

BRAC Business School “BBS REWIND”

A chance to reunite, rejuvenate and rebuild

→ Maliha Ahsan and Salamah Akhtar



On July 26, BRAC Business School held “BBS Rewind”— a discussion session on the formation of an alumni community of the BRAC Business School (BBS). With over two-hundred alumni members having registered, the BRAC University auditorium were teeming with ex-students, who were ecstatic to be back to the place where they had spent four most important years of their life.

Special guests of the university were also present at the event, including, Professor Ainun Nishat, Vice Chancellor of BRAC University, Professor Fuad Hassan Mallick , Pro-Vice Chancellor of BRAC University, Air Commodore Retd. Mr. Ishfaq Ilahi Choudhury, Registrar of BRAC University, Professor Golam Mohammad, Dean of BRAC Business School, Dr Riaz Khan, Dean of Student Affairs, Mohammad Rezaur Razzak, Coordinator of MBA Program, BRAC Business School, Suntu Kumar Ghosh, Assistant Professor and Coordinator of the BBA Program, BRAC Business School, and many other faculty members.

The aim of the discussion was to have an interactive dialogue with the alumni, in order to highlight the contemporary difficulties faced by the current students of the BBS, in terms of internship placements, employment opportunities and career counseling. The alumni were very delighted to meet their batch mates and fellow alumni in the university premise for the first time. The presence of many alumni who are working in senior management roles in different reputed organisations added value to the program. They all participated in an interactive discussion session and exchanged ideas on how to help the current students and the fresh alumni. At the same time, participants shared ideas on how to enhance connectivity for the betterment of both the alumni community and the school.

The Pro-Vice Chancellor of BRAC University and the Dean of the school supported the necessity of an alumni network and assured the university’s cooperation. They also got engaged

in the discussion session with the alumni and shared their expectations from the alumni community.

The discussion session was followed by open session of 'Fellowship' where the floor was open to the alumni, coming from eight different batches. The event ended with everyone reuniting and sharing Iftaar at the university cafeteria like good old days. All the alumni were very enthusiastic to be a part of the initiative and were determined to "Reunite, Rejuvenate and Rebuild" a community of BRAC Business School alumni.

With the support of Mr. Suntu Kumar Ghosh, Assistant Professor and Coordinator of the BBA Program and BRAC Business School administration, the event was organised by a seven-member team, consisting of Stawb Peter Halder, Chowdhury Asif Mahmud Bin Harun, Salamah Akhtar, Maliha Ahsan, Rifat Muhammad Asif, Irfanul Haque Khan and Mahir Tazwar Mahmud – all are former students of BRAC Business School.

The writers are BBA students at BRAC University