

*Thursday, March 06, 2014*

## English Campaign launched at BRAC University

The launching ceremony of BRAC University's English Campaign took place on February 25 at its Savar campus amidst a motivational and educational environment. The campaign aims at empowering students to compete globally by excelling in English language. A number of distinguished guests, including BRAC University Vice Chancellor, Professor Ainun Nishat, Pro-Vice Chancellor, Professor Fuad Hassan Mallick, and Lady Syeda Sarwat Abed were present at the launching ceremony. A special note on the proper use of Bangla was also extended to hundreds of students to ensure that our traditions are not lost. The day was full of activities, including daylong Spelling Bee competition, recitation and singing, which preceded an hour of fun-filled English games including Charades, Pictionary, and Hangman, designed to advance students' English proficiency.