Exploring Evolution of Observer and Journalistic Excellence

At The Daily Observer

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Department of English And Humanities

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BRAC University, Dhaka Bangladesh
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By

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Acknowledgement

The moment I saw that I was selected for the undergraduate program in English at BRAC University, my ecstasies knew no bound. I never imagined that this 4 year’s journey would be so pleasant, knowledgeable, memorable and enlightening. It all happened because of the friendly environment of the University and ENH Department. The honorable scholarly faculties, classmates and facilities provided by the University made it all possible. Not to mention that the courses are well organized, relevant to the undergraduate curriculum. All the courses are great sources of knowledge and learning which enhanced my capability of learning and working.

I am privileged that ENH Department gave me chance to gather knowledge from three intellectual and renowned personalities by doing their courses, Professor Firdous Azim, Dr. Syed Manzoorul Islam and Sir Afsan Chowdhury. Besides them, I am privileged that this department gave me chance to do courses of the honorable faculties, Ms. Rukhsana Rahim Chowdhury, Ms. Nawshaba, Mr. Mahmudul Haque, Ms. Roohi Huda, Dr. Rifat Mahbub, Ms. Shenin Ziauddin, Mr. S.M. Mohibul Hasan. Ms. Mahmuda Akhter, Ms. Asifa Sultana Liza, Ms. Pritilata Sharma and respectable faculties from other departments. My special thanks goes to Ms. Rukhsana Rahim Chowdhury who was my advisor throughout my internship period and helped me with essential advices and guidelines. I express my foremost gratitude to Ms. Rukhsana Rahim Chowdhury for showing patience, kindness and believing in me. It would have been impossible for me to complete my internship and report smoothly without her help and support.
My entire internship period had been identically remarkable and enlightening. I learned through experiences there. Practical learning was notably involved there. It enhanced my working capability, will power, communication skills. I learned to maintain schedule, be more concentrated, responsible, organized and to be well behaved. To highlight, I would like to mention that the overall working environment in The Daily Observer office is really work friendly. My foremost appreciation goes to Prime Minister’s Media Adviser and The Daily Observer editor and owner Mr. Iqbal Sobhan Chowdhury for allowing me as an intern in his renowned newspaper office. I would like to especially thank my on-site supervisor Ms. Farhana Naznin Flora, sub editor of Life and Style magazine of The Daily Observer for assisting me in the crucial part of writing newspaper features and for teaching me ins and outs of journalism for a magazine. I also would like to thank all the other decent employees of The Daily Observer for helping me in terms of difficulties.

Lubaba Rahat Alam
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Chapter 1- INTRODUCTION

With the aim of completing my graduation on Bachelor of Arts in English, I did not perceive any better option rather than studying in BRAC University. As a media major student of ENH Department in BRAC, doing internship is required. Moreover BRAC University offers much opportunities to the students for completing their internship in distinguished sectors. I chose to do my internship in a renowned newspaper as I feel it helps the most to gather experience and knowledge for a bright future.

“Newspapers cannot be defined by the second word—paper. They’ve got to be defined by the first word—news.”

Arthur Sulzberg, Jr.

Newspaper is the storehouse of information. It is the crucial element of gathering knowledge sitting at one place. It plays a vital role in terms of passing on information worldwide. In other words, newspaper can be considered as important element of society that provide information about incidents, accidents, events, programs, politics, sports, media, education, economics, business, jobs, important issues and so on. Newspaper serves diverse purposes. Since my childhood I’m highly encouraged to read newspaper on a daily basis so that I can get ideas about different topics those are happening worldwide. Newspaper shapes a nation’s development by transmitting information. It created it position before the establishment of television news. These small pile of papers come with many info at a time. It makes us aware of not only things that are going on in our country but also gives us knowledge about what is going on around the world. We cannot think about modern society without newspaper. Furthermore, it is the easiest way of knowing news as one can read a newspaper anywhere. Being a powerful tool of conveying news, many newspaper
were launched in our country. Little of those could not be the part of this side for a long time but many of those are still very prominent. Few more newspapers have been part of our society in recent years. Being a student of media and culture studies, I always had an interest to work for the print media. This specific sector thrilled my dream of working for the betterment of society. I always wanted to know how the print media works, how the journalists collect and publish news. Moreover, I always wanted to write articles and features that would be informative and productive for others. This internship was my first opportunity to step towards my dream. I thought of doing my internship in a famous newspaper office. For the same reason the first name that blinked in my mind was *The Daily Observer*. Undeniably *The Daily Observer* is a leading English newspaper of Bangladesh. Being a part of it for this little period time was such an honor for me. I worked there as a feature writer for magazines, named *Life & Style* and *Women’s Own*.

*May be will add few more things after finalizing the whole report (IF NECESSARY)*

**Chapter 2- HISTORICAL BACKGROUND**

*The Daily Observer* newspaper was started circulating first in 1949. The exact date of first circulation is not clearly mentioned anywhere but it was established on 11\(^{th}\) March 1949. Previously it was known as *The Pakistan Observer*. It was established in the early 1949 which was before independence for which it was named as *The Pakistan Observer*. After the liberation war it was named as *The Bangladesh Observer*. The founder of this newspaper was the famous politician, leader of Muslim League and the then minister in the provincial cabinet Hamidul Huq Choudhury. He studied in Dacca Collegiate School, Scottish Church Collegiate School, Presidency College in
Calcutta and Law College of the University of Calcutta. His educational background is mostly centered in Calcutta. He was an advocate in Calcutta High Court and later on served as a crown prosecutor there. He also worked as a legal practitioner in Pakistan and Bangladesh High court. He was an advocate for fifty years and became member of the legal profession in 1987. His political background is huge to be discussed. He thought of establishment of this newspaper because of his political involvement and vast knowledge in politics. The Bangladesh Observer is the oldest daily English newspaper of Bangladesh. From the very beginning of the circulation of this newspaper it followed independent editorial policy. Being the oldest English newspaper it easily gained popularity among the educated people. The first ever editor of The Bangladesh Observer was Mohammad Shehabullah. Zahur Hossain Chowdhury and Mohammad Abdul Hye worked in the editorial section. Another significant editor was Abdus Salam who served as an editor from 1949 to 1972. The publication of this newspaper was not continuous at all from the beginning. Its name was changed four times till now its first publication. Within just few years of publication this newspaper had to face ban on publication and was shut down from 1952 to 1954. The East Pakistan Provincial government imposed an embargo on the publication of this newspaper under the repressive public safety act in February 1952. This situation occurred because of supporting East Pakistan language movement and demands for provincial autonomy through writing articles. Abdus Salam wrote an article in 1952 likening nepotism of one of the early caliph. It was hinted against the works of then acting Prime Minister Khawaja Nazimuddin. The article was marked as profane. Thus the publication of banned by the government. Both Hamidul Huq Chowdhury and Abdus Salam was arrested and imprisoned by the Pakistan government. In 1954 the political power was changed when the United Front Government was elected and they immediately withdrew the ban of the publication of The Bangladesh Observer. In the early 1960’s
again the paper was black-listed and was deprived of government advertising by the government
of General Ayub Khan. Till then it was named as The Pakistan Observer. After the liberation war
and creation of Bangladesh, it was immediately named as The Observer on 18th December 1971.
It was renamed as The Bangladesh Observer on 26th December 1971. This paper was nationalized
in January 1972. Editor Abdus Salam wrote an article after the nationalization of the paper on 15th
March 1972, titled as The Supreme Test. Abdus Salam was awarded with Ekushey Padak 1976.
Then Obaidul Haq was the acting editor after Abdus Salam. He was journalist, cinematography,
playwright and writer. The military government of General Hussain M Ershad restored the paper
on 23rd January 1984. KMA Munim was then selected as the new editor on 7th August 1984. Iqbal
Sobhan Chowdhury has been serving as an editor since 1998. In different newspapers it is
mentioned that his journey in The Bangladesh Observer has been very controversial. After the
independence the ownership of the paper was restored within Hamidul Huq Chowdhury’s family.
However, his son Khaled Hamidul Huq Chowdhury and his son-in-law Manzoor Ahmed
Chowdhury had disputes with employees of the newspaper. They had disputes over wage dues.
The owners claimed that employees didn’t let them run the paper. They mentioned that employees
took over all the power and didn’t allow them to enter the office for long. On the other hand the
employees claimed that they were not paid for long time. As a result they demanded Seventy Eight
months’ arrears pay. In 2007 an audit agreement was published. The court ordered an audit of the
Al-Helal printing press and Publishing Company which was owned by Manzoor Ahmed
Chowdhury, the son-in-law of Hamidul Huq Chowdhury. The audit report declared that the salary
dues to be paid to the two fifty nine Observer and Chitrani (sister publication) journalists and
employees from Jan 1, 1992 to Dec 31, 2007. The wages due was over 26 crore. Over that time
almost one hundred thirty to one hundred forty journalists, workers and other employees were
without pay for long seventy eight months. At the end twenty to thirty workers survived their without pay. This problem was not among the owners and the employees but also spread among the family members of Hamidul Huq Chowdhury. Al-Helal printing press and publishing Company was also connected with The Bangladesh Observer. This company had four directors including two daughters of Hamidul Huq Chowdhury. This company had in total one thousand six hundred and fifty shares. Six hundred fifty two shares were in the name of late Hamidul Huq Chowdhury, eight hundred shares were in the name of his seven daughters and one hundred seventy shares in the name of Khaled Hamidul Huq. Manzoor Ahmed had around ten to fifteen shares. All the members lack understanding among them and there had been no board meeting after 2003. This issue made an impact on The Bangladesh Observer also. With all the disputes The Bangladesh Observer was shut down on 2010. Soon after that this newspaper again resumed its journey as The Daily Observer on 1st February 2011, under the ownership of Editor Iqbal Sobhan Chowdhury. He initiated the publication of the newspaper under the auspices of Observer Ltd.

Chapter 3- MY EXPERIENCE

I felt privileged the minute I was selected for the internship in The Daily Observer. At the same time I was thrilled and anxious as I never faced anyone for a job purpose before. This internship was not less than a first time employment experience. Another thing that made me a bit nervous was that I was first time meeting Iqbal Sobhan Chowdhury, the profound journalist and Media Advisor of our acting government. Nevertheless, the whole scenario changed when I met him because he is quite gentle, polite and honest human being. I was eagerly waiting for my in sight supervisor. I was delighted to meet her as she is responsive and supportive. She assigned me immediately for work soon after I met her. She called me and asked me to write a feature on a
topic centered to woman. She didn’t select a topic rather asked me to select and write on my own because she wanted to check my writing capability. At that instant I was anxious since I had no writing experience before. Writing feature is a bit challenging for me as I’m new in this field. However my supervisor and colleagues are helping me to learn writing techniques and formats. Somehow I gathered courage and started writing. I thought of writing something unlike so I didn’t prefer to write on woman’s violence, feminism or woman’s rights. I rather thought of writing a solution for our safety and security. Consequently I wrote on self-defense training which can be helpful to ensure our safety and security by our own effort. On the next day I emailed her this and she liked it. It was published immediately on the next week’s Women’s Own section without any editing. From here my journey of internship actually initiated.

3.1- I started my internship in The Daily Observer on 15th May 2017. Though the journey started with nervousness and confusion but I never had to look back once I started to write features. My supervisor was really helpful who showed me proper guideline to complete my internship smoothly.

3.2- I worked for the magazine named Life & Style. This magazine has different sections where features about fitness, trend, kids, travelogues, interviews, carrier advices are published. This is a weekly magazine which is published on every Sunday. I also worked for another magazine named Women’s Own which is published on every Saturday.

3.3- My designation there was a feature writer. My supervisor helped me throughout so that I can do my work in a professional manner. She guided me well, prepared me for further job experiences too. Within her supervision I twice got the chance to attend event and make report on it. In one event I also interviewed a doctor from Mount Elizabeth Hospital, Singapore who attended a seminar in Dhaka. This was my first time experience when I went to interview someone all by
myself and alone. Nevertheless, my responsibilities were not caged only within feature writing. During my internship I also worked for editing, proof reading, translating and interviewing.

Besides all the responsibilities I had to maintain an office schedule that helped me to be more responsible and organized. Undoubtedly my time management has improved. Working with journalist, feature writers helped me to improve my code of conduct. I also learned to handle unexpected situations. Now I know how to manage work load. It had been a magnificent experience.

Chapter 4- ABOUT MY PUBLISHED FEATURES

My first feature was published in Women’s Own magazine on Saturday, 20th May, 2017, entitled Urgency of self-defense training. My second feature was published in Life & Style magazine under Trends & Vogues section on Sunday, 21st May, 2017, entitled Purse, a travel companion!
Purse, a travel companion!

Lubaba Rahat Alam

Purses or hand bags are the most important travel companion for a girl. It works as a carrier of the handy stuff. The shape, size, colour, design, price varies a lot from brands to brands. Designs of purse always change with the latest trend.

Now-a-days different types of trendy bags are taking the lead in the shops. The purse or ladies bag market has been taken over by the very famous brands from France, Italy, America, England etc. Prada, Chanel, Versace, Gucci, Versace etc. However, these bags are very expensive and not affordable for most of the people. Taking the chance, China, Korea and Thailand are making replicas of the original ones at a cheaper price.

Since the types of the bags change with the seasons, summer season’s trends include Clutch bags, Handies with Care, Small Business bags. Make it a Large, Pop Print, Box bags etc. Clutch bags are both medium and small in size. These are also known as Bucket bags. These bags have much space inside and light in weight. Easy to carry both in hands and shoulder with the narrow belt. They are available in markets and online shops in Bangladesh. Price range with high quality fabric. They are available in markets and online shops in Bangladesh. Price ranges from 2000 to 4000 taka, imported from Thailand, Korea or China.

Pop Print bags go very well with the latest trend. These bags are very unique in design and colour. Normally multiple colours are used in these bags but there are also simple pop print bags which includes messages or small texts in the front. These bags have satisfactory space inside to carry important things. Price ranges from 2000 to 4000 taka, imported from Thailand and China.

Box bags are the most unique of all. These are trending very high. All the shapes, sizes and colours are very different and elegant. Size is medium to small. Space is not much but can be used both in parties and regular purpose. They are easy to carry, not heavy in most cases. They are very shiny and metallic. Price ranges from 2000 to 3000 taka, imported from Thailand, China or Korea.

All these bags are available in shopping malls like Bashundhara City, Jamuna Future Park, Nandan, Mosaic Plazza etc. and online shops.

A shopkeeper Sham Gopal, MONGO shop at Bashundhara City shopping mall, said, "We import these bags mainly from China. Few bags are also imported from Korea and Thailand. Many customers buy these bags for the fashionable design and cheaper price."

A customer, in Celebration shop, said, "I love the colour combinations of these bags. These are affordable and long lasting. That’s why I always come here to buy these imported bags."

The branches of Celebration are located in Pink City, Bashundhara City, Rajuk Golden Age, Metro Shopping Mall, Uttara Polce, Carnation.

Trend and fashion enthusiasts can buy bags from there. Opal Fashion Wear, an online shop, also imports bags on advance booking. Good news is recently they opened their outlets in Diamond and Jamuna Future Park. So, ladies can easily see their bag collections and do spot purchasing!"
My 3rd feature was published on 28th May, 2017 in *The Daily Observer*’s *Life & Style* magazine’s Kids section, titled as *Environmental awareness for school children*. My 4th feature was also published on 28th May, 2017 in *Life & Style* magazine’s Career Advice section, titled as *To get into e-commerce*. To repeat, my 5th feature was published on 3rd June, 2017 in *Women’s Own* section entitled *Working women’s hurdles in Ramadan*. Likewise 6th feature was published on 4th June, 2017 on *Life & Style* magazine’s Career Advice section titled as *Ujjwala, professional solution for women entrepreneurs*. Furthermore, my 7th feature was also published on 4th June, 2017 as the cover story of *Life & Style* magazine entitled *Ramadan: Rejoices and struggles*.

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**Environmental awareness for school children**

*Kid’s Bits*  

Lubaba Rahat Alam Pinky

Environment pollution is a global issue. The frightening consequences of environment pollution shed light on this issue. LEADS organized 6th phase of workshop on ‘Environmental Awareness Campaign for School Children’ to create awareness adopting the 4R concept: reduce, reuse, recycle and recover. It was held in Antivala Inn on May 16th, sponsored by ACME Agrovet and Beverages Ltd.

Environment pollution is one of the major causes of child death and illness such as poisoning, physical injuries, disabilities, acute respiratory disease etc. in developing countries. According to a research, more than three million children under five years die each year for environmental issues all around the world.

Indoor air pollution due to biomass fuel kills nearly one million children every year.

Therefore, the awareness campaign should start in our home with the children. The most of the adults know the alarming risks of environment pollution and they tend to minimize the pollution with their understandings. Now it’s time to make children conscious about the issue. Not to mention that children are damaging environment unwillingly. One thing, first they need to be told that what is environment pollution? How are they involving in polluting environment? Likewise they need to be guided from maximization to minimization of environment pollution. Let’s begin this at home. We often see children throw wastes, plastics, used packets anywhere. They should be taught to throw them in trash bins. Spitting anywhere has to be strictly prohibited. They often tear tree leaves. In that case they must know the benefits of trees in environment.

They have to be familiar with reuse and recycle process. Discussing environmental issues with children and seeking their opinion will improve their knowledge about environment. Engaging children to developing strategies like recycling food wastes, reducing water consumption can help a lot in this matter. Developing a code of practice by family involvement will improve their understanding skill and they will definitely try to minimize environment pollution.

Executive Director of LEADS Roshina Deewan Kabir said, “We run our environment campaign with school children of different schools. We first do a workshop with school teachers every year as a part of our campaign because the teachers monitor students’ activities. The workshop is very effective as it is curriculum based activity and we focus on their everyday behavior. Such as, they don’t turn off the water tap during brushing their teeth. So water gets wasted. Water. They don’t turn off lights and fans while leaving the room. If we use more electricity unnecessarily then we need to produce more electricity. To produce electricity, we need to burn coal which pollutes environment.”

Teachers from various government, non-government, private, English medium, Bangla medium schools were present on the workshop.
To get into e-commerce

Lubah Bahar Alam Pinky

Myth is an online-based shop. It has four employees in total. They are currently studying in a well-reputed private university in Bangladesh. Sayed Hossain, Md. Fazlul Hoque, Md. Khatimul Islam, and Tahara Islam are the four partners. In our venture, we have the help of our customers and suppliers, who have been providing us with the necessary products. Our main goal is to sell our products at the lowest possible price.

Careers in online businesses are not easy. There are many challenges to overcome. However, with the right mindset, we can overcome these challenges. We have been fortunate to have the support of our customers and suppliers. We are looking forward to our future.

Sayed Hossain

Md. Fazlul Hoque

Md. Khatimul Islam

Tahara Islam

Challenges they face:

- In the beginning, we face difficulties in managing our time and resources. We are working on our own, and we have to manage our time efficiently.
- We are facing difficulties in managing our finances. We have to ensure that we are not spending too much on our costs.
- We are facing difficulties in managing our marketing. We have to ensure that we are reaching our target audience.

Mishuk Islam

We have successfully overcome these challenges. We have managed to manage our time and resources effectively. We have ensured that we are not spending too much on our costs. We have ensured that we are reaching our target audience.

Working women's hurdles in Ramadan

Lubah Bahar Alam Pinky

Working women in our country face many challenges during Ramadan. The holy month of Ramadan is a time for reflection, prayer, and breaking fast. However, for working women, it is a time of multiple challenges.

In the holy month of Ramadan, working women face many challenges. They have to balance their work and personal responsibilities. They have to manage their time effectively. They have to ensure that they are not compromising on their work.

Many working women face difficulties in managing their time. They have to ensure that they are not compromising on their work. They have to ensure that they are not compromising on their personal responsibilities.

Working women in our country face many challenges during Ramadan. They have to balance their work and personal responsibilities. They have to manage their time effectively. They have to ensure that they are not compromising on their work.

Therefore, I have decided to support them. I have decided to support them by providing them with financial assistance. I have decided to support them by providing them with financial assistance. I have decided to support them by providing them with financial assistance.
Ujjwala is a women-centered organization. All its projects revolve around the progress, establishment of women empowerment. Aditya Shome is the founder and chairman of this organization and Afruz Parveen is the co-founder and managing director. The name Ujjwala suggests the impression of a shiny, bright object. This title exactly reflects the organization’s motto. The aim of their project is to offer a bright future ahead for the women. To achieve their goal they have launched a 360-degree project.

In a conversation with Afruz Parveen, she reveals the aims and methods of running this company to make better working experience for young entrepreneurs.

“We started this organization to help women entrepreneurs by showing guidelines at the same time by providing different training sessions. Women join our training sessions to learn more accurately about beauty treatments so that they can employ themselves in proprietorship and also in jobs in beauty salons according to their wish and ability. The entrepreneurs and want-to-be entrepreneurs join the trainings. We train them through workshops, basic courses, foundation courses, advance courses, and special courses. We also provide residential and food services in our training center.”

“21 girls can stay in the residence. The bed and locker are named after the first user’s name. In this way, we are automatically branching the bed and the locker on that name. This will surely motivate the trainer,” she adds.

Safety, security are big issues for girls. Living in a hostel in Dhaka city is really problematic for girls. But Ujjwala ensures security for all.

“We have opened mobile training centres in various districts for those who are unable to join training sessions in Dhaka. Ujjwala is an academy where we share our experiences. Till now we have received very good responses. Everyone is warmly accepting our hard work. One and all are liking it since this sector is not actually noticed and developed by the government. Ujjwala is giving the floor to nurture their quality and research here,” she concludes.
Ramadan: Rejoices and struggles

COVER STORY

Ramadan is the holiest month for Muslims. During the entire month of Ramadan, Muslims fast from dawn to sunset. Fasting for these long hours is tough, and it gets harder during summer. However, Muslims heartily love this auspicious month ofrahmat, mercy, forgiveness.

This month creates chances for Muslims to come closer to Almighty Allah by their fasting and prayers. In our country, this month has always been remarked as ‘siam shahhonar mahr’. People get involved in more prayers and dua to get mercy from Almighty Allah. They also seek good wishes for others.

The fast starts with suhoor or sehar and ends with iftar. However, because of the busy schedule of everyday life, people infrequently acquire much time for prayers. To emphasize most of us don’t get sufficient time to break the fast with proper iftar.

Nevertheless, the office timing is always reduced in Ramadan yet working people often get late to reach their last stop because of traffic.

scarcity of vehicles. Sometimes they are left with enormous workloads that they are incapable to leave office on time.

Due to Ramadan and upcoming Eid, money transactions escalate a lot. Therefore, it is quite unmanageable for the bankers to complete work on given time. As a consequence, they have to work more than the expectation. For instance, they leave the office late and thereby reach home late. This is a common scenario in offices.

Moreover, all the office hour is same in Ramadan. While people start for home, they face gridlocked traffic congestion as vast amount of people leave their office altogether in the same time.

Nihal Feyzi, an assistant engineer in Sonar Steel, shares his experience, “My office is located at Shewrapara, Mirpur. My residence is at Extension Flahi, Mirpur. My work place isn’t very far from my residence yet the journey from my office to my residence during Ramadan is a terrible experience for me.” “I usually travel by bus. In Ramadan, sitting bus service and local bus service facilitate us in same way. From 5pm, they do both sitting and local bus service in same rate of sitting service. Due to excessive pressure of home going individuals, all and sundry has to negotiate in this condition,” he adds.

The situation becomes even more complicated and amplified because of the ongoing metro rail project in Dhaka. Recently hackers again emerged on road for their upcoming EID business. They are blocking roads. At the same time CNG stands and bus stands are also blocking roads. Public from all corners of Dhaka city facing the same issue. Undoubtedly this is one of the biggest reasons of traffic jams. “Sometimes I have to do my iftar on my way to home. Most of the time, I can’t buy food because not always I get stuck in front of groceries or restaurants. Therefore, I miss the chance to do iftar with my family,” said Nihal Feyzi.
FROM PAGE 6

Children wait for their parents to join them in iftar. Sometimes none of them reaches home in time, sometimes whether mother or the father can reach home in time. To say nothing of, they are forced to do iftar without parents. On the other hand, the same goes with the parents. They have to take their iftar in office or eat street food which is very unhealthy and unhygienic for them. Not only this, almost every women gives food to homeless or helpless people during Ramadan. For that, they require to prepare food early. This makes them doing more struggle.

A big part of entrepreneurs don’t get the chance to do their iftar at home. Like us, shopkeepers can’t close their shops during iftar time. Therefore, they eat their food inside their shops. This is also a very significant part of Ramadan lifestyle in our country. The struggle doesn’t end here. All the Muslims try to finish the prayer within time and try to concentrate reciting more duaa. For the same reason, all of us try to manage extra time for special prayer. Housewives always try to provide balanced food for their loved ones. They always tend to make something very tasty and mouthwatering.

However, struggle gets worse for the bachelors in Dhaka city. Male students who lives in Dhaka city, coming from other districts suffer the most during Ramadan. I live in an apartment, with few friends, situated in Badda. We are all the male figures living in this apartment. We have to do all the necessary works such as shopping, cleaning, studying, washing clothes etc all by ourselves. None of us are very good in cooking. For the purpose of cooking, we have hired domestic help to cook for us but she is very irregular towards her work and responsibilities. Certainly we have to cook our selves instead of being bad cooks and buy foods for iftar.” shared Shafal Jami (C, a student from a renowned private university. In that motion, Ramadan lifestyle is very unique in our country as we live this month for getting the chance of seeking unconditioned forgiveness and concentrating on “Allah madhona” yet it is the other name of struggle. Still we don’t get disheartened as we expect mercy from the Almighty Allah for the betterment of our lives.
My 8th and 9th feature was published on 11th June 2017 in *The Daily Observer’s Life & Style* magazine. My 8th feature was titled as *Freelancing, a good luck charm for students!* which was published in *Life & Style* magazine’s Career Advice section. My 9th feature was entitled *Eat healthy, workout daily in Ramadan!* This was published in *Life & Style* magazine’s Fitness Tracks section. This was the first time when I got the chance to introduce my classmate’s and junior’s works publicly in a newspaper. This gave them opportunity to get accomplishment of their work. They were very happy and this experience was very pleasant for me as well. Also this was my first chance to write something about fitness which helped me to gather knowledge about how to be fit and motivated me towards healthy living. In the course of this internship project I felt so lucky that first time in my life I got to work for Eid magazine of *The Daily Observer* where three of my features were published. My 10th, 11th and 12th features were published on 14th June 2017 in Eid Fashion 2017 entitled chronologically *Shailpik Craft and canvas Eid!, Sada Kalo: A tale of black and white Eid! and Eid @ Red.* My 13th and 14th feature was published on 18th June 2017 in *The Daily Observer’s Life & Style* magazine. *Be a fashion maestro with Costume Silhouette* was my 13th feature published in *Life & Style* magazine’s Career Advice section. My 14th feature was entitled as *Modish footwear for youngsters*, published in *Life & Style* magazine’s Kid’s Bits section. My 15th feature was published on 24th June 2017, entitled *Verbal harassment at workplaces* in *The Daily Observer* newspaper’s Women’s Own section. *Eid dining décor* was my 16th published feature, published in *The Daily Observer* newspaper’s *Life & Style* magazine’s Home Images section on 25th June 2017. I needed to do researches for writing this article as I had to include overall ideas about decorating Eid dining for guests. On the eights week my 17th feature was published titled as *Trendy eyewear.* It was published in *Life & Style* magazine’s Trends &
Vogues section on 2nd July 2017. I had to visit multiple eyewear shops to collect all the necessary information to include in my feature.
Eat healthy, workout daily in Ramadan!

Lubaba Rahat Alam Pinky

Fitness is the key of living a healthy happy life. We incline to follow a healthy diet to keep in a good health. However, eating healthy is not sufficient to keep fit. To clarify all and sundry requires to do some workouts as a part of fitness goal. To enumerate, fitness session can’t be done accurately without the guidance of a professional trainer. Consequently, gym is the appropriate place to get in flawless shape and health. Previously there was a lack of gym facility in our country but now you can facilitate yourself in gym almost in every city of Bangladesh.

Nevertheless, it is really hard to maintain gym schedule in the holy month of Ramadan. Trainers are frequently asked on how to maintain a good health in Ramadan? Few may think that it is easy to lose weight during Ramadan, but in maximum cases people end up gaining weight. Despite having hard times in Ramadan, one should try at least to continue some of the fitness workouts for a stable health. Especially those of who regularly go to gym. In that case, they need to pick a suitable time for workout and later suitable workouts suggested by the trainer.

Adnan Ali, trainer of Fitness Mania, advised, “Workout hour should be minimised but one shouldn’t completely skip it during Ramadan. At least one hour of any sort of physical exercise is a must. Try to avoid fat containing foods. If anyone can’t manage time for gym, they can do free-hand exercises at home, various types of push-ups are beneficial.”

The best time for workout is after Taraweeh’s salah at night. If you workout while fasting, it would be more detrimental rather than beneficial to health since body remains dehydrated. If it is tough for one to do exercises after Taraweeh then it can be done few times after iftar. In addition, the best timing for exercise in Ramadan is before sehri. Get up early and do 30-40 minutes of cardio for a better result. For instance, push-ups, sprinting. Do 20-30 seconds of sprinting and repeat 6-10 cycles: it is precisely worthy of fat burning.

Types of push-ups:
- 62 push-up variations are trained all over the world.

For beginners:
- Off the wall * Off a table * On the knees * Standard * Shoulder tap * Hand tap * Rotational * Thigh tap * Single arm raised * Single leg raised

For intermediate level:
- Knuckle * Staggered * Alligator * Slow negative
- Spiderman * Cross leg kick * Tiger
- Knee to chest and so on.

Explosive Push-ups:
- Explosive jumps
- Explosive with a clap
- Explosive full body
- Explosive single arm alternating and so on.

Expert push-ups:
- Slider
- Wall braced single arm
- Feet on the wall
- Jack lakanai finger tip
- Pancake and so on.

Push-ups with equipment:
- Single hand on a medicine ball
- Both hands on medicine ball
- Feet on a stability ball
- Hands on a Bosu ball
- Dumbbells in each hands etc.

Eat healthy, exercise daily! Happy Ramadan.
Shailpik Craft and canvas Eid!

Saree is the other name of cultural elegance for Bengali ladies. Bengali women love to flaunt their immense beauty in saree. This very saree, is a canvas for a designer and artiste Nahida Sharmin, where her imaginations get an enchanted form. To enumerate, we are upholding this tradition by varieties of collections with unique designs, materials and colours. Benaroshi, silk, cotton, georgette, half silk, taff, tissue, muslin, chiffon diversifies the richness of this clothing industry.

Markedly she sailed off her journey of painting imaginations on saree as a canvas 19 years back. At first, she focused on hand painting, painting the folks. Later on, she started doing hand embroidery, machine embroidery, vegetable-dyed, block, mixed embroidery, kachupi, tailoring.
Gradually her business started to expand because of her beautiful artwork, colour combination, design and good quality materials. Afterwards, she brought salwar kamizes in her unique collections. She is the sole designer in her fashion house! Nahida Sharmin expresses her bundle of joy, when customers like her unique flair. "It feels so good when customers value my creations. We artists feel good when we get the appraisal of our hard work. As an artist I want to represent my ideas about colours, backgrounds through my works. Lots of customers love our products, that is really heartwarming.”

The price range is set based on the material, design and pattern. Hand painted cotton saree is available from BDT 5,200 to BDT 5,000, half silk from BDT 6,500 to BDT 8,500, silk from BDT 20,000 to BDT 25,000, muslin from BDT 14,000 to BDT 18,000. Machine embroidery cotton sarees cost around BDT 3,600 to BDT 5,000, muslin costs BDT 12,000 to BDT 18,000, silk is available at BDT 14,000 to BDT 18,000; vegetable-dyed sarees are priced between BDT 1,800 to BDT 2,600, block and embroidered sarees cost around BDT 1,800 to BDT 3,600.

For upcoming Eid, Shailpiik Craft is offering exclusive hand embroidery saree collections ranging from BDT 12,000 to BDT 25,000 and salwar kamiz from BDT 1,200 to BDT 10,000. This year’s Eid eve falls in scorching summer. With this in mind, they are mostly using cotton fabrics, rediscovering fashionable designs, colour combinations for the comfort of the fashion aficionados!
Sada Kalo: A tale of a black and white Eid!

Sada Kalo’s first outlet was launched on 04 October 1984. The brand’s name is derived from a Bengali saying ‘Sada Kalo’, which means ‘Always Black and White’. The brand has been in operation for 34 years, and it’s been a landmark in fashion for women in Bangladesh. The brand has always been known for its innovative and unique designs, which have captured the hearts of customers.

In the past 34 years, Sada Kalo has undergone several changes. The brand has evolved from a small family-owned business to a large-scale operation with multiple outlets across the country. The brand has always been known for its high-quality garments, which are made using the finest fabrics.

This year, to celebrate Eid-ul-Fitr, Sada Kalo has launched a new collection of Eid dresses. The collection includes a variety of designs, with a focus on black and white. The dresses feature elegant designs and are perfect for the festive season.

The new collection is available in different sizes and shapes, and customers can choose from a wide range of options. The brand has always been known for its excellent customer service, and they have made sure that the new collection is available in all their outlets.

In conclusion, Sada Kalo has been a staple in the fashion industry for 34 years. The brand’s dedication to quality and innovation has ensured its longevity in the market. This year’s Eid collection is a testament to the brand’s commitment to providing customers with the best possible products.

Alam 19
Eid @ Red

Lubaba Rahat Alam Pinky

To beautify Eid-day, Red beauty parlour and salon is ready with their Eid offers. Afroza Parveen, the owner and the managing director and CEO of this beauty parlour, says, "We basically focus most on hair and makeup. Our clients are very satisfied about these services."

This place provides two separate sections for men and women. Beauty services that are offered here are: hair cutting, colouring and styling, facial, pedicure and manicure, threading, waxing, body massage, aroma therapy and treatment, make over (bride and groom/ party/ model). Their special services include head and foot massage available at BDT 1000 and facial and deluxe pedicure-manicure is available at BDT 1500.

She enlightened us with some suggestions and advices for upcoming Eid. She advised, "As we are heading towards Eid in the middle of summer, it is good not to put on much heavy makeup, it can be more powdery and creamy based makeup that would mix with face suitably. By this, skin will have a natural glow also it will work as oil control for both dry and oily skin."

She also gives advice on eye makeover, "Eye makeup should be very
catchy. Following the current trend, you can use matte or glossy eye shadow. It is good to use 3 or 4 coating of mascara. This will help to hold an attractive look. Bright lipstick would be a perfect match to all these.

A total makeover is not complete without a suitable hairdo! She recommended few techniques for this as well. “For short hair, girls can have curly hairstyle, set hair rollers few hours before getting ready for Eid. Also, they can do fashionable braid, very neat and tight which looks very attractive in short hair. For long hair, one sided braid will look perfect. In the morning, blow dyed hair looks very fashionable, at noon, some hair in the front can be spiraled and rest of the hair can be tied as a bun or braid bun.”

She also gives hints to recover damaged hair. “Damaged hair should be treated fast. Apply a mixture of banana, papaya, sour curd, honey on the damaged hair and leave for twenty minutes. Aloe vera gel, sour curd mixture is also a very good hair nourishment pack. Before using hair pack, you must use hair oil. We offer an organic hair treatment at our parlour, that’s natural hair care. We also offer banana nourishment, protein treatment, spa treatment etc.”

Their Eid offers includes skin wise facial, manicure pedicure, one party make up at 2650 taka and skin wise facial, manicure pedicure, one party make up at 1950 taka.
Be a fashion maestro with Costume Silhouette

Lubaba Rahat Alam Pinky

Costume house is identically familiar term to every film industry and media. Costume is the most eye-catching object in television. It is a matter of sorrow that being the most important part of fashion in film, media industry, our country lacks in providing costume for the models and actors. There is good news for all media associated people that Encore Creation recently launched a costume house entitled Costume Silhouette. This costume house not only provides costumes for celebrities and movie stars but also creates employment opportunity. Nazima Parveen Khan Munia, co-founder and costume designer of Costume Silhouette, said, "I'm working with fashion industry for 8 years and I have gathered knowledge about almost all the boutique and fashion houses in our country. I realized that we lack a costume rental house in our country. To make movies we still have to buy or rent clothing from other countries. As a result, our artists are not getting all kinds of costumes in hands. Therefore, our Chairman Mohammad Nayem Khan and CBC Brat Jashita Mamtani liked the idea and jumped in with all possible help and support."

"Designers are working in every sector that is connected to media, some of them are trained and some of them are doing it with practical knowledge. From that perspective I grasped the idea that we need to create a platform for them. Ten designers are now working with us, so we not only rent out costumes but also employ talented people as per their working capability," she added.

They are employing individuals in different sectors. Passionate designers are trained there and also getting the opportunity to work as their fashion designers. Tailors are employed there who deliver costumes within estimated time. Beside providing costumes, they are also creating working opportunity for make-up artists and event organizers too. Encore Creation has other three flagship companies under their umbrella which are Voice Maker, where make-up artists are recruited, Green ribbon, which provides set design and interior solutions and Little dreams for children's costumes.

To clarify, Encore Creation has created working opportunity for fashion enthusiasts, creative people in different sectors but under one company's flag. Costume Silhouette not only delivers dress only for shooting purpose, they deliver costumes for special clients as corporate uniform, like for guards, peons, receptionist, front desk officers etc. They also supply uniforms for University convocations.

Costume Silhouette was launched grandly through a magnificent fashion show on the eve of March 21 in Six Season Hotel's Benamara Hall.

Modish footwear for youngsters

Kid’s Bits

Lubaba Rahat Alam Pinky

Footwear is a vital human companion. We can't troop outside without footwear. It is our ultimate walking mate. However, we don't give much attention about it without realizing. It is not only part of trend and fashion but also a need. Thus, it can be considered as the most imperative part of attire. Like adults, kids also have formulations about shoes.

Kids these days love to cherry-pick their own shoes, the way they like it, design that enthral them and also comfort is an important factor. Especially parents want to buy very light shoes for their toddlers. In a country where one can locate shoe stores even beside the walk ways, though the quality differs a lot, it is available almost anywhere.

Nine-months footwear designers design children shoes in some extant similar to dapper shoes because kids love they tendency of wearing shoes like their parents. It is different for up-coming kids. Every four months designers of Bangladesh launched varieties of footwear collections for toddlers. As on, Katz, Shoe Mart, Iry Blits, Yellow, Easypaint, Zilo, Fortune, Woodland, Kids and Mombaba, Baby's teen RD, Larky, Jenny's, show, Landmark

Footwear, leather footwear etc are brimming markets with high quality local brands.

Apex:

Other smooth leather casual sandals are available in Apex for baby girls. Price starts from EDT 750 to EDT 1,400. Enfier is also specially designed for girls. Price starts from EDT 750 to EDT 1,400. All leather pumps are available in various colours and design. Price up to EDT 500. Boy's casual and manda's price is EDT 800 to EDT 1,400.

Kids and Moon Banar:

This shoe is offering kids shoes in different price range, colour and designs. For the purpose of fulfilling customers demand, they set the price in a way that everyone can afford them. Sandals for boys are offered within the price range of EDT 500 to EDT 1,400. Boy's price is EDT 750 to EDT 1,400. Price of baby boys' lacer shoes starts from EDT 1,350 EDT and casual. Boy's formal dress shoe will cost up to EDT 750. Their shoe collection for girls too includes sandals, price ranges from EDT 750 to EDT 1,400 and casual pump shoes up to EDT 1,450.

Bank:

Bank's footwear collection for toddlers is reasonable. Their pricing policy is fixed as no extra cost is added to the regular price. Casual boy's sandal is EDT 250 to EDT 1,450. Red synthetic casual sandal are sold at 120 balls each. Casual boy's shoes will cost up to 1,380. Baby's synthetic casual sandal is EDT 1,450 and EDT 1,650. Baby's pumps are EDT 600-900 and extra cost for girls' FO casual flat shoe will cost EDT 1,950.

Kamalshahin is a housewife who bought these shoes for her kids from a shoe store in Jamuna Bhatpara. She said, "I was pleased by areas of the pricing and shoe collection of the store. She is not the first time I am buying shoes from the store. They want curious, flowers designed on foot wear. I'm glad that found those easily. I must extend my budget. That's a relief," said Kamalshahin.
Verbal harassment at workplaces

Lubaba Rahat Alam Pinky

Harassment has become talk of the town more-as-days. Women face harassment almost in every sphere of life. Mostly they face abuse in their work place. Sex

Hence, what positions they are allocated to, what is the atmosphere of their office, how their colleagues are, whether they are in a good mood or not, all these contribute to the question of whether or not they are being subjected to harassment.

Almost every woman who has worked in a good office has faced at least one incident of verbal harassment. This happens more if you have to deal with people who have been acting aggressively or assertively in the past.

In a recent survey conducted by a newspaper, 90% of women who were subjected to verbal harassment were not able to report the incidents to their superiors as they didn't want to cause trouble for their colleagues. The majority of women who faced harassment said that they did not report the incident because they didn't want to cause trouble for their colleagues.

This is the reason why women face verbal harassment at work. They are encouraged to speak about it because they don't want to cause trouble for their colleagues. The majority of women who faced harassment at work said that they didn't want to cause trouble for their colleagues.

Eid dining decor

Lubaba Rahat Alam Pinky

A
design of any dining room is the first impression that is created. Whether you are hosting a formal or informal gathering, the table setting is key.

The table setting should be done in a way that is elegant and attractive. Choose a theme that matches the occasion and use colors and patterns that are in keeping with the theme.

Eid is a time of giving, so make sure your table reflects this. Include a variety of dishes, both sweet and savory, to cater to all tastes.

1. Select a tablecloth that matches the occasion. A colorful tablecloth can add a pop of color to your table.
2. Choose the right plates and glasses. Make sure they are elegant and suitable for the occasion.
3. Add a centerpiece to the table. It could be a vase of flowers, a candle, or a bowl of fruits.
4. Choose the right cutlery. Use silverware that is appropriate for the occasion.
5. Serve a variety of dishes. Include both sweet and savory dishes, as well as drinks.
6. Don't forget the snacks. Include a variety of snacks, both sweet and savory, to keep your guests happy.

Eid is a time for giving, so make sure your table reflects this. Include a variety of dishes, both sweet and savory, to cater to all tastes.
Trendy eyewear

Lubaba Rahat Alam Pinky

It's been a long time that sunglasses are used not only as protection for eyes from the sun. Recently, eyewear is also used for fashion purposes. Sometimes sunglasses are painstaking as personality builders. Especially men are very conscious about choosing eyewear that matches their face and personality.

Trend of eyewear doesn't change a lot but it always follows trends. For instance, people used to buy new ones to go with the flow. Our country doesn't have sunglass designers or sunglasses manufacturers. As a result, we need to follow foreign trends for it, and there is no occasional preference for it.

Many classy, eye-catching sunglasses are leading the fashion halls — cat's eye, shield shades, rimless lenses, white frames, space age, clubmaster, brodies, hipster square, dapper, aviator, round shaped, oversized, thick rimmed, round rimmed, flat top navigators, tortoise shell etc. are the pieces of recent style.

Moreover, colour of sunglasses matters a lot for the consumers. In like manner variation according to colour gets priority. Horn rimmed, clear and white, black rimmed, gold, green, blue, rose, red, pink, purple, teal, neutral and nude eyewear get the most preferences in terms of colour.

Numerous eyewear brands are providing customers with best quality, unique designed products. Armani Exchange, Arnette, Gucci, Burberry, Coach, DKNY, Emporio Armani, Michael Kors, Oakley, Paul Smith, Persol, Polo Prep, Polo Ralph Lauren, Ralph by Ralph Lauren, Ray-Ban, Tod's Burch, Versace, Vogue, Miu Miu, Prada, Dolce and Gabbana, Christian Dior, Tiffany, Chanel, Spy, Marc Jacobs, Gucci, Valentino S.p.A., Alexander McQueen, Givenchy, Watty Park, Swarovski, Fassnick, Victoria Beckham, etc. are the famous brands for eyewear.

However, one original sunglasses piece of these brands will cost you a big amount. If you aren't ready to pay that much amount for a sunglasses then you can obviously go for replica which is mostly available in markets. For the original brand products, one has to visit their outlets or one can order online.

Cat's eye glasses will cost up to BD 1,000. For shield shades you will have to pay around BD 1,100. Tinted lenses will cost you near 700 taka, Tortoise shells will cost up to 700 taka. Black rimmed eye glasses' piece is BD 900. You will have to pay 800 taka for round shaped sunglasses. Gold metal's price is a bit high. It will cost you around BD 1,500.

Basically you can buy your preferable eyewear in around 2,000 taka but if your preference is original brand then it can cost you up to 30,000 taka. Remember that the prices of both replica and original branded products varies depending on the brand or company but the good news is you can easily afford any company's replica product which will serve you almost with the same service.
By the end of my eighth week of internship I attended a memorial program of Holey Artisan attack victims. Wings arranged the memorial ceremony. It was held on 7th July 2017 in Baridhara Diplomatic Club. It was a long program. Dhaka North mayor Anisul Huq was the chief guest. This program gave me opportunity to meet few of the victim’s family members personally. I got to know many interesting and heart touching facts about the victims. I also got the opportunity to talk personally with the North mayor and I utilized it. I also wrote the press release of this program for *The Daily Observer* newspaper.

My 18th feature was published in *Life & Style* magazine’s Home Images section on 9th July 2017, titled as *Breathe fresh, décor with green!* My 19th feature was entitled *BLU: of prosperous women*, published in *Women’s Own* section on 15th July 2017. My 20th feature was published on 16th July 2017 in *Life & Style* magazine’s Trends & Vogues section, entitled *Umbrella: A monsoon travel buddy*. Like as before I needed to visit stores to collect information about it. Then my 21st feature was also published on 16th July 2017. The title of the feature was *For a monsoon-proof home*. It was published in *Life & Style* magazine’s Home Images section.
BLU: Of prosperous women

Almas Parveen

Meeting the needs of women’s success is nothing new—sanghi in this one. Nonetheless, the story of how her mother inspired and led her personal life is inspiring. The concept of success, in its many forms, has always been a part of the Sanghi Group of Companies. As a result, they have raised several women to positions of prominence within the organization. Their mission is to provide opportunities for women to succeed and to support them in their pursuit of personal and professional goals.

In particular, this initiative has provided support and mentorship to many women in Sanghi. Many successful women have worked in the organization, and their stories serve as inspiration for others. This program is open to women who are interested in pursuing a career in the business world. Women are encouraged to apply and participate in these programs to advance their careers.

Umbrella: A monsoon travel buddy

Lubaba Rahan Alam Pinky

Umbrellas are designed to protect us from rain and our light without much effort. The black umbrella was considered as a man’s thing and light color with floral designs went to ladies’ hands. These days, umbrellas do not serve us as a sunshade only. It is turning out to be a more fashionable and trendy with time.

Umbrellas are mostly imported from China and Taiwan. Western European countries like the Netherlands, Spain, and France produce umbrellas. It is a very versatile accessory that can be used in several ways.

We can buy umbrellas from different websites with playful designs. Ladies use mostly flower, petal heart, ladies walking umbrellas, compact folding, custom, windproof, wedding, print, and patterned, vintage, etc., through clear dome, heart umbrella.

Convention, men prefer generic folding umbrellas, Palm tree, green wind, proof, storm-proof, sunscreen umbrella.

New the past and now possessing umbrellas are eye-catchy. Our umbrella comes with beach and garden parasol, sun umbrellas, green umbrella, waterproof, garden, walking and folding umbrellas.

Sports umbrellas include fishing and golf umbrella. Different kind of vases, geranium, pot, orchid, flower umbrellas, flower, McAlpine storage umbrellas, John Lewis Maison, bulldog umbrellas, mushroom, butterfly, prism, city and landscape art, rain cloud and rainbow art umbrellas, and so on make enchanting umbrellas.

However, you don’t need to worry much to buy these umbrellas. Except the travel, all other umbrellas are available in the market at a reasonable price.

However, there are various designs—crisscross pattern, bubble print, polka dots, check pointed,些 but, never mouse head, equestrian, ribbon, lace.

Depending on the mood, choice, fashion trend, you can carry different umbrellas for various occasions. Ladies these days like to try unique matching to their attire which is really very trendy.

We will get a story of umbrellas in Gadhimai, DCO-1, New Market, Archies Gallery, bamboo city. They are not price at all. A monsoon of a woman is complete without an umbrella. We can get a good quality Chinese umbrella starting from $10 to $15 only.

So, don’t consider it only a travel companion but also a fashionable accessory.
My 22nd feature was published on 23rd July 2017, in *Life & Style* magazine’s Trends & Vogues section titled as *Wardrobes for Phones*. My 23rd feature was published on 30th July 2017, in *Life & Style* magazine’s Home Images section entitled *Thwart Mosquitos*. My 24th feature was published on 6th August 2017, in *Life & Style* magazine’s Home Images section titled as *Décor Home in Tagorian Style*. Besides these I also attended an event on 29th July 2017 in Six Seasons hotel Dhaka. The event was titled as Lifestyle Health Seminar on *Empowering You with a Healthy Head Start* organized by Mount Elizabeth Hospital, Singapore. In this event I attended the seminar and took interviews of two doctors from Mount Elizabeth Hospital, Singapore.
Wardrobes for phones!

Lubaba Rahat Alam Pinky

Cell phones turned out to be the best human buddy a woman carries with them. They protect cell phones from dust, rain, water, scratches just like tires on your car. Let’s get to know the materials and costs about elegant, chic, trendy cell phone covers.

Most Android and iOS cell phone cases have analogous cell phone covers to pick from. The quantity of availability is cost-effective.

Most recent trendy covers are Silicone squinty phone case, the price is BDT 600 with a cute squinty kitty. furry or rabbit lying on the phone case. This phone case will surely bring a smile on your face.

Samsung phone cases are very close to the bezel. The designs, colors, and paintings of stylish girls, their views, bundles, adornments, textiles, eating, shopping etc., characters printed cases are very popular among boys. Alas! superman, batman, spiderman, spiderman, paw patrol, cars etc. printed cases are more likely used by boys. Price range varies from these cases but mostly range from BDT 600 to BDT 1400.

For the other hand, customized phone cases are used highly these days as one can include their own picture or ask from others to customize the phone case according to individual taste. These cases cost a bit high. Starting from BDT 1000 and it may cost up to BDT 3000.

All phone cases are available both in shopping centers and value shops. Before buying cell phone covers it is important that you buy them from one shop to another. Though the variation may cost maximum 250 to 600 to choose your own wisely and buy at a reasonable price.

Thwart mosquitoes!

Lubaba Rahat Alam Pinky

The rate of chikungunya survivors has alarmingly expanded within last 6 or 7 months. To limit the number of sufferers, every body has to take additional care on their home adornment so that they can prevent mosquitoes from growing inside their homes.

A large percentage of us definitely know that this is the same Aedes mosquito, which carries chikungunya virus inside their body. For instance, in this summer season our home styles layout design ought to be arranged in a way that mosquitoes can’t grow and survive inside our homes.

Initially clean every one of the bush and dirt inside and outside of your house. These are one of the primary spots of mosquito survival. On the off chance that you are a planter, have loads of indoor trees then this is your opportunity to sprout every one of your trees in this season. Let evergreen is your tree, shales is the little place for the mosquito to breeding.

On the off chance this isn’t controllable to sprout trees, at that point keep showers bug sprays on your trees.

Furthermore, clean every single corner of your house to forestall mosquitoes. Net can be utilized as a part of windows to keep mosquitoes from coming inside.

Windows can’t keep out every one of the circumstances as we require air, so the best thought is to utilize curtains or net.
Décor home in Tagorian style

Rabindranath Tagore was one of the most conspicuous inconceivable poets, lyricists and activists in the world. He was the only Nobel Laureate in the then Bengal. His talents, attitude, personality, being simultaneously created role model among everyone. To commemorate Tagore, you can adorn your home in Tagore’s style and theme:

You can pick antique designed and shielded furniture to use in your home; it will give a touch of Tagore’s home style theme in your living ranges. Use curtailed and bed covers of light brown, brown and orange hues. To include a real bit of customary touch, you can set up a table in an edge of your lounge room and put on a few candles, antique show pieces or clay show pieces. On the divider behind the table, you can utilize an aesthetically painting. On the top of that, you can put lampshade.

For the dining table and kitchen embellishments, katha metal’s things or clay music things can be used. This will give a customary touch in your home. At one corner of your drawing room, you can put some music instruments on a music box on the floor. Lamp, et cetera, drums, flute, nita, and harmonium and so on can be put there. This will give a touch of style and it will likewise motivate you to be a bit poetic and singing Tagore’s songs. Besides all the instruments you can set up pillows to make the sitting arrangement more comfortable.

Having a bookshelf with a collecting of Rabindranath Tagore’s verse books and story books will take your home’s picture to an extraordinary degree. You can likewise hang two of his sonnets surrounded on a wooden or antique outlined casing on your dividers. On another side of the walls, his pictures can be encircled and changed. All these enhancements aren’t an occasional however these can be your permanent home-decorating solution.

Avoid tormenting body, stay fit

Dr. Alin Hong, a senior consultant, Neurosurgery in Mount Elizabeth Hospital, Singapore, recently visited Bangladesh with his colleagues to attend a seminar on spine surgery. According to the seminar, Singapore organized a lifestyle health seminar in Singapore Hospital.

Prevention of shoulder and neck pain:

1. Avoid sitting computer or smartphones for a long time. Make sure you take these resting when you are 90-100 times.
2. Avoid using soft bed pillows while sleeping.
3. Try to sleep on your back instead of sleeping on side, which can lead to muscle strain in the neck and spine.
4. The control of smoking, drinking, and smoking is very important.
5. The use of smart technologies and very important of your body posture.
6. Muscle tension and bends: This happens due to various activities such as hard physical work, sitting at desk for a long time, sleeping in a bad position, and holding the neck during overtime work. This can cause muscle strain, muscle damage, or sometimes even end up with damage to the neck muscles. If this problem worsens, you can visit a specialist for more advice.
7. Soft neck which makes sitting or moving head difficult.
8. Protrusion in particular areas of neck and shoulder.
10. Walking pain in neck or shoulder.
11. Fracture that involves from shoulder to arms, fingers, etc.
Dining etiquettes

Lubaba Rahat Alam Finky

It was a lovely monsoon evening when Shafiq with his family went for a dinner party. It went all wrong when they started eating and most of the guests couldn’t behave according to dining etiquette.

None of us like to bear sounds of crockery, spoons etc during eating. This is a showy act of eating decorum. Lamentably, a large portion of us continue doing this whether unknowingly or unintentionally.

Dining behaviour is critical to keep up in both personal and professional life. Proficient life can be enormously hampered because of improper dining conduct. Following are some tips to help you:

1. Before you start eating, ask for the knife if needed.
2. Keep your mouth closed while chewing. Always chew slowly.
3. When you want to speak, say “pardon” when somebody passes you and continue when they pass.
4. Don’t use your hands to tear food.
5. Don’t play with your food.
6. Don’t eat with your mouth full.
7. Don’t put food in your mouth and talk.
8. Don’t pour soup on your clothes.
9. Don’t eat with your mouth open.
10. Don’t cross your legs while eating.
11. Don’t make loud noises while eating.
12. Don’t break the bone while eating.
13. Don’t eat with your mouth full.
14. Don’t put your hands on the table.
15. Don’t chew with your mouth open.
16. Don’t put food in your mouth while talking.
17. Don’t pick up your food with your hands.
18. Don’t dip your fingers in sauces.
19. Don’t eat with your mouth open.
20. Don’t put food in your mouth while talking.
21. Don’t put your hands on the table.
22. Don’t cross your legs while eating.
23. Don’t make loud noises while eating.
24. Don’t break the bone while eating.
25. Don’t eat with your mouth full.
26. Don’t put food in your mouth while talking.
27. Don’t pick up your food with your hands.
28. Don’t dip your fingers in sauces.
29. Don’t put food in your mouth while talking.
30. Don’t put your hands on the table.

Lovely wall décor

Lubaba Rahat Alam Finky

"Art consists of limitation. The most beautiful part of every picture is the frame." — G.K. Chesterton

Wall plays a role in choosing what Walls are polished and decorated with photo frames, posters and stickers to bring an aesthetic effect in home images. In today’s era, we click many pictures amidst our work, fun, adventure, trips, parties, festivities and so on. We once in a while print these photos which speak of our memory, adore, love or something or somebody. We can use those memories in frames to embellish the plain dull walls.

You will get the frames in gift shops, art galleries, and art stores. Shafiq’s photo frame of jade fabric costs BDT 167.50 to BDT 250. Brown faux leather carved photo frame’s price is BDT 800.00. White folding leather photo frame costs BDT 120.15 to BDT 159.70. Black embossed leather photo frame costs BDT 80.68. Orange leather photo frame and red leather photo frame cost BDT 402.31 and BDT 539.66 respectively.

Sky blue paper photo frame is available at BDT 269.23. Black leather photo frame costs BDT 120.15. BDT 262.50 and BDT 269.23 respectively.

Brown wooden leather hanging photo frame and deep brown wooden leather hanging photo frame are available at BDT 1,437.50. Blue photo frame medium size costs BDT 1,437.50 and large size costs BDT 2,539.19. Blue and jade photo frame are BDT 233.58 and BDT 312.50. Carved wooden, beige leather, green embossed, brown leather photo frames are priced as BDT 445.50, BDT 507.49, BDT 513.28 and BDT 735.50. Deep tone embossed leather, red jade and beige printed photo frames are ranged from BDT 798.00 and BDT 233.58 to BDT 445.50 respectively. You can also decorate your wall with Postersmith’s amazing posters and wall stickers. Anyone can order PVC poster, HD Matt poster, canvas poster, wall sticker online, Postersmith also offers customization options to their customers in poster size and design which doesn’t require extra charge. Price varies according to size, PVC posters start from BDT 150-750. HD matt posters range from BDT 500-1650, transparent stickers from BDT 260-1400.
Chapter 5- ENH MEDIA COURSES

5.1- ENH media courses that I have done helped me a lot to complete my internship. Courses such as Editing (ENG 201), Copywriting (ENG 404), Print media (ENG 440), Translation studies, few literature courses and few linguistics courses helped me practically in my internship. Editing courses are very important to know the editing techniques. Translation studies courses helped in a way that I didn’t find it hard to translate from English to Bengali or Bengali to English. In my translation works I mainly needed to use “literal translation” and “sense for sense translation”. Other ENH media courses worked for me as a tool for grammar correction, writing with proper format, avoiding yellow journalism and so on.

As I mentioned earlier that I attended events alone and had to write reports on it, I felt confident about it as I knew formulas of writing it from media courses. In writing an event report-

1. Start thinking on making your report happen as soon as possible.
2. Take pictures of all the main parts of the day.
3. Get reaction people in the quotes from the people in the crowd during and after the event.
4. Before and after the event, talk to the people responsible for planning and speaking at the event.
5. Make notes of pertinent stats such as the number of people attending, the location, the time, the theme, as well as anything else that stands out or makes the best event.
6. Get a closer picture of everyone you get a quote from.
7. After the event, sit down and compile all the information onto one page.
8. Include the important stats in a prominent location (top right corner).
9. Write out a paragraph length summary of the day, highlighting all the most exciting and meaningful elements so that anyone can get a general overview of the scope and schedule of the day.

Consequently I kept in mind all the rules and attended the event by taking pictures, taking quotes, talking to the organizers. Though the organizers always provide pictures of the event by I didn’t take any chance and did my duty properly. Talking to the vent organizers during the event to collect information is the biggest challenge. Especially when you are totally a new face they tend to ignore talking due to work load. It was my good luck that in one big event I found a familiar face who helped me throughout the event. On the other hand, my supervisor also talked to them over phone so that I don’t face any difficulties.

As I was mainly a feature writer, the techniques of writing feature stories came out as a helping tool which I learned in ENG 440 Print media course.

1. Feature stories are human interest articles that focus of particular human, place or event.
2. These are journalistic, researched, descriptive, colorful, thoughtful, and reflective.
3. Feature stories covers topic in depth, going further than mere hard news coverage.
4. Feature stories are popular content elements of newspapers, magazines, blogs, websites, television broadcast and mass media.
5. This is not meant to report the latest breaking news, rather an in depth look to a subject.
6. Features are generally longer than had news articles because the feature penetrates deeper into subject, expanding on the details rather than trying to concentrate on a few important key point.

Some popular types of feature stories are-
1. Human interest- The best known kind of feature story that discuss issues through experiences of others.

2. Profiles- This reveals an individual’s character and lifestyle. The profile exposes different facets of the subject so readers will feel they know the person.

3. Product features- The writer learns about the topic through education, experience, research or interviews with experts.

4. Historical features- They offer a useful juxtaposition of then and now. It takes the reader back to revisit within mind an event and issue surrounding it.

5. Seasonal theme- Stories about holidays and the change of seasons address matters at specific times of a year.

6. Behind the scenes- Inside views if unusual occupations, issues and events give reads a feeling penetrating the inner circle or being a mouse in a corner.

Feature writers should remember three things-

1. The writer keeps herself or himself out of the story.

2. The writer’s opinions and attributes are not important for the story.

3. Writing in the third person helps to maintain the necessary distance.

I tried to keep in mind all these to make y wring qualitative. I always tried to write under the given work limits. I never exceeded the word limits because it makes extra burden to the person who is editing it. Though the person of editing always checks the grammar and spelling mistake before publication, but I personally checked grammatical errors and spelling mistakes to assure qualitative writing.
5.2- Theories that I learned in my literature courses, were really relevant in my work. One theory that I found totally relevant to my work was popular culture. Being a part of Life & Style magazine I found the connections. This magazine mostly deals with recent trends in fashion and popular culture. As the biggest part of it is concerned with dressing sense and trends, it is very much related to pop culture. Another very prominent aspect of popular culture these days is photography. Every feature that is published must needs photograph to present its broader picture. Thus this theory is completely relevant to pop culture.

“In form as well as content, Fine Photography? or "art" photography as it is known in some circles? is used to repeat and reiterate mass culture's conceptions of grace and beauty. Fine Photographs are "beautiful" precisely because their subjects and forms are beautiful: sunsets, calendar girls, patchwork patterns, babies, and pussycats. And even in the recording of the news and events, the photographs of the pictorial journalist adhere closely to stereotyped notions of political relevance. Only in the rare spectacular photograph of a natural or man-made disaster do we find the breaking of traditional rules of structure. Popular photography is based on the notion that photography becomes art by isolating those objects that are inherently interesting or beautiful. To aid the popular photographer in simplifying the real world, a whole range of devices has been invented, devices to thwart the all-encompassing eye of the camera: backdrops, lights, canvas textured paper” said Jonthan Green in his article titled Photography as Popular Culture.

Chapter 6- IN BRIEF THE EVOLUTION OF THE DAILY OBSERVER

The history of this newspaper is already discussed. Being almost seventy years old newspaper of Bangladesh, this newspaper has changed a lot from past till now. Previously this paper didn’t have much sections in it because there was not much scope of expanding it due to its ongoing controversy. I am very much glad that I could collect a copy of almost the whole paper of 2nd
February 972, which is exactly after the liberation war. Then this paper has one front page. The headline of that day was “Mujib calls for dedication in service to people- OFFICIALS MUST CHANGE OUTLOOK”. This page has other news like the present paper. The next page of the paper has following news of the first paper but there are also advertisements in very little amount. The third page of the paper also has following news but at the top of the right corner there is a section named “LETTERS”. The forth page is filled with notices, announcements and few advertisements. I could collect only four pages of it but there was not much more pages and variation of news. Yet it was the best paper for elite and educated people because it conveyed all ongoing important information through qualitative news.

The next paper that I could collect is of 2nd February 1995. During this period time this paper had unimaginable changes. Like the previous one it has a front page where most important news were published. The headline of the main news was “Ruling on Speaker- Privilege motion disposed of”. Second page is full of notices and announcements but the interesting part is that being an English newspaper here they started publishing notices in Bangla. That means they already entered the era of middle class target audience by then. The third page is sectioned as “City News”. It also has advertisements. Fourth page of the paper has a section named “Foreign News” and the whole page is filled with world news. The fifth page is concerned with features of current issues of then. Like as- Holy Ramadan. The middle part of the paper is named as “Global Warming” where news about world issues are published and the third section is “Letters”. The sixth page of the paper has Sports News from all over the world. The seventh page is concentrated to Economic News. The eighth page has notices in Bangla and news based on our country. The following last two pages are based on country news too, sectioned as “Home News”.

The present newspaper has many sections. The regular newspaper is divided in many sections such as – First page, Back page, Editorial, Sports, Business, World, Country Side, City news, Miscellaneous, Eduvista, Op-Ed, Art & Culture. Weekly issues has a section named Don’t Miss. Weekly features sections are - Women’s Own, Observer Tech, Health & Nutrition, Literature, Young Observer, Life & Style, Law & Justice and Book review. They also have online version of the newspaper. Moreover, they issue Eid magazines in every Eid occasion.

PM off to New York to attend UNGA

Staff Correspondent

Prime Minister Sheikh Hasina on Saturday left for New York to attend the 72nd Session of the United Nations General Assembly (UNGA).

Apart from her scheduled activities, the Prime Minister will work to drum up international support to create pressure on Myanmar to take back Rohingyas.

She is expected to present her country's proposals in an effort to resolve the ongoing Rohingya crisis at the UN General Assembly.

A Biman Bangladesh Airlines flight carrying the Prime Minister and her entourage took off from Hazrat Shahjalal International Airport around 2:00pm.

Deputy Leader of the Jatiya Sangsad Sajeda Chowdhury, Finance Minister AMA Muhith, Commerce Secretary Tofail Ahmed, Road Transport and Bridges Minister Obaidul Quader, PM’s Media Adviser Iqbal Sobhan Chowdhury and Chief Whip ASM Feroz, among others, were present at the airport to see the Prime Minister off.

The Prime Minister

SEE PAGE 2 COL 1
Rohingya refugees fleeing persecution in the Rakhine state of Myanmar enter Bangladesh through Shah Porir Dwip in Teknaf upazila of Cox’s Bazar on Saturday.

Rohingya villages in Myanmar

Staff Correspondent with our Cox’s Bazar Correspondent

The Myanmar army and Buddhist monks are grabbing ethnic Rohingya Muslim land and assets after deliberately burning Rohingya villages and shooting people, which is nothing but ethnic cleansing.

Amnesty termed it “mass-scale scorched-earth campaign” against the Rohingya as Myanmar security forces and vigilante mobs are burning down entire Rohingya villages and shooting people at random as they try to flee.

All Ahmed a Rohingya Muslim, who fled from Myanmar on Saturday told The Daily Observer that Myanmar army and Buddhist monks were garbing ethnic Rohingya Muslim land and assets. Most of Rohingya Muslims of 100 villages already crossed the border from Myanmar to Bangladesh.

At least 20,000 Rohingya are entering in Bangladesh per day since August 25 to escape persecution in Myanmar’s Rakhine state. The UN fears that number of refugees in Bangladesh may reach 10 lakhs by this year if the situation in Myanmar’s Rakhine State remains unchanged.

A large number of Rohingya people are entering Bangladesh from Myanmar continuously through several points of Shah Porir Dwip.

Report from Cox’s Bazar said that two children and a woman were killed in a stampede for aid near a Bangladesh refugee camp.

UN agencies said Saturday amid widespread fights among Rohingya for food and clothing thrown from relief trucks.

The incident occurred on Friday at Balukhali in Cox’s Bazar district where tens of thousands of Muslim Rohingya have camped for weeks.

Two children and one woman were killed in a stampede during...
Chapter 7- OFFICE ENVIRONMENT


Office environment is very friendly. Everyone greets each other. They don’t have any kind of issues among themselves. All the employees are very hard working and supportive. I had the opportunity to work with them during the Ramadan month. I was pleased to see that during the iftar time every employee comes if the conference, sit together and eat with bit of gossips. Employees for different religion united every day’s iftar. They shares strong bond and unity. There is no racism, no bully. They work together for the betterment of the newspaper and society. I saw them helping each other and enjoying their office time. The juniors respect seniors and seniors too show their love and care to the juniors. Their job is really hard as they need to attend event, take interviews, collect pictures, and then sit and write the news. After all the other process the news is published and we can read it. Thus I really appreciate their hard work. There is no place for any kind of harassment and yellow journalism. Everyone is paid with satisfactory salary according to their position in the office. I was also paid during my work time there. They consider other’s problem and never misbehave. I must say that their office environment is very much work friendly.
Chapter 8- Conclusion

By now we know that media plays an important role in terms of conveying news and also shaping a society. *The Daily Observer* is working as the oldest source of print media in Bangladesh. It has improved day by day. Their hard work pays off because we readers are very much satisfied with their news. Undoubtedly they hold their reputation like before and it is always increasing. Their target audience is not only the elite class but also the middle class and educated people. Their advancement is remarkable.

Their workplace is safe for women. I never felt hesitated working there. Their works are helping the youth learning English by reading it. The sections they have included in the paper are very informative.

Being one of the best English newspapers of Bangladesh it left no stone unturned to prove its dedication, loyalty towards the country. Yet I would like to mention few points before concluding. From my personal observation I felt that they need a bigger office space. Though all the employees don’t be there in same time but during the publication, editing and proof reading hours the place becomes bit crowded. We have entered the phase of online era. Everything is online based these days. Though *The Daily Observer* has online version newspaper, they aren’t active in social media. These days it is really important to publish news on social media because people are very active in social media and they immediately grab news form there.

Besides all these facts, it has been an amazing journey and experience working for this newspaper. They never refused to publish any article that I wrote. If needed they edited, did quality check and even sent me back the article to make necessary corrections. This is how they maintained the quality of the paper. I am honored to be a part of it for this short span of time.
Works Cited