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BRAC Business School holds workshop on “Young Connectors of the Future”

Photo Gallery1 PhotoBy SOHANA HAQUE - Thu Apr 02, 2:32 pm

BRAC Business School (BBS) hosted a workshop on a new intercultural leadership program titled “Young Connectors of the Future (YCF)” on Sunday, March 1, 2015 from 3:00 PM to 4:00 PM at BRAC University GDLN Conference Room (UB-2).

Organized jointly by the BRAC Business School (BBS) and Teaching & Learning Centre (TLC), the interactive session was designed to explore the unique opportunity to attend the YCF program to be held in Sweden and sponsored by the Swedish Government for mutual dialogue and knowledge-sharing among the young leaders from South Asia.

BRAC Business School (BBS) always believes in exploring opportunities that help the teachers, researchers and students improve their skills, enhance their hands-on experience and enrich their networks.

The key objectives of this workshop were to encourage the young engaged leaders towards exploring the extra-ordinary platform in order to fine-tune their experience-based leadership skills to better drive the social change in their respective contexts and to provide full-fledged assistance to them in applying for the YCF Program.

The program was being spearheaded by Ms. Nusrat Hafiz, Lecturer of BRAC Business School and Co-Adviser of International Association of Business Communicators, who was the key speaker at the workshop.

Mr. Towfique Ahmad Khan, Founder & President, South Asian Youth Society (SAYS), YCF Fellow-2013 and State-Alumni SUSI Fellow-2007, was the guest speaker.

As the workshop was very experiential yet effective, the audiences had expressed a great deal of admiration about the initiative taken by BRAC Business School (BBS).