

BRAC ranks no#1 among Top 100 NGOs

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The second edition of **The Global Journal's Top 100 NGOs** ranked the Bangladeshi organization, BRAC, at the top. Definitely this is good news for NGOs across the country.

For anyone concerned with the future, innovation, impact and sustainability provide a good compass, The Global Journal stated.

It assures to sustain its comprehensive focus on the corporate world, governments, academia, social business, NGOs and simple citizens. This year, it focused on the three consistent criteria: *innovation, impact and sustainability*.

BRAC, the largest non-governmental development organization in the world, successfully maintained these criteria since inception. Sir Fazle Hasan Abed is the founder of the organization.

The organization started its initiation in 1972 soon after the independence of Bangladesh. It is present in all 64 districts of Bangladesh as well as maintains operations in Pakistan, Uganda, Sri Lanka, Haiti, Tanzania, South Sudan, Sierra Leone, Afghanistan, Liberia, and The Philippines.

BRAC, who was ranked fourth, last year, has exceeded its origins in the micro finance revolution of the early stage to represent a model for how NGOs can continue to evolve and innovate while remaining true to their underlying social mission.

This is an entity that reaches 126 million people directly through its programs, that provides health care to 100 million people, that employs a growing staff of 102,000, and that has lent \$9.73 billion in micro-loans to over five million borrowers.

A Johns Hopkins University long-term study (a decade ago) revealed that the global non-profit sector was estimated to be worth \$1.3 trillion in the five largest economies alone – equivalent to the total GDP of the United Kingdom! One can only imagine it has expanded even further in the period since!!

What makes BRAC unique is the critical role that NGOs play in the context of numerous national economies around the world. Profit margins may be non-existent, but the influence of the financial flows involved is exceptional.