THE BRAC University Vice Chancellor's Award ceremony for the 'Outstanding Contribution to Co-curricular Activities' began on April 2nd, 2009. BRAC University has a mission to create a future generation equipped with broad-based knowledge while encouraging students to get involved in co-curricular activities for healthy development of mind, body and spirit.

At present there are 28 clubs and forums at the university in the categories of arts/culture, sports, entrepreneurial, social welfare, sciences and other subject related aspects. In 2006, Vice Chancellor's Award was introduced to encourage student activity under the umbrella of these clubs and forums. This can be seen reciprocated in the long list of achievements of the student endeavors during 2007-08. Of those, few can be mentioned, like securing 3rd position in International Computer Programming competition at SOFTECH (BRAC University Computer
Club, BUCC), becoming runner-up in Inter University Table Tennis Tournament (BRAC University Indoor Game Club, BUIGC), capturing 5 prizes including 2 first prizes in International Inter-University Photography Competition 2008 (BRAC University Photography Club, BUPC) and acclaimed Best Cultural Team and the Best Vocalist award at SAUFEST (BRAC University Cultural Club, BU CuC). Besides these, students are also engaged in supporting their friends in need through ‘Students for Students Forum’. For these extraordinary contributions this year Vice Chancellor has given away VC’s award to 16 students, while 4 clubs attained 'Honorable Mention' and 1 club was awarded the Best Club Award (BU CuC).