

Exploring Journalism at Magazine Desk of

Daily Sun

Afroza Zaman Anni

14103056

Department of English and Humanities

December 2018



BRAC University, Dhaka, Bangladesh

Exploring Journalism at Magazine Desk of
Daily Sun

A Report Submitted to
The Department of English and Humanities
Of
BRAC University

By
Afroza Zaman Anni
Student ID : 14103056

In Partial Fulfillment for the Requirements
For the Degree of
Bachelors of Arts in English
December 2018

Acknowledgement

With the immense blessing of Almighty Allah, I was able to finish my internship report on time. I am thankful and grateful to Allah (SWT) for giving me the strength to complete my graduation properly. I am also thankful to my mother Zakia Zaman and my father MD.

Khairuzzaman for their unlimited support. I also want to thank my elder brother

MD.Wahiduzzaman for always supporting me in my decisions. They always inspired me to work hard.

I will always be grateful to my supervisor, Roohi Huda, assistant professor and lecturer of English and Humanities Department at BRAC University; for her immense patience, support and guidance. Without her guidance I could have possibly never organized the report properly. I was happy when I heard that she would be my supervisor, I knew there are so many things I could learn from her during my dissertation. Her guidance was like a light to me in the darkness. I will also like to thank all the faculties with whom I had taken courses. Afsan Chowdhury sir was an inspiration to me from the beginning of my undergraduate life. I consider myself lucky that I had the opportunity to do several courses with him. I am grateful to him for the things I learnt for him.

I also want to express my gratitude to the Magazine Team members of *Daily Sun*. Working experience as an intern was easy and comfortable for me because of them. They helped me a lot to understand working ethics. I realized the value and importance of being a team player while working with them. I want to thank my supervisor Morshedul Alam Mohabat (Magazine Editor of *Daily Sun*) for his immense guidance at workplace and being patient to me. He helped me a lot to learn so many things during my internship.

Serial No.	Content	Page No.
1.	Introduction	1-2
2.	Brief History of <i>Daily Sun</i>	3-5
3.	The Three Weekly Supplements of <i>Daily Sun</i>	6-8
4	Getting Introduced to The Daily Sun Staff Member and My Internship Duties	9-10
5	Assignments 5.1 Feature 5.2 Movie Review 5.3 Editing 5.4 Photo Caption for Photo Feature	11-21 22-23 24-27 28-29
6	Integration of Theories with Internship Experience 6.1 Popular Culture 6.2 Panopticon and Gaze 6.3 Image	30- 32 33-34 35-36
7	Special Achievement	37-38
8	Conclusion	39
9	Works Cited	40

1.

Introduction

The significance of newspapers as the 'Fourth Estate' is known all over the world. A newspaper has its own significance, it carries all kinds of national and international news, entertainment, business, sports features and newsworthy updates. Every person has his/her own interest behind reading print newspapers which is nowadays almost replaced by the e-version of the newspaper. The flow of digitalization and easy updates about events is the new challenge for many print newspapers. But a newspaper still carries the essence that makes me read it when I have my breakfast. I have been fascinated with the job of working at a newspaper office as I personally meet some journalists in BRAC University.

When I got admitted at BRAC University, I was more into reading novels so I started doing courses designed for a concentration in literature, but at one point I was tired of analyzing the texts using literary theories, and I lost my interest in reading a lot of novels. On the other hand, the courses related to discourse, globalization, how to take interviews, writing a press release, investigative stories, writing feature stories, op-eds and reviews appealed to me. The major reason I chose Media and Cultural Studies as an area of concentration because the writing assignments and the classroom experience of editing news and writing news headlines made me feel I can explore more if I become a journalist. Curiosity in my mind grew gradually while taking courses under the guidance of Professor Afsan Chowdhury and Assistant Professor Roohi Huda.

The first course I took was ENG404: Copywriting was a guide to writing advertisement copy for television, radio, websites, brochures, catalogues etc. It also focused on understanding the psychology of various target markets. On the other hand, ENG 440: English for the Print Media” helped me to become familiar with various forms of journalistic writing such as editorials, op-eds, features, sports stories, obituaries, book, event , movie reviews etc. I am happy that I changed my concentration from Literature to Media and Cultural Studies. I got the opportunity to do my internship at *Daily Sun* newspaper.

2.

Brief History of Daily Sun

Picture: Daily Sun Logo

Daily sun is an English daily newspaper. It was launched on 24th October, 2010 by The East-West Media group. The East West Media group is a part of Bashundhara Group. The Chairman is Ahmed Akbar Sobhan and the MD is Sayem Sobhan Anvir. It is one of the largest media groups. East-West Media Group also arranges two to three programs during the year where the employees meet the owners. The media group owns two other daily newspaper named *Bangladesh Protidin* and *KalerKontho*. The most popular news channel *NEWS24*, a radio channel Radio Capital FM 94.8 was also founded by the East-West Media Group. The office is located at plot no: 371/A, block: D, East West Media Group, Bashundhara R/A, Baridhara, Dhaka-1229.

Daily Sun has approximately thirty eight thousand five hundred readers. *Daily Sun* is a newspaper for the new generation. It is firmly committed to the spirit of the Liberation War, truth, peace, democracy, rules of law, empowerment of women and social justice. From the very beginning they stuck to their principles and are committed to doing so in the coming days. The

paper tries to publish the truth and impartial news. Due to vast development in the communication system, online media experienced a revolutionary change. One can get updates quickly about any news or event they want to know through the e-version of the newspaper. Most of the newspapers around the world have online readers, and it is very convenient to read the online version of the newspaper anywhere. So to maintain the flow, *Daily Sun* also operates an English news portal www.daily-sun.com and a Bangla news portal www.Bangla.daily-sun.com. One can easily read the e- version of the print newspaper online. They are also active in their Gmail and official Facebook groups.

Hasan Shahriar played an important role during *Daily Sun*'s start up time. He was a journalist. Professor Syed Anwar Hussain, British Commonwealth scholar and a senior faculty of Dhaka University was the first editor of the *Daily Sun*. Later, Jamilur Rahman was the second editor. Amir Hossain, freedom fighter and an employee of Sadhin Bangla Betar Kendro became the next editor of *Daily Sun*. At present Md. Shihabur Rahman is the executive editor and Enamul Hoque Chowdhury is the editor of *Daily Sun*. The authorities of the newspaper are honest and punctual. *Daily Sun* consists of twenty pages including four pages on business and economy, and two pages on sports called "Winner." The newspaper is a circulated daily. *Groove* (12pages), *Hood* (8 pages) and *Morning Tea* (12 pages) are the three weekly supplements that come out on Monday, Thursday and Friday. They also publish special magazines on festive occasions like Eid, Puja, PohelaBoisakh etc. They have nearly eighty seven regular employees at their headquarters. They work in different section of the newspaper. For example-

- Photo Journalist- two person
- Business- three person
- Sports- four person

- District- one person
- Central desk-six person
- Metropolis-four person
- Editorial-six person
- Reporter- sixteen person
- Advertisement-thirteen person
- Culture-two person
- Editing- one person
- Online- seven person
- Magazine- seven person
- Circulation-two person
- Admin- two person
- General-eight person
- Production- twelve person
- CTG Bureau – five person

There are also sub-editors and news executives who to edit the news stories before the print copy is published. They also check the news worthiness of the news stories.

3.

The Three Weekly Supplements of *Daily Sun*:

The magazine desk team works on the three regular weekly supplements. One positive aspect of writing features for magazine is one can get enough time to investigate and research information to write on. *Daily Sun* Magazine covers stories about arts and technology, sociology and political aspects and gives continuous updates on popular trends. Here is the summary of the content that is published in the three supplements.



Groove is a twelve page weekly fashion and lifestyle (health and fitness) magazine published on Mondays'. *Groove* contains features on fashion, tips and tricks, hair care, skin care, food and diary (recipes) , food review, home décor ideas, man cave (fashion and styling features for men), health and fitness etc. In addition, this weekly magazine also contains special interviews on singers', actors' and writers'. Sometimes one can find information about new restaurants or stores selling clothes.



The Hood is an eight page youth interest concern magazine published on Thursday's. *The Hood* is divided into segments like scribbles, blah, funfacts, talkies and bring the noise. The cover story of *The Hood* always address the problems the youth is facing, solutions to keep them motivated and set an inspiration for the new generation. Bring the noise is mostly about hip hop and popular music and concerts in town. Sometimes you can find new electronic gadgets review in the magazine.



Morning Tea is a twelve page special magazine that comes out on Fridays. *Morning Tea* consists of features as social and political issues, opinion or perspective based features, photo features, around the city happenings (movie, theatre, and events), historical features and book reviews. On the very first page, the paper starts with "Quote of the week". The quote of the week is often picked up from weekly news, deals regarding political or social issues. It carries timeliness, news essence or has importance for the society. The statement can be given by any influential or significant (prime minister, minister, actor, writer etc.) who has readers' or publics' support. The special features and cover story features in this weekly supplement contain around 2000 -3000 words. "Around the city" features are mostly on events regarding national or international art exhibitions, stage, theatre cultural events or festivals around the city.

Furthermore, *Morning Tea* invites readers to send their stories through their official email address for publication. Readers can contribute articles regarding social or political issues, short stories, photo features, art, science, health and real life stories.

4.

Getting Introduced to the *Daily Sun* Staff and My Internship Duties

I have started my internship by the *Daily Sun* Magazine desk on May 15, 2018. *Groove*, *The Hood* and *Morning Tea* were the supplements for which I wrote. On the first day at work, a small meeting was arranged by the editor and magazine coordinator for the new interns. It was an introductory meeting. After the meeting, the magazine editor briefed us about some organizational rules; like we had to work five days and eight hours for next three months, we had to be sincere about our work etc. The magazine desk workers work as a team. Everyone does more than his or her designated work. They discuss their work with each other, sometimes they share their feature contents with each other, and the most important quality is that a colleague always revises the work before it is sent to the graphic section for the touch up. As an intern, I had the freedom to choose which weekly supplement I wanted to write for. They basically seek creative and refreshing articles from the interns. I was asked to study their old weekly supplements for a week to get an idea about the different categories of features that are published.

The *Daily Sun* Magazine Desk consisted of seven official members apart from me and other interns. They are-

Name	Designation
Morshedul Alam Mohabat	Magazine Editor
Aslam Aronrho	Photo journalist, Event Reporter
Rajib Kanti Roy	Sub-editor
MD. Joynul Abedin	Sub-editor
Sariful Islam	Reporter
Nusrat Jahan Pritom	Reporter

Besides them, there are freelancer and other photographers as well who share their stories and essays.

5.

Assignments:

During my internship period at *Daily Sun* I realized the importance of time management, necessity of gathering adequate data before writing articles and felt the pressure of work environment. Before submitting any assignment, I had to always be conscious whether it is a publishable news or not, that is if the article carries any value or significance for the readers. However, what I learnt in the English for the Print Media, Copywriting and Editing courses helped me during the internship to write features, personal essays, movie review, photo caption and edit articles during the internship.

5.1 Feature writing:

Dr. Anthony Curtis in an article titled “How To Write a Feature Story” from ENG 440 course packet, points at several feature writing techniques. Here I included few feature writing techniques from the course packet that I applied while writing features-

Feature stories are popular content elements of newspapers and magazines. It focuses on particular people, event, products and human interest subject. Feature stories are journalistic, colorful, thoughtful and reflective through writing about original ideas. Feature stories cover topics in depth, going further than a mere hard news story by amplifying and explaining the most interesting and important elements of a situation or occurrence. Feature articles range from the news feature that provides sidebar background to a current event hard news story, expanding on the details rather than trying to concentrate on a few important key points. For example: I wrote

an article titled “Nailed it” for *Morning Tea*, a weekly supplement. There I described how the women cricketers brought the Asia Cup home, how they not only won the cup, but also won against all those stereotypical ideas that women cannot play cricket. Women cricketers struggle to stay focused on their aim by fighting all the odds in a patriarchal society. In that article I also focused on the necessity of district level tournament for women cricketers. I discussed how the victory changed people’s participation in sports. I wrote the feature on the women’s cricket team the following week they won the Asia cup. Chances are high that news value and readers interest may drop if the story is an old one. Feature stories can address an in depth study or analysis of a subject. It should address the prospect or reader directly in the copy as “you”.

Feature stories are different from hard news stories. Writers have some advantage in choosing the format in which their stories will build. Although they also have some limitations. These are-

In hard news stories, often referred to as *inverted pyramid* format, the reporter makes the point, sets the tone, and frames the issue in the first two paragraph. In a feature story, on the other hand, the writer has the time and space to develop the theme, but sometimes postpones the main point until the end. The whole story does not have to be encapsulated in the lead. The writer can build the story with a reader engaging introduction, it can be a personal life experience, a relevant quote, humor or any other techniques to convince the reader why he or she should give the article a read. The power of a feature story lies in its ability to amplify the focus of an issue through first-rate storytelling, irony, humor, human appeal, atmosphere and colorful details. They are more like nonfiction short stories. Most of the time the writer frames the issues to give the readers an in-depth look at the subject. In how-to-do features, the writer always tries to make the article interesting so that the reader read the whole article. They use different styles to keep their readers engaged with the feature. For example- they can open the article with

suspense and with a question for readers, sometimes they use anecdotes or quotes. Geneva Overholser, former editor of *The Des Moines Register*, wants reporters to write stories that make readers, “laugh, weep, sing, hope and wonder how people can go on.”(pp.103, ENG 401 course packet) She and other editors believe that if they make reading the news a pleasure, more people will be willing to read news.

Feature stories are not opinion essays or editorials. They should not be confused with creative writing or works of fiction. The writer’s opinions and attitudes are not important in the story. The writer keeps herself or himself out of the story which is difficult to do; as a writer’s tendency to analyze the situation or his/ her past experience might affect his/her writing. So one of the duties for the writer is to avoid steering the story by keeping his or her personal ideas out of the story. Whenever a feature is written, it must contain a benefit for the readers.

Moreover, feature stories in *Daily Sun* are published in weekly supplements. Here, I had to gather the data with my own effort. Sometimes I had to take interviews of people, do background research, and observe the situation closely. Journalists have to keep an open mind while interviewing subjects and researching sources. The writer avoids deciding the theme of the story until sufficient information has been gathered to show a direction or point of view. I wrote several kinds of features. They are-

- **Human Interest Features:** This sort of feature stories discuss issues through the experiences of another or new ideas that readers also have interest to know about. For example: I wrote a feature titled, “Shehri Night Out: A Growing Trend.” Apart from observing cafes, restaurants and streets at night, I also interviewed two students, one was an employee of a well-known company and a hotel manager to understand why shehri night out during the month of Ramadan was becoming popular culture. There I included

several person's opinion about why they have shehri outside at cafes. I also wrote a feature titled, "Are My Friends Really My Friends?" For this feature I wrote about the positivity of friendship and also gave the readers advice to choose their facebook and instagram friends wisely. Friendship can turn in bitterness if it is a fake friendship.

Are My Friends Really My Friends?

Afroza Zaman Anni



Friendship is a beautiful relationship that you cannot describe in words. They are the most amazing persons who are always there for you: in your sorrows and also in your happiness. They give us company when we are lonely, support us unconditionally and accept us despite our shortcomings. They make celebrations fun, and they help us to be ourselves. Most of us make friends in our subconscious mind. Do you remember the good old days in your school, when you used to develop friendship with the person sitting beside you? Or, do you remember how do you build up friendship with your dorm mates or colleagues in workplace?

A pomegranate (a fruit) has hundreds of kernels. There are many things a man cannot do for himself. It is quite obvious that with whoever you surround yourself can change your life whether it is in good or bad way. So, it will be an intelligent

idea to build up friendship with the right persons. Thus it is important to keep few factors in mind before choosing a friend.

Make friends who warm your heart:

The first person with whom you can share the reasons for your frustrations and depressions is your friend. You trust him/her. Thus, you can easily unburden yourself to a friend. Friendship is necessary for maintaining a good mental health by controlling the passions of the mind. Friendship can lighten the heart by revealing the pent-up feelings and emotions: sorrows, joys, fears, hopes, suspicions, advice. If your friend believes in you, comforts you, makes you laugh and helps you in need then he/she is your real friend. Just like he/she supports you similarly you should always try to be there when he/she needs you. Real friends

don't disappear watching you in problems. There is no denial that life is better with friends as good friends bring positive vibe in life.

Choose your online friends wisely:

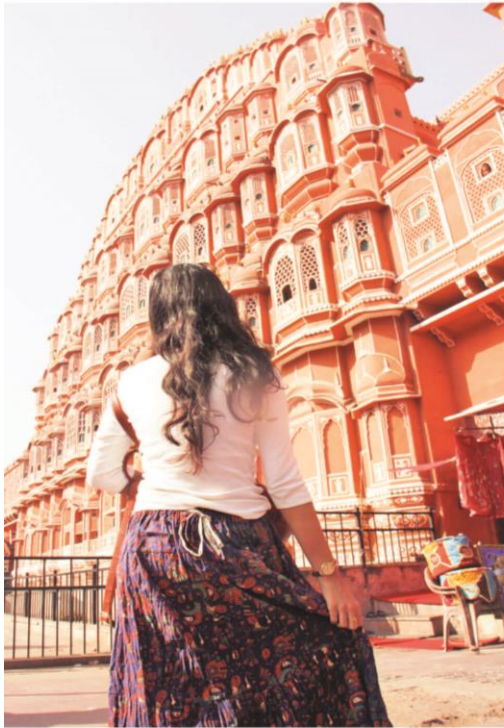
It is really important to choose online friends wisely so that you need not to regret later. As the 21st generation youths' most often lead their life in a rush, they subconsciously build up online friendship. Hence, socialization with friends mainly depends on online interaction. Be social on social media is a good thing. If you are in a new place or simply just looking for new friends, your classmates or co-workers are an obvious and easy option to start. You can start with a little chat and who knows you may end up with making friends out of them. But developing friendship with anonymous people without judging and knowing them properly can turn you emotionally down or you may end up with sour experience. Thus one thing you should ask yourself while making an online friend that "Am I sure that this person will be physically present when I need him or her?"

Make friendship with different passions and elders:

We have more or less friends who have same passion like us. Most often people are assembled with the type of persons they have same passion or interest. On the other hand, friendship with different passions is rare but it's the most beneficial. Friends are the persons who praise us in our success and help us in our problems. You don't feel hesitated to ask for help and a good friend never rejects you for bringing you out from the problems. Friends with different passions can be an easy access of vast information whenever you need. If they can't help you out, they will at least try to guide you. Elder people expect less and give you more. They give suggestions from their experience and they are the patient listeners. If you are lucky enough your elder cousins, teachers or senior colleagues can be your good friend. They will always try to give you good advice.

On the other hand, a bad company can push you to bad habits no matter how good you are. It will gradually change your life in a negative way. A bad friend can bring disaster in your life and push you in danger. Friends are the persons who can easily manipulate you because you always seek their suggestions. So try to find the genuine friends whose company will be refreshing for you.

Figure 1 : Human Interest Feature.



Solo Travel: Making The Most Of It

Afroza Zaman Anni

Traveling alone is an once-in-a-lifetime experience. It's true that traveling with family or friends has its own advantages and fantasies but there are also endless things you can do while traveling alone. The amazing benefits include the freedom to select your destination, budget and time. Well, it is also true that sometimes you may just feel lost about what to do while making a trip alone. For those lost minds, here are some things you can do to make your solo traveling more enjoyable:

Engage in a conversation with the locals

While web sites on the internet will help you to plan the trip, only the locals can help in the best way to get the up-to-date information. Coffee shops and local markets can be a good place to start a conversation with local people to quickly learn about the destination, easy transport etc. Nevertheless, if you do not feel like talking to local people, you can try joining in the local facebook groups. Most towns or cities will have a group dedicated to the area. Just type the place where you are traveling to on facebook search bar, click on the 'groups' tab and check the local groups. Just add yourself to the group. You can ask area related queries that you cannot find an answer elsewhere. From facebook group post, you can also know about the current issues. Before starting the journey, you can ask your close friends and family if they have any connections at the place where you are heading to. You might get an old friend of your parents or a distant family member.

Travel by train

Traveling by train during daytime is

the shortest and quickest way to explore the place within a short period. You can get a landscape view of the surrounding areas. The choice is yours; you can make a choice between commuter train and an intercity train depending on how much time you have on hand. The other thing is that train journeys seem to be more social and comfortable than plane trips. You can meet a number of people on the train and the journey gives you the time and atmosphere to interact with others and make friends during your trip.

Pop into any shop that calls to you

Traveling is the perfect opportunity to scoop up some truly special items that will serve as mementos of your ad-



Figure 2: Human Interest Feature



thehood daily sun 5
THURSDAY | 16 AUGUST, 2018



a plunge pool. A winding walk down some forest trails or a breezy bike ride through a park can be just as invigorating. You can also hire a bicycle. Cycling on hill tracks road can be both adventurous and fun activity. The benefit is that you can stop at any place, take a break and start again.

Attend a performance

Attending traditional performance or a music festival is an open window to know the culture. Even if you do not understand the language, in live performance, words and lyrics are no barrier to emotion. Music works like a therapy. You may not get the message but music is what feelings sound like. You can watch theatre plays as well. Every nation has some own cultural festivals. If you attend those programmes, you will get to know about cultural diversity in a better way.

Look for trip organizer

If you feel like you need a guide or you are having problems to fix up things, you can look for trip organizers. Most of the countries have local travel organizers in every city. You can collect brochures of different trip organizers and cross-check the best deals and places from those. You can ask the hotel managers whether they have any trip plan for their clients. Traveling in a group of strangers gives you the opportunity to mix up with other travelers from different regions or countries.

Finally, keep your eyes open. Approaching your trip with a "what can go wrong" attitude doesn't make you a pessimist, it makes you prepared. Take all of the precautions you can imagine because at the end of the day it's very important to stay safe.



ventures. So hit the market and buy something you will cherish for years. The price and design may flatter you but do not buy the things you have no scope to use when you go back home. To keep your wallet healthy and enrich your collection, try to pick up things that are unique for either beauty or functionality. It depends on your choice whether you want to go to a bookstore, a pristine boutique and a perfume shop. You can ask about the price of a necklace and end up chatting for 45 minutes with the shop owner or you can bargain for some time to buy the piece in a good deal. You can decide how much time you want to spend in the shops.

Spend some time amidst nature

Like many other things on this list, you get the opportunity to prioritize your tasks. Especially if you are alone, you do not need to summit a 10,000-foot mountain or dive from the top of a colossal waterfall into



Figure3:Human Interest Feature.

Seasonal Themes: Stories about holidays and the change of seasons that address matters at specific times of a year. I wrote a feature titled, “Habits For A Smooth Summer”. In this seasonal theme based feature I wrote tips to stay healthy and fit during summer time.

4

thehood

daily sun

THURSDAY 17 MAY, 2018

cover

Habits For A Smooth Summer

Afroza Zaman Anni

While it is true that summer comes with a lot of blessings for us (fresh fruits, veggies etc), there is no denying that it can even take a heavy toll on our regular lifestyle if not maintained properly. No matter whether you are a student or a job holder, our rhythm of life changes during summer. So, it is very important that we follow some habits during this time of the year to cope with the altering ambience.

Morning Mantra

To have a good start, you should drink a glass of water at the very outset of the day. It boosts your immunity to infections and stimulates red blood cells to grow faster. Try to get up from bed at the same time every day. Most of us have the habit of waking up late in the weekends and it creates problems in balancing your body clock, which can also affect you in many ways. Well, do not skip your breakfast. Health experts say if you have your breakfast at the start of the day on time, then you tend to snack less on unhealthy foods. If possible, add some fruits in your morning breakfast. Fruits and vegetables carry natural minerals and various vitamins. Make sure your breakfast has items containing protein and fiber as well.

Include Exercise In Your Routine

A little bit of exercise in the morning can help you stay energized. If you are in rush and do not have enough time for scheduled exercises, try to take a small walk to your work place. You can also use the foot-over bridge to cross the road or use the stairs instead of elevator if possible. Stair climbing is also a great exercise to add to your weight-loss fitness. Not only does it burn more calories than

running, it also helps build muscle, tone your lower body and strengthen your core. However make sure that you do not have any health related issues that will be aggravated by these exercises. If you have complications, in that case yoga and meditation can bring a significant change in your body and anxiety levels. Although these two are

not yet popular in our country, it is still a good option. If you have desk job that makes you sit for long time, try a few stretches to keep the blood flowing. It can help you to stay calm.

Prioritize Yourself

Make some time for yourself as well in this summer. Find out your




Figure 4: Seasonal Theme Feature



thehood daily sun 5
THURSDAY | 17 MAY, 2018



own perfect song, which will help you get out of tricky or stressed situation and eventually change your mood. Music is not the only option; it can be reading books, gardening, painting or anything you love to do.

Drink As Much As You Can

Under the hot summer sun, the most important thing is to stay hydrated. People often become forgetful of drinking water, which can in turn result in serious health problems. When there is the scorching sun in the sky, heat exhaustion, heatstroke and other complications are seen. So, it's always a good idea to drink plenty of water.

Try To Stay Cool

Summer brings a feeling of ease and joy with plenty of vacation and long warm evenings. Keep in the spirit of feeling relaxed even when work starts to get hectic. Stay

cool with easy meditation tips.

Take Care Of Your Skin

During summer your skin is exposed to the sun's rays. Sun rays can cause damage to your skin cells and make it dull. So, it is better for you if you get to learn a few things about skin care. For example- while going out use a sunscreen to protect your face from those harmful rays and even you can put on sunglasses so that no dark circles appear below the eyes.

Get That Beauty Sleep

Get enough rest. Summer months with energizing sun rays, casual Fridays, and long weekends are the perfect time to rest. Everyone needs quiet time. If you're a busy mom, make a corner of the house where no one can enter and give yourself 5-10 minutes rest every day, or more time if you can afford it. Moreover sleep is so important when it comes to good health as it helps to regulate your hormones and

nervous system.

Take A Break

One amazing thing you can do this summer is to have a break from the virtual world and live in the real moments. Summer vacations are perfect time for arranging a tour and spending some quality time

with friends and family members. This is really beneficial. Go away from the hustle and bustle of the city life for a few days with a view to refreshing yourself.

Finally, remember that people often fall sick during summer owing to sudden change in weather. So, be careful and at the same time try to enjoy the season.



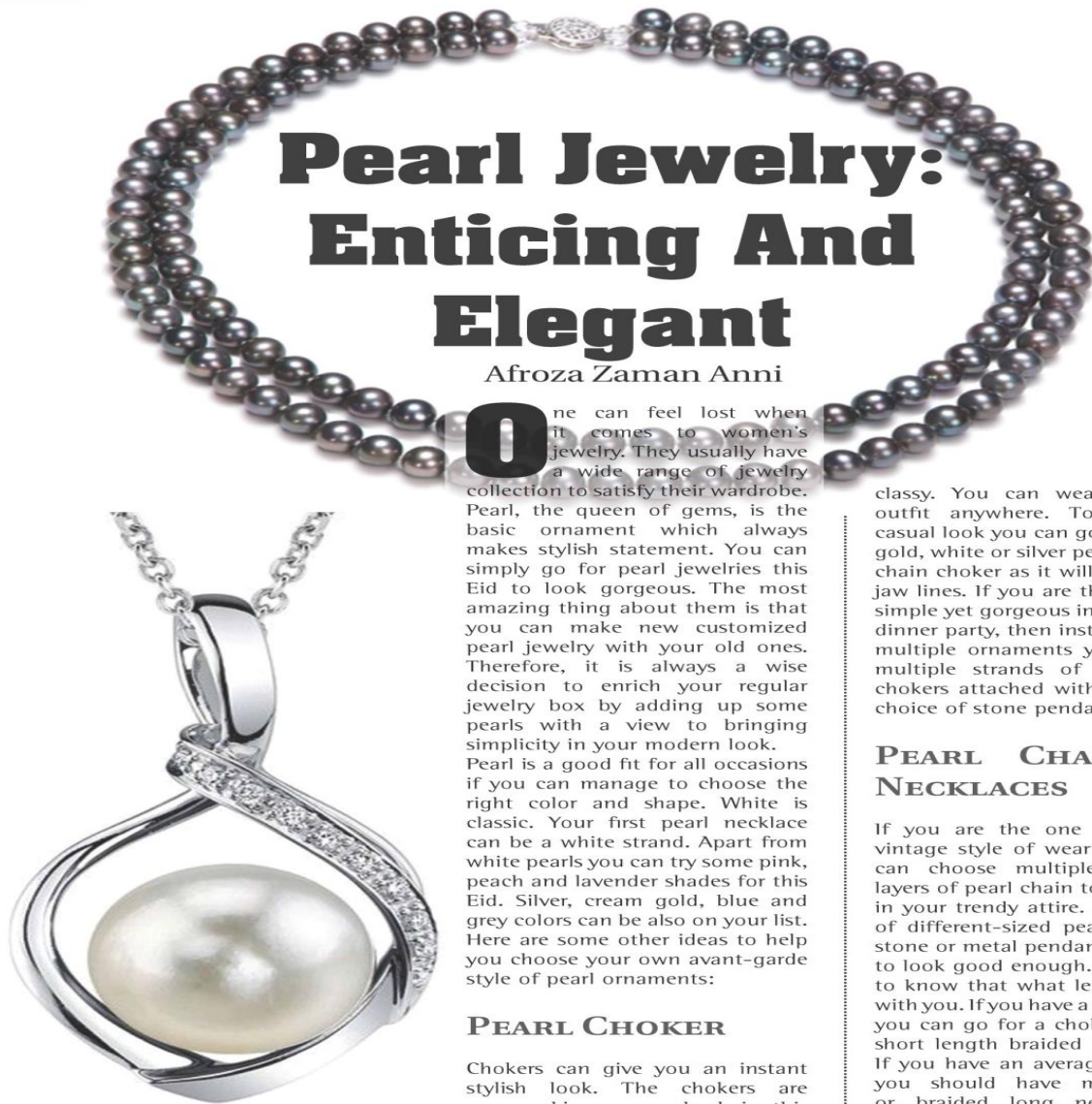
Photo: Monjurul Alam

Figure 5 : Seasonal Theme feature article on Summer Habbits.

Product Feature:

Product feature includes how a particular product will make our lives easy. I wrote a feature titled, “ Pearl Jewellery : Enticing And Elegant.” There I suggested the readers how to choose the perfect pearls.

beauty



Pearl Jewelry: Enticing And Elegant

Afroza Zaman Anni

One can feel lost when it comes to women's jewelry. They usually have a wide range of jewelry collection to satisfy their wardrobe. Pearl, the queen of gems, is the basic ornament which always makes stylish statement. You can simply go for pearl jewelries this Eid to look gorgeous. The most amazing thing about them is that you can make new customized pearl jewelry with your old ones. Therefore, it is always a wise decision to enrich your regular jewelry box by adding up some pearls with a view to bringing simplicity in your modern look. Pearl is a good fit for all occasions if you can manage to choose the right color and shape. White is classic. Your first pearl necklace can be a white strand. Apart from white pearls you can try some pink, peach and lavender shades for this Eid. Silver, cream gold, blue and grey colors can be also on your list. Here are some other ideas to help you choose your own avant-garde style of pearl ornaments:

PEARL CHOKER

Chokers can give you an instant stylish look. The chokers are now making a comeback in this century. The single strand/braid pearl chokers are delicate and

classy. You can wear it with any outfit anywhere. To create more casual look you can go for one single gold, white or silver pearl with a silver chain choker as it will highlight your jaw lines. If you are thinking to look simple yet gorgeous in the evening or dinner party, then instead of wearing multiple ornaments you can go for multiple strands of pearl in your chokers attached with a bigger or a choice of stone pendant in it.

PEARL CHAIN AND NECKLACES

If you are the one who likes the vintage style of wearing pearls, you can choose multiple strands and layers of pearl chain to look amazing in your trendy attire. A combination of different-sized pearls along with stone or metal pendant can be a way to look good enough. It is important to know that what length goes best with you. If you have a high neck, then you can go for a choker necklace or short length braided pearl necklace. If you have an average length neck, you should have multiple-layered or braided long necklaces. Pearl necklaces with multiple strands are eye-catching as well. You can wear

daily sun
Special
JUNE 2018
106

Figure 6 : Product Feature for Eid Magazine.



them with your traditional saris or western gowns. A white or silver pearl necklace joined with multiple stone round, butterfly or flower shaped pendant will bring the ideal finish to your look. If you are confused, you can try it with your favorite black, blue or white sari. You can try peach, grey, blue and black pearls for necklace as they are rare and expensive.

PEARL EARRINGS

Every woman has their own preference as far as earrings are concerned, from classic pearl studs to large hoops. Earrings are essential accessory for their wardrobe. Therefore, a woman most often keeps a wide range of earrings in collection to match different needs. Shape of your face and the length of your neck are important while choosing the earring. Tassel earrings are fresh and trendy.

Pearl and silk tassel earrings go hand in hand with each other. Even if you don't have pearl necklace, a pair of pearl earrings is a must-have. A good pair of earrings can easily draw others' attention. So do not miss it. Finally remember that it is better to buy pearls from brands with solid return policy because pearls always look great in photographs for the lighting effect on its surface but it may look different in natural light. So, you must have the chance to exchange or return your pearls if necessary. To identify real pearl you can use a simple "tooth test" method if your jeweler allows - gently slide the pearl across the front of your teeth, if it feels soft, then it's fake. A small suggestion to the pearl lovers is - don't use perfume, hair spray or beauty products while wearing these to avoid damaging luster.

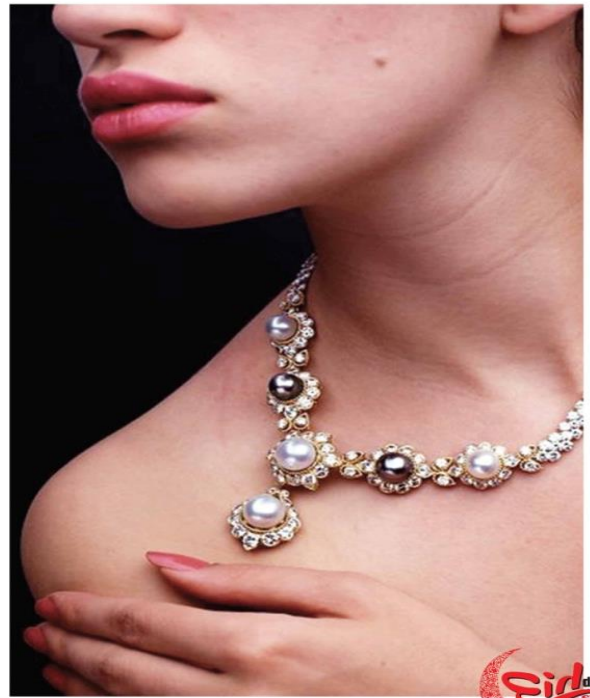


Figure 7 : Product Feature for Eid Magazine.

5.2 Movie Review:

During my internship, I wrote a movie review, on the movie *Alpha* titled, ‘A Film Depicting Unbreakable Bond Between Man and Canines.’ I was assigned to write the review within 600-800 words. Writing a movie review is not a difficult thing if one follows the general rules properly. There are several ways to grab the readers’ interest like- starting the review with a great quote from the movie or by giving a little recap of the movie as readers sometimes like to know what they are getting into before they pay for a ticket. I gave them the basic premise at the beginning, and told them how the story builds, but I didn’t expose the key moments, and especially not the ending. Another thing I did was I ended the first paragraph with my opinion statement which supported the title of the review. From the lead to the ending paragraph, I used specific adjectives and adverbs to create the images I was trying to talk about. I tried to give my honest review, because a review is a commentary, not merely a summary, so I tried to be honest while judging the movie keeping my personal opinion aside. Reviewing can be an extremely difficult task to deal with as I had to smartly objectified my praise and criticize.

- Get familiar with the movie context.
- Watch the movie and bring your opinion in one sentence
- Give a good lead
- Be honest in your appraisal
- Be Interesting



'Alpha'

A Film Depicting Unbreakable Bond Between Man And Canines

Reviewed By Magazine Desk

Albert Hughes' first feature without brother Allen imagines the birth of man's friendship with canines. Traveling back 20,000 years to imagine how humans might first have bonded with our four-legged friends, Albert Hughes' 'Alpha' finds a stranded youth and a wounded wolf learning to hunt together while the boy tries to find his way back home. The first feature Hughes has directed without brother Allen, it marks a sharp departure from the gritty fare for which the two were known; in fact, it's something of a family film, albeit one exhibiting less sentimentality toward man's best friend than kids may expect. Enjoyably old-fashioned in its narrative but crisply modern in technique, it is engaging enough even for those of us with no soft spot for pets.

Kodi Smit-McPhee plays Keda, the son of a tribal chief (Johannes Haukur Johanneson) who is about to lead his people on their annual bison hunt. It's actually less a hunt than a tricky maneuver: the men get a herd stampeding, then manage to divert them toward a cliff, where dozens of them spill over to their deaths and can be calmly butchered. Tragically, though, Keda gets caught on one beast's horns, and lands on a tiny ledge when the animal goes over the cliff. Unconscious and too remote to be rescued, he is given up for dead by the grieving hunters.

Awakening after the others have left for home, Keda has a kind of two-wrongs-make-a-right experience: multiple misfortunes cancel each other out, leaving him alive,



thehood daily sun 7
THURSDAY | 30 AUGUST, 2018



though wounded, on safe ground. And then the wolves start hunting him.

Flashbacks have shown us that, despite his father's high hopes for him as a leader of men, Keda is unsure of himself and unenthusiastic about killing animals. As his mother says, worrying about his going off on the hunt, "he leads with his heart, not his spear." So while he manages to stab the wolf who leads the attack before he escapes into the upper branches of a dead tree, Keda feels compelled to nurse the animal once the rest have wandered away.

While this is, indeed, the beginning of a beautiful friendship, Hughes and his screenwriter Daniele Sebastian Wiedenhaupt don't milk it for "awww" moments. Keda lashes the wolf's jaws shut so he can tend his wound without losing a hand, then demonstrates his goodwill by giving the animal a bowl of water. After he kills a rabbit, he establishes dominance by swatting the wolf away from the meat: "You have to wait your turn," he insists. Even so, he names his companion 'Alpha'.

The grudging co-dependence between man and mutt is enjoyable in an un-ingratiating way, and is given an archetypal flavor by gorgeous, storybook-ready compositions. One suspects humans' first attempts to domesticate canines went a bit less smoothly than this, but the film makes the bonding feel natural, watching as Alpha (played by a canine actor named Chuck) instinctively dashes into a cluster of boars to chase one toward Keda's waiting spear. The human fumbles that first attempt at hunting, but soon gets the hang of it. Along the way, he accidentally invents Fetch.

Though the audience might be content to watch this relationship development, an oncoming winter gives Keda an urgent reason to find his way back to fellow humans. At a kid-friendly 96 minutes, the film is not going to unduly drag out the deprivations of his return journey; still, it's a rough trip, peppered with a few bits of action and one visceral reminder of how close our heroes are to starvation. In other hands, this might have been a YA Cast Away, giving Smit-McPhee one-sided dialogues with his non-speaking companion as he battles the wilderness. But 'Alpha' is always generous to its namesake, serious about being a buddy film and respectful of the impact this imagined encounter will have on the history of two species.

Figure 8: Movie Review

5.3 Editing:

My work at the Magazine Desk of *Daily Sun* was to edit mostly the event articles during my internship. What I learnt in the ENG 401: Editing course helped me a lot to edit articles. I tried my best to make the articles free of any grammatical and spelling error. One should correct the grammatical mistakes first while editing the news. After that, I had to refine the sentence structure, add or remove multiple jargons or double words. I tried to use punctuation properly. Most often I had to consult the reporter to clear my doubts if I found something confusing. While editing an article, I had to give an appropriate title for the articles. While editing an article, I often browsed the event information and the names mentioned in the raw event report written by the reporter on google or in other online news portals that had already published the news to ensure authenticity and spellings of the special guest's name.

While editing news stories I had to figure out in which format the story is best presented. Magazines are mostly a combination of different types of writing like personal essay, features, movie review, event news, interviews etc. Now these different types of writing fall under different writing formats. For example- event articles in *Morning Tea* follow both the inverted pyramid structure which is the 5W's and 1H format. It depends on the story which category should be used. The reporter gives the unorganised raw reports. It is the sub-editor's work to organise the ideas and edit the article properly. In inverted pyramid structure, the most important points are written at the top, and the least important information goes to the bottom. Sub-editors can also cut information depending on the value of the information. 5W's stand for -

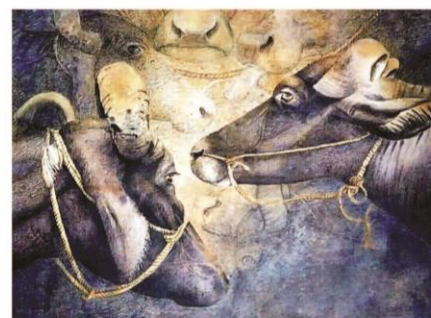
- What?
- When?
- Where?

- Why ?
- Who?

And 1H like – How it happened?

Here, the strategy is to give all the important information at the beginning of the news report. Morning Tea mostly follows this 5W's and 1H structure for cultural event reporting. For example: Who organized the event and why, when and where the event will take place. How was the event organized. On the other hand, feature stories and personal essays are not included in this structure, but while editing and proofreading there are several rules I had to follow-

- I tried to have a clear understanding of the event or news stories before editing the news.
 - The headlines in feature stories have to be catchy to draw the readers' attention.
- Furthermore, the headline needs to match the tone of the article.
- I either followed British or American spelling, as one can not follow two styles in one feature although the main newspaper follows British spelling.
 - While editing news, I checked if all the information in the news articles was up to date.
 - I removed vague and confusing information from the news stories.
 - I tried my best to make sure all the spelling errors were corrected.



An Exhibition To Promote Oriental Art

Mohammd Asadurjaman Aslam Molla



There remains a linguistic crisis regarding the words 'orient', 'oriental' and 'orientalism' in the western world. The definition and principles of oriental art is not clear in the academic practice and criticism in Bangladesh too. Well, the entire art trend that is locally originated and practiced in this part of the world can generally be defined as the oriental art. People of the sub-continent have their distinct culture, lifestyle and thoughts. All these



Abinta Gallery of Fine Arts and Oriental Painting Study Group have jointly organized a ten-day-long group exhibition titled 'The Oriental' (the 8th Oriental Painting Exhibition). The exhibition was inaugurated by former Bangladeshi diplomat Faruq Sobhan on August 4, 2018 while noted artists Rafiqun Nabi, Nisar Hossain and art critic Borhanuddin Khan Jahangir graced the occasion by their presence.

elements are related to oriental art with regard to its techniques, subjects and presentations.

The '8th Oriental Painting Exhibition' is a unique display because the selection of the artworks was made based on the principles of Indian and Chinese arts as well as that of the traditional art trends of the East. Total 67 artworks of 60 Bangladeshi artists including the artworks of students of fine art, self-taught artists and regular visual artists are on display at the exhibition.

Many paintings showcased in the exhibition show that every artist has uniquely and interestingly selected subjects, techniques and style of presentations. Some artists have applied oriental techniques although their artworks represent modern themes and vice versa. Besides, there are many works on new media like colorful works of crafts, ceramics etc. An artist has created several traditional clay dolls painted with colours. Then again, many artists have experimented with their works by using mixed-media like pasting board, newspaper, metal sheet and many things used in western paintings.

Professor Dr. Abdus Satter, Zahid Mustafa, Professor Dr. Shushanto Kumar Adhikary and Dr. Malay Bala were the members of the selection committee whereas Dr. Abdus Satter, Honourary Professor, Dept. of Oriental Art, University of Dhaka, Kanak Chandra Chakma, freelance visual artist, and Rokeya Sultana, professor, Dept. of Printmaking, University of Dhaka, were in the jury committee. Artist Azmeer Hossain was awarded Abinta Grand Prize while Abinta Excellence Award was given to Munmun Nahar and Samina Zaman.

"Abinta Kabir was very passionate about art and cultural activities. The language of art can manifest the customs and culture of a nation. Abinta Gallery of Fine Arts was established in order to promote the works of young and talented native artists and to uphold the eminence of Bangladeshi art in the international arena," said Nilu Rowshon Murshed, Chairperson, Abinta Gallery of Fine Arts, at the opening ceremony.

On the other hand, 'Oriental Painting Study Group' started its journey in 2009. To promote and disseminate Oriental Art in Bangladesh and beyond the border, the group has regularly been organizing art workshops, exhibitions and seminars as well as participating in important art exhibitions, biennales and festivals both at home and abroad since its inception.

The exhibition will close on August 13, 2018. 🏪



Moving Spirits: An Exhibition For The Creative Minds

Mohammd Asadurjaman Aslam Molla

A contemporary sculpture exhibition titled "Moving Spirits" by artist Tejosh Halder Josh is underway at Edge Galleries. The exhibition is going on at two venues, namely Edge Gallery, Gulshan and The Courtyard at Park Heights, Dhanmondi, at the same time. It was inaugurated on July 28, 2018.

This exclusive exhibition is Tejosh Halder's 2nd solo exhibition, showcasing 82 artworks in three diverse series. Tejosh's works depict that he has an inquisitive mind looking for answers, some of which are materialistic, others philosophic; giving the opportunity to experience an unheard world for audience. He is an astute contemporary artist who fills the viewer's vision with wonder and fantasy, yet keeps us rooted to reality. In this exhibition, there are some paintings which speak of the skillful strokes on solid heavy surfaces of metal sheets using acid, sometimes paint, and sometimes both.

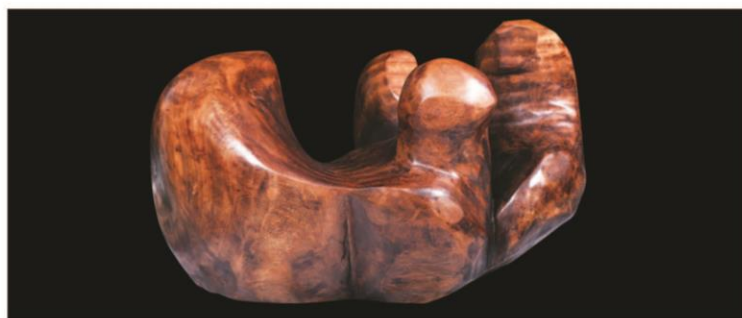
The 'Run' series is a testament to the creative instinct and the technical prowess of the artist, the human figures are transformed to fish, birds and amorphous beings – ethereal and playful, and expanding the space of the universe they reside in. His 'Lines & Space' series is inspired by the silhouettes of rigidity in urban



construction. A completely different line of work, his 'Love, Shelter, Complexity & Hope' explores forms and shapes in woodcarving and awakens the inner senses. While the 'Wind' series is an attempt to bond two-dimensional works with a third dimension.

Tejosh Halder Josh, a talented young sculptor from Gopalganj, was born in 1982. He achieved BFA and MFA degree in Sculpture from the Faculty of Fine Arts, University of Dhaka (2007) and Visva-Bharati University, Santiniketan, India (2010) respectively. Known for his striking works in Bronze and in wood, Josh is adept at many mediums including fiber glass, clay, terracotta and welding. His awards include, among others, Shilpacharya Joynul Abedin Gold Medal (2005) and Media Best Award (2006, 2008) from the Faculty of Fine Arts. He is the youngest recipient of the 2017 Honourable Mention Award for his sculpture titled "Serious Discussion" at the 12th Asian Art Biennale, Bangladesh.

The Exhibition will close on August 11, 2018.



5.4 Photo Caption for Photo Features:

During my internship I was assigned to write photo captions for photo features. Gunnar Horn in an article titled “Pictorial Journalism” said that, “One picture can tell as much as ten thousand words, says the Chinese proverb, exaggerating the situation considerably. One good picture can tell more than a thousand ill-chosen words, but a very few well- selected words can say more [...]” (Horn, 726). A photo can describe a thousand words itself. It can tell different stories to different people. Captions provide written details for a photo in print publication. Captions are given with pictures to let the reader see the picture from the photographer perspective. Photo captions are an important part of the photos as apart from describing the signifacnce of the picture, it also includes the place where the picture was taken. I was asked to describe several pictures within 100 to 150 words.

- Describe the significance of the photo
- The reason of capturing the picture
- When and where the picture was taken
- Check whether the description delivers the message clearly
- Check grammatical mistakes



Pineapple Galore

Pineapple, a fruit consisting of coalesced berries, is not only rich in vitamins, enzymes and antioxidants but also helps boost the immune system. During this time of the year this fruit is found in abundance everywhere. Renowned for delicious 'honey queen' variety of pineapple, Madhupur Garh region produces tonnes of this fruit a year and it is sent to different parts of the country. These photos were taken recently from Madhupur area.



Photo: Habibur Rahman



Figure 11 : Photo Caption for Photo Feature

6.

Integration of Theories with Internship Experience

My concentration area was Media and Cultural Studies so while doing courses I studied different course related to media. Here I am enlisting some of the theories that I find helpful while doing My Internship.

6.1 Popular Culture:

The development of the world culture is a record of a number of important and continuing reactions to several changes in our social, economic and political life, as a special kind of map by means of which the nature of changes can be explored. Raymond Williams in his book *Culture and Society* (1780- 1950) vastly discussed on time to time definition of culture and it's perspective. However, John Storey in an article titled "What is Popular Culture" various times refers to William's perspectives on popular culture. "Williams suggests four current meanings: 'well-liked by many people' , ' inferior kinds of works' , ' work deliberately setting out to win favour with the people' ; ' culture actually made by the people for themselves" (Storey 6). So, it " is to say that popular culture is simply which is widely favoured or well liked by many people." (7).As a feature writer I had to keep my eyes and ears open to know about popular cultural things happening. For example- popular films, events and trends that the masses liked.mass people liked trends. During my internship most of the news stories that I had written have a connection with popular culture. I wrote a feature during Ramadan which was titled " Shehri Night Out: A Growing Trend." For that I did a cultural study of something new – a new trend of eating shehri outside. Most of the shops closed down before the clock hit 12 in cities, but during Ramadan the

city almost stays awake the whole night. People do their eid shopping after their prayers and sometimes hangout for a while with family or friends at a cafe. Generally, people have iftar parties but during the last 5-6 years the trend of having shehri outside has become quite popular.

FEATURE



Shehri Night Out: A Growing Trend

Afroza Zaman Anni

It is quite unusual to find restaurants open when the clock strikes 12 at night in Dhaka, the busiest city in Bangladesh. However, during Ramadan we can experience something different. During this time of the year many restaurants are found open at night. The busy bees living in the city take due advantage of this opportunity and go out after midnight to have their shehri and enjoy the panorama as well with their near and dear ones.

In the last 5-6 years the trend of having shehri outside has become quite popular. You can relate yourself to this trend owing to the fact that people from all walks of life (mostly the elite class people) nowadays hang out with friends and family members during shehri. Mahbub Bishal, a student from Brac University who lives in Mirpur, said, "This Ramadan I went to 'Star Kabab' along with my friends. 'Star Kabab' is a good place for foodies. We met after a long time, sat together for hours and ate delicious dishes."

One of the reasons why people are



inclined to this custom is the fact that you can beat the traffic. Wahiduzzaman, marketing manager of a reputed company, said, "I like culinary cuisines of Al Razzak hotel, especially their leg roast. I live in Uttara and it is difficult for me to go to

Bongshal due to traffic. So, me and my wife went there for shehri a few days back. It was an easy go." Moreover, the restaurants come up with especial offers or discounts during iftar and shehri which can be another reason of attraction.

Well, it is true that most of us have our iftar and shehri at home. But for a change sometimes you can go out late at night and spend some quality time with family and friends with mouthwatering food items. Sinthiya Haque, a student of North South University living in Ashulia, said, "For the last three years I am attending shehri night with my family held at Bashundhara convention centre. It's open for all. We enjoy the varieties of food items served there and time spent together as well."

Although shehri night-out is relatively a new trend, it is gradually gaining grounds. The practice is comparatively more popular in the urban areas. Well, there are some people out there as well who don't even like the idea of doing shehri outside as having heavy food before fasting can cause health problems. Despite such minor complications, people dwelling in the capital are ready to embrace this new tradition as this trend can give you a little break from the hustle and bustle of city life.

Figure 12 : Feature on Popular Culture

5.2 Panopticon and gaze:

The term 'Panopticon' was first coined by Jeremy Bentham at the end of eighteenth century. It refers to keeping an eye on everyone by a machine. Bentham was an English philosopher, economist and theoretical jurist. Michel Foucault was a French philosopher, social theorist and literary critic. His theories identify the relationship between power and knowledge. His primary focus was on the distribution of power based on the role of institutions, and how they impact society. Foucault in his "The Eye of Power" said, "I noticed how the whole problem of the visibility of bodies, individuals and things, under a system of centralized observation, was one of their most constant directing principles." (146)

The prison system, schools and hospitals were the key institutions of his research. The panopticon, was a design for a prison in late eighteenth century which grouped cells around a central viewing tower. From the center of the panopticon, the controller can see each individual room or cell. "In the Panopticon each person, depending on his place, is watched by all or certain of the others. You have an apparatus of total and circulating mistrust, because there is no absolute point" (158). The structure of the Panopticon leads the Gaze to be interiorized within the subject under surveillance. People know that they are constantly watched by the guard which constantly creates a pressure upon them and they behave in a civilized way. Even though the guard did not watch them all the time, they thought they were being watched.

Media is doing the job of the guard. Media can be that gaze. Foucault also mentions it as "the technique of power used within the Panopticon" (154). Media is standing in the middle of the world, noting down details of the incidents and bringing the news all together for the readers. While doing the internship at *Daily Sun*, I observed how the media keeps its eye open to collect everyday news, how reporters do the work of a watchman. They gather news from different parts

of Bangladesh. People regularly read newspaper, they know that if they do anything wrong, they will be caught as well. When an event takes place, reporters do the work of the watchman, so the organizers tries to make sure that the event goes according to plan so that reporters cannot write bad reviews which will harm the organizer's reputation.

5.3 Image:

Picture is a strong tool to convey stories. In print media, pictures along with articles are widely used. There are several dominant reasons to include pictures with articles. They are- picture as evidence, picture to narrate the undescribed story etc. Sometimes, colorful pictures and cartoon images accompany articles to attract readers' attention towards them.

“One may remember or forget these messages, but briefly one takes them in, and for a moment they stimulate the imagination by way of either memory or expectation. The publicity image belongs to the moment. We see it as we turn a page, as we turn a corner, as a vehicle passes us.”
(Berger 123)

I wrote an article titled, “Nailed It” where I used images to describe who nailed it and how. An image stays in our memory for a long time. On other hand, image can also explain the title sometimes. In this feature story the published image belongs to the victory moment of Women's Asian Cricket Team of Bangladesh. So, the readers can easily connect to the story and can see the joy of winning in the pictures. The publicity image of the women cricket's team belongs to their moment of victory.

Nailed It!

Afroza Zaman Anni

There is no denying the fact that mass people in our country still consider cricket as men's game while women are considered as unfit for taking part in any such sport. But did you ever imagine that Bangladesh would win the Asia Cup this year? Even if you did, perhaps you staked all your hopes only on the male cricketers. Nevertheless, the women's cricket team has brought the maiden Asia Cup home for the first time, rendering the whole nation a glorious moment of pride and joy. Indeed, Bangladesh's women's cricket team has gone against the tide to place their name in history by beating six times champion India in the final and winning the Asia Cup Trophy (a major trophy for the first time on behalf of Bangladesh in the international arena). However they won twice—first of all, they won against all those stereotyped ideas (such as cricket is not women's cup of tea) and secondly, they overcame their fear to win against a comparatively stronger side like India.

Winning an international trophy was a quite unlikely thing for the women cricketers of Bangladesh for many reasons. Ours is a religious and patriarchal society where girls are not expected to pursue their career in athletics at all. This is why women

playing sports in the playground receive more criticism than appreciation from the local community. Moreover, there is a lack of female sporting leagues and academies. So, many girls having good potential for sports have to give up pursuing their ambition due to lack of playgrounds and limited opportunity. Lack of tournament sponsorship and meager amount of wages offered to the female cricketers are some other important issues that shatter many girls' ambition to pursue career in sports. Thus women's cricket as well as other female's sports in the country has been ignored. Well, fighting against all odds, this year the female cricketers have been able to prove their potential and draw the attention of the whole nation.

Indeed, winning against India is a historic triumph for us because it was not an easy sailing on the part of Bangladesh women's team to win the trophy by beating India, the most dominating (women's cricket) team of Asia. If we look back into the past of Bangladesh cricket, then we will see that the national men's team went on to win the ICC Trophy in 1997 and for the first time qualified for the Cricket World Cup in 1999. And this time the team of Jahanara Alam (skipper of Bangladesh women's cricket) opened a new chapter in the history of the country's cricket



not only by winning an international trophy but also by defeating a champion team.

To know how challenging it was to secure victory against India in two consecutive matches in a single tournament, we can have a glimpse into some details. Triumph against India was something beyond our imagination because the champion team India not only won the trophy of Asia Cup for six times but also for the fact that no team had ever been able to defeat India even in a single match in the last six editions of this tournament. Furthermore, the opponent team had a number of outstanding and world-famous cricketers such as Mitali Raj, Jhulan Goswami, Harmanpreet and many others.

In the meantime, it should be

mentioned that Nazmul Abedin Fahim, Bangladesh cricket Board's women's cricket wing development manager, played a vital role in framing and molding women's cricket wing in the country. He said, "It was a huge triumph. We never thought this was even possible." Then, the local coach also played an important role which deserves considerable appreciation. Selecting players without continuous district level tournament was undeniably a tough job. The local coach and their collective contributions to furnishing them were one of the crucial factors behind the cricketers' success. For them, overcoming the obstacles while training up the players, convincing the parents to let their daughters play in international level cricket etc. really amounted to fighting a battle against a conservative society.

The whole nation became thrilled with joy and excitement after watching that our women cricketers won final match of the Asia Cup. While everyone is proud of this victory it has brought recognition for the women cricketers in the country whose cause has long been neglected. However this time the authorities have not only arranged a reception ceremony to welcome the team but also awarded them with two crore taka and taken initiative to raise their wages. So we can hope that this revolutionary change in women cricket will not only encourage BCB to patronize it but also change people's attitude towards women's participation in sports.



morningtea

22 JUNE 2018 | FRIDAY


Figure 13 : News Feature on Women's Cricket Team and images of their moment of victory.

7.

Special Achievement

On completion of my internship at *Daily Sun*, I was asked by my Chief Editor Enamul Hoque Chowdhury if I wanted to join *Daily Sun* as an Apprentice Sub-Editor (Magazine). I had to submit my CV along with my national ID photocopy and certificates to the admin. This offer was made to me two months after the completion of my internship.

Below is a copy of contract between me and Daily Sun.



daily sun
A Concern of East West Media Group Ltd.

Date: 18 November, 2018


Ref: DS/Admin/.~~528~~

Ms. Afroza Zaman Anni
C/O: Md Khairuzzaman
Address:
House # 12/A, Road # 07
Sector # 07, Uttara
Dhaka -1230

SUB: LETTER OF APPOINTMENT

The management of The Daily Sun is pleased to appoint you as an **Apprentice Sub-Editor (Magazine)** of the Daily Sun under the following terms & conditions.

1. That, your initial place of posting will be at Daily Sun, Head Office, Plot # 371/A, Block # D, Bashundhara R/A, Baridhara, Dhaka-1229.
2. That, You will work under the direction, supervision and guidance of the Editor, Executive Editor and Magazine Editor. You will also implement the decision of the Chairman of the Editorial Board and the declared policy of the Daily Sun with highest professional integrity, impartiality and objectivity, and without or least supervision aimed at making it the best in terms of quality and business.
3. That, your total emolument will be Taka 15,000/- (Fifteen Thousand) only per month as consolidated.
4. That, your probationary period will be 6 (six) months with effect from the date of your joining and your probation period may be extended if your probationary performance not found satisfactory. During the probation period your service may be terminated without showing any reason.
5. That, on successful completion of your probationary period you will be confirmed in the service of the Daily Sun. Your confirmation of service will also be subject to satisfactory police verification about your character and antecedent(s), if felt necessary.
6. That, after confirmation of your service in Daily Sun, 60 (sixty) days notice or pay in lieu thereof will be required for terminating this offer from your side. On the other hand, Daily Sun can terminate your employment at any time by giving 120 (One hundred twenty) days notice or pay in lieu of such notice.
7. That, you will not divulge any information in connection with the Company's business which you may acquire in the course of your work or which is incidental to your offer.
8. That, you will be dismissed from the service in the event of your Misconduct or Inefficiency or Breach of Trust or Conviction by any Court of Law.
9. That, the management can at any time change your designation, responsibility & working place.
10. That, during the period of your service with Daily Sun you will not have any interest directly or indirectly with any other Company or Organisation other than that of this Group.



Page 1 of 2

Plot # 371/A, Block # D, Bashundhara R/A, Baridhara, Dhaka-1229, Bangladesh, PABX: 09612120000, 8432361-3, 8432046
Fax: +88-02-8432094, 8432096, Web: www.daily-sun.com

daily sun

TRUE AND IMPARTIAL

A Concern of East West Media Group Ltd.

11. That, besides the above, your services will be governed, guided and regulated by the existing Labour Law, Wage Board, Service Rules, and Regulations & Orders of the Group issued by the Management from time to time.
12. That, Any disclosure of such information to third parties (including other employees of the company) constitutes a breach of your employment. In case you are found guilty of any such misconduct, the management will have the right to initiate criminal and legal proceedings against you.
13. That, you will submit your joining letter to the **Editor**, Daily Sun and you will report to **Magazine Editor** for receiving necessary instruction/ advice in respect of your assignments.
14. That, at the time of your submission of Joining report you are required to submit Certificates and Testimonial, in original, in support of your Resume for our verification. Any deviation of the fact thereof may cause cancellation of this offer letter.
15. That, your appointment will be effective from 1 November, 2018.

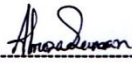
If the above Terms & Conditions are acceptable to you, please sign the duplicate copy as your acceptance and submit the same to this office for our reference and record.


Enamul Hoque Chowdhury
Editor

Copy to:

1. Accounts In-charge, The Daily Sun
2. Administration Department, the Daily Sun
3. Personal File

I agree to the terms and conditions and accept the offer.

Signature 

Name AFROZA ZAMAN ANNI

Date 24.11.2018

8.

Conclusion

This report is focused on my internship experience in print media with the Magazine team at *Daily Sun*. It includes my learning and task during my internship. It also includes a lot of what I learnt after declaring a concentration in Media and Cultural Studies. What I learnt in the media courses helped me during my internship.

Interning at *Daily Sun* provided me an opportunity to experience professional life. The writing experience in print media helped me to identify my strengths, weaknesses and allowed me to work on my weakness. In a nutshell, I learnt new things like using different tools and several websites to get credible data to write a report. I learnt about the importance of time management, importance of being a team player and work ethics.

Daily Sun Magazine team and my supervisor always encouraged me to work hard. They were supportive and helped me to learn things more effectively. Apart from my learning experience, while interning at *Daily Sun* I also felt the joy of writing for thousands of people.

9.

Works Cited

Appadurai, Arjun. *Disjuncture and Difference in the Global Cultural Economy*. Vol.7. Sage Publication Ltd, 1990.

Berger, John. *Ways of Seeing*. Penguin Books Limited, 1972.

Curtis, Anthony. "How to Write a Feature Story". *ENG 440: English for the Print Media*, Roohi Huda. BRAC University, pp. 1-5. Originally published in *Resources for Courses*, 2011, Dr. Anthony Curtis, Mass Communication Dept., University of North Carolina at Pembroke. Course Pack.

Foucault, Michel. *Discipline & Punish: The Birth of the Prison*. Trans. Alan Sgeridan Vintage Books, 1975.

Foucault, Michel. "The Eye of Power." *Power/knowledge: Selected Interviews & Other Writings* 1972-1977, edited by Colin Gordon, The Harvester Press, 1980, pp. 146-168.

Horn, Gunnar. "Pictorial Journalism." *The English Journal*, vol. 28, no. 9, 1939, pp. 726–730. *JSTOR*, www.jstor.org/stable/806171.

Storey, John. "What is popular culture." *An Introduction Guide To Cultural Theory and Popular Culture*. The University Of Georgia Press. 1993.

Smith, Ron F and Loraine M.O' Connell. *Editing Today*. Iowa State University Press, 1996.

Williams, Raymond. *Culture and Society: 1780- 1950*. Penguin Books, 1961.

