

BRAC Business School launches 'Entrepreneur Speaks' programme

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Dhaka, Aug 9: BRAC Business School (BBS) on Monday launched its premier programme “Entrepreneur Speaks” in an informal ceremony, according to a press release. The entire programme is supported by Prime Bank Limited. In the “Entrepreneur Speaks” sessions, renowned entrepreneurs from all sectors of business -- from micro-credit to large corporate: local and foreign -- will be invited to share their stories of entrepreneurial achievements with the BBA, MBA and EMBA students of BRAC Business School. BRAC University’s vice chancellor, professor Ainun Nishat was present at the ceremony. He told that entrepreneurial activities should be given more credence and recognition. Programmes like these heighten the important role that entrepreneurs play in advancing Bangladesh economy, he added.

M Ehsanul Haque, managing director of Prime Bank Limited, was present at the ceremony as the special guest. He echoed Brac varsity VC and added that entrepreneurs succeed through their rigorous effort, hard work, sincerity and commitment. He added that business accomplishments are attained by entrepreneurs not only through assuming risk but also by sheer focus and labour that they put in. Pro vice chancellor Md Golam Samdani Fakir and Professor Mamun Rashid, director of Centre for Entrepreneurship Development, also spoke. The senior officials from Prime Bank Limited were also present.