post's Feature Desk was to translate an English article into Bengali and to make sure it looked well. What I learned from ENG 465 (Translation Studies) came to use.. I complied the basics of translation : staying specific, carefully selecting sentences, and paying attention to the meaning and layout of the paragraphs. Additionally, I kept in mind the need of being exact and careful with selecting words while converting into any of the languages. Instead of word-by-word translating, concentrated on capturing the plot's essence and simplifying it as much as feasible.

DHAKA POST   

শিশুর বেছে বেছে খাবার খাওয়ার অভ্যাস দূর করবেন যেভাবে

 নায়মা তাসনীম মীম
১৫ নভেম্বর ২০২০, ১৩:৫১

7 Shares      অ+ অ-

সাধারণত অভিভাবকরা মনে করেন যে শিশুরা সব ধরনের খাবার নাও খেতে পারে। প্রি-প্যাকেজড কিড-সাইজ স্ন্যাকস যেমন চিকেন নাগেটস, স্যান্ডউইচ শিশুদের পছন্দের খাবার। কিন্তু মায়েরা সচরাচর এমন খাবার শিশুদের খেতে দিতে চান না যদি শিশুটি জোর না করে। শিশুর জন্য অভিভাবকরা যে ধরনের খাবার তৈরি এবং পরিবেশন করে সেটি পরিবর্তন ক

Figure 6: Article on translation

The Bengali term "pre packaged" is unchanged in the text since I believe it's easily recognizable that will be understood among the audience. In contrast, I changed the term

"parents" as "অভিবাবক". Even though translating proved to be real challenge. It was enjoyable for me as well. Particularly, the method proved instructive and readily applicable in .

One of my responsibilities as a feature writer for Dhaka Post was to adapt current conceptual frameworks from print media to the unique qualities and rhythms of digital publishing in order to close the gap among the two realms. I was able to make the change because I applied what I had learnt in class to real-world scenarios:

Learning the ins and outs of production, editing standards, and involving viewers initiatives. Picked and presented feature stories using guarding theory and values of news. Maintained journalistic norms and enhanced readership by collaborating directly with artists and writers. Analysing media portrayals, self-images, and power dynamics. Recruited a diverse team to write feature pieces, promoting inclusion and cultural knowledge. Presented the varied cultures of Bangladesh through the inclusion of voices and opinions from disadvantaged people. Understanding how to communicate effectively, as well as how to gauge and respond to responses from viewers and criticism. Used online platforms and comment areas to engage readers, spark debate, and gauge their reaction. Adjusted the subject matter to make it more impactful and relevant based on input from the audience. Looking at theory of translation as it pertains to cultural and language adaptation.

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I optimised future results by analysing engagement metrics to improve content planning.

Considered audience comments to make sure that the content is in accordance with the demands and tastes of those reading it. Dhaka Post's features were enhanced in accuracy, effectiveness, and relevance to culture by integrating these theoretical frameworks; as a consequence, the audience became more informed and actively engaged.

Chapter 10

Conclusion

To wrap things up, I want to thank the English and Humanities Dept for giving me the chance to study and grow. Because they kept believing in me while showing me how to proceed, my instructors deserve my gratitude. The importance of real-world experience was lost on me during my academic career. Becoming an undergraduate student had never prepared me for the reality of how diverse everything is. My supervisor at Dhaka Post, Ariful Islam sir, was an incredibly patient and kind guide and I am very thankful to him. He was an authority on the subject of journalism and an exemplar of professional conduct. Through my academic journey and internship, I gradually came to understand the importance of punctuality, kindness toward everybody else, and the significance of period of time. I therefore value period more than ever because I understand that neither time nor the tide wait for anybody. Media and Cultural Studies is my major, and I consider it a great honor. Every one of the things that are pertinent to journalism—people, communities, lifestyles, emotions, and sentiments—taught me. I learned the importance of being humble and honest at work from my time at the Dhaka Post. What I've learned here is invaluable, and I intend to carry it with me wherever my journey takes me. No matter what, the other employees at Dhaka Post were always there to cheer me on and offer inspiration. During an internship, I was able to get my foot in the door of the world of media.

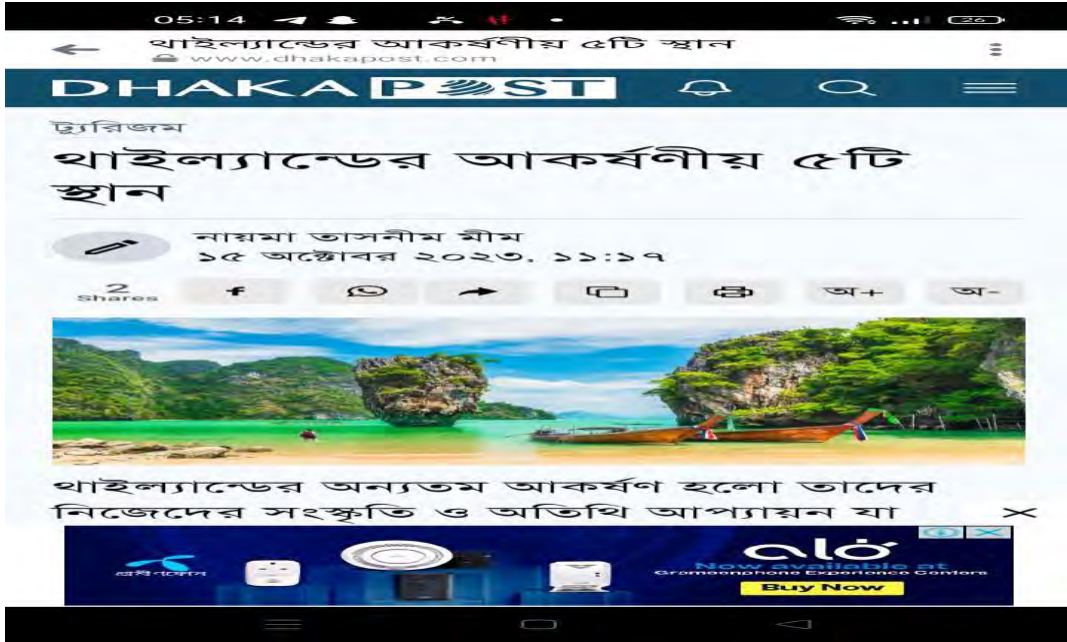
My professional life as a journalist is just starting out, not ending.

Appendix

My 1st published article during the internship period at Dhaka Post is



Picture 1:1st published article



Picture 2: Visiting places for Thailand



Picture 3: Scrolling and finding different types of article

DHAKA POST

লাইফস্টাইল

দায়িত্বশীল হওয়ার উপায়

নায়মা তাসনীম মীম
৫ অক্টোবর ২০২৩, ১১:২২

Picture 4: Super (Headline)

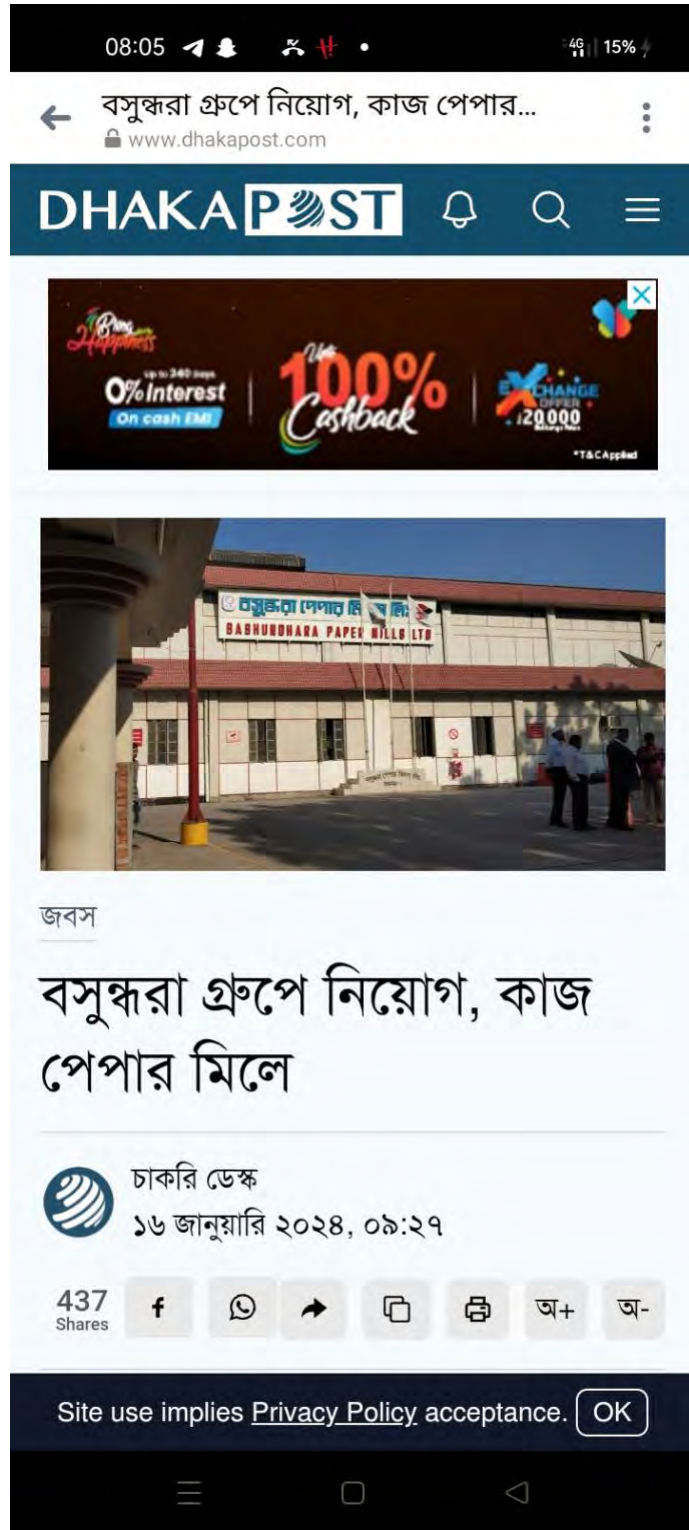
DHAKA POST

লাইফস্টাইল

আপনি কি বিয়ের জন্য প্রস্তুত?

নায়মা তাসনীম মীম
২০ নভেম্বর ২০২৩, ১১:৪৭

Picture 5: Translating News



Picture 6: Working with Onsite Supervisor

Work Citation

Berger, John. Ways of Seeing. BBC and Penguin, 1972.

https://monoskop.org/images/9/9e/Berger_John_Ways_of_Seeing.pdf
[HYPERLINK "https://monoskop.org/images/9/9e/Berger_John_Ways_of_Seeing.pdf"](https://monoskop.org/images/9/9e/Berger_John_Ways_of_Seeing.pdf)
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