

The Daily Star

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Daily Star-Robi English in Schools

BU Centre for Languages contents for another 2yrs

Staff Correspondent



Lady Syeda Sarwat Abed, director of Brac University Centre for Languages (BU-CfL), and Mahfuz Anam, editor and publisher of The Daily Star, agreed a renewal contract whereby BU-CfL will provide educational contents for the English in Schools page of The Daily Star for two years. The contract signing ceremony was held at The Daily Star Centre in the capital yesterday. Photo: STAR

The Brac University Centre for Languages (BU-CfL) will provide educational contents on English language to The Daily Star's special page 'English in Schools' published every Monday.

The Daily Star and BU-CfL yesterday renewed their agreement in this regard for the next two years.

Robi-The Daily Star English in Schools (EIS) initiative is being executed with the assistance of telecom operator Robi.

It may be recalled that The Daily Star and Robi, with the support of the education ministry, has been conducting the EIS programme in 1,000 schools across the country since September 2009.

The Daily Star Editor and Publisher Mahfuz Anam and BU-CfL Director Lady Syeda Sarwat Abed signed the contract for renewal of the agreement on behalf of their respective organisations.

The contract signing ceremony was held at The Daily Star Centre in the capital where Robi Executive Vice President (corporate regulatory and legal) Mahmudur Rahman was also present.

BU-CfL had been providing educational contents for the EIS page of The Daily Star for the last two years.

Addressing the programme, Mahfuz Anam stressed the need for enhancing linguistic skills of school-going students in a bid to give the future generation the competence to be on a par with the developed world.

"We always want to do things to make the English language more attractive to students," he said.

Lady Syeda Sarwat Abed expressed her happiness over the renewal of the agreement.

"Brac, through its activities, always wants to contribute to the country," she said.

BU-CfL Academic Coordinator Shafaat Bari Ivan, its visiting Prof Dil Afroze Quader and lecturer Mohammad Aminul Islam, Robi General Manager (corporate affairs) Shayaka Sharmin and its Manager (corporate affairs) Faruq Hossain, and a number of The Daily Star officials were also present at the programme.