

Open Access Week 2011: Raising Awareness at BRAC University Library

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Open Access Week is a global celebration to raise awareness of open access in scholarship and research. The BRAC University Ayesha Abed Library has celebrated this International Open Access Week on 27th and 30th October by announcing a number of awards and conducting a seminar on Open Access and Institutional Repository, promoting and raising awareness on the importance of Institutional Repository and Open Access initiatives. Participants showed very positive attitude towards the initiative specially the faculty and researchers.

BRACU support open access with Institutional Repository, which contains full text versions of a variety of research outputs, including theses, working papers, journal articles, conference papers, internship report etc.

Open Access Awards

Departmental Award

The award was made for the most full text deposits to BRACU Institutional Repository (dspace.bracu.ac.bd).The Department of Computer Science and Engineering won the departmental award for the most full text deposits to BRACU Institutional Repository. The total number of deposited item is 179.

Individual Award

Mr. Anamul Hasan, a student of BRAC Business School won the individual award for the most viewed full text item in the BRACU Repository from July to October 2011. The title of the article was “***Internship report on Prime Bank ltd: Evaluation of customer service quality and ways of improvement***”. It was viewed 323 times.

Seminar on Open Access and Open Access initiatives

Ms Hasina Afroz, Librarian BRAC University made a presentation on ***Open Access and Open Access initiatives at Ayesha Abed Library***. A total of 70 library professionals from different universities and institutes, and faculty and students of BRAC University were present at this seminar. Participants showed very positive attitude towards the initiative taken by BRACU library. In her presentation Ms Hasina Afroz discussed about the Open Access and the advantages and benefits of open access and growth of IR in last few Years (Figure 1)

Source: <http://www.opendoar.org/> (October 26, 2011)

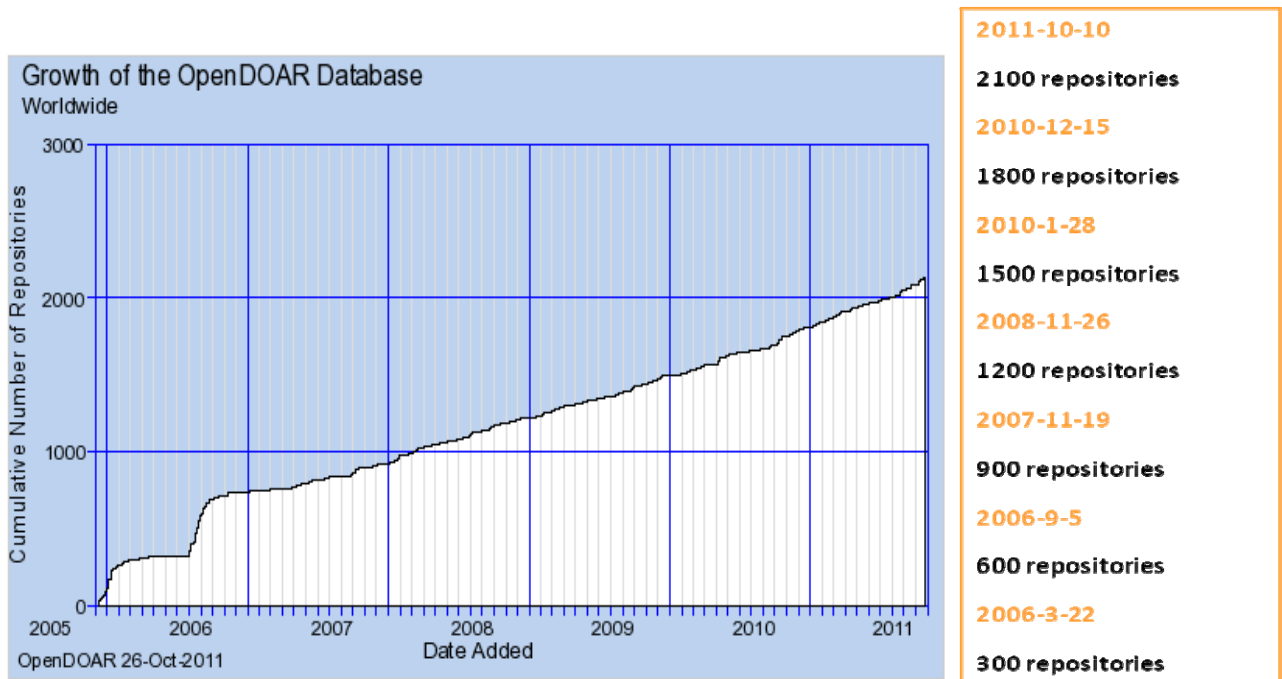


Figure1. Growth of Open DOAR Databases

Then she showed the Institutional Repository of BRAC University dspace.bracu.ac.bd (Figure 2). For this repository open source software *DSpace* developed by MIT was chosen and it was completed in April 2008 with financial support from INASP, UK. Presently this IR contains 1087 items.



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Open Access Week 2011 at Ayesha Abed Library (Oct 27 ~ 30, 2011)

The Ayesha Abed Library of BRAC University invites you to the Open Access Workshop as part of Open Access Week Celebrations 2011. Open Access Week aims to broaden awareness and understanding of open access to research. Celebration of Open Access Week 2011 at BRAC University

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Context

Figure2. Institutional Repository of BRAC University dspace.bracu.ac.bd

Ms Hasina Afroz presented the statistics of last four month -July, August, September and October

Figure3. Articles viewed from July to October 2011

	Total Visit per Month				Top country views
	July 2011	Aug 2011	Sep 2011	Oct 2011	
BRAC Business School (BBS) Total Item (77)	88	55	63	150	China (98), Bangladesh (101), USA (47), Russian Federation (16), UK(13) Germany (12), Japan (4), Hong Kong (2), Sweden (2), Ukraine (2)
School of Engineering and Computer Science (SECS) Total Item (207)	47	55	62	128	China (72) Bangladesh (48) USA (21) Russian Federation (18), Germany (16), Brazil (4),UK(6) Italy (4), Ukraine (6), India(3)
English and Humanities (ENH) Total Item (83)	25	34	75	82	China (77), Bangladesh (43), USA (23), Russian Federation (13) Germany (11), Brazil (2), UK(2), Sweden (2), Hong Kong (2) India (2)
Institute of Governance Studies (IGS) Total Item (81)	27	35	49	57	China (72), USA(39), Russian Federation (20), Germany (12), Bangladesh (10) UK(2), Hong Kong (2), Japan (3), Sweden (2), India(2)
Department of Architecture Total Item (23)	21	32	39	112	China(96), USA(26), Russian Federation (17), Germany (11), Bangladesh (6), UK (3), Japan (3), Ukraine (2), Australia(1), India (2)
James P Grant School of Public Health (JPGSPH) Total Item (21)	30	37	62	69	China (74), Bangladesh (27), USA (34), Russian Federation (18), Germany (12), India(9), Japan (4), Hong Kong (3), Afghanistan(4)
BRAC Development Institute (BDI) Total Item (20)	23	33	35	89	China (95), USA (21), Russian Federation (16), Germany (16), Bangladesh (9) UK (3), Japan (2), Brazil (1), Australia(1), India(2)
Centre for Research on Bangla Language Processing (CRBLP) Total Item (66)	35	37	49	78	China (95), USA (24), Russian Federation (18), Germany (16), Bangladesh (11), Italy (3),UK (3), Japan (4), Ukraine (2), India(3)
Economics and Social Sciences (ESS) Total Item (7)	28	35	42	82	China (97), USA (23), Russian Federation (18), Germany (16), Bangladesh (9), Japan (4) UK(2), Ukraine (3), India(2), Tanzania(2)
Department of Mathematics and Natural Science (MNS) Total Item (6)	19	33	42	82	China (93), USA(21), Russian Federation (17), Germany (16), Bangladesh (6), Japan (4), Sweden (3), UK(2), Australia(1), India(2)
Institute of Educational Development (IED) (12)	31	33	46	54	China (69), USA(38), Russian Federation (19), Germany (14), Bangladesh (14), Japan (4), Sweden (2), UK(2), India(2), United Arab Emirates(1)
Ayesha Abed Library Total Item (6)	97	43	51	111	China (94), USA(26), Russian Federation (9), Germany (15), Bangladesh (45), Japan (5), UK(3), India(5), Australia(2), Hong Kong (2)

	Total Visit per Month				Top country views
	July 2011	Aug 2011	Sep 2011	Oct 2011	
BRACU e-Bulletin Total Item(124)	310	25	31	77	China (95), USA(11), Russian Federation (4), Germany (10), Bangladesh (4), Japan (3), UK(2), India(2), Australia(1), Ukraine(2)
News Archive Total Item (207)	295	184	36	83	China (77), USA(18), Russian Federation (5), Germany (14), Bangladesh (9), Japan (3), UK(2), India(2), Australia(1), Israel(2)
BRAC University Publications Total Item(156)	57	34	46	98	China (95), USA(27), Russian Federation (13), Germany (8), Bangladesh (25), Japan (8), UK(3), India(5), Netherlands(5), Ukraine(14)

The following figure shows the top viewed articles of BRACU Institutional Repository

Statistics

Total Visits

	Views
Internship report on prime bank ltd: Evaluation of customer service quality and ways of improvement	323
Unplanned urbanization of Dhaka city: increase of rainfall induced flood vulnerability	251
Internship report on credit risk analysis of jamuna bank limited	204
A report on credit appraisal process of export import bank of Bangladesh Ltd.	199
Analysis of credit department of Dhaka Bank Limited	192
Internship report on perception of grameen phone in the mind of its customers	178
Prospects & problems of women entrepreneurs: a study of Dhaka City	171
Communicative language teaching in secondary level of Bangladesh: teachers' and learners' perspective	171
Recruitment and selection process of Robi Axiata ltd.	169
Customers' perception about concord's hospitality complex (Motel Atlantis) and its potential in the industry	169

Figure4. Top viewed articles of BRACU IR

The Chief Guest of this seminar Professor Ainun Nishat, Vice Chancellor, BRAC University praised the initiatives taken by the BRAC University library. In his speech, Vice Chancellor gave importance to deposit of research output by students and faculty. He said that the Institutional Repository of BRAC University will play a

significant role in helping students, faculty and researchers and the positive impact of BRACU institutional repository would encourage other universities in Bangladesh to establish their own repositories and that will lead to establish a network of libraries in Bangladesh. He requested the librarians to collaborate actively with faculty, researchers and other staff in administrative departments at the university to help disseminate their scholarly outputs. He also mentioned that the library professionals have also the responsibilities to disseminate the information to other universities so that all can share the benefit of the IR.

It may be mentioned here that different international publishers showed their interest to publish some articles of BRACU IR.

Promotional Materials of the Open Access Week

Various promotional materials have been developed to promote awareness of the Open Access including brochure, posters, and Mug with Open Access Logo .These were distributed to the participants.