

BBS launches ‘Entrepreneur Speaks’ →

Metro Desk:

BRAC Business School (BBS) launched its premier programme ‘Entrepreneur Speaks’ in an informal ceremony on Tuesday, says a press release. The entire programme is supported by Prime Bank Limited, one of the leading banks in the country.

In the ‘Entrepreneur Speaks’ sessions, renowned entrepreneurs from all sectors of business, from micro-credit to large corporate: local and foreign, will be invited to share their stories of entrepreneurial achievements with the BBA, MBA and EMBA students of BRAC Business School.

Speaking on the occasion, BRAC University Vice Chancellor Prof Ainun Nishat said entrepreneurial activities should be given more credence and recognition. Such programmes can heighten the important role that entrepreneurs play in advancing our economy and nation. M Ehsanul Haque, managing director of Prime Bank, was present as special guest. He said entrepreneurs achieve success through their rigorous efforts, hard work, sincerity and commitment.

He added that business accomplishments are attained by entrepreneurs not only through assuming risk but also by sheer focus and labour that they put in. Pro-Vice Chancellor Dr Md Golam Samdani Fakir and Prof Mamun Rashid, director of Centre for Entrepreneurship Development, also spoke at the ceremony along with Rahnema Ahmed, lecturer of BRAC Business School and Coordinator of BBS “Entrepreneur Speaks”.