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## **BRAC** University represented in Online Educa Berlin conference.

From 26th to 30th November 2007 Over 2000 delegates from more than 90 countries and every continent will attend the Online Educa Berlin http://www.online-educa.com/ making Online Educa Berlin the most comprehensive annual meeting place for e-learning and distance education professionals.

BRAC University's Global Development Learning Network (GDLN) Coordinator and BBA Program Coordinator of BRAC Business School ALI SALMAN is visiting Online Educa Berline conference by the invitation of The World Bank and will be present as a resource Speaker in discussion session titled "Emerging Markets in Elearning" (coded ACC25) The session will be a dynamic debate between you, the GDLN participants who will be positioned as learning experts from five emerging markets (East Asia & the Pacific, South Asia, Africa, Latin America & the Caribbean, and Eastern Europe & Central Asia) with those from two companies with an interest in emerging markets and developing countries. The audience should leave the session with a list of lessons learned that may smooth their path to accessing the right audience, the right technologies and the right content in emerging markets.

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