

Report On

Career Prospects in Media Research for English Graduates

By

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An internship report submitted to the Department of English and Humanities in partial fulfillment of the requirements for the Degree of Bachelor of Arts in English

Department of English and Humanities

BRAC University

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It is hereby declared that

1. The internship report submitted is my/our own original work while completing my degree at Brac University.

2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.

3. The report does not contain material that has been accepted, or submitted, for any other degree or diploma at a university or other institution.

4. I/We have acknowledged all main sources of help.

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Approval

The internship report titled “Career Prospects in Media Research for English Graduates” submitted by Farhin Ahmed (20103083) has been accepted as satisfactory in partial fulfillment of the requirement for the degree of Bachelor of Arts in English and Humanities.

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Acknowledgment

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- **Farhin Ahmed**

Executive Summary

This internship report examines my six-month experience as a research intern at one of the country's most laudable newspapers, Dhaka Tribune. The report explores different aspects of my internship journey in detail and it has been divided into four parts in total.

The first part looks into the main goals of an internship, takes a glimpse into my professional experience with the media sector, and details a succinct history of *Dhaka Tribune* where I completed my internship.

The second part of this report is the most crucial as it describes the responsibilities I was given, the difficulties I encountered, and the skills and lessons I learned through my experience.

This chapter focuses on the internal workplace culture of *Dhaka Tribune* during the pandemic and the contributions the candidates are expected to make as media research professionals.

The third part establishes a link between the practical work I did at *Dhaka Tribune* and the theoretical concepts learned through my courses in ENH. This part is highly significant as it remarks on how the theoretical understanding of various media and literary concepts possessed by English graduate students can aid in comprehending the significance of media research.

The final section concludes this internship paper and shares my final remarks on the topics discussed earlier. It further includes my recommendation for recent graduates to consider the newspaper industry as a potential employment sector.

Chapter 01: Introduction

English Honors is one of the most sought-after undergraduate courses in Bangladesh, which is categorized under the field of Humanities and Arts. Most significant educational institutions offer English as an undergraduate course to teach students about developing and implementing their skills and knowledge in literature, linguistics, journalism and similar sectors. Anyone pursuing career options that demand higher knowledge and comprehension in oral and written communication would benefit greatly from the program's strong preparation. The graduates will be equipped with the correct tools and resources to handle administrative, research, and instructional responsibilities. Additionally, those who want a solid foundation for further study at the graduate school level and those who want a broad general grounding in the humanities with a focus on literature and language might consider this program. Considering the fact it is one of the most commonly taught languages in the academic sphere in Bangladesh, most English graduate students tend to work as teachers in schools, colleges and universities, while the majority of the remaining graduates seek job opportunities in diverse sectors such as banking, civil service and digital marketing. One such prominent sector where English graduates can gain valuable experience and make contributions in multiple job positions is the media and newspaper industry, notably in the research department.

In this internship report, I would examine the career prospects of potential English graduates in the field of media research with reference to my internship experience at *Dhaka Tribune*. I would share details about my objectives for seeking an internship, my regular tasks and responsibilities, the challenges I overcame and the lessons I learned, and

how I implemented different theories and courses from my undergraduate program in my internship.

1.1 Internship - Objectives and Obstacles

Internships are brilliant ways for graduate students to network with amazing people and broaden their skills and experiences before entering the workforce. They are also a huge aid in identifying their actual interests and our hidden potential. Companies and organizations frequently view them as a means for job candidates to obtain experience and exposure before starting their new jobs. Internships moreover help them to gain exposure to real-life work environments, cultivate relationships with professionals, apply their classroom knowledge, expand their skills and expertise, and position themselves on track for long-term growth. An internship is necessary for students who major in Media and Cultural Studies majors under the Department of English and Humanities (ENH) at Brac University. Since I chose to major in this field to finish my degree at ENH, I was also required to complete an internship program.

As a student with a background in the aforementioned Media and Cultural Studies, my first step in completing my internship was to search for a job where I could use the abilities and information I had gained during my undergraduate years. At first, I faced obstacles in finding employment opportunities due to the prevalence of the coronavirus outbreak at that time. But because I had accumulated prior work expertise in this sector and have always been passionate about contributing to the media industry. I continued to submit applications to several media firms in Dhaka, and eventually, I received job offers from respectable

companies like Leo Burnett and Goopi Bagha Productions. But finally, I decided to work for the *Dhaka Tribune* - one of Bangladesh's most well-known English-language news outlets. On January 15, 2021, I joined their internship program under the Research Department.

1.2 Brief Overview of Dhaka Tribune

I decided to choose *Dhaka Tribune* for my internship considering its reputation as one of the most laudable and renowned media brands in the country. Established in 2013, it is known for being the fastest growing newspaper daily in Bangladesh, catering to the business community and high-end educational institutions. *Dhaka Tribune* began its journey with printed editions exclusively in English but eventually branched out to include online editions as well as a Bengali edition named Bangla Tribune. The printed edition of *Dhaka Tribune* debuted in broadsheet style before switching to compact format on March 1, 2015. On May 1, 2019, it switched back to broadsheet format and has maintained it ever since. It has been organizing the Dhaka Lit Festival as its media partner since 2015.

Zafar Sobhan founded the publication and serves as its chief editor. He has previously spent seven years as an employee of *The Daily Star* and four years as the editor of *Forum* magazine. *The Independent*, *Dhaka Courier*, and *Shokaler Khobor* were among his previous employers. With writings appearing in numerous newspapers and magazines, including *The Guardian*, *The Sunday Guardian*, *Time*, and *Outlook*, among others, Sobhan became the first worldwide syndicated columnist from Bangladesh. The newspaper's

publisher is Kazi Anis Ahmed, a well-known critic of Bangladesh in international media as well as an author of English-language works by Bangladeshis.

Dhaka Tribune is renowned for its editorial philosophy, which is uniquely liberal and permits a wide spectrum of viewpoints. The publication frequently runs articles on subjects relating to women's rights, press freedom, the repeal of Section 377, inheritance under Hindu law, and the Rohingya crisis. It is one of the few newspaper dailies to publish pieces advocating for the decriminalization of LGBTQ rights in Bangladesh. Furthermore, according to the publication, it was detected that 97% of sexual offenses in Bangladesh go undetected. The newspaper is well-read in Bangladeshi cities, especially by the younger generation. It also has a larger readership outside of Bangladesh in South Asia and elsewhere. Leading columnists from both home and abroad have contributed to the newspaper's op-ed pages, which are renowned for their extremely diverse viewpoints. Due to its continuous contributions, *Dhaka Tribune* won the Most Innovative Special Supplement prize at the Bangladesh Media Innovation Awards 2022. It was a privilege for me to join the unique and efficient team of *Dhaka Tribune*. My recruitment was announced to me via mail. The Executive of Human Resources further asked me to submit the necessary paperwork for my employment, such as my academic transcripts. Later, he introduced me to Syed Abdullah Al Hasan - my on-site supervisor. I personally contacted him via mail, and he outlined my duties and responsibilities as an intern. On the first day, I met with the HR Executive at the main office, who gave me my appointment letter and guided me through the workplace policies. I was encouraged to perform the majority of my duties from home since the internship program took place during the Covid-19 crisis, which

caused the majority of employees to switch to remote work from home. I also joined the official *Dhaka Tribune* Google Group, where the majority of the staff received daily highlights and updates by email

Chapter 02: My Internship Experience

Most of my initial duties during my internship period involved helping the research department in gathering research data and materials from external sources that are used for providing the daily news and infographics with updated information. I have elaborated my tasks and responsibilities as a research intern in this chapter.

2.1 Daily Tasks and Responsibilities

Assisting with research tasks: My primary task as a research intern was to assist my supervisor and the research department of *Dhaka Tribune* with its research tasks. After I was introduced to my supervisor Syed Abdullah Al Hasan, he instructed me on how I could help him as an assistant throughout my tenure and how this experience would contribute to my professional development over time. My supervisor, who serves as the Dhaka Tribune's principal research coordinator, handled most of the data analysis, thus the research appeared quite straightforward. Though I was unsure of the precise structure or classification of my data reports at times, my supervisor helped me every time I approached him and he guided me to become a more skillful researcher throughout the process.

Collecting research data: My regular tasks involved selecting topics and gathering relevant data and information which would then be used for publishing various reports, ads, and infographics in the upcoming prints. In response to my supervisor's request, for my first assignment topic, I quickly submitted a list of my areas of interest, which mainly covered current human rights issues. The frequency of rape and sexual harassment in Bangladesh came up during a discussion the nation

was having at the time about a recent rape case. As a result, I received a task on the subject asking me to gather and present quantitative data on rape incidents from several trustworthy sources. I would afterward turn in a preliminary report. A few weeks later, I was informed that I had been assigned a new assignment. He shared that the upper management, with support from the Research Department and the Business Development Department, was planning to upgrade their advertising. More precisely, they were going to alter the formatting and placement of their ads to make them appear more reader-friendly. He further added that I had a key role to play in executing this project because I would have to collect necessary information from other newspaper ads keeping in mind that every alteration to the ads would be made based on the data that I present to them. So I prepared and submitted a sample spreadsheet and wait for proper feedback before managing the entire project. The spreadsheet mainly indicated the date of the ad publication, the advertised brand, the selected newspaper, the selected newspaper page, and the ad's color (Color/B&W) as well as its measurements. The final price rate was solely determined by the Business Development Department later on.

Cooperating with other departments: The research department of a newspaper brand played a vital role in its daily operations as it provided the data and materials needed for confirming the accuracy of existing information and also correctly predicting future trends. So the research department often operates as a centerpiece for the entire brand and as a result, the other departments directly depend on it for frequent initiatives. Hence it is crucial for every media researcher, especially those working under news dailies, to cooperate with the respective departments regularly during project collaborations. While working on ad research, I had to cooperate with the business development team and share my database with them in real-time. Staff

from the research department and the business development department eventually convened a virtual meeting to designate which newspaper brands and ad categories they were hoping to gather the essential data from. After the meeting was over, I went outside to gather the assigned newspapers and started looking at the kinds of ads that are specifically utilized by news sources. The only issue I had with the assignment was that I was unaware of how much the newspaper brands charged for each advertisement. So a few days later, I went to the main branch to talk with the HR Executive about the project (since my supervisor couldn't be there that day). He gave me access to several records, which I used to speculate about the appropriate pricing per advertisement. Additionally, I learned that the price ranges differ according to the print color and the column/inch space of the advertisements. Thanks to such frequent cooperation, I was able to complete the project flawlessly.

Learning about new skills and tools: Media graduate students must acknowledge the fact the media landscape is constantly evolving and so are the mediums for delivering news. Hence one needs to further develop their existing skill set and stay updated with new tools to keep up with the process, especially in the case of media research. One of the most important parts of my tenure was to learn about research techniques which would be crucial for perfectly delivering my assignments. When I was working on my research on the frequency of rape incidents, I was unaware of the exact format or categorization necessary for my data reports. As a result, my supervisor suggested that I adopt the 5Ws and 1H technique, which stands for What, Why, When, Where, Who, and How. I started using Google Spreadsheets to complete my large homework while keeping the advice in mind. I started reading papers on the subject and organizing the information I found using the 5Ws and 1H framework. Each incident's details were organized according to the

main problem (What), potential cause (Why), participants (Who), date, time, and place (When), as well as any potential strategy or plot (How). I also used the article's links as references. Overall, it is one of many interesting research tactics that I learned and such tactics are frequently used for problem-solving in several aspects of journalism and project management. Moreover, the experience helped me familiarize myself with several features of Google Spreadsheets and Google Chrome extension tools.

2.2 Working Environment

I finished my internship by working remotely due to the widespread occurrence of the Covid-19 outbreak. For this reason, it is challenging for me to describe the atmosphere of an average office day at Dhaka Tribune. But I visited the office a few times, including on the first day of my internship when I met with the HR Executive to collect my appointment letter and learn about the workplace policies. I was encouraged to perform the majority of my duties from home and keep in contact with my colleagues via email, considering the majority of employees had already switched to remote work. I was also added to the official *Dhaka Tribune* Gmail Group, where the majority of the staff received daily highlights and updates.

Despite working from home, I have noticed a few things about the culture of Dhaka Tribune. The relationships between coworkers are highly formal. I got the impression that the relationships between coworkers were strictly professional and, at the same time, casual. One of the most interesting facts about the office culture I learned from my supervisor was that every employee - every male employee, to be precise - tends to refer to one another as “bhai” - translated as “brother

- to make themselves comfortable communicating with each other. And this proves the deep connection between everyone in Dhaka Tribune.

2.3 Overcoming Challenges

The overall experience in *Dhaka Tribune* had its fair share of challenges. But I kept an open mind and looked forward to every challenge as an opportunity. Most of the challenges could be attributed to my lack of experience with such fast-paced research work. Other challenges emerged from the hectic pressure of delivering the finished data reports on an almost daily basis. Sometimes specific errors can be traced to the due hurried pace of the activity. I was always in a hurry to finish my tasks and so that led to some errors. After a few days of effort, I was able to cope with the pace and achieve nearly flawless fluency in this type of undertaking.

The lack of physical cooperation among the employees due to the pandemic imposed another challenge. Though I was able to complete my daily tasks virtually and always stayed in touch via mail, there were certain times when I needed to go to the office physically. But due to the frequency of quarantines, it was not always possible for me and the whole situation eventually became problematic. On some occasions, I had to commute long distances on multiple days even for the simplest reasons, from meeting the HR Executive to collecting my remuneration.

I faced further challenges in the execution process of my ad-measuring assignment. At first, it was decided whether I should collect the ad data by buying the assigned newspapers - which were direct competitors of *Dhaka Tribune* - everyday and then directly measuring the publisher

advertisements. Afterward, I discussed the issue with my supervisor and came up with a simple solution. In order to properly handle the sizes without much hesitation, I decided to carry out my assignment based on the online versions of the newspapers and download screen measuring software tools as part of my Chrome Extension. I carried out the task by virtually measuring ads on the e-paper versions of the newspapers and then writing down the collected info on my spreadsheets. I knew that my delivery would be fruitful because I successfully arranged a wide array of ad information in the spreadsheets, which showcased how diverse ads needed to be in order to appeal to their targeted readers.

2.4 Lessons and Future Prospects

The internship experience at *Dhaka Tribune* contributed to my professional growth in more than one. My internship's primary goal was to teach me how to conduct effective research, and I can confidently state that it was successful in that regard. The atmosphere was generally harmonious and the seniors were helpful throughout my term. During my internship, I was able to pick up something from every one of my senior coworkers. Above all, working under the guidance of the Research Department has assisted me in developing myself as a media researcher. I have had a keen interest in research for as long as I can remember. I had worked as the lead of the research and development department for my previous company, and this experience was beneficial for securing my role in Dhaka Tribune. After exposing myself to a more disciplined environment, I was fortunate enough to sharpen my research skills and make myself familiar with an intricate corporate culture. Furthermore, I learned about the importance of both attention to detail and time management which is an absolute necessity for conducting hefty amounts of research work on a

regular basis. It is crucial for every researcher involved in the media industry to investigate from a diverse set of sources, analyze the final data critically and deliver them on time because the population across the nation depends on this data and materials for ensuring authenticity.

I believe the internship experience has been fruitful in improving me both at a personal and a professional level. In the last week of the internship, the supervisor gave me a phone call and offered me a full-time position at *Dhaka Tribune*. With humble appreciation, I sincerely expressed my gratitude and told him that I would look into this opportunity right after my graduation. In due course, I received an email from the HR Executive informing me about my final workday. Later on, I went to the head office of *Dhaka Tribune* to collect my certificate and remaining documents. However, my time at *Dhaka Tribune* was one of the most memorable phases of my professional life and I would be glad to join *Dhaka Tribune* again as soon as I graduate.

Chapter 03: Implementation of Academic Courses and Theories

The courses and theoretical approaches taught in most English undergraduate programs in Bangladesh propel its graduate students toward joining and excelling in high-ranking industries and job positions across the country. The Department of English and Humanities at Brac University offers one of the most lucrative degrees for Bangladeshi students eager to study English honors, serving as the liberal arts core of the institution. The courses offer a wide array of study materials pertaining to different streams of literature, linguistics, history, and journalism. As a student in the Media and Cultural Studies stream, I had the opportunity to learn about the prospects of the media industry owing to my major courses. The concepts I learned in those classes helped me throughout my tenure as a media researcher and could be highly beneficial to anyone seeking career options in a similar field. The theories and the academic materials that applied to my field of work were included in courses such as ENG301 (Research Methodology), ENG440 (English for Print Media), ENG333 (Globalization and The Media) and ENG331 (Cultural Studies: Theory and Practice).

3.1 Research Methodology

The most prominent course for prospective media researchers involves research skills and methodologies. I had the opportunity to study different types of research methodologies as well as research types in ENG301 which I was able to apply in my tasks at *Dhaka Tribune*. Lessons taught in ENG301 were frequently revisited during my tenure, which ranged from selecting relevant research topics to adopting research methods to relating to different concepts and topics. For

example, any information in numerical form, such as statistics, percentages, etc., which accurately presents a fair conclusion that can be applied to a larger population is considered quantitative data. On the other hand, qualitative research delves deeper into particular experiences to describe and explore meaning using text, narrative, or visual-based data by creating themes unique to that particular group of participants and comprehending their social reality (Corrine, 2011). To make the research work fruitful, the research unit needed to apply both qualitative and quantitative methods, so for conducting my data research, I collected both types of data from different sources and shared them with my superiors. These methods play a vital role in maintaining the accuracy and reliability of the information published in major newspapers.

One of the literary theories that most media researchers would find relatable is the concept of panopticism, proposed by French philosopher Michel Foucault. The idea of the panopticon was originally introduced by Jeremy Bentham as an architectural model for prisons which allowed a single security guard to observe all prisoners simultaneously, without the awareness of those prisoners. But in his book, "Discipline and Punish: The Birth of the Prison" (1975), Foucault used the panopticon as a metaphor for the modern social system rather than a mechanism for concentrated power over a certain population rather than architecture. Prison, according to Foucault, did not take over as the main method of punishment for reformation. He argued that the main idea of imprisonment is employed by the "disciplines"- new technological abilities that, in accordance with Foucault, are also present in institutions like schools, hospitals, and military barracks, which allows certain authoritarian figures to observe and preserve power over individuals from every individual of life. As a media researcher, one gains a panoptic perspective over the media landscape and hence influences what kind of information the media and newspaper brands

would present to the mass public. Thus the individual must present the finalized results with sharp precision and an ethical approach. My position as a panoptic observer of the ongoing media coverage made me realize how even my slight mistakes could lead to a massive impact.

3.2 English for Print Media & Copywriting

ENG440 and ENG404 are few of the most crucial courses for graduate students seeking a career option in journalism thanks to its intricate course outline focusing on practical implications. English for Print Media offers an in-depth knowledge of print media that also plays a pivotal role in research work. The research framework of the 5Ws and 1H mentioned above, for example, is also taught as a part of the course material as a method to indicate newsworthy information. A hard news report should always begin with 5Ws and 1H that address the questions. So with the help of the same framework, I was able to critically analyze newsworthy information for my first set of databases. For example, a news article from January 2021 described the incident of a Jatya Sramik League leader named Tufan Sarkar who was charged with rape allegations but later was granted bail despite sufficient evidence presented in the court. Here, the cogency of the news could be respectively divided into - Who (Tufan Sarkar), What (Grant bail), Why (Charges dropped by the court), When (January 17), Where (Bogra district), and finally How (Loopholes in the law and misuse of political influence). Framing the news using this method also helps researchers to analyze long-term data with ease.

The course materials further elaborate on how feature writers can maintain authenticity and differentiate their work from fictional writings. Journalists have the freedom to publish opinion

essays and editorials, but the articles used for research tasks must be objective feature stories. Hence the writers should not involve their personal opinions and attitudes with the overall narrative of the news, and they should keep themselves out of the story. The writers should also write in the third person to manage personal distance from the source. They moreover must use specific tools for gathering accurate information for those features, such as observation, interviews, and background research. Every news feature I selected for my analysis was a professionally written feature article with solid background inquiry and objective narration. The articles recounted the incidents with vivid descriptions but the personal interpretation of the writers was not involved in any part of the news. This practice allowed me to include unbiased data in my final reports.

Copywriting is a similar course that, as the name implies, equips the students with copywriting skills and the topics needed for writing the perfect copy. The course materials also highlight print advertising, so I was able to connect with the lessons while working on my advertisement reports. It is suggested that efficient print ads appeal to the right audience with the right products, use conspicuous layouts, grab their attention using relevant headlines and specific keywords, concentrate on the prospects, support the main idea in the opening, and expand on the theme in the lead paragraphs. While collecting ads from the market competitors for my assignments, I specifically highlighted and ranked the ads which covered the above-mentioned aspects. This practice had a noticeable impact on the printed ads of *Dhaka Tribune*, as they utilized the collected data to develop and layout ads more effectively with the aim of getting ahead of the competition.

3.3 Globalization, Media and Culture

ENG333 and ENG 331 are both significant courses that delve deep into the theoretical understanding of the media landscape. Globalization and the Media introduced me to several theories and models relating to the globalized world system, the consumer culture, and the commercial aspects of major media organizations. Considering a significant portion of my internship focused on newspaper ads and their influence on public perception, I could relate to the theories taught in the course. One of the notable theories was the propaganda model of communication presented by Noam Chomsky in his book - "Manufacturing Consent: The Political Economy of the Mass Media". According to Chomsky (1988), the propaganda model portrays the grand corporate media industry as commercial entities engaged in selling mass readers to other businesses and commercial entities, notably the advertisers instead of pursuing high-quality journalism for societal purposes. The propaganda model portrays the dominant entities of society as profit-seeking entities above everything. But media organizations carry the most power conserving their outreach through various mediums and their exploitative practices. The propaganda model views newspaper advertisement as one of the filters which these media organizations require to keep themselves commercially viable and to manufacture public consent at a grand scale. So without appropriate management, excessive advertisement could dismantle the journalistic spirit of any newspaper.

My assignment on newspaper ads consumed most of my working hours, as it required me to go through every page of every online news daily at my disposal, and carefully compile the research data (including the ad measurements) thoroughly. I continued researching newspaper advertising

for the remaining weeks of my internship. But my careful analysis helped *Dhaka Tribune* to determine the most effective amount of space they ought to allocate on the print for their advertisements, as advertising less than the finalized amount would hamper the organization's expected revenue flow and advertising more would - as Chomsky's model proposes - damage the readers' focus on high-quality journalism. Hence media research plays an important role in establishing the ethical standards of media brands.

Another core concept taught in the course is the idea of media framing. In media platforms, framing refers to using rhetorical strategies to persuade the audience to accept the value of any given position. Frames pick out particular elements of a seen reality to emphasize them, frequently simplifying the message and favoring one particular group over the other. (Amis, 2022) And while researching the rape epidemic, it was obvious that I would discover certain features framing the rape victims as victims of inevitable circumstances rather than calling attention to the criminals involved, hence indirectly decriminalizing the accused groups. This form of gatekeeping under the guise of journalism is further enforced by dominant ideological state apparatuses dominating the media we consume.

Cultural Studies is another course focusing on similar topics and models regarding modern media discourses through an examination of compatible cultural and literary theories. The theories taught in this course applied to my tasks, especially the concept of ideological state apparatus mentioned above. French philosopher Louis Althusser's conception of Ideological State Apparatuses discusses the utilization of common ideologies as a means of asserting dominance. According to Althusser (1971), social practices have an impact on a person's intentions and judgments and so it

is important to consider how society shapes each individual. Human beings are typically viewed in capitalist societies as self-aware agents whose acts can be justified by their beliefs and views. But Althusser argued that this state of self-awareness is not entirely inborn but significantly influenced by ideological rendering from external social institutions. This ideological practice is what constitutes people as free agents, and instills our values, interests, and preferences in us. The collection of social institutions which dictate our ideologies are collectively referred to as "ideological state apparatuses" (ISAs), which include the major media corporations and the received ideas they spread. Media-based ideological apparatuses hence influence how facts are presented and how individuals are framed in a certain manner in the mass media narratives.

Employees of the media industry need to acknowledge the severe damage such malpractices could inflict and the responsibilities they have of preventing them from taking advantage. So while preparing the data report, I highlighted the identity of the accused individuals instead. More specifically, I jotted down the names and locations of the alleged rapists under the categories of "Who" and "Where" on my spreadsheets and chose to keep any identification of the victims hidden. As media researchers, we are responsible for ensuring the information that the common population would consume in the long term, and this is why it is our responsibility to prevent any form of biased media framing techniques from our respective mediums.

3.4 Advantages of English Graduates in Media Research

The duties and contributions of media researchers vary by workplace. But regardless of the sector or organization they choose, a clear understanding of the media industry beforehand allows them to take measures against unethical practices, tackle obstacles and challenges, and excel in their

respective roles. As an English honors student who majored in media studies, I had the advantage of implementing lessons and expertise acquired from my undergraduate courses in my internship without hesitation. Moreover, I worked on my proficiency in critically analyzing various topics and conducting research throughout my undergraduate life, and this skill helped me prove that I was an excellent addition to the team. I have gained previous experience in the professional field thanks to the previous companies I worked for, but I can confirm that I have inherited the most useful workplace skills from my courses at Brac University. But I would nonetheless suggest students from other streams with a keen interest in media and communications seek potential employment opportunities in media research. As most of the courses taught in English honors programs are closely related, every graduate has the advantage to prosper in this particular area. So any English graduate student with a basic understanding of research tools would be able to contribute to corporate research tasks. There is a stigma in our country that students graduating from English and similar subjects in Arts have lower chances of landing lucrative jobs, but based on my experience, I realized anyone who is capable of practically applying their knowledge and who is willing to acquire new skills despite continuous challenges can earn their rightful spot in the employment market and even gain significant success in the long run.

Chapter 04: Conclusion

I would conclude my internship report with the affirmation that my internship at *Dhaka Tribune* was effective in meeting my professional expectations. In this report, I evaluated the potential English graduates' career possibilities in the field of media research. I went into depth about my goals in applying for internships, my everyday duties and responsibilities, the difficulties I overcame and the lessons I took away from them, and finally how I applied various ideas and courses from my undergraduate degree in my internship. In short, my overall experience helped me grow both at a personal and professional level. On the last day of my internship, my supervisor advised me to talk to the authority and apply for a full-time position in the department, but considering the fact that I had yet to complete all of my undergrad courses, I declined the offer at that time. However, I would recommend *Dhaka Tribune* to anyone willing to search for any career prospects in the media industry not limited to research. I would furthermore encourage students to consider the wonderful opportunities offered by the newspaper industry. Though students with a background in English have an advantage, most newspaper brands in Bangladesh provide employment to applicants from all backgrounds. Bangladesh is constantly excelling in its track toward becoming a developing country and so are its commercial sectors. Thanks to this process, the media industry would undergo a boost in growth and therefore it is essential that larger numbers of graduates join and contribute to it. The future of the media industry is heading toward a digital influx right now and so more than ever, it is demanding young enthusiastic minds join its journey into a new era of data and information.

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Appendix



Figure 1.1: Printed ad of HSBC Bank showcasing precise layout, measurements and proportion in comparison the printed news

PM Hasina: No scope to assume power by lobbying foreigners

Tribune Desk

Prime Minister and Awami League (AL) President Sheikh Hasina yesterday called upon the people of the country to boycott parties that were formed illegally by military dictators and to remain vigilant against them.

"It is impossible to assume power by lobbying foreigners... It seems like someone coming from outside will take the BNP to power through the cradle. If (BNP) has been dreaming so, once upon a time, they could make it happen by acting as a broker for foreign-



Prime Minister Sheikh Hasina

ers). But there is no scope left in Bangladesh to go to power through the acts of an agent," she said. The AL president was presiding

over a discussion meeting organized by the ruling party to mark Language Martyrs Day and International Mother Language Day at the Bangladesh International Conference Centre (BICC) in the capital, BSS reported.

The prime minister said that the people of the country have now become much more aware, and they know better about the country, its history and the target of the Awami League government.

She said the BNP leaders are going to their local and foreign masters and lodging complaints

» PAGE 4 COLUMN 1

Who is militant leader Mohibullah?

Tribune Desk

Sherif Md Mohibullah is the leader of the militant organization Jama'atul Ansar Fil Hindal Sharqia.

He has an extensive network in greater Barisal. There, he trained 50 to 60 youths in militancy.

Chief of Counter Terrorism and Transnational Crime (CTTC) unit of Dhaka Metropolitan Police (DMP) M S Asaduzzaman said this at a press briefing held at DMP media centre yesterday.

At the briefing, Asaduzzaman said Mohibullah used to deliver sermons and inspire members of the militant group after taking them into the hill districts.

His main target was to psychologically prepare the new recruits for "jihad" after misinterpreting religious scripture, the CTTC chief said.

He said that in January 2019, Stura member Dr Shaker alias Shuhid, fugitive militant leader

Shamin Mafiz and Md Mohibullah alias "Bhakar Shuyekh", who were arrested near CTTC, went to the training camp of Jama'atul Ansar Fil Hindal Sharqia, located in Dugam Hills of Nalchongchari upazila of Bandarban district.

At the time, armed training was going on under the supervision of the Kuku National Front (KNF) in the training camp. There they met KNF president Nathan Rom and other leaders.

After that, the name of the organization was officially named as

» PAGE 4 COLUMN 1

Dhaka seeks detailed report from its envoy in Moscow

Tribune Desk

Bangladesh has sought a detailed report from its ambassador in Moscow to know what exactly was discussed with the Russian foreign ministry.

"We sought a detailed report from our ambassador. We are going to analyse what was discussed," State Minister for Foreign Affairs Md Shuhria Alam told reporters at the Ministry of Foreign Affairs yesterday.

Bangladesh Ambassador to Russia Ketmel Ahsan was summoned to the Russian foreign ministry following Bangladesh's decision to ban Russian ships (sanctioned) from calling at Bangladesh ports, reported Russia's state-owned news agency TASS on Tuesday.

Shuhria said they came to know that many other bilateral issues were discussed, not just a specific issue, UNB reported.

» PAGE 4 COLUMN 1

KNF: Where does it get its funding and what is its endgame?

Riyadh Talkdesk

Formed in 2017, KNF wants to establish a separate state with nine upazilas of CHT

With the separatist group Kuku Chin National Front, known as KNF, making the headlines recently, questions have arisen about its funding and plans.

The KNF, comprising young male and female members of the Boro community, operates in the hills, and maintains close ties with like-minded groups in Mizoram, Manipur, Rakhaing State and

the Chittagong Hill Tracts (CHT).

It aims to establish a separate state within Bangladesh with nine upazilas, namely Bughachari, Bakal, Bhalachan and Arachari upazilas of Rangamati and Ruma, Thanchi, Lama, Alifadom and Rongachhari upazilas of Bandarban.

Nathan Boro, a leader of the Boro community, is the head of the KNF. He has been collecting money in various ways in the

» PAGE 4 COLUMN 1

Ukraine's year of pain, death and nation-building

Agencies

In the final hours before the Russian onslaught, a last grasp at peace, Russian troops would soon pour across Ukraine's borders, and Russian missiles would fill Ukrainian skies, taking Ukrainian lives in the biggest air, sea, and

CRISIS CONNECTION Page 7

ground assault in Europe since World War II.

But Ukrainian President Volodymyr Zelenskyy still appealed, on war's brink, for a reason to prevail. Staring intently into the cam-

era in a last-ditch, dead-of-night, video-recorded plea against the invasion, Zelenskyy warned Russia that the consequences would be "an abundance of pain, filth, blood, and death."

"War is a huge calamity," Zelenskyy said in what proved to be one

» PAGE 4 COLUMN 1

Bikroy

চিরকাল
আমাদের
হৃদয়ে

Figure 1.3: Printed ad of Bikroy.com

Presidential candidates to submit nomination papers today

Tribune Desk

Aspirants for the presidential election will have to submit their nomination papers to Election Commission (EC) today.

"According to the poll schedule, the nomination papers can be submitted to the chief election commissioner (CEC) office by 4 pm Sunday," EC Secretary Secretary Md Ishtiaq Khan told IPS.

1) PAGE 4 COLUMN 1

Sprinter Imran makes history by winning gold at Asian Indoor Athletics

Tribune Report

Imran Khan, the fastest man in Bangladesh, made history by winning the gold in the men's 100m sprint at the Asian Indoor Athletics Championships 2013 which is taking place in Astana, Kazakhstan.

The 24-year-old athlete clocked 6.91 seconds to smash the finishing line in the final Sunday which is also his personal best.

1) PAGE 4 COLUMN 2



A man sits amid rubble in the aftermath of a deadly earthquake in Kahramanmaraş, Turkey yesterday. REUTERS

Miracle rescues as Turkey-Syria quake toll passes 25,000

Agencies

Rescuers pulled a two-month-old baby and an elderly woman from the rubble yesterday, five days after an earthquake devastated Turkey and Syria, leaving more than 25,000 dead.

Tens of thousands of local and international rescue workers are still pouring through flattened neighbourhoods despite freezing weather that has compounded the misery of millions now in desperate need of aid.

However, Austrian soldiers and German rescue workers called off their searches in southern Hama, citing a difficult security situation

and clashes between rival groups, without giving further details.

In the midst of overwhelming destruction and despair, miraculous tales of survival continue to emerge.

"Is the world there?" asked 70-year-old Mercedes Tabia as she was pulled out from the rubble in the southern city of Kahramanmaraş — the epicentre of Monday's 7.8-magnitude tremor — to applause and cries praising God, according to a video shared on state broadcaster THY Haber.

In the city of Amalya, a two-month-old baby was found alive 158 hours after the quake, state

1) PAGE 4 COLUMN 4

আধুনিক ইসলামী ব্যাংকিং অভিজ্ঞতা ছড়িয়ে দিতে নতুন ৬টি উপশাখা নিয়ে আমরা আসছি আপনার আরও কাছে

ইসলামী ব্যাংকিং সেবায় আপনারকে যত্নময়
৩৩ উল্লেখ: ১২ ফেব্রুয়ারি ২০১৩

<p>১ আমতলী উপশাখা হাজী আবদুল হকী মাদান, বড় টাঙ্গা ডিহাটা রাস্তা শুল্ক, কালী, ঢাকা।</p>	<p>২ মনোহরপুর উপশাখা সোনালী হাট, ৪ নং কলকাতা চক রোড মোহনপুর মডেল থানা, কুষ্টিয়া।</p>	<p>৩ পূর্ব বাজা উপশাখা কলকাতা রোড, কলকাতা মোড় কলকাতা থানা, কালী, ঢাকা।</p>
<p>৪ এস এম হাটের রোড উপশাখা শেখ সিরাজ হাট ২ উল্লেখ, মনোহরপুর।</p>	<p>৫ তুরাগাটা উপশাখা শেখ সিরাজ হাট ২ উল্লেখ মনোহরপুর, কুষ্টিয়া, মনোহরপুর।</p>	<p>৬ ককিলিয়া হাটের উপশাখা ককিলিয়া হাটের, হাট উল্লেখ রোড ককিলিয়া, ঠাকুরগাঁও।</p>

GIB **গ্লোবাল ইসলামী ব্যাংক**
بنك إسلامي عالمي Global Islami Bank

16671

Figure 1.4: Printed ad of Global Islami Bank

INTERVIEW WITH ABDUL HYE

'We started preparing for war from March 7'

Md Abdul Hye, 71, is one of the veteran freedom fighters from the southwest region of Bangladesh. During the Liberation War in 1971, he was the President of the Jhessidab Molkana (equivalent to district) Chattri League and, as the convener of district Chattri Songram Parishad, he hoisted the first Bangladeshi flag in Jhessidab on March 23, 1971. Four-time member of parliament and former state minister Abdul Hye recently spoke to **Dhaka Tribune's** **Ab Asif Sharoon** and recalled how youths from remote areas of Bangladesh joined the Liberation War.



Md Abdul Hye

What was it like in the lead up to the Liberation War?
I became involved with Chat-

tra League when I was in eighth grade in 1964. After the India-Pakistan war of 1965, we started to realize that we, the people of east Pakistan, were not very secure. At the time, our father and earlier generation used to tell us that we had made a mistake by being with Pakistan. I was an eyewitness to a party meeting in

Dhaka, before the general election of 1970, when Bangabandhu firmly said that the leader of east Pakistan would be decided through the next election, that's why he would participate in this election amid the infighting in the party, as a group of Chattri League backed by Sirazul Alam Khan and others thought we should have started the Liberation War at that time. But Bangabandhu Sheikh Mujibur Rahman wanted to participate in the election, and we were with Bangabandhu backed by Sheikh Fazlul Hoque Moni. However, we got instructions from our senior central leaders and started to prepare for the war in March of 1971.

» PAGE 2 COLUMN 2

Families still haunted by memories of Jalladkhana Genocide

Mamun Abdullah

It was a Saturday in the last week of March in 1971 when Monowara Islam Mansur last saw her brother, martyr Mohammad Mahbob, being dragged away by a group of Biharis from a road near the place now known as Jalladkhana in Mirpur.

Shahed Mohammad Mahbob participated in the War of Liberation under Sector 9.

Mahbob had come to his house in Mirpur to meet his mother. That night, a group of 10 to 12 Biharis surrounded their house at around 3 pm and took him away. When Mahbob's mother tried to stop them, the group stabbed her to death right there and there. They also stabbed and killed Mahbob's one-and-a-half-year-old brother.

Monowara, around eight years old at the time, had no option but to hide in a nearby pond and helplessly watch the horrific massacre. She hid in the pond all night. Throughout the night, more Biharis who were collaborating with Pakistan forces would come to the pond to dump the bodies of the innocents they had slain.

"I was frightened, and I wanted to survive, so I did not dare to leave the pond," Monowara told Dhaka Tribune.

The next morning, she saw her older sister searching by the side of the pond with her younger sisters. "When I saw my older sister, I shouted 'Babu, I am here! I'm alive!' My sister jumped into the pond, hugged me, and cried. She had assumed that I would never be found."

» PAGE 2 COLUMN 1

যাতে ল্যাভ

০ ঘণ্টায় স্যান্ডাল সন্ধ্যায়
নিফনের ল্যাভ-এ টেস্ট
শেখ মুজিবুর রহমান ১৯৬৬

SEHRI & IFTAR

Baratdin	March	Sehri	Iftar
3	26	-	6:30pm
4	27	4:30am	6:30pm
5	28	4:30am	6:30pm

PRAYER TIMES

Fajr	5:20am
Zohr	1:15pm
Asr	5:00pm
Magrib	6:25pm
Esha	8:15pm

Fakhrul dismisses EC's letter to BNP as part of gov't's latest polls strategy

Tribune Desk

BNP Secretary General Mirza Fakhrul Islam Alamgir yesterday said the Election Commission's (EC) letter inviting BNP to talks was nothing but the latest strategy of the government to hold another election while depriving the people of their voting rights.

"Could anyone cast vote in the past? They (govt) are going to start that deed again. There's a lot of pressure this time as the foreigners are saying that the voting like before won't be accepted this time... that's why they're devising new tactics. The Election Commission sent us a letter as part of the latest strategy," he said.

Fakhrul made the remarks while speaking at a discussion arranged by BNP at Mohanagar Natya Mancha, marking the Independence Day, UNH reported.

He said their party's standing committee will hold a meeting on Monday and take a decision on the EC's letter.

On Thursday, Chief Election Commissioner Kazi Habiburul Awal sent a demi-official letter to the BNP secretary general for taking part in a show-exchange meeting on the next national election.

The current EC, led by Awal, held two rounds of talks with the political parties since its formation last year. However, BNP and some other political parties did not participate in the talks.

» PAGE 2 COLUMN 6

বিকাশ

স্বাধীন বাংলাদেশ

স্বাধীন অগ্রযাত্রায়

স্বাধীনতার ৭২ বছর। বিশ্বের বুকে
বাংলাদেশ আজ এক অবাক বিকাশ। আমরা স্বাধীন
আজ বান্দা, বায়ে, বামছান, শিকার, চিকিৎসায়। কল
হাতে পাটফোন নিয়ে মুক্ত ভিয়ার মতো মুক্ত বৈচিত্র্য
দুনিয়ার, জীবনটায় সজ্জ করছি লেনালনের স্বাধীনতায়।

এই বিস্ময়কর অগ্রযাত্রায় সবার সার্থে আছে বিকাশ, আছে সরসর, সব প্রয়োজনে।

Figure 1.5: Printed ad of Bkash