

BRACU BUSINESS CLUB

Y&I desk

BRAC U Business Club (BIZ BEE) is one of the most happening clubs of Brac University since its inception in 2003. The primary objective of BIZ BEE is to strengthen the students' position in the business world and also share information and knowledge related to the current local and global business environment. BIZ BEE is an assimilation of the BRACU business students. It serves to strengthen the students' position by offering them with opportunities for business leadership and education through partnership with the industry and academia. BIZ BEE also provides quality business related education, information on relevant issues and forums for networking with experienced peers and other professionals.

BIZ BEE regularly carries out co-curricular activities like arranging seminar, round table discussion, workshop, job fair, study tour and factory visits to equip business students with vast outer knowledge.

BIZ BEE, to observe and explore the real business situation, organised a short tour at IFAD Multi Products Ltd factory on November 15, 2013. The factory authority welcomed BIZ BEE with a very pleasant greeting. Three different sectors of the factory- noodles production unit, water plant and biscuit production unit were shown and described by the experts in a very proficient way.

BIZ BEE and the students of BRAC Business School (BBS) organised a day-long e-commerce fair 'E-fiesta' on 21st November 2013 at the university auditorium. The objective of this fair was to promote the concept of e-business and e-commerce among the future business leaders, to encourage the E-Business courses offered by BRAC Business School among the students and to create a platform for the e-commerce initiatives run by the current students of BRAC University for upgrading and endorsing themselves.

BRAC University Business Club (BIZ BEE) hosted club fair, titled "Summer Sault Rejoice 2014" on June 1 at BRACU indoor auditorium. The event was a great success, delivering on its promise to be bigger and bolder than previous club fairs hosted by BIZ BEE in 2009, 2011 and 2012.