

Int'l confce on business and management begins Thursday

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The 2nd International Conference on Business and Management (ICBM), organised by Brac University's (BracU) Brac Business School (BBS) at The Westin Dhaka begins on Thursday. The three-day event is scheduled to be inaugurated by Education Minister Dr Dipu Moni as chief guest on Friday. BracU Vice Chancellor Professor Vincent Chang PhD is slated to be the special guest of the conference, which this time will take on the theme "Industry Focused Global Research Trends in Business and Management". State Minister for Cultural Affairs KM Khalid is scheduled to attend the closing ceremony on Saturday. The programme schedule includes nine invited and eight industry talks involving prominent academicians and industry practitioners. ACI Limited is the event's platinum sponsor; Abdul Monem Ltd, Brac Bank, IPDC Finance and Runner Motors Limited the gold sponsors and Mutual Trust Bank and bKash silver sponsors. There will also be four keynote presentations and 24 parallel sessions connecting about 250 participants. —Statement