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OCCASION

“Cooling off for a cause”

→ Afnan Ghazi



Summer is known to be a season of fun and festivity. It is a time which creates great visions and encourages people to live up to their moments. Imbued with the spirit of the season, a group of students of BRAC University recently hosted a daylong fundraising event titled “Cool off for a cause”.

The Rotaract Club of BRAC University (RCBU) in association with US based energy

generation firm Em [POWER] hosted the event.

The fund was raised for a school of disadvantaged children located in Matuail, the largest waste disposal site in Dhaka. Children of the waste-pickers’ community were the highlight of the event.

Money was raised from voluntary donations as well as by selling a large chunk of food and other items on the BRACU campus. As the students and faculty members bought cuisine in large numbers and had meal in groups, the even turned into a festivity.

Professor Zainab Faruqi Ali, Director of the Student Affairs, attended the show out of sheer curiosity and was one of the first contributors as she bought a bunch of mouth-watering food items.

The menu for the event included homemade chocolate fudge brownies topped with chocolate syrup, juicy chicken sausages in bread buns layered with mustard, freshly made iced coffee with

various degrees of caffeine shots, ice-cold Cadberio shakes, refreshing ‘Minion Banana Shakes’, vitamin boosting ‘Goa lemon’ with a touch of mint, and Iced Tea.

In addition to the refreshments, there were beautifully decorated, handcrafted floral lamps on sale.

The event generated huge buzz throughout the university campus.

Every member of the club participated in the event in funny outfit and makeup to create an atmosphere similar to a carnival fair.

And yes, the most certain thing about any carnival is it’s inclusion of clowns to amuse the audience. In this instance, however, a whole bunch of clowns walked around and served people food and amused them with their rock-and-droll attitude.

A sense of giving and awareness of humanitarian causes was prevalent among the participants throughout the festival.

(The writer is the Director of Editorial, Rotaract Club BRAC University.)