

**Learning Through the Curves of Journalism at *New Age***

Zuaira Hossain

13103017

Department of English and Humanities

April, 2017



BRAC University

66 Mohakhali, Dhaka

**Learning Through the Curves of Journalism at *New Age***

A Report Submitted to

The Department of English and Humanities

Of

BRAC University

By

Zuaira Hossain

13103017

In Partial Requirements for the Fulfillment

Of the Degree of

Bachelor of Arts in English

April, 2017

## **Acknowledgment**

At first, I am thankful to Almighty Allah for allowing me to finish this internship report. Then, I would like to thank my parents and my younger brothers. Without them I would never be able to come this far. It is my immense pleasure to thank my supervisor Nawshaba Ahmed for her guideline, dedication and help in completing the report. Without her help, encouragement and support, I possibly could not have finished the report. I am also thankful to the faculty members of ENH.

With grateful heart, I would like to thank *New Age* for giving me the opportunity to do my internship there. I would also like to thank my onsite supervisor at *New Age* M. Farid Ahmed, Deputy Editor of *New Age*. Special thanks to Md. Abu Shyem Akhund and Gobinda Sheel, Senior Sub-editor and Md Zahidul Karim, Sub-editor of *New Age* for assisting me during my internship period.

Last but not the least; I would like to thank my friends, Jannatul Hisan Disha, Tasneem Jannath, Adnim Arifin, Sheikh Nahiyah and Shaiful Islam Raihan for their help and support.

## Table of Contents

<b>Chapter One Introduction .....</b>	<b>1</b>
1.1. Brief History of the Newspaper <i>New Age</i> :.....	2
1.2. Stylistic Aspects of New Age: .....	3
<b>Chapter Two: An Account of My Internship at New Age .....</b>	<b>6</b>
2.1. Obituary .....	7
2.2. Translation .....	8
2.3. Editing.....	8
2.4. Captions .....	12
<b>Chapter Three: Role of Journalism in Present World and Its Impact .....</b>	<b>16</b>
<b>Chapter Four: Conclusion .....</b>	<b>22</b>
<b>Works Cited.....</b>	<b>23</b>
<b>Appendix.....</b>	<b>24</b>

## **Abstract**

The following report is a personal reflection of my internship at *New Age* through which I have documented the process and progress of the three-month long internship at this daily. It includes my tasks, challenges and my learning.

The report is organized in four chapters. The introductory chapter of this report enunciates a brief history of the daily *New Age*, the formats and rules adopted by this daily and their objectives. I have also written about the different segments of this newspaper here. The second chapter documents my experience and learning at *New Age*, where I was assigned in three different departments and had undertaken different tasks. Furthermore, I have discussed the techniques of writing obituaries, editing, translating and caption writing. The third chapter looks at the concept of journalism and analyses how it affects the present world, followed by a discussion on the interplay between media, globalization and formation of opinion. In the fourth and final chapter, I have concluded my reflection by documenting what I have learned from my internship at *New Age*.

## Chapter One: Introduction

In order to complete my Bachelor of Arts Degree with Media and Cultural Studies concentration from the Department of English and Humanities of BRAC University, I was required to undertake my internship in any print or electronic media organization. This is a great opportunity given to the students to help them enter in the professional field. Students can choose their own field for the internship, as such, advertisements, and work in different forms of media. My choice of field was print media journalism as I always aspired to build my career in a renowned newspaper. From a very early age, I was passionate about writing. In fact, I have written a few stories and some of my favorite themes are travel, family, and friendship. Among these, travel stories require an objective documentation and factual account of things. That eventually led my interest to journalism as journalism is also about collecting and presenting a factual account of events and incidents. Thus, I wanted to build my career in a field where I could combine my skills of writing and reporting and passion for journalism.

Through journalism, we can know what is happening around us. It has brought the world closer. The newspaper is an important part of the society, which provides news to the citizens. While doing my undergraduate, as soon as I was eligible to do the internship, I submitted my Curriculum Vitae to *New Age*, which is one of the renowned English newspapers in Bangladesh. Fortunately, I got the opportunity to work with *New Age*, where in the course of my three-month journey of working, I applied my labor within three departments of *New Age*.

Furthermore, *New Age* gave me the platform to show my skills and do something I always cherished to do. I got to know a lot of factors related to journalism through these three months of my internship. It was because I was nearing my graduation and I became accustomed to a new working environment, which eventually might become the environment where I work

for the rest of my life. Thus, this internship helped me to understand that atmosphere and see the world outside the class room. The following report mainly describes my experience of my internship, which was a new experience for me. While working there, several times I used the writing techniques, which I learned from the courses like English for the Print Media, Editing, Media, Globalization, and Translation Studies throughout the course of my undergraduate program.

It can be said that newspaper, television, and internet have made our lives easier. We are getting news about our surroundings every moment by these forms of media. In fact, living in an era of media, the newspaper is a great source of news and it has been so from the very beginning. Nowadays, it has become an essential part of our daily life. Before television or internet based media, newspaper was the only source for people to get news of what was happening around the world. Even in this era, newspapers heavily influence people's perceptions and opinions, lifestyle etc., especially if one thinks in the context of Bangladesh. As a result, forms of media such as the newspaper are very vital in the 21<sup>st</sup> century.

### **1.1. Brief History of the newspaper *New Age*:**



*New Age* is one of the most renowned English dailies of Bangladesh. It started its journey on 7<sup>th</sup> July 2003. This newspaper has become very famous in a short span of time. It is administrated by one chief editor, two associate editors, two deputy editors and one news editor. At present, Mr. Nurul Kabir is the chief editor of this newspaper. The newspaper is owned by

Media New Age Group. The tag line “The outspoken daily” itself says the motto of the newspaper. *New Age* aims to present issues and events in such a manner so that its readers are provided with as much transparency of an event as much as possible. The reporters of this daily remain neutral when reporting an event or providing an opinion.

Also, the working environment is very healthy there and everyone is very cooperative. There are various departments in the workplace and every department covers news of different aspects. Also, there are reporters for each department who are assigned to cover reports on different topics from different parts of the country. The daily also has an online version which provides news over the course of twenty-four hours and seven-days-a-week to the public. *New Age* provides news of national, international, sports, business, arts and entertainment.

### **Suppliments:**

**Trends:** Weekley Fashion Magazine

**New Age Youth:** It is a special weekly edition which attempts to cover and express the ever dynamic lifestyle and spirit of the youth. In today’s generation, youths are very proactive in terms of participating in various innovations and projects. Thus, this edition of the *New Age* tries to convey to its reader's news and events concerning the youth and their activities.

**New Age Xtra:** Weekly edition about heritage, travel etc.

### **1.2. Stylistic Aspects of *New Age*:**

There are particular rules that are followed in journalism. While doing my internship at *New Age* as a junior sub-editor, I got to know some of their rules and procedures that are followed while editing a report.



First, the use of language is a very important aspect of any news article. It has to be simple and clear to ensure that the readers can easily understand. There should not be any confusion regarding the language or the expression. Ornamented or flowery language may not be very effective for a realistic representation, which is required in newspaper writing. Similarly, words selection is also very important in any reporting. Again, the news should be in a way that the reporter is telling story to the readers. This issue is of vital importance as it is the utmost priority of journalism to convey its message in a lucid and clear way; also, the readers must not have any sort of confusion regarding the story and must understand the story or news article very easily.

One important thing about news writing is to organize the news properly. In any report, the introductory paragraph highlights the most important feature of the news. The story is then followed in the forthcoming paragraphs. Almost on every report, the first paragraph is the main gist of the story. Yet again, background information is important so that newsreaders can get some clue on what the report is about. In addition, I have learned that in the headline there should be no use of article and to be verb. Again, *New Age* by its policy does not use the designation doctor to anyone unless he or she is a doctor by profession.

After editing or rewriting the news article, a suitable headline needs to be added. The headline is the main aspect to attract readers. Therefore, it needs to be written in a way that makes the reader to read the story. The headline is mainly about writing the main gist of a story in seven to eight words. It tells the main theme of the news to the readers within a short sentence. Headlines are always in present tense. According to Smith and O'Connell (139), there are six rules of writing headlines by late Martin Gibson, a journalism professor at the University of Texas that is:

1. To read and understand the story
2. To write a headline-like sentence
3. To choose specific, precise words
4. To make each word count
5. To use action verbs-and some creativity
6. To start over if you are stuck

While writing headlines, I always tried to follow these rules while writing headlines. As headline plays a very important role in any news article, I had to think a lot to find the perfect headline for each news article.

*New Age* gives a lot of importance on giving correct information. If there is any confusion, they will not put it unless they are sure. Newspapers and journalists must abide by the ethical responsibility of circulating correct news only. This newspaper likes to cross check several times before publishing any news. Several times if there was any confusion or doubt regarding something, I had to call the reporter for the correct information. As a result, *New Age* ensures there are no mistakes in any news. They are very concern about publishing the accurate story. It makes the news trustworthy to the readers. Many times, I had to call the reporter if there were any confusion about something.

## Chapter Two: An Account of My Internship at *New Age*

My internship with this newspaper started in September 2016. The duration of the internship was three months. It was a great opportunity for me to work with one of the leading newspapers of Bangladesh. I worked there for five days a week on shifts of five-six hours. My colleagues were very helpful and friendly. I worked with three departments of this newspaper, which were the news department, the sports department, and the business department. I learned different things from each department such as news editing, collecting news from AFP<sup>1</sup> and other news agencies, photo caption writing, rewriting a press release, and to convert press release into photo caption. I also learned an ethical aspect of journalism. During my internship, I saw and was moved by the enthusiasm and workforce of my senior colleagues at *New Age*. Their devotion, integrity and hard work towards their work made me more passionate about journalism. Apart from that, these journalists were very encouraging and they helped me learn many things related to journalism. The work place was such that I could express my views, as well as learn from experienced people about various things and issues. As a result, my perception regarding journalism truly expanded. This was really a very rewarding journey for me to work with many renowned journalists.

My first week at *New Age* began with working with the News department. This Department deals with mostly national issues. I learned many things about writing for newspaper, which was different from my academic writings. My work was editing reports and press releases. Editing news articles are different from rewriting press release. Editing of a report is for organizing news articles following the rule of writing a news article, and omitting the unnecessary information etc. I used the writing techniques, which I learned from the courses,

---

<sup>1</sup> Agence France Presse(AFP). AFP is the third largest news agency of the world

entitled English for Print Media, Editing and Translation Studies in my undergraduate to accomplish my tasks of writing here.

## 2.1. Obituary:

After joining as an intern, the first work that I had to do was edit an obituary. According to Fred Fedler, “Obituaries are reports on people who have died. For most journalists, writing an obituary is the art of saying something positive and accurate about the dead person. Typically an obituary announces a person’s death, describes briefly the person’s life and family and summarizes the funeral arrangements” (Fedler et al. 267). An obituary is a news article of a recent death of any renowned person. Obituaries are very important element of any newspaper as it shows homage towards any deceased person and the readers get to know his/her achievement in a proper and clear way.

I learned to write obituaries in the media courses. While doing the course work, I was assigned to write an obituary which was about 600-700 words. However, in *New Age* the obituary, which I edited, was smaller. It is attached below:

## Labour leader Samsul Alam dies

### Staff Correspondent

BANGLADESH Trade Union Federation central member and labour leader Md Samsul Alam passed away at his own residence in Rangpur on Wednesday.

He was 50 and had long been suffering from cancer, said a press release on Thursday.

He is survived by his wife, three daughters and two sons.

Bangladesh Trade Union Federation central chairman Shah Atiul Islam and general secretary Jonayed Saki expressed deep shock at his death and conveyed condolences to the bereaved family.

## **2.2. Translation:**

Translation was also a part of my work. Nowadays, it plays an important role in newspaper agencies. Basil Hatim and Jeremy Munday in their book *Translation an Advanced Resource Book* defines translation as "...a phenomenon that has huge effect on everyday life" (3). The news will be unclear and unreliable unless proper translation is done. Incorrect translation can change the meaning of the news and reader might misinterpret it. Translations are not always done as the literal meaning of the source text. Jeremy Munday in his book *Introducing Translation Studies: Theories and Applications* mentioned about two types of translation, "word-for-word" and "sense-for-sense". Word for word refers to the exact translation from source text to translated text. Translator translates it like it is in the source text. On the other hand, sense for sense refers to the sense or the content of the source text to be translated. In *New Age* they mostly follow the sense-for-sense translation. There are many texts that cannot be translated by the literal meaning.

## **2.3. Editing:**

The editing of a news article is an important element. During my tenure at *New Age*, I came to know about the fundamental aspects of copyediting and responsibilities of an editor. It was very difficult for me to edit the reports because I did not know how to sort between the important and the unimportant parts. Afterwards, my supervisor told me to read the report multiple times carefully and try to understand the main theme of the report. I did as per as his suggestions and gradually it became easier for me. In that specific department, most of the reports I edited were crime reports. During my internship period, I edited almost twenty-five crime reports. There are some rules that are followed in crime reporting. First, the name of the place where the incident took place is needed to be added at headline and first paragraph.

However, sometimes, it is not used in the headline, but at the first paragraph of the report, the name is mentioned. Otherwise, readers will not get any clue about where the incident took place.

## Man kills younger brother in Kurigram

**Our Correspondent -  
Kurigram**

A MAN allegedly killed his younger brother in Kurigram on Saturday.

The deceased was identified as Rafikul Islam, 40, of village Shibram under Kathalbari union in Kurigram Sadar.

Police arrested the alleged killer.

Police and local sources said two brothers — Moksed Ali and Rafikul Islam — were engaged in a long-standing family feud.

On the day of occurrence, they had a heated exchange of words. At one stage, Moksed Ali stabbed his younger brother Rafikul Islam in the belly.

Rafikul was immediately taken to Kurigram Sadar Hospital by local people in a critical condition where he died under treatment at 11:00am.

SM Abdus Sattar, officer-in-charge, Kurigram Sadar police station, told New Age that the killer was arrested.

The body was sent to Kurigram Sadar Hospital morgue for post-mortem examination.

A murder case has been lodged with the Sadar police.

In the report attached above, I had to write “Police arrested the alleged killer” as it was not proven yet that the person committed the murder. Unless it is proven by court or the culprit acknowledge that he killed his brother, he cannot be called killer.

Then again, the name of any victim or criminal is written as “identified as”. The name might not be the real name of that person. Since crime, report deals with very serious issues, which in most of the cases are still in the initial stage of investigation, in order to protect to interest of the people involved the newspaper must use the phrase “identified as”. That is why “the victim/criminal was identified” is written instead of using “the victim/criminal was”.



Police charge batons on agitating Bhabadah protesters at Swadhinata Chattar of Nawapara industrial town in Jessore on Wednesday. — New Age photo

## 50 injured as police swoop on Bhabadah agitators

**Our Correspondent · Jessore**

AT LEAST 50 people were injured as police attacked agitators at Swadhinata Chattar of Nawapara industrial town in Jessore on Wednesday, when they were agitating for a permanent solution to water stagnation at Bhabadah.

Bhabadah Movement Committee organised the demonstration as per their programme announced earlier to observe sit-in on Jessore-Khulna Highway and railway for October 5.

Md Shahid Abu Sarwar, additional superintendent of police, Jessore, admitted that some agitators were

wounded as the police charged baton to disperse a mob.

He, however, did not mention the number of people injured.

The programme was declared on Friday at a meeting as the six-point demands placed by the committee on September 8 was not met. Iqbal Kabir Jahid, adviser of the committee, told New Age.

Eyewitnesses said that the police swooped on agitators as a procession, led by Iqbal Kabir Jahid, reached Swadhinata Chattar around 11:30am.

'The police attacked the agitators without any

provocation,' said Iqbal, who, however, claimed that over 100 people including him and convener of the committee Ranjit Bawali were wounded in police action.

'At least 20 people were hospitalised after being wounded,' he added.

The committee announced fresh agitation on Wednesday.

The programmes include protest rally at Daratana Square in Jessore town on Wednesday, sit-in on the premises of Water Development office on October 13 and demonstration in front of National Press Club in Dhaka on October 17.

Background information is important so that newsreaders can get some clue about what the report is about. The news attached above is about the Bhabadah movement in Jessore. Earlier there were news published on this issue where the demands of the committee was included which were not met. In this report, there is mention of the demands and little background information so that the reporters who are reading this for the first time can get some idea about the report.

One important technique that I learned from my colleagues there are that a journalist needs to write in a manner as if s/he is telling a story to a group a people. While editing a press

release or news article I was advised to read the material carefully and then to ponder over the issues, and do a bit of background researches.

## *Bangladeshi shot at by BSF*

**Our Correspondent ·  
Chapainawabganj**

A BANGLADESHI cattle trader was injured after he was shot by members of Border Security Force of India at Telkupi frontier under Shibganj upazila in Chapainawabganj on Sunday night.

The victim was identified as Md Abir, 23, son of Abdul Latif of Telkupi village.

Bangladesh Border Guard and local sources said that around 7:30pm BSF members opened fire on a group of cattle trader including Abir while they were going to bring their cattle from the frontier area of India and Abir sustained bullet injury in the neck.

*New Age* by their policy does not reveal all the information of a person concerned. They only present information, which is relevant. In this report, victim's father's name is included as he is 23. In *New Age*, they basically don't use the information of father if the person is more than 40. Another important aspect is repetition of words. It ruins the charm of writing and readers will also get bored seeing a word several times.

On my sixth and seventh week at *New Age*, I worked with the Sports Department. This department writes about cricket, football, tennis, athletics, prix and golf. Six members govern Sports Department, the Sport Editor, one Senior Sub-Editor, one Sub-Editor, two reporters and a page maker. Working with the sports team was completely different experience for me.



During this week, I learned some basic rules of caption writing and following the rules, I wrote some captions for some photos of cricket, football and tennis. My main job was to collect news from Agence France Presse (AFP). AFP is the third largest news agency of the world. *New Age* collects various sports news and photos from AFP, AP<sup>2</sup> and Reuters<sup>3</sup>. They are the subscriber of these news agencies. In addition, these news agencies are global news agencies and they have reporters all around the world. Therefore, they have all types of news. Mostly the news of international sports is taken from AFP. The collected news are only edited for the writing style and spelling.

On the eighth week of my internship at *New Age*, I worked with the business department. This department deals with various national and international business issues, Asian markets, stocks, gold, oil and different corporate news etc.

#### **2.4. Captions:**

Caption is the written version of speech that appears beneath the picture that describes the main idea. It is very similar to how we attach captions to photos in social media websites. In newspaper organizations, captions are always added under every picture. Oxford Dictionary defines captions as “a title or brief explanation accompanying an illustration, cartoon or poster” (Oxford Dictionary).<sup>4</sup>

Previously, I converted the press releases into news but in this department most of the press releases become photo captions. These photos are used on corporate news section. Most of them are different programs and events of banks and various companies. The caption has to be

---

<sup>2</sup> Associated Press: This is an American multinational nonprofit news agency.

<sup>3</sup> Reuters: This is an international news agency.

<sup>4</sup> This information is stated at the website of Oxford Dictionary. For further information please visit the website, <http://www.oxforddictionaries.com/definition/learner/caption>

related to the photo. Therefore, the captions have to be like the photo shows. In addition, it has to be very precise and not very long. I converted eight press releases into photo caption.

There are some rules that are followed while writing photo captions. First, the name of the organization comes, then the designation and then the person's name is written. Again, designations are always in smaller letter. All the photo captions attached in the report follow the same rule. Again, *New Age* does not use "limited" after any bank's name. It is, however, used after any company's name. One important thing is that the first line of the photo caption is always in present tense. I prepared eight press releases into photo captions, which are attached below:

### **Captions**

#### **Exim Bank:**

Exim Bank managing director and chief executive officer Mohammed Haider Ali Miah inaugurates the 112<sup>th</sup> branch of the bank at Datta Para in Natore on Sunday. Natore municipality mayor Uma Chowdhury Jolly, Natore Sadar Upazila chairman Md Shariful Islam Ramjan and EXIM Bank deputy managing director Shah Md Abdul Bari were present, among others.

#### **EBL:**

Eastern Bank managing director and chief executive officer Ali Reza Iftekhar, and also director of EBL Securities Ltd, inaugurates a branch of EBL Securities Ltd at Dhanmondi in the city on Sunday. EBL additional managing director Hassan O Rashid and EBL Securities Ltd managing director Md Sayadur Rahman and director Ahmed Jamal were present, among others.

**IBBL**

Member of parliament Md Zillur Hakim inaugurates the 308<sup>th</sup> branch of Islami Bank Bangladesh at Pangsha in Rajbari on Sunday. IBBL managing director and chief executive officer Mohammad Abdul Mannan was present, among others.

**DBBL**

Dutch-Bangla Bank managing director Abud Kashem Md Shirin and deputy managing directors Md Sayedul Hasan and Khan Tariquul Islam are seen along with others at its second managers' conference of the year 2016 in the city on Saturday.

**RD Milk:**

Rangpur Dairy and Food Products Limited managing director MA Kabir speaks at the 12<sup>th</sup> annual general meeting of the company in the city recently. Company's chairman SM Fakharuz-zaman was present, among others. The AGM approved 10 per cent stock dividend for the shareholders.

For obtaining international news, I used the sources of AFP, AP and Reuters. After selecting news according to their relevance, we edited them for publication. We paid attention to spelling and the particular style used by *New Age*. For example, percent is written with a space, 'per cent'. In the headline if there is use of million, billion or trillion the first letter is used only with the amount. For example, 60 million becomes 6b. Again, double quotation marks become single quotation. Also, US dollar is described just by the dollar sign (\$) and then the number of

amount. For example, 50 dollar becomes \$50. I also edited one news article for this department, which is attached below:



Michael Scherpe

## *Messe Frankfurt CEO due tomorrow*

### **Staff Correspondent**

MICHAEL Scherpe, chief executive officer of Messe Frankfurt France, one of the largest trade fair companies in the world, will arrive in Dhaka tomorrow for a three-day visit.

During the visit, he will meet officials of the Export Promotion Bureau of Bangladesh and leaders of the Bangladesh Garment Manufacturers and Exporters Association.

Michael will hold meetings with different textile companies and leather and leather product exporters.

He is also the president of Texworld/Apparel Sourcing Paris, which is an important fair for the apparel, fashion and fabric sector exhibitors that takes place twice a year.

Over 30 exhibitors participated at Texworld and Apparel Sourcing in Paris from Bangladesh this year.

### **Chapter Three: Role of Journalism in Present World and Its Impact**

Robert Niles in his article “What is “Journalism?”” said “journalism is a form of writing that tells people about things that really happen, but that they might not have known already” (1). It acts as a media between civil people and the information they get regarding events, which takes place around the world. Journalism is the process to uncover the covered and spread the truth. Having the primary aim of journalism is to create as much transparency as possible of any events take place so that the citizens get a clearer view and lucid perception of the events and happenings around the globe. Journalism does more than just describing an event; it helps to understand the hidden agendas of the message and the myth that surround it.

Niles also mentions about the 5Ws in his article. Almost in every report, the inverted pyramid rule was followed and according to inverted pyramid, there has to be 5W: Who (people who are connected to the story) Where (where the incident took place), When (when did the incident occur) What (what is the news is about), Why (why the incident took place) and 1H (How). These five questions are answered in every news article.

Again, the five news value factors play important role in journalism. Not every story is newsworthy. There should be the presence of five news value factors. According to Smith and O’Connell (86-87), the five factors are:

1. Prominence: news about prominent figure.
2. Proximity: importance of the news based on place
3. Timeliness: it means publishing the news on time.
4. Oddity: unusual news.
5. Consequence: effect of the news.

Journalism plays an important role in our life, through it, we can know about our surroundings. “The role of journalism in the drama of the world’s development has entirely changed the character of the profession, transforming it into a complex vocation, which opens avenues for careers of diversified characters” (Ochs 38). In the present era, perhaps it can be stated that journalism is one of the most important professions, which helps an individual to cope him/her with the fast changing world. From technology to politics, sports to celebrity news everything which occurs on the globe is a concern of journalism. As the world is becoming more diversified, more professions are being originated, due to the interconnectedness of nations politics is becoming more complex and as time passes requires a deeper contemplation into the cause of political events, for all of this journalism has adapted itself into a complex vocation. Therefore, the definition of journalism in the present era is that it is a complex whole, which consists of multiple disciplines and is a very intricate part of today’s interconnected world.

On the other hand, due to the invention and rise of media, the world has come closer. We want to stay updated about what is going on around us and can easily get news from various parts of the world through media. Thus, media plays a vital role in our lives and is a key element of globalization. According to Shalmali Guttal, “the term ‘globalization’ is widely used to describe a variety of economic, cultural, social, and political changes that have shaped the world over the past 50-odd year” (Guttal 523). The political and economic activities are interdependent with various nations contributing towards each other’s economic progress and influencing the political climate. Economic and cultural development, international economics and the issue of developing countries, maintenance of international laws and policies by various nations and the global environmental situation, all these and much more affairs which concern not only any individual nation but also the globe as a whole are covered by news. As a result, news in today’s

era for any individual is vitally important and this is achieved through journalism. Therefore, what Guttal has said, journalism has been affected by the way globalization has influenced the world and, thus, it attempts to document this.

S Ambirajan in his article “Globalization, Media and Culture” said that,

Media refers to the most important means of mass communication such as newspapers, radio broadcasts and television. The content of mass media...have tremendous impact in both sustaining and weakening if not destroying the fabric of social life....technological progress and process of globalization... seem unrelated to the superficial observer, they are symbiotic.... Both of them are processes that have been taking place since man began to live in social formations (141).

The above quote vividly illustrates the importance of media as an influencing factor in the present era. As mentioned in the quote above, the content of mass media is of immense scale, from entertainment to political and social events, from legal amendments to religious issues, in all of these media plays a vital role. The “fabric of social life” as stated in the article “Globalization, Media and Culture” and opinions of the masses all are to an effective degree influenced by the media, (141). The author further argues that the two most important reasons for this are the advancement of technology and globalization. Technological developments certainly contributed towards the development of media, accessing its reach to an almost unimaginable proportion. In the remotest of villages now access to international and national news are very easily available. On the other hand, this technological development has been possible for the phenomenon of globalization. Globalization and the media are intricately related, as this quote very clearly claims. With globalization, the interaction between nation states became more active

and their political relationship became complex. Furthermore, the phenomenon of people from different nationalities emigrating and immigrating to other different countries has made the relationship of such individuals with their own nations to become more complex. In the current era, many nations face refugee crises and some nations are not worth of living in any more while other nations are overcrowded. With religious, ethnic and racial diversity, people all over the world live with each other in very complex relationships. For example, for an Indian woman living in England, Indian television shows, Indian newspapers and broadcast news might act as a sense of solace and assurance that she is able, through some means, to get in touch with her nation. Furthermore, with the advent of IMF (International Monetary Fund), UN (United Nations) and World Bank, along with other Breton Woods institutions one nation's economy is very much dependent on another nation's economy. Many individuals are concern of what is the current condition, both economic and political, of another nation, which will directly influence the economic condition of his/her nation.

As a result, all of these people need the media as it serves purposes from simple luxury to large-scale news upon which people's lives matters. Information all over the world became more fluid, and with it, opinions of the public became more vulnerable to change, often leading to blind violence. Thus, the role of media is to channel the large chunk of information maintaining some code. For example, not transparency of all issues will be beneficiary for the public, where as in some cases transparency is of immense necessity. The social formation happening around the globe, as well as locally, highly depends on the media. In the context of Bangladesh and its people, they are very much exposed to many events and news, and various events happening all around the world importantly affect more; people of the whole country whether living in urban or rural areas depend on newspaper. Therefore, in today's time and in the context of this country,



following the aforementioned points about the importance of the role of media, it can be seen that newspaper are of a vital importance for this country. Newspaper acts as people's right to know about the local and global situations, about information, which can be beneficiary for their lives, and information, which requires early necessary measures. It is a matter of assessment of how much benefits are people all over the country are getting from technological development, but the country's economy is being influenced, nevertheless, by globalization and the issues attached with it. Therefore, in Bangladesh the mass newspaper is currently the established means to access news from all over the world, and, thus, is crucial for the development of this nation.

Before I conclude my internship report, I want to write about the notion of transparency and journalistic standards and to what extent they are followed. For example, in one crime report about the killing of some suspected robbers we had to put it as if they were killed by the mob. In reality, there was no evidence as such but the police's statement. When our reporter talked to the local people, it was found out that the police had in fact been involved in the killing. It was clear that police killed the victims, but we had to put the news in this way. It was not just matter of how sometimes powerful agencies can endorse pressure on the media but also because there was no written documentation on the killing except that of the police report. This is a minor example of how media has to operate within the limited freedom. To further prove my point, I want to refer to the work of Noam Chomsky, *Media Control*. According to Chomsky, "The role of media in contemporary politics forces us to ask what kind of a world and what kind of a society we want to live in, and in particular in what sense of democracy do we want this to be a democratic society?" (Chomsky 6). Chomsky further delineates how media is also involved in creating what he calls "selective perception", or limiting our perception of things in other words. Chomsky's work also looks at how certain media financed by a powerful group or company may

adhere to promoting certain news and notions. What Chomsky's book teaches us is that while media will remain an integral part of our knowledge system, we must also stay aware of what we are being fed and whether our opinions are being constructed. As for the *New Age*, I think they are doing a good job but they are also subject to much restriction imposed on them.

### **Chapter Four: Conclusion**

To conclude, I would like to say that completing my internship at *New Age* was absolutely a new experience for me. I learned many things from this three months internship. In this short span of time, I managed to get the firsthand experience of working with print media and the basic ideas about journalism. The most valuable learning that I have received from the internship is that it made me hard working and taught me work in pressure and stressful situations. Most importantly, it enhanced my knowledge and made me more passionate about working in newspaper media. It also improved my creative writing. I had to work from 4 pm to 8-8.30 pm every day. I thought I would get bored, but later I realized that working at a newspaper is never monotonous. Everyday there is something new to learn and something new to work on.

*New Age* also helped me to learn how to work with different kinds of people and to work in real life work environment. I shared office desk with the senior sub editors. For this I was very nervous as I was not used to work with professionals. But they were very friendly with me from the very beginning. Their advices and guidelines helped me learn many things and I think this will help me in my future life.

Lastly, I think this internship prepared me well for my future career. It familiarized me with work environment in a newspaper daily. Thus, working as a journalist during this short period of internship had taught me about many facets of journalism.

### Work Cited

- Ambirajan, S. "Globalisation, Media and Culture." *Economic and Political Weekly* 35.25(2000): 141. JSTOR. Web. 23 Feb. 2017.
- Chomsky, Noam. *Media Control The Spectacular Achievements of Propaganda*. Seven Stories Press: New York, 1991. Print.
- Fedler, John R. Bender., Lucinda Davenport, and Michael W. *Reporting for The Media*. Oxford University Press: New York, 2001. Print.
- Guttal, Shalmali. "Globalisation", *Development in Practice* 17.4/5(2007): 523. JSTOR. Web. 29 March. 2017.
- Hatim, Basil, and Jeremy Munday. *Translation An Advanced Resource Book*. Routledge: USA and Canada, 2004. Print.
- Munday, Jeremy. *Introducing Translation Studies: Theories and Applications*. London: Routledge, 2001. Print.
- Niles, Robert. "What Is "Journalism?"" *RobertNiles.com*. n.d. Web. 22 Feb. 2017. <<http://www.robertniles.com/journalism/>>.
- Smith, Ron F, and Loraine M O'Connell. *Editing Today*, Wiley-Blackwell, 2007, Print.
- W. Ochs, George. "Journalism". *The Annals of the American Academy of Political and Social Science* 28(1906): 38. JSTOR. Web. 12 Feb. 2017.

## **APPENDIX**

Some of the news which I edited during my internship, and a few of my writing assignments are attached in this section for review.

# None arrested in Jessore killings

**Our Correspondent** · Jessore

THE police are yet to arrest anyone in connection of the killings of two ruling party activists that took place in Jessore within a span of two days last week.

Of the two, Rahajjan Sarder, 38, UP member of Jhikargachha upazila and also a former general secretary of Gadkhali Flower Traders Welfare Association, was shot dead by assailants at Gadkhali Bazar on Thursday while Ezaz Hossain, 42, of village Jhaudia under Jessore Sadar, was shot dead by assailants at Khitibdia on Monday.

Mizanur Rahman, younger brother of Rahajjan Sarder, said that six miscreants riding two motorbikes shot the UP member around 9:15am. 'The miscreants shot him from point blank range while he was being shaved at a barber's,' he added.

Masud Karim, officer-in-charge of Jhikargachha police station, told New Age on Friday that none was

arrested in connection. No case was lodged, too.

His elder brother Hasan Sarder was also shot dead by unidentified assailants on July 5, said Mizanur Rahman.

Badal Hossain, brother of Ezaz, said that miscreants named Sabuj, Judo, Kamal and Kabir, led by Mosto Member, shot his brother to death on the road near Mallik Bari at Khitibdia under Kotwali police station around 8:00am while he was going to sell radishes at Churamankathi Market in a motorbike.

Ilias Hossain, officer in-charge, Kotwali police station, said that younger brother of the deceased filed a case. But no one was arrested.

He, however, said the police were trying to nab the killers.

His brother Shahidul Islam was also killed by the same assailants about one and a half years back, said Badal Hossain.

Local sources said both the victims and the killers were activists of the ruling party.

# AL leader injured in bomb attack

**Our Correspondent** · Jessore

---

A LOCAL Awami League leader was wounded in a bomb attack on Tuesday evening in Jessore town, where five activists of the party were hurt in another bomb attack Monday night over internal feud.

The wounded, Nazrul Islam Shohagh, is ward 7 president of Swechchhasebak League.

Local people said a crude bomb was hurled at him.

Earlier, five AL activists including leader of a local faction Mahbub Alam Mansel, were hurt in bomb explosions at Charkhamba intersection on Rail Road area in the town around 10:00pm on Monday.

Locals said several bombs were thrown at the private car of Mansel while he was going home around 10:00pm.

Ilias Hossain, officer in-charge of Kotwali police station, confirmed the information of both the incidents.

# DCH Trust, CIS, A-PAD helping flood victims

## Staff Correspondent

DHAKA Community Hospital Trust, Community Initiative Society and Asia Pacific Alliance for Disaster Management jointly organised a programme to help the flood victims at Naynamoti in Pabna recently, said a press release.

Lawmaker Golam Faruk Prince inaugurated the programme and distributed rice, lentil and oil among more than 300 people, the press release said.

Md Golam Mostofa, director of project and research of Dhaka Community Hospital Trust, coordinated the programme.

Among others, community leaders—Tahsina Rashid, S Mustakim Sabuz, Javed Yousuf, Wakar Hossain, and Ariful Islam attended the programme.

These organisations are also providing medical assistance with emergency medicine to flood affected people of Manikganj, Tangail, Sherpur, Jamalpur, Pabna and Sirajganj.





A number of organisations of teachers form human chain in front of National Press Club in Dhaka on Saturday, marking National Education Day.  
— New Age photo

### Govt urged to stop commercialising education

Staff Correspondent

THE government should ensure quality education at classroom, stop coaching business and end discriminatory educational system, said speakers at a discussion meeting on Saturday.

Guardian Unity Forum organised the discussion at its Shantinagar office to observe National Education Day, said a press release.

The forum chairman, Ziaul Kabir Dulu, presided over the programme, where the speakers observed that all governments since the liberation of the country maintained commercial elements in the education system.

Md Selim Uddin, Abul Kalam, Abdul Ahad, Shamoli Shimu, Abdur Razzak, MA Sobhan, Dilara Chowdhury also spoke at the programme.

# Govt urged to fix tuition fees for pvt schools, colleges

## Staff Correspondent

THE Guardians Unity Forum submitted a memorandum to the Prime Minister's Office on Wednesday, urging the government to fix a monthly tuition fee for students for private schools and colleges and also to cancel the primary school certificate exam this year.

The managing committees of well known educational institutions, out of their greed for money, put pressure on the guardians in different ways — sometimes showing new sector of expenditure and sometimes employing inexperienced and unnecessary teachers

and staff, they alleged in the memorandum, said a press release.

General secretary of the forum Md Selimuddin along with guardians from different schools was present while submitting the memorandum signed by the forum's chairman, Ziaul Kabir Dulu.

In the memorandum, they also proposed the rates of tuition fees for educational institutions in upazila, district towns and divisional cities.

They also proposed that the tuition fee could be increased by 10 per cent every three years.

They also demanded cancellation of PSC exam.



Eastern Bank managing director and chief executive officer Ali Reza Iftekhar, and also director of EBL Securities Ltd, inaugurates a branch of EBL Securities Ltd at Dhanmondi in the city on Sunday. EBL additional managing director Hassan O Rashid and EBL Securities Ltd managing director Md Sayadur Rahman and director Ahmed Jamal were present, among others. — New Age photo

## Labour leader Samsul Alam dies

### Staff Correspondent

BANGLADESH Trade Union Federation central member and labour leader Md Samsul Alam passed away at his own residence in Rangpur on Wednesday.

He was 50 and had long been suffering from cancer, said a press release on Thursday.

He is survived by his wife, three daughters and two sons.

Bangladesh Trade Union Federation central chairman Shah Atiul Islam and general secretary Jonayed Saki expressed deep shock at his death and conveyed condolences to the bereaved family.