

Report On
My Journey as an Intern in Media Liaison

By

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An internship report submitted to the **Department of English and Humanities** in partial fulfillment of the requirements for the degree of **Bachelor of Arts in English**

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Declaration

It is hereby declared that

1. The internship report submitted is my/our own original work while completing degree at Brac University.
2. The report does not contain material previously published or written by a third party, except where this is appropriately cited through full and accurate referencing.
3. The report does not contain material which has been accepted, or submitted, for any other degree or diploma at a university or other institution.
4. I/We have acknowledged all main sources of help.

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Acknowledgement

First and foremost, I want to thank Allah, my family and friends for their support and motivation throughout this journey. This university life was not easy for me, and I believe that every student goes through a lot during this journey. I had no idea why I chose to study at the ENH department. I had no idea what subjects I would major in back then. However, I gradually realized that I wanted to major in Media and Cultural Studies.

Then I applied to do an internship because I wanted to experience the corporate life. I am so glad I chose to do it because this internship experience has taught me how to be confident and communicate with others. This four-month journey taught me a lot and helped in self growth. Also I am thankful to PR and Media team of Summit Corporation Limited

Lastly, I want to thank my internship supervisor Anika Saba Miss for her guidance and help. I am also thankful to all the faculties and some of my departmental friends- Samiha, Raka and Bristy. I believe without everyone's support it would not be easy.

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Chapter 01: Introduction

Public relation is a kind of communication theory that companies, businesses, people, and organizations use to establish favorable connections with the general public. Particularly in recent decades, the public relations sector has grown to be substantial and influential. For the most part, this business and its participants use the media to inform, influence, and mobilize the public on behalf of its customers. The basic motive is advertising. Thus, the daily tasks of PR agents like information officers, PR consultants, and include networking, relationship-building, news generation, and actions aimed towards media publication.

One of the earliest definitions of PR was coined by Edward Bernays. According to him, "Public Relations is a management function which tabulates public attitudes, defines the policies, procedures and interest of an organization followed by executing a program of action to earn public understanding and acceptance" (JOURNAWIKI).

Public relations, to put it simply, is a planned process of controlling the distribution and dissemination of information about an organization to the public in order to uphold the organization's and its brands' positive reputations. This procedure emphasizes: What details need to be made public, which media should be utilized to deliver the information, how it should be released and how it should be written.

The main goal of public relations is to keep a company image positive and to sustain a professional network with the general public, potential clients, stakeholders, investors, employees, and other interested parties. This helps to give the brand a good perception and makes it appear sincere, prosperous, significant, and applicable. Public relation focuses on leveraging earned and unpaid media to spread carefully crafted ideas and establish lasting connections with the common person.

Similarly, advertising is a sort of sponsored communication that sends out messages to the public in an effort to inform or persuade them to do something. All the departments involved in developing, communicating, distributing, and exchanging fall under the marketing. In other words, PR is a part of marketing. The marketing objectives stated by the company guide everything a PR department performs.

Because I am a media major, I had the option of either a thesis or an internship. I decided to pursue an internship since I had wanted to gain corporate experience for a long time. So I applied to a few organizations and companies for this. Because of the pandemic, the companies offered online internship programs. But I wanted to get to the office for my internship. So, one fine day, I discovered the Summit Corporation employment circular and then sent my CV. After that, they scheduled a written exam and an interview for my internship program. I was anxious because it was my first time conducting interviews in the employment field. To be honest, I only went there to get new experiences, but they chose me. After a week, I received an offer to conduct a four-month internship there. I joined here as an intern in Summit Corporation Limited the Media Liaison, PR & Media Department since February 1, 2022 under the Head of the Department. Because we were dealing with a global epidemic, I worked from both home (just for February) and at the office in Summit Centre.

Chapter 2.1: A Brief History about Summit Power International

Summit Power International (SPI) is one of South Asia's most prominent infrastructure developers and operators. SPI is a conglomerate of companies that specialize in the development, ownership, and operation of power generation and LNG infrastructure assets. SPI built Bangladesh's first independent power plant in 1997 and is currently the country's largest IPP, accounting for 19 percent of total private installed capacity and 8% of overall installed capacity. The goal is to enable economic development and improve Asia's social environment by providing dependable, affordable, and efficient power sources.

Summit Group is one of Bangladesh's largest private sector conglomerates, with over twenty business divisions spanning from power to shipping to communications. Summit Corporation Limited and Summit Holdings Limited are the holding corporations for the company's power and non-power assets, respectively. Summit Corporation Limited ("Summit") holds 1,941 MW of installed power production capacity and an additional 583 MW of committed capacity that is projected to come online in 2023. Summit also built the country's second offshore LNG facility in Maheshkhali, Cox's Bazar, with a storage capacity of 138,000 cubic meters and the ability to supply about 500 million cubic feet of natural gas per day to the national grid. Summit is an AAA-rated corporation with a total asset value of US\$ 2.29 billion and a consolidated net profit of US\$ 153.19 million as of June 30, 2021.

Summit has raised US\$ 1.18 billion in foreign debt and completed projects worth US\$ 1.72 billion over the years, partnering with world-renowned equity investors, multilateral development financial institutions, and commercial banks such as JERA Power International B.V., Mitsubishi Corporation of Japan, International Finance Corporation, Asian Development Bank, Islamic Development Bank, Sumitomo Mitsui Banking Corporation, Standard Chartered Bank, Islamic Corporation for the Development of the Private Sector,

OPEC Fund for International Development, GE Capital US Holidays, Taiyo Life Insurance Company, DEG, FMO and Infrastructure Development Company Limited among others.

Summit's mission is to support economic development and transform the social landscape of Asia through the provision of reliable, affordable and efficient sources of electricity. Summit aspires to be the leading provider of energy solutions in Asia and deliver sustainable long-term value to all their stakeholders.

Chapter 2.2: Introduction with Colleagues

In the first two weeks of my employment, I worked with a variety of sectors. The HR introduced me to other colleagues and staff and showed me about the office on the first day of my internship journey, in addition to collecting the offer letter from the office and introducing me to the office norms and regulations. I met several kind and supportive people who were kind enough to show me their thoughtful gestures. My supervisor, Mohsena Hassan ma'am and Amit bhai, who taught me the fundamentals of the job from the start, introduced me to groups where they handled their tasks and collaborated with one another. They also gave me a visit to their website and news portal, as well as instructions on how to write bills, invoices and work orders with correct decency and information.

Chapter 3.1: Regular Work Process

Media Monitoring: There is a specific pattern that should be followed when conducting media monitoring. This pattern is particularly important for power and energy, the stock market, and business news. As a result, I had spent most of the day conducting media monitoring. The company was in contractual relation with another business (Hawker Limited). The company Hawker Limited provided us with daily news that includes a wide variety of categories, including Power & Energy, Share Market, Bank & Finance, Business & Economy, and more. In addition, I checked the daily printed newspaper to see whether it contained any news that was linked to power. I often update the news, the focus of which is mostly on power and energy, in order to ensure that the formats are always accurate. In addition to that, I gave news pertaining to the stock market and business, as well as news pertaining to power and energy. After finishing my task, I had to transmit the media monitoring PDF file to the higher authorities, who would monitor it on a daily basis (See Appendix 1.1, 1.2). Those higher authorities include the Chief Executive Officer, Chief Financial Officer, Directors, and Senior Executives.

Receiving invoices for advertisements: The second thing I learned was the concept of an invoice and how to create one. An invoice is a detailed account of the products or services you gave to your clients, as well as the total amount owed and a mechanism for them to pay you for those products or services. I needed to double-check whether the Mushok and BIN numbers, as well as all other relevant data, are there.

Utilization of the "We Transfer" website: We Transfer is the simplest and most time-efficient method for sending files all over the world. It is possible to share large files as well as images. Any user can transmit and receive up to 2 gigabytes of data without incurring any costs. On March 7, I was able to figure out how to transfer files via this website, so there was

that. To begin, I had to choose the option that allows me to add files, and then I may select the actual files. After that, I was required to supply both my own and the email address of the individual with whom I was sharing the files. This service allowed me to upload three distinct films of GE Tribune and Meghnaghat-II.

Transcript: I was assigned with the responsibility of transcribing the entire video whenever there was an interview. I transcribed Aziz sir's interview with HSBC, Tritriyo Matra and Independent Channel. It was necessary to write a transcript for their comments on issues and later it was uploaded on social media posts.

Chapter 3.2: Working with Prothom Alo Trust Experience

Bangladesh has a reputation for being prone to natural disasters. In contrast, the residents of this nation are noted for their unity, cooperation, and compassion. When national or even personal disasters strike, people want to provide a hand to those in need. Prothom Alo is a journalist that persistently seeks to inform the public. The Prothom Alo Trust was established in order to provide a voice to individuals who wish to serve those in need. The Trust is managed by the Managing Trustee, who is also the editor of the Prothom Alo, and the Trust coordinator. The Trustees have meetings to discuss topics and make decisions. The President, Vice President, and Treasurer are chosen for a three-year term. In order to ensure the successful administration of the Trust, the advisors impart and share their knowledge. Rupali Chowdhury, Vice Chairman Syed Mahbubur Rahman, and Treasurer Barrister Tanzib-Ul-Alam currently lead Prothom Alo Trust. Matiur Rahman is the Managing Trustee of Prothom Alo Trust. Summit Group, Bangladesh's largest infrastructure company, has committed to fully funding all six schools of Prothom Alo Trust's 'Alo'r Pathshala' in Bangladesh's remote areas for the next two years. These six schools educate approximately 1,200 pupils, and the

kids of 'Alo'r Pathshala' have a 100% pass rate on JSC examinations. Lt Gen (retd) Abdul Wadud, Summit Power Limited managing director On behalf of their respective parties, ANM Tariqur Rashid, Summit Bibiyana Power Limited MD and CEO SM Noor Uddin, Summit Meghnaghat Power (2) CEO Md Reaz Uddin, and managing trustee of Prothom Alo Trust and Prothom Alo editor Matiur Rahman signed the agreement.

There has been a long-standing relationship of cooperation between Summit Corporation Limited and Prothom Alo. My supervisor wants me to meet with Ferdous Faisal, the Senior Program Manager at Prothom Alo Trust. There were a few small concerns with their application that needed to be resolved. So my boss gave me his contact information and encouraged me to arrange a meeting with him. It was a wonderful experience for me because I had never visited the Prothom Alo office or spoken with anyone about work-related issues. As a result, it was a memorable opportunity for me. Then I met Sir, and as an intern, I introduced myself, and he was gracious enough to tell me about his personal experience in brief. Then I talked about work-related concerns and acquired some important information.

As a direct consequence of this, when they handed in their policy, there were important factors that were missing. They skipped three important elements, namely the policy on sexual and gender-based assault or harassment, the policy on child protection, and the policy on human resources. It was necessary to comply with the policy. In addition to this, they did not supply sufficient information regarding their "Alor Pathshala" school. As a result, I included seven questions like "is the institution registered?" and "what norms or laws did they follow while delivering certificates to students?" in the policy. There was a significant amount of material that was not presented despite the fact that it ought to have been. The document was then revised, and it was forwarded to them with a request that they supply us with an appropriate policy statement.

Chapter 3.3: Visiting Experience as an Intern

The Daily Star: My boss introduced me to The Daily Star's business leaders and gave me his contact information so that I could call him and meet with him. So, on February 23, I went to the TDS head office and talked with Mr. Rifat, the company's business executive. Then he gave me a quick rundown of how the front page of the newspaper works and how news is released in sequence. Then I met with Mr. Amit, the Director of Sales. Sir was gracious enough to share some of his thoughts and experiences with this news organization. The major goal of this meeting was to get to know each other so that no one feels insecure when we need to work together. Because I had to inform them if a press release needs to be published.

JAAGO Foundation: As I stated previously, Summit Group supports JAAGO in its efforts to educate underprivileged students, and they are receiving all of the benefits that a student needs. So, on February 28, I went to the JAAGO Foundation and met first with Swarupa Haque, the organization's communication manager. We had a brief communication before meeting her about some work-related matters, and she then showed us around the office and set up a meeting with the founder. Speaking with Korvi Rakhsand, the founder of JAAGO, was a worthwhile experience. I inquired about his path and how Summit Group can assist him in achieving his goals. Then he stated that they are continuing their work with Summit Groups' support, and that his experience with this organization is beyond words. Following those discussions, we made a visit to one of the JAAGO schools in Banani. People that are unable to provide their students with a decent education system exist in this neighborhood. However, they provide various services to students so that their families do not have to worry about their children's educational expenses.

Chapter 4.1: Interview session with Trito Matra- Channel i:

The award-winning television program Trito Matra on Channel I is one of Bangladesh's first and most popular talk programs. By 2021, Trito Matra has become a nightly television viewing habit for more than 120 million Bengali television program viewers in Bangladesh and around the world. The one-hour program airs twice a day, 365 days a year, and is accessible worldwide via Channel i's satellite network. Trito Matra means third dimension, and it represents a third, neutral point of view from which to observe and analyze the matters around us; it also creates a space that encourages frank expression of thoughts and sharing of individual views or opinions; and it provides the most appropriate (unbiased) conditions for us to initiate discussions, dialogues, or debates to justify, clarify, and evaluate all the matters in which we are interested and involved. With its inaugural broadcast, Trito Matra introduced the sociopolitical psyche of the nation. It had a major influence by increasing public understanding of the political and socioeconomic circumstances in their country. It enhanced their ability to evaluate the current leadership and strengthened their convictions on the nation's improvement. Trito Matra is one of the most popular and acclaimed chat shows on television, having aired a staggering 6559 episodes to date. The show has been broadcast nightly on channel I without fail for the previous six years. It is claimed to have played a significant role and made a significant contribution to the creation of an informed and engaged society.

On March 9, our Summit Group of Companies founder Muhammad Aziz Khan sir gave an interview to Channel I when he was traveling in Bangladesh. The chat show "Trito Matra" can be found on channel I and is quite famous in our nation. I watched a couple episodes on television and on social media to get caught up. On the other hand, the news that my supervisor shared with me that we would be heading to the set was really exciting for me. The producer had already been provided with all of the essential video and materials that

were required. To begin, the presentation was a recording, and Muhammad Aziz sir arrived at 6 o'clock, but we arrived before 5:30 o'clock in the afternoon. After that, we had a discussion with Mr. Shaju, the producer of the channel, as well as Mr. Zillur Rahman, the host of Trito Matra. Then we head to the set where the show took place. It was the first time that I had the opportunity to watch a recording session that was afterwards broadcast on television and other forms of social media. I have shared a picture where the interview took place (See Appendix 2).

Chapter 4.2: Newspaper Work Order and Bills:

- i)** When Summit Group receives an award, information on power and energy news must be published in the newspaper. In order to complete this procedure, I must prepare an application that details font size, page cover, page count, color insertions, publishing date, and total cost. Also, while drafting a work order, I must clearly state that the VAT Challan and BIN number must be supplied together with a printed copy of the newspaper. The Daily Bhorer Kagoj, The Daily Jugantor, and The Daily Observer are the three newspaper agencies for whom I wrote this order.

- ii)** When the newspaper agency workers arrived, I was learning how to accept money receipts. Checking bills and getting my supervisor's signature, then sending them to various sectors as needed. If certain company documents are missing, I must notify them that the necessary files or information to complete the work is missing.

Chapter 5.1: Attending Interview Sessions as an Intern

Independent Interview session: On March 17th, an interview with Independent Channel was conducted. When Aziz sir arrived for the interview, I was required to make a table chart with the timing. When the interviewer will arrive and how long the program will last are primarily included. Then they wanted to go to the plants in Meghnaghat and Munshigonj to edit the interviews. As a result, they may film clips and edit videos for the channel. The interview and visit went off without a hitch. Seeing the interview session and procedure live is also a fascinating and worthwhile experience.

Newsweek Magazine Interview: This well-known magazine interviewer wished to follow Aziz Sir's journey and meet with him. So a Newsweek Agency interviewer named Leigha Proctor conducted Sir's interview. Then my supervisor advised me to form a WhatsApp group and notify her about the timing. I created a group and scheduled a meeting as following the free schedule. The interview took place on April 1, and I greeted Leigha as she arrived at the office. She was polite and kind, and we had a brief talk before the interview. Then we went to Sir's room to conduct the interview.

Chapter 5.2: Media Release and Social Media Posts

HSBC Award: Summit Corporation Limited has been nominated as the winner of the 2nd HSBC Bangladesh Business Excellence Award in the area of "Inbound Investment & Infrastructure. This nomination was made on behalf of Summit Corporation Limited. The ceremony took place on the 13th of March, and our vice chairman Latif Khan was the one to collect the award. Therefore, immediately following the presentation of the awards, we were also required to publish the news across all forms of social media. As a result, I wrote the

post and included the handles for all of the various social media sites. Readers may immediately access their profile and view all of their social media activity by using these handles. Also gathered the relevant materials, such as requesting the release of Aziz Sir's video on his official YouTube channel and a photograph of Latif Sir at the event. After we received all of the documents, we published them on all of the social media platforms.

Icddr,b Media Release: icddr,b is a global public health research institute that provides free care to approximately 200,000 patients in two hospitals in Dhaka and Matlab, Chandpur each year. Donations to icddr,b are the sole source of funding for this critical service. Muhammed Aziz Khan, Chairman of Summit Group, was astonished by the vast number of patients receiving life-saving care during a recent visit to icddr,b Hospital. He was accompanied by his wife Anjuman Aziz Khan and daughter Azeeza Aziz Khan ACCA, both Summit Group Directors. Dr Tahmeed Ahmed, Executive Director of icddr,b, stated that from its inception in the 1960s, icddr,b Hospitals have treated a historical record-high number of patients for free. As a result, it is vital to ensure the viability of the two icddr,b-run hospitals in light of the ongoing global financial turmoil, which may have an influence on icddr,b funding. As a result, a media release was issued, and I was required to draft and type it in both English and Bangla for news coverage. Then I had to send it to newspaper agencies in order for the story to be published (See Appendix 3).

JAAGO Foundation: Summit Corporation Bangladesh's largest multinational, have given JAAGO Foundation a three-year matching gift of BDT 45 million, allowing them to educate 4,000 children across the nation. As a result of this support, many online students are able to learn and be educated. So I had to pick a photo for social media postings, and here is where I learnt one essential thing. That is, when a post is shared on social media, I must either mention the student's name or the school's identification. For safety reasons, if a child's name

is included in the post, his or her designation will not be posted. And, most importantly there must be a Summit Group logo in the photographs (See Appendix 4).

Chapter 5.3: My Last Week's Work Experience

Tender: A tender invitation is a written document that is distributed to potential vendors. This form collects information that will be used by the buyer to examine and select a preferred provider. A tender document serves as the cornerstone of the tendering process, assisting a buyer in selecting qualified and interested providers based on contract terms. This covers both price paperwork and quality criteria. As a result, as advised by my supervisor, I had to change certain points and add some points in the tender. The logos of the corporation and the government are quite important in tenders, so I included them. After adding and altering the crucial elements, I had to transmit it to The Daily Star and Prothom Alo. The tender was published in the newspaper the following day.

Prothom Alo Trust Policy: Summit Corporation Limited and Prothom Alo have worked together for many years. As a result, when they presented their policy, certain critical elements were missing. They missed three crucial items: a policy on sexual/gender-based assault or harassment, a policy on child protection, and a policy on human resources. It was required by policy. They also failed to provide enough information about their "Alor Pathshala" school. So I included seven questions in Bangla at the policy, such as whether the institution is registered and what norms or laws they followed while issuing student certificates (See Appendix 5). A lot of information that should have been presented was not. Then we revised it and sent it to them, asking for an appropriate policy statement.

Chapter 6.1: Academic Knowledge

Translation: In an ENG 465 course named ' Translation Studies', this course taught me how to use typography, translate using various techniques, translate correctly, and more. The act of translating involves converting words or texts from one language into another. For me, the translation is a very difficult process. Aiming to translate, it necessitates fluency in the language as well as strong writing abilities in the subject matter. For example: Before the publishing of a media release, we had to translate the news in both Bangla and English. We had to create two versions so that the news could be published in both Bangla and English newspapers. I have no previous experience typing or writing in Bengali. However, taking this ENG 465 course in my major benefited me a lot because I learnt how to use right and proper translation. So, before posting the news, I was assigned the responsibility of translating it into Bangla or English. The task was assigned to me in a very short period of time because that is how the day goes before the news is published. However, my supervisor and teammate double-checked it, and we then modified it jointly before sending it to the publisher.

Editing: In an ENG 401 course named 'Editing', I learnt how to edit a newspaper, an article, or a photo that is appropriate for the news during this session. Also, we learnt the aspects of editing that are required to edit a newspaper or article. The primary objective of editing is to fix the mistake. It is a type of written material where we must edit, fix mistakes, modify some words or sentences, adopt new vocabulary, and make sentences more precise and efficient. Editing enables us to use more accurate spelling, grammar, capitalization, and punctuation. A minor mistake could have a significant impact in this situation. This is one of the theories I've used the most throughout my internship period. Because I required double-checking the errors and mistakes in social media posts and media releases before they were published. It is necessary to edit and fix the parts before publishing the news. For example, in newspapers, we must write the correct words and spelling since readers expect them to be appropriate and

error-free. We also double-checked the writing errors and news format before posting or publishing it.

Globalisation: In an ENG 333 course named Globalisation and The Media, we discovered that every country inspires one another in a variety of political-cultural concerns, religion, economies, and other areas due to strong globalization. The development of media is a significant factor in maintaining our social modernity. Today, the internet connects every country in the world. For example: I had mentioned that one of my daily tasks was media monitoring (See Chapter 3.1). We know that a big number of individuals in our country read newspapers to get authentic news. We live in a modern period, and we can receive this information from the internet. We gathered real news from E-News and kept up with media monitoring. Rather than collecting daily newspapers, this approach assisted in collecting countries' power, energy, and gas-related updates on a daily basis.

Chapter 6.2: My Internship Experience

I can proudly say that the four months I spent in my internship program were a new experience for me and will undoubtedly improve my growth as a professional in the real world. My initial thinking was about how I would finish my internship. As a student majoring in media, I consistently observed that students went for television or newspaper agencies. However, I decided to work for a multinational corporation in order to gain some fresh experiences. For me, this was a decent decision. Despite the fact that I had to put a lot of effort into adjusting to professional life, the experience I was able to gather more than made up for it. My writing and communication abilities have particularly improved during this internship. More significantly, I've grown interested in working in this industry.

Also I got an opportunity to celebrate this year's 'International Women's Day' at the office and it really felt great to share a picture with my other office colleagues. I have also shared the picture at the end because it was really a great experience to share a photo with other corporate ladies (See Appendix 6). I am really grateful to Summit Corporation, my supervisor, and my coworkers. I've also formed some new relationships with other colleagues, and I'm hoping that this opportunity will allow me to do so in the future.

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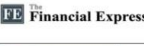



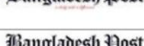





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<https://summitpowerinternational.com/about-us>.


“About Tritriyo Matra - Tritriyo Matra.” Tritriyo Matra,
www.tritriyomatra.com/page/about_tritriyo_matra.

Appendix

Media Monitoring

February 6, 2022

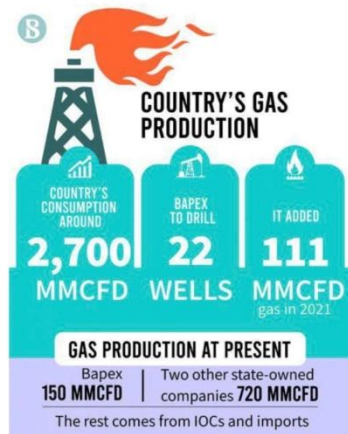
SL	Media	Headline	Date
1.		রূপপুর পরমাণু বিদ্যুৎ কেন্দ্রে দুই রাশিয়ান নাগরিকের মৃত্যু	February 6, 2022
2.		বিশ্ববাজারে ২.৪% বেড়েছে জ্বালানি তেলের দাম	February 6, 2022
3.		SPM to take yet more time to be operational	February 6, 2022
4.		Bapex eyes adding 300 mmcf/d gas by 2023	February 6, 2022
5.		PDB to install 1.05m more prepaid metres	February 6, 2022
6.		Asian LNG prices fall as Lunar New Year reduces trading	February 6, 2022
7.		Model fuel station starts operation this week	February 6, 2022
8.		Satellites map huge methane plumes from oil, gas	February 6, 2022
9.		Focus on developing renewables to reduce dependence on costly fossil fuel imports: Speakers	February 6, 2022
10.		Renewable energy can cut pressure of fuel imports	February 5, 2022
11.		Deepesh Nanda, CEO, GE Gas Power, South Asia congratulates SPI in his LinkedIn profile	February 5, 2022
Share Market			
12.		Stocks fall for 2nd week on virus worries	February 6, 2022
Business			

13.		Foreign funds in ADP likely to see big cut	February 6, 2022
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Appendix 1.1: Here is the photo of the Media Monitoring cover page where all the newspaper agencies, news headlines and dates are included.

Bapex eyes adding 300 mmcf gas by 2023

The state-owned company will drill 22 wells in its designated areas as well as in areas of other production companies to achieve the target
Bapex eyes adding 300 mmcf gas by 2023



The Bangladesh Petroleum Exploration and Production Company (Bapex) is eyeing to add up to 300 million cubic feet of gas per day to the national grid by 2023 through its short-term exploration programme. To achieve the target, the state-owned gas and oil exploration and production company will drill 22 wells in its designated areas as well as in areas of other production companies. In a recent meeting, Bapex officials presented their current activities, achievements and future plans to the Energy and Mineral Resources Division of the Ministry of Power, Energy

and Mineral Resources. "We hope to add 300 mmcf more gas to the national grid by 2023, if we can implement the plan," Bapex Managing Director Mohammad Ali told The Business Standard.

"Last year, we already added 111 mmcf [million standard cubic feet per day] gas to the national grid," he added. In the short term, Bapex said it plans to drill four exploratory wells in Shariatpur-1, Shikrail north-1, Tabgi-1 and Ilisha-1, which would add 65 mmcf gas to the grid.

The gas exploration company also plans to drill five development wells in Begumganj-4 west, Shundulpur-3, Shikrail-5 and Sumetang-7 and Bhola north-2 and expects to produce 64 mmcf gas. Besides this, Bapex wishes to drill four well workovers – used to extend the life of a well – in Fenchuganj-3, Shaldanodi-2, Sumetang-5 and six other wells with hopes of producing 30 mmcf gas.

The state-owned exploration company is further set to drill nine development and well workovers in the areas of the Bangladesh Gas Fields Company Limited (BGFCL) and the Sylhet Gas Fields Limited (SGFL). It expects that a total of 104 mmcf could be produced from these wells. The gap between gas demand and supply has grown as the production in local fields is gradually depleting, forcing the government to import expensive Liquefied Natural Gas (LNG).

Appendix 1.2: This photo is an example of how I covered all the news in Media Monitoring.



Appendix 2: The first behind the scene photo taken by me before the interview session. Then the second picture was a social media post for the company's verified page. The bangla caption was drafted by me for the post.

Link: [Tritriyo Matra / Social Media Post / Facebook](#)

Joint Media Release

Summit Group's Chairman Muhammed Aziz Khan pledges USD 1 million to icddr,b Hospital Endowment Fund
This is the largest ever private donation pledge to icddr,b Hospital.



Photo: Dr Tahmeed Ahmed, Executive Director of icddr,b explaining with Muhammed Aziz Khan, Founder Chairman of Summit Group along with his wife Anjuman Aziz Khan and daughter Azeeza Aziz Khan ACCA that icddr,b Hospital is currently providing treatment to a historical record-high number of patients since its inception in the 1960s.

Dhaka, Bangladesh, 27 March 2022: In a recent visit to icddr,b Hospital Muhammed Aziz Khan, Chairman of Summit Group accompanied by his wife Anjuman Aziz Khan and daughter Azeeza Aziz Khan ACCA, both Directors of Summit Group were overwhelmed by witnessing first-hand the high number of patients being attended with life-saving care. Dr Tahmeed Ahmed, Executive Director of icddr,b explained that currently, the icddr,b Hospitals are providing treatment to a historical record-high number of patients since its inception in the 1960s free-of-charge. Hence the importance of making the two icddr,b run hospitals sustainable considering the ongoing global financial turmoil, which may have a toll on icddr,b's funding.

In response, Muhammed Aziz Khan generously pledged to donate USD 0.5 million from Summit Corporation and personally, along with his wife pledged a matching funds from the Anjuman & Aziz Charitable Trust, a total of USD 1 Million to icddr,b Hospital endowment fund, making it the largest private donation pledge ever to icddr,b from a Bangladeshi.

Muhammed Aziz Khan remarked, "It is a privilege and honor for me and my family to be able to support the humanitarian works that icddr,b do. We are humbled to support its research which saved hundreds of millions of children. Dr. Tahmeed Ahmed, Dr. Firdausi Qadri and all make Bangladesh proud. We support and celebrate Bangladesh's independence by supporting one of the finest institutions of the world."

Dr Ahmed appreciated and expressed his gratitude to Mr & Ms Khan as well as Summit Corporation Limited (SCL) for their pledge. He said, "Mr Muhammed Aziz Khan and Ms Anjuman Aziz Khan surprised us by pledging USD 1 million, which will considerably boost our strive to achieve our target. We are enormously grateful to Mr & Mrs Khan and the Summit Corporation for their kind generosity. We have set a target for ourselves to make our hospitals sustainable and grow the hospital endowment fund so that earnings from it are sufficient enough to continue our hospitals' operations. I hope more Bangladeshi business leaders would be so thoughtful."

About icddr,b: icddr,b is an international public health research institution that provides free-of-charge care to over 2,00,000 people annually in two hospitals located in Dhaka and Matlab, Chandpur. icddr,b relies entirely on donations to provide this essential service.

About Summit Group: Summit Group of Companies is the largest infrastructure conglomerate of Bangladesh, comprising multiple business units ranging from power to shipping to telecommunications infrastructure.

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যৌথ মিডিয়া বিজ্ঞপ্তি

সামিট গ্রুপের চেয়ারম্যান মুহাম্মদ আজিজ খান আইসিডিবিআর,বি.সি হাসপাতাল এনডোমেন্ট ফান্ডে এক মিলিয়ন মার্কিন ডলার অনুদানের অঙ্গীকার করেছেন
ব্যাক্তিগতভাবে আইসিডিবিআর,বি.সি হাসপাতালে প্রাপ্ত এটাই হলো সর্বাধিক অনুদান।



ছবি ব্যাশ্পন: ডঃ তাহমিদ আহমেদ, আইসিডিবিআর,বি.সি-এর নির্বাহী পরিচালক সামিট গ্রুপের প্রতিষ্ঠাতা চেয়ারম্যান মুহাম্মদ আজিজ খান, তাঁর স্ত্রী আঞ্জুমান আজিজ খান ও কন্যা আজিজা আজিজ খান এসিসিএ-দেই জমালেন, বর্তমানে আইসিডিবিআর,বি.সি হাসপাতাল ১৯৬০-দশকের সূচনা থেকে আজ অবধি সর্বোচ্চ রোগীর চিকিৎসা প্রদান করছে।

ঢাকা, বাংলাদেশ, ২৭ মার্চ ২০২২: সম্মতি একটি পরিদর্শনে, সামিট গ্রুপের চেয়ারম্যান মুহাম্মদ আজিজ খান, তাঁর স্ত্রী আঞ্জুমান আজিজ খান ও কন্যা আজিজা আজিজ খান এসিসিএ, সামিট গ্রুপের পরিচালকগণ, আইসিডিবিআর,বি.সি হাসপাতালে বিপুল সংখ্যক রোগীর দেখে উদ্বিগ্ন হন। আইসিডিবিআর,বি.সি-এর নির্বাহী পরিচালক ডঃ তাহমিদ আহমেদ বাখ্যা করেন যে ১৯৬০-দশকের বিনামূল্যে চিকিৎসা প্রদান করেই আইসিডিবিআর,বি.সি হাসপাতাল। চলমান বৈশ্বিক আর্থিক অস্থিরতা তহবিলের উপর নেতিবাচক প্রভাব ফেলতে পারে, তাই বিবেচনায় আইসিডিবিআর,বি.সি পরিচালিত দুটি হাসপাতাল টেকসই করা জরুরি।

এর প্রেক্ষিতে, মুহাম্মদ আজিজ খান সময় হয়ে সামিট কর্পোরেশন থেকে পাঁচ লক্ষ মার্কিন ডলার এবং তাঁর সমর্থনীয় তহবিল তাঁর স্ত্রীর সাথে যৌথভাবে 'আঞ্জুমান এন্ড আজিজ চারিটবল ট্রাস্ট' থেকে - মোট এক মিলিয়ন মার্কিন ডলার আইসিডিবিআর,বি.সি হাসপাতালের এনডোমেন্ট ফান্ডে অনুদানের প্রতিশ্রুতি দেন। আইসিডিবিআর,বি.সি-এটি যাবতকালের সর্ববৃহৎ ব্যক্তিগত অনুদানের অঙ্গীকার।

মুহাম্মদ আজিজ খান বলেন, "আমি ও আমার পরিবারের জন্য আইসিডিবিআর,বি.সি-এর এই মানবিক কাজে সহযোগিতা করার সুযোগ, অতি সম্মানের। আমরা বিনিমিত সেইসব গবেষণার সহযোগী হতে পেরে, যার মাধ্যমে লক্ষ-কোটি শিশুদের জীবন বাঁচানো সম্ভব হয়েছে। ডঃ তাহমিদ আহমেদ, ডঃ ফেরদৌসী কাদরী এবং অন্যান্যরা, বাংলাদেশশকে পৌরবাহিত করছেন। আমরা বাংলাদেশের স্বাধীনতা উদ্‌যাপনে এই বিয়ুসেরা গবেষণা প্রতিষ্ঠানকে সমর্থন করছি।"

ডঃ আহমেদ মুহাম্মদ আজিজ খান ও তাঁর স্ত্রীর সামিট কর্পোরেশনের অঙ্গীকারের প্রশংসা এবং কৃতজ্ঞতা প্রকাশ করেন। তিনি বলেন, "মুহাম্মদ আজিজ খান ও তাঁর স্ত্রী আঞ্জুমান আজিজ খানের এক মিলিয়ন মার্কিন ডলারের প্রতিশ্রুতি আমাদের মুগ্ধ করেছে, যা আমাদের লক্ষ্য অর্জনে উৎসাহ যোগাবে। আমরা সামিট কর্পোরেশন এবং জনাব ও বেগম আজিজ খানের কাছে বিশেষভাবে বাধিত। আমরা হাসপাতাল এনডোমেন্ট ফান্ডে ব্যাভাত নিজেদের জন্য একটি লক্ষ্য নির্ধারণ করেছি, যাতে এটি থেকে উপার্জন দিয়ে আমাদের হাসপাতালের কার্যক্রম চালিয়ে যাওয়ায় টেকসই করা যায়। আমি আশা করি, আরো বাংলাদেশী ব্যবসায়ী নেতারা এই লক্ষ্যে সহানুভূতিশীল হবেন।"

আইসিডিবিআর,বি.সি সম্পর্কে: আইসিডিবিআর,বি.সি একটি আন্তর্জাতিক জনস্বাস্থ্য গবেষণা প্রতিষ্ঠান যা ঢাকা এবং মতলব, চাঁদপুরে অবস্থিত দুটি হাসপাতালে বার্ষিক ২,০০,০০০ জনেরও বেশি মানুষকে বিনামূল্যে সেবা প্রদান করে। আইসিডিবিআর,বি.সি এই অত্যাবশ্যিক পরিষেবা প্রদানের জন্য সম্পূর্ণভাবে অনুদানের উপর নির্ভর করে।

সামিট গ্রুপ সম্পর্কে: সামিট গ্রুপ অফ কোম্পানিজ, বাংলাদেশের সর্ববৃহৎ অবকাঠামো প্রতিষ্ঠান। সামিটের বিজ্ঞপ্তিতে যমেন বিনুয় উৎপাদন, বন্দর এবং টেলকো অবকাঠামোর ব্যবসা আছে।

বিতারিত অথার জনা: মোহসেনা হাসান ইফাইল : mohsena.hassan@summit-centre.com | মোবাইল: ০১৭১৩ ০৮১৯০৫

Appendix 3: Here are the photos of two versions (English, Bangla) media release, where I had to draft the whole news with my supervisor's help. The Bangla typing was fully typed by me and I corrected the spelling and other errors in the English version.

Link: [icddrb / Press Release](https://www.icddr.org/press-release)



JAAGO Foundation ✓

Paid partnership · 🌐

Summit Power International is supporting JAAGO Foundation to teach children in remote areas of Bangladesh. Md. Nasim, Class 7 from Bandarban school, are showcasing photosynthesis.

We are thankful to Summit for being a part of their journey and letting them unleash their potential.

*Under the safeguarding policy to protect the child's rights, either the name or the picture, or both, have been changed.



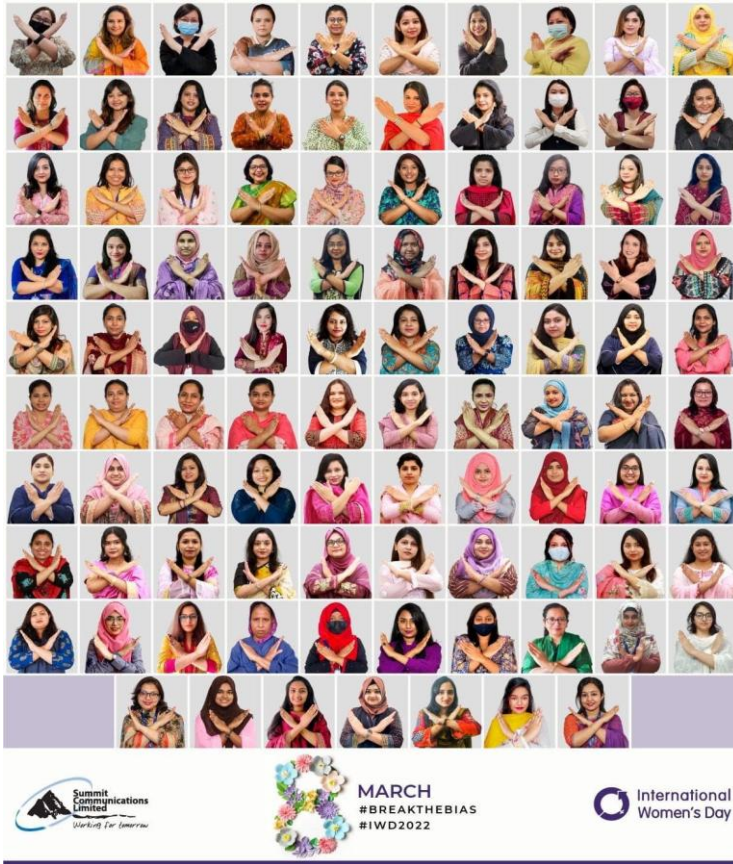
Appendix 4: This was a Social Media post for JAAGO Foundation.

Link: [JAAGO Foundation / Social Media Post / Facebook](#)

[Alor Pathshala]:

- আলোর পাঠশালা কি নিবন্ধিত স্কুল?
- শিক্ষার্থীদের শেখানোর জন্য আপনারা কোন পাঠ্যক্রম অনুসরণ করেন?
- কোন শ্রেণী পর্যন্ত আপনারা শিক্ষার্থীদের পড়াশুনার ব্যবস্থা কার্যকর করেছেন ?
- শিক্ষার্থীদের পরীক্ষা কোন নিয়ম অনুসরণ করে নেয়া হচ্ছে?
- স্কুল থেকে শিক্ষার্থীদের সার্টিফিকেট প্রদানের জন্য কোন নিয়ম অনুসরণ করেন?
- স্কুল থেকে প্রদান করা সার্টিফিকেট এ কি- (ক) “প্রথম আলো ট্রাস্ট” বা (খ) “আলোর পাঠশালা” বা (গ) “সেই স্কুল এর নাম” কোন টি উল্লেখিত থাকে?
- যে স্কুল শিক্ষার্থীরা বোর্ড পরীক্ষা পাস করেছে তাদের সার্টিফিকেট কি সরকার থেকে অনুমোদিত?

Appendix 5: This part is included in Prothom Alo Trust Policy. My supervisor gave me an idea of which points I can write on that policy. Then I drafted it and it was included.



Appendix 6: The photo was taken for **International Women's Day** of 2022. It was one of the nicest memories of my internship journey, that's why I shared the photo.